



# The new rules of driving

HOW TO USE MOMENTUM INSTEAD OF FUEL TO MOVE YOUR CAR

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you believe would benefit from reading it. Thank you.**

# The New Rules of Driving

## How to use free momentum instead of fuel to move your car

Our foreign dependency sky-rocketing oil prices have changed the rules of driving in the USA. The thing is, most drivers don't know it yet.

Because the rules for procuring oil have changed so slowly over the past ten years drivers who learned based on the old rules have been equally slow to change. In fact, most old-school drivers have refused to change altogether. It is time to step it up and consider the promise using the free momentum your car generates.

- **Do you want to increase your MPG by up to 50%?**
- **Do you want to increase your engine's lifespan?**
- **Do you want to increase your passengers' security?**
- **Do you want to promote energy independence?**
- **Do you want to move people to join you?**
- **Do you want to help to resolve the energy crisis?**

*Then read on.*

*But be prepared to alter the way you think about driving.*

## The long-awaited Moment-O-Meter

***“Behavioral change is the great untapped energy resource. Your device looks like it may provide the user with information on to help them modify their behavior and save fuel”.***

***Tom Franks, Energy Police Analyst, New Hampshire Office of Energy and Planning.***

***"Looks interesting. Test data from an independent unbiased source is the best testimonial". Sullivan, Rogelio Project Manager, US Dept. Of Energy.***

- The only way to increase your Miles Per Gallon (MPG) was to trade in your car and buy a car with better gas mileage until now!

**No More.**

*Green Technology MFG has developed a **Moment-O-Meter** which will decrease the fuel consumption up to 50% thus change our foreign oil dependency and you must learn to participate personally and collectively to make the most of it.*

## Why you need to learn the new rules of driving

Today, savvy drivers use momentum instead of fuel to move their car.

While many people understand that driving efficiently saves fuel, very few understand the implications for how they must dramatically reduce their fuel consumption in order to maximize the effectiveness of their vehicle. This should become our duty as responsible driver and citizen since we all sip from the same fossil fuel limited geological reserve and once the reserve is empty, our cars will stop to run.

The media has been disseminating thousands of articles giving tips on what to do to drive efficiently. If you Google “[efficient driving](#)” you get access to 44,000 articles and if you forget to put the “quotes” the number jumps to 436,000. Millions of drivers search ways to save fuel and you need to help them to learn about this new American invention.

This is not to suggest that you do not know how to drive, moving your car through your accelerator is still part of an overall rule. For some drivers, getting from point A to point B as fast as possible remains critically important even if their undue acceleration followed by hard breaking to avoid to hit the car in front of them will not make them in most of case arrive much faster... or alive.

But the primary problem is not driving fast. We are millions of people driving our cars on the same roads going in the same direction with the same desire to get there and we often create a monumental traffic jam breaking the continuous flow. While our engine is still running but not our car we are consuming fuel unnecessarily.

## Driving with a Moment-O-Meter

- Is seeing for the first time the car's instant momentum.
- Is improving driving, saving 20% to 50% of fuel.
- Is easy and fun.
- Is optimizing passengers' security.
- Is promoting our Energy Independence.

OK.

,...now that you know the new rules and can [retrofit your car](#) with a new instrument showing its momentum (also called inertial mass or kinetic energy), you need to change the fundamental way that you thought about driving your car. Throughout the rest of this e-book, I'll try to share with you some specific strategies to save thousands of our hard earned money and taking a historical step toward becoming Energy Independent by simply changing the way we drive.

## Let the world know about the new rules of driving

Every Country possesses a transportation system. In the USA, the cheap gasoline and apparent abundance of the past twenty years made transportation by roads affordable to the detriment of airplanes and trains. We Americans consume today a third of the planet's oil reserves because we thought until now and acted like fossil oil was an unlimited source of cheap energy.

As our economy is depending on the price fixed by foreign oil providers we begin to behave like adults and many are adapting to the rigors of the reality by learning the efficient driving process. At the same time, new rules are emerging as the price of oil continue to sky rocket.

In an increasingly competitive marketplace, all energy dependent countries are searching for the elusive key to success. Well, look no further: Moment-O-Meter will promote energy independence for any vehicle in any transportation category, even in highly competitive industries where smaller players are beset upon by larger, better-funded competitors.



## Let me tell you a story

I am a retired aeronautical engineer. In the fall of 2004, my daughter who is a teacher in Atlanta, Georgia was complaining about the price of the gasoline and I advised her to visit the US Department of Energy [web site](#) where she would learn about how to drive efficiently. She tried to follow all the tips but her MPG did not increase. While we were discussing this, I entered the phrase “*efficient driving*” on my Google search engine to see if there was anything easier I could recommend her. The highest ranked listing for this phrase on Google was from the State of Michigan web site listing numerous common sense [tips](#) for Energy Efficient Driving. What was most interesting was that the link pointed to a single boring web page not containing one single exciting or new tip:

Combine trips for shopping and errands; Avoid unnecessary trips. Use the telephone or e-mail to communicate. For short trips, walk or ride a bike. Join a carpool or use public transit to and from work or school; Don't idle the car for more than one minute; Drive the speed limit, or below, for better mileage; Overdrive gears improve the fuel economy of your car during highway driving; Avoid sudden bursts of speed, tailgating and pumping the accelerator pedal. Gradual starts and stops result in less fuel use and less wear and tear; Out on the open highway, keep windows rolled up to reduce drag; Using a vehicle's air conditioner on a hot summer day can decrease mileage; If it's cool enough, use the flow-through ventilation on your car instead of the air conditioner; Travel during off-peak hours when possible; Take the shortest route with the best roads; Use the cruise control -- it can save fuel by maintaining a steady speed; Keep tires at the recommended air pressure; Keep your car engine properly tuned; Remove bicycle and ski racks when not in use; Excess weight uses more fuel. Remove unnecessary items from inside the vehicle, trunk or truck bed; Use the lowest octane gasoline recommended by the manufacturer; When buying a new car, make fuel efficiency a priority.

Then I decided to attempt to build an instrument showing her the momentum of her car as simply as possible because I did not want her to be diverted from the driving. The rest is history. A of today [Moment-O-Meter](#) is manufactured here in the USA and aimed to change vehicles fuel energy consumption forever. *How cool is that?*



## The missing vehicle instrument is born

Three years of Research & Development provided me with the great satisfaction of having developed a patentable “*inertial mass detector indicator device for vehicles*” (patent pending) that I call “Moment-O-Meter” because people are already familiar with the term Speed-O-Meter showing their car’s speed. I believe they will have no problem to understand that Moment-O-Meter shows their car’s momentum.

After being satisfied with the prototype’s performance, I decided to test it on my own car and other cars I would rent for the purpose of collecting more data. I learned that Moment-O-Meter allowed me to outperform the results obtained by the [US DOE Oak Ridge National Laboratory](#), Oak Ridge, Tennessee, especially in town.

Imagine the number of gallon of oil saved from one car – mine.  
Now multiply this by 239,000,000 and you will have the solution to our energy independence because if we save fuel collectively, most of foreign oil will become unnecessary. We need to let millions of people know about Moment-O-Meter through this free e-book using word-of-*mouse*. More than ten thousand people will read about Momentum-O-Meter in the coming months. But I am just one person – imagine how many other people have the same need to learn the new rules of driving.

This is a terrific, – and real – results obtained by  
the new rules of driving are astonishing.

## We must reach everyone to strengthen our National Security.

Under the old rules,  
the only way to strengthen our National Security depended on Congress.

Under the new rules we will collectively succeed if each of us is doing his part.  
Remember what President John F. Kennedy told us?

*“My fellow citizens of the world: ask not what America will do for you,  
but what together we can do for the freedom of man”.*

We can unit and all together strengthen our National Security by decreasing our fuel consumption by at least twenty percent immediately (that's 70 cents saved for each gallon). This will save us at least **40 billions** of Dollars per year that we can spend on ourselves here at home instead of buying oil from foreign countries.

We've come a long way. The Moment-O-Meter is finally one of the best inexpensive solutions to an immediate and durable way to save fuel by driving our vehicles efficiently.

Until recently, nobody ever thought of an instrument such as Moment-O-Meter and someone asked me why that is since Moment-O-Meter is so evident. I responded that it took us more than one thousand years to put wheels on our luggages, that's why.

**Human nature.**

## Take a short break then continue to read.

The next page will reveal to you the best kept marketing secret which will allow you and everyone else to be a part of our Energy Independence Crusade.

## Word-Of-Mouse Marketing

Assuming you can go on line, what would you do to make Moment-O-Meter known to your friends which a tiny portion of the owners of the 239,000,000 registered cars in our country?

Let me tell you that selling Moment-O-Meter is the last thing you want to do. The known traditional marketing strategy suggests to spend a lot of money to expose Moment-O-Meter to millions of potential buyers (anyone driving a car, truck, SUV, etc.) and we would for sure spend lot of time that we don't have and money that we could spend otherwise. That's not what we need to do. Instead, you would help all of us to email this e-book just to seven people listed in your phone book with a candid message something like this:

*Hello David,  
I just wanted to tell you that I now use a  
Moment-O-Meter when I drive my car and save  
up to 50% fuel. I attach a free "e-book" for you  
to read and also encourage you to visit the  
Moment-O-Meter's website as it is not sold in  
stores yet: [www.PatriotsDriveEfficiently.com](http://www.PatriotsDriveEfficiently.com)  
All together we can be part of ending the  
foreign oil dependency and spend the saving s  
of our hard earned money on ourselves.  
Dad.*

## All by sending seven e-mails...

...and those seven emails will be forwarded to tens of thousands.