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Kultura

MAY 2018

SAVING WORLD PATRIMONY

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KULTURA MAGAZINE



Dear reader,

What lies in your hands (or sits on your screen) is a work fueled by coffee, conversation and injustice. Maybe you should scan the QR code and you will get your gift.

The only purpose of this magazine is to give the island of Mamula back to the public. The advertisements in this magazine are a satirical take on the flaws of today's society. This magazine has no economic aspirations, the magazine does not need any money.



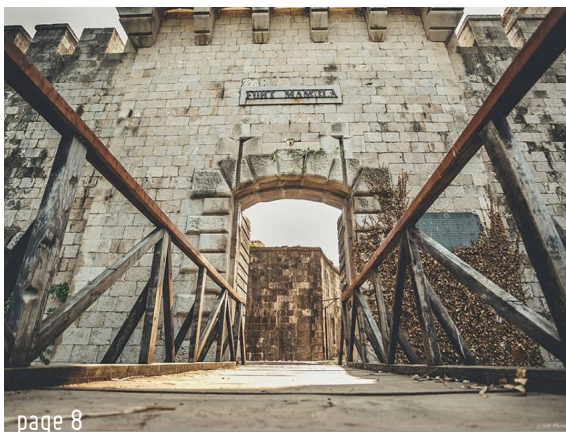
The feeling of holding a magazine in your hand is aesthetically pleasing. However,

do we really want to cut more trees? The goal of this magazine is to think about solutions for a better world, for better values that we want to leave for the generations to come. The lovely young lady in the vintage photo is my grandmother Radojka, which was imprisoned at Mamula when she was only 8 years old.

Change the world,

Matej Pašeta





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8 SAVE MAMULA

An island in Montenegro that was used as a WWII concentration camp will soon be transformed into a luxurious resort. IT IS A HORRIBLE IDEA. Help us save it!

16 KULTURA MAGAZINE

Our mission is to educate, enforce and empower individuals interested in music, visual arts, history, freedom of speech, human rights and preservation of monuments. We don't make any money and we invite everyone to participate in our cause

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The award winning author Nikola Malović brings the themes of the sea to the shores of Montenegrin contemporary literature. In an exclusive interview, he shares his view on how literature can change the world

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If we treat consumers like naughty children by attacking their freedom of choice and personal responsibility, we will get results. We imagined a world where we can't escape warning labels

30 CULTURAL VALUES

Interview with Montenegrin professor and author Lazar Seferovic: Education for individuals and nations should be publicly available, especially to young people. The media must not be affected by politics or lobbying.

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We imagined a perfect world where Mamula was handed over to the citizens of the world. In this satirical piece we explore the outcomes of elections organised in 2048

40 EVERYTHING IS FOR SALE

Neoliberalism in a globalised economy is the process of opening up national economies to global multinational corporations and to global institutions like the World Bank and the International Monetary Fund. We will try to ridicule it.

42 NEVER STOP DISCOVERING YOURSELF

Reowned Serbian guitarist, bassist and percussionist Petar Zorkic reveals his secrets on developing multiple talents in the music industry.



OPEN THE GATES TO THE PUBLIC

SAVE MAMULA



WE WANT MAMULA TO OPEN ITS GATES TO THE PUBLIC AGAIN!
WE WANT MAMULA TO BE ACCESSIBLE TO EVERYONE, NOT JUST THE RICH



The island Lastavica is located in Montenegro, in the Herceg Novi aquatorium. Around 80 per cent of the uninhabited 200m diameter island is occupied by a fort. The fort will be transformed into a luxurious resort. The only government's solution for preserving and using the fort has been protested and 25,000 citizens collected signatures against it.



The fort was built in 1853 by Austrian general Lazar Mamula to protect the southern-most border of the Austro-Hungarian Empire. The fort Mamula is a significant architectural and historic monument as it is probably the only island fort that was built by the Austro-Hungarian monarchy

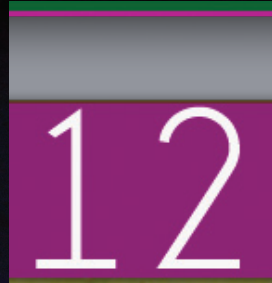


The fascist dictator Mussolini used the Mamula fort as a concentration camp. More than 100 local civilians were killed or starved to death and over 2,000 imprisoned at Campo Mamula, according to estimates based on Italian military documents.

WITH YOUR HELP

- Mamula will be a place of culture, nature and peace. It will have a memorial that will honour all the people who lost their freedom and their lives in WWII.
- Mamula's walls will be reconstructed to best possible standards
- Every citizen of the planet will have access to it.

we are
KULTURA





User Rebel00 changed her profile picture
November 2015

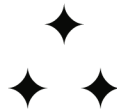


User Rebel00 changed her profile picture
December 2015

EVEN COMPASSION

GOES OUT OF FASHION

PHIOSOPHERS



ASSOCIATION OF MAMULA



**WHEN WAS THE LAST TIME
YOU HAD**

2 AT ONCE?

WE ONLY WANT THE BEST

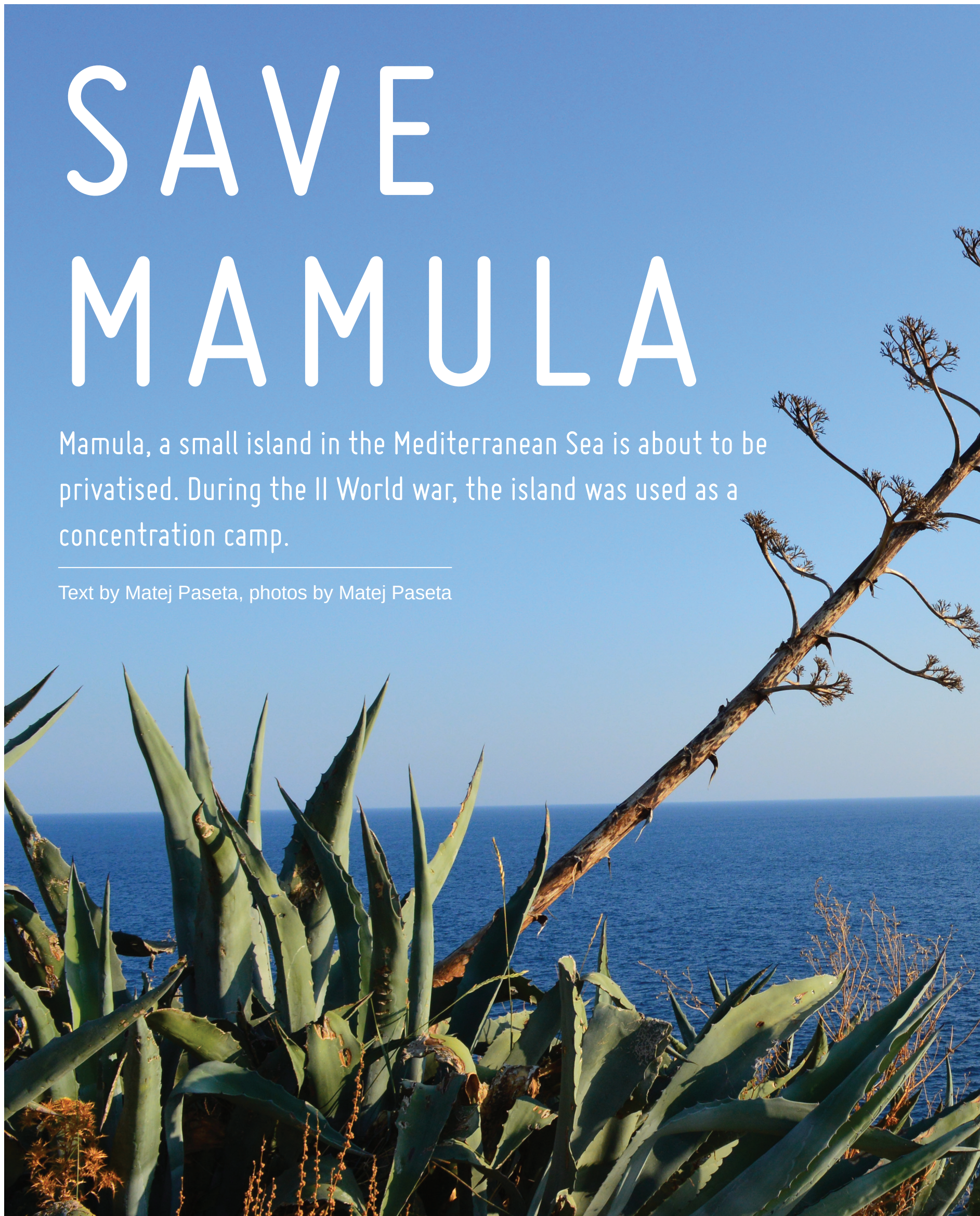
AIR SOIL WATER


FOR OUR CHERRIES

SAVE MAMULA

Mamula, a small island in the Mediterranean Sea is about to be privatised. During the II World war, the island was used as a concentration camp.

Text by Matej Paseto, photos by Matej Paseto



A photograph of a coastal landscape. The sky is a clear, pale blue. The sea is a deep, vibrant blue with gentle ripples. In the foreground, a gnarled, leafless tree trunk with several thin, branching limbs reaches upwards from the left side. The overall scene is bright and serene.

SINCE I WAS A LITTLE CHILD I have always been enamoured with the sea. I have spent the earliest days of my childhood in Herceg Novi, Montenegro, and I have learned to swim by the age of 3. My grandfather Lazar would take me everywhere with his boat, and I was always thirsty for maritime adventures. I will never forget the day when my grandfather took me to the island of Mamula. I was only four years old. For me, it was like a fantasy land: A small rocky island surrounded with strong tides and with thousands of seabirds flying around. He took me on a tour of the fortress on the island and told me about its history. I was absorbing his words like a sponge and I was imagining all those poor people being imprisoned and tortured there: Not only adults, this was also a prison for kids. I thought those kids were criminals, bank robbers and murderers. I couldn't grasp the concept of innocent people being put in jail. Thousands of people were imprisoned there, and hundreds of them died. I was imagining those poor people looking through the bars of their cells and seeing the wonderful landscape around them. How did they perceive the beautiful nature? Was it something that made their stay at the island worse? Would the prisoner days be easier to handle if they were imprisoned in a less appealing place?

After the island of Mamula, my grandpa took me to the Blue Cave, which is nearby. We entered through a narrow gap between the sea and the stones. The waves were playful and the boat was rocking. As soon as we entered there, I saw a natural amphitheatre with stalactites hanging about our heads. I was afraid that the stalactites would fall on the boat and pierce it, causing it to sink. My grandpa quickly reassured and I didn't worry. I wanted to swim in the azure waters surrounded by a cave and I wasn't afraid of sea monsters. That night when we came home I couldn't sleep of the excitement and I was imagining those criminal kids that were imprisoned on the island. A few days later, I went to visit my grandma, my father's mom. I have told her about my adventure in Mamula and the Blue Cave and then she told me that she was imprisoned there when she was only 8 years old. She was not the only one imprisoned: her brothers Špiro and Lolo and her sisters Anka, Jelka and Dragica were there too. At first, I was full of disbelief and thought that she was only joking. How could my sweet, caring and loving grandma be a criminal kid from a criminal family? What was their crime? Were they bank robbers that tried to escape in a small battery operated van? Were they bullies or murderers, con-artists or embezzlers? How did they end up there? My grandma then patiently told me that the only reason they were imprisoned was because their uncle Tomo was a partisan and that Herceg Novi was under a rule of really bad people. She told me about the atrocities on the island, about the sadistic guards, the starvation, torture and sleep deprivation. They completely lost the concept of time and liberty was just a word.

SAVE MAMULA

With sadness in our hearts we want to inform all freedom lovers, all cultural heritage fighters, all philosophers, seagulls and rabbits, that today the representatives of the Montenegrin Government and the Swiss company Orascom signed the famous and hazardous contract about the lease of the island of Mamula for 49 years. Even if we would put aside the facts that the government leased the terrain, and that the fortress is given for free, if we put aside the fact that the yearly fees for the island equal 47000 EUR, that the local government and a respectable number of Herceg Novi residents against this privatisation and that it does not have an effect to the tourism offer of the town. We also have to bare in mind that the contract is controversial, suggesting that the island is actually a field. Also, the area of the island is not specified, and the company is paying by square meter. The company also changed the purpose of their construction works which contrast the governmental

study of location. Let's also forget the rabbits, the agave cacti and the seagulls. Even if we forget all that, maybe we need to remember the Montenegrin Law which states that "Everyone has the right to individually or collectively use the cultural

island will affect the accessibility to the fortress of Mamula. 23 out of 25 cells will be apartments, the roof of the fortress will be a VIP zone, the hotel will be operational for 6 months of the year. The historical context is being altered, damaged and ani-

It's a beautiful little island with a very dark history. It would be great to keep it as it is to remind ourselves of the horrors man has inflicted on man in the past if there is enough local interest and support.
Michael of Sealand

patrimony for being a part of the cultural society, leisure, scientific improvement, or any other benefit that may result from it. The individual or group has the right to contribute its preservation and enrichment. If we are truly advocating the rule of rights, then I suggest changing the law. Otherwise, the state needs to react and protect the citizens' rights guaranteed by the law, because the development on the

hilated. This privatisation is a clear message from the government to its citizens: There are no equal rights, because the rights of the privileged are more important than the rights of us, mere mortals. For the Mamula as we know it, may it rest in peace. There is an old saying: If the town smells like flowers, the swallows will come. I am afraid that our swallow flew away and that they will never come back.



LEFT

The view of the fort Mamula from the sea

RIGHT

Aerial view of Mamula and the view from Mamula



Amphitheatrically rooted on the foot of Orjen, the highest mountain on the Adriatic Coast, opposite to the entrance of the Bay of Kotor, ascending from the sea shore to the Španjola fortress lies Herceg Novi, immersed into 250 species of subtropical and tropical plants. The island Lastavica with the fortress Mamula belongs to the municipality of Herceg Novi. The government of Montenegro, in its attempt to make

Montenegro an attractive tourist destination decided to sign a lease with the Egyptian company ORASCOM for 49 years. Mamula was a concentration camp from spring 1942 until September 1943. More than 2000 people were imprisoned there, women and children included. More than 100 people died, many of them of starvation. The majority of the inmates were locals. The price per square meter is 1,5 EUR/Year. The news about the privatisation of the island was

covered by major media stations (CNN, Time, Forbes, The Independent, The Daily Mail, etc). The news received negative feedback on social media (A group to protect Mamula in its peak had more than 50,000 members). As of April 28, 2018, the access to the island of Mamula has been denied to the public. In an open letter to Montenegrin institutions, UNESCO, and many local and international experts in architecture, history and patrimony opposed the privatisation.

THE GREATEST MAMULA ISSUES

1 Mamula island no longer has public access. As of April 28, 2018, the plans to build the resort are already on the way. The island is off-limits to everyone, except the workers on site. The company assures the public that it is only a temporary measure. But is it really?

2 Mamula has been neglected for years. The highest achievement was the initiative to collect the rubbish in 2015, when more than 1 ton of rubbish was collected by more than 200 volunteers. Mamula needs more initiatives like that, the local community needs to prove that they care

3 As many Herceg Novi citizens agreed, Mamula should be valorised. Access to the island should be granted to everyone. As UNESCO advised, Mamula should be a place where intellectuals gather and share their thoughts and experiences, providing a better world

4 From the study made in 2012, Mamula is protected by law as a Monument. The Parliament of Montenegro voted against the privatisation of the island, however, the Ministry of tourism still signed the contract with ORASCOM. The local government also opposed the project.

YOUR WORDS

Mamula is one of the jewels of the Montenegrin coastline and I believe that selling would be a crime. I have actually made a short documentary about the situation with this historic monument. It's one of the most beautiful places I've ever visited and we must fight to preserve it. **Marija Paseto**

Mamula should not be privatised because values such as culture and history of a country are invaluable and worth more than any profit that can be made out of it because as Gandhi says: "A nation's culture resides in the hearts and in the soul of its people" **Ulas Ylmaz**

Mamula looks like a beautiful, still-in-time island where so much history took place. its presence now coexist with the nature of the island... but not for long, as it's due to being privatised in order to become a luxury resort. It's unbelievable to see the power of money so manifestly disrespect the island, its nature and history **Chiara Genta**

I would like to mention one aspect of this problem: seagulls. Mamula is the home and a mating spot to one of the largest colonies of seagulls in the Adriatic sea. Where are the ornithological

organisations to advocate this problem? We need to avoid an ornithological catastrophe. Hundreds of nests will be destroyed, the homes of endless seagull generations. **Ljubomir Grzetic**

This is our best warning for the future, because if we want to preserve not only valuable historical and cultural monuments, but also our identity which is primarily linked to the Mediterranean and the Balkans, then the only way is not to allow the our valuable and rich past to be erased by one signature of an unimportant political and state officials and tycoons whose only goal is profit. **Igor Varga**

That issue is beyond our demands. The generations to come will understand the dreadful consequences of such a devastation of cultural treasure. Our generation was not

aware of the spiritual values of this monument of culture and humanity. **Lazar Seferovic**

It's a beautiful little island with a very dark history. It would be great to keep it as it is to remind ourselves of the horrors man has inflicted on man in the past if there is enough local interest and support. **Michael of Sealand**

As of April 27, 2018, the public no longer have free access to the island Mamula. Enjoy the photos that were made when Mamula was free.



While there are no tourist facilities on the island, dozens of locals and tourists visit the island each day during the summer season. Boats normally charge an additional one or two euros on top of the regular Herceg-Novi/Zanjic beach return trip to include a 20-30 minute stop on Mamula. **Lalo Vuckovic**

A square meter on the farmers market in Budva is twice as expensive than a square meter on Mamula. The Maritime authority profits more from the lease of a small beach than from the entire Mamula complex. While the rent is very cheap, the construction will be very expensive. Almost like a nuclear reactor **Dejan Milovac**

Luštica Bay, the tourist town which construction started in 2013, is spreading on 690 acres of green surface (that could easily hold the area of 15 Vatican Cities). The investment worth , billion EUR is planned to develop 500 villas, 1000 apartments, 7 hotels, 2 marinas, golf terrains, promenades, schools, police stations and sporting facilities. Remember the Truman Show? This will be a whole city ruled by a corporation!

Mamula will represent an additional attraction to the existing Lustica Bay project. **Darren Gibson, the CEO of Luštica development**

A memorial centre should be founded on Mamula, making this location a part of the educational system and of a special offer of educational tourism. That would accentuate the development of culture and human rights in Montenegro. Mamula is of many places in Montenegro where war crimes from the WWII

were committed. The government has the obligation towards all victims of the fascist regime and to properly protect this location which was a place of human suffering **CGO INITIATIVE**

Mamula Island has a deceptive beauty which vividly contracts the dark past of the rearing ruins. During WW2, the site was used as a concentration camp. The touring and suffering inflicted on the inhabitants does not bare thinking about. That said, as uncomfortable as that history may be, it does not take away from the fact that it happened. Like any piece of history, Mamula Island reserves the right to be preserved and maintained as a heritage site. When I first heard of plans to privatise I chuckled in disbelief. In my humble opinion, it seemed as though the Montenagrian Governement was willing to sell their soul in order to impress a wealthy forgein client. This is simply disgraceful. Instead of reclaiming Mamula and utalising the island as a space for the community without compriming the memory of the lives lost there; they instead persuded personal gain. Many locals, understandably, oppose this illustrious project. I believe that beauty lies in forgiveness and responsibility. Mamula is not seen as an ugly stain in the history of Montenegro. **Ann-Marie McDermott**

No one builds hotels on graveyards. Why would anyone build a hotel on Mamula? **Greg Kozhinsky**

The insitutions in charge should follow the laws of their own country.. I do not support such a decision which would lead to a devastation of the cultural and historical values. The ones who are in charge need to find an alternative. **Gabriel Santos.** ■



LEFT
The southern part of the island

CENTER
The Mamula dungeon

RIGHT
The inside of the Mamula fort



we were billionares before it was cool

greedy
bank.

we want to decieve you



stealing dreams.

We are using a lovely picture of a couple in love so we can sell you lies

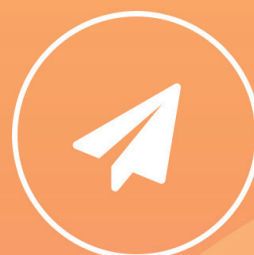
It is not just us!

If you are a regular customer, we will rip you off. We will not care about your well being and we will not hesitate to throw you on the street.

The whole point is to contribute to an economy where the minority rules and the majority suffers. It is all because of greed. We just can't help ourselves.



lie.



lie.



lie.

Why are we greedy?

We learn from the best. We are just a small part of a very large mechanism. We actually don't have much to say, we just need to comply with what they order us.

3	80%	But
billion people — live on less than \$2.50 a day	of humanity lives on less than \$10 a day	We absolutely love it!

85 people on the planet had more wealth than the poorest 3.5 billion people. We think that is the best solution for this world.



КУЛТУРА
KULTURA
MAGAZINE

Art is creation, creativity, a work of the mind and the hands, mostly human hands. *Lazar Seferovic*

Text by Matej Pašeta, photos by Matej Pašeta

1 COPY OF THE MAGAZINE has been printed. We fight against deforestation, but in case technology fails us, future generations to come will cherish it and preserve as legacy. The first issue of the magazine is published on online, on the URL <http://www.kultura.ml> in PDF and HTML format. The magazine is also available in Montenegrin Language

CULTIVATE PRECIOUS MINDS

We live in a world on the cusp of change, in our age of technology our attention spans are shorter, we have less patience and we are addicted to our electronic devices. In a world full of people who are obsessed with material belongings, Kultura is obsessed with changing the norm. We want to wake up the creative little kid that you once were and help you focus on important and vital things in life. Our mission is to educate, enforce and empower individuals interested in culture. We specialise in subjects such as: Music, Visual Arts, History, Freedom of Speech, Human Rights, Preservation of Monuments. ►

Nowadays the majority of all enterprises focus on profit-making. It's all about mere monetisation. Humanity is much more than that. Kultura is a project which deals with culture and history. As such, it has a strong ethical vein embedded in it. Initiatives of this kind are able to deliver an unquantifiable value. Dan Turcan

The only purpose of this magazine is to give the island of Mamula back to the public. The advertisements in this magazine are a satirical take on the flaws of today's society. This magazine has no economic aspirations, the magazine does not need any money.

The Nautilus that inspired Jules Verne to name Nemo's submarine perfectly fits the staircase that leads to the Mamula lighthouse

ABOUT US

Kultura magazine is the work of MA Graphic Design student Matej Pašeta. The word culture comes from French culture or directly from Latin cultura 'growing, cultivation'; the verb from obsolete French culturer or medieval Latin culturare, both based on Latin colere 'tend, cultivate'. The word Kultura is the phonetic representation of the aforementioned Latin word in Montenegrin language. Variations of the word are globally used. Kultura exists because the world is not perfect. The world needs to become better by empowering education, culture and literacy. This world needs more activists. This world needs more people who are ready to get up from the couch and actually stand up for a cause.

Some people will look at the fortress of Mamula and all they see is walls and concrete. But there are people who see beyond it, who see the past, the heritage and the sacrifice.

We are standing up to give all the Mamula victims dignity and remembrance. Kultura believes that curiosity can be a spark that will light up the path to cultural enrichment. Kultura wants to make its reader interested, open minded and inquisitive. Kultura uses satire, human commentary, futurism, word of mouth and photography to pave the way towards a more cultured and interested world. So far, Kultura has the support from a number of people

Advertisement of every kind is surrounding us every day like a form of visual pollution. We can not escape the ever-present mega corporations and their multi-million marketing projects with the aim of attracting customers by using psychological tricks. The ads in this magazine are a comment on the society that is being cluttered with ads, from buildings and buses to underground tunnels and billboards, newspapers, tv and magazines. War, famine, spying, corruption, poverty are a trademark of an obsolete monetary system which favours the greedy and puts the regular working citizen into the margins. *"I don't care what your job is. I want to know what you long for, and are you*

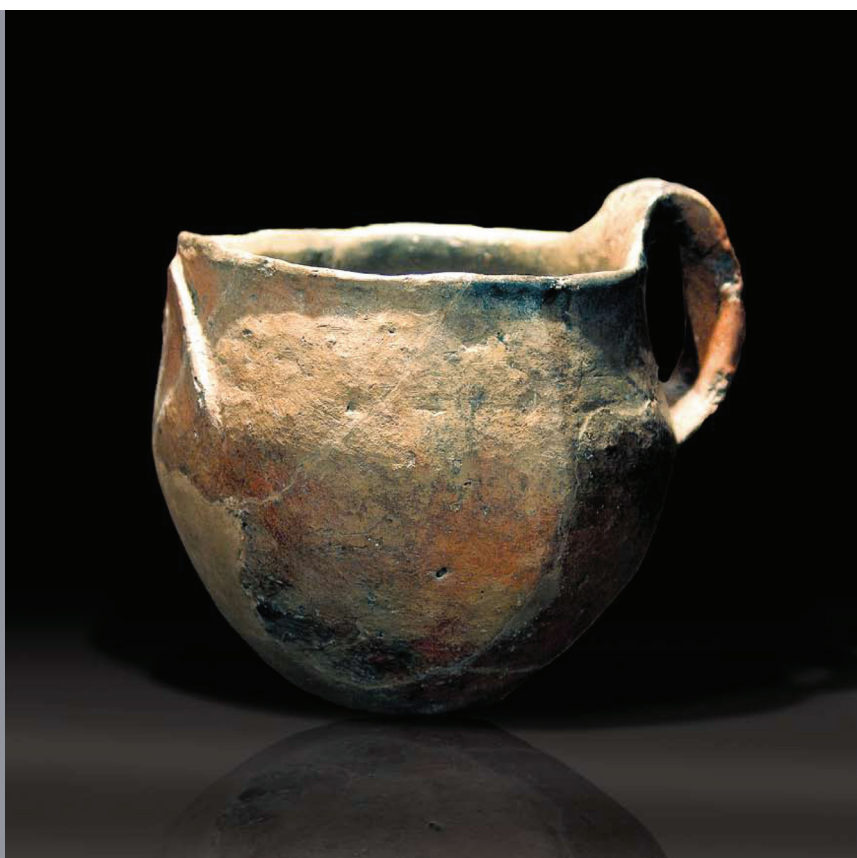
brave enough to dream about the fulfilment of the aspirations of your heart. I want to know would you risk ending up a fool for love, for your dreams, for the adventure of living" -

Oriah Mountain

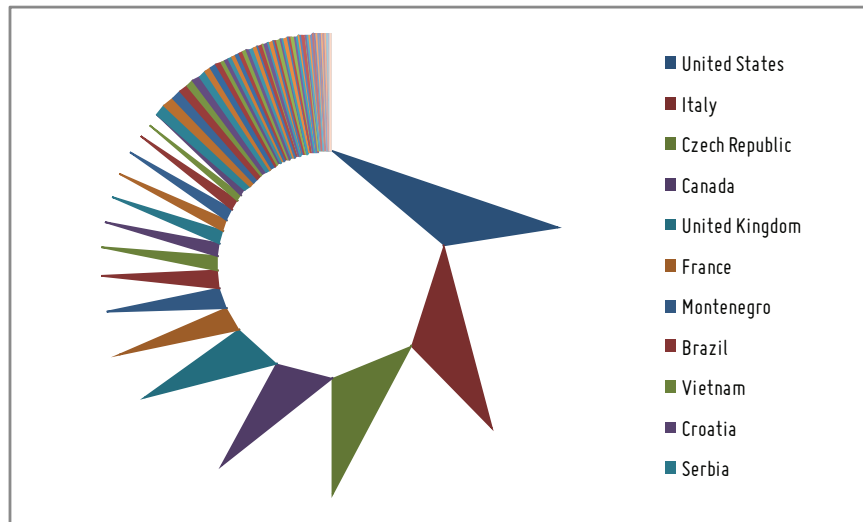
We would of course also like to see world peace but mankind does not seem to have that in his makeup

Michael of Sealand

Dreamer Kultura magazine has the aim the reach every corner of the planet. So far, kultura.ml reached 102 countries. The top 10 countries include: The United States, Italy, Czech Republic, Canada, United Kingdom, France, Montenegro, Brazil, Vietnam and Croatia. The list of countries that visited our site alphabetically: Albania, Algeria, Angola, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh,



Barbados, Belgium, Bolivia, Bosnia & Herzegovina, Brazil, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Costa Rica, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, European Union(undefined), Finland, France, Georgia, Germany, Greece, Honduras, Hong Kong SAR China, Hungary, India, Indonesia, Iraq, Ireland,



Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kuwait, Laos, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Malta, Mexico, Mongolia, Montenegro, Morocco, Myanmar (Burma), Nepal, Netherlands, Nigeria, Norway, Oman, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Romania, Russia, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Trinidad & Tobago, Tunisia, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Venezuela, Vietnam and Zimbabwe.

The Kultura magazine has the ambition to cultivate creative, honest and ethical minds. We need to support local and global issues. Almost a half of the human population, 3 billion people, live in extreme poverty, with less than a pound a day. One billion children live in poverty. 805 million people go to bed hungry every night. 750 million people lack proper drinking water. According to Oxfam, the richest 85 people on the planet have more wealth than the poorest 3.5 billion people. 17% of the world is illiterate. Each year, more than 1.3 billion tons of perfectly edible food is wasted. The World Health Organization estimates that 3 million people die from ambient outdoor pollution every year. Arctic sea ice has thinned significantly over the past half century, and its extent has declined by about 10 percent in the past 30 years. More than 100,000 million people are homeless worldwide. Malaria kills a child every 2 minutes. Each minute a child dies by preventable causes. The world is **199 trillion dollars in debt**. Things must be fixed, slowly but surely. Compassion has to become an item of fashion. As human beings, we are capable of the most noble and admirable acts. Together, we can face the greatest problems of humanity. Smile more, be surrounded by good people, laugh, eat quality food, try not to pollute the environment, don't step on a poor unprotected ant, don't throw away a lit cigarette from your car or balcony. Look both ways when crossing the street, be nice to the elders, donate some spare change every now or then, support your artist friends by attending their gigs. Be nice to your waiters and flight attendants, don't stand up as soon as the airplane lands. Don't throw away earbuds and wet tissues in the toilet, compost, freeze your leftovers, call your mom and dad, get plenty of sleep and help us save the island of Mamula. ■



LEFT
Pot from the Cave Vranjaj from the Bronze Age

CENTER
Elephant Suda drawing a portrait.

RIGHT
The School of Art of Savina

ALWAYS THIRSTY FOR SEA

Nikola Malovic brings the themes of the sea to the shores of Montenegrin contemporary literature.



NIKOLA MALOVIĆ (KOTOR, 1970) is one of the most awarded writers from Montenegro. He is the only author who brings the themes of the sea to the shores of Montenegrin contemporary literature. He graduated from the University of Belgrade's Faculty of Philology and he is a member of the Serbian Literature Society and one of the founders of the P-70 group. Malović authored a dozen of books, novels, collection of short stories,

documentary prose and photo monographies. Malović is known for the novels „The Wandering Man from Boka“ (Laguna, 9 editions) and „The Sail of Hope“ (Laguna, 4 editions). Our esteemed interviewee is the winner of many awards, amongst „The Borislav Pekić“, „The Laza Kostić“, „Master's Letter“, „Lazar Komarčić“, „The October Award of the City of Herceg Novi“, „The Feather of Despot Stefan Lazarević“, „The Seal of Time“, „Borislav Stanković“ and „Branko Copic“. Malovic is based in Herceg Novi, Boka Kotorska - Bay of Kotor, Montenegro. His books have been translated into English, Russian, Polish and Bulgarian. His other notable works are: The last decade (1998), Capt. Vizin (2002), Perast needlepoint (2003), Blue striped stories (2010)

LEFT
Malovic and his book "The Sail of Hope"

ABOVE
The Cover of "Wandering Bokelj"

RIGHT
Malovic in Herceg Novi, Montenegro.

When and how did you start your writing career?

It is difficult to determine the exact moment in which writing transcended to a passion, to an art. In the beginning writing as an activity was something that entertained my mind. But if I have to answer that question, the answer would be that it happened during my days at the Faculty of Philology. No single professor had warned me that writing is a marathon. When I realised that, it was already too late. I will explain what may seem to be an unusual thought at some point later in the interview.

MODELING YOUR OWN REALITY

How do you find inspiration?

I would say that authors at the beginning of their careers are seeking inspiration, but as they mature into serious writers, they start modelling their own reality. When it comes to real, also known as beautiful literature, which is the highest level of the art of the written word, three

major themes are always dominate: God, love and death. Of course, there are other forms of literature which main purpose is entertainment, the book you read under the parasol on the beach. These books have little history in them, with more love and a very specific geography which contains the implication and the resolution. We have a problem when we talk about literature as an art today, because the reality has accelerated up to the point that fine literature becomes more and more difficult to follow.

Did it ever happen to you that your publishers did not like some of your ideas?

Not really. I have four publishers working simultaneously on my behalf. I consider my first publisher Laguna, the largest and most professional publisher in the Balkans, as my first love. My publishers were confident about my work from the very beginning. They realised that I will offer the readers a story from a different, unusual point of view and that with me the readers will always have the sea, which is very important to emphasize.

The readers are always thirsty for sea.

NO MORE FAITH IN GOD

Tell us more about the group P-70?

Five award-winning and well circulating writers, from Subotica, Belgrade, Niš and Herceg Novi founded the Group P-70 nine years ago. Bond by our generation, since all of us are born in the 1970s, Slobodan Vladušić, Vladimir Kecmanović., Dejan Stojiljković, Marko Krstić and I have founded the first Serbian literary group after more than 30 years. We are not limited by a manifesto, instead we are creating under the predicament of conscience. We are not directed by anyone. We would not give in to donations and sponsorships. We have a clear attitude towards political, sexual, theological and other issues and we do not have a problem with identity. Nevertheless, it does not stop us to create characters that are surrounded with morally questionable characters, especially nowadays when more and more people in Europe and America no longer have faith in God.



LITERATURE

Do you have a favourite book or story you wrote?

At the birth of every novel I knew it would be one step higher in relation to the previous one. Each novel also became a benchmark in relation to the topic previously not discussed. The sentence might seem complicated, so you might want to read it one more time, because there is no easy way to say which my favourite literary child is.

What are you reading right now?

I have just finished reading the book „Holy Fire“ by the Greek author Haris Skaralakidis. The topic of the book is the miraculous appearance of the holy fire in Jerusalem that appears from nothing. The Holy fire appeared every Great Sabbath according to the Orthodox calendar, during the prayer of the Greek Orthodox Jerusalem Patriarch. The book is compiled of 45 historical testimonies for 10 centuries. In the year 1192, when the most famous Islamic military commander Saladin took over Jerusalem from the Crusaders, he witnessed the appearance of the Holy Fire. Believing that it was a Christian conspiracy, he ordered for the flame to be extinguished,

but the fire came back three more times. Irrefutable sources and Saladin himself witnessed the appearance of the fire. The fire appeared again on April 7, 2018, on the day of the Great Sabbath. If someone asked me for a proof of God's existence, I would give the book „The Holy Fire“, authored by Skaralakidis as a proof.

Who is your favourite writer?

I can only talk about the authors that influenced me. Unfortunately, the list of my favourite authors would be too long, considering the fact that I am a literature professor. Considering the fact that your question is constructed in a way that it is looking for names, I would like to mention Andric and Pavic.

Which advice would you give to young writers?

Not to write. Here is where I continue the answer that I owe you since question one. Writing is a marathon. In order to make a literary career, it takes 20 years. After 20 years of hard work, you may consider yourself a writer. During this marathon race, while other people usually go out and entertain themselves, the author is more like a lonely monk than a famous

and notable person. Despite being on television and written interviews, it does not mean that reading as a sacred part of life is slowly dying. However, in the case where a young writer cannot sleep without working on a new story, there is no way out – he or she will become a writer despite all.

Our magazine deals with the preservation of cultural and historic values. One of the dominant topics is the privatisation of Mamula. Could you give us a comment on that?

What is commonly known as the state of Montenegro is something that has become a provisional rule for enriching the ruling minority. Instead of fighting for a real autonomy, for a real sovereignty, for a genuine domestic economy, for quality education, functional judiciary and respectable health system, those political rascals inspired by the reputed western role models, are buying political time by selling national goods. One of those examples is the island Mamula, which is an ecological pearl at the entrance of the Bay of Kotor, the only fjord on the Mediterranean Sea. During the Second World War, Mamula was a concentration camp in which many patriots were executed. It is not ethical to build an elite hotel on the island, even if it would contain an anti-fascist memorial room. The fact that the Municipality of Herceg Novi did not have an idea how to valorise the island of Mamula which was left unkempt for decades, proves that the city which was founded in 1382 by a king and which served as a residency to the sovereign Josip Broz Tito – was inadmissibly pushed into the margins. Not everything that the eye sees should belong to someone, to be a lease or property. The state of Montenegro, the smallest ex Yugoslavian republic is selling its own organs, together with Serbia. Mamula is one of the organs, and the countries are eating themselves – with someone else's mouth. ■



WWW.KULTURA.ML

MY PARADISE AT
MAMULA

PHOTOGRAPHY CONTEST

HERCEG NOVI 2018

THE BEST 20
PHOTOS
WIN
A LIFETIME
SUBSCRIPTION



#SAVEMAMULA

TO ENTER THE COMPETITION
SEND US YOUR BEST MAMULA
PHOTO

LET'S OPEN MAMULA'S GATES

TO EVERYONE



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magazine



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magazine



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magazine



kultura
magazine

THE LABEL PARTY

If we treat consumers like naughty children, and attacking their freedom of choice and personal responsibility, we will get results. The plain cigarette packaging reduced the number of smokers by 100,000 in Australia since 2012.



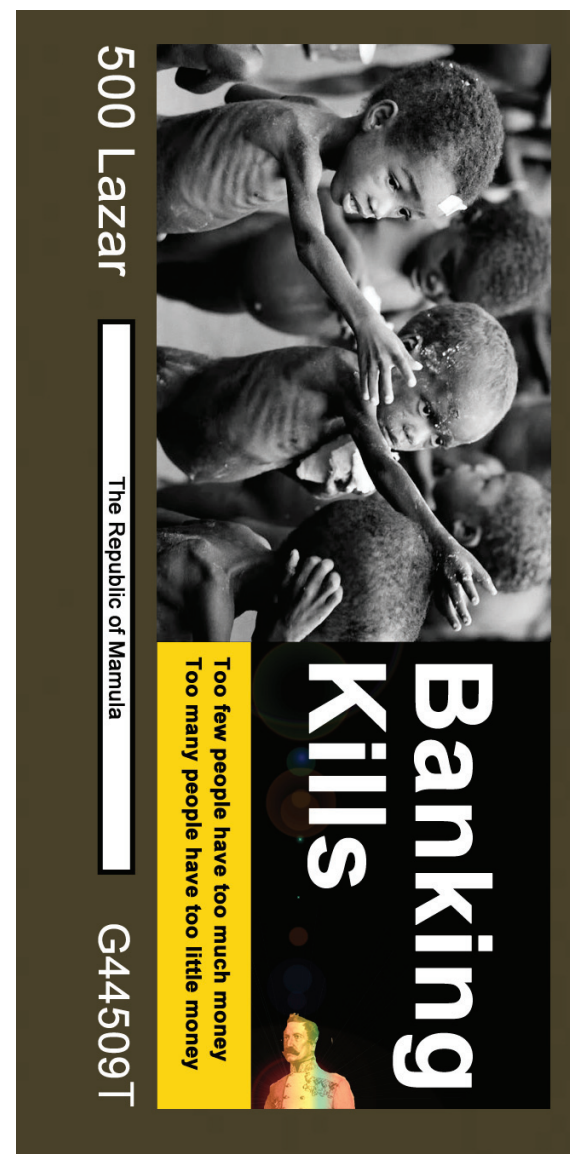
ON THE 18TH of April, 2018, an image that introduces a warning sign on a soft drink can with the typography and the colour scheme of cigarette packaging in the UK was uploaded to the social media site 9gag. The post is titled “Sugary soft drinks should have warnings like cigarettes and was tagged under “can”, “coca cola” and “ckgarettes”. As for April 27, 2018, the post has received 522 points and 80 comments. The first comment stated “I’m game as long as your weed dealer has to do the same to your dime bag” and was made by the user scaredybubbai. That comment inspired the campaign “The golden mean” which tries to convince cannabis users to moderately enjoy it. The best comment was made by user diogenass and stated “real men have curves”. The comment inspired the poster for the campaign “Real men have curves, but they also check their blood pressure and sugar levels regularly”. The second best comment by user givemetittes stated that “Everything should have warning sign, because everything can kill you in certain dosages.(water, carrot, tomatoes,

pumpkin, etc.)”, and that was the inspiration for the label party. The whole 9gag experiment had inspiration in the cigarette packaging boxes that became current in the UK since 2017. The Label party is the experiment is to make people less appealed by the wonderfully designed objects. I will try to discuss how wonderful examples of graphic design actually did not reach their purpose in making humanity better. If we treat consumers like naughty children, and attacking their freedom of choice and personal responsibility, we will get results. The aim of the plain cigarette packaging was to help more than 300.000 people stop smoking in the UK. Analysing the evidence from Australia, which introduced similar packaging in 2012, the team found a reduction in smoking of 0.5% up to one year after the policy was introduced. According to the Australian government, that translates to 100,000 people no longer smoking. The decline was attributable specifically to plain packaging, after taking into account the continuing drop in the numbers of smokers caused by other tobacco control measures. The real aim of this campaign is to make things clearer by labelling and inserting

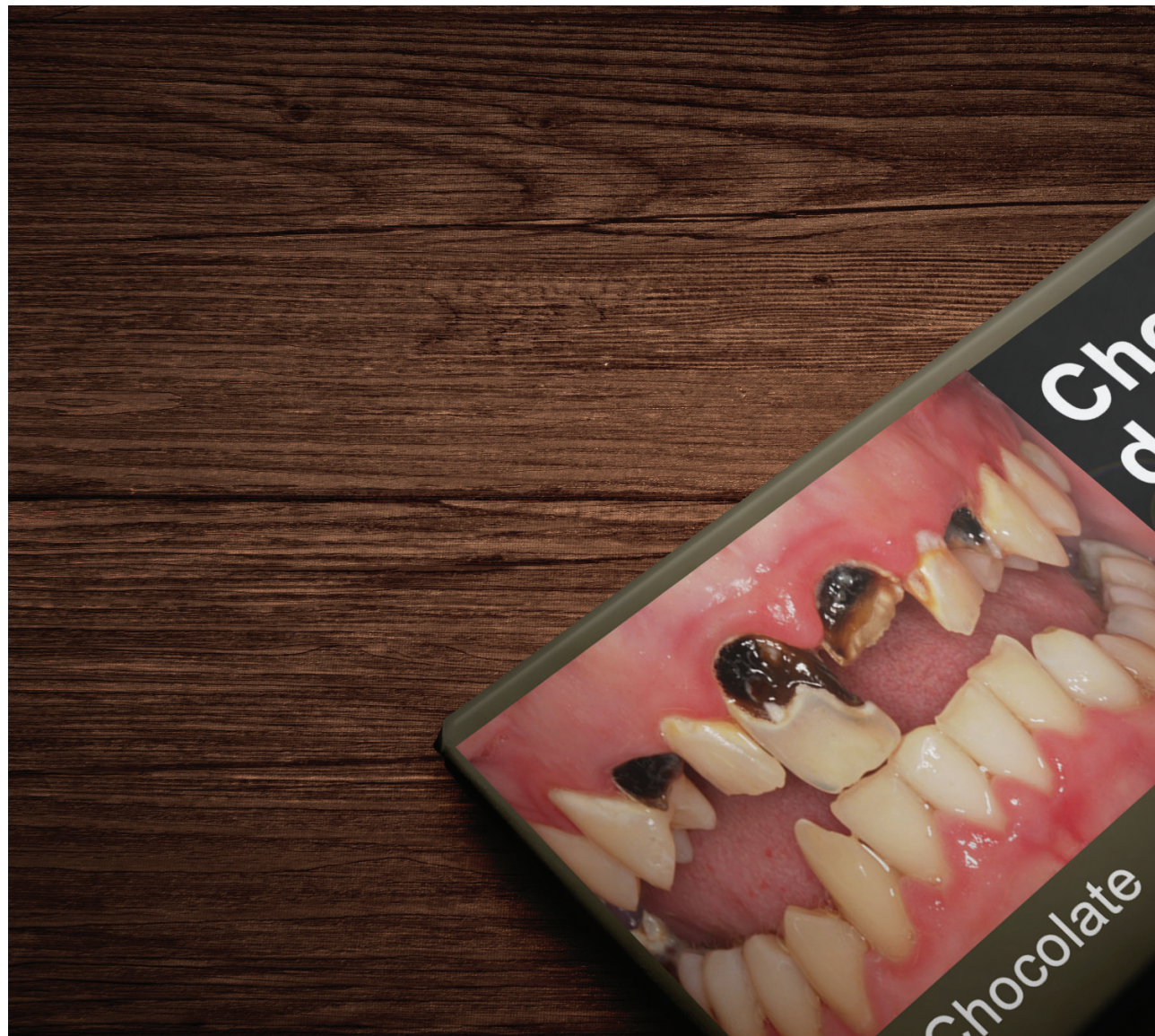
BOTTOM LEFT
Alcohol causes traffic accidents

THE OTHER LEFT
This drink is not a replacement for water

RIGHT
A sample banknote which constantly reminds us of the evil of money

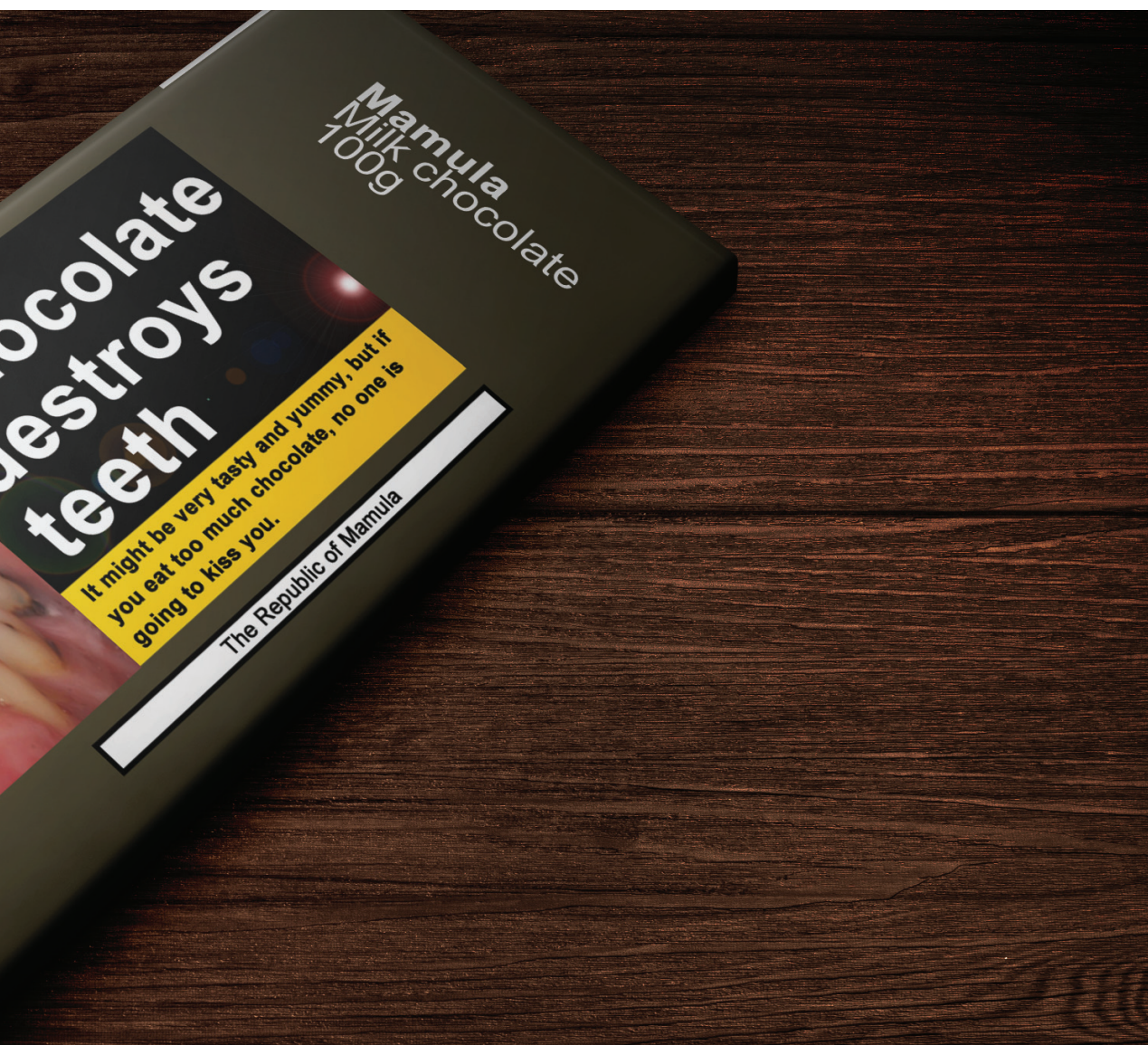


The Label Party



proper information about the used element. Cigarette boxes used to be beautiful and a collector's item (Ivan Cekic from Bosnia owns 1323 cigarette packs (Esrebrenica). Now, with the uniform packaging with a plain font, the only thing those packs are intended to is to scare and inform the end-consumer about the dangers of smoking. The Label Party will aim to inform and educate the end-consumer about each and every product the consumer consumes. The Label party will explain to the general public where does the money for the loan they got from the bank come from and what would happen if all the savings from a bank were supposed to be withdrawn in a single day. It would be impossible, because of the current monetary system. The term Neoliberalism was coined by the French economist Charles Gide in order to describe a certain set of economic beliefs. According to Boas, the term Neoliberalism refers to an ideology, economic theory, development theory, or economic reform policy. The Handbook of Neo-Liberalism states that: „At a base level we can say that when we make reference to 'neoliberalism', we are generally referring to the new political, economic and social arrangements within society that emphasize market relations, re-tasking the role of the state, and individual responsibility. Most scholars tend to

agree that neoliberalism is broadly defined as the extension of competitive markets into all areas of life, including the economy, politics and society.“ In the age of Neo- Liberalism, not only the economy suffers. According to Damianidou, the educational system, functioning in a close correlation with the environment, has suffered based on the fact that its purpose was to educate labour for a competition in a global environment, undermining the humanistic approach to education. The educational crisis started to unveil with the lack of ability of schools to prepare students for the expansion of utilitarianism, which lies within the framework of Neo-Liberalism. Neoliberalism in a globalised economy is the process of opening up national economies to global multinational corporations and to global institutions like the World Bank and the International Monetary Fund. Neoliberalism leads to a decline of democratic institutions, according to Larner (1996). Gibson argues that the ideological headlands of the Neoliberal elite come from the United Kingdom and the United States. Deregulation, privatisation, marketisation are the processes active in the neo-liberal world. The term Neoliberalism was coined by the French economist Charles Gide in order to describe a certain set of economic beliefs. According



to Boas, the term Neoliberalism refers to an ideology, economic theory, development theory, or economic reform policy. Compensation practices in the banking industry are widely believed to have induced excessive risk-taking and, thus, to have played an important role in causing the recent financial crisis (e.g., Bebchuk and Spamann, 2009; IMF, 2010; Board of Governors et al., 2010). A large volume of literature has exposed the pervasive use of political associations by firms across many countries as a means of acquiring favours and economic gains from the state. See, Amore and Bennedsen, 2013; Dinç, 2005; Faccio et al., 2006; Faccio, 2006; Fisman, 2001; Johnson and Mitton, 2003; Li et al., 2008 among others, for extensive discussion of this phenomenon in diverse economic and financial environments. In the campaign of labelling money in the same way the cigarettes are, the aim is to explain to the public that, according to Chang, money owed by every single person and country in the world, the grand total is \$199 trillion, with

some 29% of it borrowed since the 2008 financial crisis. Neuromarketing is a relatively new concept. According to Plessis it is a study of the consumer's brain in order to affect marketing activities. Antonio Damasio and Joseph LeDeux are neurologists that were pioneers in using brain scanners for non medical purposes: their goal was to analyse the brain in order to create a concept called "neuro-economy" and neuromarketing". The aim of that experiment was to find a "buy button" in the brain, to stimulate the activation of dopamine in the users brain when a certain brand is mentioned. Since the most important breakthrough in neuroscience philosophy in 1995, when Damasio changed the paradigm of the role of emotions, stating that the paradigm "I think, therefore I am" should be changed to "I have emotions, therefore I am rational". The new paradigm was also connected to a new approach in consumer behaviour conditions. Moore's Utopia advocates for the mitigation of evil and the equal distribution of wealth. ■

The Label Party will aim to inform and educate the end-consumer about each and every product. The Label party will explain to the general public where does the money for the loan they got from the bank come from and who actually produces all that debt.

TOP LEFT

The Label party logo uses the Arial typeface

CENTER

Would you still enjoy eating chocolate if it was packaged like this?



THE REPUBLIC OF MAMULA
DEPARTMENT OF HEALTH



Aristotle

Golden
Mean

20 CANNABIS CIGARETTES

Best enjoyed
in moderation*

*like everything else

DON'T SMOKE TOO MUCH.

#NOMOREGANJA*

*OK, WE DON'T NEED TO BE DRASTIC. LET'S JUST SAY "A LITTLE LESS" INSTEAD

12
AUG



MAMULA

PARTY

LIVE PERFORMANCE FROM:

REVERSE PROCESS // DJ MAXPAX

FREE ENTRY | AGES: 18+ OLDER | PSYTRANCE

MAMULACLUB Mamula, Montenegro

www.kultura.ml



LAZAR SEFEROVIC TALKS about art, culture, history and patrimony. This energetic professor keeps publishing books year after year, since 1983 until today. Lazar Seferović was born in 1936 in Zelenika near Herceg-Novi (Montenegro). Seferovic graduated at the University of Zagreb, faculty of Philosophy (Department of Art History and Italian Language). Lazar was a professor at the Herceg Novi Classical Gymnasium and at the Herceg Novi Art Academy. Our interviewee is also experienced in tourism. He was the president of Tourism Departments of Herceg Novi, Boka Kotorska and Montenegro, respectively. He is one of the founders of the Mimosa Festival, the “Days of Music” festival and the “Bokelji” Ensemble. Seferovic is also the founder of the Society of Art Historians of Montenegro; was a president of the parliamentary culture department, a member of the Festival Committee of the Dubrovnik

CULTURAL

VALUES

Education for individuals and nations should be publicly available, especially to young people. The media must not be affected by politics or lobbying

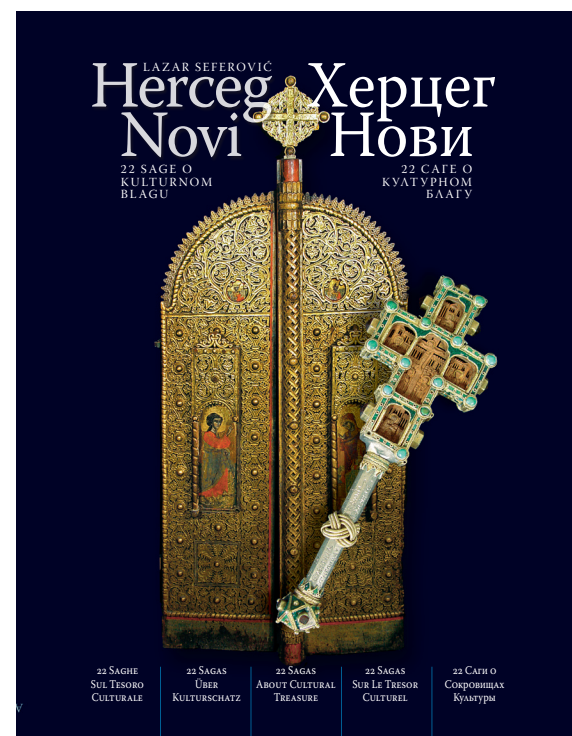
Summer Games, the Cetinje Biennale and the committee of the European Carnival cities in Amsterdam. Seferovic managed the reconstruction of cultural monuments after the Herceg Novi earthquake of 1979 and organised the cultural programs of the Summer theatre of Herceg Novi. Seferovic was the editor in chief of the magazine “Boka” that dealt with culture and art. Seferovic authored the books: “The Cultural Treasure of Herceg Novi” (1984, 1987), “Sagas about Bokelji Ensemble”, together with his brother Dušan (2001), “22 Sagas about Cultural Treasure of Herceg Novi” (2006, 2018), “From Saint and Pope to Pop and Rock Stars” (2010), “The Story about St. Leopold’s Youth in Boka”, together with his grandson Matej Pašeta (2012), “Savina Monastery” (2012, 2017), “Notable Women from Herceg Novi” (2012), “Following the Trace of Miraculous Women of Boka (2014), “The Great Painters of Boka Kotorska” (2015), The Artistic Sky Over Herceg Novi (2015, 2017), “Notable Musicians from Herceg Novi” (2015), “The Philatelist Tomo Katuric (2016). He is the winner of the awards: “The Golden Stamp” – Belgrade, Serbia, The October Award of Herceg Novi (1983), The Sacen Golden Medal for his Lifetime work in culture and tourism

Define art and culture

Art is creation, creativity, a work of the mind and the hands, mostly human hands. Culture is our achievement based on experience which in a material and spiritual sense recognises humanistic values and their highlights as patrimony which is then used as a tool to teach us about the past and present, leaning towards the future.

How to promote culture?

The best way to promote culture is to make people literate, educated and informed. The cultural values have to be identified and within reach of every individual. Education for individuals and nations should be publicly available, especially to young people. The media must not be affected by politics or lobbying. Magazines should not be expensive or politically motivated. Only when people recognise those values, we can say that culture made a way to their consciousness and became a part of their soul. Being educated is an important, but not crucial factor for being cultured, because culture is a very broad range in every dimension of human survival since the dawn of civilisation until today.



FAR LEFT
22 Sagas about Cultural Treasure (2018)

LEFT
Seferovic in Herceg Novi

TOP RIGHT
Golden Stamp winner of 2007

BOTTOM
The cover of the book “Miraculous Women from Boka Kotorska” (2014)



...AR CONSUME
Shopping is fun

**IT RELEASES
ENDORPHINS**

DON'T BE A SHEEP

**MATERIAL POSSESSIONS
WILL NOT MAKE YOU HAPPY**

HELP OTHERS

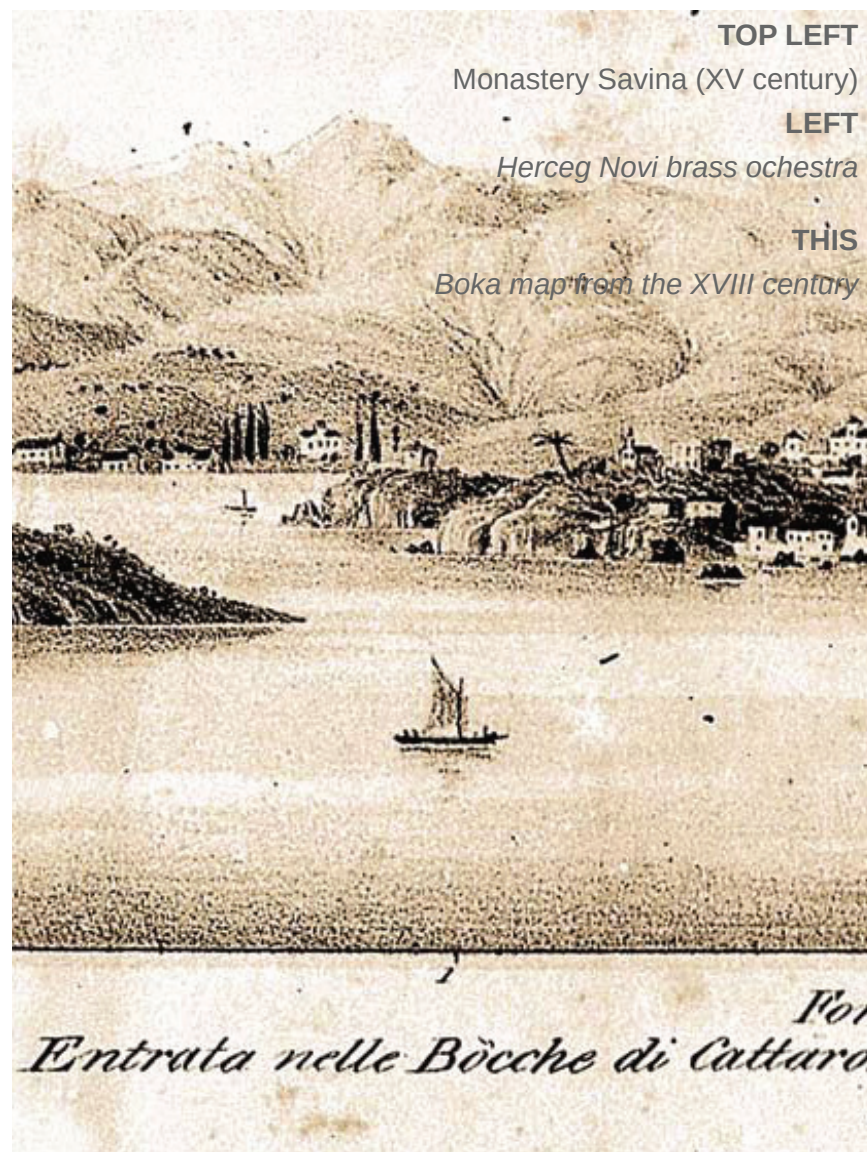
**MAKE LIFE
MEANINGFUL**

Which is your most valuable experience as a professor?

I will simplify my answer. Honestly, being a professor in the Classical Gymnasium for the period 1966 -1975 was a challenging task, mostly because of the fact that I taught a magical generation of student characters in their highest stage of development. I would always greet my graduate students in a formal manner, like they were my peers. Mutual respect is crucial for a good professor, and especially important for a good student. I have learned a lot from my students. Today, after half a century, I am very happy that my students have nice memories about me.

You are a famous Heceg Novi citizen. Tell us what Heceg Novi means to you.

I do not know what makes me famous apart from the 82 years that I am carrying on my back. I have spent my whole professional career and personal life in



TOP LEFT

Monastery Savina (XV century)

LEFT

Heceg Novi brass orchestra

THIS

Boka map from the XVIII century

*For
Entrata nelle Bocche di Cattaro.*

PATRIMONY

Herceg Novi, just like my ancestors that came to Boka Kotorska in 1689, 200 years after the liberation from the Ottoman Empire. Amphitheatrically rooted on the foot of Orjen, the highest mountain on the Adriatic Coast, opposite to the entrance of the Bay of Kotor, ascending from the sea shore to the Španjola fortress lies Herceg Novi, immersed into 250 species of subtropical and tropical plants. The ancient Odysseuses of the Bay, sailing worldwide for centuries used to bring decorative plants and flowers from all continents to their Penelopes. Erecting the town on the aforementioned place, the Bosnian king Tvrtko I established Herceg Novi in 1382 as a salt market and called it St Stefan. The town was later renamed after Duke (Herzeg) Stjepan who conceived the Renaissance spirit and life into it. In its tumultuous history, Herceg Novi was destroyed and rebuilt nine times; like the ancient Homer's Troy. Political life, often full of disorders, constant changes in social relations, growth of economic power, enterprising and versatile maritime relations with other regions and countries, changes of ethnic structure of the population, and other factors presented significant outerimpacts on life, and their direct and indirect reflections often effected the culture and art of this area. Yet, the fact is that not all

material and spiritual cultural values, not all streams and styles in art of our region have been sufficiently studied so that the results of those studies might serve us to form an essential and final synthesis of science to use its terms and the conviction of the author that their work may rely on the selected art monuments, without the review of all the works of art and circumstances in which the said works were produced. Herceg Novi was created from at least three major civilisations: The Byzantine, the Turkish and the Western European. Herceg Novi is famous for the heterogenic cultural past from the crossroad of the East and the West, and with its unique examples it represents a unity of contrasts, which is a result of different civilisations layering thus making a foundation which left a remarkable trail in both material and spiritual culture. Herceg Novi is famous for its visual arts, literature, music and horticulture. My goal is to inspire the future explorers of this wonderful town hoping that they will reveal a new layer of hidden values. Only the cultural heritage can unconditionally witness the continuity and destiny of a nation. The cultural heritage of Herceg Novi needs to be explored by future generations of historians and scientists. I deeply respect both scripts in Boka Kotorska: The Latin and the Cyrillic script. The scripts

represent a unique cultural wealth which was driven by a dual confession of the locals who mostly refer to themselves as Bokelji. Boka is the only place in the world where churches have two belfries on one church: It is a symbol of friendship, respect and unity amongst the local population.

Which advice would you give to young artists?

I cannot give advice to artists, no matter how young they are. We have to be a role model for them; we need to have our own results which will inspire them to recognize their own values. Creating is a noble act. ■

TOP LEFT

The Blue Cave in Herceg Novi

CENTRE

The view of Forte Mare Fort from the sea

TOP RIGHT

Orjen Ski Resort

MAIN PICTURE

Sahat Kula, the clock tower, the symbol of Herceg Novi

THE TASTE OF FREEDOM







THE REPUBLIC
OF MAMULA

INDEPENDENT
VOTING
REGULATOR

DEMOCRACY*



GOOD SERVANT
BAD KING

*AKA PLUTOCRACY

Election for Mamula President



Vote once in column 1 for your first choice, and
Vote once in column 2 for your second choice

	Column 1 first choice	Column 2 second choice
HUMANOVIC, ADAM PARTY AGAINST ROBOTS	<input type="checkbox"/>	<input type="checkbox"/>
LIBRIUM, ETHAN THE BALANCE PARTY	<input type="checkbox"/>	<input type="checkbox"/>
MONEYBAGS, NED THE GREED PARTY	<input type="checkbox"/>	<input type="checkbox"/>
PIATTA, TARA THE FLAT EARTH PARTY	<input type="checkbox"/>	<input type="checkbox"/>
STICKERS, DR TAAG THE LABEL PARTY	<input type="checkbox"/>	<input type="checkbox"/>

HUMANOVIC, ADAM
PARTY AGAINST ROBOTS



LIBRIUM, ETHAN
THE BALANCE PARTY



MONEYBAGS, NED
THE GREED PARTY



PIATTA, TARA
THE FLAT EARTH PARTY



STICKERS, DR TAAG
THE LABEL PARTY





ELECTIONS 1 MAY 2028

CANDIDATES FOR
PRESIDENT OF MAMULA

SIXTEEN THINGS LEARNED

In the future, Mamula is a free island. In the year 2028, the diaspora of the island elected their first President. Kultura magazine has compiled 21 of the best moments of the campaign – from start to finish

01 THE LABEL PARTY - THE TAAG STILL STICKS. Mamula times reported that 62,3% of the Mamula vote went to Dr. Taag Stickers. This result surprised many, as it was widely believed and reported that Ethan Librium of the balance party would take the seat. Mamula now awaits a revolutionary moment in history - labels

02 HUMANOVIC - THE ELECTIONS WERE RIGGED. Adam Humanovic has stunned many by alledging that his campaign was hacked by the robots who work for E. Librium. "I have only received 4% of the vote, even Piatta from the Flat Earth Party got more votes than me! I demand recount"

03 PIATTA - HUMANOVIC IS JEALOUS. Tara Piatta from the Flat Earth party responded to Humanovic's comments, by saying: "Of course I got more votes than you, and we are also sending the air ballon to space from the Mamula port to finally prove that our planet is flat."

04 Moneybags sinks claws into the new president. The Greed Party's candidate was first to congratulate at 3AM MaSUNla reported that from now on Stickers will be #2 on his speed dial. He wanted to be #1, but that is voicemail!

05 Rosie Willow spotted eating chicken drumsticks at local chippy V&V Leader Willow withdrew from the presidential race after "chicken" scandal

11 "We want fast cars, we want big boats, and we want wet throats." Greed Party campaign targeting the youth vote did not prove to be succesful. Their throats will stay dry, better again not to try, was the sign on their vandalised poster

12 "Cleaner air,solving pollution problems, better education opportunities, preservation of species, better health-care for all." V&V party goals

13 "All those stories about the Earth being just a tiny planet in space makes us feel small and insignificant." Tara Piatta's emotional speech in front of 50,000 excited fans. There is footage showing Piatta crying after this emotional moment.

14 "Since cigarette labels were enforced in 2016, the number of smokers declined for 15% Warnings are effective! We need to tell everyone about everything that is surrounding them", was the winning message from Dr. Stickers. Society finally recognised the need for labels in their life, Herald Mamula reported

15 We will launch a campaign that will mak it possible to citizens to deposit their robots to scrap metal facilities for cash. Party Against Robots candidate Humanovic wants to use the potentials of scrap metal waste for the betterment of the island of Mamula. He promised a huge robot graveyard on the island. Apparently, robophobia is not in fashion.

06 *Educate everyone about everything - the winning motto used by The Label Party*

07 "Artificial intelligence will surpass humans in 2050, enabling robots to have fun, fall in love – and colonise the galaxy" Humanovic's speech, Igalo Institute Rally The robots will pay much attention to us as we do to ants. Don't stomp on ants, Humanovic concluded

08 "The Earth is not moving. Do you feel it moving? Australia does not exist. It is a con." The scandalous statement made by Piatta caused much controversy among Mamula voters

09 "We hope that the world will take our example as a positive one and as a benchmark in creating a better future for all of us. We will fight for the shift worker, for the worker on 0 hours contract, for the worker who is missing their overtime payment." Librium, Balance Party Final Rally

10 "Let's become a big, greedy family. Be a part of the system. 7 billion people can't be wrong" Let's make the debt even higher. Someone else will pay, you will be safe with us! Moneybags' poster in April provoked controversy. Critics were stating that Moneybags might be too honest for his own party.

16 *I would travel the world and promote our unique and beautiful island - the motto that did not win*



Proposal for Mamula's currency, Lazar, with the portrait of Lazar Mamula depicted on the banknote

EVERYTHING

Churches, islands, firearms, illegal drugs, ivory, organs, humans, endangered animals,
As humanity, we need to be more careful about things that are a

We should sell

Wine. Especially good wine. Wine makes us happy and it is best enjoyed in moderation. **Chocolate.** Chocolate also makes us happy and contributes to a better world. **Soft Drinks.** We need to be careful with these, because they cause obesity&diabetes

Unfortunately for sale

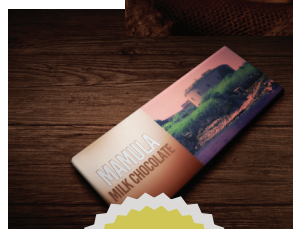
Mamula 23 of 25 cells will be apartments, the historical context will be destroyed. The seagulls will go away. **Humans** 40 million people today are victims of slavery. **Organs.** Illegal organ trade generates profits between \$600 million and \$1.2 billion per year

Can't be sold

Feelings They come and go, but can never be sold or bought. Kultura Magazine wants to give you a gift of feeling good. **Smiles** are for free and Kultura magazine made a collection of them for you. **Time** Your time on Earth is limited, better make it count.



£49.99



£2.99



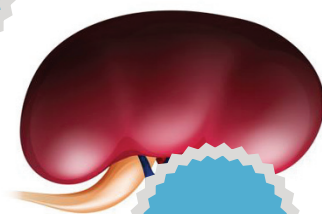
£0.99



£3503/month



£99999



£59999



£PRICELESS



£PRICELESS



£PRICELESS

G FOR SALE

beef stock, cigarettes, toilet paper, fears, hopes, dreams, real estate, sex, sugar available for sale and things that should be kept safe from harm.

Let's sell

Sustainable, ethical and recyclable products. Products that would actually make a change. We need to resort to materials that would not pollute the environment. We need to cut down the food waste issue and we must provide food for everyone

Let's fight

For a better world by being better to each other. We need to encourage organ donation and compassion for the fellow neighbour. Let's oppose everyone who wants to sell historical values, human lives, cities, countries, churches and and hope.

Let's share

Food, stories, smiles, hugs, kindness, wealth, knowledge, compassion, moments, kisses, memories, advice, resources, technology, laughter, riddles, tradition, folklore, beer, music, experiences, coffee and all the things that make our world beautiful



NEVER STOP DISCOVERING YOURSELF

Our multitalented interviewee reveals his secrets on developing multiple talents in the music industry.



PETAR ZORKIC WAS born in 1986 in Bangkok, Thailand. Petar graduated sociology from the University of Belgrade. Petar is a multi-talented musician as he plays the guitar, bass and percussions. Petar started his music career in 2003 as a guitarist in the rock/blues band “Maron Sho”. Maron Sho released its first album in 2006 for the Active Time label. Petar and his band performed on the Beer Fest Belgrade in 2007, the year which was full of touring

across Serbia, organised by Radio 202 and independently. After several years in the band, Petar becomes interested in various musical genres and starts composing, producing arrangement and lyrics, also developing collaborations with various artists from different genres. Petar collaborated with Marko Louis on his debut album “Shine on me”. On the album, Petar was in charge for composing, arranging, lyrics, and recording guitars and bass. Petar also collaborated with Bozo Vreco on his album “Pandora”. Together with Ron Holsey Petar was working on the single “Srpkinja” as a guitarist, bassist and lyricist. Petar is an active member of the band “Lady Jelena” as a percussionist. Petar is an active member of the Serbian music scene where he collaborates with many artists.

LEFT
Photoshoot by Jereminov

ABOVE
Petar on a concert in Belgrade (Photo by Jereminov)

When and why did you start playing?

I started playing music at the beginning of high-school. My father used to listen to a lot of jazz and my mom and sister used to listen mostly pop, disco and some blues as well, so I had a lot of music to hear during my childhood years. I got my first guitar at the age of twelve from my parents as a birthday gift, so apart from playing sports as a kid, I wanted to gain some new skill and see what can I do with it and how to use it. That's how I discovered different sounds and eventually I liked it.

DON'T HIDE BEHIND A MASK

Which famous musicians do you admire?

My biggest role model is Mr. Gordon Sumner aka Sting. I also admire and respect Phil Collins, Paul Simon, Curtis Mayfield, Bob Marley, the guys from Dream Theater etc. Speaking of Sting, I think he has everything that a musician need. He knows how to tell a story, he can make a catchy tune, on the other hand he enjoys implementing jazzy elements or let's say "non-pop" elements in a classical pop song. Above all he is very sincere in presenting his own work and he is not "hiding behind a mask". He tells true stories and reveals his emotions through each song and he always brings a strong message in it.

Describe your first instrument and other instruments.

My first instrument was my classical guitar but she didn't survive much long. After that I bought my first drum kit, and second acoustic guitar so I started using it properly. Then I got my first electric guitar, then came the bass and keyboard and after that I got my first percussion

Which instruments do you play?

I play percussion, guitar and bass guitar.

What was the first tune(s) you learned?

Some of the Beatles, Metallica and Bob Marley, but I can't remember which ones, since it was a long time ago.

Which famous musicians inspired you?

I was definitely influenced by the ones that I mentioned before It includes the style, the approach, sensibility and coping with other people's opinion.

Who was your first teacher? Other teachers?

My first teacher was my brother in law. He is an established guitar player based in L.A. We still have this teacher-student relationship, but most of my time I've spent practicing by myself, so I can say I'm a self taught musician after all.

What advice would you give to beginners who are nervous?

Beginners should listen as much music as they can in order to widen their horizons. Different styles and different approach can help them find their own music signature. Find your own way, reveal your emotions and don't be afraid to do that, or else, find some other thing to do e your story, tell them your secrets and fears, show them your love and share your dilemmas with them. Connect with people, you will eventually find a lot of things in common.

Do you attend sessions? What makes a good session?

I do, when I have time. It's a fiesta of musicians, each having an authentic feel. That's the thing that makes a session so good. Lot of different souls, grooves, feels, gathered in one place, having fun and making magic. When I'm in the studio, I also make session gigs with my fellow musicians, and a lot of new songs and new things come up everytime.

How often and for how long do you practice?

I practice when I'm not in the studio or at a gig, or jamming with friends. So practice should be present all the time, continuously. Whenever and wherever. Discover yourself, never stop doing it. ■



TOP
Petar in his studio in
Belgrade

BOTTOM
Confident on the
music scene. (Photo
by Plavčić)



WHICH ONE

WOULD YOU



RATHER BE?

WHO CARES?
THIS WHOLE THING
WE ARE OPTIMIST.
WE HAVE A HEART.
WE STAND UP FOR
A BETTER WORLD.
WE ARE MAMULA
ISLAND AGAIN!
ISLAND

Adam Humanovic PAR candidate for President of Mamula

Dear Mamulan,

As a Mamulan like you, I want better for our world.

As my idol, famous scientist Jürgen Schmidhuber wisely said in an interview from 2017: "In the year 2050 time won't stop, but we will have AIs who are more intelligent than we are and will see little point in getting stuck to our bit of the biosphere. They will want to move history to the next level and march out to where the resources are. In a couple of million years, they will have colonised the Milky Way. Who would have thought in the 1980s that 30 years later there would be people making millions as professional video gamers or YouTube stars?"



It is 2048 and we already have robots with Googolplexes of views. And we are talking in Graham units here! Back when Despacito was number one song on YuoTube, no one knew about the Graham unit, but now it is a thing. I wanted to write this with a pen, but my cousin did my posters. I hope the robots didn't sabotage him.

2050 is very near, my dear Mamulans. Only united we can win the bad robots. We need your support, intelligence and emotion to guide us in these hard times. I have already lost more than four jobs thanks to those robots.

But we also need to change Mamula - cleaning up the shore and the polluted beaches, bringing down vandalism, and making docking generally affordable.

We have made a good start: organising a scrap metal collection, putting new maritime officers on our shores, and building affordable housing for seagulls and rabbits.

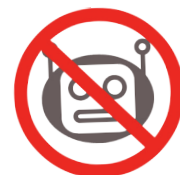
The robots are taking our jobs. The robots are stealing our women. The robots are getting paid more than we do.

We will send the robots back to where they came from. The robots bring serious threats to all humanity. In the last 30 years we have witnessed thousands of cases of robot related violence. The robots were built to help humanity. But now all that is happening is that the humanity is helping robots. We need to put an end to this perverse game. Goodbye robots, hello bright future for our kids.

Thank you

Adam Humanovic

Adam Humanovic



1
Do Not Store Fruits and Vegetables Together
Fruits that give off high levels of ethylene
(the ripening agent) can prematurely ripen
and spoil surrounding vegetables.

The King of Broccoli

1

13
We produce enough food to feed
7 billion people,
but one third of food produced for human
consumption is lost or wasted

The King of Broccoli

13

1

The Ace of Apple

Over one quarter of the avoidable food
thrown away each year (nearly 1.2
million tonnes) is thrown away still
in its packaging, either opened or unopened.

1

3

The Three of Apple

Most of the food we throw away
(4.1 million tonnes or 61%) is avoidable
and could have been eaten if it had
been managed better.

3

HORTICULTURE

As Herceg-Novi is a town of green and flowers, town of parks, architectural objects in the style of architectural historicism were erected in it, specially in the first half of the 20th century. The value of such an architectural complex, the building and surrounding (building, park, background, micro-location), give rare importance to the site and building itself. This saga tells about the old family houses, from Igalo to Kamenari, in particular the so called “master mariners’ houses” built in the coastal style, predominantly Neo-Renaissance or Neo-Baroque during the 17th and 18th century, which tell of the way of life, customs, attitudes and beliefs. They tell of the culture of living in the shaped and arranged landscape and in particular autochthonous landscape, of specific garden architectural materials from local sources, of similar elements from many countries in the world. This synthesis can be well observed in gardens, yards, pergolas, windows, balconies and other settings of the Boka Kotorska Bay houses and stately homes all round the Bay. This saga deals with the loveliest park of the Town – Savinska Dubrava (Oak Wood of Savina), with the green panorama of Luštica Peninsula and the natural wealth of Mount Orjen.

PERFORMING ARTS

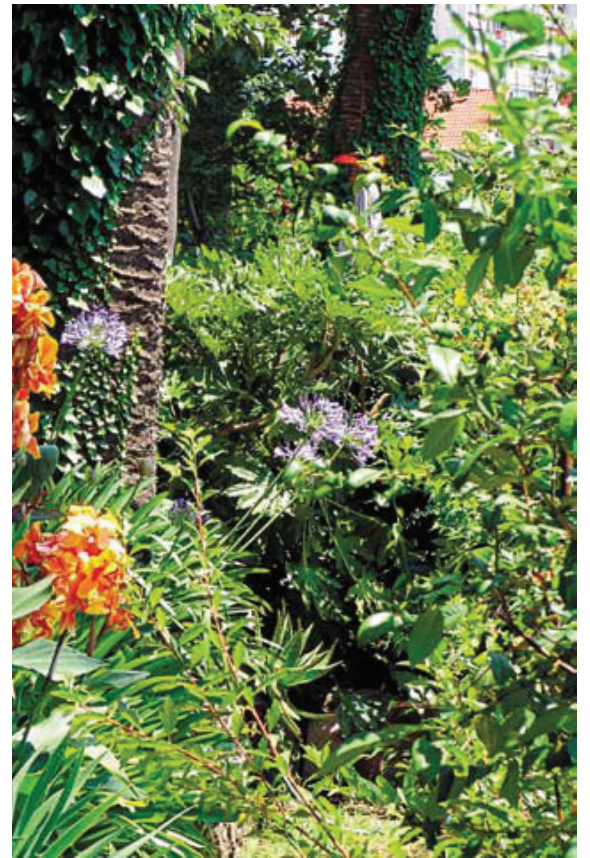
Herceg-Novi is, first of all, a town of renowned performing artists – among the first performing artists we will mention is Stevo Prnjat, the violinist of European reputation, born in Herceg-Novi, who performed in the first half of the 20th century in the concert halls of Paris, where he lived for thirty years, as well as on the stages of Vienna, Berlin and Moscow. We will discuss the musicians Abid Kusturica, Radovan Papović, Miloš Đurović, Đorđe Lazarov, Julio Marić, Goran Krivokapić, Dragan Rakić and those of Milena Lucic’s students who are most successful: Tomislav Stanić, Čedomir Nikolić and specially Boris Kraljević, who excels not only on the scenes of Serbia and Montenegro, but the European ones from Paris to Moscow. The next part of the saga deals with the Yugoslav festival “Days of Music” which was without break held in Herceg Novi from 1983 to 1991, and was continued in 2004; with famous entertainers Antonije Pušić (Rambo Amadeus), Vlado Georgiev, Dragoljub Đuričić; of high class achievements of music amateurism of Herceg Novi, fifty year old tradition of Herceg Novi musicians, ensembles, groups and soloists.

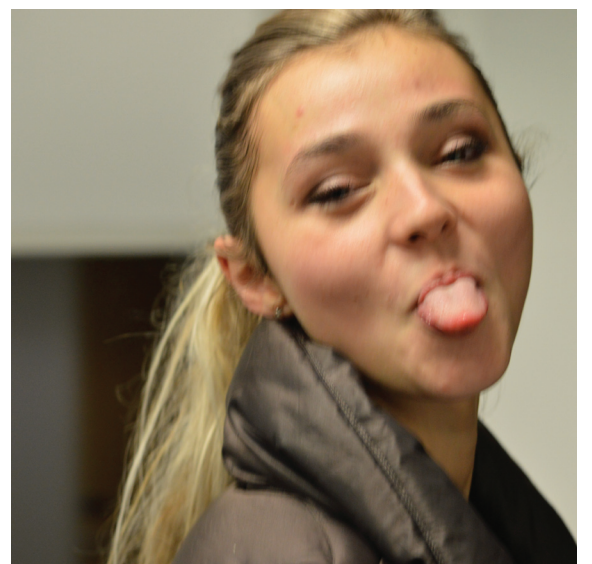
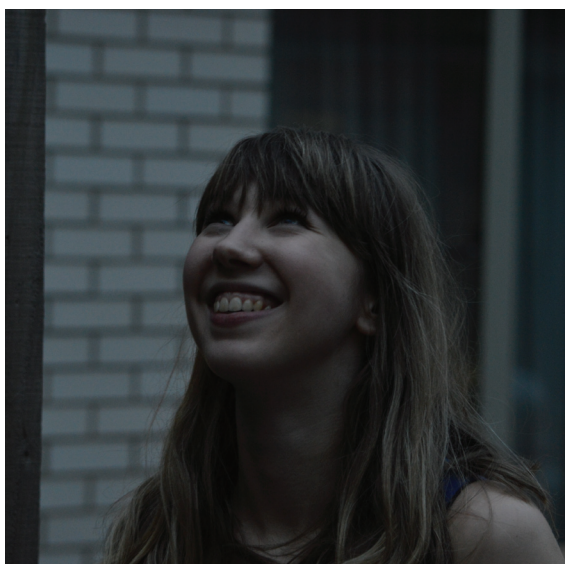
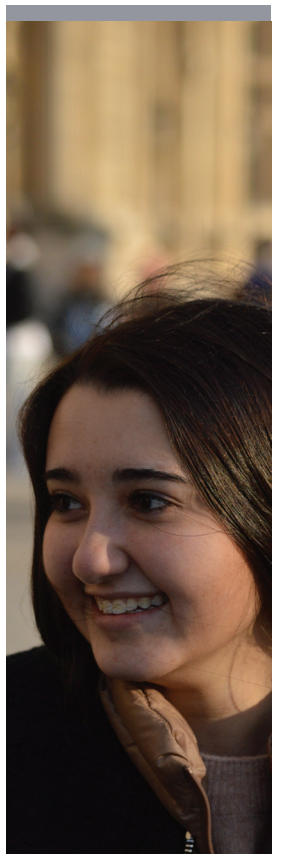
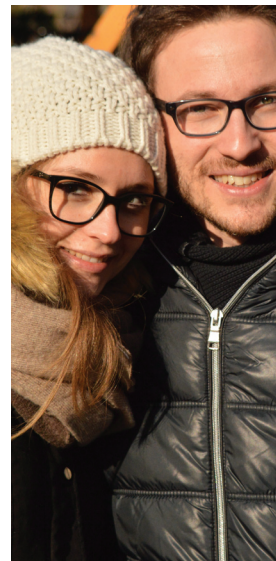
THE SAVINA ART SCHOOL

“The School of Art at Savina – source of visual art tradition – recognition by Europe – from Petar Lubarda and Milo Milunović to Dado Đurić and Vojo Stanić”. This story deals with the renowned Herceg-Novi School of Art at Savina; the most significant names are mentioned in the caption above, they are those Montenegrin painters who reached European levels. The school was established in 1946 at Cetinje, then moved to Herceg-Novi in 1948. It had crucial influence on Montenegrin visual arts. The founders were Petar Lubarda and Milo Milunović. During the short period of its existence the School was due to its specific spirit recognized all over the former Yugoslavia. The saga tells of great number of teachers and students among which there are two who take an outstanding position in the world of art beyond our frontiers, Dado Đurić and Vojo Stanić, who at present, at the beginning of the 21st century, are outstanding painters known beyond our frontiers. The saga also tells of numerous students who achieved success in the domain of film, literature, history of art, architecture, design, scenery design and in other spheres.

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KULTURA