MAKE MONEY ONLINE IN 14 DAYS FLAT

MAGIC FORMULA FOR SUCCESS – EARN WHILE YOU LEARN

By

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[Chapter 9. Get Access to 14 Days Video Training (100% FREE)](#) provides the detail to obtain COMPLEMENTARY account to Project Breakthrough (An Online Business Done For YOU)

INTRODUCTION

This book is written to provide the basics of the online business to the people who started their Online Business Journey but are struggling to really breakthrough and make money consistently. The information available on the topic is vast and overwhelming. There are many trainers (Guru's) in the market making promises but not money. These trainers are actually making use of these online enthusiasts to sell their training products.

Few years back, I too was in the same overwhelming and frustrating situation. fortunately, I found mentors who showed me the path to success. And at that moment, I decided to help people like me who are in the online industry but far away from the success.

To understand the success rate of the industry better, I surveyed over 2,700 people in the online marketing "work from home" industry and the results were shocking.

Here's the actual survey results...

As you can see, 70.9% of people are earning absolutely nothing i.e.Zero.

89.9% of the people who were surveyed are earning less than $100 per month online!

My aim is to change these statistics and genuinely help the people to achieve true success in business and in life. Apparently, many people have already started their Project Breakthrough and changing their lives every day.

As per my findings and the result from the surveys, I decided to come up with this book in order to help many people in understanding the fundamentals of the Online Business and taking them one step closer to the success and thus saving them from the false and tempting promises which are attractive enough to trap any potential aspirant in the online industry business.

How the Reader will benefit from the Book

I'm sure you all will agree to the fact that all the businesses in this world have their basic fundamentals which remain unchanged forever. So, does the online business, and this book can help you to build strong fundamentals, thus, you'll be able to analyze and identify the right and profitable online business, which will help you to breakthrough faster.

The book has been created with a step-by-step video series, 'How to Start Earning Money in 14 Days Flat' and the access to which would be provided free of cost to all the readers. The book is

highly recommended to all the potential aspirants who want to establish themselves in this vast industry as it will not only help in understanding the basic fundamentals but will give a complete insight of an appropriate online business opportunity.

I would appreciate if you could please take a survey prior to reading this book. It will provide data point to understand the success rate in the online business; also, help us understand the challenges, pain points, help needed to succeed etc.

[Go here to take the survey](#)

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LEGAL NOTES

CHAPTER 1. IS ONLINE BUSINESS RIGHT CHOICE?

It's needless to explain why Online Business is the Right Choice. However, I would like to emphasize upon some points here.

TREND

In order to analyze and identify the right choice, the first thing that comes in mind is what the trend in that segment is. The chart below shows and we all are well aware that E-commerce, Digital Marketing, Online Purchase; whatever we name, has been growing consistently and will keep growing in future at a much higher rate.
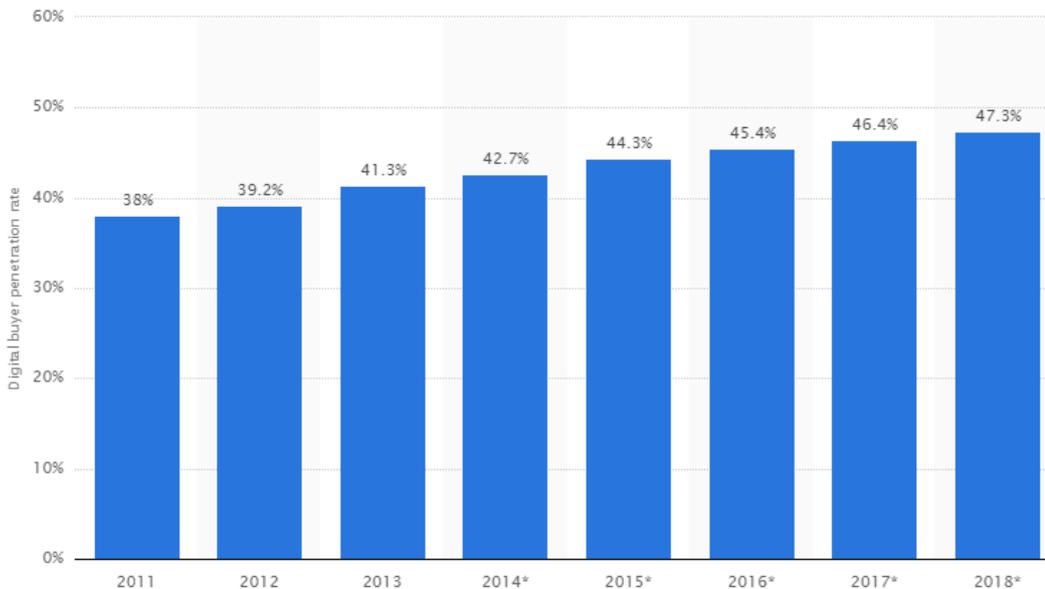
The fact is ecommerce is one of the fastest growing industries in the world. E-commerce provides enormous benefits (List provided below) to all the stakeholders and that's the reason for this huge success.

BENEFITS TO CONSUMERS

1. **Convenience** - we can buy anything sitting at our homes anytime. Open 24x7.
2. **Price** – E-commerce has allowed consumers to save a lot of money on these purchases.
3. **Products Variety** - Consumers can get good variety of the products to choose from. Products of all the available colors, sizes, dimensions are displayed at e-commerce sites. This makes the consumer easy to pick/choose product according to his/her wish.
4. **Easy payment options** – People can pay of their purchases at ecommerce sites through various payment modes like internet banking, credit card, debit card, cheques and even cash on delivery. Hence consumer has option to choose the payment method of his choice based on his convenience.
5. **Easy Returns Policy** – Many Ecommerce sites have policies like "30 day free Returns" which enable consumers to return the product if they are not satisfied with it.

The benefits of ecommerce sites are endless and they have changed the way how people shop in the world.

BENEFITS TO THE RETAILERS

Ecommerce benefits are much larger to Retailers than consumers.

1. **Much Bigger Marketplace** – Entire world is your client now. Consumer can search retailer online.
2. **Decreasing cost of inventory Management**
3. **Keep Eye on Consumer's Buying Habit**
4. **Happy Consumers Sell your products by sharing on social media(Low adv cost)**
5. **Selling Products across the world**
6. **Stay open 24*7/365 days**
7. **Economy -** Now, Organizations don't have to invest their money in the physical store, insurance or infrastructure as all you need is a wonderful idea, unique products and well-designed website to reach your precious customers and to sell your products and services.
8. **Can offer huge information to consumers**
9. **Ability of Multi-Site**
10. **Scalability -** With effective ecommerce solution, organizations grow and scale easily to meet market demand as well as customer requirements by introducing different sales channels and reaching market segments.
11. **Analytics -** Organizations can easily calculate and evaluate sales effectiveness, customer effectiveness, marketing campaigns, product mix, customer engagement and more.

Hope the above information gives you a better understanding on the Online Industry.

POTENTIAL OF ONLINE BUSINESS

Before I go further, I would like to share a few recent success stories that will give a clear picture and the BIG potential of Online Industry.

- **Uber** - the world's largest taxi company owns no vehicles.
- **Xiaomi -** 4th largest smartphone maker (12B Revenue) owns no physical store.
- **Facebook** - the world's most popular media creates no content.
- **Alibaba -** the most valuable retailer has no inventory.
- **Airbnb** - the world's largest accommodation provider owns no real estate
- **Whatsapp** - with 3 Billion messages a day does not own servers.

The reason of sharing the above success stories is to explain that Ecommerce based business model have low startup capital cost but provide faster success. All the above companies are less than 10 years old. I am sure you will all agree to the fact that the traditional way of the business would take more than double the time to reach this level of success.

I hope by now, it would be crystal clear that the Online Business is the RIGHT Choice that can sustain in today's business world.

CHAPTER 2. HOW TO START AND EARN

What I am writing below, many of you would already. However, in this fast changing and dynamic world, it would be advisable to re-read and revisit the same content as this helps in changing the perspective in a positive direction.

Owning your own online business is a great feeling all together. It does not take a lot of money to start your very own online business. Unlike the "real world" where starting a business can and usually does require thousands of dollars as a startup cost.

THE BASICS OF ANY BUSINESS

1. Product Or Service you can sell to consumers.
2. Marketplace where you can find consumers
3. Bring consumers to your point of sale.
4. Make a sale
5. Earn Profit (Buy Low Sell High)

All other things, Product Selection, Business Model, Business Strategy, Marketing and Advertising Model & Strategy, Marketplace Selection Methods, Pricing Models etc. are to influence and drive above basic aspects of the business to make it successful.

The idea here is not to criticize the above methods/models, as I do agree that these business strategies are indeed very important to run a successful business. I'm just trying to keep it to the basics and let your innovation take charge of the other aspects.

Online business is not different. You will definitely require all above 5 basic ingredients - You need a product of service, you need to find a marketplace to sell, you'll need to attract customers to your point of sale etc. But the beauty of online business is;

- You do not necessarily need to manufacture or own product or service. You can become affiliate (FREE Program) and promote other's product for good commission. You do not need to stock inventory just send the consumers to the company's website. Sale is recorded and you make your commission online. All big brands like Amazon, ebay, Alibaba, Google, all offer affiliate programs.
- Marketplace is Internet, accessible from your house with a click of your computer's mouse.
- Bringing consumers to your point of sale is nothing but getting online shoppers to your or affiliate Website or Landing Page (Driving traffic to your Website or Landing page) other points are taken care of by the system in place at the Website.

THE BASICS OF ONLINE BUSINESS

1. Product or Services you are promoting (must have complete knowledge)
2. An Online System (Landing Page/WebSite, Opt-In Registration System, Autoresponder, etc)
3. Traffic – (Bringing Customers to you system), Bringing Traffic (Costumers) is the most important activity in Online Business. First 2 are not very difficult to acquire. It takes 3 or 4 days to identify and acquire product knowledge and built system around it. But bringing right traffic to the system may take weeks to month for starters and even those who have been around for few years in online business industry. So, my focus is always learning new

traffic generation methods. We will provide you the necessary guidance in the 14 Days FREE Training Program designed to provide the real breakthrough to all my readers.

The New Normal
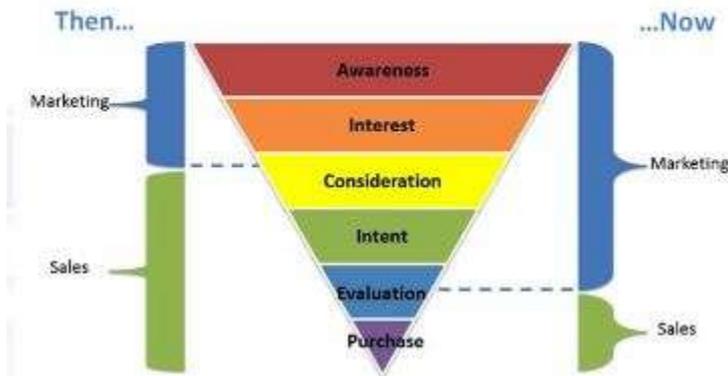
This is explained in the Training Video at details.

The MOST Important activity in the Online Business is driving more traffic to your or company's Website. In the beginning, this activity costs money and expense on traffic reduces over time as you build you own consumer list, which you can reuse to promote different products. Certainly, there are free traffic sources but that process is a bit slow and requires time and efforts from your side. I'll touch upon Free Traffic sources in the following section of this book.

To setup online business and bring all the above aspects together we require some tools and systems to be in place. Like Landing Page/Website, Finding affiliate programs that work, Autoresponder to connect to your subscribers instantly and automatically, Tracking and Managing traffic etc.

HOW TO START

Are you excited to learn how to start? I'm excited to give you as much insight as possible.

The most important thing you will learn is to have very clear understanding on how to build your business. What is an effective online business? What you have to do to make sure that your business is success? How to set your guidelines set your expectations so that you get exactly what you need to be successful?

There is a right way, there is a wrong way. There is a way to start off really fast but don't exactly get the result you want. I will provide you a methodical and meticulous method to make sure you know how to build the building blocks of online business. The first thing is clearly identify your financial goals, identify what your objective is, is it $1000 a month, $10,000 a month, or more than that. Clearly identify what you're willing to give in order to accomplish this. Always remember, nothing comes without hard work and sacrifices.

To help you understand and learn how to setup the entire system in place, I have partnered with experts in the industry (Seven-Figure earners) to design a video series which teaches you step-by-step on how to setup the entire system and start earning real money in as soon as in 14 Days or Less for FREE. The entire 14 Days training by Seven-Figure earners is 100% FREE for all my readers. You may need to spend some money to buy tools, if you do not have them already. Feel free to register yourself, link has been provided in the Chapter 9 of this e-book, and start your

online journey with us. We will hand hold you to the entire 14 days journey to success in online business, that's a promise.

CHAPTER 3. HOW TO FIND A PRODUCT

If you do not have your own product, you may join any of the popular affiliate programs listed below; I would recommend to start with ClickBank, Commission Junction, Zaxaa, Clickpromis as these sites are marketplace for many affiliate program you can choose from. Whereas Amazon, ebay are restricted to their own products.

In our FREE 14 days video series we'll step-by-step guide you how to select products, which products converts best than others, Meaning of various statistics shown on these sites. You may registration details in Chapter 9 of this e-book.

Anyways, for the benefit of readers, I am providing the list of affiliate networks and selection methods below.

WHAT IS AFFILIATE MARKETING

Affiliate marketing is one of the oldest forms of marketing wherein you refer someone to any online product and when that person buys the product based on your recommendation, you receive a commission. This commission varies from $1 to $10000, depending on what product you are promoting.

SELECTING PRODUCT IN WWW.CLICKBANK.COM

One of the great things about Clickbank is that they provide safe and secure payments. Which is why their database of affiliates is massive.

So with thousands of products to choose from, how do you select a Clickbank product to promote?

Here are my suggestions;

1 – Gravity and Filters
Most of the times, the first time affiliates just get lost in the Clickbank Marketplace due to the sheer number of products available.

By default, the results are displayed by popularity. However popularity doesn't necessarily mean sales and conversions.

So, besides popularity, sort out products by gravity. This measures how many unique affiliates have successfully sold the product within the last 12 weeks.

Higher the gravity rating better selling is the product. I wouldn't recommend trying to promote a product that has very low gravity. This would pretty much means that no one is buying it.

2 – Look for Longevity

A high ticket item may give you a large commission payout straight away, but if it's a one-time sale, then that's all you'll be getting. Instead, seek out for those products that serve the customer on a long term basis. I'm talking about rebills.

The average rebill total will show you how much you could make from recurring payments. I do not recommend promoting products that do not pay commission on recurring sales. It's the same efforts that would be required in selling both the products; one that have recurring sales option and one without.

Its common sense to sell those products that pays you more commission in a long run.

3 – The Affiliates Tools Page

To make your life easier, promote products where vendors offer such support. As it is, there's a tons of work that needs to be done in order to set up your campaign and reach the potential customers.

So, take advantage of the affiliate's tools pages by using the professionally designed banner ads, keyword target lists, free reports to give away, email swipes and more.

This will make your work flow more efficient and it'll be so much easier to do your pre-selling before sending your reader to the landing page.

SELECTING PRODUCT IN [WWW.CJ.COM](WWW.CJ.COM) (COMMISSION JUNCTION)

Once you are signed up, complete your profile to ensure you get fast approval for any affiliate program via CJ. Now, click on get links and you can either search for your target affiliate program via Advertiser list as shown in the below image, or you can click on general categories to browse new affiliate programs. They pay via Check or direct bank deposit.

In the above image, the items have been indicated in terms of green bars under column "Network Earnings". The longer the bar, the better is the sales of that item and greater would be the amount that affiliates would be making. .

Here is a screenshot of various categories which can be used to find the best products for an affiliate promotion. One major advantage of using CJ is, usually pay per sale is high in comparison to affiliate via direct product site.

If you are looking forward to make some good money via Affiliate marketing, you should sign up for CJ as it is free. Enclosed is a video training for Commission Junction:

https://youtu.be/cPmf5NQBGV8

Chapter 4. Setting up the Winning System

Every time you do anything, building a house or buying furniture, you have to have a blueprint. You got to lay out all the specifics step-by-step. In case of online business, the specifics would be the contents, call to action, bullet points, which will sell a customer and bring them in. We must write the specifics very clearly so that they accomplish our objective. The term Online Business, it is a Campaign and we must create a Campaign Blueprint for the product that we would like to promote.

Campaign Blueprint

Any good campaign must have clarity to achieve its objective. If you can't see it, then it doesn't exist. Blueprint allows you to see the inroad. You must be clear how your audience would see what you want them to see or how would they perceive to the information that has been communicated to them and whether the communication has been effectively received by them without getting dilute. Thus, if the path is not clear, the end user would not be able to follow and hence will get lost midway and the campaign will not generate the desired results.

Having product knowledge is very crucial and an important factor to generate great sales. You should know the in and out of the product thoroughly... The more you know, the greater would be the sales.

Creating a very perfect avatar. The next essential point is knowing your customer/consumer. The more you know about the customer, the better and faster would be the communication. Below is a blueprint template which you can use for anything you do to create a successful Blueprint;

CAMPAIGN BLUEPRINT

PRODUCT I'M PROMOTING IS:

_____

THE TOP 3 PRODUCT BENEFITS ARE:

1. _____

2. _____

3. _____

MY PERFECT CUSTOMER IS:

_____
_____
_____
_____

MY CUSTOMERS BIGGEST CHALLENGE IS:

_____
_____

MY PRODUCT SOLVES THIS CHALLENGE BY:

_____

_____

_____

THE JOURNEY: (this will be strategically implemented into the funnel to create trust, bond with prospect and establish authority.) POWER HOOK HEADLINE 1:

_____

_____

HEADLINE 2:

_____

_____

HEADLINE 3:

_____

_____

HEADLINE 4:

_____

_____

HEADLINE 5:

_____

_____

THE 5 IRRESISTIBLE BENEFITS: ("what it will do for you". Make it very compelling. What would YOU respond to. Put yourself in your prospect's shoes.)

1.

_____

2.

_____

3.

_____

4.

_____

5.

_____

CALL TO ACTION:

_____

We will walk you through each and every line of this template and its purpose to create a willing campaign in our FREE 14 Days Step-by-Step training program. Furthermore, I shall provide you step by step detail to setup the tools and technology (the backend system) to create a successful online business which will help you in achieving your objective in life.

Sign up to see yourself, details are provided in Chapter 9 of this e-book.

CHAPTER 5. HOW TO GET TRAFFIC

Traffic time. This is the biggest moment all Online Business Owners wait for. Traffic generates money.$$$$$$

Once you have setup the system and have tested it to ensure all pieces are working together as desired - Right Landing Page, Opt-Ins are getting registered into the Autoresponder correctly, Email sequence are ready and getting routed correctly and timely, Thank You page is popping up correctly, Links in the landing page and thank you page are pointing to the correct affiliate link to pay you commission. Next what??

It's time to send traffic to the campaign or the online sales funnel that we created. There are thousands of traffic sources online.. I would not be going into all in great depth. But you can, some of these are pretty simple. Its just like putting a spark to your brain. Good entrepreneur always think of new ways to do something different and better. Take all of this as an overview of traffic. The ones you understand pick them up and try out. The ones you don't understand write it down and send it to me; I'll try to provide you some details and may be a step-by-step guide. There are tons of areas from where you can drive traffic, some cost you no money, some cost you little bit of money while some can be very expensive, just be aware of that.

TRAFFIC SOURCES

- Personal list
- Facebook wall
- ClickPromise email media
- Strategic solo ads
- Banner media
- Forums
- Fiver
- Email Sig Lines
- Facebook Groups

- Facebook PPC (special platform)
- Twitter PPC
- Instagram
- LinkedIn
- YouTube PPC
- Bing PPC
- Traffic Ex
- Bloggers Lists
- Podcast traffic
- CPA Networks

Be careful with the solo ads, there are people who are running some non-productive lists.

I would like to suggest focusing on 3 traffic sources at a time. Pick 3 traffic sources and once you master those or at least you become comfortable with them, then add 3 more. Don't get overwhelmed with traffic.

Let's start with the "Lowest Hanging Fruits"

TRAFFIC " LOWEST HANGING FRUITS" FREE TRAFFIC SOURCES

- Your Facebook personal wall
- Your Personal List

- Blogs on free blog sites

Facebook Wall Post Examples

These are just samples not the real message.

Super cool! This shows you how to earn up to $300 - $500 in the next 14 days step by step. Amazing and no cost! http://www.clkmg.com/4609/1wvi18

OMG! This is the coolest training to hit the industry. Shows how to start earning money within 14 days flat. Check it out: http://www.clkmg.com/4609/1wvi18

Email Messages Copy Examples

This is an example. Feel free to modify and be creative.

SUBJECT LINE:

How to Earn Up To $500 In 14 Days Flat - No Cost

EMAIL:

What if you could realistically earn up to $500 online in the next 14 days flat, even if you're brand new or on a budget?

You can!

Go here to see how at no cost.

http://www.clkmg.com/4609/1wvi18

Talk soon,

 [YOUR NAME]

Note: Please avoid words like 'Click Here', 'Download', 'Abusive words', ' to end up in the SPAM folder.

Blog Examples

https://www.tumblr.com/blog/youfirstonlineincome

CHAPTER 6. THE MAGIC FORMULA - DO THE MATH AND REFINE THE SYSTEM

For any system to work effectively and produce profits, accounting is a must. We must have clear understanding of our expenses and income generated. If we do not keep track of it, we can't refine and optimize our system in the online business.

I'll provide you formulas which can help and guide you through in order to refine your system and generate consistent profit. There is some online terminology which you all must understand to be successful and drive profit from your online business. I'll explain the ones used in the formulas. Don't worry you will be able to understand all the Internet/Online business jargons in the 14 Days FREE video series specially designed for my readers. And you can get Instant Access to here. In this Video you'll be guided by the best in the industries trainers, seven-figure earners, step-by-step.

Now let's understand the numbers and learn how to find what works and what doesn't work.

You will have to understand this to ensure you do not drain money out of your pocket, which is very vital these days as there are money marketers taking advantage of people like you to promote their products on your expenses and make money out of it. I have been victim of these and DO NOT want you to fall in the same trap.

THE MAGIC FORMULA

The Magic Formula

$1000 spent on $5 CPM Banner Buy on abc.com (1000M x $5).
It yields 200,000 impressions for the banner (200 x 1000M).
It yields a 3% CTR yields (3% of 200k=6000 clicks).
With 6000 clicks the offer gets 1% conversion ratio on a sale (60 sales).
Each sale has a CPA of $50.
The total revenue is $3000.
The EPC is $.50 ($3000 / 6000 clicks).
The ECPM is $15 ($3000 / 200M).

What if the CTR is 1% vs 3%?
2000 Clicks | 20 sales | $1000 Revenue | EPC=$.50 | ECPM = $5

What if the Conversion Ratio on the click is .50% vs 1%?
2000 Clicks | 10 sales | $500 Revenue | EPC=$.25 | ECPM = $2.50

I'll explain each and every formula in the above picture below, please pay close attention to the fundamentals of the online traffic.

As I explained above that the most important activity in online business is to drive traffic to your Landing Page/Website. In the beginning of our Online Business journey we do not have a big list

of our own customers, and other free sources of traffic (writing blogs/articles, creating YouTube Video, writing e-book) take some time to work on it. For starters and even builders generating traffic from free source is very challenging. The best way to start for starter is to buy traffic from the one of the sources mentioned above. I have taken an example of a banner ad. The same formula applies to the Facebook, Google Adwards and other traffic sources which you will learn in details in the FREE video training that can be accessed anytime from the links provided in Chapter 9 of this e-book...

Here we go, you will buy traffic from somewhere one day, suppose you will spend up $1000 (you can start with as little as $2 or $5) for banner ads at abc.com at $5 CPM (CPM stands for cost per 1000 impressions)

$1000 spent on $5 CPM Banner Buy on abc.com

$5 will generate 1000 impression, so $1000 will buy for you ($1000 /$5) 200 $5 CPM banner ads, which **yields (1000*200), 200,000 impressions of banner traffic.**

In the online advertising 2% - 5% of CTR (Click through Rate – number of people click on your ad and visit you Landing Page/Website) is considered to be standard conversion rate.

Suppose **200,000 Impressions yield a 3% CTR which means 3%200K = 6000 clicks**

With **6000 clicks the offer gets 1% conversion ratio on a sale (**just 1% people out of 6000 buy your product)**, which means 60 sales. Each has a CPA** (Cost per Acquisition – What you are paid if sale happens) **of $50.** You will be paid $50 x 60 = $3000, **The Total revenue is $3000.** You made $3000 from 60 sales at $50 CPA. This doesn't include the expenses you made to drive traffic.

It is important to understand if we made profit and refine the system to generate better profits. Since the clicks on the banner ad influence our earnings, it is important to understand what we spend per click on traffic. In this case **The EPC (earning per click) is $0.50 ($3000/6000 clicks),i.e.** the amount you madehas been divided by the number of clicks you got. **The ECPM is $15 ($3000/200M(** M stands for Impressions)**)**

At 3% CTR you made $3000, which is pretty good. You made a profit of $2000 on spending on $1000 on traffic. 300% profits… cool.

What if the CTR is 1% vs 3%?

At 1% CTR, 200,000 impressions **yield 2000 clicks**, at 1% conversion**, 20 sales** are made, which generate $50*20= **$1000 in revenue,** your **EPC is $0.50,** your **ECPM = $1000/200M = $5.**

What if the conversion ratio on the click is 0.50% vs 1%?

Yields 2000 clicks, at 0.50% conversion **10 sales** are made, **revenue is $50*10 = $500, EPC=$500/2000 = 0.25, ECPM = $500/200M = $2.5.**

The above formulas will guide you whether your campaign is doing good or requires a tweak and refining to improve the numbers and the profit. If the banner ad yields a CTR lower than (<2%), your ad is not impressive to the audience. There could be two reasons to it; (a) Your Ad is not presented to the correct audience or they are not interested in what you are offering them, (b) Your Ad (Image and/or content) is not of good quality or doesn't convey the message to your audience. Your audience is not connecting to what you are showing to them.

And if conversion (sales) is lower than 1%, your landing page requires some work. Lower conversion rate means customers are clicking on advertisement and landing to your Landing Page/Website but going away without making a purchase. You will have to analyze the page and the ad copy to understand the reason of lower conversion. May be your ad copy and Landing Page/Website are not congruent. Customers may be getting mislead by the disconnect in the ad copy and the main site.

Don't get panic, don't worry, *in the 14 Days FREE training video program we will teach you how to track your traffic to get the above details. We will provide you guidance on what tools to use for optimum results. There are tools available which provide the behavior of customers who come to your site, what they actually do, where they click, which portion of your page they pay attention to, which portion of the page they just scroll through etc. and this will give you an idea on what area of your landing page or website requires modification. We will provide and assist you step-by-step in the training to make you successful in the online business industry. Please feel free to get your access activated, details are provided in Chapter 9. We shall be delighted to see you inside and help you breakthrough in online business and in life. See you inside!*

CHAPTER 7. HOW TO SCALE AND GROW INCOME

The formulas and the math we discussed in the previous section will provide you an idea on what requires your attention and tweaking to increase your income from the system you setup.

Also the tools (traffic tracking tools and others) we briefly discussed about, will provide you an insight on what is working and what requires your attention and modification to improve the conversion which in turns will increase sales. Once you have optimized your system, you can add traffic from more sources and scale up your earnings.

Let's apply what we learnt in the previous section and understand how we can use the formulas to grow your income from the system you have setup.

Let's assume that you have optimized your system (funnel) to 3% CTR and yielding 1% conversion, which yields you $3000 in revenue on $1000 spending on the banner traffic. The numbers show that funnel is working well; it is making $2000 in profit for every $1000 spends on traffic.

It is very clear that if you double your traffic, which means if you buy banner ad of $2000, you can yield a profit of $4000. That's one way of increasing your income from the same traffic source but increasing the amount of traffic we purchased.

Another method would be to add more traffic source such as Facebook or Solo Ads to scale up traffic to your funnel which will grow your income.

In the FREE video series, you will learn how to choose the right partner for various traffic sources. What works well with one product type and what works best with another product type? When it is the time to scale up and increase the income? How to automate the system once it has optimized to run it on auto-pilot? And how to focus on replicating the system for some other product?

Get access to 14 Days FREE Video training, Read Chapter 9 for details.

CHAPTER 8. HOW TO REPLICATE THE SYSTEM

By now, you have learnt the basics of Online Business. Also, you have learnt the traffic generation system and formulae for evaluating the traffic to ensure profit. You have also learnt that how to analyze and interpret the statistics, that you got out of these formulae. Now with the help of these traffic formulas you can interpret and understand which area of your online business system requires your attention and modification to improve the results.

The above skills you learnt in this e-book will allow you to optimize the results from the online business system you have setup and breakthrough faster. You'll be able to analyse what is doing well and what is not. You will also have ability to make changes to turn the results in your favor. The above skill will protect you from blindly spending money in order to buy traffic and other tools to generate profit.

Now, Let me ask you this, if you can do what stated above, is it not just a copy and paste of the Online Business you created for a different product? You know the sources to get the affiliate programs to promote; you learnt how to select a product which sells, you have also created a successful online system for a product which is now on Auto-Pilot. Is it not simple to replicate the System for another affiliate product? You know the answer!

I hope you are excited to start the Online Journey with us. There are tools available which can make the replication process as easy as copy and paste method. It will be few hours work to replicate and setup new online system using these tools.

I do not want to misguide you here by saying that it is very simple to startup an online business. You would definitely require putting in your efforts and time to learn and master the skills of online business. Also, you will have to spend some money, it is not a zero startup cost business, and there is a startup cost to start online business. All business needs some seed capital and so does online business. However, online business requires the least startup capital which can be as little as $500 to $1000 to start making profits and has potential to generate millions of dollars in shortest span of time. You have read the success stories in the Chapter 1 of this e-book, startup capital is required to setup the online system, cost of tools; Landing Page/Website, Traffic Tracking system, Auto-responder (Email system) etc.

In the 14 Days video series you would learn and know about amazing tools which makes it easier to setup system, track the results, tweak the system, and replicate winning system with just few clicks of your computer mouse. Chapter 9 will provide you complete detail on the 14 days video learning series, which is provided FREE of COST to all my readers.

CHAPTER 9. GET ACCESS TO 14 DAYS VIDEO TRAINING (100% FREE)

Why this video series is Free? As I explained in the introduction section of this e-book that I have been in the same situation as most of you reading this e-book; overwhelmed and frustrated by the information and promises on this topic. I struggled few years to find my breakthrough in the online business. I have met many people who understand the potential and future of business moving to online but do not get the right information or correct guidance and thus struggle for many years. I have been fortunate to find mentors in my life. I met with many people who have been struggling without any direction and guidance. There are Guru's in the industry who charges tons of dollars without any guaranty to make real money. It's hard and heart breaking for people like us to spend thousands of dollars but with no results.

We did a survey to understand the overall situation; results were made available in the Introduction Section of this e-book. It was shocking to see the results. Thus, we decided to do something about it and change those stats... This training has been designed to provide real breakthrough in as long as 14 days or less. If you follow the program and instructions of the mentor, you'll make money before completing 14 days.

Go here to your private access to the Video Series here.

About The Author

Sandra Summers is a successful online business owner, a blogger and hard core believer in the Online Business Industry. Sandra strongly believes that Online Business can save the Middle and Lower class of people by providing low cost startup business opportunity. She also believes that only this industry provides equal playing filed for all entrepreneurs; one can start his own business without having their own product or service. A profitable Online Business can be setup in as little as one week.

Sandra has a golden heart and wants to help people breakthrough and earn real and steady money. That's the reason for introducing this FREE Video series and wrote this e-book to let people know about it and understand the purpose behind it.

Hope you would have enjoyed and found this e-book useful. All reviews, comments and feedback would be welcomed.

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