

Victim Zero
The Internet Bullying
Of
Monica Lewinsky

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Definitions

Cyberbullying is bullying that takes place using electronic technology. Electronic technology includes devices and equipment such as cell phones, computers, and tablets as well as communication tools including social media sites, text messages, chat, and websites. Examples of cyberbullying include mean text messages or emails, rumors sent by email or posted on social networking sites, and embarrassing pictures, videos, websites, or fake profiles.

The 2013-2014 School Crime Supplement (National Center for Education Statistics and Bureau of Justice Statistics) indicates that 7% of students in grades 6–12 experienced cyberbullying.

The 2013 Youth Risk Behavior Surveillance Survey finds that 15% of high school students (grades 9-12) were electronically bullied in the past year.

Electronic aggression is defined as any type of harassment or bullying (teasing, telling lies, making fun of someone, making rude or mean comments, spreading rumors, making threatening or aggressive comments, sexually oriented comments, unwanted sexual overtures, nonconsensual use of personal information, photos, or video or voice recordings) that occurs through e-mail, a chat room, instant messaging, a website (including blogs), text messaging, social media and videos or pictures posted on websites or sent through cell phones.

Monica Lewinsky in 2016

In 2014 Monica Lewinsky began utilizing her experience with a 16 year old wave of abuse and shaming for one greater campaign she is now crusading for, Cyberbullying. Since she was the first person to have their reputation destroyed over the internet, she declared that she would now use her experience to help others deal with cyberbullying and online violations of privacy.

As she has spoken for the victims of cyberbullying she mentioned the passing of Tyler Clementi, an 18-year-old Rutgers freshman who jumped to his death from the George Washington Bridge after his roommate secretly videotaped and live streamed Tyler kissing another man.

Monica Lewinsky promotes NoBullying.com which features many pages dedicated to parents, teens, teachers, health professionals as well as posts related to cyber safety and the latest news about law making concerning curbing Bullying worldwide as well as inspirational Bullying Poems and famous Bullying Quotes. The website regularly updates its bullying statistics and cyberbullying statistics as it is essential to understand how widespread the bullying epidemic has become. It also regularly runs cyberbullying surveys and questionnaires to get recent updated statistics on everything related to cyberbullying. NoBullying.com has a very good article about Monica Lewinsky on the website.⁽⁴⁾

“How Do We Move Beyond The Darkest Moments In Our Lives?” Is the title of the Ted Talk that Monica Lewinsky did in 2016. Earlier, on in 2015 at TED2015 Truth and Dare, in Vancouver, Canada she made a presentation entitled “The Price of Shame.”

The TED conference is an annual five-day live event that host 1,300 delegates and 70+ talks and performances. TED is a nonprofit organization devoted to “Ideas Worth Spreading,” usually in the form of short, powerful talks (18 minutes or fewer) delivered by contemporary leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.⁽⁶⁾ (ted.com)

Monica Lewinsky has also received a Masters in Social Psychology from the London School of Economics and Political Science. In 2014, she released an essay for Vanity Fair named *Shame and Survival*, which was nominated for a National Magazine Award. She is currently involved with anti-bullying projects in the United States and the United Kingdom.⁽⁵⁾

Monica Lewinsky was a speaker at Cannes Lions International Festival of Creativity in June 2015. Tham Khai Meng, Worldwide Chief Creative Officer at Ogilvy & Mather, said: "Monica Lewinsky is an eloquent, courageous and highly intelligent woman as evidenced by her recent TED Talk "The Price of Shame," which has had over 5 million views to date. As the living embodiment of what can happen when a human being is dehumanized online by virtual stone throwers, she moves the important topic of cyberbullying center stage. We are proud to support

Monica in her mission to stamp out online harassment. We believe businesses like ours can play an important role in getting her inspiring messages out to create a more compassionate, empathetic society."

Monica Lewinsky commented about speaking at the event: "I am honored and grateful for the opportunity that Ogilvy & Mather has given me to speak out on this issue to an extraordinary audience of those who can effect change. We need a cultural revolution on this matter. Public shaming as a blood sport has to stop, and it's time for an intervention on the Internet and in our culture."⁽⁷⁾

Monica Lewinsky is still being exploited and abused on the Internet. A search of major e-commerce website shows over 100 books for sale with a reference to Monica Lewinsky as well as 400 other items of various types many of them sexist or sarcastic. A search of a major auction website shows 340 items for sale many in the same vein of the miscellaneous items for sale on the e-commerce website.

Monica Lewinsky joined Twitter on October 20, 2014 to release three tweets, following no one and gaining almost 73,000 followers in the blink of an eye, following her speech on the same day, her account was bombarded by waves of trolls and bullies slut shaming her with crude references to her past scandal in 1998.

A search of Yahoo showed 1,560,000 results on October 18, 2016. On the same day on her Twitter account Monica Lewinsky had 129,000 followers and 5,880 likes, and has made just

over 3,000 Tweets. On Facebook there were 45,000+ talking about Monica Lewinsky and her verified page had just over 50,000 likes.

On Instagram.com Monica Lewinsky is being mocked several times. An Instagram page entitled “monicalewinsky2016” states that “Even Bill prefers Monica over Hillary. This account dedicated to electing Monica Lewinsky for U.S. president. Why choose the lesser of 2 evils?” There are three posts and 12 followers. The photo from her Twitter account was hijacked and used on the Instagram page.

The ExopaTerra Research

The webzine ExopaTerra started as an experiment conducted by a few friends. It quickly became more. Once the news of the relationship between President Clinton and Monica Lewinsky broke ExopaTerra started collecting and preserving data on related Internet activity. It quickly became apparent that nothing like this had occurred in the Internet age and it deserved some attention and analysis. It was also clear that Monica Lewinsky was being abused and exploited on the Internet by pornographers, mainstream media, and hateful individuals.

One of the big tasks was to determine how fast and how many search engine entries would appear when searching on Monica Lewinsky's name and the nature of those entries. The search engine entry count was conducted daily for several months and in the second half of 1998 just after major events. The details about web traffic, downloads, web technologies used and other odds and ends presented later in this paper came from press releases put out by the various companies or media outlets mentioned.

The press releases were readily available and found through web searches or subscriptions to press release websites. All the organizations involved in the Internet frenzy took as much advantage as they could of the scandal and were achieving a lot of bragging rights about their accomplishments and achievements. In fact, one press release distributor started rejecting releases with Monica Lewinsky content because they felt that the topic was not news worthy.

There were dozens and dozens of web polls about the scandal and those results are not included in this presentation. As popular as the polls were, some getting thousands of responses, there was little if any validity to the results. The results of the web polls that seemed the most legitimate are included towards the end of the paper. Web poll legitimacy was also an issue during the 2016 Presidential campaign in the United States. What the web polls do is provide website visitors the ability to participate and record their opinions or feelings. Such polls will likely remain popular well into the future and remain a fixture in publicly available social media.

There was also a considerable amount of data regarding television viewers for the various networks but that was not particularly relevant to this research except that the networks constantly pushed people to their websites during the broadcasts. Television viewership was noted after significant events during the year. Television viewership undoubtedly had some impact on web traffic.

The other thing that the ExopaTerra project did not engage in was any judgment about the scandal or the commentaries published on various websites. That was not the focus in any way; it was the dynamics and the statistics that ExopaTerra focused on observing, collecting, and preserving. There were a huge amount of disgusting things published especially by the pornographers.

Friends of the webzine ExopaTerra would also forward tidbits they found or press releases they came across regarding the topic. The monikers Tonya Jackson and Brandon L. Harris provided the front end voices for the webzine.

It became clear over time that website visitors around the world were easily driven to participate in web polls and leave notes in comment sections. Although that activity was not as interactive as present day social media applications it was definitely a sign of things to come and served as a precursor to the emergence of social media applications and sharing functions. Web communities were in their infancy and websites similar to Geocities were starting to become popular and provided an early opportunity for consumer-generated content.

News websites affiliated with broadcast or print publications were becoming incredibly popular. The websites often served as a repository for documents, articles, photos, and commentaries and provided viewers or readers an easy opportunity to get more information on the scandal without having to navigate search engines. These news websites also used exaggerated spectacular article titles and headlines to help draw visitors many of which were not very tasteful. Records on web traffic by the news websites were being broken one after another and those websites were enjoying more and more popularity as well as becoming a revenue source by serving up advertising.

The web reaction to the scandal was unique in many ways. Entrepreneurs worked to exploit the opportunity in as many ways possible especially the pornographers. The broadcast news shows and print publications did so as well. In fact it was a battle everyday for viewers and website traffic and the winners were making great gains in their popularity as well as advertising revenue. As time went on it was clear that this was one of the very first web wars.

The small websites had their own competition among themselves just as the major networks and print publications. The battle often involved seeing which website could get the highest ranking in search engines. With the exception of Yahoo which required submitting a URL and waiting for approval, the other search engines were pretty much a free for all and it was easy to submit a URL for inclusion in search results. Part of that competition involved looking at competitor's websites and copying or mimicking descriptions and key terms.

Some of the smaller websites that posted serious commentary or data provided cross links with their competitors and the links would be mutually maintained. There developed a sense of camaraderie between those sites and there was considerable sharing of information and mutual praise for their accomplishments.

One thing is for certain, the World Wide Web was starting to mature and settle into its role in modern society. The web was not going to be viewed as just a novelty any longer and it would never be the same as it was before the Monica Lewinsky scandal.

The ExopaTerra webzine traffic peaked out with about 3,000 visitors per month in the fall of 1998. Data from ExopaTerra was quoted in several master's thesis and doctoral dissertations. The webzine also got recognition by other websites and earned a few web badges as well. The ExopaTerra series on Monica Lewinsky on the World Wide Web was mentioned in several newspaper and magazine articles including:

- "Scandal by the Numbers" USA Today, February 15, 1999 by Evelyn Polivent

- “Where to go When You Need all the Monica You Can Get” Business Week Online
August 21, 1998 by Diane Young
- “Monica back in public eye for all the Web to see” Irish Times, July 30, 1998
- “In Their Sites” Baltimore Sun, July 29, 1998 by Geoffrey C. Upton
- “Web watchers are quick to spin Lewinsky sites” Star-Telegram, January 28, 1998 by
Tommy Cummings Star-Telegram Staff Writer
- “Obscurity to infamy in a flash: Sex scandal floods Internet” Houston Chronicle, January
28, 1998 by Tony Freemantle
- “Clinton scandal: Riding a cyber-rocket to infamy” Edmonton Journal, January 30, 1998.

The Event Timeline and Background

By the time it was all over the Office of the Special Prosecutor spent an estimated \$4.5 million and caused the U.S. Federal government to spend up \$11 million⁽¹⁾ in agency expenses to pursue charges against then President Bill Clinton. It took four years, the time of scores of FBI and IRS agents, hundreds of subpoenas, thousands of documents, outside consultants, law professors, personal counsel, ethics advisers, and a professional public relations expert to discover very little except that then President Bill Clinton had some type of sexual affair with White House Intern Monica Lewinsky. Some of the key events in the time line were:

- July 10, 1995: Monica Lewinsky begins a White House internship.
- November 15, 1995: President Clinton begins an intimate relationship with Lewinsky.
- April 5, 1996: Monica Lewinsky is transferred from the White House to the Pentagon.
- January 20, 1997: President Clinton inaugurated for a second term of office.
- December 5, 1997: Monica Lewinsky's name appears on the Jones v. Clinton witness list.
- December 19, 1997: Monica Lewinsky is served with a subpoena to appear for a Jones v. Clinton deposition and to produce gifts she received from President Clinton.
- December 24, 1997: Monica Lewinsky completes her last day of work at the Pentagon.
- December 28, 1997: Monica Lewinsky meets with President Clinton and receives gifts, later giving a box containing gifts from President Clinton to Betty Currie.
- January 7, 1998: Monica Lewinsky signs an affidavit to be filed in Jones v. Clinton.

- January 12, 1998: The Office of the Independent Counsel receives deceptive information that Monica Lewinsky is attempting to influence the testimony of a witness in Jones v. Clinton.
- January 16, 1998: Attorney General Janet Reno asks the DOJ Special Division to appoint an independent counsel to investigate Monica Lewinsky's activities relating to the Jones v. Clinton litigation; the Special Division, in a sealed order, appoints Independent Counsel Kenneth Starr to investigate what became known as the Monica Lewinsky matter.
- January 17 1998: President Clinton is deposed in Jones v. Clinton.
- January 21, 1998: The Monica Lewinsky matter is widely reported in the national media. President Clinton publicly denies having had sexual relations with Lewinsky; he further denies asking anyone to lie.
- January 27, 1998: Betty Currie testifies before U.S. District Court for the District of Columbia Grand Jury.
- January 29, 1998: The Special Division unseals the Lewinsky jurisdictional mandate.
- April 1, 1998: Chief Judge Wright grants summary judgment in favor of President Clinton in Jones v. Clinton.
- July 7, 1998: The U.S. Court of Appeals for the District of Columbia Circuit affirms the district court's order compelling the grand jury testimony of Secret Service agents.
- July 17, 1998: President Clinton is served with a grand jury subpoena.
- July 28, 1998: Monica Lewinsky and the Office of the Independent Counsel reach an Immunity and Cooperation Agreement. She turns over a blue dress to investigators. The blue dress is sent to the FBI Laboratory.

- August 6, 1998: Monica Lewinsky testifies before the grand jury for the first time.
- August 8, 1998: President Clinton gives a blood sample to investigators from the Office of the Independent Counsel.
- August 17, 1998: FBI Laboratory confirms that the DNA sample taken from Monica Lewinsky's dress matches the blood taken from President Clinton. President Clinton testifies before the grand jury, acknowledging an improper relationship with Lewinsky.
- September 11, 1998: Kenneth Starr sends his final report to the U.S. Congress.
- December 19, 1998: The U.S. House of Representatives votes two articles of impeachment of President Clinton.
- February 12, 1999: Following impeachment trial, the U.S. Senate's votes on the House Articles of Impeachment does not get the two thirds of the Members present necessary for conviction of President Clinton.⁽²⁾

A submission by counsel for President Clinton to the Committee on the Judiciary of the U.S. House of Representatives made on September 11, 1998 sought to clarify the position of the Office of the President regarding the accusations made by the Office of Independent Council. Key points from that submission include:

- The Whitewater Investigative Dead-Ended: The Lewinsky investigation had its antecedent in the long-running Whitewater investigation. On August 5, 1994, Kenneth W. Starr was appointed Independent Counsel by the Special Division to conduct an investigation centering on two Arkansas entities, Whitewater Development Company, Inc., and Madison Guaranty Savings and Loan Association. The Office of Independent

Counsel's (OIC) investigation dragged on slowly and inconclusively, without any charges being lodged against either the President or Mrs. Clinton.

- The President has insisted that no legalities be allowed to obscure the simple moral truth that his behavior in this matter was wrong; that he misled his wife, his friends and our Nation about the nature of his relationship with Ms. Lewinsky. He did not want anyone to know about his personal wrongdoing. But he does want everyone -- the Committee, the Congress and the country -- to know that he is profoundly sorry for the wrongs he has committed and for the pain he has caused his family, his friends, and our nation.
- At his testimony before this Committee on November 19, 1998, Mr. Starr conceded that his agents had conducted interrogations and acknowledged that he had not sought expansion of his jurisdiction from the Attorney General or the Special Division of the Court of Appeals. He contended that these inquiries were somehow relevant to his Whitewater investigation. However, the OIC was obviously engaged in an effort to gather embarrassing information concerning the President.
- The Paula Jones Litigation: In January 1998, the OIC finally succeeded in transforming its investigation from one focused on long-ago land deals and loans in Arkansas into one involving a different topic (sex) and more recent events in Washington, D.C. The Lewinsky investigation grew out of the pretrial discovery proceedings in the civil suit Ms. Paula Corbin Jones had filed against the President in May 1994, making certain allegations about events three years earlier when the President was Governor of

Arkansas. Ms. Jones selected a spokesperson, Ms. Susan Carpenter-McMillan, and retained counsel affiliated with the conservative Rutherford Institute, who began a public relations offensive against the President.

- Mr. Starr actively sought jurisdiction in the Lewinsky matter, despite his representations to the contrary: After four years of fruitless investigation of the President and Mrs. Clinton on a variety of topics generically referred to in the news media as "Whitewater," the Starr investigation was at a standstill and in early 1998 the Independent Counsel himself had sought to resign in 1997. However, a telephone call from Ms. Tripp with allegations of obstruction and witness tampering in the Paula Jones case (which turned out to be false) offered Mr. Starr a dramatic way to vindicate his long, meandering, and costly investigation. Mr. Starr seized his chance energetically, promising Ms. Tripp immunity and using her to surreptitiously tape Ms. Lewinsky even before he made his request for jurisdiction to the Department of Justice.
- Mr. Starr gave immunity to anyone he thought could help him go after the President: He granted immunity to one witness who had admitted engaging in illegal activity over a period of several months (Ms. Tripp), and another witness who was, as he stated, "a felon in the middle of committing another felony" (Ms. Lewinsky), Transcript of November 19, 1998 Hearing (testimony of Mr. Starr), all in an effort to gather information damaging to the President.

- The OIG leaked grand jury information as an exposure tactic to be hurtful to the President: The OIG investigation has been characterized by a flagrant and highly prejudicial (to the President) campaign of grand jury leaks. Mr. Starr and his office have been ordered by Chief Judge Johnson to "show cause" why they should not be held in contempt in light of "serious and repetitive prima facie violations. Leaks are significant not simply because they are illegal, but also because the leaks themselves were often inaccurate and represented an effort to use disinformation to put pressure on the President.⁽³⁾

The ExopaTerra Collection of Data on Internet Activity

In 1998/99 Related to Monica Lewinsky

During the week of January 18, 1998, Monica Lewinsky, the Drudge Report, and Bill Clinton all came together to make history and the world watched as the mainstream news media as well as start-up webzine sites scavenged for any and everything they could dig up about the most dramatic scandal in the United States for many decades. For those of you who do not know, Then President Clinton was accused of having an affair with White House intern Monica Lewinsky, a young lady from California.

After the story broke a webzine named “ExopaTerra” began monitoring and tracking the history and events of Monica Lewinsky on the World Wide Web. The event both marked the emergence of citizen journalism on the World Wide Web and demonstrated there was a thirst for social media applications. However, it also marked the beginning of cyberbullying and electronic aggression and the merciless exploitation of individuals for commercial gain on the Internet. Most of the material in this section is sourced from that webzine.

It was a bizarre cast of characters that collided back in 1998 when combined set the Internet ablaze. Things grew out nothing to an Internet roar is the best way to describe how the World Wide Web was responding to the scandal. The OIC leaked grand jury disinformation hurtful to the President. The leaks are significant not simply because they are illegal, but also because the

leaks themselves were often inaccurate and represented an effort to use disinformation to put pressure on the President. On January 18, 1998 the Drudge Report was the first to publish anything on the scandal which made Drudge rather famous.

On Thursday January 22, 1998 a search of several search engines yielded about 25 entries about Monica Lewinsky by Friday January 23rd entries in search engines topped the 100 point. On Saturday January 24th Monica Lewinsky related entries in search engines exceeded 200 and on Sunday January 25th there were just over 400 Monica related entries in search engines. This was a slow start and what was going to come was huge. Although this would be considered a snail's pace compared to contemporary social media applications which can easily circulate 400 items of user generated content in less than one second, it was considered very fast for the late 1990s.

By Thursday evening January 22nd the domain name monicalewinsky.com had been claimed by Addison & Clark of Chicago, Illinois 60602. The Drudge report website was inaccessible for most of the weekend, probably because of heavy traffic but Drudge spent a lot of time on television over the weekend.

Within the first five days of the news of the scandal breaking new pornography websites were popping up and existing pornography websites were starting to exploit Monica Lewinsky. Many of the pornography websites greeted the scandal with joy and glee and hopefully a way to drive traffic to their sites. Their slogans include "we have her picture" and "Monica Does the Prez."

The Porn sites continued to exploit the scandal in full force for months.

On Monday January 26th the website newsticker 7am News added a special page to their site called the Clinton Affairs (<http://www.7am.com/clinton>). The page had a chronology of events and advertising space for sale and was claiming 80,000 exposures per week to promote ad sales. The 7am News site also posted a section on how to contact Monica, part of which was obtained from WhoWhere and BigFoot, but it was noted that this information had been removed from those search utilities. In fact a check of search engines did not reveal any locator information on Monica Lewinsky. Meanwhile the website Doomed.com had deemed Monica as a Soviet spy planted in the 1970s.

On Tuesday morning, January 27th a search on the Infoseek search engine yielded 329 listings for Monica Lewinsky and the Alta Vista search engine was listing over 300. The HotBot search engine beat them both with over 600 entries. Yahoo had three sites listed on January 27th including the Monica Lewinsky Fan Club Page and “Crisis in the White House Scandal in the Air” which is was riddled with advertising and various promotional materials. Notably, this is the fastest many people had ever seen Yahoo move to get an entry into its database, on Sunday January 25th the Yahoo search was defaulting to Alta Vista.

On Tuesday afternoon at 5:10 P.M. EST the Drudge Report website traffic count showed hits going over the top rising from about 55,000 on January 18th to almost 350,000 on January 26th and the count was being updated every 30 seconds. Other websites were getting wilder by the minute: “Tailgate, Zippergate, Staingate” were the headlines on omnipotent.com (http://omnipotent.com/addvalue/monica_lewinsky.html), complete with advertising and a couple of books for sale from Amazon.com. The website hotresume.com posted a message that

they wanted pictures of Monica, however, no payment was offered. A check of a few of the other websites that are popping up like Bill Clinton "Fornigate," and "The Sex life of President Bill Clinton" were all pushing advertising sales. A few others, like "Lewinskygate," were running some pretty serious and well thought commentaries. The website Hillaryshair.com which was famous for posting photos of Mrs. Clinton every time she changed her hairstyle posted a message "The HillarysHair Site Is Permanently Closed!" Chat group participation was starting to increase across the Internet.

The scandal ticked up several notches by the end of the week when United Press International (UPI) reported that a major book publisher says she would offer between one and three million dollars to Monica Lewinsky for her exclusive story.

The Los Angeles Times had blown away everybody at the mega site level by putting up a graphic of the White House floor plan where Monica may or may not have had sex with President Clinton. The website was also loaded with stories and commentaries. The LA Times was clearly getting into the demented spirit of things with articles titles like "For Lewinsky's First Lawyer, a Straightforward Deposition Blows Up." The Drudge Report kept gaining traffic, going up and up and up over 300,000 hits on January 27th and 285,000+ on January 28th. At The Monica Lewinsky Homepage (a fan type of website) there was an electronic postcard that you can send to her, with a note claiming that over 10,000 have been sent that week.

On January 29th Reuters reported that from January 21st the three big television networks in the United States had produced 124 evening news stories on Monica Lewinsky compared with 103

about Princess Diana in the week after she died in a car crash in August. CNN had posted a new set of pictures they received from sources and they had put a message board and quickly got 360 postings. By January 30th Yahoo had fully entered the Monica web flurry and had done it very well and was providing a list of news stories, sources, related coverage, chats, and message boards. "The President in Crisis: a day-by-day chronicle" was set up on the MSNBC website with a list of links to articles starting early in Monica's web exploitations and abuse.

The National Organization of Women (NOW) posted a press release of interest: "NOW DEMANDS PUBLIC OFFICIALS REJECT APHRODISIAC OF POWER."

Over the weekend (Saturday January 31st and Sunday February 1st television news shows were working desperately to catch up to the web. There were numerous specials about Monica and her life. The news shows were making constant reference to their websites and were battling it out to see which one can build the most popular web pages and get the most traffic. On February 1, 1998 a search of Newsworks 130+ newspapers for articles about Monica yielded 1,874 documents.

Two Weeks into the Scandal

On February 2nd the website “Monica Lewinsky Ate My Balls” was fully equipped with photos, T-shirt sales, jokes, chat, and ads for long distance service. The webmaster said “the site was getting 15,000 hits per day and has been growing steadily.” Fan mail had come in including an E-mail from Rodney Dangerfield who said “he enjoyed the site.”

A new 24-hour chat room “All Clinton, all the time” opened at:

<http://www.citynews.com/chats.html>. The site boasted that “new developments are happening all the time so just tune in this chat and leave it on to get the latest. No special software - no Java, no Active-x - is required for this Chat Room - an ordinary web browser is all you need.” DeJaNews came on strong and search for newsgroups postings showed that Monica Lewinsky was certainly popular in the electronic gossip forums with over 7,000 messages posted by February 5th.

Traffic at the Drudge Report dipped to 195,000 on February 5th down from its peak on January 26th of 350,000 hits. However hits at the Drudge Report steadied and remained high, over 200,000 per day.

On February 6th the Excite search engine went off the charts at 2,300+ Monica Lewinsky entries. This is very strange considering that on February 5th it had dropped down to two entries from the steady 25 it had been at for days. New Monica Lewinsky websites kept appearing including:

- Never Before Seen Pictures of MONICA LEWINSKY!!!!
- Latest News about Monica Lewinsky
- Click here to see naked pictures and it takes you to: <http://www.sexking.com/>
- Monica Lewinsky photo fun and links page
- Monica, oh Monica, why do I love you so
- Bill and Monica buttons
- Bill Clinton & Monica Lewinsky
- The Monica Lewinsky Profile
- The Monica Lewinsky Feeding Frenzy
- The Mystery of Monica Lewinsky

Monica Lewinsky's search engine stats continued to grow with one exception. A search of the Infoseek search engine resulted in only five entries early on February 12th and by mid day the searches produced no results. Was this a natural occurrence or did Infoseek go chicken on the scandal? The Infoseek public relations person admitted operator error blew the Monica entries out and they would re-spider the sites. By 6:30 P.M. EST Infoseek had recovered their indexing and was showing 3,190+ entries on Monica Lewinsky. The email response form Infoseek is shown in Figure 1.

Response from Infoseek on search engine entries

Figure 1

From: AH <ah@infoseek.com> Subject: Re: infoseek search engine entries on Monica Lewinsky Cc: Dfree@infoseek.com

Thanks you for your inquiry, Michael. From what we can gather, operator error resulted in all the pages relating to Monica Lewinsky being removed from our index. Since suddenly popular subjects like this often begin to be tainted by spammers inserting sites that have nothing to do with the subject, or are considered "adult material", we work toward deleting irrelevant results. In the process, in this case, there was an error, as I mentioned. We are currently re-spidering and adding them back in. In the next few days we will be using query transformation to direct users to web sites that we have reviewed to eliminate spam on this query.

If you have further questions regarding this, I would be glad to put you in touch with one of our product engineers.

Regards

The count of newsgroups postings in DejaNews went up to 9,630 on February 12th up from the 7,000 messages posted on February 5th. The Excite news tracker listed 630+ newspaper articles on February 12th while NewsWorks listed 3,150 articles. A search of Associated Press via the Washington Post resulted in 903 articles. The News Index listed 430+ articles. DejaNews was showing 13,573 news groups postings on Friday February 27th.

Newsbeat Trading Cards, a Minneapolis-based company, announced the release of its collectible trading cards memorializing the recent turmoil involving President Bill Clinton and the former White House intern. The box set was to include 40 cards of the key players and events. Newsbeat Trading Cards was accepting reservations for its Clinton-Lewinsky affair boxed set through its web site <http://www.clintoncards.com> or phone orders at 1-888-865-5007. The cost of the limited edition set is \$14.95, plus \$2.00 for shipping and handling. The website also noted that companies interested in distributing "The Clinton-Lewinsky Affair" trading cards should call 612-686-8144 or email Newsbeat.

In late February the first ten search entries in Infoseek, Alta Vista, HotBot, and Lycos all listed:

Zippergate: Monica Lewinsky Scandal website <http://www.btlarkin.com/monica/index.html>.

Other top search engine entries included:

- Monica Lewinsky - A Life Scrutinized
http://www.abcnews.com/sections/us/DailyNews/lewinsky_013098.html.
- Latest on Lewinsky <http://www1.shore.net/~ikrakov/lewinsky.html>
- Monica Lewinsky Goes to Washington!
<http://www.impactmedia.com/stories/scandal.html>
- Lewinsky Had Affair With Hillary Too! <http://www.doomed.com/news/affair.htm>
- Lewinskygate <http://www.transparencynow.com/lewin.htm>
- I Love Monica Lewinsky <http://home.earthlink.net/~brainiac1/index.html>

- Monica Lewinsky & Bill Clinton Pictured together
<http://home.earthlink.net/~photomate/lewinsky.html>
- Question Of The Day: Who Is Monica Lewinsky?
http://news.lycos.com/stories/TopNews/19980122_NEWS-MONICA.asp
- Zippergate: Monica Lewinsky Scandal Web Site
- President Bill Clinton Sex Scandal, Monica Lewinsky, Paula Jones, Affair
<http://members.aol.com/mmiller113/acClinton.htm>
- Informational Links to Monica Lewinsky <http://www.d-zyn.com/lewinsky.htm>
- Can we learn from Monica Lewinsky and President Bill Clinton
<http://inlay.com/issues/learn.html>
- Monica Lewinsky Cool Stuff http://www.midatlantichome.com/cool_stuff.htm
- MONICA LEWINSKY nude really! Your life scoop nude naked totally
<http://www.tarpleyweb.com/boards/messages/147.html>
- Monica Lewinsky Pictures <http://www.teensensation.com/lewinsky.html>
- The Best of Monica Lewinsky <http://www.netwebsites.com/monica/>
- MONICA LEWINSKY: Best Monica Lewinsky Sites
<http://www.startingpage.com/html/monica.html>
- Full Text: Monica Lewinsky's Resume
<http://www.abcnews.com/sections/us/lewinskyresume>
- Exclusive Monica Lewinsky Nude Pictures <http://www.adultsexpress.com/monica/>
- Monica Lewinsky and Bill Clinton Joke Page
<http://www.asapusa.com/lewinsky/lewinsky.htm>

A search was conducted of each search engine on March 7, 1998 seeking the number of sites that had both Monica and sex and to test for what portion of the total Monica websites listed were about sex. The combination of Monica Lewinsky and the word sex was dominate in two out of five search engines examine. The results are shown in Figure 2.

Websites with Monica Lewinsky and sex March 7, 1998					
Figure 2					
Search Words	HotBot	Infoseek	Alta Vista	Excite	Lycos
Monica Lewinsky and Sex	646	86	88	456	853
Percentage of all Monica entries	48%	1.7%	2.2%	6.7%	85%
Monica Lewinsky and Nude	123	5	73	90	83
Percentage of all Monica entries	9%	<0.01	1.8%	1.3%	8.3%
Total Monica Lewinsky listings	1,330+	4,840+	4,040+	6,800+	1,000+

For several months websites listed in the search engines and the number of newsgroup postings saw relatively steady growth over the time frame with some going up and down and many just hovering around the same number. Counts for each search engine from March through September are shown in Figure 3.

Search engine entry counts March to September 1998**Figure 3**

Date	HotBot	Infoseek	Alta Vista	Yahoo	Excite	Lycos
2/20/98	1,090	4,040	3,830	42	8,490	600
2/27/98	1,210	4,790	3,910	44	8,490	1,000
3/7/98	1,330	4,840	4,040	44	6,800	1,000
3/14/98	7,410	5,020	4,060	48	7,570	1,000
3/21/98	7,290	5,150	4,300	111	7,270	1,000
3/28/98	6,100	5,160	8,760	112	4,600	1,000
4/4/98	10,410	5,330	8,810	35	6,400	950
4/11/98	10,880	5,360	8,890	35	9,050	1,000
4/18/98	12,340	5,420	8,920	34	9,200	1,000
4/25/98	12,980	5,830	8,930	34	9,280	1,000
6/2/98	19,400	7,500	17,210	27	8,400	1,000
8/1/98	11,300	8,400	15,400	36	7,800	1,000
8/24/98	16,400	9,700	18,500	38	9,900	1,000
9/13/98	15,800	10,500	18,900	44	10,500	1,000

The Summer of 1998 Sizzled on the Internet

It was becoming rather clear that the scandal was not going away anytime soon. The Office of Independent Council was desperate to save face after years of wasting money and coming away without evidence of criminal activity and was going to rely on exposure tactics to influence public opinion. The media was enjoying the frenzy and web readership was hungry for more including the opportunity to comment, post, and share.

In a demonstration of citizen journalist work and sharing in June 1998 Monica got a web cam. It had to happen (<http://www.webdevs.com/monicacam/>). The Monicacam was pointed at the door of the building at 1100 Connecticut Avenue in Washington, where the offices of Monica Lewinsky's lawyers, Plato Cacheris and Jacob Stein were located. The image on Monicacam was updated every ten minutes. By early August Monica's Web Cam had over 41,220 visitors and a photo of the hysteria outside the offices the day her immunity was announced became a permanent part of the Web Cam site.

Vanity Fair did Monica Lewinsky, but not on the web, directly anyway. During the first half of June, while Ken Starr was being hit with a major blow regarding his office leaking material to the press and other less than professional and perhaps illegal acts, Monica Lewinsky and Vanity Fair Magazine proved several things. First Monica Lewinsky had the attention of much of the world.

Second, Vanity Fair still knew how to outdo and out punch and otherwise out publish almost all other media. The six page photo spread of Monica Lewinsky published in the July issue of the magazine was the talk everywhere. The issue was selling wildly even at the Tattered Cover Bookstore in Cherry Creek (Denver) which had an exceptionally large stack of the magazines that were selling rather quickly. The Vanity Fair spread was indeed the Monica Lewinsky event for early summer, even bigger news than her getting new attorneys. On the web there were numerous references to the Beret (which Monica has also helped to revitalize as a cultural icon) and the feathers used in the Vanity Fair photos. There were several headlines on the web about the article including:

- You've Seen the Beret, Have You Seen the Feathers? Monica Vamps for Vanity Fair. Heather J. Maher ABCNEWS.com.
- Lewinsky photo shoot unnerves new legal team. MSNBC.com.
- Making Marilyn of Monica. Wendy Kaminer, boston.com.
- By popular demand -- Malibu Monica. Sue Hutchinson, Mercury News Staff Columnist.

By August 1998 Monica Lewinsky Joke Pages were quickly popping on the Web packed with consumer-generated content including:

- Best of Monica
- Clinton Lewinsky
- ComedyZine (jokes)
- GoMonica

- I Love Monica
- Jim's Political Site (audio clips of song parodies)
- Lewinsky Files
- Linda Tripp.com
- Monica Ate My Balls! (jokes)
- Monica Fan Page
- Monica Photo Analysis
- Monica Photo Heaven
- Monica Screensaver
- Monica Vision
- Museum of Monica Art (photo parodies)
- Pop-Up Monica Mania (photos)
- Tripp is So-o Uggly! (jokes)
- WhitehouseSexScandal (news clip parodies)
- Zippergate Jokes (jokes)

A study by the Center for Media and Public Affairs in Washington showed that from January 1, 1998 through July 31, 1998 Jay Leno, David Letterman, Conan O'Brien and Bill Maher told a total of 1,172 jokes about President Clinton and sex. That does not include the monologues in August after Clinton testified before a grand jury about what he called his inappropriate relationship with Monica Lewinsky. Leno led the joke parade with 545 Clinton sex jokes. Letterman was runner-up with 364.

On August 17, 1998 the FBI Laboratory confirmed that the DNA sample taken from Monica Lewinsky's dress matches the blood taken from President Clinton. But the big kicker of the day was that President Clinton testified before the grand jury and acknowledged having an improper relationship with Monica Lewinsky. Web polls were set up on many news websites including cnn.com, msnbc.com, abcnews.com, news.com. The polls served to drive traffic and provide an opportunity for readers to participate in the frenzy and share their opinions.

Monica Lewinsky could drive web traffic like nothing ever before her. The CNN Web sites broke their previous traffic records during the week ending August 23, 1998 serving 106.8 million page impressions, an increase of more than 25% on the sites' average weekly traffic. Reader's interest in the allegations against President Clinton and his admission of an "inappropriate relationship" with Monica Lewinsky and the military strikes in Afghanistan and Sudan lead to CNN's four busiest days on the Web. CNN's Audioselect service, which offered live audio feeds of five CNN networks, had a record one-half million accesses during the week, including its two busiest days on August 17th and 20th 1998. The CNN Web sites generated more traffic and attracted more unduplicated Internet users than any other company's general news and information websites and the era of media convergence was ramping up at a very fast rate.

The Fall of 1998 Turned up the Volume

On September 11, 1998 Special Counsel Kenneth Starr submitted his final report to the U.S. Congress. The OIG had already leaked grand jury information to the media and the anticipation of the report being filed had been growing for weeks. It was announced that the Starr report would be posted on the web for public downloads as soon as possible and three websites were originally designated to be hosting the report:

- <http://www.access.gpo.gov/congress/icreport/>
- <http://www.house.gov/icreport/>
- <http://thomas.loc.gov/icreport/>

On Friday September 11, 1998 the report was available for downloads. Traffic soared on the House of Representatives servers, which had over 3 million hits an hour, up from the average of about 60,000 hits per hour. The server could not handle the traffic and the technology team at the U.S. House of Representatives made arrangement for Yahoo to provide downloads of the report. Within minutes of the Yahoo posting, copies had been retrieved by a large number of television networks, newspapers, local TV and radio stations, ISPs, individuals, and others, many of whom immediately put copies on their own web servers. Most of the press announced the location of their local copies, both on the Internet and in print and broadcast media. By 1:45 P.M. on September 11th EST Yahoo had posted the report and listed over 30 sites from which the report was downloadable including:

- ABC News: Starr Report

- AOL: The Starr Report
- Austin 360: The Independent Counsel's Report
- BBC News (UK)
- Boston.com: The Starr Report
- CBS News: Starr Report
- Chicago Tribune
- CNN: The Starr Report
- CNNfn: Starr report
- College Press Network
- ConservativeNews: Starr Report
- Court TV Legal Documents
- Expressen (Sweden)
- <http://rpt.yahoo.com/ext/report/toc.html>
- ITN: Starr Report (UK)
- Los Angeles Times
- Washington Post: Starr report
- ZD Net/Yahoo! Internet Life

CNN.com, one of the first websites to post Ken Starr's report on the World Wide Web, made it available to Internet users at 2:45 p.m. (ET) on Friday, September 11, 1998. The CNN Web sites reached a daily traffic record of 34.26 million page impressions that day.

Numerous other sites around the world were starting to pick up the report and offer it as a download. Several sites posted the message: "Some of the language in these documents is sexually explicit." There were Internet blackouts on some websites during the late morning of September 11th including MSNBC and CNN. There were over 400,000 hits per minute being reported by CNN mid-day PST (a record). The U.S. Government sites were blacked out most of the morning. According to an estimate by NetRatings, Starr-related material constituted about 20% of all Internet traffic on Friday the 11th. Also on the 12th it was clear that entries at the news sites were growing at a far faster rate than in the search engines. It would seem that news organizations had indeed fully embraced the World Wide Web.

AT&T and Sprint reported Internet usage was up 15% by 3:00 P.M. on the 11th according to "Cyberspace's Coming of Age Bittersweet for Net Faithful" and article by Greg Miller, LA Times Staff Writer. Alexa Internet, provider of the free Web navigation service Alexa, amassed statistics on September 11, 1998, on the number of users that accessed the Kenneth Starr report online. Based on Alexa's user base sample more than 15% or one out of seven Internet users viewed the Starr report on September 11, 1998. Matrix Information and Directory Services (MIDS), the Internet's oldest and most experienced independent analyst group, reported that the increase in traffic on the Internet due to the release of the Starr report did not caused a significant slowdown to the Internet at large.

On September 21, 1998 InterVU delivered over 300,000 video streams for CNN.COM of live coverage of President Clinton's Grand Jury Testimony. The total figure reflects Internet viewer demand met by InterVU over a four-hour period beginning at 9:00 a.m. EDT on September 21st. InterVU also reported that the number of simultaneous video streams it delivered to CNN.COM

viewer peaked at over 18,000 during the 11 a.m. hour (EDT). CNN reported receiving approximately 20,000 simultaneous requests for video during the same time period. Several news websites were providing video on demand of a recording of the testimony including ABCNEWS, CNN, FoxNews, and NPR.

The search website AltaVista rolled out an experimental search feature for the video of the Clinton testimony (<http://video.altavista.com/cgi-bin/avsearch>). To search users began by typing a word or phrase into the search box above or by viewing a list of all available clips.

Internet users could also get a copy of President Clinton's Grand Jury Testimony on DVD for just two cents. This DVD included all four hours of President Clinton's testimony, plus, 99 of the independent counsel's questions are broken down into DVD chapters for fast and easy access. The searchable video was offered by Netflix.com.

Web21 announced on September 24, 1998 that President Clinton was at the top of the 100hot Stars chart of the most mentioned celebrities on the Internet. Monica Lewinsky moved up to number eight after the release of the Kenneth Starr Report. Web21 reported that while all websites with full coverage of the Starr Report showed increases in visitors, the most popular sites were the major news providers with MSNBC and CNN as the top two major online news services to benefit from the boom in Internet traffic.

Also in September 1998 World Gaming Services' online Sportsbook began accepting real-money wagers via the Internet on the outcome of U.S. President Bill Clinton's term in office. World Gaming (domiciled in Antigua) was extending its online wagering services beyond the realm of

sporting events to include the most intriguing political question of moment: what will become of President Clinton? The World Gaming Sportsbook (<http://www.worldsportsbook.net>) in partnership with Players Only Sportsbook (<http://www.playersonly.com>) was accepting wagers on the following three possibilities: will President Clinton resign? Finish out his term? Or be impeached?

The Winter of 1998/1999

On December 19, 1998: The U.S. House of Representatives voted two articles of impeachment of President Clinton. However, on February 12, 1999 following the impeachment trial, the U.S. Senate's votes on the U.S. House of Representatives Articles of Impeachment did not get the two thirds of the Members present necessary for conviction of President Clinton. Monica Lewinsky's search engine entry count on impeachment day is shown in Figure 4.

Monica search engine entries on Impeachment Day

Figure 4

Search Engine	September 20th	Halloween 1998	Thanksgiving 1998	Impeachment Day
Alta Vista	19,742	41,194	38,730	28,453
Excite	10,550	22,300	18,820	18,670
Excite News	1,278	329	322	1,696
HotBot	14,581	27,261	65,930	34,040
Infoseek	11,411	26,910	28,636	37,861
Northern Light	30,389	42,666	49,337	57,356
Yahoo Message Board	48,317	64,987	71,731	76,773
News Index	715	322	286	954
DejaNews	20,108	10,556	6,542	9,081
Total News	16,388	11,723	12,429	10,102
AP/Washington Post	1,077	247	402	674

March 1999 was a big month for Monica Lewinsky. Her book "Monica's Story" was released, she was interviewed by Barbara Walters in a two hour prime time special, and she was on the cover of Time magazine.

ABC Research reported that 70 million viewers watched some or all of the expanded edition of the news show 20/20, featuring Barbara Walters' exclusive interview with Monica Lewinsky. With an average audience of 48,530,000 viewers over the two hours of the telecast, it became the most-watched news program ever broadcast by a single network in television history. Monica Lewinsky wore a lipstick from Club Monaco called "Glaze" and lip liner from Club Monaco called "Bare" which made both products an overnight success for a small company.

Over the course of the next two days, more than one-and-a-half million unique users generating more than eight million impressions (page views) came to ABCNEWS.com. In addition, more than 12,000 users posted messages to ABCNEWS.com's bulletin boards dedicated to discussing the interview and more than 200,000 users accessed video clips from ABCNEWS.com and more than 50,000 users responded to a homepage poll asking "If you were Hillary (Clinton), would you forgive Monica (Lewinsky)?" 68.9% of the respondents answered "no," while 31.0% responded "yes."

The Famous Photograph



Key Terms

Chat Group: is an Internet site that allows users to engage in large group conversation.

Citizen journalist: is an individual that uses technology such as smart phones to record police or government representative actions and disseminate that evidence to the community at large as well as interested activists.

Consumer-generated content: is digital content that is produced by self-publishers and sometimes picked up or referenced in traditional media.

Disinformation: is false and irrelevant information made available to deceive.

Exposure tactics: most often involves the unauthorized release of information that could embarrass or otherwise jeopardize the owner or creator of the information exposed.

Media convergence: is the melding of different media types into multi-faceted streams of information and entertainment including video, text, photos, sound, and graphics which were at one time all delivered from separate platforms and applications.

Publicly Available Social Media: is social media applications and content that can access and viewed by a general public without restrictions.

Appendix A: Various Search Engine Statistics

On Friday March 6th ExopaTerra looked at the type of sites that occupied the top 50 slots in each of the major search engines being tracked. News sites occupy a large portion of the first 50 sites in both Infoseek and Excite while sex related sites are popular in HotBot, Lycos, and Alta Vista.

As a result of these statistics ExopaTerra did a search of each search engine on March 7th looking at the number of sites that had both Monica and sex in the description or keywords and determined what portion of the total Monica sites they occupied in the search engine:

Search Words	HotBot	Infoseek	Alta Vista	Excite	Lycos
Monica Lewinsky and Sex	646	86	88	456	853
Percentage of all Monica entries	48%	1.7%	2.2%	6.7%	85%
Monica Lewinsky and Nude	123	5	73	90	83
Percentage of all Monica entries	9%	<0.01	1.8%	1.3%	8.3%
Monica Lewinsky	1,330+	4,840+	4,040+	6,800+	1,000+

Types of Sites in Top 50 Search Engine Entries about Monica

(March 6, 1998)

Web Site/ Source	Rank in HotBot	Rank in Infoseek	Rank in Alta Vista	Rank in Excite	Rank in Lycos
Newspapers/TV	None	1, 2, 9, 14, 16, 19, 22, 23, 24, 26, 27, 28, 30, 33, 35, 39, 40, 41, 43, 45, 46, 47	None	1, 8, 14, 19, 21, 28, 29, 32, 33, 35, 36, 37, 42, 43, 45, 46, 47, 49, 50	2, 19
Sex Sites	5, 7, 13, 14, 15, 16, 19, 23, 25, 26, 37, 40,	None	11, 16, 18, 19, 29, 30, 33, 39, 46, 47	10, 15, 27 38,	3, 20 to 25, 40, 43, 44, 45 to 50
lindatripp.com	6	15	12	11, 16, 20 24, 48	None
Monica Lewinsky bossdog.com	None	None	27	17	9
Zippergate: btlarkin.com/monica	3	6	3	None	10
angelfire.com	42	None	22, 35	None	4, 5
geocities.com	28, 46	None	49	4, 7, 13, 26	None

In week nine ExopaTerra also searched Excite's non U.S. sites to get counts on Monica Lewinsky entries and the results are shown below.

Country	Count
Australia	37
France	26
Sweden	7
UK	185
Germany	108
Netherlands	24
Japan	11

Top Listings in Search Engines in August 1998

Excite (August 12th)

82% Monica lewinsky - Follow the President Clinton Affairs, Monica Lewinsky, Live on WCNN. Monica Lewinsky and President Bill Clinton and possible sexual relations.
<http://www-leland.stanford.edu/~dsk1/monica/>

82% The Monica Lewinsky Link Page - . Whether you voted for Clinton or not, the directive from The New World Order has been released to remove Clinton from office. Clinton to Divorce Hillary and Marry Monica: Lewinsky to Become Nation's First Lady.
<http://www.freeyellow.com/members/plastic/MonicaLewinsky.htm...>

80% Monica Lewinsky - Now woman, I said stay away.
<http://www.erols.com/mtsmith1/monica.html>

80% ZipperGate Links !!! (Page 2) - . Clinton, Drudge, the Corporate Media and Monica Lewinsky. Clinton's Skeleton Closet: White House Intern Scandal.
<http://www.shastalake.com/gate/page2.html>

80% Exclusive Monica Lewinsky Nude Pictures - ! and get INSTANT access to 100's of adult sites ! Enter UserID (LEFT BOX) - Enter PassWord (RIGHT BOX) FREE XXX CD-ROM WITH EVERY SIGN UP! !!!! Copyrighted to AdultSexPress (C) 1997 jokes gossip, sex scandal, Monica Lewinsky, Penthouse, (tm) Pictures, Clinton, Lewinsky latest news pictures jokes gossip, sex scandal, Monica Lewinsky, Pictures,clinton,lewinsky,monica,levinski,levinsky
<http://www.adultsexpress.com/monica/>

80% Slick Willy - Actual excerpt taken from the lawsuit against President Bill Clinton "Clinton then approached the sofa and as he sat down he lowered his trousers and underwear exposing his erect penis and asked Jones to "kiss it." Obstruction of Justice Click here to view the entire action brought against Bill Clinton.
<http://www2.wi.net/~9079/slick.htm>

79% Washingtonpost.com: Latest News about Clinton Accused from the Main Page News Archive Documents Key Players Talk Politics.
<http://wp-210.washingtonpost.com/wp-srv/polserfs/accusedapse...>

79% Monica Lewinsky - We can't be certain that the addresses listed below are those of the Monica Lewinsky who is currently the subject of media attention and we don't suggest that anyone attempt to use this information to annoy or harass. 7am News has done some searching using readily available tools on the Internet in an attempt to find more information about Monica Lewinsky, here's what we found: Found at: <http://www.7am.com/clinton/lewinsky.htm>

79% Bill Clinton and Monica Lewinsky - PBS Online Focus: The White House Crisis. Starr Zeros in on White House Inner Workings. <http://members.home.net/ecto/monica.html>

79% Monica Lewinsky Ate My Balls Joke Page #6 - MONICA LEWINSKY JOKE BAR Home Page Joke Page. . MONICA LEWINSKY JOKE BAR Home Page Joke Page.
<http://www.mallbox.com/monica/jokes6.html>

Alta Vista (August 12th)

1. Bill Clinton Sex Scandal Conspiracy Monica Lewinsky Kenneth Starr Linda Tripp
[URL: www.newworldnetwork.com/clinton1.html]

The REAL News. There are some very strange happenings. Clinton Under Fire! Whether you voted for Clinton or not, the directive from The New World Order...

Last modified 19-Feb-98 - page size 15K - in English

2. Monica Lewinsky, bill clinton scandal, Pictures, Links, News, monica lewinsky
[URL: www.gomonica.com/monica2.shtml]

monica lewinsky, clinton scandal

Last modified 1-Apr-98 - page size 4K - in English

3. Clinton, Monica Lewinsky, Paula Jones, Others, and Real Women

[URL: www.wordswork.com/sound/clinton-lewinsky-jones-women.html]

Jennifer Hicks writes about the wonderful service President Clinton has provided to American women.

Last modified 1-Feb-98 - page size 8K - in English

4. Sample Image for MONICA LEWINSKY MASTURBATION PICS! WE HAVE BILL TOO! MAYBE IL

[URL: www.filthymcnasty.com/tts/samples/872939003.html]

Free Sample Image for MONICA LEWINSKY MASTURBATION PICS! WE HAVE BILL TOO! MAYBE ILLEG. Click on the image to visit MONICA LEWINSKY MASTURBATION PICS! WE.

Last modified 24-Feb-98 - page size 1K - in English

5. Monica Lewinsky and Bill Clinton Joke Page

[URL: www.asapusa.com/lewinsky/lewinsky.htm]

Monica Lewinsky and Bill Clinton: The (UN)official Joke Page!

Last modified 20-Feb-98 - page size 31K - in English

6. Monica Lewinsky Zippergate Jokes, Humor, Comedy, and Links

[URL: www.startpage.com/html/monica.html]

Monica Lewinsky Zippergate Jokes, Humor, Comedy, and Links

Last modified 31-Mar-98 - page size 65K - in English

7. clinton bill clinton lewinsky monica lewinsky vincent foster president clinton

[URL: 205.243.132.23/secret2.htm]

Ambrose Evans-Pritchard first got dragged into this morass when he started going to Arkansas and talking to ordinary people there. And it became quite

Last modified 30-Jan-98 - page size 5K - in English

8. Nothing About Monica Lewinsky or Matt Drudge 2/18/98

[URL: www.c3f.com/nty0218.html]

The Net's ONLY daily satire column. An obnoxious daily tabloid mixing hi-tech, pop culture, and politics. An alternative to the crushing boredom of

Last modified 18-Feb-98 - page size 7K - in English

9. Contrasting pictures painted of Monica Lewinsky

[URL: www.nando.net/nt/special/127pentagon.html]

PC World: Risk Free Issue and Free Gift! Contrasting pictures painted of Monica Lewinsky.

Copyright © 1998 Nando.net Copyright © 1998 The...

Last modified 1-Apr-98 - page size 5K - in English

10. President Bill Clinton and Monica Lewinsky, Votes against Monica Lewinsky

[URL: www.winbet.sci.fi/junkyard/billboy.htm]

Here are the amount of votes believing that President Bill CLinton has not had any sexual relationship with Monica Lewinsky

Last modified 25-Jan-98 - page size 2K - in English

InfoSeek (August 12th)

MONICAgams - The Official Monica Lewinsky Anagrams Page

Anagrams made from Monica Lewinsky's name

88% <http://www.quizland.com/monicagrams.htm> (Size 9.4K) Document Date: 4 Aug 1998

The Monica Lewinsky SourcePage

News from a variety of sources about the allegations against President Clinton.

86% <http://www.nyct.net/~davidb/sourcepage.html> (Size 13.4K) Document Date: 5 Apr 1998

Monica Lewinsky - A Life Scrutinized

From the ABCNEWS.com coverage, "Crisis in the White House."

86% http://www.abcnews.com/sections/us/DailyNews/lewinsky_013098.html (Size 18.1K)

Document Date: 16 Feb 1998

Grouped results from <http://www.abcnews.com>

Coffee Shop Times Guide to the Monica Lewinsky Story

Late-breaking news, an overview of the players involved, commentaries and explanations of the legal ramifications of Starr's investigation.

85% <http://www.pulse.net/cstimes/monica.html> (Size 14.8K) Document Date: 25 Jun 1998

I Love Monica Lewinsky

News, lots of pictures, links, and a Clinton/Lewinsky Joke Watch.

84% <http://home.earthlink.net/~brainiac1/index.html> (Size 2.9K) Document Date: 22 Jun 1998

Washington Post - Clinton Accused

Updated coverage includes a legal guide.

83% <http://www.washingtonpost.com/wp-srv/politics/special/clinton/clinton.htm> (Size 33.2K)

Document Date: 30 Jul 1998

Grouped results from <http://www.washingtonpost.com>

Lewinskygate

Essays and letters about the scandal.

83% <http://www.transparencynow.com/lewin.htm> (Size 8.7K) Document Date: 22 Jun 1998

Monica Lewinsky is Sex, Matt Drudge is Newsweek 1/30/98

The Net's ONLY daily satire column. An obnoxious daily tabloid mixing hi-tech, pop culture, and politics. An alternative to the crushing boredom of daily news

82% <http://c3f.com/nty0130.html> (Size 7.5K) Document Date: 30 Jan 1998

BBC News - Clinton Scandal

Special report from the British Broadcasting Corp. includes an explanation of the U.S. presidential impeachment procedure.

82% http://news.bbc.co.uk/hi/english/special_report/1998/clinton_scandal/ (Size 37.5K)

Document Date: 30 Jun 1998

Monica Lewinsky Online Fan Club

Chat, photos, funny news stories.

81% <http://www.tarpleyweb.com/monifan/> (Size 4.3K) Document Date: 29 Jun 1998

Lycos (August 12th)

Monica Lewinsky, linda tripp, clinton scandal, monica lewinsky

Click Here to Visit Our Sponsor Get Sponsored View all her pictures goMonica:The first and only SEARCH ENGINE for MONICA Pictures Media Humo

<http://gomonica.com/main.shtml>

Monica Lewinsky nude and antique Wurlitzer jukebox for sale Wurlitzer Jukebox Model 800 Still In Working Condition FOR SALE Built in the 1940's MAKE AN OFFER !! For more information contact Nick at (7

<http://www.scrantononline.com/jukebox.html>

Re: Monica Lewinsky's Dress

Re: Monica Lewinsky's Dress [Follow Ups] [Post Followup] [netagency.com WWWBoard] [

FAQ] Posted by Stinger on January 31, 1998 at 09:

<http://www.netagency.com/wwwboard/messages/95.html>

Young Lovely monica lewinsky's and Lovely monica lewinsky's

The best site for looking at young Lovely monica lewinsky's young, but legal, try out some Lovely monica lewinsky's you must be over 18 to e

<http://www.nunu.net/op1/monica-lewinskyass-sex.html>

President Clinton-Monica-Lewinsky-Paula-Jones-accusations-of

President Clinton's accusations of Sexual Misconduct. The Islamic point of view. President Clinton's accusations of sexual misconduct. The I

<http://www.submission.org/sexual1.htm>

WWW.COMEDYZINE.COM MONICA LEWINSKY'S TO DO LIST

Send dress to cleaners checked
Negotiate book deal checked
Do Listerine commercial checked
<http://www.comedyzine.com/todo97.html>

dating personals matchmaking Monica Lewinsky females love da
You have found The Most Incredible Dating Service on the Net!! We have two versions of our dating service, if your browser supports graphics
<http://www.dimensional.com/~rob32/dating4.htm>

The Most Incredible Dating Service! dating personals matchma
You have found The Most Incredible Dating Service on the Net!! We have two versions of our dating service, if your browser supports graphics
<http://www.dimensional.com/~rob32/dating5.htm>

Did Bill Clinton have an affair with Monica Lewinsky?
Did Bill Clinton have an affair with Monica Lewinsky? Welcome to the Probe's Vooting Booth.
This is your chance to finally vote Yes or No if
<http://www.bradfitz.com/votingbooth/monica1>

Monica Lewinsky Ate My Balls Advertising Rates
BANNER ADVERTISING Please contact us for our incredible rates. We are getting
Thousands of Hits and Visitors Per Day! Gua
<http://www.mallbox.com/monica/adhere.html>

HotBot (August 12th)

1. Welcome to MonicaVision

This site was designed to showcase audio and video technologies which operate without plugins. To add this type of multimedia to your site, contact WebDoctor.Net. When playing MultiMedia Clips, allow the clip to load itself. It will then play in a..
99% 5369 bytes, 1997/07/25 <http://www.monicavision.com/>

2. Wubba Wear online store - Politically Incorrect Monica Lewinsky T-Shirts and condoms for the Clinton Legal Defense

Wubba Wear, Inc.'s online store features politically incorrect t-shirts with Bill Clinton and a sexy de - Monica Lewinsky, as well as Wubbas (condoms) in primary colors, all at affordable prices. If you are looking for political correctness, you've
99% 6639 bytes, 1998/05/06 <http://www.wubba.com/>

3. Even Monica Lewinsky wants one! ORDER NOW! Even Monica Lewinsky wants one!

ORDER NOW! Even Monica Lewinsky wants one
Links, Entertainment, and the Bumper Sticker of the Year! Even Monica wants one!
99% 15015 bytes, 1998/05/30 <http://www.stupidpeople.com/>

4. Monica Lewinsky : Monica Lewinsky @ Links Galore! Monica Lewinsky - White House Intern, Info, News, Linda Tripp, Monica Lewinsky @ Links Galore! Monica Lewinsky related web sites, links, info, news, zippergate, and more!

99% 17528 bytes, 1998/05/27 http://www.lookgreat.com/monica_lewinsky.htm

5. Dancing baby monica lewinsky dancing bill clinton dicaprio olympics winslet resident luther madeonna pemela lee Click Here For Dancing baby monica lewinsky dancing bill clinton dicaprio olympics winslet resident luther madeonna pemela lee michel jordan bill gates cindy crawford princessa diana demi moore gillaian anderson sandra bullock titanic grisham incest

99% 15602 bytes, 1998/07/11 <http://www.blondgirl.com/236.html>

6. Mr T vs Monica Lewinsky Part 2, Presented by Triple Threat Productions

..BACK Mr T dons a clever disguise, and executes a brilliant plan to lure Monica Lewinsky to him. NEXT..

99% 1082 bytes, 1998/02/27 <http://www.mrtgalaxy.simplenet.com/lewinsky2.htm>

7. Monica Lewinsky has a New Hair Style Monica Lewinsky has a New Hair Style Don t ask me. I don t know anything about hair. I know a lot about blowjobs, Monica s area of expertise. Monica should stick to what she knows. Just my opinion, of course. Here is a link: Judith Campbell Exner..

99% 947 bytes, 1998/05/01 <http://www.ishius.com/lew-hair.htm>

8. Get, monica lewinsky, here,

Click here to see MYSTRY SITE Hello, there's alot more free we want to give to monica lewinsky you. Video! Some free photos of monica lewinsky us performing video much of the stuff free we mentioned before. monica lewinsky! We're not really serious.

99% 2754 bytes, 1998/06/05 http://www.mystry.com/monica_lewinsky.htm

9. Photo of President Clinton hugging his girlfriend, Monica S. Lewinsky

Photo of President Clinton hugging his girlfriend, Monica S. Lewinsky This photo was taken on November 6, 1996, the day after Clinton was re-elected. Nobody seemed to notice or to care at the time that the woman hugging the President was not his...

99% 2288 bytes, 1998/05/01 <http://www.ishius.com/the-hug.htm>

10. SEX DIMENSION NETWORK: Welcome to the First World Wide Web ADULT NETWORK! FIRST WORLD WIDE WEB ADULT MEGASITES NETWORK !! This is 100% FREE!! Get ALL from Sex, not just one theme!! Sex cases, stories, pictures pro & amateur, videos, movies; the best of all: YOU CAN ENTER FOR FREE !!! Free thumbs, free pictures, free

99% 11548 bytes, 1998/07/14 <http://www.sexdimension.net/>

Monica Web Stats and Events at Starr's Report Filing September 1998

Search Engine	Sept 9th	Sept 11th	Sept 12th	Sept 13th
Alta Vista	18,766	18,829	18,829	18,927
Excite	10,550	10,550	10,550	10,550
Excite News	550	2,032	3,449	3,156
HotBot	14,723	14,723	15,813	15,813
Infoseek	10,270	10,434	10,440	10,501
Northern Light	29,361	29,361	29,361	29,361
Yahoo Message Board	43,445	44,541	44,594	44,625
News Index	555	1,343	1,454	1,012
Usenet	5,826	5,826	6,100	6,040
DejaNews	12,819	14,320	14,659	16,123
Total News	13,206	13,374	14,891	15,125
AP/Washington Post	320	799	825	905

ABCNEWS.com+Starr Report=Record Traffic September 1998

ABCNEWS.com experienced record traffic on Friday, September 11, the day Independent Counsel Kenneth Starr's report regarding President Clinton was released on the Internet.

ABCNEWS.com received more than 1.4 million users, nearly two million visits and nearly 12 million impressions (page views).

ABCNEWS.com's previous record day was Monday, August 17th when President Clinton testified in front of the grand jury. "Friday was a watershed day for the Internet," said Katherine Dillon, Vice President and General Manager. "The medium's global reach, efficiency, immediacy and ability to host vast amounts of data proved the viability and importance of the Internet. We at ABCNEWS.com were proud not only to provide our users with Ken Starr's report in its entirety, but also to provide context and background enabling our users to understand the significance and impact of the report and a forum for them to voice their own opinions." The following is the ABCNEWS.com traffic breakdown for Friday, September 11, 1998:

- Friday, Daily Averages Percentage increase September 11th over daily averages
- Impressions: nearly 12 million more page views
- Users: more than nearly 1.4 million

From June 1998 through August 1998, ABCNEWS.com's traffic had grown 81%. Part of the ABC Internet Group, ABCNEWS.com was the fastest growing news site on the Web and provided 24-hour comprehensive coverage of international, national and local news, as well as sports, entertainment, business, technology, science and health reporting.

The site had received many awards including the 1998 Excellence in Software Awards, 1998 Webby for "Best News Site" and 1998 Real Networks' Streamers Award for "Best Online Newsroom." ABC Internet Group was part of the Buena Vista Internet Group, a division of The Walt Disney Company.

Lycos Does Starr Report & Record Traffic September 1998

Lycos, the second most visited hub/portal on the Internet at the time took several crucial measures to prepare for the huge consumer interest surrounding the release of Kenneth Starr's report to Congress. The Starr Report and related information attracted record-breaking Internet traffic. Lycos' (<http://www.lycos.com>) extensive infrastructure enabled it to quickly and efficiently handle the surge in Internet traffic. Lycos took the following actions:

- Lycos posted a duplicate of Kenneth Starr's report to Congress on the Lycos site <http://www.lycos.com>.
- Lycos hosted a special online chat session at 2 p.m. EST on September 11, to discuss the implications of the release of the report. All users were welcome to join through Lycos. Lycos also posted information about the impeachment process.
- Lycos' functionality for dealing with high-traffic news had already been proven in the summer when President Clinton addressed the nation on August 17th and traffic spiked in the Web guide areas of Lycos by over 125%.

The Day the Video Played September 1998

InterVU Delivered over 300,000 video streams for CNN.COM of live coverage of President Clinton's Grand Jury Testimony. The total figure reflects Internet viewer demand met by InterVU over a four-hour period beginning at 9:00 a.m. EDT on September 21, 1998.

InterVU also reported that the number of simultaneous video streams it delivered to CNN.COM viewer peaked at over 18,000 during the 11 a.m. hour (EDT). CNN reported receiving approximately 20,000 simultaneous requests for video during the same time period.

InterVU's distributed Network was specifically designed to handle a high volume of simultaneous end-user requests to meet the demand of large event audiences. "The numbers speak for themselves," said Ed Huguez, COO InterVU on September 21st. "This morning, the InterVU Network successfully met the demands of what we believe is the largest Internet viewing public ever, flawlessly delivering the video to as many as 18,493 people simultaneously, and handling over 300,000 requests altogether."

InterVU (www.intervu.net) hosted on demand video footage of the Clinton testimony throughout the week for CNN's Internet audience.

Broadcast.com, then the leading aggregator and broadcaster of streaming media programming on the Web, announced that it set a record day for simultaneous users on September 21st.

Broadcast.com provided live and on-demand audio and video streaming of Clinton's grand jury testimony tape on the Internet, in addition to providing broadcast solutions for CNN.com, MSNBC.com and CourtTV. With that coverage, combined with its daily business services and audio and video programming, the company estimated it had supported over 50,000

simultaneous users. Of these 50,000 users, 30,000 accessed the stream via unicast technology and an estimated 20,000 utilized broadcast.com's multicast network. Broadcast.com expected daily unique visitor count to exceed 1 million on September 21st.(<http://www.broadcast.com>)

RealNetworks estimated over two million viewers experienced the Clinton Testimony online using its RealVideo technology. This activity represented a record in Internet broadcast history which was enabled by RealNetworks strategic relationships with major broadcasters, including ABCnews.com, Fox News, CNN and NPR. "Today was a watershed in the history of Internet broadcasting," said Rob Glaser, chairman and chief executive officer, RealNetworks, Inc., "A lot of people have read about Clinton's testimony; RealNetworks enabled millions of people to experience the testimony live over the Internet in RealAudio® and RealVideo®." "RealNetworks was fast approaching a 'cable-sized' audience", said Mark Hall, executive producer, RealNetworks, Inc.

Amazon.com was busy taking advance orders for "The Grand Jury Testimony of William Jefferson Clinton," and on Monday it was its hottest-selling title at Amazon. Followed by a soon to be released Stephen King novel and the Starr report was in the number three slot.

@Home Offers High-Quality on Demand Viewing of Clinton Video

On the heels of the landmark decision by Congress to release the videotapes of President Clinton's grand jury testimony, @Home Network(TM), the leader in high- speed Internet

services via the cable infrastructure, announced that its subscribers would be able to view the testimony on demand on the @Home service.

When the Starr Report was released on the @Home service over 40% of @Home subscribers accessed the News Channel, a two-fold increase over typical traffic patterns. @Home anticipated that subscriber traffic to the News Channel would again spike when the video testimony was released on Monday.

Because @Home's high-speed cable network allowed for near-instantaneous downloads of large data files (such as video), @Home subscribers had immediate access to the testimony, as opposed to users of traditional dial-up connections, who encountered significant delays due to bandwidth constraints and network congestion.

The cable connection allowed for higher frame rates, near-CD quality audio, and a larger frame size, which together represented a significantly higher quality video experience. "The public's response to the release of the Starr report online showed us that the Internet has become a preferred medium for news and information," said Richard Gingras, editor-in-chief and vice president of programming for @Home Network.

Unfortunately, many people who tried to access the Starr Report online were unable to do so because of the extremely high traffic levels on the Internet. They expected that the release of this video will create major headaches for traditional dial-up networks and ISPs. But, because @Home had massive bandwidth through cable, they could deliver the video on demand to

customers without the annoying delays and image problems typically associated with Internet video streaming and webcasting.

The @Home Viewing Experience @Home separated the four hours of video testimony into discrete, indexed components so that subscribers could choose which sections of the testimony they would like to view and when they would like to view them. Benefits of this segmented presentation include:

- Easy navigation - @Home built a table of contents and an index of the testimony to aid its subscribers in finding specific portions of the testimony quickly and easily;
- View on-demand customers were able to view the content whenever they wanted to, and in any order they wished. In addition, they were able to replay any section instantaneously;
- @Home digitized video at a higher quality sampling rate than regular Internet video services, which created a better picture quality. In addition, @Home had a viewing area two to four times larger than the viewing area used in regular streaming or webcasting environments;
- Because @Home delivered through the cable infrastructure, it was up to 100 times faster than traditional dial-up Internet services. As a result, @Home subscribers were able to

access the video nearly instantaneously and view a much higher-quality video than those who accessed it via traditional dial-up services.

Search Engine Score Board
(January through June 1998)

Date	HotBot	Infoseek	Alta Vista	Yahoo	Excite	Lycos
1/23/98	40+	25+	40+	ZERO	ZERO	ZERO
1/24/98	120+	50+	60+	ZERO	ZERO	ZERO
1/25/98	250+	130+	140+	ZERO	ZERO	ZERO
1/26/98	400+	200+	225+	ZERO	ZERO	ZERO
1/27/98	600+	325+	300+	3	ZERO	ZERO
1/28/98	630+	380+	360+	3	ZERO	ZERO
1/29/98	600+	440+	300-	3	ZERO	ZERO
1/30/98	700+	260+	460+	3	ZERO	ZERO
1/31/98	800+	290+	550+	21	25+	ZERO
2/1/98	950+	290+	530+	21	25+	ZERO
2/2/98	1,010+	640+	605+	22	25+	ZERO
2/3/98	1,010+	675+	640+	22	25+	ZERO
2/4/98	890+	715+	660+	22	25+	ZERO
2/5/98	940+	650+	660+	23	2	ZERO
2/6/98	1,010+	650+	680+	19	2,300+	ZERO
2/7/98	1,080+	680+	740+	38	2,300+	ZERO
2/8/98	1,050+	680+	725+	38	3,200+	ZERO
2/9/98	1,060+	680+	700+	38	3,250+	ZERO
2/10/98	1,030+	4,360+	3,050+	38	3,700+	630+
2/11/98	1,070+	4,390+	3,050+	39	3,050+	630+
2/12/98	1,090+	3,190+	3,540+	39	3,720+	600+
2/13/98	1,100+	3,140+	3,640+	39	7,950+	600+
2/14/98	1,000+	3,180+	3,670+	39	7,950+	600+
2/15/98	1,120+	3,840+	3,690+	39	5,890+	600+
2/16/98	1,110+	3,850+	3,670+	40	7,950+	600+
2/17/98	1,120+	3,840+	3,720+	41	7,950+	600+
2/18/98	1,040+	3,750+	3,770+	42	7,950+	600+
2/19/98	1,080+	4,020+	3,790+	42	8,490+	600+
2/20/98	1,090+	4,040+	3,830+	42	8,490+	600+
2/21/98	1,060+	4,000+	3,830+	42	8,490+	600+
2/22/98	1,090+	4,000+	3,830+	42	8,490+	600+
2/23/98	1,090+	4,000+	3,860+	42	8,490+	600+
2/24/98	1,090+	4,710+	3,860+	44	8,490+	600+
2/25/98	1,080+	4,720+	3,860+	44	8,490+	600+
2/26/98	1,080+	4,720+	3,860+	44	8,490+	600+
2/27/98	1,210+	4,790+	3,910+	44	8,490+	1,000+
2/28/98	1,120+	4,790+	3,950+	44	8,490+	1,000+

Date	HotBot	Infoseek	Alta Vista	Yahoo	Excite	Lycos
3/1/98	1,180+	4,790+	3,930+	44	8,490+	1,000+
3/2/98	1,210+	4,790+	3,930+	44	8,490+	1,000+
3/3/98	1,220+	4,810+	3,990+	44	8,490+	1,000+
3/4/98	1,260+	4,820+	3,990+	44	8,490+	1,000+
3/5/98	1,280+	4,810+	4,020+	44	8,490+	1,000+
3/6/98	1,330+	4,830+	4,020+	44	1,070+	1,000+
3/7/98	1,330+	4,840+	4,040+	44	6,800+	1,000+
3/8/98	1,230+	4,840+	4,030+	44	6,800+	1,000+
3/9/98	1,220+	4,920+	4,030+	44	6,800+	1,000+
3/10/98	6,690+	4,960+	4,060+	45	6,800+	1,000+
3/11/98	6,490+	4,970+	4,060+	45	6,800+	1,000+
3/12/98	7,390+	5,000+	4,060+	46	6,800+	1,000+
3/13/98	7,390+	5,000+	4,060+	46	6,800+	1,000+
3/14/98	7,410+	5,020+	4,060+	48	7,570+	1,000+
3/15/98	7,420+	5,020+	4,060+	111	7,570+	1,000+
3/16/98	7,420+	4,690+	4,080+	111	7,570+	1,000+
3/17/98	7,420+	5,060+	4,240+	111	7,570+	1,000+
3/18/98	7,430+	5,070+	4,270+	111	7,570+	1,000+
3/19/98	7,470+	5,140+	4,280+	111	7,570+	1,000+
3/20/98	7,480+	5,170+	4,280+	34	7,270+	1,000+
3/21/98	7,290+	5,150+	4,300+	111	7,270+	1,000+
3/22/98	7,290+	5,150+	4,300+	111	7,270+	1,000+
3/23/98	7,300+	5,150+	4,300+	47	7,270+	1,000+
3/24/98	7,260+	5,160-	4,330+	47	7,270+	1,000+
3/25/98	7,120+	5,100+	4,330+	112	7,270+	1,000+
3/26/98	6,070+	5,140+	8,470+	112	7,270+	1,000+
3/27/98	6,090+	5,150+	8,470+	112	7,270+	1,000+
3/28/98	6,100+	5,160+	8,760+	112	4,600+	1,000+
3/29/98	6,130+	5,160+	8,780+	112	7,960+	1,000+
3/30/98	6,070+	5,160+	8,810+	112	7,960+	1,000+
3/31/98	6,030+	5,200+	8,810+	112	7,960+	1,000+

Date	HotBot	Infoseek	Alta Vista	Yahoo	Excite	Lycos
4/1/98	10,170+	5,180-	8,810+	35	7,960+	1,000+
4/2/98	10,170+	5,180+	8,810+	35	7,960+	950+
4/3/98	10,310+	5,190+	8,810+	34	7,960+	950+
4/4/98	10,410+	5,330+	8,810+	35	6,400+	950+
4/5/98	10,440+	5,350-	8,810+	35	8,430+	950+
4/6/98	10,400+	5,350+	8,810+	35	8,480+	950+
4/7/98	10,330+	5,410+	8,810+	34	8,480+	950+
4/8/98	10,830+	5,300+	8,910-	34	8,480+	1,000+
4/9/98	10,970+	5,300+	8,930+	34	8,480+	1,000+
4/10/98	10,980+	5,300+	8,910+	34	8,480+	1,000+
4/11/98	10,880+	5,360+	8,890+	35	9,050+	1,000+
4/12/98	10,880+	5,360+	8,890+	35	9,050-	1,000+
4/13/98	10,890+	5,370+	8,900+	35	9,050-	1,000+
4/14/98	11,390+	5,370+	8,910+	35	9,050-	1,000+
4/15/98	11,410+	5,390-	8,910+	35	9,050-	1,000+
4/16/98	11,850-	5,410+	8,910-	35	9,050-	1,000+
4/17/98	11,840-	5,420+	8,920+	35	9,050-	1,000+
4/18/98	12,340+	5,420+	8,920+	34	9,200+	1,000+
4/19/98	12,380+	5,430+	8,910+	34	9,280+	1,000+
4/20/98	13,090+	5,430+	8,910+	34	9,280+	1,000+
4/21/98	13,020+	5,430+	8,910+	34	9,280+	1,000+
4/22/98	13,010+	5,410+	8,900+	34	9,280+	1,000+
4/23/98	12,980+	5,410+	8,920+	33	9,280+	1,000+
4/24/98	13,010+	5,830-	8,920+	33	9,280+	1,000+
4/25/98	12,980-	5,830-	8,930-	34	9,280+	1,000+
4/26/98	13,060+	5,840+	12,240+	34	9,280+	1,000+
4/27/98	15,730+	5,840-	12,240+	33	9,280+	1,000+
4/28/98	15,870-	5,860-	12,250+	33	9,280+	1,000+
4/29/98	16,640+	5,860+	12,270+	33	9,280+	1,000+
4/30/98	16,690+	5,860+	12,270+	33	9,280+	1,000+

Entries in Search Engines for Other Famous Females

(Searches conducted on February 1, 1998)

Name	HotBot	Infoseek	Alta Vista	Yahoo	Excite	Lycos
JonBenet Ramsey	8,740+	1,354+	2,980+	490+	1,320+	170+
Princess Diana	61,760+	16,500+	39,000+	620+	213,520+	900+
Hillary Clinton	52,950+	6,500+	15,750+	50+	43,400+	490+
Jackie Kennedy Onassis	17,170+	630+	38,760+	3	242,180+	260+

Other Updates to Search Engine Entry Counts

Search Engine	Entries	Entries	Percent Change
	6/1/98	8/1/98	
Alta Vista	17,102	15,491	-9.40%
Excite	8,407	7,840	-6.70%
HotBot	19,398	11,284	-41.80%
Infoseek	7,543	8,452	12.10%
Lycos	1,000	1,000	Same
Yahoo	27	36	33.30%

Dogpile Results	August 16, 1998
Yahoo	37
Thunderstone	605
GoTo.com	10
Magellan	1,490
Lycos	91
What U Seek	133
Infoseek	3,271
Excite Web Search	10,130
PLanetSearch	2,608
AltaVista	9,746

A look at where Monica stood in the major search engines in early August and about a week after her Grand Jury Testimony showed:

Search Engine	Entries Early August 98	Entries After Testimony	Percent Change
Alta Vista	15,491	18,681	20.50%
Excite	7,840	8,320	6.10%
HotBot	11,284	14,987	32.80%
Infoseek	8,452	8,916	5.90%
Lycos	1,000	1,000	Same
Yahoo	36	34	-5.50%

On September 1, 1998 ExopaTerra reviewed the entries on Monica Lewinsky in the Northern Light search engine and found what was to date the largest number of indexed documents.

Searched On	Number of Entries
Monica Lewinsky (all sources)	26,605
Monica Lewinsky (special collection)	16,680
Monica Lewinsky (World Wide Web)	9,925

Analysis of Search Engine Entries on Monica September 1998

ExopaTerra used the Northern Lights search engine to help analyze entries on Monica Lewinsky.

When searching only on her name, Northern Lights returned 27,791 entries.

ExopaTerra then used the NOT command to eliminate entries with specific words in them. When they eliminated the word "sex" from the search it reduced the number of entries by 38.9%, or to 16,977. When they eliminated the word "Clinton" the number of entries returned dropped to 3,880 or by -86.0%. The complete analysis is in the following table.

Structure of Search	Number of Entries	Percent Decline From Total
Monica Lewinsky	27,791	-
Monica Lewinsky NOT sex	16,977	-38.90%
Monica Lewinsky NOT clinton	3,880	-86.00%
Monica Lewinsky NOT sex NOT clinton	2,834	-89.80%
Monica Lewinsky NOT sex NOT clinton NOT picture	2,464	-91.10%
Monica Lewinsky NOT sex NOT clinton NOT picture NOT Starr	1,777	-93.60%
Monica Lewinsky NOT sex NOT clinton NOT picture NOT Starr NOT nude	1,730	-93.70%

Search Engine Stats History 1998

Search Engine	1/23/98	2/6/98	2/28/98	3/10/98	3/30/98	4/18/98	6/2/98	8/1/98	8/24/98	9/13/98
Alta Vista	40+	680+	3,950+	4,060+	8,810+	8,920+	17,102	15,491	18,495	18,927
Excite	ZERO	2,300+	8,490+	6,800+	7,960+	9,200+	8,407	7,840	9,983	10,550
HotBot	40+	1,010+	1,120+	6,690+	6,070+	12,340+	19,398	11,284	16,393	15,813
Infoseek	25+	650+	4,790+	4,960+	5,160+	5,420+	7,543	8,452	9,765	10,501
Lycos	ZERO	ZERO	1,000+	1,000+	1,000+	1,000+	1,000+	1,000+	1,000+	1,000+
Yahoo	ZERO	19	44	45	112	34	27	36	38	44

Monica Web Stats and Events at Starr's Report Filing September 1998

Search Engine	Sept 9th	Sept 11th	Sept 12th	Sept 13th
Alta Vista	18,766	18,829	18,829	18,927
Excite	10,550	10,550	10,550	10,550
Excite News	550	2,032	3,449	3,156
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Northern Light	29,361	29,361	29,361	29,361
Yahoo Message Board	43,445	44,541	44,594	44,625
News Index	555	1,343	1,454	1,012
AltaVista Usenet	5,826	5,826	6,100	6,040
DejaNews	12,819	14,320	14,659	16,123
Total News	13,206	13,374	14,891	15,125
AP/Washington Post	320	799	825	905

Monica Web Stats on Impeachment Day

Search Engine	Sept 20th	Halloween 1998	Thanksgiving 1998	Impeachment Day
Alta Vista	19,742	41,194	38,730	28,453
Excite	10,550	22,300	18,820	18,670
Excite News	1,278	329	322	1,696
HotBot	14,581	27,261	65,930	34,040
Infoseek	11,411	26,910	28,636	37,861
Northern Light	30,389	42,666	49,337	57,356
Yahoo Message Board	48,317	64,987	71,731	76,773
News Index	715	322	286	954
DejaNews	20,108	10,556	6,542	9,081
Total News	16,388	11,723	12,429	10,102
AP/Washington Post	1,077	247	402	674

**Monica web stats on the day the Senate voted
not to remove Clinton from office**

Search Engine	Halloween 1998	Thanksgiving 1998	The Day the House Voted to Impeach Clinton (12/21/98)	The Day the Senate Voted not to Remove From Office (2/12/99)
Alta Vista	41,194	38,730	28,453	43,049
Excite	22,300	18,820	18,670	18,070
Excite News	329	322	1,696	827
HotBot	27,261	65,930	34,040	67,730
Infoseek	26,910	28,636	37,861	48,855
Northern Light	42,666	49,337	57,356	77,278
Yahoo Message Board	64,987	71,731	76,773	85,014
News Index	322	286	954	844
DejaNews	10,556	6,542	9,081	7,613
Total News	11,723	12,429	10,102	5,694
AP/Washington Post	247	402	674	892

ExopaTerra visited several sites and search engines collecting statistics on Monica's presence after the interview with Barbara Walters and the release of Monica's Story. Also in early March cnn.com had 2,465 articles archived, abcnews.com had 1,296 articles archived, and foxnews.com had 1,028 articles.

Search Engine	March 4, 1999 Day After Interview	March 5, 1999 Day After Book Release	March 6, 1999 Saturday	March 6, 1999 Sunday
Alta Vista	42,647	51,322	51,252	51,087
Excite	25,250	25,500	25,220	25,520
Excite News	1,872	1,139	1,348	621
HotBot	63,880	63,880	63,880	62,960
Infoseek	179	178	178	178
Northern Light	78,587	78,587	78,587	78,029
Yahoo Message Board	85,460	85,591	85,658	85,685
News Index	1,067	1,158	820	718
Total News	3,643	4,459	4,754	4,427
AP/Washington Post	237	282	304	305

**Monica Web stats after Book Release, Academy Awards
and Linda Tripp indictment**

Search Engine	March 5, 1999 Day After Book Release	March 22, 1999 Day After Academy Awards	July 31, 1999 Day After Linda Tripp was Indicted
Alta Vista	51,322	53,961	66,967
Excite	25,500	34,070	23,550
Excite News	1,139	173	123
HotBot	63,880	61,050	57,990
Infoseek	178	53,443	48,089
Northern Light	78,587	80,239	93,955
Total News	4,459	4,559	668
AP/Washington Post	282	79	113

Books with Monica Lewinsky Topics

Bill Clinton : Sexual Predator October 19, 2016 by Melissa Towne

Clinton & Me: How Eight Years of a Pants-Free Presidency Changed My Nation, My Family and My Life November 7, 2000 by Michael Graham

Die Macht im Mund (German Edition) September 22, 2015 by Ernst Sturm

DOMESTIC AFFAIRS: or SEX AND POLITICS April 8, 2014 by Tom Blachly

e-Pedia: Lewinsky Scandal: The Lewinsky scandal was an American political sex scandal ...Mar 9, 2016 by Wikipedia contributors

Go the F**k to Jail: An Adult Coloring Book of the Clinton Scandals October 25, 2016 by M. G. Anthony

Monica Lewinsky 120 Success Facts - Everything you need to know about Monica Lewinsky August 2, 2014 by Arthur Castro

Monica Lewinsky. Ihre wahre Geschichte

Monica Lewinsky-Bill Clinton. Cuando el sexo lo puede todo 1999 by Pilar Mulñoz

Monica Lewinsky's Guide to Dating July 1, 1999 by Anonymous Too

Monica Speaks! November 1998 by Monica Lewinsky and Joey Green

Monica's Story March 4, 1999 by Andrew Morton

Monica's Untold Story: An Amoral Tale March 1, 1999 by Bill Plympton and Anonymous

One Scandalous Story: Clinton, Lewinsky, and Thirteen Days That Tarnished American Journalism September 25, 2001 by Marvin Kalb

Our Monica, Ourselves: The Clinton Affair and the National Interest (Sexual Cultures) March 1, 2001 by Lauren Berlant and Lisa A. Duggan

Poetry Under Oath: From the Testimony of William Jefferson Clinton and Monica S. Lewinsky October 26, 1998 by Tom Simon

Scandalgate: Exposing America's Moral Deficit Disorder July 1998 by Kenneth J. Brown

The Complete Grand Jury Testimony of Monica S. Lewinsky October 1998 by Judi Barton (Audio Cassette)

The Starr Report: The Findings of Independent Counsel Kenneth W. Starr on President Clinton and the Lewinsky Affair October 6, 1998 by Washington Post and Kenneth W. Starr

The Tripp/Lewinsky Tapes January 4, 1999 by Geoffrey Giuliano and Monica Lewinsky

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