

# TOP 25 ONLINE BUSINESSES FOR MOMS



By Alycia Cheatham

<http://www.StayAtHomeMomIncome.com>

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## About Alycia



Alycia Cheatham is also known as “*Mz Home Biz*” raising a daughter alone in a tough in any economy where two parent incomes rule. Alycia discovered how to make a living at home online with internet marketing.

Alycia’s goal is to empower as many single Moms as possible and show them how to build wealth with online marketing. Alycia truly believes that building a web business with the power of the internet is the absolutely best way for moms to achieve financial security and still be a big part of their children’s lives.

Alycia’s daughter is the reason she does all that she does; Her daughter is living with Crohn’s Disease; for those of you that know of this disease or have family or friends who are coping with it; you know how stressful it can be; not only on the family, but the person living with it day in and day out.

With a work from home business Alycia is able to take the time she needs to take her daughter to Dr’s appointments, get required test done and not have to worry about losing her “day” job, because she needs too much time off. Being a “*Work at Home Momma*” affords Alycia to be a **part of her daughter’s life instead of just being in it!**

Wouldn’t it be nice to wake up in the morning and not have to rush? You could make yourself breakfast and a cup of coffee, get the kids’ lunch packed and walk the dog without so much as a glance at the clock to make sure you’re on time. You wouldn’t have to fight rush-hour traffic or the crowds on the subway. Sounds like bliss, doesn’t it?

Start your home based business off on the right foot! Alycia wants to help you discover a clear path to success and provide you with start up information, resources and opportunities that will increase your profits and make working at home a much more rewarding experience.

Maximum Success to You,

*Alycia Cheatham*

# **“Top 25 Online Businesses for Moms”**

**By Alycia Cheatham**

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## INTRODUCTION

Firstly, I would like to **Thank You** for downloading my “*Top 25 Online Businesses for Moms*” work from home guide, and I hope it will benefit you in one way or another.

What you are about to read is not a step by step guide what it is, however is a guide to the top 25 online business I feel are relatively easy to start and maintain.

Before I jump in let me introduce myself if you haven’t met me yet. I’m Alycia Cheatham, aka “Mz Home Biz” and I’ve been involved in the home business industry for 10 years and web-marketing since 2008. I dabbled before that, but 2008 was the year I actually started to consider myself an internet marketer.

Why “Mz Home Biz” I get asked a lot, well let me tell you. I am a single mom, that is the reason for the “mz”; and I am involved in many businesses, not just internet marketing, I love the entire home business industry as a whole. So to pigeon hole myself into one industry would be a disservice to the other markets that I am involved with.

Mothers who work at home (or WAHM) are a growing population of working America. As more and more women want to spend time with their children and need to bring in an income, there has been a boom in the work at home industry.

Making the decision to work at home is not always an easy one. Before you decide that being a WAHM is right for you, you need to take a few things into account.

You’ll need to decide if being a WAHM is right for you and your family. There are many benefits to working out of the home. You can set your own hours, you don’t have to commute to work and you can be there for your kids when they need you.

However, there are some downsides as well. The isolation of working at home can be an issue for some women. There are also challenges related to juggling work time and family time.

Some women see that raising their child without the use of daycare, whether or not they make a significant income, is the real benefit of being a WAHM. The perks of raising your own child, while still bringing in money for the family, are many.

Children are only young once, and being able to stay at home with them is one of the top reasons that women choose a WAHM business

## Affiliate Marketing

Is becoming popular with moms as a way to make a nice income every month without doing as much work as you would have with other work at home jobs. Before you try affiliate marketing, you need to understand what affiliate marketing is and how it is done.

The first website to check out to start researching how to make money as a work-at-home mom is called Clickbank.com. It is essentially a huge marketplace where thousands of products are listed that you can promote online.

There is no charge for joining Clickbank and you can begin promoting products right away. The money comes when products begin to sell as a result of the steps you take to advertise the products you want to earn money from.

Let's say you go onto Clickbank and find an ebook about parenting that you want to promote. You have not spent any money and you don't even have to buy the book. This is what is amazing about this kind of internet marketing.

All you really have to do is know how to "circulate" and interact with other people on the internet. Through Clickbank, you select the product and you become an "affiliate" of the website that is promoting that book. Once that process is completed, you are given a special "link" that you can use to promote the product.

When you have the link that Clickbank gives you for the product you want to promote, you just start finding parenting forums, chat rooms, blogs and other active "social" places where people would be checking in from around the internet to talk about parenting.

As a mom, you no doubt already have a dozen or more such forums and blogs that you look at and post to from time to time. You just visit those forums and when you make a post, you include the link to the ebook you are promoting.

When someone clicks on your link, they are directed to the promotional website page where the maker of the product has created all of the marketing text to sell the book.

When people buy the book because of your link, you get a commission from Clickbank. The commissions available can be quite large. You can earn from 5% to 75% of the sale as your commission. And all you did was post a link on a forum or blog that you already are interested in.

What could be easier than that?

**Using Amazon and eBay** -You can set up accounts with eBay and Amazon to sell products on a blog or website. This just one more way you can use affiliate

marketing to your advantage. Amazon allows you to set up an account and design your own display or have it automate.

eBay is the same way. You set up an account and choose the products you would like to sell. If someone clicks through and buys from either of these sites, you get the commission.

The nice thing about affiliate marketing is that you only have to do minimal work and the income is generated every month. That means if you choose some great affiliate links, you could have a monthly income forever. This is the best part of affiliate marketing.

You are generating income for your future.



## **Profiting from Being a Great Mom**

Lots of moms are taking the route of developing a work-at-home plan where they take advantage of a great skill they have to make money at home. It's a wonderful way to merge your ability to work for money with your desire to be home with your kids to be available to them.

You might think that you don't have a great skill to use for a home based business. But the truth is that your skills as a great mother can be the basis of an outstanding business that you can operate right out of your home.

If you have some recipes that your family just raves about, those recipes are your pride and joy. You may have put some extra love into making those dishes special because you saw how well your spouse and children raved about those meals.

But what you may have never recognized is your ability to create delicious and healthy meals for your family can be the basis of your work-at-home business.

There are a lot of ways to use your recipes and cooking skills to make money. You can write an ebook with a clever title that sells your recipes to eager young mothers who want some outstanding recipes to please their families. You don't have to be an internet guru to sell an ebook online.

You can write the book and find a developer who can help you format it into a great looking ebook for a small cost. Then you can put your book on internet bookseller's websites like Amazon and others and see your sales begin to take off. You can also use eBay to sell your book.

There are lots of skills you have as a mom that are valuable to people who want to learn how to be better parents as well. Each of these skills that you naturally developed just taking care of your kiddos can be organized into articles, ebooks, online courses or a parenting website where you can share with others how you handle the many challenges of parenting.

The titles that you might tackle will generate lots of interest and sales because they might include...

- How to talk to your kids about smoking and drugs.
- Natural home remedies for childhood diseases
- How to entertain restless kids during the summer.
- Teaching your kids internet safety.
- A compassionate approach to discipline that really works.
- What to do about sibling rivalry.
- Motivating your kids to excel at school.
- Turning teenage rebellion to your advantage.

- How to answer the tough questions kids will ask.
- Keeping the lines of communication open to your kids.

There are a lot of writer's web sites and communities in cyberspace that can help you learn where to market your articles and ebooks. The marketing side has been handled for you so you can partner with a marketer who knows how to sell articles and books

You may even be able to write your own books and articles about how to be a successful work-at-home mom. You have the experience and your wisdom has a lot of value to families who are struggling with the things you struggled with as a mom.

This kind of home based business not only can make you a great income to support the family budget, it can be a way to help other moms who just want to do the right things for their families. That makes for a very gratifying home business.

## **Blogging**

Blogs are here to stay, and many WAHM's are taking advantage of the trend. Making money with blogs is a popular choice for many work at home moms. Blogs are simple to set up, and relatively easy to update.

This is especially true when you compare blogs to other types of websites. Within just a few minutes, you can set up a professional looking blog for free and start your WAHM blogging business.

A blog is an easy to update website that looks sort of like a journal. Entries are made at a minimum of each week, and the newest entries appear at the top. Entries are normally short articles of 200 to 500 words.

Readers visit the blog or read the new blog entries through a blog reading program. Readers can also comment on entries and provide links between their own blogs and your blog.

With blogs, the opportunities are wide open. Choosing a blog topic is as easy as looking at your own life for inspiration. There are blogs about everything from celebrity news to bathroom cleaning tips.

Before you start a blog, do some research on the Internet to see if people are interested in your possible blog topic? Your topic doesn't have to be popular, but it does have to have a dedicated group of people who are interested in the topic.

You can set up your blog through a free blogging platform, like blogger.com or wordpress.com. There are also a half dozen others to choose from. The blogging platform will walk you through making your first entry into your blog.

After you've made a few entries into your blog, its time to monetize your blog; this means you'll be making specific changes to your blog in order to make money. One of the most popular ways to gain income from a blog is by using a contextual advertising program, like Google Adsense or Chitika.

Contextual advertising pays you for each time a reader clicks on one of the advertising links on your page. The advertising program will scan your blog entries for keywords, and then place advertising on your page that relates to your page content.

One thing to note with contextual advertising is that you won't have to worry about placing the ads yourself each day. Once you enter the code on your blog, the program will automatically refresh the advertising when you make a new post.

You will be paid several cents for each click. It doesn't seem like a lot per click, but it sure does add up quickly.

Contextual advertising is just one way to make money from your WAHM blog. You can also make product recommendations and suggest information products (e-books) to your readers.

Each time someone buys a product you recommend, you will get a commission. Many bloggers find that making gentle product recommendations throughout their blogs are a way to garner extra income.

Finally, some companies will pay bloggers to create posts that suggest certain products or services. These companies pay a few dollars per post, and are fairly easy to use. The only drawback is that you'll have advertising posts throughout your blog content.

However, many bloggers have found a way around this by putting "*And now a word from our sponsors*" at the beginning of each of their required advertising posts. This helps the advertising appear less intrusive.

## **Data Entry Clerk**

Companies are always outsourcing data entry work to cut costs of having an onsite employee. It is easier and cheaper for them to rely on a work at home mom to get the job completed rather than hire someone that will only work at this particular position once or twice a month.

One type of data entry position is entering data into a spreadsheet such as Microsoft Excel. This might be addresses, company invoices or even links to websites. Other positions include checking statuses of homeowners to see if they still own their homes and simply typing a yes or no in box. This however, involves a little research from a website that the client usually gives you access to before you start.

Many people are updating their invoices and need data entry clerks to go through every invoice and record the information into QuickBooks or an Excel spreadsheet. This type of data entry requires accuracy and attention to detail. Hard copies are usually sent to you by mail or they can be scanned and emailed.

Some clients will need to fax this information so you should have access to a fax machine for any data entry work. There are usually time constraints on this type of data entry, but you always have enough time to complete the order.

Another type of data entry that is very popular is compiling spreadsheets with business names and contact information. Some companies need lists of schools, zip codes and even physician names and locations. This type of data entry does require some research, but most of the information you need can be found using the links that the clients give you.

The pay rate for this type of data entry varies from ten cents a line to one dollar a line. If you are quick, you can make some good money doing this type of work.

If you have the right equipment, you can also do data entry online. Many companies are looking for contractors to input data into their online systems, but you do have to have a high-speed Internet connection and a reliable computer.

Some of the positions available are enter poll results, sign up information and answers to questionnaires that the company sends out. These types of positions are easy to do, but you do need to have accurate data entry skills.

Although data entry sounds easy to do, a person must have patience for this type of work. Some data entry work can be tedious and time consuming. You will need to have few distractions around you.

It is important that all entries are accurate or it could affect the outcome of the work. If you are doing the entries in a client's online system, some clients can

monitor how much work you are doing every hour. You have to be prepared to work the hours that they require.

If you think that your typing skills and accuracy skills are above average, you would do well working in data entry. Before you accept any data entry assignment, you should do a test first to see how fast or slow the work with go.

This will help you determine how much you can make an hour and what you need to charge. Some data entry jobs can pay very well and makes it worth you time.

Take your time before stating your cost. If a client has already posted a total payment for the job, you need to see if it pays what you should get hourly. Never under estimate your abilities, take a lower pay for something that could be harder to do, and make a decent hourly wage.

If you settle for a low pay and you see that you are not making enough money, it hinders your ability to stay on track and get the job done.

## Forum Moderator

As the Internet continues to become a fantastic hub for social networking, it also becomes a viable location to find work.

The benefits of working online include the ability to work from home on your own schedule and with your own time in mind. In regards to the social aspects of the Internet world, the most common is in the forum format.

These forums are locations that have increasing numbers, and because of the sheer volume, a website and forum owner finds themselves in need of moderators. This is the kind of a job that enables a person to work at their pace on their time.

This makes a fantastic opportunity for a mom to find a consistent job from home.

Forum moderators are often in demand, as many sites are growing rapidly with the surge of online jobs and telecommute opportunities. Communities are built around a forum, so the forum needs to remain a source of valuable conversational exchange.

Moderators assure this by eliminating any non-productive conversations, limiting or eliminating any form of negativity between members, and promoting a comfortable virtual atmosphere where people freely exchange ideas specific to the goals of the forum.

This keeps the given forum running smoothly, and enables the members to speak freely while knowing what they speak about is in tune with the goals of everyone on the site.

Increasing membership is also an aspect many forums expect from a good moderator. This is easily done by simply being a part of the venue daily, and watching for the more valuable threads, which should be bookmarked.

This simply means to sign up with a social bookmarking site, like Stumbleupon or Digg, and select the thread. Once it is up on the screen, the moderator, you, would submit the link to the social bookmarking site.

This will enable people to see what a great forum you are working for, and they will stop in and bring their expertise and experiences with them. There are many other simple ways to promote a forum, that the members themselves will do when there are active and quality moderators on the site.

Word of mouth, even online, is the most powerful for of all promotion.

Spam is also a major issue in these forums. At times, people will sign up simply to advertise and bring no value to the site or the forum. After logging in on a daily basis, it will be evident, which posts these are, and how quickly they need to be deleted.

To keep them out of view of the active members, a good moderator is going to be watchful of these in every part of the forum. If at all possible, it is also important to remove the spamming members to avoid encouraging them to further diminish the forum and the value it holds for the members.

With the variety of sites online, there is an incredible array of potential venues for forum moderators. This makes the position of forum moderator ideal for any working mom.

The flexible schedule can be worked around doctor's appointments and children's events. This also enables a mom to interact with other adults in a social format, they may not get every day.

This position, which fits the hectic schedule of any mom, also creates many options for additional jobs, as people will begin to get to know how you work, and what you are able to accomplish.

Opening the doors, increasing the home income, and enabling you to be with your family is one of the many options available while seeking to work from home.



## Forum Posting

Like hanging out in forums and chatting to other people? Owners of new forums have a problem. If there aren't a lot of conversations going then people don't stop to talk. So they get the chat flowing by paying for posts. So, jump in, start chatting and get paid.

There are forum posting services that hire people with a pay per post model. You'll find lots of forum posting agencies online. Also, if you want to go on your own, visit forums and send a private message to the site owner to advertise your services.

You might choose to post on a forum for free for a while to show that site owner what you can do or you might also choose to share your profile at other sites in order to get new forum jobs.

Some online community jobs pay a few cents a post to a few dollars per thread and many of them offer shared revenue opportunities from advertisers as well.

Those who are good conversationalists and decent writers can find part-time or even full time incomes by being a professional forum poster.

### **Here are some tips for being a great poster:**

-Find out about the subject matter at hand. You can have better luck posting valuable content if you know what the topic at hand is. Most forums are niche specific and a little bit of time researching can make you a better poster.

-Start open ended discussions to get conversations moving. When you open a new thread, make sure you write in a way that will inspire people to reply.

-Post in the right place. It's important that if you're being paid to post on a forum you're not making more work for the site's webmaster or moderator so take the time to choose your board carefully.

-Avoid drama! Don't get into forum flame wars. It won't make you look like a professional and you probably won't be invited to come back as a paid poster

-Don't reveal your paid status. The webmaster wants paid posters to appear natural. While they're not trying to deceive anyone, the appearance of natural visitors and new members is helpful to the community's search engine optimization.

-Follow the rules. Do take the time to understand the rules of the game before playing. If you do a great job, you can make decent money for posting conversations online.

## **Freelance Editor**

Can work at home when they have time. Editors work with large companies or webmaster that need help proofreading the content they put on their websites.

There are always people looking for editors to proof e-books, press release, sales letters and even content that is supplied by multiple numbers of writers. Editor positions range in pay from \$10 an hour to almost \$40 an hour.

This depends on the size of the project and the company or person who hires you.

As an editor, you will be asked to proofread many different documents. You can work for one particular company or you could find jobs through bidding sites.

Many companies outsource work through job-classified sites such as Sologig.com and Craigslist.org. You can discuss the price of the work with each individual person or company.

Some proofreaders edit magazine articles before they are submitted for print. These jobs are priced higher because they usually require a degree in journalism, but this is not always true if you have experience with a proven record of accomplishment.

Even if you have no degree, you should apply and submit a resume with your accredited skills and a reference from another satisfied client. You will find that most companies look at accomplishments and a reference letter more so than a degree.

Freelance editors can work anywhere they have access to a computer. The nice thing about this type of job is that you do not need to do any research, so as long as you have a laptop, you could work anywhere.

If you take a vacation, you can still work. There are many reasons why work at home moms enjoy working at editing positions and the freedom to move around and still work is just one of them.

Freelance editors will do various duties, but the majority of the work is reviewing and editing articles and other documents. It is not uncommon for an editor that works from home to have multiple clients.

This way, you have a consistent flow of work. You may also have different pay scales for each client. Not all clients offer the same amount of money, although you can negotiate the price before taking any project.

As a freelance editor working from home, you can expect to meet different clients. Some will be easy to work with and some will be difficult. The important thing you must remember when working with a difficult client when working as an editor is that they may want you to do something that is not proper as far as grammar or proper English are concerned, so you must try to explain this problem to them.

Always keep in mind that the reason that they hired you was because they could not do the editing work themselves. You have to keep this in mind if they ask for something that you know is wrong.

This will not happen very often, but it does happen. You have to deal with strict deadlines, but as long as you can work anywhere, you have more time than you realize to complete editing projects rather quickly.

Some moms work outside, at kids sporting events and even while waiting for the doctor appointment. This is the perfect job for someone that needs flexibility and has kids running around all day.

## Freelance Writer

As a freelance writer for web content, you have the ability to control your pay rate. You can write for webmasters that are looking for quality and well-researched content for their websites.

A freelance writer can choose the types of writing assignments that they want. If you choose to be a writer for web content, you should have the basic knowledge of the English language and grammar.

If you have the ability to write compelling content, you could look for work as a freelance writer. Besides writing for clients, a freelance writer can write content for him or herself and publish it on one of the many websites that pay for page views or pay residual earning for page views and Google AdSense.

The opportunities for a freelance writer are endless.

Although, writing for the Internet is a little different from copywriting for magazines and other publications, a writer has to have some experience with writing in order to provide quality content. Most people will want to take a free online writing course that is offered by many different organizations.

There are writers that offer classes to those that are interested in becoming a freelance writer for web content.

As a work at home mom, you will have the ability to choose the hours that you work. Although you will be working from home, a freelance writing career is just like any other job, you have to do the work and meet deadlines.

A writer that works at home must have dedication and commitment to the job. If you have a problem with procrastination, you are going to fall behind and miss important deadlines that could ruin a career quickly.

Many moms work when the kids go to bed at night, but some find interesting things to keep the kids busy while they sit next to them and work. You have to be able to take care of the family and still make an income.

You need to be able to research and write an article that is compelling to read. You have to make some small sacrifices to become a freelance writer with a family and still make a monthly income.

How do you find clients to write for on the Internet? How much do you charge for writing an article? New writers often ask these legitimate questions and seek answers from veteran writers. The answers vary depending on the type of writing you want to do.

New writers can use bidding sites to find work or they can offer their services by making a website of their own and advertising. Craigslist.org and FlexJobs.com also have listings in which people are looking for freelance writers.

The prices you charge are up to you, but you want to make it worth your time to write. Writing a 500-word article with research for five dollars is not going add up quickly. If you need to make ten dollars an hour, you could charge ten dollars per 500-word articles.

Some freelance writers make up to fifty dollars for a 500-word article, but you have to have some experience before you make this amount of money per article.

If you want to work at home and do something exciting, freelance writing is exciting and rewarding. You can choose your own hours and if there is something you need to do during the day with the kids, you can schedule your work around it.

All you need is some ideas to get started and once you make your first paycheck, you will be thrilled.

## **“Get paid to” Programs**

(or GPTs as they are often called) are one of the many ways that you as a WAHM can make money. If you’ve been looking for a work at home job, you’ve no doubt run across ads that claim that you can make money by reading e-mails, answering surveys and trying free samples.

The good news is many WAHM’s make money doing those exact things. The bad news is that this particular industry is rife with scammers. If you are interested in getting involved with GPT programs, you’ll have to do your homework and take special precautions to protect yourself and your computer.

It should be noted that very few people make full time income from GPT programs.

Like mystery shopping, GPT should be used as a supplemental income source at best. For many WAHM’s, the GPT programs are a fun and easy way to earn some extra money when they need it. People who have experience with the programs recommend that you never rely on GPT to pay your monthly bills.

But they can be a perfect solution to earn money for a special occasion or holiday shopping.

Just what are GPT programs? They fall into three basic categories: get paid to read e-mail, get paid to fill out surveys and get paid to try products. Each type has its own pros and cons.

Before you start any GPT program, you should take some steps to protect your personal information. You will be required to give your personal information for many of these programs and the less you actually say about yourself the better.

To start you should register a separate e-mail address for your GPT purposes. Many programs can result in a lot of spam mail, so you’ll want to keep your main e-mail address separate. You can also check online for a free voicemail inbox and private phone number. This is helpful in keeping your home phone free of telemarketing calls.

Get paid to read e-mail programs will pay you a few cents for receiving e-mail and clicking on links. Normally these e-mails offer special deals on products or encourage you to sign up for programs. Sometimes, depending on the e-mail program, you will get more money or “points” if you try the offer.

You are not obligated to try the offers, and will get paid a small amount just for clicking on the link inside of the e-mail.

Getting paid to fill out surveys works in a similar way; you will sign up for a survey program and then fill out some personal information. You will be matched to surveys that are looking for the opinions of people in your income bracket, of your age or one of several different qualification factors.

Depending on the company, you will get paid per survey, or completing surveys will earn you points that can later be redeemed.

Finally there are get paid to try products programs. These programs pay significantly more than the other GPT programs. However, you will be required to pay anywhere from \$1 to \$10 to try the products.

When you use these kinds of programs, you have to be careful to take complete records of what you will be receiving and when you need to cancel service or return the item.

Most of the time you will be registered for recurring billing for a monthly service, which can be cancelled within the initial 7 to 14 days. You can call the companies and cancel the service, yet still be paid for signing up for the GPT program.

Remember that GPT programs are a great way to supplement income but are not something to be relied on for monthly bills.

## Graphic Designer

Are in great demand with today's internet world; businesses offline see graphics designers as a valued asset to their marketing and development needs. Online, this value is taken much more seriously.

Every business online requires some form of graphic design for their site. Every marketer needs a graphic designer to aide in his or her marketing efforts and ad designs.

The graphic designer helps to create the brand and maximize recollection properties for it. What is more impressive about the job is that it can be done from home.

Graphics are in demand every day. A new website, a new blog or even a newsletter is created daily to draw in unique traffic. The pictures, unique combination of colors and shapes, develop new reasons for people to come to a website.

This enables a site owner to grow their reader base and develop the unique traffic needed to convert sales, ad sense clicks and new products.

Without unique graphics, it is nearly impossible to create or recreate the needed venue for any productive venture online. Every brand has some kind of an image, and it is a graphics designer behind the creation of that crucial image.

That graphic designer can easily be you.

By learning and using graphic design software to create unique online images, you are able to develop some of the most memorable aspects of Internet. Online and off, images say a plethora more in the first few moments a visitor is on a site then words ever could.

If the graphic you create keeps the attention of the visitor, they will go on to read the words. That is the goal of any good graphics designer, and an accomplishment that will never be taken lightly.

Besides developing graphic accents for websites, there is so much more a graphic designer can chose to create and develop. Businesses need designs of all forms; websites need headers, banners and logos.

Today with access to the Internet, it is possible to work from home and do the job well. As a graphic designer, you can select the specialty or keep your options broad.



Website developers need a graphic designer to help create unique designs for clients. Bloggers need the services to help further the visibility of their blogs, and information.

With latterly millions of websites already online and hundreds more going up daily, the services of a graphic designer will always be in demand.

As with any business, a graphic designer is built up through referrals and successes. Getting your name known is far simpler than that of many other online positions. By connecting with a design company, it lays a foundation for the network of websites that will require your services.

This keeps your target obvious, simple and easy to contact or find. In time, you will find a need to turn away work, as long as you keep meeting goals, and achieving each step in a timely manner.

Because you can service the need from home, you are able to enjoy many other benefits associated with working from home. This includes the home office tax incentives, and the time to work at your own pace.

This also includes the ability to enjoy more time with your family, while knowing you are contributing to your family budget or providing for them.

There are many other incredible benefits, far too many to list.

Among all of the options available, a mom seeking a position from home should readily consider creating website and business graphics.

## Helping Others Get Jobs

When you decide to stay home and find work that lets you take care of your kids, it's also nice if you can find work that is meaningful and helpful to others.

One such job that is ideal for a work-at-home mom is helping others with their job search particularly in preparing their resumes, cover letters and doing career counseling.

If you have had experience working in human resources or in either writing or reviewing resumes, that is a skill that is in great demand by people who need a good resume to land their next job.

Resume preparation has always been a skill that is in high demand especially in this economy where so many people are out of work.

By finding employment agencies that will let you work from home, they can send you the existing resume of a client along with their career goals and additional details about their skills and you can help them craft a new resume that will get through to a potential employer and land them that perfect job.

Your understanding of how Human Resources Departments work and how resumes get eliminated is a huge benefit because one of the most disappointing things that can happen to a job applicant is for their resume to never reach the person who is doing the hiring because the HR screener eliminated it on the first review.

You know that the main goal of a resume is not to get the job but to get through the screening process to be seen by the person who actually is hiring for the job and then to land your customer that interview.

An additional skill that you can learn more about through research is how to submit an online résumé.

Online resumes must be customized to be picked up by automated screening software. That means that you know how to carefully place keywords in the resume or cover letter so the software "sees" your customer as a potential candidate and selects their resume to be reviewed by the manager who has the job opening.

Moms are often very good at this kind of work because you can write and you have an understanding of people and what really works in the job search process.

Becoming a career counselor who writes resumes and cover letters is not strictly a writing job. You also use your analytical skills to review the skills of the job

seeker and understand their career goals to fine-tune their resume and cover letter to make it shine out when it reaches the desk of a potential employer.

Generally, when you begin to work on the paperwork for a client, there will be a period of time where you are reviewing their existing resume and cover letters and trying to understand what their goals are.

It takes some intuition combined with writing skills and an understanding of what kinds of resumes work to develop a product that will work well for the customer.

That is why a work-at-home mom who is used to counseling her own kids is a great benefit to job seekers who need some help reaching their goals.

This is a perfect job to do at home because almost all of your work can be done at your computer.

It isn't uncommon to interview the customer to find out more about their career goals or to go over a draft of their résumé. But those interviews can be done on the phone while the kids are in school or using instant messaging services.

It's a job that is challenging and rewarding and there is always a new challenge with each new job seeker. That makes for a work-at-home job that will use your skills well while providing you with a good income as well.

## **Information Marketing**

Is exactly what it sounds like; it's making money by selling information. We're an information hungry society and we often turn to the internet to help solve our problems.

Whether you need to stop back pain, learn how to train your dog or learn how to be a parent to your teenager, we all have problems we want to solve.

Many times information marketers make their living writing books and reports.

However, information marketers also create software products, or have them created for them. You can hold teleseminars or offer an online course.

The key to being a successful information marketer is finding a topic you're passionate about and researching supply and demand. There are tons of niches just waiting for a motivated WAHM.

Since the whole business is built around your knowledge, it is not a matter of building it up from scratch. It is a matter of structuring the knowledge you have acquired over the years.

Be it in your field of professional expertise or a hobby you have spent your spare time with doesn't really matter; all that matters is that your information is of value and structured logically.

Since you've put the knowledge you have gathered over so many years and you have found the segment within the market place that is interested and willing to buy what you've got to sell - you're pretty much set.

All you need to do is put a multiple step marketing system into place and this can be run by yourself or one or two employees, especially when you're using technology to support your efforts.

The real advantage is that you don't have a lot of inventory that eats up your capital. You pretty much produce what you need on demand.

In the beginning you can print the manuals yourself. You burn the DVD's at home; this is how you control your production cost best.

As your business grows steadily you can start to outsource the production. This will give you the space to improve on your marketing and other business growth activities.

All you need to have is a computer, an internet connection, names, email addresses and a bit of time and a bit of a plan.

The first email you send to your database should inform them what your plan is and what is in it for them to stay on, what they can learn and if possible how much money they can make.

A word of warning, don't sell too often, start providing valuable information first.

Put offers to buy out; no more often than say every 3 - 4 months.

One thing to be aware of is that people are hungry for information. This is one reason the internet has become so popular. You probably find that what ever you're looking for, your first step is to logon to one of the search engines out there.

Now whilst this is fantastic, sometimes it gets quite overwhelming. Too much information not structured is available and can confuse us badly.

We don't know where to start.

If you structure your information logically and strategically and above all, market it consistently, you'll find that buyers will come back over and over again. You're creating a loyal following and a reliable database.

What today's technology gives the WAHM is the efficiency of a fully automated ways of keeping in touch with your clients regularly and consistently.

You write your marketing pieces once and you can use them over and over again.

One of the biggest challenges for business owners and WAHM is to create a regular stream of income. What information products are giving you is the safety and security of a regular and growing income.

Since everything in the information marketing is based on formulas.

One of the biggest advantages of following a formula, system or if you like a recipe you can predict the outcome.

All you need to know is where to get the information, valuable information from. It sometimes is actually much better not to know too much about a topic. Knowing a lot about a topic can be quite deceiving.

We can loose track of what is important to a beginner for instance, because we're so far ahead of them. The gap has grown too wide.

This can be more of a challenge than anything else. You don't need unique experiences or knowledge - although it helps, but anybody can start.

# NEWSLETTERS

To be successful with newsletters, you have to specialize. Your best bet will be with new information on a subject not already covered by an established newsletter.

Regardless of the frustrations involved in launching your own newsletter, never forget this truth; there are people from all walks of life, in all parts of this country, many of them with no writing ability what so ever, who are making incredible profits with simple two-four- and six page newsletters.

Your first step should be to subscribe to as many different newsletters as you can afford. Analyze and study how the others are doing it.

Attend as many workshops and seminars on your subject as possible. Learn from the pros. Learn how the successful newsletter publishers are doing it, and why they are making money.

Adapt their success methods to your own newsletter, but determine to recognize where they are weak, and make yours better in every way.

Plan your newsletter before launching it. Know the basic premise for its being, your editorial position, the layout, art work, type style, subscription price, distribution methods, and every other detail necessary to make it look, sound and feel like the end result you have envisioned.

Most newsletter publishers do all the work themselves, and are impatient to get the first issue into print. As a result, they neglect to devote the proper amount of time to the market research and distribution.

Don't start your newsletter without first having accomplished this task!

Market research is simply determining who the people are who will be interested in buying and reading your newsletter, and the kind of information these people want to see in your newsletter as a reason for continuing to buy it.

You have to determine what it is they want from your newsletter.

One of the best selling points of a newsletter is in the degree of audience involvement for instance, how much it talks about, and uses the names of its readers.

People like to see things written about them. They resort to all kinds of things to get their names in print, and they pay big money to read what's been written about them.

You should understand this fact of human nature, and decide if and how you want to capitalize upon it-- then plan your newsletter accordingly.

Almost as important as names in your newsletter are pictures. The readers will generally accept a newsletter faster if the publisher's picture is presented or included as part of the newsletter.

Whether you use pictures of the people, events, locations or products you write about is a policy decision; but the use of pictures will set your publication apart from the others and give it an individual image, which is precisely what you want.

The decision as to whether to carry paid advertising, and if so, how much, is another policy decision that should be made while your newsletter is still in the planning stages.

Some people feel that advertising corrupts the image of the newsletter and may influence editorial policy. Most people accept advertising as a part of everyday life, and don't care one way or the other.

Promoting your newsletter, finding prospective buyers and converting these prospects into loyal subscribers, will be the most difficult task of your entire undertaking.

It takes detailed planning, persistence and patience.

Jump right in at beginning and tell the reader how he's going to benefit from your newsletter, and keep emphasizing right to the end, the many and different benefits he'll gain from subscribing to your newsletter.

Elaborate on your listing of benefits with examples of what you have, or you intend to include, in your newsletter.

You have to make your prospect feel that "this is the insider's secret" to the success she wants. Present it to her as her own personal key to success, and then tell her how far behind her contemporaries she is going to be if she doesn't act upon your offer immediately.

The questions of why she needs your information, and how she'll use it should be answered. Make sure you have the answers to these questions, publish your Newsletter as a vehicle of fulfillment to these needs, and you're on your way!

## Online Auctions

One of the best, and simplest, ways to start a WAHM business online is to become a seller on one of the several online auction sites. eBay is the most popular, and most widely recognized. However, sellers are also having success on Yahoo auctions, Overstock auctions and many others.

Being an online auction seller has many benefits for a WAHM. You can run your business from your home. You can set up auctions to automatically list at certain times of the day, so you don't always have to be at the computer.

Plus, there is guaranteed traffic to the auction website which makes it simple to get new customers.

Before you start an online auction business you should decide whether or not you have the skills or willingness to do so. Although there is a lot of money to be made in auctions, there are also a lot of challenges. As a successful auction Wahm, you need to have the tenacity to try different things to increase you sales.

You must also have knowledge of what the market wants so you can provide in demand products that will sell. Money management is a must, since selling on an auction is typically a home-based business.

You will be in charge of the finances of the business and need to be responsible for keeping your business and personal finances separate.

Online auction businesses are very simple to start. To start an eBay business, for example, all you need is a registered account with eBay, and a PayPal account.

The eBay account will allow you to perform transactions on their website. The PayPal account will allow you to accept payment for items that you sell, as well as pay for the eBay fees.

Although you can technically take payments through check or money order, using PayPal makes the process a whole lot faster and more enjoyable for your customers.

The fees involved with running an eBay business are minimal compared to having your own store on a separate website. While hosting for a website can cost upwards of \$20 per month, eBay only charges you a small percentage of the items that you sell.

There are also some other minimal fees involved, and most sellers work those fees into their listing price.



Before you decide to sell on an auction site as a business, try a buying from the auction site first. Understand the process from the buyer's point of view. Take note of how you are treated by the seller and ask yourself what you would do differently.

Buying before selling is also a good method because you can build feedback in the auction site system. Feedback is left whether you buy or sell, so building some feedback as a buyer is a good idea.

A positive feedback record will make you more appealing as a seller.

Finding items to sell is the biggest perceived problem with selling on auction sites. However, you can start with items from around your home. Look in your closets and in your garage for items that can be sold on the auction sites.

You will be surprised by what people will buy. Selling from around your home will give you experience with the selling process and will build positive selling feedback.

Familiarize yourself with the auction process before you begin selling. Remember to start your business small and let it develop as you become more confident in your auction selling abilities.

## Online Party Sales

Moms around the world are finding more and more online party sale businesses and succeeding beyond their original expectations.

They are into [Scentsy candles](#), Tupperware, Avon; Send out Cards, Interior Decorating, Pamper Chef and so many more.

You can run any online party sale business from home as long as you promote the online sales. You will never have to leave the home if you work on your online presence. You will reach people all over the world with an online website and business.

### The Different Party Sales Online

Candle sales have become very popular online and you can join one of the top companies selling candles. They set you up with a website and you simply promote the candles anywhere you want.

Only a few companies have this option, but that just means that you can be more profitable. Most of these companies also have a forum where everyone can talk and help others learn how to promote and sale the candles.

If you work with a company that sets up the website, they do all the shipping for any orders that come from your website. All you have to do is promote the website.

Avon and Tupperware also have online sales. If you want to become a dealer but you are not into talking to people or hosting parties, you can use an online website to sell the products. All you need to do is become a party representative and promote the website.

That means that your audience will be from around the world instead of in your hometown. Many people use the Internet to buy Avon and Tupperware because they also do not want a personal representative.

Interior Decoration and Pampered Chef are just a few more party sales that you can join online. Instead of planning a night out, you can plan a night online for a party sale.

Many moms set up a private or open chat session to introduce the products they have for sale on their websites. This is called a virtual party. These parties are great because so many people come and your sales can quadruple.

You do not need to supply any refreshments or clean the house. Everyone joins the chat and talk about the different products you offer.

Other party sales you can do online are food parties. Watkins, Juice Plus and Xango are popular for moms that want to break into the online sales business. There are also greeting cards parties, jewelry parties and adult parties such as Temptation parties, Spice it up and Undercover Wear parties. The nice thing about all of these is that you can sell your products online.

If you have people that want catalogs, you can send out catalogs for orders or make up a website of your own with catalog products included.

Who has time for party sales? Moms that do not want to leave their homes to make money can do online party sales. Because there is no need to host parties or keep any inventory, you have more time to do other things and you do not any special room for your inventory.

The nice thing is that if you want to host a party, you do a online chat party and make sales this way.

Selling could not be any easier. If you want to increase your income, you can join a few different companies and broaden your audience. If you have a few different companies, you can promote them al together instead of doing each one separately.

For instance, you could become a kitchen party seller. You could combine Tupperware, pampered Chef and maybe a food company together. Everything someone would need in the kitchen. This is just another way to increase your income.

Once you see how easy it is to set up an account with one of the many online party sales companies, you will want to start promoting and telling everyone to increase your income.

If you spend just one or two hours a day promoting your website and products, you could produce a nice income every month.

## Online Store

Opening your own store as a WAHM is easy when you take your business online. Online shopping is becoming a mainstay of American commerce and more people are comfortable with making purchases from Internet stores.

If you have something that you are passionate about selling, consider opening an online store.

Before you start an online store, do some research online and check out your potential competition. If you have a business idea in mind, it is worth the time and effort to see what else is being sold in your category of products.

If you have no idea what you want to sell, you'll also want to head online to search out what would be most profitable to sell.

When you make the selection of what you are going to sell, remember to think "niche." A niche is a small category of products that meet the needs of a specific group of people.

Your online store shouldn't have a "Wal-Mart" approach where there is a little bit of everything for everyone. Online commerce is all about small categories of interest. There are so many things to choose from, you have more success when you cater to a small and specific group of people.

The best place to start with finding a niche is thinking about your own interests. When you sell to a niche that you know well, you are more likely to know what products will be of interest to those people. You can sell to your clientele based on your own experience.

Many WAHM's start an online store because they have homemade products to offer. With websites such as Etsy.com and ShopPal.com you can start small and grow from there.

One example is handmade baby clothes and cloth diapers. Many WAHM's have found success with putting their sewing skills to work and selling their wares online. Other popular handmade online stores include bath and body products, candles and gift baskets.

This does not mean that you can't have online store success if you don't make your own products. There are hundreds (if not thousands) of WAHM's who have success by opening stores stocked with store-bought inventory.

Whatever your choice, whether handmade or store bought, there are many options for hosting your online store.

These options depend on how comfortable you are with web design. Many companies, like Yahoo, offer store websites that are very user friendly and simple to set up. They can cost anywhere from \$30 to \$200 per month for the storefront services. Many WAHM's also find success with eBay stores, which allow them to sell in auctions or in a fixed price format.

Look at all of your options before you choose your online store hosting. Remember that the quality of your hosting will reflect the quality of your business. The last thing you need is your entire website going down due to cheap hosting.

The best choice is to find a reputable host that will provide you with a storefront and hosting for a reasonable price. Don't try to pinch pennies on this aspect of your business. You could end up out of business in no time.

Once you've found a place to host your store, you'll need to drive internet traffic to the store. One of the easiest ways is to trade banners with other Wahm online stores.

Many WAHM's support each other in their online efforts. This form of networking is a great way to introduce your products to customers who already looking to support WAHM's.

You can also advertise using pay per click advertising and work on your website so that it increases in page ranking for certain search terms.

Keep your customers coming back with an easy to navigate website, simple ordering techniques and good customer service. Even though most of your business will be done online, it's a good idea to get a business phone line and put that number on your website.

This way customers can feel confident in purchasing from you because they know they can speak to a real person if there is a problem with their order.

Regardless of what type of online WAHM store you choose to open, following these tips will make your business a success.

## **Press Release Writer**

If you are looking for a way to make money every day doing just a few hours of work, a press release writer is what you need to do.

Although, writing a press release takes some skill, if you are a writer, you can learn to write the press release by studying all the materials about writing effective press releases.

This is not the same as writing an article. These releases are submitted to press release directories and detail the news about a new product or the launching of a website.

As a press release writer, you can expect to be paid no less than fifty dollars and as much as one hundred dollars or more. Some customers will ask for this type of writing for less, but if you have the experience and your releases are of quality materials, you should hold out for more than a few dollars.

There is a lot of work entailed when writing this type of release. You have to have all the pertinent information about the owner and the company as well as the details about the product or the new website.

As long as you have a good writing style, there is no reason to work for less money.

Some customers will pay more money if you submit these press releases to press directories for them. This is a very easy task to do as long as they give you the sites or you have a list of press release sites already.

If you do not have a list, you can find them on the Internet by doing a Google search for press release directories. Once you see how easy it is to submit the press release, you may want to include this with your service for a fee.

Moms that work at home enjoy doing one or two press releases a day because they take less time away from the family. You could write one release in as little as two hours if your typing is fast. You should always have the needed information to include in the press release from the customer.

Then, all you need to do is write a compelling press release announcing the company or product.

If you do just two a day, you can expect to make at least one hundred dollars a day or more depending on your price. This means that you can make a great income and still have plenty of time for the kids and their activities.

Most moms that do press releases enjoy the work they do because they are helping create a stream of visitors to a product or website. They take pride in their work and do not provide anything less than quality releases.

If you would like to write press releases, you need to know what a release sounds like, how it is formatted and how it is used to promote a product or a website. You should look at sample press releases to get an idea about what the length should be and how to start the release.

It is important that you do everything correctly when writing the press release. Everyone in the business world will see these articles.

They have to be professional.

If you are just starting out writing press releases, you may want to join a forum or two to get some quality information about how to write a press release and what the standards are for charging the client.

You want to make the most money for your work.

## Research Assistant

If you are looking for a work at home position, a research assistant might be just what you can do. If you have a way of searching the Internet and finding information that most people cannot find, this type of work would be just perfect for you.

Many companies and private clients are looking for people with good researching skills to do many types of researching.

The typical research assistant looks up information for clients according to their specific specifications. This may include genealogy research. This type of research requires the knowledge of using some of the genealogy sites on the Internet and researching public records in your city or surrounding community.

This type of research work is fascinating and can pay very well for the correct information.

Another type of research work needed by companies is deed searching. This job requires a laptop computer and transportation to the local courthouse. Deed researchers look up information about deed holders according to specifications given by the research company.

Because many public records are not available online, you may have to be located in a specific area to do this type of work. You can make good money doing this type of work if you can type fast and have a laptop that you can take with you.

Companies looking for websites similar to their own sites need research assistants. They have positions for finding relevant sites that and collecting information about the websites. This might include email addresses for the owner, page ranks and type of content that the website displays.

There are many of these positions offered every day and you can make money supplying this information. Most companies prefer documentation with Microsoft Excel.

Why do people pay for researchers when they could easily do this type of work themselves?

Most companies or private clients do not have the time they need to do their own research. Some also have no idea how to start looking for specific information. They prefer to outsource the work and have it done correctly. This is why home research assistants are in such high demand.



As for the genealogy researchers, many companies that do family history researchers need to outsource the work that they have because they have so much work and cannot do all the research themselves.

They do some of the research, but they rely on outsourcing to collect the information and have their staff compile all the information into a readable family history. You may be asked to search census records, marriage records, newspaper clippings and even obituaries to find relevant information.

Once you have the information, the company uses this information to trace someone's family as far back as specified.

The nice thing about becoming a research assistant is that you can work on your own schedule and anywhere you have an Internet connection. A typical day for a research assistant is spending all day on the Internet looking through many of the genealogy websites online.

This is a very fascinating job with better than average pay. You could make more money in one day if you have the ability to search such sites as Ancestry.com and other such sites.

Realtors that look for homes on the Internet that have been recently listed, use research assistants. This type of assistant scours the real estate pages looking for new homes for sale in areas specified by the client.

These positions pay nicely for every listing found and documented.

There are many work at home jobs for moms that want to stay home with the kids. This is just one of the jobs available. This type of job takes some time to do, but does not need a quiet place to work or a stationary desk.

## **Reviewer**

Companies are always looking for moms to review products that are for the house, the kids or even for pets.

Some of the top companies in the world ask moms to use their products and either write a review for their website of choice or they ask them to write a review and post it on their websites or blogs with a link back to the product. These reviews pay very good money and you get to keep the product you have reviewed.

Even computer manufacturers have products for reviewing.

Companies will pay moms for testing products that are new to the market or even some products that have been around a while but might not be selling as good as the company would like. Many mom bloggers write reviews for the customer and post the reviews on their blogs or websites with a link back to the company link.

Some moms then hold contests and give away the products that they have tested. This helps the company even more. Some companies even send out a test product for the mom and one that she can host as a giveaway.

### **Different Products to Review**

By signing up at some of the websites around the Internet, you are put on a list to review products. Moms have been known to test computer products, food products, baby toys, kid's activity games, cookware, bake ware, culinary essentials and bath supplies.

These items are sent to you in the mail and you are given so long to use them and then post a review. If the item is new, this will help the company know the ease of use and how the average mom likes the product.

This is important for every company. Moms are the ones who normally buy things for the house and the kid's. By having a mom review the products, the company is getting first hand information as to how well the product is liked.

If you have twenty moms reviewing a product and half of them do not like it, then you have to figure out what to do to make the product better or maybe even lower the price.

Moms can work for companies that pay actual money or they can work for companies that allow you to keep the product without a payment. You might wonder how you make money working at home, if you are not paid for the review.

The answer is easy. You sell the product on an auction site. There are many products that are new to the market every day and people are always looking to be the first one to have something.

This is especially true for countries other than the United States. These countries usually cannot get the same products that you can in the US, so they look for items on auctions sites.

These items can sell for triple the value. This is just another way to make money and you can use your review as a way to sell the item.

If you are looking for a way to work at home and make some money, this is a great way to do so.

Some moms find review sites where they can review things that they have used in the past and make anywhere from two to ten dollars per review as well.

There are so many options for reviewers on the Internet.

## **Social Media Consultant**

Do you love using the internet to meet and talk to new people?

If so, there is a good chance that you have heard of social networking websites before. If you have not, you will want to familiarize yourself with them because they are rapidly becoming the most popular way to communicate with others online.

Being a Social Media Consultant is going to be a lot of work. You really need to know what you're doing and be prepared for it, before you start expecting the 'big bucks'.

Your biggest fans will be those you help in the beginning. You are free to ask them for referrals and testimonials – and they will happily do both for you because of what you did for them.

You brought them (kicking and screaming) into the 'New Fangled Internet' and also increased their bottom line.

Some small business's have a no clue on how to implement social networking into their marketing. So this dilemma means that they would actually pay for services of this nature.

So the opportunity to be a social media consultant is in full force.

So what it comes down too is that if you have a medium to high knowledge on Internet marketing & social media. You can have A social media consultant business simply playing around on Facebook , Youtube, Twitter , & LinkedIn.

But there is more too it, you have to possess a certain amount of organizing skills. On top of that great attention to detail; so if you have those qualities you can have a flourishing social media consultant business as soon as next week.

Social media manager jobs are in huge demand. Low low start-up costs & you can work from anywhere in the world at anytime. Also most of what needs to be done on a daily basis can be executed from a cell phone!

Your daily duties would include Creating profiles, Running routine maintenance, reputation management, content creation and distribution.

These are the typical services provided by a social media consultant. The services can be less or more depending solely on you, you have complete control.

As you learn more on how to take on this new lucrative business; you will realize you can work as little as 1 hour per day, 2 hours per day or 3 hours per day.

Working with small business's typically go for packages that best fit their budget. Which would mean services that take all of an hour to complete. But bigger business's tend to take the luxury services you provide.

Packages that take up more of your time that require a bigger commitment.

Is it possible to do 4 figures a month every month like clockwork? The answer is yes. The social media consultant salary is based on how many clients you have and what service packages you have contracted with them. If you take this business by the horns & are 100% dedicated the sky is the limit.

If you haven't the slightest idea of how to do something then you need to educate yourself as soon as possible. You need to be up on trends & industry shifts that take place online.

The more you know the more qualified you become more you can charge.

Branding oneself is about setting up your business how you would create a clients online agenda. Create your social profiles, websites; Fan pages basically your overall brand. This serves as a virtual reference to potential clients.

The result is that clients see how you're set up is inside the world of social media.

Then what happens next is that they want that type of presence for their business.

If done correctly then the laws of attraction work in your favor. Social media consultanting businesses are going to be around for along time. Thousands of businesses need this service yet you only need few clients to be making a decent salary.

If your business gets too big then you go from social media consultant to social media company owner!!

## Teaching Tutor

Are in high demand online; the tutors should have knowledge in the subject that they apply for or be able to tutor the person in a manner accepted by the requirements.

Many teachers work at home as tutors both in person and online. The experience of helping children and adults learn basic education can be very rewarding. Many teachers use the online systems in place by many companies to help people who are having problems learning.

The tutors interact with the person they are teaching through a voice system that is in place. It is possible to work for a company or form your own business in tutoring. Although, most places do not require a teaching degree, you do have to be confident and knowledgeable in the subject field.

If you have a quiet work place and a reliable computer with speakers and a microphone, you can become a teaching tutor.

There are different ways to become a tutor. Although it is nice to work for a company as a tutor, you have to set your hours and adhere to a schedule. You are given a log in username and password so that you can see clients waiting for help.

This type of tutor is paid for each session they participate in tutoring. Some companies require you to have their software installed on your computer so that they can see what you are doing.

Installing software on your computer so that your work can be monitored is not for everyone. Many people feel that this is an invasion of their privacy. However, many of these tutoring companies need to keep their integrity in tact and need to monitor their tutors. However, you can forgo this procedure and start your own teaching tutoring business.

If you are qualified to tutor children or adults, you can start you own business.

You would need to have the right supplies and a way to communicate with clients. You can do this with a web cam and a microphone. Many tutors work for themselves and set their own rates.

This way, you can be more flexible when you work. You just need to advertise your services so that people can find you.

One way to advertise your tutoring service is to advertise on Craigslist or some of the educational sites. You can also advertise on mom forums. You will be surprised at how many moms and dads would like to have someone that knows the specific subject more than they do.

They pay to have someone teach their children with studies that they do not understand.

The only problem you may have working for yourself is setting up a pay scale. You want to attract clients, but you have to be affordable. Many parents and adults do not have a lot of money to spend, so you must adjust your prices for different circumstances.

You can still make money if you find more than a couple clients to tutor.

The different subjects that people look for tutoring help with are general mathematics, science, social studies, spelling or language, algebra and writing essays.

There is an open field online for tutors. If you can help people with their studies, you can make a monthly income that is comparable to or more than what a teacher can make in a classroom.

You do have to prove yourself, but if you know the subjects that you are going to help tutor, you will receive praise and recommendations from clients, which can lead to more clients.

If you are proficient in a foreign language, this type of tutoring is in high demand.

Many places online are looking for tutors to help teach adults and children a second language. Some of the different languages are French, German and English. If you can talk and teach a language to others, you could make even more money.

Working at home as teaching tutor allows you to concentrate on one subject or on many different subjects as long as you know the materials.

If you understand K-12 general studies, you have a boarder range of teaching abilities. If you excel in writing college essays, many students are always asking for help and direction.

You just have to decide if you want to work for a company or work for yourself as a teaching tutor.

# Transcriptionist

Working at home is important to mom's that want to keep their children out of daycare. This takes some quick thinking if they need to work to help support the family.

What can a mom with small children at home do to make money? She can be a transcriptionist. This type of work is available more so than any other work at home job. You can work for an online company or send out cards to local organizations advertising your services.

Some transcribers take a transcription class to learn how to use the different equipment, but this is not always necessary if you are a fast typist with a computer and a Windows Media player.

Most companies online are looking for a fast typist with the ability to transcribe interviews, meeting minutes and even notes dictated with the use of a MP3 player such as Windows Media player.

The client usually sends the MP3 files through an Internet server that allows large audio files to be sent. Sendthisfile.com is a popular place that people use to send out files to the transcriber.

You as the receiver, downloads the file to your computer and you can work on the file right away or do it when you have time depending on the agreed to completion time.

If you have coding and medical transcription skills, you can apply at local clinics and hospitals. Many doctors seek offsite transcribers because it is cheaper than hiring a full time employ and paying health benefits.

Outsourcing has become very popular with the medical profession. If you do not have the medical coding skills, you can take an online certification program and learn everything you need to know.

Transcription is not a hard job to do, but you do need to have a quiet work area.

This would be a great job for a mom that has time to work at night after the kids are in bed or when they are taking their naps. You need a place that offers few distractions because some of the audios may not be as clear as what others are.

Some audios files are crystal clear, while others are fuzzy. This is especially true if you are transcribing police interview tapes.

Many police stations outsource police interviews. These come from all around the country and you have to listen very carefully to what is being said. If the dialect is



something you are not used to hearing, you might have to listen to it a few times to get every word correct.

Transcribing for police department's means that you have to sign a confidentially agreement and work steady every day. This is ideal for mothers with older children.

A transcriptionist can make anywhere from \$25 an audio hour to \$100 per audio hour. You are not paid for your actual hours of transcribing, but for audio hours. In order to make money, you need to have a typing speed of fifty plus words a minute.

This however will not matter if the audio is not clear. You can take some steps to make sure that you only work with clear conversations when transcribing.

Many clients will specify if the audio file is clear or not. They do this because they do not want you to take a job and not be able to complete it. This is also helpful when you are giving the client a price per audio hour and determining the time it will take to transcribe the audio.

Depending on how fast you type, you could easily do an audio hour in about two to three hours. Keep this in mind when pricing each job.

How do you find transcription jobs online? Transcription jobs can be found at job bidding sites or by contacting companies that advertise for a transcriptionist on job boards like Monster.com.

You can also Google transcriptionist and find some companies that have clients looking for a transcriber. These companies usually require you to take a typing test through Brainbench.com so they can see how fast you type without errors.

There are so many transcribing opportunities for a work at home mom if you have transcribing skills. As long as you have a quiet place to work and a reliable computer, you can make a monthly income at home as a transcriptionist.

## Translator

Working from home is an impressive opportunity that many moms aspire to accomplish. This enables moms in particular, the ability to provide a steady stream of income from home.

One choice that is in growing demand is translation. As businesses begin to understand the implications of a truly global marketplace, they are seeing the need to have their websites, sales pages, auto-responders and other marketing materials translated into new languages.

This means that the value of speaking another language just increased one hundred times.

This business choice is freelance based. This means that anyone participating in this service field will have to be willing to work on a deadline. However, the freelance mom also has the choice to select the jobs she wants to complete.

This is ideal because schedules are then designed around the plans that are going on for the day or the project.

Some of the tasks required for a translator include things as simple as rewriting web page content from English to another language or creating new sales pages designed for people who read, write and speak the translated language.

The goal when translating is to target the most natural sounding words possible. Speaking in a vernacular will actually assist in creating the best translation possible.

The flexibility of an online translator allows the website owners to develop new products and produce new ones for clients. This enables you to have a steady stream of work without any lag in pay.

The work is completed daily, and delivered daily. The search engines will then be able to identify your client's site quickly as being one of the languages, enabling additional search engine traffic, and more sales.

The more sales they are able to produce because of the quality language translation you have accomplished, the more work they will have for you. It is a fantastic combination that continues to evolve many times over, every day and around the world.

Working online for websites is not the only option for a quality language translator.

One who is maneuvering this well, is also able to translate documents for off line clients, and deliver remotely. This can be done by locating these clients through various ads and following up with those who have services in your local area.

By contacting them and providing them with a copy of a link to your portfolio, you are able to build a relationship with the business owner. Your services are then spread by word of mouth, and you continue to grow your translation business, while working remotely from home.

This is an opportunity many enjoy, and can find new and unique ways to refresh their client base.

Being that the online translation software is far from perfect; the live translators are always going to be preferred. This means that you are a sought after commodity, that will have persistent business, by applying yourself.

Do not limit yourself just to translations.

With your skills and knowledge of an alternative language, you are able to create and produce written content for people who speak the alternative language. You are able to generate yet another revenue stream for yourself with this possibility.

By expanding your talents, you will also expand your service options, and thus create the perfect job for any work from home mom, under one talent, online translation services.

## Virtual Assistant

Starting a virtual assistant business is just one of many ways to be a Work at home mom. If you have experience in an administrative field, or can offer virtual services to business clients, then you are a prime candidate for having a successful virtual assistant business.

Getting started as a virtual assistant requires a few simple steps. There is no formal credential process to become a virtual assistant, but there are several companies who offer training and their own credentialing.

This is not absolutely necessary to be a successful virtual assistant, but it can be helpful in obtaining jobs as a newcomer.

Before you sign up for any program or course, do your due diligence and investigate the company. Get recommendations from other successful virtual assistants and consider finding a mentor who can help you get started.

Legally, you'll need a business license in order to become an independent contractor. By obtaining a business license you'll be able to open up a business bank account and keep your business and personal finances separately.

Being legal also means you can declare many of your business expenses as tax write offs.

Once you've set up your home office, you'll need to establish your virtual office. On the Internet, you'll use a website to advertise yourself as a virtual assistant. Having a website is essential to establishing your presence.

If web design is not in your skill set, find someone who can make a website for you. Try to contact other virtual assistants and see if you can barter for the design if it's something that you cannot afford to begin with.

On your website you should, at minimum, list your services and who you are. You can also include an hourly rate, although many virtual assistants like to charge by the project instead of by the hour.

As far as services go, don't offer services that you don't like to do. If you can make spreadsheets but don't like to do it, then don't offer that service. If you have background in a specific field, for example law, then list this as a specialty.

You can also specialize in the type of work that you offer. Many virtual assistants limit their business to writing and editing, web design, data management or planning, but some offer a mixture of all types of services.

Remember, this is your business and you can choose what tasks that you want to perform.

The best way to get virtual assistant jobs to begin with is to start networking. Your best leads will come through people that you already know, whether they are online or in your hometown.

Let people know what you are offering and promote your website address so people can see who you are and what you are doing.

Make sure to include up to date contact information on your web page, including a phone number.

When you get your first client, it's important to have a contract set in place before you start working on a project. You can get many sample contracts online that you can adapt for your needs. Make sure you and the client are both on the same page about the type of work that you will be doing.

That way there are no surprises when you deliver the project and your bill.

After you have a few projects under your belt, you'll begin to build a reputation. Then your virtual assistant business will grow naturally to include repeat clients and new projects. When you consistently do good work, your reputation will precede you and you may have more projects that you know what to do with in a short period of time.

Make sure not to overbook yourself, and collect a network of other virtual assistants who are willing to take overflows for you if the need arises.

Getting your virtual assistant business off on the right foot is simple when you follow the basic steps mentioned above.

## Website Developer

Can work in the comfort of their own homes and make more money than they would if they were to work for an employer. If you know how to make websites or if you have some education in this field, you will find more than enough jobs to keep you living comfortably.

Developing websites does take some skill, but once you become familiar with the different tools of the trade, even a newbie can start building websites for other people.

Web developers can find work on many of the job bidding websites or by advertising their services at forums that are found all over the Internet. Such forums that webmasters frequent are great places to advertise and find potential clients needing a website developed.

If you do a good job, many of these clients become repeat business. If your work is good and you get the website done quickly, the pay is superior to any other type of work you can do from home.

Income opportunities for a website developer are higher than what one would think. It is possible to make as much as twenty-five hundred dollars for one website and as less as two hundred dollars.

If you are looking to make good money for your talents and time, you can choose what jobs you take.

You want to be paid for the work you do. If you are just starting out, you might have to take some lower paying jobs until you build a name for yourself. Once your name is associated with superior websites, you will have webmasters asking for you because of your reputation.

Reputation is important when you are a website developer. If you do not provide high quality functioning websites, you are not going to have much business or requests for your services.

You need to take your time on every website and make sure the owner is satisfied and everything works, as it should. The functions of the website you create are vital to the webmaster. If you do not complete the job, you might not be paid.

If you choose to become a website developer, you should know how to price the job and how you are going to be paid. Many developers ask for half of the payment upfront. This protects you in the event the webmaster disappears after completion. It is important that you know exactly how your payments will occur.

Having a PayPal account is the easiest way to receive payments.

Whether you are a beginner or experienced at website development, you have to know the applications that are used to design websites. If you are going to use a hosting site, most have tutorials that walk you through the development of a website.

The C-panel is very easy to use once you do it the first time. If the webmaster needs graphics and you are not familiar with this type of work, you might need to hire a graphic designer to complete the website.

Make sure that you include this expense in the price.

If you need to learn how to create websites so you can work at home in this line of work, you can take some free online website development courses.

Many moms that work as home writing and blogging have learned to develop websites and now offer their talents in writing and website development. They make the websites and supply the content.

This just means that you can make more money from one job.

If the webmaster requires the development of the website and content, you will need to find a writer if you cannot do both. You should always price this accordingly. You want good content, so that means that the price must meet the quality of the content that you need.

If you want to make some serious money working from home, you should consider website development.

You might have seen many moms offering their services for making websites and wonder how they do it. They have learned by building their own websites. They are able to advertise their services to others who do not have the time or just do not want to try to learn how to build a website.