

MySpace Secrets

*** Note- This is an abridged version of one of the bonuses and you will receive the complete version with purchase.**

If you haven't signed up for the free newsletter I send out where you will receive a free ebook on Myspace or another traffic generation method each time , just send an e-mail to myspacefreeinfo@aweber.com or fill out form at <http://www.socialsitesmarketing.com> It is sent once or twice a month and ALWAYS has a free valuable ebook or two as I buy a LOT of plr ebooks and reports!

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For a Full Myspace Marketing Kit that includes 43 Groups that Don't Delete Marketing Ads plus Bonuses on Using YouTube for Viral Traffic and Secret Myspace Tips Visit:

[43 Hot Myspace Groups for Running Ads + YouTube Viral Marketing Tips](#)

(Even if you don't have a Myspace account you can use the YouTube and many other tips on your website).

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level of success is dependent on how much time you put into the program, your time management, your finance, current knowledge, and various other skills. Results may vary as it does with any business opportunity, there is no guarantee, you could make far more or far less, but the results are dependent on your work ethics.

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Introduction

Before we proceed , my main goal is to educate you about everything you need to know about Myspace in very

minimal time, and then get you to take action by applying the techniques in the e-book. Myspace is a phenomenal and it is also a marketers dream because it is such a large network

of individuals and provides marketers another river to market their resources abundantly. However, there is not much, if any quality information following around about Myspace so

that is why I put this e-book together. Before we begin I would like to give you a quick warm-up so that you may understand the materials once you get there. Some people are new to MySpace so the early pages of this report go into some basics before we dig into the marketing gold.

Any individual can sign up to use Myspace by opening up a free account at: <http://www.myspace.com/>.

Your Myspace profile or website indicated by: www.myspace.com/yourwebsite is the place you log in when coming to Myspace everyday.

Once you log in you can check your profile just like checking an email account, you can check for new messages or new friends requests. Friends are the main theme around Myspace, the more friends you have equals the more people you can market to.

You can add friends my using various marketing techniques and you can also send a message to all your friends through

the myspace bulletin system which is one of the central marketing systems in myspace. Hope I cleared some of the basic cobwebs in the introduction, so now let's proceed with understanding myspace better, and using this system to make some nice hard cash.

Understanding Myspace Better

Myspace, a type of social network is extremely hot right now. It gets millions of visitors to its site each day (maybe that's why it's always loading so slowly?) and it is one of the most visited websites in the world (number one most visited website in the United States). When I first joined myspace I was really surprised to see how many people were marketing their services on there. It ranged from:

- ✓ Singers
- ✓ Actors
- ✓ Models
- ✓ Small business owners
- ✓ Comedians
- ✓ Filmmakers

The main theme about myspace is to add friends and that is displayed in your profile. The reason why marketers want friends is so that they will have a range of people that they can market to; it is sort of like an email list in a sense.

Myspace was originally built for the younger audience but you can see that it's obviously changing very quickly because a lot of the older audiences roam around there. The concept with the "friends" theme is very similar to high-school so you have to step outside your normal business frame of mind and work on fitting in.

Ask yourself what do they want? It's quite simple; all they want is to feel accepted and to have friends. They are not on there to market their products; they just want to accumulate as many friends as possible and to feel good about themselves. Why do you think people post pictures and ask for comments? They want to feel good about themselves; it makes them feel more confident and happy which people

would gladly pay lots of money for but you will be giving it to them for free. Why do you think Americans spend millions of dollars each year on cosmetic surgery? Do they really need it? Of course not, but they want the attention of their peers and surroundings. So, make sure to leave comments for your friends. Be a super cool, but a super helpful friend. You shouldn't go on Myspace for the sole purpose of making money, put some thought into it first. Myspace is a business in itself, and you should spend some time to build this effectively, nothing a software program can do by itself, it needs the human touch.

Myspace is a great place to learn about the "sociological" aspects of human beings. I learn a new thing every-time I go there. I like to use Myspace to gather feedback and understand humans better because they are in a different state of mind on there. It is like my own scientific laboratory in a sense.

You have to play by their rules to make a sale, and it's usually harder to sale on Myspace because people are just not in the buying mode but I will reveal some solid marketing techniques later. Myspace is a powerful network and it is hard for someone to compete with it because of the large amount of users.

You can add more features to a social network and try to make it better than Myspace but I doubt that you will overcome Myspace, the same can be said about the other powerful social networks such as eBay. You can try to make something better by adding more features and reducing the price but being the first is something that people will always remember.

So, if you can't beat something what is your next route? You join them, so this is what we are about to do and this is exactly what a lot of other social networks have done and they used Myspace as a fuel to drive on. An example of a

social network that used myspace to fuel their burning growth is youtube <http://www.youtube.com/>. In matter of fact, the growth of youtube was so rampant that it actually threaten myspace own video resources and they wanted to disable myspace users from using the network on myspace, but the users loved youtube so much so youtube has become an exponentially growing phenomenal since. So, the next question is how can you become the next youtube and use myspace to fuel your next product launch? Well, there are some ways that you can go about doing this and I will get to them later.

Just by integrating your business around myspace you can:

- ✓ Build a rapport with prospective customers
- ✓ Generate more traffic to your website
- ✓ Build up your newsletter
- ✓ Network with people that have similar goals with you
- ✓ Use it as another free source for advertising

MySpace Quick-start

This will take you through the very simple steps of opening a myspace account and customizing some controls.

Visit www.myspace.com-to open up an account click signup button shown in **figure 1**.

Figure 1

The screenshot shows the MySpace website interface. At the top, there is a navigation bar with the MySpace logo and a search bar. Below the navigation bar, there are several content sections:

- myspace movies**: A yellow banner with a movie poster and the text "Check Out Movies Now" and "movies.myspace.com".
- Member Login**: A blue box containing a login form with fields for "E-Mail:" and "Password:", a "Remember Me" checkbox, and "LOGIN" and "SIGN UP!" buttons. The "SIGN UP!" button is circled in red.
- Cool New People**: A section with three profile pictures and names: "Britt", "Deidra", and "BROWN EYEZ".
- Myspace Comedy**: A section featuring a comedian and the text "Check Out MySpace Comedy!" and "Brought to you by Mist".
- MySpace Music**: A section for "Kasabian - Empire" with a "Kasabian" album cover and the text "EXCLUSIVE".

Figure 2

Fill out the required information.

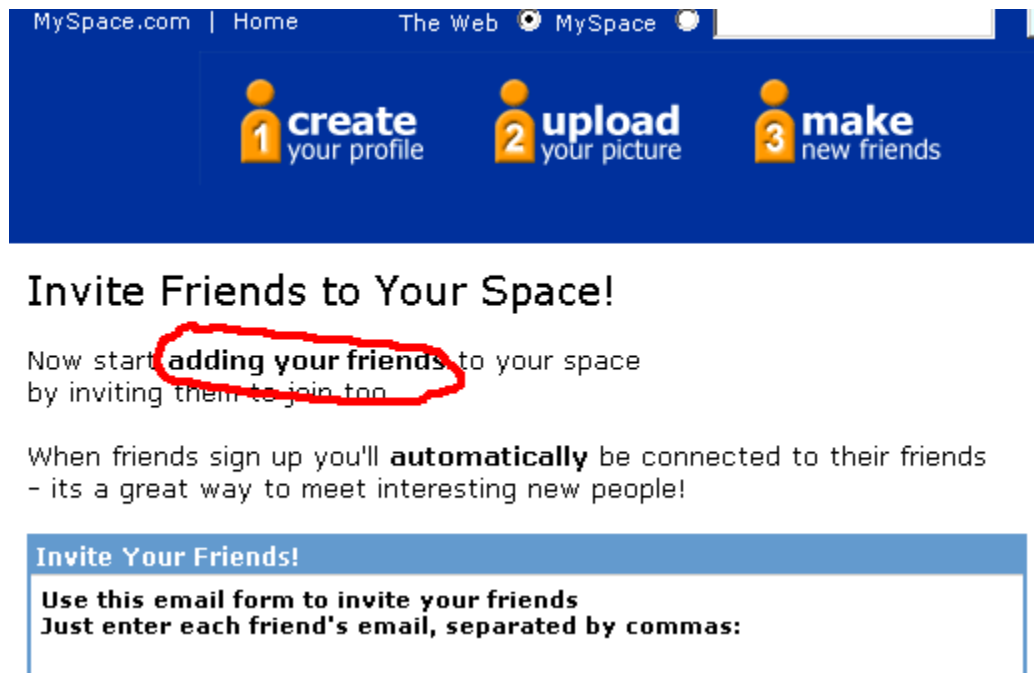
Figure 3

The image shows the MySpace.com registration page. At the top, there is a navigation bar with 'MySpace.com | Home | The Web | MySpace | Search | Help | SignUp'. Below this is a blue banner with three numbered steps: '1 create your profile', '2 upload your picture', and '3 make new friends', followed by the text 'join for FREE!'. A secondary navigation bar lists various site features like 'Home | Browse | Search | Invite | Film | Mail | Blog | Favorites | Forum | Groups | Events | Videos | Music | Comedy | Classifieds | SignUp'. The main content area is titled 'JOIN MYSPACE HERE!' and contains a registration form. The form fields are: 'Email Address:' (text input), 'First Name:' (text input), 'Last Name:' (text input), 'Password:' (text input), 'Confirm Password:' (text input), 'Country:' (dropdown menu showing 'United States'), 'Postal Code:' (text input), 'Gender:' (radio buttons for 'Female' and 'Male'), and 'Date Of Birth:' (Month, Day, and Year dropdown menus). A checkbox at the bottom of the form is checked and labeled 'Allow others to see when it's my birthday'. To the right of the form, there is a section titled 'Why Join MySpace?' with a list of benefits: '» Create a Custom Profile', '» Upload Pictures', '» Send Mail and IM's', '» Write Blogs & Comments', and '» It's FREE!'. Below this list is a privacy notice box that says 'MySpace understands that user privacy is the key to our success. Already a member? Please read our [privacy policy](#) .'. Red arrows are drawn on the image, pointing to the 'Email Address', 'First Name', 'Last Name', 'Password', 'Confirm Password', 'Country', 'Postal Code', 'Gender', and 'Date Of Birth' fields.

You can upload a photo, it could be yourself or any other photo that you have rights to but it must not violate myspace TOS. If you don't feel like disclosing a photo of yourself you can simply click skip this step.

If you know no one on myspace yet, you can invite some of your friends to join you by simply sending them an invitation to their email address or you can skip this step as well.

Figure 4



Once you do that your profile is now finished and you can edit your profile and add some interesting details about yourself.

Figure 5



Make sure to make your profile interesting and different, there are a lot of crazy things on Myspace but I don't really see that many interesting profiles, they usually have a similar theme so be original.

Figure 6

Home | Browse | Search | Invite | Film | Mail | Blog | Favorites | Forum | Groups | Events | Videos | Music | Comedy | Classified

Profile Edit - Interests & Personality

View My Prof
Account Settin
Safe Edit Mo
Edit Commer

Interests & Personality | Name | Basic Info | Background & Lifestyle | Schools | Companies | Networking | Profile Songs

To disable clickable links in Interests/Music/Movies/Television/Books/Heroes, put a <Z> anywhere in the box.

Save All Changes Preview Profile

You may enter HTML/CSS in any text field. Javascript is not allowed. Hiding MySpace ads is a violation of our Terms. To disable clickable links in Interests / Music / Movies /

Headline:

Preview Section Preview Profile

About Me:

Go to account settings to customize it to the way you like it.

Figure 7

Change Password:	- Change Password:-
Notifications:	<input type="checkbox"/> Do not send me notification emails -help-
Newsletters:	<input type="checkbox"/> Do not send me MySpace newsletters
Privacy Settings:	- Change Settings-
IM Privacy Settings:	- Change Settings-
Mobile Settings: New!	- Change Settings-
Groups Settings:	- Change Settings-
Calendar Settings:	- Change Settings-
Blocked Users:	- View List-
Profile Views:	- Reset Count-
Profile Settings:	- Change Settings-
Music Settings: New!	- Change Settings-
Away Message:	- View / Edit Away Message-
Preferred Site & Language:	www.myspace.com - English
Time Zone Settings:	(GMT -08:00 hours) Pacific Time (US & Canada)
-Change-	

You can click on each link and it will briefly tell you the restrictions on them and how it will affect you if you edit. If you get a lot of friends and don't want to be notified every time you receive one then I would recommend turning the notifications off. I would also recommend using an email account that you don't check much.

Figure 8

Get MySpace Mobile Alerts! New!

Get MySpace Mobile on Helio! New!

Pick your MySpace Name/URL! [Help](#)
[Click Here](#)

Tell people about your MySpace [?]

My URL
<http://www.myspace.com/103519971>

My Blog URL
<http://blog.myspace.com/103519971>

Make MySpace my Home Page

My Mail	
inbox	friend requests
sent	post bulletin

You can click the link labeled in **figure 8** to edit your default myspace website and blog url. Sometimes the link you want may be taken so you have to think of an alternative url. Or, you could try contacting the individual that holds the link and ask them if they would like to switch... may need to do some bribing in order for this to work properly. You can contact them after adding them as a friend.

Myspace Marketing Blueprint

Launching Your Myspace Campaign

It is a good idea to make a Myspace profile for your business or organization in order to add another degree of personalization to your company. If you have a list of subscribers you can tell them to go check out your Myspace website and add you as a friend. I have seen countless of movies know adding Myspace profiles about the actors in the movies in order to help generate awareness about the movie and you can do the same. Your Myspace profile can be like a fan site for you and your company. Once you set up your Myspace profile which was explained earlier (not a hard process) you can edit the look and feel of your Myspace profile by using HTML or CSS. A lot of the profiles look dull and are not enticing. You can hire a graphic designer to take care of the Myspace layout for you if you're not good at graphics like me. There are some sources you can go to get free templates for your Myspace website, check this out:

<http://myspacesupport.com/>

Having a unique Myspace website and adding interesting and useful content will stand you apart from the millions of users. Make sure to sprinkle your niche keywords throughout your Myspace profile to help increase your search engine ranking both in the major search engines such as Google and in the Myspace search engines.

Make friends or potential joint venture partners?

You can also use Myspace to size up the competition and see what other people in your niche are doing, and this can be accomplished by using the Myspace search engine. Make sure to click Myspace because it is originally defaulted to search the web as labeled in **figure 9**.

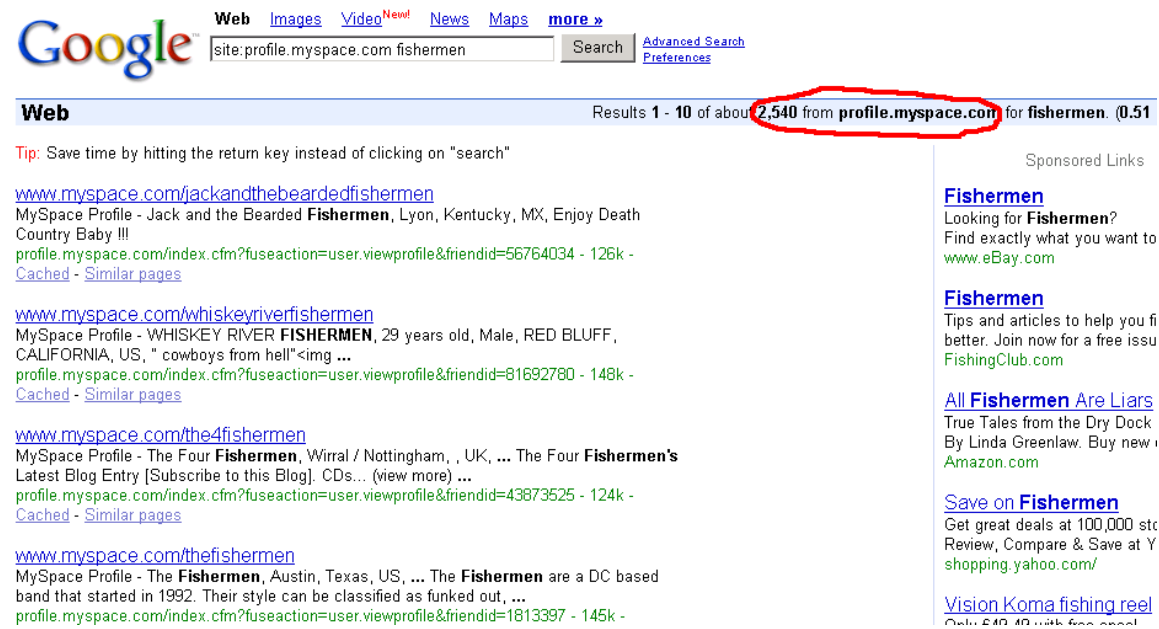
Figure 9



The friends forever and the heart was there by default, I circled the myspace link and search button to remind you so you will get results within myspace. You can also consider the next syntax that im about to show you. If your niche market is fishermen then the syntax that you will type into Google is:

site:profile.myspace.com fishermen

Figure 10



Lets see how many people are fishermen on myspace, seems like their are only **2,540** indexed profiles into Google about fishermen so im going to tinker with the keywords a little. This time im going to use the keyword "fishing" and

hopefully I will get more profiles that have the keyword "fishing" listed as a hobby or interest so I can start adding some friends.

Figure 11

The screenshot shows a Google search interface. The search bar contains the text "site:profile.myspace.com fishing". The search results are displayed below the search bar, showing a list of Myspace profiles related to fishing. The number of results is highlighted as 122,000. The search results include:

- www.myspace.com/fishingforcomets
MySpace Profile - **Fishing** For Comets, Dallas, TEXAS, US, candy on the inside. ... **Fishing** For Comets's Latest Blog Entry [Subscribe to this Blog] ...
profile.myspace.com/index.cfm?fuseaction=user.viewprofile&friendid=6783731 - 145k -
Cached - [Similar pages](#)
- www.myspace.com/48017658
MySpace Profile - Gone **Fishing**, 28 years old, Male, imperial beach by the water, , US, I wish you were here.
profile.myspace.com/index.cfm?fuseaction=user.viewprofile&friendid=48017658 - 124k -
Cached - [Similar pages](#)
- www.myspace.com/coolfishing
MySpace Profile - Cool **Fishing** Music Marketing, CHAPEL HILL, North Carolina, US, "I heard a song on the radio once..."
profile.myspace.com/index.cfm?fuseaction=user.viewprofile&friendid=75972524 - 50k -
Cached - [Similar pages](#)
- www.myspace.com/fishingfury
MySpace Profile - **Fishing** Fury, 25 years old, Male, , , CA, Feel The Fury! ... what up **fishing** fury, thanks for the add, weird that you could find me on ...
profile.myspace.com/index.cfm?fuseaction=user.viewprofile&friendid=72541394 - 86k -
Cached - [Similar pages](#)

Okay once I changed up my keywords I now find **122,000** profiles indexed into Google which is a whole-lot-better. However, be careful because all of these profiles do not necessary have anything to do with this particular keyword. I have clicked on some profiles and have found that some of them could just be stage names of bands or such so make sure to check and read their profile to discover their interests and hobbies before adding them as a friend. If they have interests in your particular niche then send out an invitation as a friend. Sometimes they will accept you sometimes they won't so don't take it personally if they don't. After your friend accepts you just don't not talk to them ever again, send an email and introduce yourself and

what you're about. A lot of times people will just add friends and abuse the bulletin system and that is about it, I will cover the bulletin system later. Talk to them and make some "real" friends, if you have to pick up the book "how to win friends and influence people" this is a very appropriate network to apply these techniques in, it's a social network. People are more likely to purchase from you if they know you so try and build up some rapport on this network. Tell them who you are and what your goals are and how they can help. Believe it or not, people are generally good by nature and if you try telling them where you need help they will most likely try to help you out. It could be as simple as adding your banner to their Myspace profile, but the main thing marketers forget is to build friendship that is what this network is about, not marketing. Of course if you have a Myspace profile of one million friends then this will be very hard to accomplish so you can take one of two routes:

- ✓ One, you can try to maintain a small but royal network of friends.
- ✓ Two, you can get a large network of friends but it will most likely be a network of people that you don't know and also untargeted.

Each one has its pros and cons so it's truly up to you. As again, from my personal experience having a lot of friends can be useful for Myspace if you have general offers, freebies where you make a commission, videos, items like DVDs, ringtones etc (which you can find in affiliate programs or via Amazon). If your marketing to teenagers then you shouldn't be marketing a very expensive product, but if it is trendy it will do good.

MyVentures

Another good idea is to add friends that are owners of large groups that have a direct interest in your products. You can do this by clicking the groups tab in your profile.

Figure 12

Groups Home

Groups by Category

Activities (7 groups)	Health, Wellness, Fitness (4454 groups)
Automotive (2 groups)	Hobbies & Crafts (6379 groups)
Business & Entrepreneurs (0 groups)	Literature & Arts (7889 groups)
Cities & Neighborhoods (10064 groups)	Money & Investing (1329 groups)
Companies / Co-workers (6968 groups)	Music (98982 groups)
Computers & Internet (3596 groups)	Nightlife & Clubs (15158 groups)
Countries & Regional (3888 groups)	Non-Profit & Philanthropic (4289 groups)
Cultures & Community (17791 groups)	Other (412540 groups)
Entertainment (28028 groups)	Pets & Animals (8743 groups)
Family & Home (5744 groups)	Places & Travel (5163 groups)
Fan Clubs (49400 groups)	Professional Organizations (10273 groups)
Fashion & Style (16905 groups)	Recreation & Sports (31946 groups)
Film & Television (14601 groups)	Religion & Beliefs (24185 groups)
Food, Drink & Wine (11219 groups)	Romance & Relationships (22123 groups)
Games (10815 groups)	Schools & Alumni (48849 groups)
Gay, Lesbian & Bi (10205 groups)	Science & History (2228 groups)
Government & Politics (7445 groups)	Sorority/Fraternities (7888 groups)

Keyword [Advanced Search](#)

You can then search the group's categories that are mostly related to yours. For example, if you sell weight loss or fitness products then you will most likely need to check out the "health, wellness, and fitness" category that currently have **4,454** different groups. This can also be an interesting way to help scout future niches. Whatever category has the most members must have the most interest generated about it. Selling an information product or an adsense product around these categories may not be a bad idea, and could be a good way to monetize your site. Let's take a look at the health, wellness, and fitness groups more closely.

Figure 13





MySpace Groups > Most Popular Groups

sort by: newest | most popular | Group Name:

Listing 1-10 of 3000

1 2 3 4 5 >> of 300

Next >

Most Popular Groups	
 Muscular Training Development (Public group) Bodybuilding, Supplements, Fat Loss, Muscle Development, Nutrition, Anabolic Steroids, Martial Arts, Powerlifting, Workout Journals, Sports Training, Women's Fitness and Better Sex	JoinGroup Founded: Mar 23, 2005 Members: 143,263
 BodyBuilding.com (Public group) A Group For All Those Into BodyBuilding To Gather :)	JoinGroup Founded: Jun 5, 2004 Members: 31,686
 The Derek Zoolander Center for Kids Who Cant Read Good and Want to Learn How to Do Other Stuff Good Too (Public group) The Derek Zoolander Center for Kids Who Cant Read Good and Want to Learn How to Do Other Stuff Good Too	JoinGroup Founded: Jan 5, 2005 Members: 23,299
 Myspace Muscle & Fitness (Public group)	JoinGroup

- [Groups Home](#)
- [My Groups](#)
- [Create Group](#)
- [Search Groups](#)

Good, myspace does us a huge favor by listing the groups in chronological order: ranging from the groups with the most members to those with the least members. Let's see, the muscular training developing group has 143,263 people that are interested in this topic and was founded in March 23, 2005 a little over a year so it is a rapidly growing group which is another plus. So, it's like approaching someone who owns an ezine or a newsletter except it's more personal because you can actually see them. Join the group first, make some quality posts on the forums, compliment the people, and make some friends and most importantly, add the group owner as a friend.

(See full report included purchase for details on approaching the group owner for a JV deal.

In the paid version of this report the remaining pages go into the following topics in detail:

A) Effective ways to approach the group owner to have him mention your report to his group.

B) Using the Forums and Classified Ads Section of MySpace

C) Selling Advertising

D) How to Comment Effectively to Get Visitors

E) How to Use Blogs for Traffic

D Using trains to get more friends

E) How to Use Bulletins Effectively

How to get lots of friends

Before I describe some ways to get more friends to your myspace profile lets talk about the old fashioned way before there were any software or trains that would enable us to do this automatically. One famous example is Tila Tequila; she has a myspace profile of over one million friends and has made some offline appearances because of her fame. Some others are a recent singer who just recorded a big record label that goes by the name of "Cassie" and the list can go on. It seems like people want to be surrounded by people who are:

- ✓ Confident
- ✓ Charismatic
- ✓ Nice-looking
- ✓ Ambitious
- ✓ Unique
- ✓ Accomplished
- ✓ Cool

Just think back to high school for a moment, who were the people that were extremely popular? Most likely, the same principles will apply to even adults, I guess something's never change as I mentioned earlier.

Now, don't run off if you don't have all of these characteristics because they are not all needed, and some of them can be learned. People can learn a lot from people just by the way they write and by the way they act. That is why you should take some time and put some serious thought into your Myspace profile. I sometimes get random friend invitations that are not the result of automated software because once my friends add me they would say "I like your profile." If you make your profile creative then people would add you as a friend just as a result of it. You should always add bands because bands usually never reject a friend, well not as I know of.

Don't get banned

There are some things to keep in mind with Myspace because you don't want to get banned. You shouldn't add too many friends in one day or less it will be viewed as spamming and you will get banned. Around 500 people is the maximum you can add to avoid this. You should look at it as a regular online forum, join communities, make posts, and reply to posts often.

There are tools that do this automatically to add friends such as <http://www.adderrobot.com>

and <http://www.badderadder.com>

If you want to get the full version of this bonus (which is 35 pages), to explode your traffic, find out about the 43 groups that don't delete marketing ads, learn how to use youtube on myspace (or without it to explode your traffic to your business or website) plus some special myspace secrets, stop by at the link below to get the full package:

[Myspace Groups That Don't Delete Marketing Ads+Tips on Using Youtube](#)

If you haven't signed up for the free newsletter I send out where you will receive a free ebook on myspace or another traffic generation method each time, just send an e-mail to myspacefreeinfo@aweber.com or fill out form at <http://www.socialsitesmarketing.com> It is sent once or twice a month and ALWAYS has a free valuable ebook or two as I buy a LOT of plr ebooks and reports!

Debbie

