Zero To Fifty In 30 Days!

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How To Start From Zero, To Make $50 a day … In Just 30 Days!

NEW!

My 'Zero To Fifty' 6 Step Plan,
Shows You How To Start From Zero,
To Make $50 a day, In Just 30 Days!

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Introduction

Welcome to the 'Zero To Fifty In 30 Days!' challenge.

I am going to share with you an untapped, dead easy system, which will make you at least $50 a day within 30 days.

This report contains everything you need to know in order to complete the challenge. I *still* use all the different methods and techniques, so I know what works and what doesn't.

It is possible to be up and running within a weekend if you work extremely hard and already have the necessary marketing tools.

This system is so simple; a 12 year old could do it. And it consistently makes me at least $50 a day and has done so for just over 6 months now.

If you've taken the trouble to download this report, then you obviously like the idea of making $50 a day with very minimal work.

So stop everything else you are working on at the moment and give this your full attention. Because once the system is set up and running, it will only take around 15 to 20 minutes a day to maintain.

The step-by-step instructions are the exact same steps I perfected and show others to do, today. I have taught this system to my brother, my cousin and many of my friends. It works like a dream!

You may already be making far more than $50 a day and just want another income stream. That's fine, this system will provide that extra money making stream.

If you are new to internet marketing or you have been in the game for a while and have still not made any money, then this is definitely where you want to be!

I spent over 2 years in the internet wilderness going from one opportunity to the next and spending money I didn't have.

I borrowed money against 3 credit cards and was subscribed to numerous monthly subscriptions. I know how it feels. That's why I am so excited about this system! I know it can help a lot of people.

What I'm about to show you is a very simple formula that **anyone** can duplicate. And because it is aimed at internet marketers, the market will never be saturated.

Thousands of people are joining the internet marketing revolution every single day and you will never be short of new customers to market to.

"Every 2 Seconds another person joins the Internet Community!"

"Every 11 Seconds another person starts a Home-based Business"

This program may not be for everyone

I am assuming a certain level of knowledge on your part.

This program isn't about how to create web pages, find a web host, domain name etc.

If you are brand new to internet marketing, then I suggest you subscribe to:

"The Insider Secrets To Marketing Your Business on The Internet" By Derek Gehl and The Internet Marketing Center.

This is an excellent course that explains in plain English and easy to follow instructions, how to set up a website and start making money from it in record time.

I bought 'The Insider Secrets To Marketing Your Business on The Internet' course back in 2004, and it is by far and away the best 'beginners' internet marketing course you can buy. Honestly, it is worth every penny if you are new to this business.

But there are also plenty of free reports and advice available if you are on a real tight budget. Just type 'how to make a website' into your browser and you will have a choice of millions of websites offering to help you!

Once you are in a position to publish a website, or a blog for that matter, then come back to this program and let's start making some money!

On that note, let me make one thing perfectly clear. This is not a system that will make you rich. You will not become a millionaire with this. It is no 'get rich quick scheme'.

It is what it is - a tried and tested system that will have you up and running, making at least $50 per day within 30 days.

This system works for me and has been working for my friends and family and a few loyal subscribers.

If it sounds like something you'd be interested in … read on my friend! ☺

The Challenge

How To Make $50 A Day In 30 Days!

Ok, by now you're probably dying to know what this challenge entails – right?

Well, the process is simple, easy to duplicate and a **proven winner**.

- I'm going to show you how to sell your own product or an affiliate's product.

- You're going to target internet marketers.

- You'll be acquiring <u>Free</u> and <u>Paid</u> traffic to do this.

Nothing groundbreaking or hard to understand there!

Like I said, this is an easy system, but there are certain aspects of it that you need to get right. And that's the difference between being successful with this program or failing.

First you're going to set up a 'Squeeze Page' or 'Landing Page' and offer an internet marketing product for free. (More on this later).

Along with your product, you are also going to offer some free, good quality bonuses, in return for your visitor's name and email address.

You will drive targeted traffic to your squeeze page using free traffic exchange sites and safelists.

Once your visitor has opted-in, you direct them to a **'One Time Offer'** sales page, where you offer them a Resale Rights Package.

This method will give you approx 50 new subscribers a day and you will convert 2 or 3 of them, making around $30-$50 a day.

You will continually offer back-end products to your growing list of subscribers which will bring in an extra $300 - $500 a month. This figure will grow as your list grows.

That's it! Sounds easy? Well it is and it works! But you need to put the work in at the start.

Each process is fully explained for you in steps 1 to 6 and I will show you exactly what you need to do.

Just follow the steps exactly as I've laid them out, and you'll be amazed at how successful this system is!

Step-By-Step Summary Of The 'Zero To Fifty In 30 Days!' Challenge:

Step 1

Set up your 'Squeeze Page'

Step 2

Obtaining your Giveaway or Resale Rights products

Step 3

Using an AutoResponder

Step 4

Create a 'One Time Offer'

Step 5

Drive targeted traffic to your squeeze page

Step 6

Leverage your opt-in list

How Long Will All This Take?

You could get everything set up and in place within a weekend if you really worked hard. Then approx 15 minutes a day to maintain.

Don't worry; it's all very easy to follow with my simple instructions.

How Much Is It Going to Cost?

Depending on your current level of internet marketing knowledge and what software you already have, you won't spend any more than $50 per month on software and subscriptions.

You can do this more cheaply, as I will explain later, but if you cannot afford just $50 per month then this system will take you longer than 30 days.

Step 1

Create a High Converting Squeeze Page

This is the first step and the most important aspect of your Zero To Fifty In 30 Days! Challenge.

You're going to create a 'Squeeze Page' or 'Landing Page' to capture visitor's names and email address.

You'll do this by offering a valuable free report and/or some master resale rights products which you can get for free.

Once your visitor has opted in to your list and you have captured their name and email address, you will direct them to your 'One Time Offer.'

They either purchase your 'offer' and you make a sale or they decline and you direct them to download your valuable report/free bonuses.

The squeeze page is created to draw the focus and attention of the visitor to applying action to one thing - opt in to your list to download a free report, ebook, e-course, newsletter, software or something similar.

What To Offer Your Visitors?

There are hundreds of different products you can offer your visitors when they arrive at your squeeze page.

Bear in mind that you're pitching to fellow internet marketers. So it's probably not advisable to try and entice them with golf tips or how to download free music.

Here's what I recommend you offer:

Anything that isn't freely available to find on the internet.

Or

Is unique to existing information.

Don't just offer a report that is being mass marketed or has been in the past. Think of something original that internet marketers (your target audience) would value.

If you're stuck for ideas, this is a tried and tested method that will guarantee you a 'boat-load' of opt-in subscribers:

Offer a Directory of related information or an exclusive Report

For example:

You could compile a list of up to date Safelists and Traffic Exchange Sites.

Internet marketers are always looking for ways to drive traffic to their sites. So this is a great way to provide them with an up to date resource of such sites, all in one place.

But don't stop there, as this in itself is not particularly original. You can add value and originality to this resource by calling it a 'Directory'.

Think of a catchy name like 'The Top 10 Safelists and Traffic Exchange Lists of 2007!'

Then spend some time reviewing these sites and write up a mini report for each one. Give your unbiased thoughts and list the Pros and Cons of each. You can explain the set-up procedures, what offers they have, if they have a free or paid version etc. etc.

Now don't you think people would be willing to give you their name and email address for a quality report like that? I know I would!

There are all sorts of reports and articles you could come up with. Often people like to know that the report is only short so they can quickly access it and read it there and then.

Below is an example of a site incorporating a lot of the methods I have mentioned. I also know that the site is making over $3000 a month!

It's simple but very effective:

http://www.ultimateonlinemarketing.com/clickmail/

Do you think it would be hard to do something similar?

This is very easy with virtually guaranteed results.

For the BEST results, try and think of a different offer that marketers would benefit from.

There really are hundreds of ideas you could come up with, so get your thinking cap on!

It shouldn't take you much longer than an afternoon to write up a unique product, report, article, directory or whatever you want to call it.

The only thing that's stopping you from creating exciting, original, in-demand products, is your imagination.

From your squeeze page, and once your visitor has opted-in to receive your offer, you will direct them to your 'One Time Offer' sales page. We will talk more about the One Time Offer sales page in step 5.

There are 2 simple ways to create your Squeeze Page:

1.   Build it yourself with whatever html editor you use e.g Frontpage or Dreamweaver.

2.   Use a Squeeze Page Generator to design the page quickly and easily.
If you choose option 1, I have no-doubt you have seen many squeeze pages before. Just choose the style of one that particularly grabbed your attention and design your page on that.

Here are some examples of good squeeze pages:

www.ScrapbookingProfits.com

www.FireYourWeddingPlanner.com

www.doubleyourdating.com/

www.ultimateonlinemarketing.com/clickmail/

If you go for option 2, you can use some of the auto-generated squeeze pages that do it all for you.

Here's a good site I recommend: www.SqueezePageGenerator.com

Once your visitor opts-in, (and before you give them the information or products they were after), you direct them to your 'One Time Offer' page (see step 5) and offer them your resale rights product.

This process works on 2 levels. First of all you have the opportunity to make an instant sale, and second; you have captured their name and email address, so you can follow up with your offer numerous times (perhaps make some changes to it or offer it at a discount) and make other affiliate offers.

This is an extremely powerful system that will bring you instant profit but more importantly you are growing your all important list and with it a sustainable business.

The Zero To Fifty In 30 Days! Challenge, will enable you to build an opt-in list of about 50, highly targeted visitors a day.

That means within 6 months, your list will be growing to around 8 ½ thousand!

How To Use A Squeeze Page Effectively

Now that we have clarified what a squeeze page is and its purpose, we can now go on to what factors are necessary for creating a high conversion squeeze page for building a list of subscribers and making instant sales.

The Heading

The heading is the most important, for it is the first contact point with your website's visitors. This is where you must captivate them with an attention grabbing headline which will compel them to continue reading your text. Your headline must be clear of what you are presenting and your copy must connect with your visitors on an emotional level.

Benefit driven words are needed in your heading because your prospect will want to know how they are going to benefit. In other words, they want to know, what's in it for them? Your Web site visitors will only continue to read on if they feel that you are offering something that can help them in some way or give them something they want.

The Body Text

The body text is also very important because this is where you compel your web site visitors to opt-in for more information or to receive some great free bonuses. It is crucial to reveal to them how the product or service you offer can satisfy a need and desire, such as help them loose weight, make more money or become more successful.

For your text, all you need is a small paragraph or a few bullets that will stimulate enough interest and desire for what you are offering them. If they feel they can benefit in any way they will subscribe to your opt-in list to get it.

Some of the most successful capture pages are not long and wordy but are small enough that the whole web page can fit inside of the browser window.

This has been more effective for many marketers for the purpose of capturing people's information quickly and effectively.

A squeeze page should limit the number of choices your prospective customer or subscriber can make. Not all capture pages need to do this, but for the

purpose of ensuring that your visitors first opt in, the squeeze page should stay close to the format mentioned above.

This will give your potential subscribers two simple choices and reduce confusion and help prevent them from changing their mind.

The only options your visitor has, is to opt-in or to leave your website. If your copy is compelling and your message is clear, many of your visitors will choose to opt-in to your list instead of leaving your website.

Your Submit Button

One component of your site that can greatly effect your conversion rate is the words you have appear on your submit button. Instead of using the word submit or subscribe, you'll find your conversion rate will rise if you use an action phrase that will express how your visitors will benefit if they click on the button.

You want to compel your visitors to click on the submit button and using words like subscribe or submit can turn people off.

Use an action phrase that is written in their point of view to persuade them on a personal level such as "Send Me My FREE report" or "Download For Free Now" or "Free instant access now!" and so on.

This is a valuable element to test and you will not want to overlook it. I would also suggest to observe what other marketers are using on their submit buttons to help you come up with your own ideas.

Test

Now that you know how to create a high conversion squeeze page, make sure you implement these methods and do your own tests with fonts and colors used. That being said, make sure that basic web design principles are followed and that the web page is attractive to your eyes.

If you find your eyes are not following the text naturally or squint while reading, you may have to make some adjustments to your web page. Dark text on a light background is a good rule to start with without getting into too many details for the purpose of this article.

Most importantly, if you put to action the advice you received from this article, and actively promote your squeeze page, you will see an incredible increase in the number of opt-ins you receive to your list.

Step 2

Free Bonuses

The next step with your squeeze page, is to make the offer so good, that it makes your visitors think they are getting an absolute steal from you!

Offer Them Some Quality Free Bonuses

This is the icing on the cake and will make your primary offer, IRESSISTIBLE! And will have your visitors falling over themselves to opt-in to your list.

Just type in "free giveaway products" or "giveaway rights" or "private label rights", into your search engine and you will come across more free giveaway products than you can shake a stick at!

You might have to subscribe to their opt-in list to get the products, but that's a small price to pay for all the free products you will receive.

It doesn't get much easier than this, right?!

You should experiment with the amount of free giveaway products you offer.

Sometimes overloading your squeeze page with a ton of free products confuses people and puts them off. So try experimenting with different amounts.

It is always better to offer quality products rather than a quantity of old, mass marketed ones. Also try to find new and original material to give away.

Once you have decided on how many free bonuses you're going to offer, just upload them into your squeeze page and you're ready for step 3.

Step 3

Using An AutoResponder

Let me tell you right now, you NEED an autoresponder.

This is without doubt one of the essential marketing tools that every successful internet marketer will be in possession of.

If you are unfamiliar with autoresponders and how they work, I suggest you make it a priority to find out.

I've included an article here that explains how an autoresponder works. If you are already familiar with autoresponders, please skip the article below and move on.

Autoresponders – Five Keys to Make them Work For You

One of the most basic tools that every internet marketer needs to utilize is the autoresponder. If you are trying to make money on the internet and you're not using an autoresponder, you are really missing the mark. This article will describe the essentials of an autoresponder and how you can use one to help you succeed in your online business.

First of all, it is important to understand what your autoresponder really is. Many people think of them as an automatic responder to customer needs (hence the name -autoresponder), but to stop there is really not giving them their full credit. To fully utilize your autoresponder, you need to begin seeing them as your own personal sales force. This sales force though, unlike their human counterpart, will never tire, works 24/7, doesn't need a raise every year and NEVER calls in sick.

The next thing you need to remember about your autoresponder is that it is only as useful as the person who trains it. Who trains your autoresponder? You do, of course!

When someone communicates with you through email or an opt-in sign in form, they are telling you that they are interested in what you have to offer. It doesn't matter if you are selling a product or service, when that initial contact is made, that person is declaring that they are open to receive your "pitch".

Think of it as a potential customer walking through your shop's front door. If you have trained your sales staff correctly, they will know what needs to happen next - they need to sell!

Remember what I said earlier about your autoresponder being your own personal sales force? When that initial contact is made, your "Sales Team" needs to step in, educate your prospect about your product(s), convince them of their need for the product(s) and then attempt to close the deal, which of course, leads to money in your pocket. The wonderful thing about internet marketing though, is that all of this can take place while you (the owner of the business) sleep, vacation, take in a movie with your family or essentially do anything else other than interact personally with this prospect. And it all happens automatically!

Now, when I say "automatically", that does not mean "all by itself". There is no magic potion for autoresponders, you still have to initially set it up to do what you want it to do. Remember, you have to "train" your sales force, which means you must set up the automatic messages that you want to send to your prospects. Follow these 5 key elements and you will be on your way to online success.

KEY #1: PERSONALIZE YOUR MESSAGES

Most autoresponders allow you to put the recipient's name right into the title and in the message body itself by simply adding **NAME**, or ~~NAME~~, or where you want their name to appear. Be sure to check out this feature from your provider as there does not seem to be any uniform industry standard.

Why should you personalize?

These people are going to be getting other emails in their inbox. They may be checking their email after a long day at the office. They may have their finger poised over the "Delete" key as they sort through their messages trying to eliminate spam and viruses.

Think about it... wouldn't you think twice about deleting an email that has your name in the title?

KEY #2: CREATE CURIOSITY

Your messages don't have to read like a novel. Keep it fairly short. A few well written paragraphs will do wonders for your offer. Ask rhetorical questions like, "What if I could show you how to...." or "What would you do if you had..."

and then show them how to get the answers by either inviting them to your web site or to give you a call. Be sure to include your URL, phone number, etc... whatever it is that you want them to use to contact you.

KEY #3: MAKE IT CONSISTENT

You've got time. Your autoresponder is going to continue sending your messages for you automatically. So take the time to remind them (very briefly) what you told them in your last letter and build on it with this next message. ALWAYS give them a clear direction on how to learn more, how to order, how to ask questions, etc... and remind them that you will be sending another message.

KEY #4: MAKE IT INTERESTING

Try to avoid too much hype. Don't over exaggerate your offer, but do let the reader know that you are excited and try to create a mental picture for them of what their life can be like with your product or service. Tell them how you can help them achieve those results and invite them to take action by either visiting your site, calling, or emailing.

KEY #5: CLOSE THE DEAL

This is worth repeating... CLOSE THE DEAL! I see a lot of ads and messages that go out without any clear call to action. Remember, you are in business to make a profit. No close = no cash.

Double-check your messages to be sure you are very clear about what the reader should do next. There is nothing more embarrassing than to find out that your prospects have been receiving the wrong message from your sales team, so be sure to test the entire system on yourself.

Your autoresponder can make or break you as an internet marketer. Invest some time in training your sales force, assess its performance through tracking and make changes whenever you see a place to improve.

Today you have learned 5 autoresponder essentials. Use these 5 keys for every autoresponder campaign you have and you will be on your way to internet success.

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Rob Richards is the editor of the MCA Network News, a bi-weekly Ezine which seeks to Inform, Educate and Inspire network marketers. Receive FREE Online Marketing Training (a $97 value). Rob Richards is a husband, dad, internet marketer and editor of the MCA Network News

With your squeeze page, you will be collecting around 50 names and email addresses a day. After just 6 months you will be close to having 10,000 subscribers in your list!

You cannot possibly manage that amount of subscribers without an autoresponder.

This is powerful! This is where you'll really start to make money.

How many times have you heard "The Money is in the List?"

That's because it's true. Once you have your own opt-in list, you can email them as many times as you like, with as many offers as you like.

With a sequential autoresponder you can send a set of messages in pre-set increments of days. Simply create your autoresponder messages, and specify the timing of each messages.

Each time someone is added to your list, they will begin receiving your autoresponder messages. This enables you to effortlessly email back-end related affiliate products without having to do it manually.

There are a few companies on the market today that offer a good autoresponder service.

In my opinion, the best two on the market, and the only two I would recommend are:

[Get Response](#) and [Aweber](#)

They are the market leaders and are both very reliable. I have been using GetResponse for over 3 years now and have had no problems at all.

They are both very easy to set up and have excellent customer support.

Either one of the two autoresponder companies I recommend will cost you around $17 - $19 per month. It is an investment that will repay you ten fold, and you absolutely must have one if you are going to follow my system.

All you need to do to start capturing your visitors name and email address, is copy and paste the html code that your autoresponder service will provide you with, into your website.

Upload your website and you're ready to go! It's very easy and can be set up in minutes.

How Your Autoresponder Will Work For You

When someone comes to your squeeze page, they can only do one of two things. They either opt-in to receive your free giveaway products, or they leave.

Now hopefully you've spent some time designing a quality squeeze page and have a compelling headline, body text, etc.

So they like what they see and enter their name and email address to receive your offer and your great giveaway products.

The autoresponder system will collect their name and email address, store them online in your autoresponder account and then instantly redirect them to whatever webpage you choose.

As I've already mentioned, your autoresponder works on two levels: First of all you have captured their name and email address so you can contact them again and again with further offers; second, you have the opportunity to make an instant sale.

Without an autoresponder, if someone visits your website and chooses not to buy, for any reason whatsoever, you have lost the chance to ever expose your visitor to your product again.

With an autoresponder, you have the opportunity to show them your sales page and other products that you are an affiliate of, again and again.

Step 4

Your One Time Offer

Here is the concept of a 'One Time Offer' (OTO):

Your visitor opts in to your list to receive your main product and the free bonuses. Their details are collected by your autoresponder and then automatically redirected to another webpage and greeted with an offer that they will see only one time.

That offer will be your Resale Rights Package.

They have 2 options when they reach your One Time Offer Page:

1. Buy your one time offer, now.

2. Pass on the offer and pay more later on, or never have the chance to buy the offer at any price.

This can produce some amazing profits and most people will never know how powerful it is.

Mike Filsaime's excellent manual [Butterfly Marketing](#) - talks about how to successfully use OTO's to make an absolute fortune. It goes into far more detail than we have time for here, but it is a resource I refer to constantly and I highly recommend.

Here are a few key factors to include:

•   Keep your OTO related to your original squeeze page. For example; Don't try to sell an MP3 player to people that are opting in to your site to download internet marketing products.

•   Make sure your visitors actually get to see your OTO. You need to ensure your squeeze page converts well to get them to see it.

•   You need to test your offer and site layout to increase the call to action. Try using audio, testimonials, test headlines etc.

•   A crucial element that MUST be in your OTO is the "Reason Why" aspect. You need to explain the reason why you have made the package AND the reason why you are only offering it just one time. For example, you could say that the price is so low that you can't offer it for long to the general public, or you are only running this feature for a limited time.

Here's the type of OTO a visitor will see when they arrive at the page…

IMPORTANT

Before You Continue …

You're only going to see this page **once (ever)**, so please read every word very very carefully. **It's *that* important.**

"Hi, My name is Peter Tremayne. Don't close this page. I have put together a very special offer for you but you are only going to see it once. If you close this page now, you will never have the opportunity to take advantage of this offer again. (Cont'd offer….)"

To see an example of this in action, join a site like www.firesalesecrets.com

This offer should not be made without a lot of thought. The sale copy on this page is very important and should not be rushed.

Whether your visitor passes on the One Time Offer or buys it, you have them on your list and can routinely email them with your back-end affiliate products.

You see why having an autoresponder and building your own list is so important?

Resale Rights Package

For The 30 Day Challenge, and for your OTO page, you are going to offer a 'Resale Rights Package'.

There are currently many different resale rights packages being marketed on the internet, ranging for $47 to $197.

Some of the packages even come with ready to go sales pages. You can get your pre-designed, professional sales page (with products) up and running within an hour or so.

Or you can take the time to design your own. It shouldn't take longer than a day to design a really good, compelling sales page. Plus you have the advantage of having something that is original.

Here are some excellent resale rights packages you should consider:

www.Best-of-the-Best-Resale-Rights.com
Save $20 on this package by clicking on the link below:

www.Best-of-the-Best-Resale-Rights.com/offer.htm

www.Resale-Rights-Solution.com

www.The-Best-Deal-Ever.com

www.Gigantic-Resale-Rights.com

These are proven, successful resale rights packages that continue to sell day in, day out.

Simply choose the one you like best and download their products.

You will make your money back very quickly, so don't worry about the small investment you make buying a good resell rights package.

Setting A Price

It is entirely up to you to decide how much you want to offer your resale rights package for, but I would suggest a good price to start is around $37 to $97.

You should always test the price. Make sure you start low and go higher, not the other way round.

Taking Payment

The easiest way to start taking payment for your resale rights package is to sign up for a PayPal account.

I'm sure you have heard of PayPal. It is an established and secure payment processor that you can have up and running, accepting credit card payments within an hour or so.

It's also free to sign up! For all the details and a step by step guide to setting up an account, go to: www.PayPal.com

Step 5

Driving Targeted Traffic To Your Squeeze Page

All that's left for you to do now is to drive targeted traffic to your squeeze page and make $50 a day.

Traffic is everything. Without it you won't sell a thing and you won't build your all important opt-in list.

There are 2 ways to get traffic to your squeeze page:

•   Free Traffic

•   Paid Traffic

You will be using both options for your Zero To Fifty In 30 Days! challenge.

Approx 50% of your visitors will come from free traffic and 50% from paid traffic.

Free Traffic

Traffic Exchange Sites

Free traffic exchange sites work well. But make sure you use the best ones or you will be wasting a lot of time.

This is how they work:

You basically get an advertising email address and agree to exchange advertising with that email address. You then get to advertise your offer to those other email addresses as well.

So a tremendous number of ads go through it but 1% of those can give you several hundred hits to your website page per day of people who are interested in your ad.

The simplest way to understand how free exchange sites work is just to visit one and sign up.

There are a few really good free traffic exchange sites where you can drive free traffic to your squeeze page.

Sign up to every one of these traffic exchange sites and start promoting your site:

www.trafficswarm.com

www.instantbuzz.com

www.yourluckylist.com

www.ListDotCom.com

www.tripleyourlist.com

www.thelistmachine.com

www.ListExplode.com

Details of what you need to do will be clearly explained when you sign up.

Paid Traffic

Safelists

Another option and certainly the easiest, fastest and most cost efficient way to drive the most traffic to your squeeze page, is to use 'Safe Lists'.

First of all, what is a safelist?

A safelist is a collection of email addresses of people who have joined as members, and then given their permission to receive email from the other members. In turn they get to mail to all the other members on the list.

When messages are sent to the safelist they are not considered spam, because each person on the safelist has given their permission to receive email from other members.

It's immediate – you can instantly send your ad and receive an immediate response from those interested. It is possible to reach hundreds of thousands of potential customers – instantly.

Like traffic exchange sites, using safelists is merely a 'numbers game'. Even if you only get a 1% response from thousands, and convert 1% or 2% of those, you can easily make $50-$100 a day.

There are thousands of free safelists to submit to, but it would take a lifetime to manually go to each one and submit your ad.

The best option and the one you should adopt, is to use a paid safelist submitter service.

This service will enable you to submit your ad to a number of safelists. In some cases, thousands of safelists with thousands of members.

There are plenty of these paid safelist submitters you can subscribe to and they start from around $5 a month.

But there is only one paid safelist I recommend you should join **– iPostAd.**

www.iPostAd.com

The last time I checked iPostAd submits to a massive **2642 Safelists.**

The total number of members on all the safelists they submit to is around **2 1/4 million!**

Remember when I said this was just a numbers game?!

Can you imagine sending an email to over 2 million people who are interested in internet marketing? And not just once, but consistently day in day out.

You don't get to email everyone at once, but certainly thousands a day. Just a 1% conversion will ensure your opt-in list grows at around 50 a day.

iPostAd is the industry standard for safelist submitters and the only one I recommend you join. I've tried other submitter services, but the conversion rate isn't nearly as good.

The Master Level will cost you around $25 per month, and you also get many other useful features.

The cost of this service can be replaced with just one email promotion. So you really do get great value for money.

Go there now and have a look at the features. It is an excellent website with great customer service too.

iPostad has also been around for over 3 years, so it must be working for internet marketers or people just wouldn't continually use the service. It has consistently worked for me and I have no doubt you will have success with their service yourself.

The bottom line is; safelists are still a great source of traffic and an excellent way to build your own opt-in list. Combine it with your free traffic exchange sites and you will have a guaranteed, daily flow of targeted traffic to your squeeze page.

Step 6

Leverage Your Opt-In List

This is how internet marketers build an extremely profitable and growing business.

If you understand the power of having your own list and email them correctly, you will never be broke! There is nothing to compare with having your own opt-in list of growing subscribers.

Every day you're building an email list with your squeeze page. And with approx 50 opt-in subscribers a day, you will have many thousands before long.

Once a week or once every few days, you simply email your subscribers and offer them related affiliate products.

Since your opt-in list comprises of internet marketers, there are plenty of excellent products to choose from.

Just go to ClickBank – www.ClickBank.com and browse the market place for related products. Sign up to an affiliate program that you like the look of and offer the product to your list.

This process takes about 20mins from start to finish.

You can easily pick up another 3 sales per week or approximately $350 - $500 per month just promoting to your list in addition to your daily sales.

Once your list gets really large, you may want to spend more time on this aspect of your business. It really can make you a ton of money and is what I primarily focus on.

Long Term Business

List building with squeeze pages is a long term business. The bigger your list, the bigger your income. Sounds easy?

You will only make this happen if you take good care of your subscribers, and use the correct marketing techniques to market to them.

You paid time and money to get them, if you don't keep them, all that money and time is wasted and you will have a worthless list.

Marketing to your list correctly and effectively is the key to success.

If you want to learn more about list building and how to profit from your own list, there are some excellent courses that will really take you to the next level of internet marketing.

This is how I consistently make over $5000 a month and is the backbone to every internet marketers' success.

Summary

Here's a summary of all the chapters and an 'Action Plan' for you to follow:

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1. Using the techniques in Chapter 3, design your Squeeze Page.

2. Obtain Free Giveaway or Master Resale Rights Products.

3. Sign up to an autoresponder. (GetResponse or Aweber)

4. Obtain Master Resale Rights Package.

5. Create your Irresistible or One Time Offer sales page.

6. Participate in free traffic exchanges sites which will give you a couple hundred visitors a day to your squeeze page.

7. Sign up with www.ipostad.com and start submitting to over 2 ¼ million prospects.

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Let's Do The Math!

Here's the simple math to explain how you will easily make $50 a day in 30 days:

Let's say you have purchased your resell rights package and you decide to offer it for $30.

Using both free and paid traffic techniques, a certain percentage (20% or 60 people) will opt-in for your free giveaway offer/products.

When they do, you make them 'one time offer', which should convert around 5% of those 60.

5% of 60 = 3.

This gives you 3 sales a day at about $30 each. After merchant (PayPal), fees you have about $75 a day at 3 sales or $50 a day at 2 sales net profit.

Once your list grows to around 5000, you will make an extra $300 to $500 a month with your back-end, affiliate products.

So there you have it! If you spend about 15 minutes a day submitting your emails and participating in the free traffic exchange sites, you cannot fail with this system!

This works my friend. Just try it!

Make Money With this Report

Earn back your $7 times 10, 100, or 1000–in minutes.

Making money with this report is very easy. Simply send people to the sales letter site using this URL:

http://www.Zero-To-Fifty.com/?e=YourPaypal@EmailAddress.com

Just put your PayPal email address at the end of that URL and the entire cost of the report will go directly into your PayPal account when somebody buys– no strings attached.

Your email address will automatically be hidden after the visitor arrives to the site to protect your profits.

I am using this report to build up my list, so that's the benefit I get from it personally.

Also, if people buy some of the products linked to in this report, I make some money. In order to facilitate that, I am more than happy to pay you the full price of the report each time you send a customer my way.

So get your email out to your list, or your link up on your site, ASAP–and start to watch those dollars roll directly into your PayPal account! Because the report is very inexpensive, it sells very well.

Here's to your success!

Peter Tremayne

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