# \$100 a Day Everyday

By Jag Senghera

# **LEGAL NOTICE**

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

The Publisher will not be responsible for any losses or damages of any kind incurred by the reader whether directly or indirectly arising from the use of the information found in this report.

This report is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

No guarantees of income are made. Reader assumes responsibility for use of information contained herein. The author reserves the right to make changes without notice. The Publisher assumes no responsibility or liability whatsoever on the behalf of the reader of this report.

You can earn \$100 in 24 hours on the Internet. There is no magic button. It takes work but you can do it. Earn means you have completed the work and the money is owed to you. With some of the companies included in this report as resources, payment is on a weekly or monthly basis. Many times, working with individuals, the payment will be made immediately upon completion of the work.

The 24 hours begins the minute you decide to start work.

You don't need any upfront cash to get started, just your wits, a computer and an Internet connection. It's a given you have the needed software for word processing, but if you don't you can download <u>Open Office.</u>

Just to be clear, this report is not advising you to gather up all your unused books, videos, games, whatever, and sell them on Ebay. That is a way to generate cash, but no different than a garage sale, it's just online.

This report is about earning the money from scratch.

#### There are a few basics you will need to have in place.

You probably already have a <u>Paypal</u> account, but if you don't set one up. You can accept payment through Paypal for the most part, unless it's a commission for an affiliate sale.

Set up an account at <u>craigslist</u>. You will be using it for placing ads. There is no cost for the account, or for the ads. Set up an account at <u>usfreeads</u>. You will be using it for placing ads. There is no cost for the account, or for the ads. All of this should take no more than an hour, so you've got 23 hours left.

If you are planning to sell a product, whether it's your own, or someone else's product and receive a commission, set up a blog, squidoo page, or hubpage. More about blogging and squidooing later.

**Part Two** of this report includes ways you can continue to earn \$100 a day over the long term.

There is no guarantee that you will earn any money at all, that depends on you.

# Part One: Earn \$100 in 24 hours today

#### Make Money Writing

#### Ghostwriting articles

You have to have some writing talent to ghostwrite articles. You do need to be organized, able to research topics quickly, summarize the main points and write the article in a clear way, with correct spelling and grammar. The article length can range from 200 words to 1000 words or more. Payment is usually by the word. For beginners, a 500 word article can be sold for about \$5.00. An accomplished ghostwriter can charge up to \$30 for a 500 word article.

The client gives you the topic and any key words that must be included in the article. How long it takes to write the article is dependent upon how much you already know about the topic and how quickly you can find the materials you need to research the topic. It is possible, working at a steady pace, to write ten 400-500 word articles in one day. That's \$100 at \$5 per article.

Both <u>Digital Point</u> and <u>The Warrior Forum</u>, Warrior Special Offers (WSOs) have threads where people offer their services for sale. You can post an offer at no cost on Digital Point but you have to have been a member and have 15 posts to your name in order to do so. Warrior Forum also requires that you have been a member for awhile and there is a fee to post a WSO. However, you can still earn money through these boards.

Join both of these groups. Scan the posts on the WSO thread and the Buy-Sell-Trade board at Digital Point. Offer your services to the people who are asking questions about the services currently offered, or who have said they've bought the service. Do this by the private message function on both boards, not by posting on the thread.

Place ads on <u>craigslist</u> and <u>usfreeads</u> offering your service.

#### Posting Your Way to Dollars.

#### Post on forums

It has been shown that people don't want to post on forums unless there are already posts. New forum owners pay people to post comments, start threads, and respond to other threads in an effort to get some forum

action going. As the forum grows, the level of posting increases until paid posts aren't necessary.

Forum topics have a huge variety. There's probably a forum for just about any subject. Usually a paid poster has to have at least some knowledge of the subject to post relevant comments. There can be a minimum word count for the posts. Posts of "I agree," "Me too," and "Thanks for the info," are too short and don't add anything to the discussion, so forum owners don't want to pay for them. Posting on forums doesn't pay a lot, perhaps as little as 10 posts for a dollar. Find the jobs on Internet marketing related websites like <u>Digital Forum</u>.

#### Post on blogs

You can be paid to post comments on blogs much the same way you can be paid to post on forums. Pretty much the same criteria applies, the posts can't be too short and have to be relevant to the subject matter.

You can search for offers of 5 posts for a dollar. If each post takes a minute you would have to work a little over 8 hours to make \$100.

Place ads on <u>craigslist</u> and <u>usfreeads</u> offering your service.

#### Writing Articles for Pay

There are sites that pay for content. Most of the sites require that you post your article first and wait for a buyer to come by to purchase your articles.

<u>AssociatedContent</u> buys the article from you. The pay is minimal from \$3 to \$5per 500 word article. However there are occasions where <u>Associated</u> <u>Content</u> has paid up to \$50 per article. The articles can be submitted on an exclusive basis, meaning they aren't and won't be posted anywhere else, or nonexclusive, which means you've used the article elsewhere.

It takes a day or two for <u>Associated Content</u> to review the article and make the offer. You are not required to accept the offer and can withdraw the article. It takes another two days for the article to be published and then two or three days for <u>Associated Content</u> to make the payment to you.

Place ads on <u>craigslist</u> and <u>usfreeads</u> offering your service.

# Websites that pay for articles:

associatedcontent constant-content helium lifetips howtodothings http://www.shvoong.com http://www.articlewarehouse.com http://www.authorconnection.com

There are a number of sites you can post articles, tips, or essays to. You get paid a share of the earnings of the ads that show up with your article. The more popular your article, the more views, the more revenue you can earn.

# Sites that share ad revenue with writers

www.flixya.com/ www.daytipper.com www.chacha.com/ www.metacafe.com/ www.vume.com/ www.hubpages.com

#### Pay Per Sale, Affiliate Programs, and Commissions

You're simply selling someone else's product through your marketing efforts, whether it's a blog or website, and you receive a sales commission when the sale is completed.

Most of these products are informational, either an ecourse, software, or ebook. Quite a few of the affiliate products pay more than a 50% commission. The smart product owners offer banners, buttons, sales copy, and even articles that you can use to promote with.

<u>Clickbank</u> is one of the most established programs. <u>Commission Junction</u> is another source. Both of these make the payments to the affiliates so you don't have to worry whether the product owner will pay. <u>PayDotCom</u> is a program which uses <u>PayPal</u> as the payment method. The product owner makes the decision to pay the affiliates and has to authorize <u>PayDotCom</u> to do so.

Many products offer their own affiliate program independently. Look for one with a solid history of payment.

You can also become an affiliate of <u>amazon.com</u> to sell books and consumer products such as jewelry, televisions, whatever. The percentage commission is much lower, but sometimes the retail price is high enough to make up for it.

The fastest way to make money selling affiliate products is to think about the forums, lists and discussion groups you already belong to. What are the questions being asked? Is there a problem that people need a solution for? What are the hot topics?

Set up an affiliate account at clickbank. Go to their marketplace and search for products that will solve the problems, or are the answer to the questions being discussed. Set up a blog or squidoo pages that relate to the affiliate programs.

Post a informative response and include your affiliate product in your response. A softer sell is to post a review of the product on your blog and then post a response to the list/discussion forum stating that you've reviewed the product and they can find out more on your blog. You can also set up a squidoo page and refer people to your squidoo page.

You will probably need to make 3 to 4 sales to earn \$100 in commissions.

#### **Develop Your Own Product**

This is the way you can make real money on the Internet. The question is: Can you do it in 24 hours? It would be very difficult to research a niche or market, decide what need is hottest and that you have the knowledge for, write the report, write the ad copy or sales letter, set up a blog/website/squidoo page and then market the report. In the real world in real time, it's not feasible.

What you can do while you're working on the other ways to make \$100 in 24 hours is jot down ideas you have that would the basis for a product. Then when you have the time you can start developing the product.

You can develop a short report, 2500 words or so, a long report, 2500 to 5000 words, or an ebook, 7500 words and up. You could also develop an ecourse that's a combination of emails, an ebook, chats, and perhaps conference calls.

# Resources:

How To Write Your Own Ebook

Ebook Starter - Create Your Own Ebook

# Get Paid to --- Take Surveys, Receive Offers, Read Email

First rule don't pay someone to find out information about the "Get Paid To" companies.

There are too many sites which falsely represent that you will be paid cash for taking surveys, referring visitors, or accepting offers. Some of these offers require a credit card. You sign up for a free month of XYZ movies, get paid \$15 for accepting the offer and provide your credit card number. If you don't cancel the offer your credit will be billed, and you can't cancel immediately, or you won't be paid. Usually you have to reach a minimum level of earnings to receive a check or deposit to your Paypal account. And the minimum level is nearly impossible to earn. Some of the surveys can be completed quickly and some take an hour or so to complete.

Most of the money is made through referring other people. It will be a huge challenge to earn \$100 in 24 hours, so there aren't any resources listed in this report.

#### Blog Your Way to Beaucoup Bucks.

Blogging is a website (don't worry no website skills needed) that you update every day with posts about your chosen subject. Visitors can comment on your posts for others to see.

#### Using your blog as a billboard

There are several websites who will pay you to post product reviews on your website. They are paid by the company who owns the products. The products can range from consumer durable goods, consumable goods, or just about anything you can think of. The blog has to be approved by the company and has to remain up for a specified length of time. There usually has to be a qualifying statement that your post is a paid advertisement.

#### Using your blog as a review site

Another way to use your blog is to post product reviews of affiliate products. When someone buys the product you're paid a commission. You can post reviews of books you've read that are available on amazon.com and link to the books as an affiliate.

#### Ads on your blog

If your blog has somewhat of a following in a certain niche and gets a reasonable amount of traffic, you can use pay per click (PPC) ads to generate some revenue. The more traffic to your blog, the higher the potential for click throughs, the more money you can earn. <u>AdSense by</u> <u>Google</u> is a very popular PPC company but there are others.

You can also use a blog to sell products as an affiliate.

#### Live Journal

#### <u>Blogger</u>

#### http://www.wordpress.com

are just a few of the free sites where you can quickly and easily set up your blog.

Pick a market niche you're familiar with as the topic for your blog. Every day post on your blog. Of course that's not all you need to do. You have to get people to your blog to read it and hopefully click on your paid ads, or on the products you're promoting as an affiliate.

Most of the blog sites are searchable by keywords. Search on the same words you've used for your site to find other blogs. Then leave a comment on the relevant blogs and include your link to your own blog.

You can submit your blog's url to search engines so if someone wants information on 'how to raise guppies' and that's the subject of your blog, your blog shows up for visitors to find.

With a little bit of research and time you can become successful and increase your bank account with Online Marketing just by blogging.

Get paid to blog

bloggerwave.com/

bloggingads.com/

www.blogsvertise.com/

www.blogburst.com/

www.blogtoprofit.com/

www.buyablogger.com/

www.linkworth.com/

loudlaunch.com/

payperpost.com/

payu2blog.com/

www.reviewme.com/

smorty.com/

sponsoredreview.com/

## **Resources:**

Blogging to the Bank

**Blogging for Profits** 

# Submitting Links to Articles, Websites and Blogs to Social Networking Sites.

You can submit links to other people's articles, etc. to the social networking sites. The pay isn't terrific, usually no more than a couple of dollars per article. You'll have to set up an account at each site. Below is a list to get you started. With a bit of research you can find quite a few more. Offer the service on Digital Point the same as you would offer to ghost write articles.

Setting up the accounts at the social networking sites will probably take a couple of hours. If each article takes 20 minutes to post at all the social networking sites andyou charge \$4 for the service. You'd earn \$12 an hour and would have to work a little over 10 hours to earn \$100.

You need your client to tell you the url of the article/website, title, brief description or first paragraph of the article, category, and tags or keywords.

# **Social Networking sites**

Facebook

blinklist.com

stumbleupon.com

<u>gnolia.com</u>

linkagogo.com

wink.com

digg.com

technorati.com

newsvine.com

furl.net

backflip.com

spurl.net

netvouz.com

diigo.com

rawsugar.com

shadows.com

del.icio.us

bluedot.us

# Part Two: \$100 a day, over the long term.

The above suggestions really can earn you \$100 in a 24 hour period if you work at it. The ways below take a little bit of time to get set up and get going but can earn you \$100 a day in the long term.

When appropriate put ads on <u>craigslist</u> and <u>usfreeads</u> about your product or service you're offering.

# Squidoo Lenses

Think of <u>squidoo</u> as a place where you can get a free one page - but it can be a very long one page – website. When setting up a <u>squidoo lens</u>, you first need to do some research on key words. Trust me this is important.

So think about your squidoo lens and come up with 4 or 5 key word phrases. Pop them in Google and see what competition you're up against. You can also go to Google's adword keyword generator, <u>https://adwords.google.com/select/KeywordToolExternal</u>, Use the tab

keyword variations, enter your key words and then hit the "get more key words" tab underneath.

Pick out eight to ten key word phrases, these will be your tags.

Now go to <u>http://www.squidoo.com</u> and get yourself a lens using your key word phrase as the name of the lens. Set up your bio in your bio module and link to your product or website in that module. Now write a 250 to 500 word essay using your key word phrase at least three times. The essay should be relevant to your product or niche. In the essay link to your product, affiliate product and/or to your website. You might want to use a teaser phrase to encourage people to click on the link.

Add a poll and an amazon module, then add another text module with links to your other products or affiliate products.

Add a google news feed module. Then another text module and finally end with a guestbook.

This may sound complicated but all the modules are clearly explained and it's really a matter of point and click to populate your lens with interesting products.

You can earn money from your lens through the different modules and their products, such as books from amazon.com, from products that you're an affiliate for and from your own products.

You can put up a lens for each one of your key word phrases and then link them together.

Resources:

Squidoo for Profit

Social Networking on Squidoo

#### AdSense

Google through their <u>Adsense program</u>, offers paid advertising through the use of text linked ads placed on websites. These ads can also be placed on blogs. Advertisers hope to subvert visitors to click on the text ad and visit their own websites through these text linked ads. The advertisers pay Google for every visitor that clicks through. Google passes on some of the money to the owner of the websites where the click originated. This is know as PPC or pay per click. Savvy Internet marketers build websites on topics that have a high PPC with the sole purpose of earning money.

Some of these sites known as MFA or Made For AdSense contain little or no redeeming content. The website's owner's intent is to place high in the search engines for a niche key word phrase. Say "Natural Cures for Whatever." People have a tendency to only look at the first page of results when searching. They click on the "Natural Cures for Whatever" site. When they arrive there is little information, so in an effort to leave the site quickly, they click on one of the text linked ads to navigate away.

A better philosophy is to make the site content rich to attract visitors and establish a level of trust. The visitor feels comfortable and when they've

found the information they needed they are more likely to click on one of the text based ads.

How much money can you earn with AdSense? It depends on the topic of your website, your key word usage and your traffic. People look for all sorts of information on the Internet. Quite a bit of the time they're looking for a solution to a problem or how-to-do something. If your website addresses those issues, the odds are it will make more money than a generic site.

You have to have a website already up and running before you apply for AdSense. They are accepting blogs for AdSense revenue as well. Once you get one blog or website approved you can add the AdSense to your other sites/blogs without additional approval.

Once you're approved you have your choice of style and size of ad. You don't have to do any of the coding. You do have to know how to incorporate the code on your website or blog. It's not difficult. You can track how much money you're making nearly in real time.

#### **Resources:**

Simple New Adsense Tricks Revealed

10 Adsense Secrets

#### **Use Forums and Discussion Groups**

You can join forums and discussion groups that relate to your website/blog/squidoo page. Search discussion group sites like <a href="http://yahoogroups.com">http://yahoogroups.com</a> and <a href="http://groups.google.com">http://groups.google.com</a> for groups that are relevant. You can also search for discussion groups by subject matter. Type in the search engines +discussion +groups +mothers +young +children, for example.

Another alternative is to find websites that relate to your website that have forums. There's a huge forum for writers at AbsoluteWrite.com, for example. Many online publications on your topic will have forums as well.

Join these discussion groups. In your profile make sure you keep your signature short and sweet but do include a one sentence description of your site/blog/squidoo lens and a link.

When questions come up, or the conversation focuses on your topic, you can post a short answer and then mention there is an article or suggestion that would be helpful to the members at your site and give the link. Of course don't spam the members or just post one or two word answers, like "thank you" or "I agree" just to post.

#### **Social Networking Sites**

Keep in mind the word networking is a verb, and that means action. Go to <u>Myspace</u> and set up a profile that reflects the product/website/affiliate product you want to sell. Keep the profile fun and interesting. You can also use the blog at <u>Myspace</u> to update your profile. You can add photos, videos from <u>YouTube</u>, and games. Then search for friends using your key words to find people interested in your product. Say you have a golf product, search for golfers. If you have a recipe book, search for people who like to cook. You can also join the forums at <u>Myspace</u> and look for friends that way.

The advantage of having friends is that you can then send bulletins to your friends that will automatically be posted at their <u>Myspace</u> profile and seen

by all their friends. If you have 100 friends and they each have 100 friends, one of your bulletins can potentially be seen by 10,000 people.

<u>Ryze</u> is social networking that leans a little more toward business. Again set up your profile with your links, then look for groups to join. The groups should be relevant to your website or products. Most groups have active discussions going on. Answer questions, ask questions and contribute to the discussion.

There are lots of other social networking sites you can join. Every day spend a few minutes visiting each of your site's network.

Resources:

Myspace Secrets Revealed

Myspace Video Tutorial guide

# **Niche Marketing**

Niche marketing is a buzz word and it simply means marketing to a small niche rather than a broad market. For example: Your blog is about cures for sinus headaches, that's very broad. A narrower niche would be natural cures for sinus headaches and an even narrower niche is natural herbal cures for sinus headaches. The logic is that there are fewer blogs/websites competing for the very narrow niche than the much broader topic. There will be fewer people searching for natural herbal cures for sinus headaches but more of them will be ready to buy a product or click on an AdSense ad.

Resources:

Niche Formula

Micro Niche Finder

## **BUM Marketing**

Bum marketing is simply using articles you've written to drive traffic to a blog/website/squidoo page you've set up that sells an affiliate product, or your own product. The article is submitted to article directories and includes a bio box that has a little bit about you and the link to your blog/website/squidoo page.

The tricks to BUM Markeing are very simple.

1. Use keywords in the title of your article and in the article itself so people searching for those keywords will find your article on the major search engines.

2. Make the article informative and interesting, but leave the readers wanting more.

3. Include a teaser in your bio box that entices the reader to click on the link to your website/blog.

4. Write enough articles using those keywords.

How much is enough? A rule of thumb is one article per day for the first month.

# **Article Directories**

http://www.ezinearticles.com

http://www.isnare.com

http://www.goarticles.com

http://www.buzzle.com

http://www.articlesfactory.com

http://www.articlefinders.com

http://www.articlecity.com

http://www.article-planet.com

http://www.marketing-seek.com

http://www.ezadsuccess.com

http://www.ezinearticles.com

Now you have lots of ways to earn \$100 in 24 hours and over the long term.

I hope you're successful with your Internet Marketing efforts. Just keep in mind it takes time to establish any kind of business. Don't give up.

# **Recommended Reading**

Willie Crawford released a report on "<u>Real Fast Money - How to Make \$1000</u> - \$2000 in 24hrs or less". He answers the question "What would you do if you needed \$1000 - \$2000 by TOMORROW?" You will notice when reading this report he cut through the entire BS and get straight to the point. Invest in this report, read it, and put the methods to work, but better yet, also dissect all of the elements and study how Willie accomplished what he did. Oh by the way it isn't just about running a <u>Warrior Special Offers.</u>

