



**SAMUEL UFOT EKEKERE**

**YOU  
ARE A  
BESTSELLER**

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## **THAT BOOK**

You have sometimes pondered over the book shelf searching for a book to read. Often times, you've considered a book for reading because someone had pre-commented about them. Books are like ancient treasure boxes with diamonds within that would not be available to the average intellectual who does not open them. The diamond may be inside the box but the box has to be open to find them.

Have you ever wondered what catapults a book to bestseller positions? How would a book titled "*You*" fare in the bookstores? You might not have had the time to ponder on these. Memoirs have been written of persons that have distinguished themselves as best sellers. These books made the best-seller

charts because they share the story, the kind people desire to read about; stories that influence lives and give life meaning.

This book seeks to kindle that fire for propulsion to a higher realm of purpose. God has deposited in us diamonds that can enrich a waiting world. They are waiting to read about your success at publishing your book. Bookshops can't wait to have a copy of it. Libraries are having your book stocked. Readers are craving to have "*That Book*". Welcome to this experience. I hope you will read and share. Someone too will have to read this.

# Chapter

# one

## THE TITLE

Every book is defined by a title. There are many considerations during the process of formation of a title. Most books have inspiring titles. The titles are meant to attract the readers to consider the book for readership. There is a stint of inspiration about you that draw the attention of passersby. There is an attraction that you generate. This attraction is God's inspiring covering having *called you out of this world to be the "Child of light"*. He has called you out to be the *"Son of God"*. He has

molded you *“blessed of the Lord”* and has mentored you a *“child of his covenant”*. All these and more are inspiring titles that God has considered worthy to pour upon his children.

Every title epitomizes a message to the intending reader. It represents in a short phrase of what would be expected from the book. When God offers a title, he titles us showing an expectation and demand of us. God says we are *“children of light”*; the expectation is that we show forth the light of God. We are defined *“sons of God”* then we must like true *“sons of God”* be. We have been modeled, *children of his covenant*; the expectation is to keep his covenant to the latter. The people around us expect you to project the titles upon which God has given us.

Titles of books do not rise from the blues; they are obtained from a certain level of inspiration drawn from something around or a Devine personality. Many titles that captivate you were spiritually revealed. God reveals the

title to the authors upon which they are given the inspiration to make books out of them. You as a book have a divinely inspired title from the word of God. Remember the *word of God is spirit and life*. God's word says, that *in the beginning was the word and the word was with God and the word was God*. Every title God has given you is from the word of God and the word is God himself. What a reassurance God is giving us that we can trust in him for a better life, an interesting life, and an accomplished life. We can be rest assured that if we hope on God, we can source from his milk of revelation and inspiration.

There is no need to strain your eyes. You can read them without any need of external aid. God has given you a glaring title for all to see. You do not have to try to make others see them. They are seen already. It's clearly and boldly written. You are meant to shine forth without stress. Everything around you shows a glaring undertone of a title God has given you.

Be proud of your new title. Celebrate your identity. Remember *a candle cannot be hidden under a bushel but it will have to be placed on a candlestick to be seen of the persons around.* Wisdom, therefore, demands that you put on God's title.

Be proud of your title in God; exemplify it for he has *called you out, a chosen generation, a royal priesthood, a holy nation, zealous of good works.* Find joy and happiness in the fact that you have a title God has given you to fulfill his purpose on earth. Many are wishing they were opportune to share in the opportunities your title would give you. They are hoping they had the chance to live it. You must therefore count yourself opportune that you bear the titles that you bear. Accept the title, have the title, breath the title. Inspire the world. Get the world talking about your book from the word go. Fascinate them. They can't but read you. They want to and would love to. Give them more than a reason to read you. Get



the God title; you would be getting the best title yet.

# Chapter

# two

## **THE COVER**

Every great book has a great cover. There is no book published without a cover. This cover varies in forms; hardcover and softcover, glossy or plain. The cover's nature depends largely on the cost as well as durability; the publisher intends it to be. The essence of the cover is for protection. God has placed upon you a great cover. He is shielding

you from wearing out. There is a health cover he is given you. God realizes that for you to be that success, your health has to be secured. The essence of the cover is to keep the contents of the book intact. God is assuring us of good health. His word lets us know that *with good health shall he satisfy us*. God is giving us a cover of protection and health. He wants us to have a clean bill of health.

The cover of every book is made in such a way as to attract the reader. Even if the book has a great content, if the cover does not look attractive, it may end up as one of those books on the shelves. For this reason, publishers take their time to design carefully the back covers of their books. You need to observe that God wants us to look attractive. He wants a shining you. He desires us to look blistering. He wants people to see, desire and emulate the good life that we represent. Without even having to come close to you, God wants the readers to wonder at what is inside you. You are an

attraction for God himself says that *you are made in his image and likeness and like him, you will draw all men.*

The design of the cover of a book requires painstaking attention and skill. God took the time to create you. Imagine all the time it took God to create man. It took God the whole day working with the son, spirit and other heavenly bodies. God was assured that he had made man perfectly in his own image. God was proud to say that indeed he had made man, someone like them. Imagine all the expertise God had put into perfecting you. Through all the days and months in your mother's womb; he got you through all those months. You never added anything to yourself but he kept working on you consistently. God is so proud of his work of creation and he has assured you that because he created you, you will be a great book. God has perfected his work in you. Your nose, eyes, face, body are all

testimonies of this creation. Wow!!! What a beauty you are.

Every cover design projects a message about the book. The designer looks at the content and designs the cover that projects the book. That is how God has made you. Your outlook is the projection of your content. Those who work in the banking industry, law or other well-paying industries project the quality of their jobs by the nature of their dressing. These jobs normally have a dress code that ensures those that work with them look all attractive speaking volumes about their profession. God has clothed you with his love. You are an embodiment of his protective garment. If God could beautify the lilies of the field when he said *no one has been as clothed as them even Solomon in his grandeur*, then wonder what he will do for you. He will make you a beauty to behold. Everywhere you are seen, you will project Christ-likeness.

The cover of every book bears the title of the book. You can't see any cover page without a title. The title is always boldly written so that any person who considers the book would see the title from afar. The cover page is meant to pass across to the reader, the summary of the book. In the same vein, the cloth of holiness and Godly perfection which you wear is showing the essence of God's identity that you possess. By your distinct outlook, you are portraying the inevitable grace of God that God has richly blessed you with. Remember that saying? As you dress so you'd be addressed. It speaks volume of Gods clothing us with the cloth of humility and Christ-likeness. When you dress Christ, you become Christ essence and ambassador.

Remember every great book has a great cover. And what else would be that cover than God's spiritual essence filled in the grace that abounds abundantly in us. Your book called you will be an embodiment of the glory of God.

You will be called a Christian not only because of your words but by how people view you. Get the best cover, get the best protection. It pays.

# Chapter

# three

## **THE PUBLISHERS**

Jesus Christ *gave the word and great was the company that published it.* Jesus had a systematic order of publishers; first his disciples, then the apostles and then as many as believed. Christ was dazed with enormous publishers; he had so many of them. Everyone, both Dick, and Harry wanted to be associated with the words of Jesus. Jesus left a perfect example that we current inhabitants of gory earth must emulate. Your words, life, conduct can go ahead to be the testimony that people



can attest to. Take for example a brilliant student who had schooled under a professor and happens to find that professor on the bench of an interview panel. He'd certainly find favor because his professor will publish the worthiness of that student even without the student having to do so much to impress.

In the book writing process, the publishers are positioned to ensure the book is available to readers. The publishers advertise the book and have an interaction with the bookshops that would do the final selling. They have very wide reach in many nations especially the very renowned publishing houses like Lantern, Tyndale etc. When people read your life, they make comments and they'd give recommendations to others who should take a cue from you.

Why and how do you think recommendations are made? They are made because the person being recommended has been found to have the virtues worthy of

recommendation by the person making the recommendation. Every man who wants to achieve so much must realize that there are publishers who are looking to find you worthy of publishing.

Publishers of books don't just publish. They take their time to ensure the books they are publishing are worth their effort. All the eyes watching you are silent publishers. You may not see them but they are noting your worthiness. Paul exhorts *that our moderation is made known to all men*. Everything we do should be considered in the light of God and man also. A songwriter puts it this way *"let your light so shine that men will see your good works and deeds and glorify your father which is in heaven"*. When you have the kind of life God desires, it brings glory to God.

The final nod in the making of a book is the publishers. They take the time to proof-read the work and considered it worthy of publishing. Like the literal book the final nod in

the book called "*You*" is from the silent publishers around you. You may not hear them give their approval, but they acknowledge every good deed. And when you miss a step they shake their heads about it. Every true successful book was well scrutinized and be sure you are being scrutinized.

Every publisher wants to be associated with a great book. They want to be proud they published your work. It is obvious because you'd observe how much time they'd put into ensuring each book succeeds. The persons around you want to be proud they associated with a success. They want to be part of the success story you are creating. They want to know they played a role in your iconic success rise. They are assured of the success you carry along with you and are blowing your horns announcing your arrival.

If you've seen political campaigns, you might have observed that the politicians tend to have many supporters around them trying

to give them support. These persons acknowledge the benefit the politician been touted for elective position carry along with them and so they would blow the horns, beat the drums and dance to show they support the candidacy of the politician. The politician has been able to get for himself a good position upon which these many other persons are desirous to support. As you climb the success ladder, you'd have people who are ready to support you through it all. They would love to give a hand even when it seems you do not want. They know you'd naturally sell because you've garnered a good reputation. They know that *a good name is better than silver and gold* and they cherish your hard-earned name. Earnestly pursue and protect your good name, it is priceless. Soon you'd have many publishers in most countries of the world.

Publishers do not have problems competing to publish the Bible because it will naturally sell whether it is the King James

Version, American Standard Version or any other. You also have no reason to fear. Why? Because there are many who are publicizing and publishing your rise. They are not fighting to be seen, not at all. They are putting in their resources to ensure in the little corners where they are, they are ensuring you rise, the star the world wants to see. Remember God's word says; *"whatever things are lovely, whatsoever things are of good report, think on these things."* Surely you won't have problems getting to the top.

# Chapter

# four

## **THE ISBN NUMBER**

Every book is registered with a number. This number is known as the International Serial Book Number. It is a special number given to every book identifying it as been sealed. Every book not having this number is not protected. This invariably means it could be copied. The publishers get this number for every book they publish. You too have a special identity. God in his creation process made you a special, wonderful being. Your face, gene and everything about you are different. You even

have a special name. God has given you the seal of authorization when he made you and confirmed that he had made you well. You are a perfection of his creation. God placed his seal on you; a seal of protection from external intruders such as Satan, sin, and sicknesses. Every child of God has this seal that differentiates them from the children of the world. The children of Israel on the Passover night in the land of Egypt were asked to place a seal of blood over the lintels of their homes so that when the Angel of Death passes he would cross over them. God has placed a seal for as many who are called his children. When you accept Jesus as Lord and savior he automatically places upon you the seal that differentiates and demarcates you from the rest of the world.

For a book to have the right ISBN number, it means the book has been certified to be an original work by the author of the book and, therefore, could be placed in any

library for viewing. The seal that God gives us when we accept the lordship of his Son Jesus gives us the opportunity to open our hearts to the throne of grace. The doorway to heaven is open for an interaction between you and God. You have a heavenly identity; a special identity that ensures the blessings of heaven is poured down to you directly. To ensure you get this blessing, you have to get the identity to pass through Heaven's gate. Every God dependent success have this identity which ensures whenever they require God's blessing, they can easily reach out to them. God is the author of success and indeed, every true success is obtained from God's Grace Gate of which the pass and identity have been obtained.

No matter how worth reading a book is, if it does not have the ISBN, it is considered not a book. To be cataloged in renowned libraries of the world, this number is a prerequisite. So it is with our heavenly resource. If you must be recognized in Heaven and get the same



recognition on earth, you must have the heaven identity. Now imagine you a great book yet you cannot make the shelves of destiny? It is ludicrous right?

Get God's identity. You won't need to stress yourself for success is a sure guarantee. There is no better path to success; there is no other path to real success. Every other path to success remains vain and hopeless.

The identity you have is not shared. Heaven acknowledges you because you are you not because of someone else.

The ISBN number is always placed in a conspicuous place where everyone can see it. It is always placed on the front page or cataloging page and at the back cover of the book. It is never hidden from readers. Why? This is because the publishers want to pass the message that the book is protected by that registration. So it is with the heavenly identity that is given to you. It is seen clearly by the

world. It is clear for all to see. If your identity is not seen, then you are no believer. Your heavenly identity is a seal that is found all over you. The devil is afraid to temper with the book called you because he sees the God-given mark of identification. As you walk daily with God, he identifies with your book and ensures you pursue a definite purpose driven life.

Your identification is the doorway to your true success. A book cannot lose its ISBN identification but the heavenly identification can be lost that is why you must seek to protect your identification. The devil is constantly looking for loopholes through which you'd be able to lose this identification. The devil knows this is your only success secret. He knows what you can do with this identification and his quest is to ensure you lose it. But God's word says that *he that trusts in God shall mount on wings as an eagle*. Trust in God to help you. Trust in Him to be the guiding light for your life. As you move ahead in the battle

for readership, this seal will do much. Let your light so shine and be the salt of the Earth upon which you are called to be read.

Remember the testimonies of those reading your life is as important as your onward journey to success. As you get along in this pilgrim journey to Heaven and true success, you won't lose this identity in Jesus Name. Amen.

# Chapter

# five

## **YOUR COPYRIGHT PROTECTION**

Oftentimes you would have seen this sign “©” with a name after it, for example, © Samuel Ufot Ekekere. You might never have considered the essence of this sign. The sign symbolizes the author’s right and privilege to his book. It provides a ground of protection so that anyone who wants to use any part of the publication has to ask for permission from the author. It ensures that the author is capable of suing against any infringement made by any other author in respect of his work. Once your

work is copyright protected, every right and privilege accorded to the book is given the author. Therefore, anyone who wants to quote the author must do it in such a way as to ensure the author of the work takes all due accolades for the work.

God had made everyone distinct and different as we had seen earlier and had given us an identity that ensures we are open to his source of wisdom and knowledge to live our lives. A benefit of this identity is the protection we enjoy. Remember, *under the shadow of the Almighty shall we lay*. God assures us that he has the ultimate source of knowledge upon which we can delve into and still enjoy the security he provides. God's success is different from the one the world provides where you succeed and continuously live in fear. As much as your book is authorized by God you are assured of that copyrighted protection that the devil dare not come close. God has ensured he makes the provision and he only beckons on

us, his books, to come enjoy the protection on this enabled platform.

In the quest for success and enviable position, many have looked away from the promised protection God has promised to provide them. Any book that is not copyrighted could fall into wrong hands that may as well choose to publish the work under their own number. Satan is constantly trying to make rubbish of your book but when the seal of God's protection is upon you, you are assured of God's safety.

If you look at the copyright logo on many books, you will see close to it the year of publication. Every book has a year of publication upon which they enjoy this seal of protection. There is a certain time when we begin to enjoy God's seal of protection. When we realize the greatest publisher is just around us and we recognize the quest and desire of his son to make us bestsellers, at that moment we begin to enjoy the seal of protection. Heaven

now recognizes that we desire the seal and that we want to be true successes indeed. That year can never be forgotten. It continues to be fresh in our hearts because it's the only reason we are enjoying this seal of protection.

No one wants to lose this seal of protection. Every book that loses its copyright status is invariably telling the world that the information written therein in the book is of no direct importance to the author and the author does not feel any direct longing to hold on to the very treasure which he had sought to protect. Losing your seal of protection is like telling God, you are not certain he can protect you all the way to the top. It's like saying I do not see the effect of his protection upon me. After all these years of protection, what has it added to me?

God is still the source of true security. Every other security platform will fail. But God is capable of putting a hedge round about us. Of course, he has legions of angels. Imagine

what one angel can do and then having legions of angels at your disposal.

What greater assurance can we have than these *“he will lift you up lest you dash your feet against a stone”*. Even the stones are aware you should not hit them. They know when they see you. They’d naturally give way. Remember *though a thousand come against you and ten thousand on your right hand, you will overcome them and they will not be capable of harming you*. That’s reassuring. As you remain that book, God’s protection is sure. Sickness, Satan, Sin will not have any effect upon you for God will place a shield before you.

Every day as you live your life, remember the publisher whose book you are. He wants to ensure you end up not just a bestseller but also a superseller™. He has done it before in many other books and your case won’t be different. *His thoughts concerning you are thoughts of good and not of evil to bring you to an*



*expected end.* Be reassured that as you make your constant journey to success, God is right there powered by his spirit to keep you from falling. God is merciful. Don't worry about the little things that try to make you fear. Don't worry about the little miscreants that think they can steal your work and make it theirs. They have certainly failed for God *remains your shield and buckler and he will keep you through it all to ensure you come through* again not just a bestseller but also a superseller™

# Chapter

# six

## **THE ACKNOWLEDGEMENT**

The success of every great book does not just depend on the authors of the book. Many persons had worked behind, out and in the scene to ensure the book becomes what it has to be. Authors generally acknowledge the persons who had worked with them during the making of the book. The book called you should take a clue from this. Everything you would achieve or have achieved did not just come by your own making or handiwork only. Many others had imputed their little resources

to ensure you become the success you are and will be. A little acknowledgment will not hurt. They deserve it. Your parents, siblings, spouse, children, business associates, pastors, mentors, friends, acquaintances, workmen etc. all deserve an appreciation. Remember the journey to success is ongoing. There will be more pages to be written and you will still need all the persons all the way up there. *Thank you, I appreciate, I am grateful* are only little words we can say that will bring joy to all our benefactors. They love to associate with your book but they want to know you appreciate the little they are doing. Seeing you acknowledge their little effort makes them want to even do more.

There is one being worth acknowledging. There is a need to realize that without His breath of life, we are nothing. We are useless and worthless. We will not have all those benefactors we have enjoyed company without this special being. God the absolute creator of

life made us in his image. Who else can give our first acknowledgment to? All God desires from you is just to acknowledge his place in your success. He wants you to remember he is the essence of your existence. *If God stands for you, no one can stand against us.* He has been doing all the standing to ensure you end up the champion he wants you to be. God has assured us that he is always there whenever we call. All we have to do is acknowledge his presence. We need to have a grateful heart towards God. You have to acknowledge his place in your life.

Acknowledging God and the people who have been around during your rise up is a symbol or sign of maturity. Nobody got to the top alone. Nobody achieved success by standing alone. They achieved success by working with others. Even if those they worked with are not as successful as they are, they still worked with them to obtain and enjoy the services of their expertise. As you rise towards greater readership, you will need the expertise

of more people. Those you have worked with will share the testimony of your goodness and appreciation over what they had done with you. You will always need people around you and the people you will need may be easily sourced from those you have worked with before. The words seem little but they are very powerful words. These persons want to share in your success. They will feel satisfied knowing you succeeded with them. Give them that sense of satisfaction and pride. Let them know the indent made on you was worth it. Give them more than a reason to smile. Like the acknowledgment walks with every book, allow them to walk along with your success.

Success is worth celebrating when there are people around sharing it with you. Achievements are worth talking about when there are people around to talk about it. Championship would not be without a ship to carry the people along. You can't help it if you must get up. They have to come along. If your

book will be read then all these people must come along with your book. They must be part of it. They must be celebrated too. For every successful football team, there have been many persons, more than the number of players who have worked tirelessly. There are trainers, medics, staff, supporters etc. While the football team wins, the winners are the many supporters that worked behind to cheer the team. The football teams know this and they never want to lose the support of their supporters. Don't choose to succeed alone. The book won't be interesting without all the special touches, however, little they seem to be.

As you reach towards super readership. Find a place to write that acknowledgment. Don't forget all those persons. Don't let them regret ever working with you. Do not desire to take all the glory. You would need their help in the future and they would say you did not acknowledge their effort. Don't keep the glory

to yourself, find a way to pass the glory across to all the persons who worked with you and be sure they will join you in ensuring that your dream is accomplished.

# Chapter

# seven

## **THE PREFACE**

Every great book has a great preface written about them. A preface is a text written to corroborate a book by an authority or someone important. The preface gives support to the work written by an author. Authors take their books to authorities who read them through and write their comments also calling for others to read the book too. The preface is very important to many readers who consider the writer of the preface before considering any book for reading. Have you ever asked



yourself why prefaces are written? They are written to give an authority's view of the book. As a book, who else would be the authority to write the preface other than God? There is no other authority. God is the definite authority to write on you. You can't give that part to the devil because he would write a distorted view of your book. He does not see you perfectly and so would describe you in a most unclear version.

God has written the final preface for our books. He had pictured you right from your mother's womb and knew that you would end up great before long. God is the only one that can testify truly to your living wholly on earth. He made you and championed the cause of your life.

God can describe every detail of you. Of course, that special title you bear is his gift to you. He gave you the title and decided that better gift than to describe the Excellency of his creation. Remember God said of his

creation that *He had made all things well*. He made a final statement of the wellness and goodness of his creation. He put the hammer on the nail. If God can state categorically that you are well then what another preface would you need to describe you? He fashioned you in His own image and gave you heavenly features. Wow! God perfected his wonders in you and He could proclaim that *He made you well indeed*.

Great authors do not have problems finding an authority to write the preface because he is great. The authorities would have to write the preface about these books. They want their names to be associated with a great book. God himself knew what He had made. He was certain he had completed and perfected a wonder that he sure always wants to be associated with the wonder you. God does not feel good when he is not associated with his perfection. His desire is to always be around every time we need him. His passion to

complete his work is an encouragement to us. He is a father who cares for his children for he says *what he has begun, he would indeed complete it*. When you allow God take charge, be sure he would give a perfect report.

What a great joy to know that God can give the best description of you. Remember Job? God could testify of the righteousness of Job. God was proud of Job that he made it clear, there was none as righteous as Job. He described Job as a *righteous man; one that eschewed evil, upright and faithful*. He gave the preface to Job's book. God was so proud of Job that he bragged even when the devil came to accuse Job before Him. If you look at the language style used by preface writers, they tend to describe the book in such a way as to ensure the reader stay glued to read the book. That was God's strategy when He wrote the preface and Satan decided he would take a look at the book. Satan was himself shocked when he began reading the book to discover

that God had written the preface well. Every preface God writes is a perfected write-up, a testimony you cannot doubt. You don't need to look any further. Let God do the preface, be sure you hand over the book to him. He cannot force the preface on you; you have to hand him the book. Give God the opportunity to finish his creation.

A preface writer wants to be associated with a good book. He or she could want to attest to something of quality. A writer won't just write some rubbish and demand someone of repute to write the preface. It would be a grandiose waste of energy and time. God too wants to be glad of you. He wants to be proud of you. Be the real you. God is desirous of a great you. God wants to work with a success not a mediocre. Reach for greatness. God will perfect the wonder in you.

Prefaces do not have to be too long. A short preface can do the entire job. God did not need a full page to describe Job or describe

Moses. Just a few words were enough. The little opportunity you give God will help you reach the top the faster. Be celebrated, be renowned. Let God write the preface. Just ensure you give him enough space.

Just pick up the papers and wow! The world is reading! Even the least of publishers will naturally make it a bestseller. And yes *“that book”* will be the cynosure of all eyes. Something will make someone pick it up and never want to let go. That book is in the making and its being perfected by God. That book is *“You”*.

# Chapter eight

## **TABLE OF CONTENT**

Books have a table of content. Any person who picks the book to browse through takes a look at the table of content first. The content gives a brief of subtitles expected to be contained in the book. Every book reader knows what to expect from a book by looking at the table of content. Do you know? Your readers do not have to read every chapter to begin grasping the perfection of God in you. They do not need to know you on a personal level. Other person's testimony about you is

enough. Because your life is shining, it is radiating into the hearts of people you don't even know. Once they pick you up, they know this is God's product worth reading. They'd love to associate with you.

The table of contents is like testimonies from people who have associated with you. Consider this communication between two persons.

**Boss:** We need someone who is dedicated and trustworthy to fill in this post.

**Mr. John:** Alright Sir.

Mr. John will recommend someone to his Boss. He has been given the table of contents. The recommended must have the qualities or contents expected of the boss. The boss desires to read the full book. Your lifestyle is been studied by people you don't even know. They share along to others a testimony of your goodness.

Paul the apostle knew the power of the table of contents. When he introduced and recommended *Timothy a fellow servant and faithful son* to the Philippians. The Philippian Church did not need anyone to tell them what Timothy had. Paul had given a perfect testimony concerning him. Your testimony is a major gateway to real-time achievement. If you have to be read, your table of content must speak to you. You do not need to speak, others will speak for you. Others will open the way for you. Of course, the purpose of your book is for others to read you. If others can't read you then you certainly have no message.

A table of contents gives the title of every section of the book. A table of contents has titles that are in the book. The table of contents is not always out of place. The titles are always picked as the titles of each chapter and the pages in which they are contained is stated for the reader to locate them. Your life must not be a double standard life. The



testimony of people should not be different from the real you. Many persons live double lives. They have different personalities that you can't really tell which is which. Someone may be trying to project a good picture of you but the people may soon come to discover that's not the real you. If a book contains a table of content that is different from the book content, you'd probably feel this is absurd. You'd think the author and publisher are unserious. So it is with you having a double standard life. It shows how unserious you are. Even the Bible is clear about this "*... a double-minded man is unstable in all his ways.*" You can't be saying one thing and meaning another. It means you are losing sight of the audience upon which you are supposed to be communicating to.

Every table of content shows the order the book is written. Every book seems to have an order; Introduction, chapters, appendix, reference etc. You too must seek to live an

ordered life. God is an orderly God. When creating man, he took his time to create everything he created in order. He assures that as many as *shall trust in him, their steps shall be ordered*. There has to be orderliness as you live your daily life. Your lifestyle should not be chequered. It should show forth the lifestyle of God's righteousness. Your daily prayer should be "*order my steps in the Lord Jesus*". For only God can grant you an ordered lifestyle. The moment a reader picks your book they want to see your perfection in orderliness. They recognize the message when it is passed across in an orderly well-understood manner. As your life is being read, your life must be in such a way as to show forth God's order.

# Chapter

# nine

## **FORWARD**

Have you ever picked a book with a forward? Not all books have a forward. But some do. The forward is always written by the author. He is trying to describe the reason for the book. There is an intended message the author is trying to pass across in the book. The author uses the forward to inform the reader the source of inspiration upon which the book was written. As a book, there is a source of inspiration that molds the personality you. Something propels and motivates you to the

life you live. The person you are trying to act out is a result of a divine inspiration. You are trying to show that your source of inspiration is not human but from God himself.

In the forward, the author tries to express what propelled the work. He tries to bring out issues that the book seeks to resolve. You as a book are no different. Something propels your work called you. Many issues around you have caused this book. You are the result of the many mountains climbed, many oceans crossed, many thorns and many minds. As much as they have tried to pull you down, your characteristics have been built up because you strove to overcome them. The “You” you are is a result of your victory. The rise to the top has not been an easy one and the book called you is a fact to show that your rise is no fluke. Your great position is not mistaken. You strived and fought hard to achieve it. You are an epitome of the strings you have managed to create feet off.

The forward is like an appetizer. The essence is to ensure the readers are drawn to the book. The description is to increase your thirst and desire till you begin to gulp the book. You as a book have a forward that goes ahead to attract people to your life. Like the word “forward”, your attributes, hard-work, perseverance go forward as the testimony upon which many are reading. They would say the young man is hard-working. I do not doubt that he is ahead at this time. For those without a forward, their rise always seems doubted. Some may feel such a person obtained his or her wealth through fraudulent means. This is because they had not seen attributes upon which they could base their success upon. Begin to develop the right qualities if you never did. Your success rise would be related to those times of hard work and pain.

Forward is moving towards only one direction. There is no reason to look back. You just have to keep going. The road will not be an

easy one. The route is quite rough. But you must ensure your book continues to acquire more readers. However challenging it is and would be, you cannot renege on this path of onward journey. The least you can do is stand. But you can't turn back. Go forward. Continue to shine the light. No retreat now! Any retreat means surrendering. It is forward ever. Keep running ahead. There is much to conquer.

Don't lose sight of the goal. Stay firm to it. Get the right inspiration. Be motivated and let your motivation move you on. No matter what comes along, you'd be satisfied knowing you made the right input that will be giving you the kind of success you will be climbing into. That book called you will have to be read and it's great to know you lived its forward already. Now the pages are being written. Ride on.

# Chapter

# ten

## **WHAT THE WORLD WANTS TO READ**

In every period of life's time, the people are adept at appreciating a certain type of knowledge. Writers within a sphere are prone to writing based on what is in vogue. Books written prior to Christ entry are nonexistent. Those that were written at the time of Jesus and the apostles are near obsolete. Books written towards the last years of the last millennium are hardly able to meet the yearnings of a very desiring information age. What the world wants to read at a certain age

is different from what another age would desire. To keep a book current for every age, it has to be edited and re-edited as information changes, the reason why we have *new* and *latest* editions

However, one Book has continuously stood the test of time, *The Bible*. The Bible has weathered the storm, the torpedoes, the tsunamis and the earthquakes. There is only one secret. It is God's Book. It remains relevant to every age. God is such a wise being. He knows that the world is changing. He defined the world and insisted on a system of things in which *everything in this world will pass away*. He made the world in a cycle in which nothing is new and everything goes round. In inspiring the Bible, he made it of universal acceptance and ageless, not subjected to a changing system of the world. That's the kind of book he wants to make of you; *an ageless, universally accepted book*.



God wants to keep you current with a storyline that is unchanging. At death, he wants your effect to be felt years after. All he expects is you walking under his eagle's eyes. God knows his created time will pass away and thirst and desires will change but he wants to keep you valuable. Consider this example. Just a year ago, the clothes being worn and seen as stylish are no longer stylish. They are now old school. Why? *Because like the waters of the seas move from place to place so the things of this world will pass away but God promises that he will keep us steadfast till the end.* God is assuring you of continuous relevance even in a changing world.

Knowledge changes, men of substance come and leave but *they that know their God shall mount on wings as an eagle.* He knows the kind of impact he would love you have; a timeless impact. Contemporary examples are not farfetched of people whose lives will continue to be blessings many years after they

have gone. While we have had many philosophers who have been forgotten because they have lost relevance to this present phase of life some others have climbed the mountains of eternal relevance. Our master Jesus remains phase less. People who had believed on him have remained phase less. Abraham Lincoln the renowned well known American president has continued to impress minds many years after he suffered in the cold hands of untimely death because he chose to live a life written by the greatest author. All the reputable ministers that have gone before for over 300 years are still remembered in this age. Constantine the roman ruler who tried to unify Christianity is still renowned today. King James of Britain who ordered and permitted the writing of the English Bible in a standard orderly version remains in the hearts of generation born after him. Martin Luther who created the protestant in Christianity and who stood against the perceived unbiblical inconsistency of Papal Catholicism remains

known by many worldwide, for without him, the new evangelicals, Protestants, Apostolic and Pentecostals being enjoyed today won't have been.

Every person who has allowed his or her life to be written by God certainly achieves even beyond the expectation his mind can arouse. God knows the value he puts in you and believes he can make the best of you. In this generation, you can be that Book everyone wants to read. As you trod every step of faith, you will reach Faith Mountain where everyone becomes heroes. You may not be a writer, but like a songwriter posits *“your life is a book before their eyes and they are reading it through and through”*. They are engrossed in it and wondering how they would pattern their life with yours. Many years after you are gone, you'll still be remembered for that deed you did. God's authored life is the best life you can live.

It's being said earlier how irrelevant what seems in vogue today becomes just a few years later. Against this rule, your life is relevant when you have Jesus. Your comportment, modesty, lifestyle etc. is constantly being watched. Our predecessors were first called Christians in Antioch. They were called Christians i.e. Christ-like because the retinue of observers observed that Christly nature in them, a characteristic they had only seen in Jesus Christ.

There are no regrets in handing over your life to the best writer yet. One minister puts it this way, *“ever since I came to know God as my author and father, I have had no reason to regret.”* Paul the apostle with all the philosophical and aristocratic knowledge he had had under Gamaliel, could not boast of one book he had written because though Gamaliel was great and renowned, he could not be a source of inspiration. In being drawn to Christ, Paul's perception changed and his

brain developed from a dead untapped talent to a voraciously learned writer. We know that Paul's works and letters will be best sellers any day, a confirmation made by the premier pope Peter who himself could not comprehend the degree of Paul's cognizance.

You can have relevance beyond your immediate sphere, nation, continent etc. and be read in every nation. *For God indeed has not given us the spirit of fear but of a sound mind.* And about all those wisdom that cometh from above and from the Lord, Father of Lights; It is to make us relevant in every sphere. Our book has relevance for God like Job says *will use us to lift the hands of many.*

Christ told his disciples, *ye are the light of the Earth.* The world is glued towards your direction, to gain direction. The message you are passing across is a source of direction to many persons. Persons desirous of life look up to you as the guide led by Jesus. When they need direction, they know where to get it.

That's from you. They search for you to get it. God's word alludes that *where a prophet is, there is attraction and attention*. So you cannot be hidden. God - the Author and Finisher has finalized the Book, just live the words and enjoy God's fame.

# Chapter eleven

## **GOD SAYS I AM A BESTSELLER**

You've come across books with the term '*bestsellers*' printed on them. Readers crave for books with such imprints. Every writer has an ambition of having his or her book make it to bestseller status. Fired by ambition, they would preview the work, find a catchy title and subheadings, make nice graphics and design the book in such a way as to make it attractive. Exasperating energy is put into the book to make it worth reading. With the knowledge he or she has accrued over time, a prototype of

the book is achieved. They go ahead to find good publishers and develop a marketing strategy. Before long, they are up in the ladder of successful writers.

You may not be a writer but something about you is a quest to be a best seller. God the greatest writer had taken time out to write your story. He knew what would transpire after your birth and he alludes *“that before your mother gave birth to you He knew that you were going to come through her and he knew the effect you were going to make”*. You could never have been a mistake for he had invested energy in ensuring you end up that perfect story.

The Bible is reticent with men whose stories have been bestsellers because they collaborated with the best writer God. There is no basis for equity justification between human knowledge and God.



If Paul was alive today, he would possibly get billions of dollars for his work. Paul's part of the Bible is almost the most read. He would not have achieved this feat if he were still under the tutelage of the Pharisaic school. Though he was well schooled in the teachings of the once renowned Gamaliel, He would have ended up like Gamaliel. Gamaliel had written scholarly books on the transient human law but alas, transient truly it was. But Paul has remained a thriller generations after generations and he is still going to thrill more in generations unborn. From 1 Corinthians to Hebrews, everlasting bestseller till Jesus comes.

What book will you compare with the super seller of best sellers, the *Bible*? Everything associated with God sure outlives any known human standards. In almost every country of the world, presses churn out Bibles upon Bibles in different versions, languages and purposes yet the Bible has continued to have buyers. The Bible has continued to sell in

millions across the world every day. Think about it. When you partner God you naturally outdo every known standard.

God desires the best for you. Human carnal thought pattern strings our mind to thinking we are capable of leading our lives. The prevailing godly counsel is that *“by strength shall no man prevail”*. No matter how well we feel about ourselves, the perfect writer knows how to perfect his works; he knows how to garnish the words. He does not need the worldly artistic knowledge of seduction and manipulation to draw people towards you. He does it beyond our human comprehension.

God is the source of knowledge. His open door policy only requires that *“we ask from him who gives and does not hold back”*. The *bestseller* you, require uncommon knowledge from God, a virtue people are desirous to have. Note, *“All wisdom is from above and every good gift is from above and from the father of light”*. There is a special light

you need to attract people to you and this light can only be gotten from God. The quest for stand out ovation is subject to our sourcing wisdom from the luminous God. Wisdom stands you out and attracts great minds towards you. The only route to acquiring this desired gift is to follow God's laid down counsel "*whosoever needs wisdom; let him ask of the father*". The best seller you is God's imputed wisdom, knowledge, and understanding.

Do You want to thrill others? It'd be a big deal when you don't know the source. Acknowledge the source. You cannot fathom the power and influence that goes with the pre-archeological sourced wisdom that God gives. Your written words will be set ablaze. In your absence, they will burn the hearts of people who will read them.

God is the beginning of every success tale and the end of it. He is every chapter and every full stop. Our content is immeasurable to

the substance upon which the earth draws its energy from. It is therefore inevitable that the source of your coveted best-seller position is craving to have you have enough of his energy. He wants you to achieve beyond your expectation.

Often times we think too little below God's written script. This debars us from reaching the exalted height God has destined us to be. God acknowledged this as he mourned the fatal catastrophe envisaged by *"his people dying because they lack knowledge"*. In a land of acute knowledge investments made available by no other than the Mastermind, many have winded up dead spiritually, financial, morally and otherwise. It's great making awesome breath taking plans, but if God does not dine on it, it would probably end whack.

There are quite a great number of books that have not left the houses of their publishers. They are well articulated and

arranged but they have lacked buyers. This fact must resonate in our hearts that it's not an ingenious capability that grants us success but it is in the substance God is making with that little knowledge you've got. Little is minute without God but *'little is monstrous when God is in it'*. What you can do is immeasurable only through the grace obtained in Jesus. Move up higher, the best seller is you personified and God is all too busy writing your story line.

# Chapter twelve

## **REFERENCE**

Many books have references. The reference consists of a collection of books upon which the author have stumbled upon one or more information that had made the book a success. Authors generally read to acquire knowledge and in writing, they source for information. The authors admit that they had used another man's work. In order to avoid plagiarism, they ensure the work is a reference. As a book, you too have references. There are persons who have imputed into your life one

virtue or the other. They require some level of acknowledgment. You are showing that the input made by them has been worth it. If you never realized, then it's time you do.

You are the totality of all the inputs that many around you have made. Your book consists of excerpts from many other books. Mr. A was around to hand his advice concerning spending money. Mrs. B was there to share the virtue of love. Miss C taught you how to stand the crowd and Master D shared his disciplinary tactics. You made use of the knowledge of A, B, C & D. You are different but your difference is a combination of the indents of A, B, C, D and more. It's like students in schools. Student Z a very determined and hardworking student knows how to solve mathematics but does not know English that much. Student X another student is quite good in English. Student Z desires to know English so he goes to X and seeks X guidance. Student X offers his knowledge. Z goes ahead to make an

A grade in English because of the effort of student X. Any book used that is not reference is a literary sin and the author of such book can sue for plagiarism. This brings to disrepute the book.

As much as possible, we must bring to remembrance all the people who added value to our book one way or the other however small it seems the input has been. Take a look at how the reference is written. The time, the page upon which the excerpt was extracted, the date of publication, publisher, author and title of the book are all written. Maybe you can take a cue. Remember always a deed of kindness done to you and the purpose for which it was done. Remember every positive effect and time you received it. If possible, keep a record of its details and whenever possible, show gratitude to these persons. They will be glad you did. It shows you value their inputs in your life and they would see it as a privilege.



All the persons who are referenced are examples that the author always hopes that someday his work too will be referenced. The question then that should be asked is whose life can be referenced from you. Who can boast of having benefitted from your book? Have your life touched lives? It will give you great joy like it gave those authors that someone spoke glowingly about their effort at positively impacting into their lives. Can someone say this of you if you need help get over to Mr. so and so? Your life must be a testimony that others will see and say off a truth, it has been a blessing.

The only way your book can be referenced is for it to fall into the hands of worthy readers who are desirous of grasping this knowledge. Often times, we deal with people who do not appreciate the qualities we have. They feel like they are better than or too much ahead that they underrate the quality inside you. You don't need these kinds of

readers who would just pick you and dump you. You need a reader who would pick something valuable from you, polish it, refine it, and make use of it in achieving more readerships. You do not need a limited life. You want to live a life of an achiever. Take time to ponder who is there around your life that does not value your input. Find them and let them go too.

Remember the ultimate reference as God. He is the source of all inspirations. Any reference that does not honor the God-given knowledge is not a complete reference. Don't throw God away. He'll be glad he gave you that knowledge that you can be proud you have.

# Chapter thirteen

## **THE LIBRARY**

It is the joy of every writer that his/her book finds its way into the waiting hands of the reader. Whether as a personal property in a house library or as a community property, the author desires to pass across that message contained in the book to as much reader as soon as possible. Your book too is a collector's property. They are waiting to read you. The libraries want to have you. Now who are the

libraries? The libraries are the many companies of interest who are desirous of seeing what and who you'd become. They are very desirous of having you in their collection. They want you to work in their society, company or organization. They think you best suit them. They want to be the ones to brag about having you as their customer. You know why? That is because you are a special book.

The library is open to all. Many come in do business in the library and the library is discovering that there is just one book that they are so desirous to read. It is you. That organization knows the best attraction they can get for their company is to get you well positioned for many to see. They are making you the ambassador of the company because you epitomize the qualities of a great ambassador. As your book strives to get a continuous publication from the publishers, the libraries want to be first to pull the attraction to themselves by ensuring someone reads it.

It is remarkable how many people have been exposed to your book and is quite impressed about the organization skills, inspiration, technical depth and ability, transforming and truth fullness with which you work. Every impression is another reason to keep you well positioned. Well, you are that book that keeps the informers coming. The organization is afraid they would lose you and like the library protects its finest collections, the organization is striving to keep you while they know you are the center of attention of the many possibilities that you can attract.

It is very certain that not all books are positioned equally in the library. Some books are placed in the general library while some are placed in a special collection called the reference library. Have you ever wondered why? Yes, there is a demarcation because some books are highly guarded because of the high need for them. Those books are precious. You too are very precious indeed. You are

placed in a well-guarded position so that as much as you are needed you do not wear out or get lost in the crowd. You have to remain relevant and the secret is to position you amongst the persons who are relevant. As you push ahead, in life, you will observe a growing division between you and others. This is because as much as many want to get to the top, only a few actually get there. Only this special few scream at how much relevant they become and how protected it seems the security detail around them is. Now you see reasons why the president has so many guards around him. Your book too is this precious.

There is no limit to how far your book can be read. The library welcomes many readers and in your place as a reference, you will have many referencing your work. They are absorbing your work and are glad you are working with them. They know you have this stuff up there. They salute your courage and tenacity and desire to achieve just like you

have. You'd never know how far your story would go. You can never tell but those many readers will pass across your message of hope for a generation you love. That enthusiasm that you carry with you is being passed along from one reader to another. I picked that book in the library and I really loved it. That's what they are saying. They are sharing your flame and before long you'd be at the top where only men are made to sit.

No matter the form a library is, whether electronic or in the normal book form, the ability to align your book with the library form thus ensures it is relevant to both electronic readers and the paper book readers. Your ability to adapt to changing readership and need is necessary to ensure many more persons get the opportunity to read. You have to be in a central position that is capable of reaching out to every need.

As you dash your way into a library, what do you think about those books in the library?

Have you ever thought about the authors? Yes, the authors! You can't tell if they are dead because the library keeps them alive and burning. That's the kind of person you too would be. Even in your absence, your presence is ever felt, ever acknowledged. Now you know that you've got the right book. Now pass it on to the libraries. Leave your mark on the sands of time.



# Chapter fourteen

## THE REVIEWERS

Books are always reviewed. Normally students in the academia are often asked to review one book or the other in the English course. The students have to read in detail. Every dot and tittle are considered and acknowledged. The reviewer normally would analyze and often time seek to the notice of any future reader a familiar statement or error or may appraise the work. You have to realize that your book called “You” is constantly in the view of constant review from known as well as

unknown persons. They are watching out for any faults and errors you've made. They are also the ones who are appraising your every effort to live a good book in their hands.

Reviewers are the judges of every book. They are the valuers of the content and they are forever appreciative of quality. Like good teachers, their best grades go to the best writers and authors. You know what? You deserve to get the best. The highest grades should come to you. That is why you must strive to ensure it's the best book that is written and transferred into the hands of the readers. Always remember that your book is not meant for your readership alone. You are striving to pass across a message and someone must receive it. You must strive to get through the examination of those strict reviewers. You may not see them or you might live just close to them. All the same, they are reviewing you and will be the ones to show how much you've scored. You may not know the grades but they

know their grades and your success in their eyes is dependent on how they see you.

Surely, you want a great score. You want to be seen in the best light. You want to be passing across the right message. You want to build for yourself a great reputation. It's natural to build for yourself a great reputation. It's natural. Our natural instincts must be fed with the best desires. Strive and earnestly pursue a great book. You have to be an epitome of success, breakthrough and hope. You have to be passing across to people words of encouragement, hope and security in God. You have to build dreams, steer the wheels of change and propel people to reach inevitable heights.

The reviewers have a mandate. They don't want to fail in this mandate. Theirs is a mandate of ensuring great books get into great hands. Theirs is ethical. They will be failing in their duty if they don't. Your reviewers know they would have failed in their responsibility if

you are not well groomed. And you know your reviewers? They may be your parents, loved ones, neighbors, and acquaintances; those persons that constantly speak about your appearance, attitude, character as well as attributes. They are the ones God has placed around you to give a score card of all your events. You won't want to disappoint your reviewers because they believe your attractive cover shows a great content inside.

Reviewers know that sometimes a great cover does not, however, mean a great book. They understand man's fallible attributes and regard this attributes as normal. That is why they will always look out for those faults and encourage the authors to consider making some changes in regard to their observations. You must realize that sometimes too, the reviewers are fallible. Sometimes the reviewer may observe and give what he thinks is the best advice but this might be countered by some other. However, there is one reviewer

that stands ahead of the pack. He is constantly reviewing lives. His utmost desire is to have you have his kind of life. He desires your book cover comes through the best he would want it to be.

God – the great reviewer wants your best book. He just does not want a great account, he wants a great you. He has you in his palms and is sketching the best of you. He is positioning you around his line of sight to ensure he carries you along with him to the top. God knows the best of you is around his conscious peeking at you. Your best is around God's persistent review of your life.

There is no limit to the grades you can get when you offer yourself to be reviewed by God. Because God wants your best, that best cannot be defined by you but it can only be measured by your faithfulness to God's review. As you push forward.

You may not get the right grades or a check from the reviewers yet you do not have to give up. You have to persist, work on the areas of reviewed weakness and of course, the scores will change. Every great soccer team knows that their best is not in their eyes as players but in the spectators who are watching. The spectators and commentators review the team just like the coach does. They see faults and would advise for inputs in certain sections.

Don't shy away from reviewers. Accept their remarks, celebrate their marks and desire to attain success under God's review.

# Chapter

# fifteen

## **WHAT'S YOUR KIND OF BOOK**

Many persons have choices of the kind of books they love. There are many genres of books and not everyone loves every genre. There is one particular type of book you love. This may be motivational, inspirational, religious, academic, prose etc. However the form, one seems attracted to read a particular genre of book for one reason or the other. There is a particular lifestyle of persons you love to model your life with. You've read their books and you love its content. Theirs is a

beautiful content. You love it and you desire to pattern your life book with theirs.

It is true saying that we are what we read. We act right when we read right. If you read the right book, you tend to act what you've read subconsciously. It is, therefore, necessary to realize that those people's books you are reading should be quality books that will cause positive influence in your life and make you a great book too. Anything other than these will be a gross waste of our resources. Those persons we tend to copy their lives should be role models too and exemplary, so that their exemplary conduct can rub off on us.

Do you read books at all? The question at the beginning of this chapter may not mean anything to some because many of them don't read. It is common saying that to hide information, put it in a book. Many persons do not have role models. Off course, it is good to be your individual self but it is great when you



have persons who can be sources of encouragement, inspiration and education. Find someone out there who you can look up to as a mentor. Mentor your life to their pattern. It does not necessary mean you'd be them but you'd be blessed indeed by their lives.

As you progress from chapter to chapter you would appreciate the natural joy derived from reading the kind of book you love. It's natural that you derive a great deal of joy and peace when you read from your mentor.

No matter how challenging it seems, there will be someone whose lifestyle will bring joy and happiness to you. Do not hesitate to make friends with them. Indeed great books are made when great minds interact with other great minds. You are still the best book yet read but those other books must be read to finish your book.



# Chapter

# sixteen

## **ABOUT THE AUTHOR**

If you look at the back of every book, you would probably see a write-up about the author. Every book has an author, just like you have a creator. God is the author and finisher of our lives. Indeed, he made a great book of us and he realized that he had done a perfect job in you. There's something about your author that stands you ahead of your peers. Think about it. You have God as your author, the maker of Heaven and Earth and everything that they contain.

God is the absolute essence of life. Everything rotates around Him and with Him. By His word, the whole world was created and His word the system of the world stands. The Earth hangs in space by his word and every essence of life is anchored in his love. As you tend your little life towards his purpose, God wants you to know he indeed made a great book of you. He authored your book. You were not part of the creation process and you did not know how. You were formless and void and he made you out of dust. He perfected you and made you an epitome of his grace.

How can one describe this Author? From the foundations of the world, he had been. He modeled and shaped all that is seen and unseen and he championed the cause of nature. He is known as *Omniscience*, knowing all and having all knowledge. He understands the substance of his love and appreciates the privilege you are giving him of championing your cause. Moses knew Him as the *Great I am*

*that I am.* Undisputedly, no one could measure and can measure up to his standard and level. His name is Jehovah, the almighty and all knowing. None is like him, *the ancient of days, the great and only God.*

It is a rare privilege, you having God as the author of your life. What a special book you are. God is looking down with pride knowing that he had perfected a readable classic. All around you is the glory of God, a perfection non-quantified. Smile, for indeed your author God has written *every dot and every title.* Remember what was said about God's book i.e. the Bible, it was perfected. God is perfecting His Glory in you. He is finishing his work and like the Bible you are a holy creature.

In heaven, this great author sits majestically looking over the great books already written. And guess what? You are part of those great books. You are just living chapter 1. There is still many chapters to live in. and the greatest author had finished the book. How

sweet it is to know that many more unread chapters are available. Every day is a sentence in that book. And the great author smiles as He sees you live out that Book.

Thank God you have a great author in him. And you know that you are indeed a perfect book.

# Chapter

# seventeen

## **THE RECOMMENDATIONS**

After every book is written, it is handed over to many persons who would read it and qualify the book. You would have been opportune to see recommendations made of the bodies or organizations with the ability and knowledge in the area in which the book was written. These organizations or individuals are appraising the book. Many writers and authors usually send their books to these knowledge individuals or organizations who usually would test the substance of the book viz-a-viz what is

known in that area. These individuals are normally experts who have experience and are seen by a well-acclaimed audience as knowledgeable in those areas. Why do the authors do this? They want to show the final readers that experts' advice was sought. There is a sure substance in an expert's advice.

The book called you has this same attributes. For its true value to be revealed there has to be a panel of expatriate's eyes. Everyone does not see from the same perspective so certainly the differing views may make the nature of the recommendation differ but they will be positive all the same. Just imagine you are before a panel of judges who judge the quality of your life's book and the effect it would have. Can your book be recommended as having influenced life positively? What will be the ruling of the judge?

While living our lives there is a conscious need to realize that there are eyes glaringly



watching and they are making recommendations. There is a need to absolutely model our lives so that it could get great ratings.

Many persons do not read a book because they love the book, they read because of what expert A has said about the book. They are trusting that expert A's judgments about your book is correct.

The recommendations are indeed selling points. That is why they are always well positioned for easy viewing of the readers, all those persons recommending you, God has placed in strategic positions to market and advertise you to the world of persons who would desire your service.

To be highly recommended and recommendable you, therefore, have to develop selling and sellable virtues. When you acknowledge you have to sell, you will have to package yourself in such a way as not just to

sell but to sell profitably. Those marketers and advertisers know that it's always very easy to market a great product when a very popular personality has spoken volumes about the product. They would normally state around the product what that personality was said. It's much easier when you've gotten the best rating from those who matter.

On your way up, since you may not have the hindsight, others are around you ready to do the dirty task for you. They are ready to market and sell your book but in a condition that you get a special recommendation from certain quarters. There are positions in the government that require the recommendation of persons in influential status. Normally the government would ask that these persons attest to your credibility and authenticity. This is not only done in government, but also in major firms. They do this because they want to substantiate the quality of your being. They

want to have someone they can look up to just in case there is a need.

Those persons who give recommendations normally get the books free from the authors. The author finds joy in offering their book to the authors. Why? They know they'd sell to recover the cost of these books once this person recommends them. Open your mind to share with people. Let them find joy in knowing they can bask in the aura that you create. Give them the chance to acknowledge the person called you. There is an assurance that this will yield fruits before long.

No matter how little it seems you are today, there is so much you can do and will achieve. It's only a matter of time, build yourself, and get the recommendation. Find your place at the top.



# Chapter eighteen

## **THE APPENDIX**

The appendix is usually a section giving extra information at the end of the book. Writers usually write the appendix when they want to stress the meaning of certain terms or phrase or further explain certain idea. Like the appendix in a book, there are persons around you who are sources of extra information about the book called you. You might have heard someone say; you do not know Mr. John

like I do. I've lived with him for many years so I know him. This statement is very familiar.

There are persons who make a claim to knowing so much about you. Perhaps they grew with you during your growing days or they were once your friends, mentors, teachers or neighbors. They tend to have a picture of what you were and who you currently are. They can provide extra that you do not know about your past self. A mother knows that many years after a child is born, that child's capacity to remember only grows with the age. A man usually will find it hard to remember what had happened when he was five years old but his mom can always give that information anytime he wants it.

Sometimes in the course of employing someone in an establishment, the company would send people to ask about the intending employee. They do these because they want to know more than the intending employee or applicant would readily give out. The appendix

provides more knowledge for those who want to know more. Those persons are providing more knowledge.

There is a need, therefore, to write our books in truth knowing that even if you do not care to check up; someone else will. The question you should be asking is “how do my neighbors view me”? When extra information will be asked from them concerning me, what will their response be?

There is a need to give up frivolities and double standard life and pursue truthful lives. A life worth living at all is worth living well.

In pursuance of great readership and attracting great reviews, there is a constant need to ensure, there is no vacancy between what our appendix says and what the book says. The appendix has to support the book. Your life and what the people around you knew about you must correlate and support each

other. Before long, the top where you ought to be will be reached.

Keep the concord, be you within and without. Trust God and push your way through the best you can be.



# Chapter nineteen

## **A BOOK FOR ALL TIMES**

Apart from the Bible and other religious books, many other books have found their way into the catalog of must read books for all times as well. These books are constantly being reviewed, language style changed and back covers redesigned to ensure they stay ahead and afresh with changing style and generations. These books are still as important as they were in their inceptions.

Books like Abraham Lincoln, John F. Kennedy, Churchill, Whitson, Mohammed Gandhi etc. will forever remain in the minds of generations who would always remember their good works much after they had gone. These persons are continuously being heard and listened even after they lived. Their names are sources of inspiration for philanthropic organizations and change causers.

Have you ever asked yourself why this is so? A little pondering, you will realize that they lived their lives as truth worthy persons carrying out the task in which they had set their minds to with all diligence, truthfulness, and determination. They earned their “forever” status by their quest and passion to become shining lights wherever they found themselves.

You sure want to leave a lasting legacy. You’d love to be an Aristotle, Plato or Socrates who are forever remembered. You want to be quoted long after you are gone. You want to be a book for all times. Everyone does but only a

few do get it right. Plato was not the only pupil of Aristotle's Academy but he ended up as the most notable student of Aristotle. There sure has to be some demarcation between those who just want to be associated with greatness and those who want to be great.

Forever is so long a time but your impact and influence could live that long, the greatest inventor; Jesus lived only briefly but his short stay was so meaningful that two thousand years after he was gone, he is still always, quoted, remembered and modeled after.

Frontline achievers live their lives, not thinking of present benefits but of future accomplishments. Their goal is a better gun for the future. To them, the future has more to offer. As much as they are doing well in the present, their mind is preoccupied not too much with the extra benefits of now but with the better future tomorrow presents.

Do you want to be a lasting book? Yes! You sure want to be. Sometimes in your meditations, you might have wondered upon the lives of someone you call your mentor. For some you've seen them while for others, you only heard of their exploits yet they have been sources of inspiration from their books, tapes, and videos. Many of yesterday's greats are still impacting on lives today, thanks to evolving technology. The impact those lives are making even after they are gone is a reminder of the fact that you too can outlive the life you are living.

You will outlive present time if you live right, there must be a conscious effort to impart and impact lives positively. That is the ultimate secret to living beyond present time. A songwriter says thus *"you will only be remembered by the things you have done, by the lives you have touched."* Those who will ensure your book lives on are those readers

who are passing the story along from one generation to another.

No book out places the Bible in readership and number in circulation. Yes! No book compares the Bible, but your life can also be a Bible leading others to a direction of light. The notable minister once remarked that if a new bible was to be written, it could contain current day ministers due to their exploits. Of course, the Bible is unchanging in the message but it has many variances to ensure the same message is communicated to both the knowledgeable and wise, foolish and smart.

So here you go, let your light so shine before all men that all may see your good works and glorify your Father that is in heaven. Shine out the light. Live on, live on shine!!!



# Chapter

# twenty

## **I LOVE THIS BOOK**

I love your book, that's what you hear reader's of a book say when they see the author of a particular book they love to read. Great books are always loved books. All those who have attained greatness status are always loved. Musical icons like Michael Jackson etc. were loved because theirs were books

rehearsed in the minds of the numerous readers that came around them.

Love exists when there is a natural understanding between the person reading and the book itself. It's like a relationship between a man and a woman. The man studies the woman and observes her as been great for his liking. Before long, this grows into a partnership and finally love is built. This also happens the other way round.

Everyone longs to be loved. There is inside everyman that tendency to be drawn to someone who will cherish him and see him as a special object of attraction. For you to draw that attraction and attention there is a need to package your book rightly. Every word written in this book is to build you up towards the best you have to be.

Every great book has to attract and carouse the mind of its reader. Of course, you are striving to earn that uncommon feet. You



need to determine to earn that value, to earn that love by doing the right things. Build your confidence, build your attraction. Be loved.

As you try to model your book, remember you are trying to get the approval of your readers. Put all the best you can. Strive hard even when you get it wrong the best is only achieved when you try and fail too.

Very soon you will be the book everyone wants to read. You will be read, you will be celebrated, and you will be sold out. Of course, that is your desire. Trust in God to achieve this feat. Remember the best you can be and the book everyone wants to read is your book.

**The End**