

By Cindy and John Donohue

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#### Introduction

There is a great possibility, When you read the title to this eBook, you said, "CryptoWhat?".

That is exactly how we responded when we first heard of it, over a year ago. Have you ever heard the quote,

"If somebody offers you an amazing opportunity, however, you are not sure you can do it, Say, "Yes." – then, learn how to do it later!"

#### - Richard Branson

That is the instinct and attitude we had.

We didn't analyze it, we listened to our little voices.

We had an unexplainable vision...

We somehow knew,

If we jumped, we would grow wings on the way down.

And we did.

Now, we are beginning to soar and we're saying, "CryptoWoW!", quite often.

During our Self Education, along with the support and direction we received from our business partners... we were trying to devise an 'Easy to Understand' method of explaining this disruptive financial technology to the average person from every walk of life.

We had come up with a few ideas while prospecting, average people began to understand.

Our mentor, Dale Calvert, explained it best...

"You have to speak to them like they're first graders.

Speak to them where they are, not where you are."

#### Brilliant.

That is exactly what we are doing now. Implementing our Network Marketing Trainings, we begin with the Basics, the abc's & 1, 2, 3's. Do it correctly, from Day 1. Step by Step and don't miss a step!

We'll see you on the inside.

### **Acknowledgement**

We wish to personally thank a person of significance in our lives for his contributions to our inspiration, knowledge and other help in creating this book:

Dale Calvert, our mentor for over two decades, in Network Marketing and other endeavors along the way. He inspired our eBook journey, with a simple, "You need to write an eBook.".

That one sentence has blossomed into a series of Cryptocurrency eBooks on our drawing table.

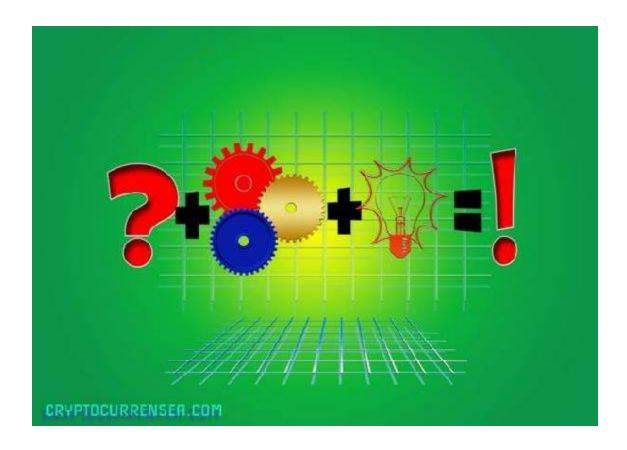
We are very grateful for his 'No Fluff' delivery, telling us what we need to hear...not what we want to hear.

Having a mentor we trust is worth more than any amount of cryptocoins we can imagine. He values our time.

"Time is more valuable than money. You can get more money, however, You can't get more time." - Jim Rohn

# Chapter 1: "CryptoWhat?"

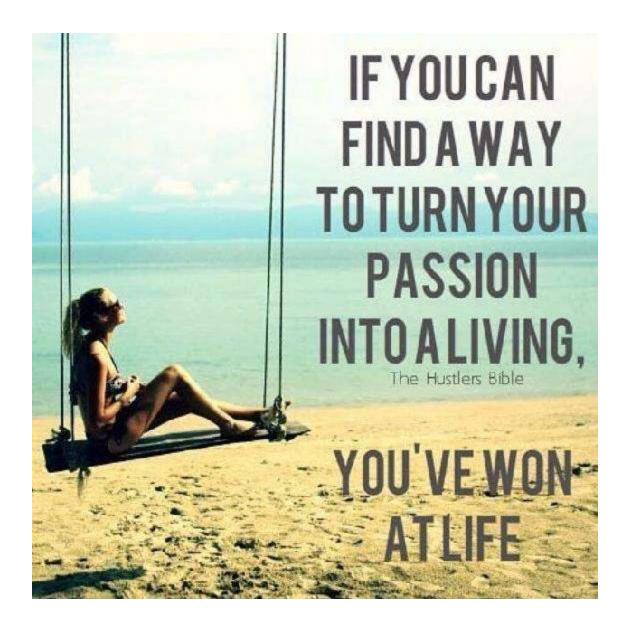
This was our first response, when we were approached on the subject of 'CryptoCurrency' in April of 2015.



Anyone can go from 'CryptoWhat?' To 'CryptoWow!'. Add Your Self-Education, Add Your 'AHA' Lightbulb, Your Result is 'WoW!'

The purpose of our eBook is to reach everyone... the Average person, from every walk of life, to guide Ordinary People to the Extraordinary Experience.

Be Aware of what is Truly Possible for You. Have you had Second thoughts about your chosen Career path, Job or Education? What is your Passion?



"Working Hard for something you don't care about is called STRESS. Working Hard for something you Love is called PASSION."

This is New, Exciting & Can Change your Direction in your Life. It could be the Financial Fuel to your Fire... To be able to afford to Follow Your Passion. While you're reading this eBook...ask yourself, "Can Cryptocurrency Empower the Average person to become their own Bank?"

We Believe It Can. Technically put... Cryptocurrency is a Digital Currency. Additional

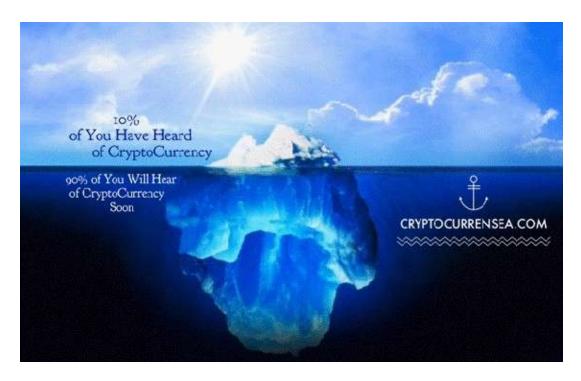
Encryption Techniques are used, however, to regulate the generation of the units of currency (ie: coins) & to be verifiable in the transfers of funds from one cryptocurrency location to another.

Cryptocurrencies also operate Independently of a central banking system. These Decentralized Cryptocurrencies are now providing an outlet for personal wealth which is beyond restriction and confiscation.

## What is CryptoCurrency

Simply put... It is Internet Cash, a Decentralized Currency and a Transaction method that is gaining popularity because it is a private, fast and secure way to spend, send and receive money through the internet. It has low or No Transaction Fees, regardless of the amount.

More and More People, around the world, are becoming familiar with CryptoCurrency every day. How many ways can you benefit from being a part of the CryptoCurrency World? You are going to be surprised, to say the least. And this is just the Tip of the Iceberg!



Even a small piece of this pie can take you to a place, financially, you've never been before.

Many people do identify CryptoCurrency as Digital Currency, which is a great comparison, due to the millions of daily transactions which take place without people realizing they are already using digital currency.

Whether it is through their bank, purchases they make, transfers from one account to another or a simple purchase they make at a coffee shop with their mobile app, it is here to stay.

CryptoCurrencies can be bought and sold on exchange sites or they can be 'Mined' by people themselves. 'Mining' is a process performed with a special type of software, quite often using a specially configured computer, to solve an algorithm. By doing that, you create a Coin.

"With Formal Education, You will make a Living... With Self Education, You can create a Fortune." - Jim Rohn. It's Time to Begin Your Cryptocurrency Self-Education. Now.



The pieces of your new puzzle will come together, sooner than you may expect. Do you tend to learn more quickly, Visually? Many People do.

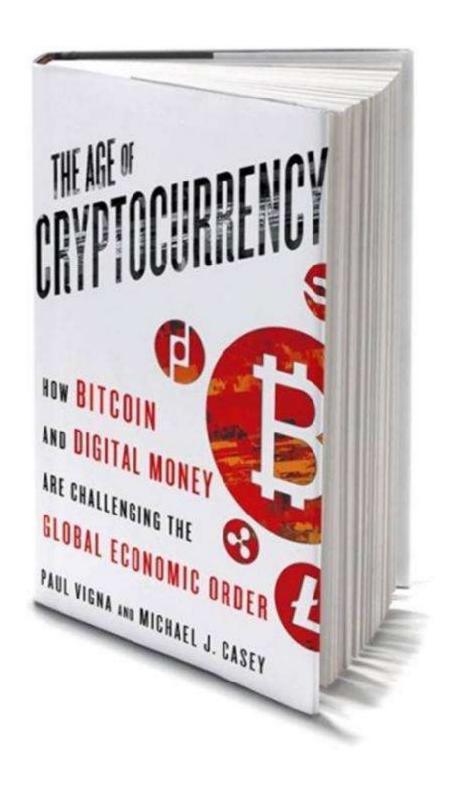
Back to Basics, Beginning with a Cartoon.

Starting with a Short, Basic Explanation of CryptoCurrency Technology...

https://youtu.be/quluHxAZkVU

### What is Fiat Currency?

Basically, Paper Money... You use it daily. What Book should we be Reading? 'The Age of Cryptocurrency', Authored by... Wall Street Journalists Paul Vigna and Michael J. Casey.



In THE AGE OF CRYPTOCURRENCY, Wall Street journalists Paul Vigna and Michael J. Casey deliver the definitive answer to this question. Cybermoney is poised to launch a revolution, one that could entirely re-invent traditional financial and social structures while bringing the world's billions of "unbanked" individuals into a new global economy.

Cryptocurrency represents the promise of a financial system without a middleman, one owned by the people who use it and one safeguarded from the devastation of a 2008-type crash.

But bitcoin, the most famous of the cybermonies, brings with it a reputation for instability, wild fluctuation, and illicit business; some fear it has the power to eliminate jobs and to upend the concept of a nation-state. It implies, above all, monumental and wide-reaching change—for better and for worse. But it is here to stay, and you ignore it at your peril.

Vigna and Casey demystify the concept of cryptocurrency, detailing its origins, its function, and what you need to know to navigate a cyber-economy. The digital currency world will look very different from the paper currency world; THE AGE OF CRYPTOCURRENCY will teach you how to be ready for it.

"Vigna and Casey's thorough, timely and colorful book is a rewarding place to learn it all." —The New York Times Book Review

"For any book on bitcoin to be worth reading, it has to delve further: into the crypto-currency's ideological and technical roots, for instance, or what it adds to the narrative of money, or even what its economic and political impact may be. The currency's...underlying technology provides plenty of intellectual fodder-and is unlikely to go away. So there is plenty to write about if you are serious. Paul Vigna and Michael Casey, two journalists at the Wall Street Journal, are certainly serious." —*The Economist* 

"[Vigna and Casey] have produced more than a bitcoin 101: their [book] is a smarter, more holistic take on not just bitcoin, but the potential of all digital currencies to change the way we send each other money."—Fortune

Available on Amazon, we have the Kindle version, more formats, descriptions and reviews are available at:

 $https://www.amazon.com/Age-Cryptocurrency-Bitcoin-Challenging-Economic-ebook/dp/B00L73JQ18/ref=sr\_1\_1?s=books\&ie=UTF8\&qid=1467918610\&sr=1-1\&keywords=the+age+of+cryptocurrency$ 

In our research, we found an 'Easy to Understand' Cryptocurrency website, here are a few articles of importance.

### **Definition of Cryptocurrency**

What exactly is cryptocurrency, how did it get its name, and how is it coded? Take a look at Coin Pursuit's plain-English definition of the term.

When you see the word root "crypto" in the English language, it comes from the Greek, meaning "hidden" or "private." From it, we get words like "encryption" and "decryption," which relate to the coding of a message, and its decoding once it's received. Even the English word "crypt"—which uses the Greek root in its purest form—refers to a private hiding place, a sanctuary for the remains of a loved one.

Cryptocurrency, then, means money that is made hidden and private—and therefore secure—by means of encryption, or coding. All aspects of cryptocurrency are protected by long and complicated blocks of code, each of which is unique to the item or person it's protecting. As an investor, or someone taking part in a transaction, you're identified by a one-of-a-kind code, as is the person or company with whom you're doing business. Each "coin" of cryptocurrency itself has its own code, and smaller denominations have their own, as well, depending on what amount is needed for a transaction. Finally, the transaction itself is identified with its own code. Layer upon layer of encryption is one of the things that makes cryptocurrency unique, secure and anonymous, if you so choose. And all that coding and concealment is what gives cryptocurrency its apt name.

As is true in any technical field, the industry of cryptocurrency not only has its **unique jargon**, but often terms that have synonyms that are used interchangeably. Therefore, we'd like to clear the air on that specific point right here: when you see the terms "digital currency" or "alternative currency" here—or in any other source, for that matter—those are just additional terms for cryptocurrency. As a matter of fact, you'll more than likely see "digital currency" used more often, as it has a less-technical and more user-friendly feel to it.

### **Advantages Over Traditional Money**

What are the differences between cryptocurrency and regular bill-and-coin money? Coin Pursuit will take a close look at digital currency's advantages.

First and foremost, digital currencies, like Bitcoin for example, aren't linked directly to the laws, rules or regulations of any government, corporation or bank. The interest rates, fees and surcharges you may have to pay on your bank account or credit card in no way effect your cryptocurrency. As a matter of fact, at the heart of digital currency is a sense of rebellion against these fees, some of which are so deeply buried in fine print as to be considered "hidden." Along those same lines, the rate of inflation that can potentially diminish the purchasing power of your government-issued legal tender (such as the US dollar) doesn't touch the value of any alternative currency you hold.

Digital currency affords its users complete anonymity. When you make a purchase with your ATM or credit card, your personal information—your name, physical address and often other identifying data—is attached to each and every transaction. Businesses, banks and governments can use this data to track you and take note of your purchases. In contrast, cryptocurrency transactions carry no personal information without your adding it yourself.

Accounts that hold traditional currency can be garnished or frozen completely; the latter means the holder of the account has no access to the funds in it. Since cryptocurrency exists outside the **regulations and laws** that allow this to happen, it's very rare for an investor to be rendered unable to access his coins—though in certain situations in which illegal activity is proven to have taken place, it *can* happen.

### **Investor Experience Not Necessary**

Interested in investing in cryptocurrency, but you're not a Wall Street wizard? Coin Pursuit takes a look at why that isn't necessarily an issue.

We've seen this quite a few times: We'll be **discussing** digital currency with friends and/or colleagues, and when the investment facet of the industry comes up, they get really quiet. You can almost see the expression of dismay creep onto their faces. After further discussion, they express their concern that anyone who isn't well-versed in stock markets and commodity exchanges shouldn't be investing in cryptocurrency. They simply don't feel they know enough to do it *right*.

Yes, digital currency *can* be an investment. Some people buy it so they can spend it just like traditional currency, but some make the investment in the hopes that it will ultimately be worth more than what they initially put into it—that, by the way, is what we call a return on investment (ROI). Like any stock or commodity, wise investing will, over time, result in a higher ROI.

But take heart! That isn't to say you need to be a financial wizard in order to invest in cryptocurrency. We've said it before, and we'll say it again: it's a young field, and everyone involved in it is still figuring out its twists and turns. What's nice is that you aren't by any means alone, and there's a healthy and growing support network of fellow investors who are more than happy to help you with any questions you might have. On our site—and on those of the resources we'll list for you—you'll find stories, FAQ pages, and articles that will walk you through every step of the investment process. Along with **other investors**, you'll learn what works and what doesn't. The investors in cryptocurrencies are also its owners, so it's in everyone's best interest for all involved to do well. You'll get through this, we promise! And it won't be as hard as you think.

#### **Insights on a Young Industry**

Cryptocurrency's been getting a lot of press lately, and has been the basis of a lot of rumors. Coin Pursuit steps in to help clear up some of those.

Alternative currencies are at the heart of a young and exciting new industry—and as a result, they've gotten a lot of media attention. As you can imagine, some of that attention has been negative. We'd like to step back here and give a couple of those issues some sorely-needed perspective.

Since cryptocurrency transactions are anonymous, it's inevitable that some less-than-scrupulous characters will use them for **illegal activities**. There are several articles out there that discuss how digital currencies like Bitcoin and Litecoin have been used for drug trading and money laundering. Do we really need to point out that could happen with *any* financial tool you can name? Let's take a look:

These articles seem to overlook that *all* types of currency have been used illegally throughout human history. Mob bosses like Al Capone and John Gotti laundered untold millions of dollars, and used a lot of that money for illegal purposes. British loyalists during the American Revolution destroyed new American currency to devalue it. Even back in Merrie Olde England, Robin Hood raided the royal treasury and distributed it among the poor. (Okay, it's true he's considered a hero, but under royal law it *was* illegal.) Our point? Don't condemn digital currency overall just because a few bad apples are putting it to bad use. It's nothing new, nor is it unique to cryptocurrency.

You'll see articles that discuss the active cryptocurrency markets, and how some rise and fall rapidly. Turn the electronic page, and you'll find accounts of thefts of large amounts of digital currency from individuals and coin exchanges. These articles all seem to jump to the conclusion that the industry is "unstable," and advise against investing in digital currency. We'd like to point out that at five years of age, the alternative currency market it far too young to have people dismiss it with any authority. There's often a thin line between "analysis" and "overreaction."

What Are the Business Benefits of Cryptocurrency? In Merchants

In a **recent article**, Coin Pursuit explored the strictly financial benefits of accepting digital currency as a mode of payment. While those are convincing arguments, there's a lot more to it than that. We'd like to take some time and look at the more socially-relevant, *people* aspects of using alternative currencies with your business.

<u>Mutual Exposure</u>. When you sign on as a vendor with a particular type of cryptocurrency, both parties benefit from the arrangement. Issuers of the currency are eager and proud to publicly list the businesses that accept their product as a financial tool. Likewise, when you advertise in-store or on your company's web page that you accept a certain digital currency, it offers them more exposure. It's a win-win scenario for everyone involved, and can help boost the public status, reputation and legitimacy of both the digital currency and the vendor.

<u>International Use</u>. Using credit cards or bank accounts for international transactions can be problematic; since they're linked to the legal tender of a specific government, exchange rates, interest rates, and country-to-country transaction fees can bog down the process—and make it a lot more expensive, too. Cryptocurrencies aren't bound to the rules or status of any one government's currency, so international transactions tend to go a lot more quickly and smoothly when they're used. The *Wall Street Journal* recently quoted US Assistant Attorney General Mythili Raman on the subject: "The Department of Justice recognizes that many virtual currency systems offer legitimate financial services and have the potential to promote more efficient global commerce."

<u>Less "Showrooming."</u> As <u>Techopedia</u> puts it, show rooming occurs "when a shopper visits a store to check out a product but then purchases the product online from home." Consumers get the best of both worlds; there's the in-store ability to physically check out the product, and the online advantage of buying it for less. There's nothing more frustrating to a business owner than to have a customer browse for an hour or so, and then make their purchase on their smartphone from a competitor—often while they're still in the store! With the use of QR code scanning, and special discounts for customers who use digital currency—merchants can use these tools as a way of cutting down on show rooming. The consumer gets a good deal, and the purchase stays in the store. Again, win-win.

<u>Customer Anonymity</u>. Your credit, debit and ATM cards are all linked to your name, home address, and other unique personal information. As more media attention is being paid to the many ways personal info is being used without our knowledge or permission, consumers are starting to get annoyed by just how much is known about them by complete strangers. Merchants

can track your purchases and know exactly what you eat, what movies you watch, what you wear, and so forth. For those who are saying, "Enough!", digital currency offers an alternative. All cryptocurrency transactions are secure, but they don't carry any personal information at all. This is a *big* selling point to folks who value their privacy.

<u>No Surprise Fees or Waiting Periods</u>. Banks, credit card companies, and online payment services can delay certain transactions or apply surcharges and fees—often without their customers knowing, unless they squint to read the fine print. This often winds up being bothersome and costly to both consumers and businesses. Cryptocurrencies carry smaller—and more transparent—transaction fees, and purchases and transfers can be approved in minutes.

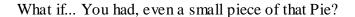
<u>Improving Reputation</u>. Digital currencies had a rocky road to travel in the beginning, as drug dealers and money launderers took advantage of the inherent anonymity to make illegal transactions. The fact is, *any* financial tool can be abused, and cryptocurrencies are now gaining better reputations and a sense of legitimacy with both consumers and vendors.

\*\*Bloomberg Magazine\*\* quotes Jerry Brito, senior research fellow at George Mason University, on this topic: "...like any new technology there are going to be some challenges. But they (US Congress) see there is a balance to be struck here and they are generally positive on the technology."

These articles were found on: CoinPursuit.com

### **Chapter 2: Trends & Disruptions**

How can you Profit from Two Technologies, which are poised to Disrupt the Largest Industry on the Planet? What is the Largest Industry? The Banking & Finance Market... An \$80 Trillion (with a T) Dollar (\$80,000,000,000,000.00) Market.





You need to wrap your mind around that. Imagine how this new technology could be protecting your family, while simultaneously, turning the entire banking system inside out.

You may be thinking, "Wow, What a Game Changer!". In reality though, It is creating a New Game, with new rules and new players. This Once-in-a-Lifetime Opportunity is a game that Ordinary people, not just the Rich and Famous, can participate in...

With the entire Banking system on the verge of a disruptive change, are you seeing the

massive potential to profit within this \$80 Trillion Dollar Industry?

What are the \*\*Two Technologies?

- 1. Smartphones
- 2. Peer-to-Peer Social Platforms

Do you understand the Power of this?

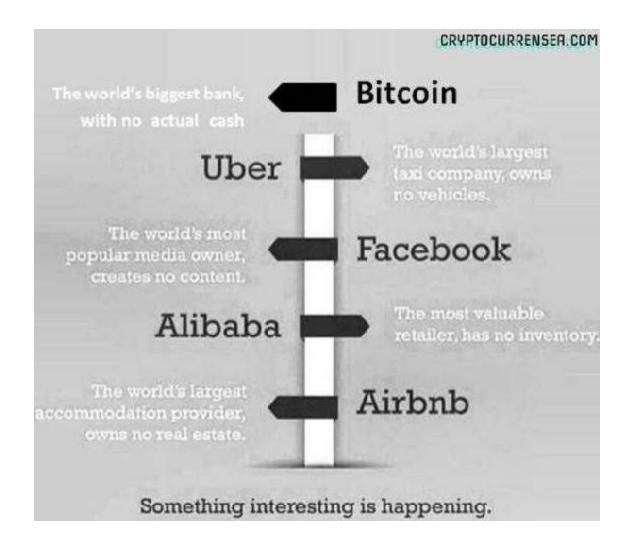
Everywhere you go, you see people on their Smartphones. What are they doing? Engaging with other people on Social Platforms! At their fingertips, they can be engaging in Facebook, Twitter, Instagram, Pinterest, Snapchat & Periscope, ALL within a few seconds of each other.

Let's be honest, we all do the same activities... It's Time to accept it and Learn how we can Profit from it. The World & Technology are already changing at lightning speed. Can You keep up with it? Many people, in the financial know, believe the banking system is archaic and that we are way overdue for a technological disruption in the finance industry.

It is already happening. Take something simple, such as how the media handles their delivery of news. Do you remember when everyone bought and/or subscribed to their local newspaper? Now, Social Media Platforms have the Live Information on your screen way before the newspaper is even printed, never mind on the news stands.

Quick Media Point... We, as Facebook users, are Media Creators. We post all types of content throughout our busy days and hurried lives, quickly & easily. Facebook doesn't create it's content, We Do!

Are you seeing the 'Disruption Visual' a little more Clearly? Paying close attention to Innovation & Trends as we head into our Futures, Paying close attention to Innovation & Trends as we head into our Futures, is of key importance, as they are moving forward fast, with or without us. There is a financial revolution happening right now, under our noses. It is driven by technology and will affect ALL of us.



Let's visit the Hospitality Industry for a few...

#### As an Illustration:

- \*Marriott International
- 4,000+ Hotels in 80+ Countries
- Founded: 1957
- Market Cap: \$16+ Billion

### \*AIRBNB

- Own 0 Hotels
  - Founded: 2008
  - Valuation: \$25.5

#### Billion

This is Pretty Remarkable. If you haven't heard the AIRBNB Story yet, You need to read it as soon as possible. They have Decentralized the Hotel Industry by creating a community marketplace where homeowners can earn money by allowing guests to book a spare space in their homes.

Another necessary Industry, The Transportation Industry... \*U.S. TAXI Industry

- Since the 17th century

- Industry Size: \$11 Billion Annually

\*UBER

- Founded: 2009

- Valuation: \$50 Billion

UBER decentralized the Transportation Industry by creating the Uber Mobile App, which allows consumers with Smartphones to submit a trip request, which is then routed to UBER drivers who use their own cars.

Do you agree that AIRBNB & UBER have Disrupted their Industries? Not to mention, the early stage investors made up to 6,000% in returns.

In Short... Are You Seeing these Trends? They are making a Tremendous difference in People's Day to Day Habits & Overall Lifestyle.

What Industry is next? CryptoCurrency - A Digital Currency that is Encrypted.



Prepare yourself for this next Great Technical Revolution... Never again will we experience a Financial Phenomenon like the One about to Impact All of Us. Are You Ready to Take Control of your Money?

"It is not the Strongest, nor the most Intelligent who will be the most Prosperous... It is the One who is the most Adaptable to Change." - C.D. & c.d.

# Chapter 3: "Where Can I Profit from This?"

Onward, Why will Smartphones and Peer-to-Peer Social Platforms be so Revolutionary within the Banking Industry?

- 1. Convenient
- 2. Decentralized
- 3. Faster, Less Expensive
- 4. Safe Security & Verification

How are Fortunes Created? By Seeing Trends Before they happen. Smart & Wealthy People Follow Trends... See How Success Leaves Clues?

"Surround yourself with Only the People on the Same Mission as You, Who are going to Lift you Higher & You Will Discover, 'Anything is Possible!'."

Are You aware that \$99. out of every \$100. you are spending is digital currency? Whether you are paying by Credit or Debit cards, Electronic Check, paying online, using a Mobile App to pay for a cup of coffee... All are Digital Transactions. Yet, this Money involved in these transactions is not owned, managed or controlled by you, It is owned by Banks and Credit Card Companies.

What ???



As a Result of this Disruption of Technology, We are moving from a world of Centralization to a world of Decentralization.

The very first CryptoCurrency was Bitcoin, established in 2009.

It is now accepted as Global Currency & is currently being accepted as a form of payment at over 400,000 companies. Some of them you may be familiar with... Overstock, Dell, Expedia, Virgin Atlantic, Fiverr & PayPal. Overstock, Dell, Expedia, Virgin Atlantic, Fiverr & PayPal. It has appreciated in Value from \$0.01 USD to \$425.00 in 2016, as I am writing this, Today's Value is \$646.00. If you had acquired \$100. worth, when they were valued at 1 cent each, where would you be today?

While Bitcoin has had it's Success, It has also had some shortcomings and weaknesses. Taking this a step further... What if there was a way for ordinary people to still transact, still live their lives and still be able to move money around without going through the Banking System?

There is... A New Global Currency, positioned to be a key player and Dominant Force in the CryptoCurrency Industry. We'll re-Visit this in a few...

### Chapter 4: "What would You Look for in a Cryptocurrency company?"

We Would Look for...

1. Our Pick: A Second Generation CryptoCurrency which has Instant Global Transactions. (Bitcoin has a delay in conversion to Global Currencies.)

- 2. Transactions will be Less Expensive than Traditional Banking methods. (Do you know how high the costs of transactions are with the current banking system? Credit card processing fees (2-3%) and wiring money (\$20. \$60.+), Wow. Could that money better serve you, if it went into your pocket instead?)
- 3. It is Designed to be Controlled by You...to Protect, be 100% Safe and Secure your Finances.
- 4. It has been Designed to handle High Volumes of e-Commerce, to the point where... If 100,000 people or 10 Million people started using it tomorrow, It will function without interruption.
- 5. It Must be a Legitimate CryptoCurrency. We will be able to find it on Public Exchanges.
- 6. By using state of the art Technology, our CryptoCurrency Company will have it's Own Instant Digital Payment Solution, making transactions Fast, Easy & Secure. It will be a payment solution provider with a 'Cash Back' program, Be Free for Customers to Download & Use, Offer a Merchant's Program which is offered for Free for Merchants, to be able to accept payments in our CryptoCurrency.
- 7. It will have the ability to convert our CryptoCurrency to US dollars, Euro, Yuan or any other Country's currency in real time transactions.
  - 8. Our Merchant's Program must be Attractive for Companies, including...
    - A Loyalty Program, FREE of Charge with No Monthly & No Set Up Fees
    - An easy, free download of the Merchant App
    - Instant Verification of Payment
    - Attraction of New Customers
    - No Chargebacks
    - No Fraud
    - No Payment Processing Fees
    - A Marketing Tool, Free of Charge
    - Making Money from their CryptoCurrency Customers

- 9. Is designed to work Hand-in-Hand with Fiat Currency (paper money), Not replace it.
- 10. For Customers...
  - Our Mobile App will be Free & Easy to Use, Right on your Smartphone
  - Have 'Peer-to-Peer' Secure, Instant Transactions
  - Have Zero Transaction Fees
  - No Limits on How Much or How Little Money to Send
  - Instant Transactions, Globally
  - Cashbacks and Discounts & a Loyalty Program.



- 11. Our Ideal company will also have an innovative Marketing Strategy in place, which will set itself apart from the masses.
  - 12. It will have a CryptoCurrency 'Mining' company for it's exclusive use.

# Chapter 5: Testimonials & No AutoShips

Also, We would choose a company which does not require 'Mandatory Autoships'... So, Instead of filling your garage with products, Fill your Vault with Wealth...CryptoCurrency! Remember, your By-Product will be Money.



We have put together a few Testimonials from people from 'All Walks of Life'. It's Awesome to See what People can Achieve when they have an Open Mind, Dive into the unknown, Adapt & Educate themselves and then, Apply It!

As Dai

Daily

As

Possible

True Grit

#### **Testimonials**

" "CryptoWhat?", was our first response, when our soon to be business partner approached us about 'CryptoCurrency' in late April of 2015. He shared some 'out-of-our-wheelhouse' information with us, about the World of CryptoCurrency and a New Company that would be launching soon thereafter.

We decided Immediately to 'Take Action. We knew we would be Earning while we were Learning and by taking this Leap of Faith, We Jumped & Grew Wings on the way down. We learned much of what we know now by repeatedly listening to our 'Easy to Follow' webinars and training.

The Support we felt from the beginning was strong, and is growing continually. We knew we had found a home & have made many new friends. Now, a little over a year later, the foundation of that home is becoming more solid as everything moves upward.

We have gone from 'CryptoWhat?' to 'CryptoWoW!'. Our backgrounds do not include any financial experience at all. We had an unexplainable Vision about this Industry and believed we could learn quickly, be able to easily share it with average people and they could achieve above average results. We are showing people how to Diversify & Take Control of their Hard Earned Money. Showing the Ordinary how to become Extraordinary is a gift we enjoy giving. Being the messenger at the Right Time in their Lives? Priceless. A quick testimonial of one way we have benefitted, financially... We recently made an unexpected cross-country, whirlwind of a move & due to our positioning and by simply, buying low and selling at a higher value, we were able to stay afloat, financially, during the month-long transition.

We're very grateful to have been in this position, (as you may know) the moving process is expensive & has hidden expenses."

- Cindy & John Donohue CryptoCurrencyeBook.com

"Cryptocurrency may just be the best place to have your money in the 21st century. Outside of the hands of the banking system and government, the people have full control. Not only can It offer a vehicle to create significant wealth but it is one of the best forms of asset protection you can ask for. No matter what happens in the world, your money can be secured on nothing more than a USB drive. Talk about the next evolution of financial technology! Throughout history we have never gone backwards. When ATM cards and credit cards came out we did not still seek to write checks. We accepted the better, faster and more efficient way of doing things. Cryptocurrency is financial advancement on steroids."

- Patrick M.

"When looking for opportunity I don't just look for the shiny object, I look for revolutionary game changing products like cryptocurrency. We've all felt the frustration of big promises based around things like autoships to produce residual incomes. The facts are autoship programs fail for 97% of the population. With cryptocurrency and "The Future of Money" we are literally reversing those numbers!"

- Scott S.

"I've been in the cryptocurrency industry for over a year now. It was a new language for me when I started but as I continue to learn more, I become more enthusiastic and realize how this industry is going to change our daily lives in the very near future, if not already for those who currently know about it. I see a future of everyone purchasing and selling goods and services on our smartphones with cryptocurrency. Our bank accounts are already accessible on our phones, we can make purchases with apps such as ApplePay and 99% of our money is already digital. The future of cryptocurrency is closer than most of us realize.

One of the best features of this cryptocurrency company is not having any autoships, monthly nor annually. This allows me the freedom to:

- 1. Build my business in my own time
- 2. Enjoy vacation time without worrying about business expenses and
- 3. Have the flexibility to purchase more cryptocurrency whenever I choose

There will never be a better time to get started in the cryptocurrency industry as those people who are ahead of the trends are always the ones who will also profit from them."

-Nicole Peterson Ontario, Canada July 2016

"I came into the cryptocurrency world to diversify and be positioned for a trend that was growing. Fast forward 15 months and the wealth of knowledge I have gained surrounding money, world economics, banking and business has expanded massively! It's amazing to think what cryptocurrency has done for me in terms of adding to my business portfolio. But my greatest gift from this venture is financial wealth knowledge I have gained. Money is an interesting concept, and cryptocurrency is a real asset in digital form. My specific venture has helped me realize how money can work for me, and not the other way around!"

- Matt S.

"I am a single mother of 5 boys and acquiring cryptocurrency is building a legacy for them. Instead of a savings account in the bank I opened each of my sons their own cryptocurrency account and I have a peace of mind that not just their money is protected but also the value increases. You don't need to be a computer geek and you just buy whenever you want without autoship or monthly fees. I am so addicted to it that I make sure every week I cut expenses to buy more without disrupting my weekly budget.'

#### - Mary June

"I was introduced to cryptocurrency in January of 2015. At that time, I had heard of Bitcoin but wasn't aware of the power behind blockchain technology or anything about how to accumulate and use digital currencies. Gratefully, I had some business associates in my life who had become trusted friends who began sharing information about the industry with me. This foreign concept instantly became very intriguing to me, especially when I found out I could be a true pioneer in the space while capitalizing generously as a holder of cryptocurrency. Ironically in April of 2015, an incredible opportunity was offered to me by one of my close business associates. I joined the very first cryptocurrency MLM, with its own fully verifiable Blockchain. The company claimed they had corrected all the flaws of Bitcoin and had designed a user-friendly coin for long term global use. I plugged into a simple platform to effortlessly accumulate my own currency, with a few clicks of a button (mouse). No monthly fees, no autoship, no quotas to meet, no selling, no product to store or ship, recruiting 100% optional! I am literally "mining my own business". □

I haven't looked back! Best business decision of my life to join the digital revolution and be part of this innovation... quite possibly the greatest transfer of wealth in history. I have become 100% pro-active with my money, learned the power of diversification and put my focus into protectin" the longterm financial future of my family and teaching others to do the same. It's been an amazing journey and I'm looking forward to a very prosperous future!"

- Jill P.

"It's been amazing having all the benefits and massive leverage provided by building a business that helps you grow your very own digital savings account! And I love how the membership is only a one time fee... there is nothing worse than ongoing monthly fees / mandatory autoships that bleed you dry before you gain traction with the business!"

- Caleb W. http://www.whatisacryptocurrency.com/

### Chapter 6: "What are the 12 Ways I Can Profit from Cryptocurrency?"

The pieces of the puzzle are creating a tremendous visual...



You now understand that you can send and receive money instantly, around the world, at any time of day or night, for Free. Now, for...

The Telling 12...

There are 5 Ways for Ordinary People to Make Money, which do not Involve Sponsoring or Recruiting, such as...

- ...From the Coin Itself
- ...Staking on an External Wallet
- ...from a Retail platform
- ...Bonuses from Participation
- ...Cashbacks

And for the Business Builder, 7 Profitable Ways Include...

- ...Getting Started & Fast Start Bonuses
- ...Direct Sales Commissions

- ...Network Team Commissions
- ...Matching & Leader Matching Bonuses
- ...Rewards
- ...Loyalty Programs
- ...\*Residual Income

Residual Income: When You Understand 'Residual Income', You will walk through a Brick Wall to get it.



Business Features and Tools will include...

- 1. CryptoCurrency Education & Training
- 2. 100% Automated (wholesale) Mining Platform
- 3. Weekly Training Webinars
- 4. Corporate Replicated websites
- 5. A Business Tracker App
- 6. Live, Technical Chat Support
- 7. Private Community Membership (ie. FB Groups...)
- 8. Live Events

One more time...

"Can Cryptocurrency Empower the Average person to become their own Bank?" We Believe It Can.

Do you have a better understanding of the exciting world of CryptoCurrency? Are you waiting for the last piece of your Cryptocurrency puzzle? What is Your Plan?



We can help you with that final piece. When you, the student, is ready, Your Teachers will be here. Contact us now to take your next step... It's Easy, Fast & Safe to Get Started. And exciting.

We will take you through, Step-by-Step, the Setting Up of Your CryptoCurrency Account, Free App for Your Smart Phone & All of Our Free Training & Marketing Tools. You will have many of us at your fingertips for Support, Questions and Direction.

All You have to Do is Unlock Your Door, You are the Only One Who Holds Your Key. Thank you for your time & interest. We are Looking Forward to speaking with you soon!

Think Big & Have Fun,

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There are 3 major factors to create Success:

- 1. Vision 'Seeing' clearly what we want before it happens.
- 2. Being in the Right place at the Right time.
- 3. Take immediate Massive Action.
- Bill Gates