

HOW TO
BUILD A WEBSITE
USING
WORDPRESS



Written By Martie

How To Build A Website Using WordPress

Have you ever wanted your own website?

Did you get put off the idea because you don't know html?

Or was it the idea of paying someone thousands of dollars to build it for you?

Whatever it was, I have the answer for you -

BUILD IT YOURSELF USING THIS STEP BY STEP GUIDE!

You do NOT need to know any html coding!

You do NOT need to pay anyone to do it for you!

You do NOT need any previous web design experience!

All you need to have to make your very own website a reality is -

1. This Guide
2. A Computer
3. An Internet Connection
4. Around \$13 (for your Hosting & Domain Name)
5. About 2 Hours Time

And once you are done you will be able to build your very own, professional looking and fully customizable website, as well as having the knowledge to edit and customize your site whenever you please!

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You CAN freely share this guide as is!

Personal Introduction

Hi, my name is Martie, and I am a 26-year-old web designer from Northern Ireland. I have created this guide because I am *sick* of seeing people pay great sums of money to have a website built for them when I know the people selling these websites are making them for next to nothing! This book will guide you through the process of creating a fully functional, custom and professional website using WordPress for around \$13. Once you see how easy it is to build a website using WordPress, you will wonder how most of these so-called web designers get away with charging so much for doing exactly what I am going to show you! I hope you find this guide helpful, and I look forward to helping you build your website.

My Facebook Page

<http://www.facebook.com/letsbuildwp>

My Google Plus Page

<http://google.com/+Letsbuildwp>

My Website

<http://letsbuildwp.com>

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Set Up Hosting & Buying A Domain Name

In this section I will cover setting up hosting and a domain name for your website, as well as explaining what they are!

What is Hosting?

Hosting (also known as “web hosting”) is basically a computer that is left on 24/7 running your website or blog on it so that people can still visit your website – even when your computer is switched off. Hosting is something you do require if your going to run a website and will usually cost you around \$5 a month (although later on in this guide I will give you a coupon code to get your first months hosting for only one penny!)

What is a Domain Name?

A domain name is basically the title of your website or blog, with WWW. Before it and .com after it – so for example, Googles domain name is www.google.com. A domain name, once again is something you will require to run a website. A domain name will usually cost you around \$13, only you don't pay this once a month like your hosting – you domain name is billed once a year.

In this guide we will be using a company called [HostGator](#), for both our Hosting and our Domain Name, below I will tell you why I have chosen this company.

Why Use HostGator?

Here are just a few reasons why I suggest using HostGator as your hosting provider and why I continue to use them for all of my websites -

- 99.9% Uptime or more so your Website is always online
- 45-Day Money Back Guarantee in case you change your mind
- 1-click WordPress Installation
- Free Live Online Chat 24-hours a day, 7-days a week
- I can offer a coupon code that will get your first months hosting for one penny

Please Note – If you do decide to use another web hosting company for your website, you may need to improvise a few steps of this guide as I am using HostGator for the example.

Now, Let's Get Started!

The first things we will need to do to get our website up and running is set up our “Web Hosting” and register our “Domain Name”, luckily we can do both of these things at the same place.....

www.HostGator.com

As an added bonus I have some money off coupons to give you!

LETSBUILDWP25 – Gets you 25% off your first months hosting!

LETSBUILDWP1 – Gets you your first months hosting for ONLY ONE PENNY!

Just add the coupon of your choice before checking out.
Don't worry, I'll tell you when!

1. So, just go to www.HostGator.com (or click this link).



2. Click in the middle where it says “View Web Hosting Plans”.

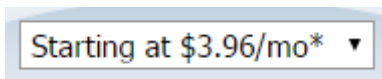


3. Choose your Hosting Plan from the 3 options available.

Hatchling Plan	Baby Plan	Business Plan
<ul style="list-style-type: none">• Single Domain• UNLIMITED Disk Space• UNLIMITED Bandwidth• Shared SSL Certificate	<ul style="list-style-type: none">• UNLIMITED Domains• UNLIMITED Disk Space• UNLIMITED Bandwidth• Shared SSL Certificate	<ul style="list-style-type: none">• UNLIMITED Domains• UNLIMITED Disk Space• UNLIMITED Bandwidth• FREE Private SSL & IP• FREE Toll Free Number
Starting at \$3.96/mo* ▼	Starting at \$6.36/mo* ▼	Starting at \$10.36/mo* ▼
Compare All Hosting Plans	Compare All Hosting Plans	Compare All Hosting Plans
Order Now	Order Now	Order Now

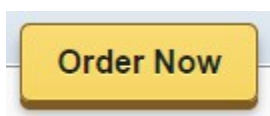
I suggest either the Hatchling plan or the Baby Plan, the Business Plan probably has a whole load of added extras you will not require at this point. If your only going to have one website go with the Hatchling Plan, if your going to have any more than one website – go with the Baby Plan. The Baby Plan allows you UNLIMITED domains (websites) to be hosted and doesn't cost much more than the Hatchling Plan!

4. Choose your Billing Cycle from the drop down menu.



Please Note – You can always just go month to month billing until you are sure that you are happy with everything or else you can go all out and pay for 3 years upfront and save some money – this is totally up to you!

5. Once you are happy with everything, click “Order Now”.



6. Now your on the next page, just enter the domain name you are wanting to purchase into the top bar and then choose whether you want .com, .org etc from the drop-down list to the right (this is set to .com by default).

Please enter a domain.

Getting started is easy! Just enter your domain below and we'll tell you if it's available to use. If you already own it, we can help move your domain to HostGator.com.

Register a new domain. [?](#) I already own this domain. [?](#)

Enter your domain here: .com ▼

Please Note – at the time of writing this HostGator do NOT offer .CO.UK domain names, so if you do want a .CO.UK website – I suggest buying it from somewhere like crazydomains.com

7. Now just check that your package type and billing cycle are correct.

Please confirm your hosting package information:


Package Type Baby ▼	Billing Cycle 1 Month @ 7.96/mo 20.000% Percent Off! ▼
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8. Create a user-name and security pin (we suggest writing these down).

Username <input type="text"/>	Security Pin <input type="text"/>
---	---


9. Enter your billing information and choose whether you would like to pay by PayPal or credit card.

Please enter your billing information:

Billing Information	Payment Information
Email <input type="text"/>	<input checked="" type="radio"/> Credit Card
First Name <input type="text"/>	<input type="radio"/> PayPal
Last Name <input type="text"/>	
Company <input type="text"/>	Name on Card <input type="text"/>
Home Phone <input type="text"/>	Credit Card Number <input type="text"/>
Cell Phone <input type="text"/>	Expiration Date <input type="text"/> ▼ <input type="text"/> ▼
Address <input type="text"/>	CVV Code <input type="text"/>
Address 2 <input type="text"/>	Help: Where is my CVV Code?
City <input type="text"/>	
State Alabama ▼	
Zip Code <input type="text"/>	
Country United States ▼	

10. Choose whether or not you want any of the “Hosting Addons”, we personally don't think any of these are necessary but you can have a look and decide for yourself (just un-check the boxes of any you do not want).

Hosting Addons:



Secure and Accelerate Your Site — Highly Recommended \$1.67 /mo (Billed Annually)

Protect your website from fraud and malware, while speeding up its performance for visitors. This advanced security helps to block malicious traffic and scans daily for other harmful threats. A \$99 value.

Add SiteLock

11. Enter the coupon code **LETSBUILDWP25** and click “Validate” to get 25% OFF your order or else **LETSBUILDWP1** to get your first months hosting for one penny!

Have a coupon code?

Coupon Code ✓ You have chosen our most valuable coupon!

12. Double check everything is correct in the “Order Details”.
(also note the 45 day money back guarantee!)

13. Check the box beside where it says “I have read and agree to the terms and conditions of use” and then click “Create Account”.

I have read and agree to the [terms and conditions of use.](#)

The next page you will see is a confirmation page. Print or write down your confirmation number and close the page. You should also receive an email confirming your purchase. This email contains important information for setting up your site, so go ahead and open the email and we will move on to installing WordPress.

Installing WordPress

In this chapter we will cover the steps needed to install WordPress onto your new hosting.

1. Log into your email account used for registration and find the new email from HostGator.
2. Click the link in the email beside where it says “Your Control Panel” which will bring you to a log-in screen.

The image shows the cPanel login interface. At the top, the 'cPanel' logo is displayed in orange on a dark blue background. Below the logo, there are two input fields. The first is labeled 'Username' and contains a user icon and the placeholder text 'Enter your username.'. The second is labeled 'Password' and contains a lock icon and the placeholder text 'Enter your account password.'. At the bottom left, there is a blue 'Log in' button. At the bottom right, there is a text link that says 'Reset password'.

3. Type your user-name you set up in the last section into the “C Panel” log-in screen.
4. Copy your Password from the email and Paste it into the “C Panel” log-in screen and click “Log In”.

5. Once logged in, scroll down to near the bottom of this page until you see the section named “Software/Services”.

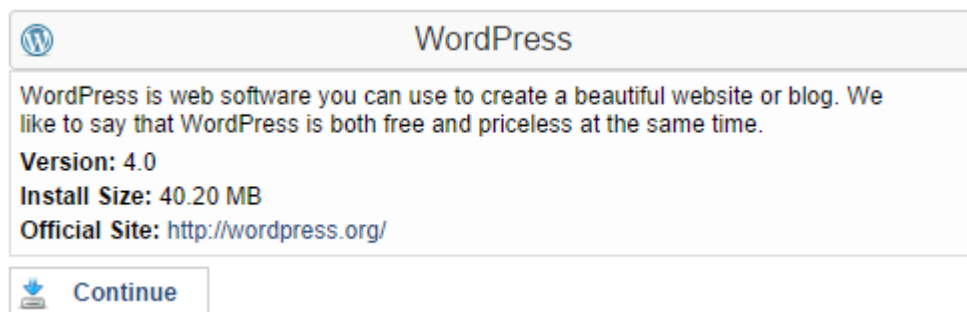


6. Click where it says “Quick Install”.

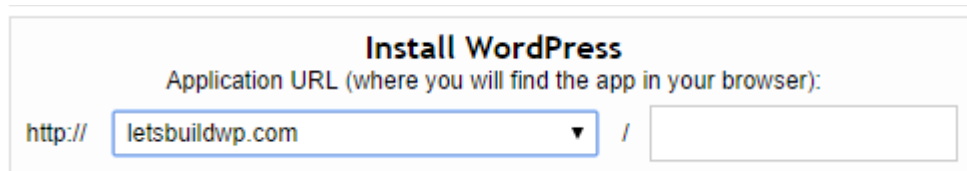
7. On the left hand side, in the “Blog Software” section, click “WordPress”.



8. Then click “Continue”.

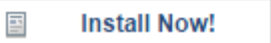


9. Make sure your new domain name is selected in the drop down list and leave the box to the right of this totally blank.



10. Type in your details -

Enable Auto Upgrades:	<input checked="" type="checkbox"/>
Admin Email:	<input type="text"/>
Blog Title:	<input type="text"/>
Admin User:	<input type="text"/>
First Name:	<input type="text"/>
Last Name:	<input type="text"/>

 **Install Now!**

- Leave the box beside where it says “Enable Auto Upgrades” checked.
- Type in your email address.
- Type your Blog/Website Title (don’t worry about this too much as you can change it later).
- Choose an Admin User name (you will use to login to WordPress).
- Type in your First Name and Last Name.

11. Click “Install Now”

Once it installs (usually less than a minute), you will be given your user-name, password and some other information including a link to your new Website.

100%

Congratulations!

Your installation is ready. You can access it now by going [here](#). If there is any login information, it will have been sent to the email address you provided.
Admin Area: <http://letsbuildwordpress.com/Wordpress/wp-admin>
Username: **Martie**
Password: XXXXXXXXXX

We are now packing WordPress with WP-Super-Cache and have it **enabled with recommended settings** to help maintain solid performance from your WordPress installations!**
For more information on this plugin and its configuration please visit <http://wordpress.org/extend/plugins/wp-super-cache/>

Please Note – *It is probably a good idea to write all of this information down. This information should be sent to you as an email but you can never be too careful!*

13. Click the link to visit your new site or else type your URL (domain name) into your internet search bar.

Please Note – *New websites can take anywhere up to 12 hours before you can visit them, if it takes longer than this you can contact HostGator via their 24 hour live chat.*

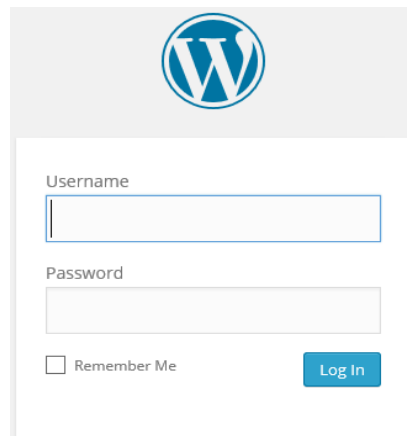
Once you can visit your site, you will see that there is a sample page and a few other bits and pieces already on the website to show you what your site can look like when using the pre-installed theme. However we are going to make our website look a lot better than this by the time we're finished!

Logging Into Your Site & Changing The Password

Logging into WordPress

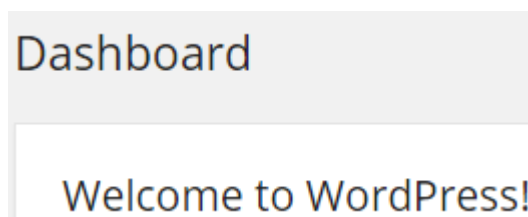
Now that you are able to visit your website, you will need to log in to what's known as the WordPress “Dashboard” (or back end), this is where we can create pages and generally edit our new website.

1. Visit your website, either by typing your new domain name into the main search bar of your browser or by clicking the link on the Quick Install page (or email).
2. Then in the main search bar, just after your domain name – enter “/wp-admin” so the search bar should read – <http://www.YourSiteName.com/wp-admin>
3. Then click search on your browser and this should bring you to a log in screen.

The image shows the WordPress login interface. At the top center is the WordPress logo, a blue 'W' inside a circle. Below the logo is a white rectangular form with a light gray border. Inside the form, there are two input fields: the first is labeled 'Username' and the second is labeled 'Password'. Below the password field is a checkbox labeled 'Remember Me'. To the right of the checkbox is a blue button with the text 'Log In' in white.

4. Copy & Paste your user-name and password from the Quick Install page (or email) into this log in screen and click “Log In”.

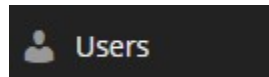
You will now have successfully logged into the WordPress “Dashboard” for the first time, the first thing I like to do once I have logged in to a new website is change the password to something I will actually remember! I am going to show you how to do this in the next section.



Changing Your Password

To change your password, you will want to be in the “Dashboard”.

1. On the left hand side, in the menu (near the bottom) – you want to click “Users”.



2. Then hover over your Admin User-name and click the word “edit” when it appears.

3. Now scroll down to the bottom of this page and enter your New Password in the box provided.

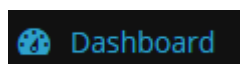
New Password	<input type="text"/>
	<i>If you would like to change the password type a new one. Otherwise leave this blank.</i>
Repeat New Password	<input type="text"/>
	<i>Type your new password again.</i>

4. Type your New Password again in the second box.

5. Click “Update Profile”



Now that you have successfully updated your password, just click where it says “Dashboard” in the top left hand corner of this page to return to the Dashboard home-screen and we will continue building our website in the next section.



Choosing & Installing A Theme For Your Website

What Are WordPress Themes?

The whole beauty of WordPress is the ability to create fully operational and great looking websites in a matter of minutes (once you get the hang of it). There are thousands of WordPress themes available for free that can be applied immediately to your website, once installed, your WordPress website will take on the form of the installed theme, meaning you do not have to spend hours manually designing the look and layout of your site, as this work has already been done for you by the original designer of the theme. Most of these themes are fully customizable, meaning you can change the colours, fonts, logo etc and if you are technically minded, you can also change CSS coding to further change the website.

Things To Think About When Choosing A Theme

1. What type of site are you building?

A small business website?

A portfolio site?

A blog?

An e-commerce store?

There are themes for all of the above and also a lot more.

2. Do you need to be able to change the sites main colours?

3. Do you want it to be “Responsive” (mobile friendly)?

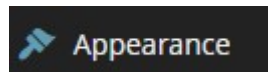
4. Do you need more than one sidebar?

If this is your first time building a website I wouldn't worry about the theme too much for now, you can always change your theme without losing any of your work and if you don't like it – just change it again!

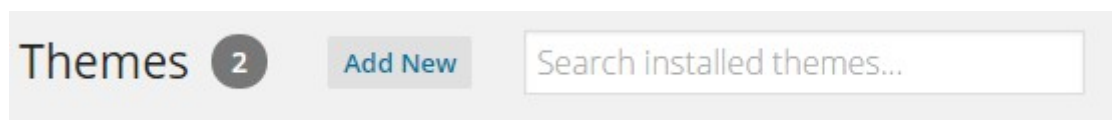
Searching For & Installing A Theme Through WordPress

In this guide, I will be installing and using the “Twenty Twelve” Theme as it is quite a universal theme.

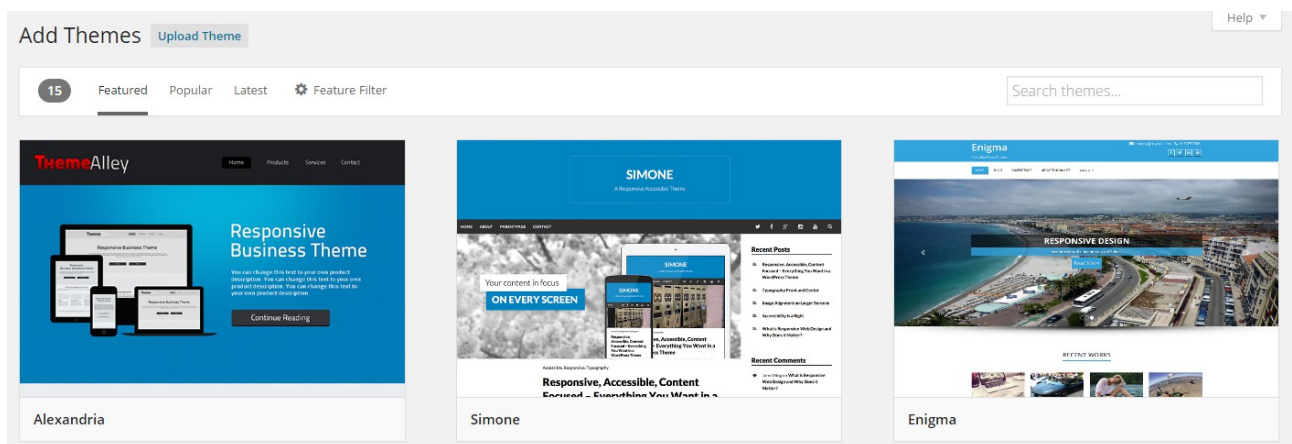
1. From the Dashboard, on the left-hand side – click where it says “Appearance”. You will now be on a page called “Themes”.



2. Click at the top where it says “Add New”.

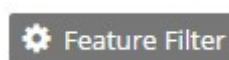


You will now be on a page showing you the “Featured Themes” (just click on each one to see details and previews of that theme).



You will also see a bar running along the top that allows you to look at the “Popular” or “Latest” themes.

Also on that bar you will see “Feature Filter”, if you click there you will be able to filter the themes down by “Colour”, “Layout” etc.



Apply Filters

Colors

Black

Blue

Brown

Layout

Fixed Layout

Fluid Layout

Responsive Layout

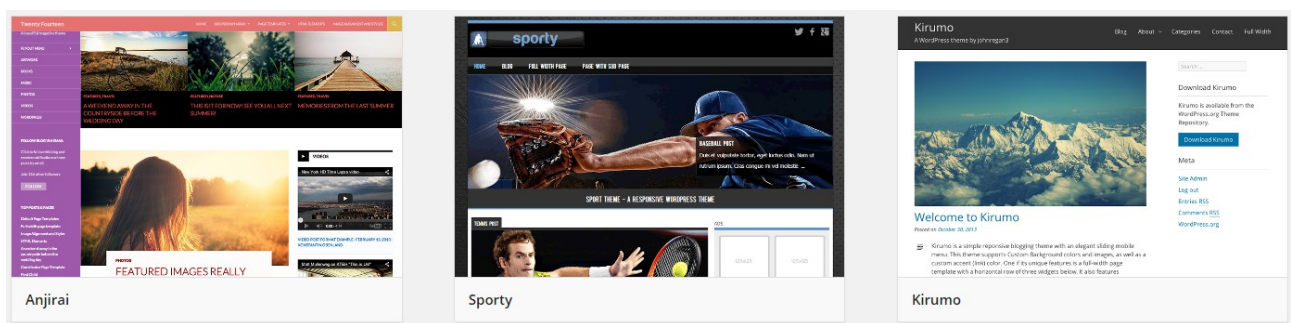
Features

Accessibility Ready

BuddyPress

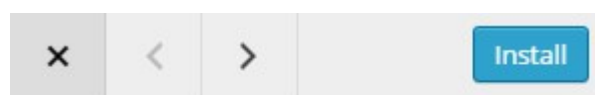
Custom Colors

Once you check some of the boxes, just click where it says “Apply Filters” and you can then choose from a smaller list of themes that have the features you require.



Please Note – All of the themes you can search for and download through WordPress are FREE!

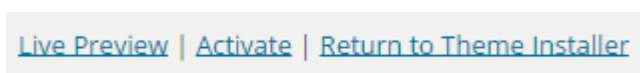
3. Once you have found the theme you want, just click on it – this will bring you to the “Details/Preview” page.



Twenty Twelve
By wordpressdotorg

4. Then click up in the top left where it says “Install”.

5. Once it has been installed, just click “Activate”.



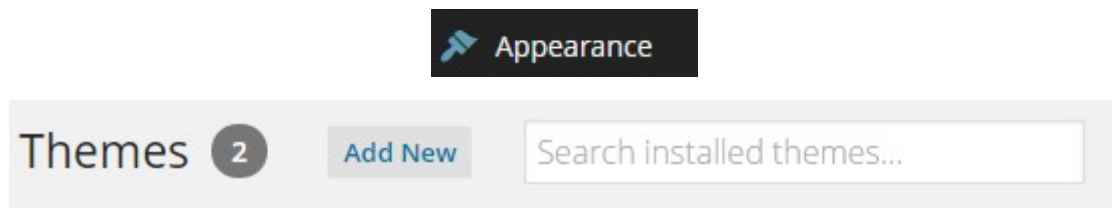
Now when you visit your site, you will see your new theme is active and the site looks totally different!

Installing An Externally Downloaded Theme

An “Externally Downloaded Theme” is literally a theme you have downloaded from somewhere other than WordPress.

For this you will need to have already downloaded the (zipped) theme file.

1. From the Dashboard, on the left-hand side – click where it says “Appearance”. You will now be on a page called “Themes”.

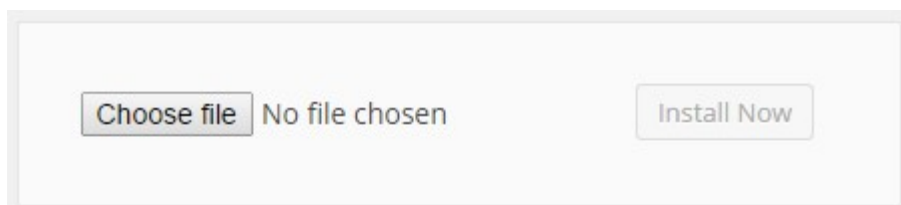


2. Click at the top where it says “Add New”.

3. Then click “Upload Theme” (where it said “Add New” before).



4. Click “Choose File” and look for the (zipped) Theme File on your computer, select it and click “Open”.



5. Now click “Install Now”.

6. Once it has been installed, just click “Activate”.

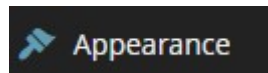


Now when you visit your site, you will see your new theme is active and the site looks totally different!

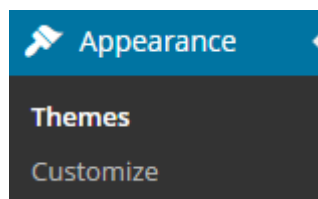
Changing Your Websites Title & Tagline

In this section I will cover how to change your sites Title and “Tagline”. Your sites “Tagline” is a line of text that runs under your site title, so basically it's your sites slogan. To change both of these, just follow the steps below -

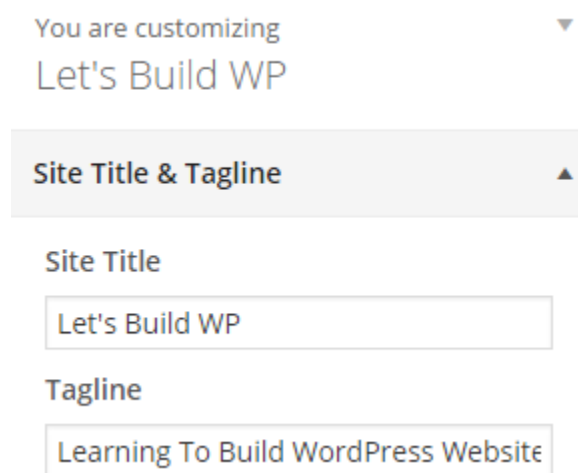
1. From the Dashboard, on the left-hand side – click where it says “Appearance”.



2. Now below that click “Customize”.

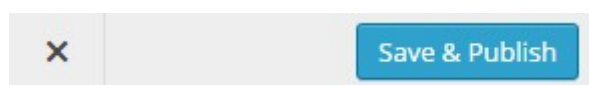


3. You will now see a box called “Site Title & Tagline”, click this to expand it.



4. Type your sites Title and Tagline into the two boxes provided. You will see the preview on the right update when you do this to see what it looks like.

5. Once you are happy with everything, click “Save & Publish”, then once it has saved click the “X” in the top left to close the “Customize” options.



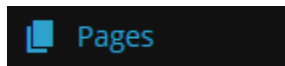
Please Note – The “Customize” section also contains other options to customize

your site. These options are normally a little different for each theme. Most themes will have an option in there to upload your own custom site header image or logo if you have one.

Delete A Page or Post

To delete a page or post from your website, just follow the simple steps below. I will be deleting the “Sample Page” in this example.

1. From your “Dashboard”, on the left hand side – click “Pages”, This will bring you to a list of all the pages you have on your site (at the minute just the “Sample Page”).



2. Hover your mouse over the Page you want to delete.

3. When it appears, click where it says the word “Trash”

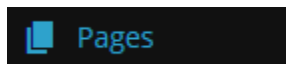
And that's it, that's how easy it is to delete a page from your website. If you now visit your site you will see that page is now gone. You can also use the same steps for deleting “Posts”, just click “Posts” instead of “Pages” in step 1 and then continue with steps 2 and 3.

Note – You can get pages back from your “Trash” but you can NOT recover a page or post once it has been “Permanently Deleted”. To permanently delete a page, once you have “Trashed” it – visit your Trash. Then hover over the Post or Page title again only this time you should see the words “Permanently Delete”, just click here.

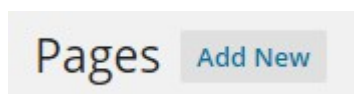
Add A Page or Post (With An Image)

In this section we are going to cover how to add a standard page to our website, this page will include some text and an image.

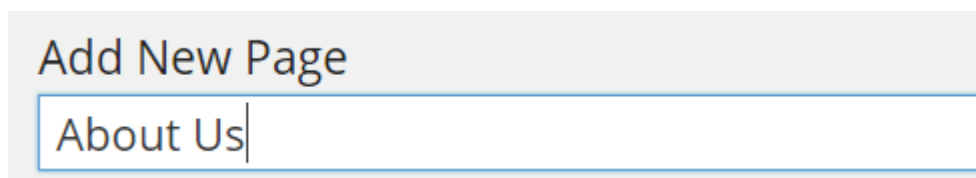
1. From the Dashboard, in the left hand menu – Click “Pages”.



2. At the top of this page click “Add New”.




You will now be in the “Main Page Editor” of WordPress.

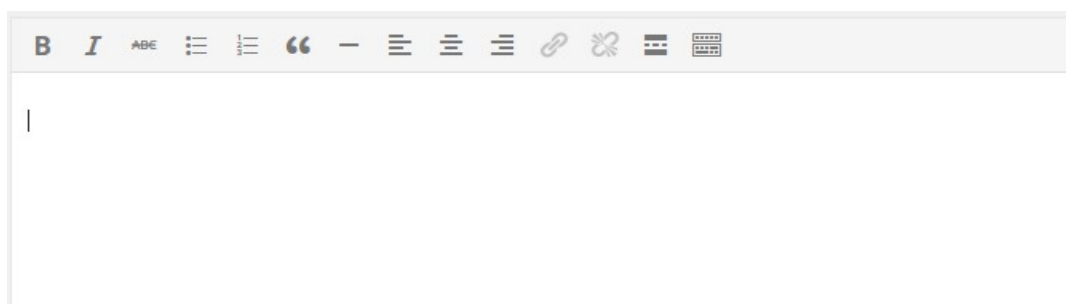


3. Type what you want to call this page into the top bar, for this example I used “About Us”.

The bigger box below is known as the “Main Content Area”, this is where you will write any text or add any pictures you want to be on the page.

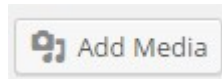
4. Click in the “Main Content Area” and type what text you want to appear on this page. Using this box, you can do most of the things you can do in Microsoft Word (and most other word processing programs).

Click this symbol for more functions - (known as the “Kitchen Sink”) 



5. To add a picture, just click your mouse pointer in the “Main Content Area” where you would like the image to appear (before, after or in the middle of your text).

6. Then click just above the “Main Content Area”, where it says “Add Media”.



7. Then click “Select Files”

Drop files anywhere to upload

or

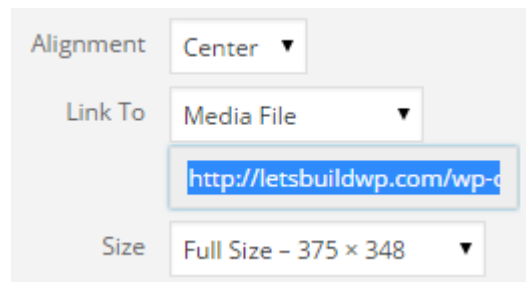


Maximum upload file size: 64 MB.

8. You now want to search for the image on your computer.

9. Once you find the image you want to use, select it and click “open”

10. Now on the right hand side (at the bottom), choose whether you want it to be in the middle, left or right hand side of your page under where it says “Alignment”.

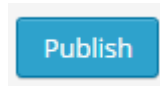


11. Below that, choose where you want the picture to “Link” to (I suggest setting this to “None” for the meantime until you get more used to using WordPress).

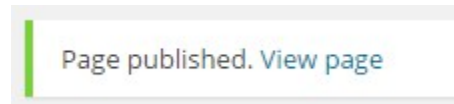
12. Then choose what size you want your image to be when it appears on your site.

13. Once you are happy, just click “Insert into Page”.

14. Then once you have added your Title, Text & Picture to your page, on the right hand side – Click “Publish”.



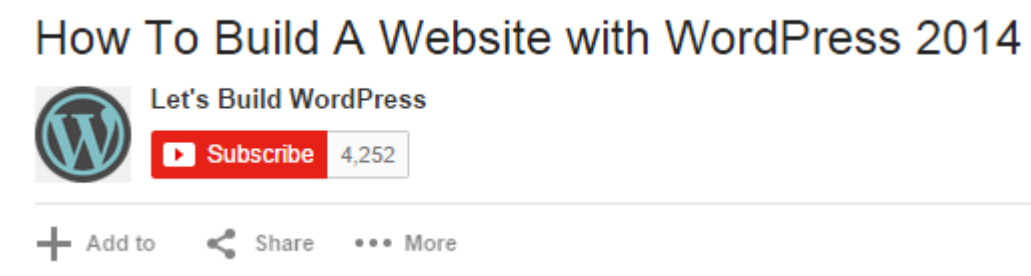
Once saved, If you click up at the top of the screen where it says “View Page”, you will be able to visit the page – which is now LIVE on your website. (This means other people can now visit the page too).



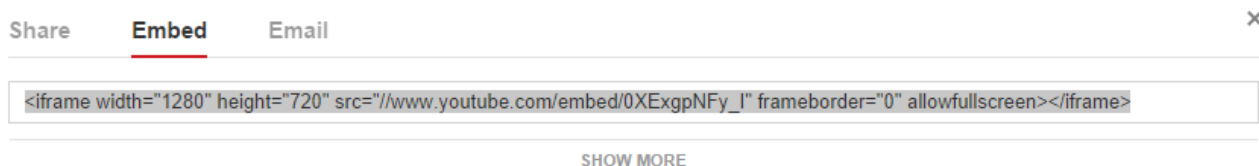
Please Note – The steps for adding a Post with an Image are exactly the same as the steps above only in Step One – click “Posts” instead of “Pages”.

Add A Video To A Page or Post

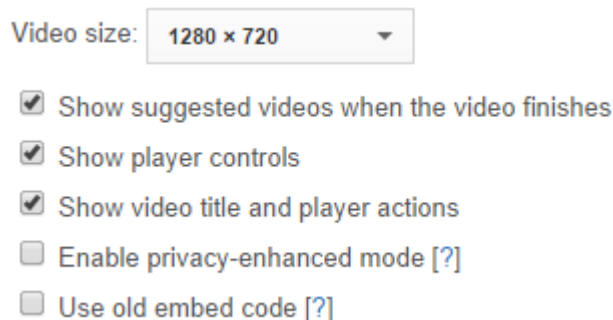
1. We will add the page, type in the title and add any text to the page just the same as we did before (see “How To Add A Page” above).
2. Once you have added your Title and main Text Content (if any), Open up a new window in your browser and visit www.YouTube.com
3. Find the video you want to add to your page.
4. Click underneath the video where it says “Share”.



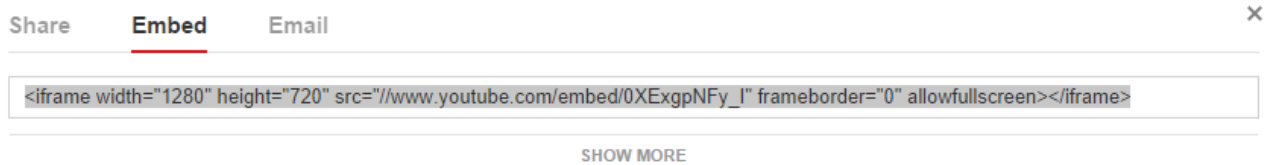
5. Then click “Embed”.



If you click under the embed code, where it says “Show More” you can choose what size you want the video player to be, along with whether or not you want it to show suggested videos after your video finishes playing. I recommend setting this to NOT show suggested videos as this might drive people away from your own content.



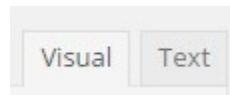
6. Highlight and copy the code that appears in the box (under the word “Embed”).



7. Go back to the WordPress page editor.

8. Now click where you would like the video to go in the main content area, this can be before, after or instead of any text. Once you click where you want the video to go, click return on your keyboard to take a new line.

9. Then click where it says “Text” at the top right of the “Main Content Area” (at present it should have “Visual” selected).

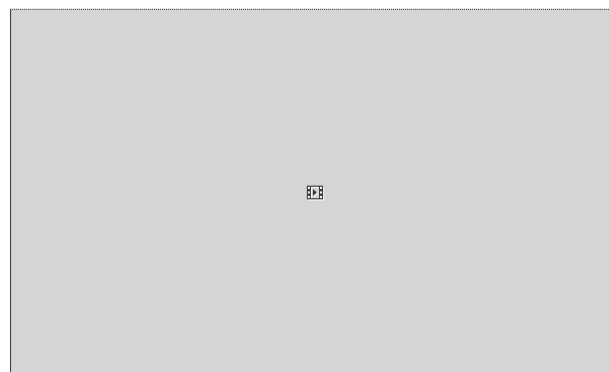


Doing this changes the WordPress “Main Content Area” from standard text and images to HTML Code, we do not need to understand any of it, just follow this guide and you will be fine!

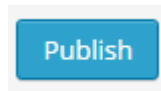
10. Click in the “Main Content Area” just after where it says “ ” (this represents a new line in HTML coding, this is from when we pushed “Return” on our keyboard in step 8).

11. Now paste the code from YouTube in here (just after the “ ”).

12. Change the page back from “Text” to “Visual” in the top right corner, this will now show you a grey square where the video will be on the page.



12. Once you are happy with everything, just click “Publish”



Now when you visit your Page you will see your video is there and ready to play!



Please Note – These steps also apply to adding Videos to POSTS.

An Intro To Plugins & Installing Contact Form 7

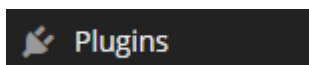
What is a WordPress Plugin?

In simple terms, a WordPress plugin is something that can be added to your WordPress website to increase the functionality of it. Plugins can improve the back or front end of your website and there are thousands of different plugins available for free. All of these offer different functions for your site, for example – you can install a plugin that will count the number of visitors to your site, where they came from and how long they stayed for etc (this would be a “back end” plug in because the visitor can not see it) or you could add something that your visitors can see and interact with such as a Contact Form (front end plugin) which is what we will be doing now.

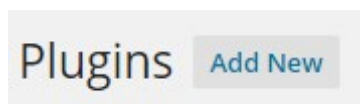
We are now going to be installing a Contact Form plugin known as “Contact form 7”, using this plugin we will be able to add a fully functioning Contact Form to a page (or post) on our website where visitors will be able to fill out their name, email address and message and send a message directly to our email inbox as an email. (without you ever needing to give out your email address!)

Installing A Plugin (Contact Form 7)

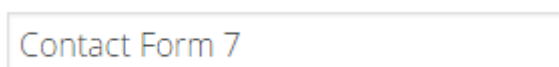
1. From your “Dashboard”, on the left hand side – Click “Plugins”.



2. Then at the top of this page, click where it says “Add New”.



3. Type the words “Contact Form 7” into the search bar in the top-right and hit return on your keyboard to search.



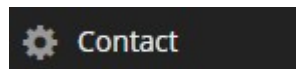
4. Once you find the right one, click “Install Now”, It should be the first one, by Takayuki Miyoshi.



5. Once it is done installing, click “Activate Plugin”.

[Activate Plugin](#) | [Return to Plugin Installer](#)

On the left hand side of your screen, in the menu – you should now see the word “Contact” appear. We will now get the “Contact Form” sorted & add our “Contact Us” Page in the next section.

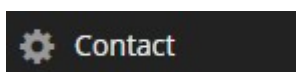


Add A Contact Form To A Page or Post (Using Contact Form 7)

The “Contact Form” we are going to be adding is the default form that comes pre-installed when you install the “Contact Form 7” plugin, this form asks for the Visitors Name, Email Address, Message Subject & Message – This is perfect in most cases!

Please Note – If you need to customise the form I suggest searching for a tutorial on YouTube as it could get a little confusing trying to explain it to you in this guide.

1. To add the pre-installed form, just click where it says “Contact” on the left hand side of the “Dashboard”.



2. Copy the code under where it says “Shortcode”.

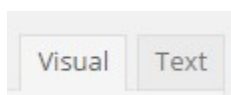
Shortcode

```
[contact-form-7 id="319" title="Contact Me"]
```

Now that we have the “Shortcode” copied, we will add a page in the same way as before (refer back to the “Add A Page” section if needs be) and name it something like “Contact” or “Contact Us”.

3. Once you have written your text (if your planning to write any), paste the shortcode we copied from the “Contact Form 7” Plugin after the last thing you wrote, or if you didn't write anything just paste it at the very start.

Make sure at this point your editor is in “Visual” mode and NOT “Text”.



Please Note – Before the “Contact Form” is a great place to put your postal address, phone number, alternative email addresses or any other way that you want your visitors to be able to contact you.

4. Once you are happy with everything, click “Publish”.
(you will not see the contact form at the moment, just the Shortcode).

Now if you visit your site, you will see the form is on your page and you can actually fill that form out right away, check your email inbox and your message will be waiting there for you – it doesn't take any further set up!

Your Name (required)

Your Email (required)

Subject (required)

Your Message

SEND

The steps shown above apply to both posts and pages.
(you can add contact forms to either).

Now we are going to cover how to turn comments on or off.

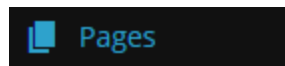
Turn Comments On or Off

Turn Off Comments (Single Page or Post)

Some pages such as “Contact Us” and “About Us” pages don't always require the ability for visitors to leave comments, and other times you just don't want comments on a certain page or post!

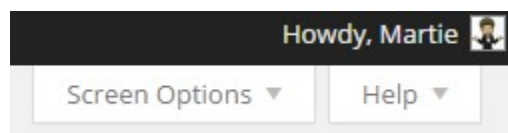
This section will cover the quick and easy steps to follow if you want to turn the comments feature off on a certain page or post.

1. From your “Dashboard”, click on the left hand side – where it says “Pages”. (or “Posts” depending on what your removing the comments feature from).

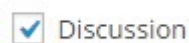


2. Hover your mouse over the page or post you want to remove the “Comments” from, and when it appears – click where it says “Edit”.

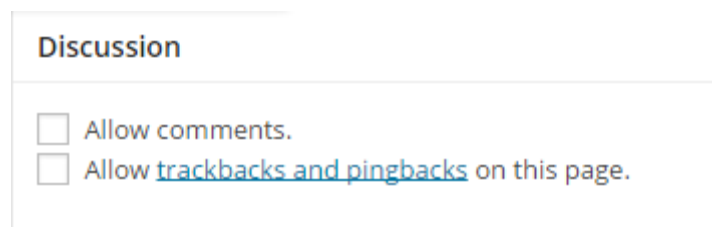
3. Once on the Main Page Editor Screen, click “Screen Options” in the top right hand corner of your screen.



4. Then check the box beside where it says “Discussion”.



5. Now scroll down to where it says “Discussion” (under the “Main Content Area”).



6. Un-check the two boxes beside where it says “Allow comments” & “Allow trackbacks and pingbacks on this page”.

7. Click “Update”, this is where it would have said “Publish” before, on the right hand side of your screen.

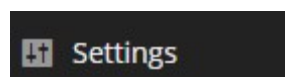


Now when we go to our website, and visit that page – we can see that there is no longer the option to leave a reply or comment (you can always turn the comments back on again by reversing the process).

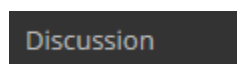
Turn Comments Off Entirely

Sometimes you might not want there to be a comments section on your site at all, rather than having to do this for every post – just follow the instructions below.

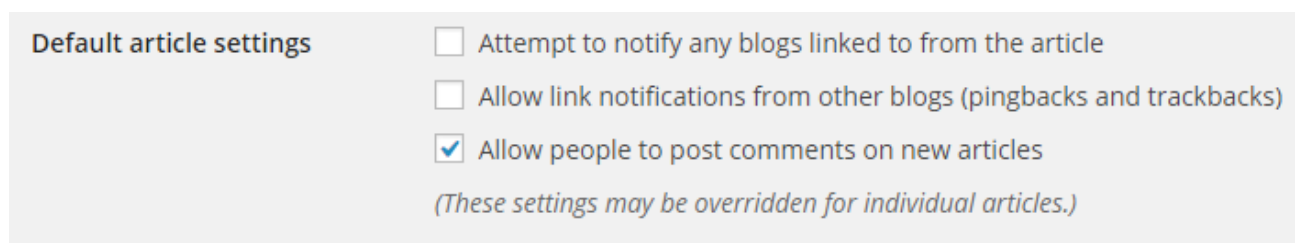
1. From the Dashboard, on the left-hand side – click where it says “Settings”.



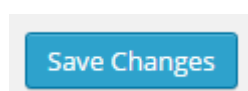
2. Then under that, click “Discussion”.



3. Now at the top, in the “Default article settings” section – un-check the box beside where it says “Allow people to post comments on new articles”.



4. Then scroll to the bottom of the page and click “Save Changes”.



Now there will no longer be the comments section at the bottom of new pages or posts.

Please Note – You can still change the comment setting for individual pages or posts using the instructions above in the “Turn Off Comments (Single Page or Post)” section above.

A Few Simple Changes To Your Sites URL (Domain Name)

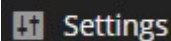
In this section we are going to make a few simple changes to our URL (domain name).

Add WWW. To Your URL (Domain Name)

You may have noticed already that your URL does not include “WWW.”, so at the minute it will look something like this – <http://YourWebsite.com> – I am now going to show you how to add this in.

Please Note – This will never make a difference to your site performance, no matter whether someone types the “WWW.” or not – they will still end up on your site! This is more just for personal preference.

1. From The Dashboard, on the left-hand side – click where it says “Settings”.

A dark grey rectangular button with a white gear icon on the left and the word "Settings" in white text to its right.

2. This should bring you to the “General Settings” page where you will see two text fields named “WordPress Address (URL)” & “Site Address (URL)”, in them you will see your domain name without the “WWW.” - You want to add the “WWW.” after the “http://” but before your website name.

WordPress Address (URL)	<input type="text" value="http://letsbuildwp.com"/>
Site Address (URL)	<input type="text" value="http://letsbuildwp.com"/>

So it should look like this – <http://www.YourWebsite.com> only with your actual domain name instead of “YourWebsite”.

4. Once you have changed it, scroll down to the bottom of the page and click “Save Changes”.

A blue rectangular button with the text "Save Changes" in white.

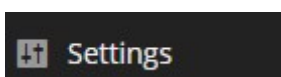
Now when you visit your website you will notice it has the “WWW.”, if you change your mind and want to get rid of it – just do the same process only remove the “WWW.” instead of adding it.

Please Note - You need to be really careful when doing this because if you do it wrong you will not be able to access your website, if you do get it wrong – contact HostGator right away and they will help you to fix it.

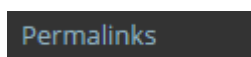
Change The URL To Show Page Names

If you visit one of the pages on your website that isn't your homepage, do you notice that after the URL (domain name) there is some random coding that looks something like this “?p=123”? I am now going to show you how to change this to show the page or posts name instead of the code. This helps make your websites URLs easier to remember and also makes it easier for search engine sites like Google or Bing to index your website.

1. From the Dashboard, on the left-hand side – click “Settings”.



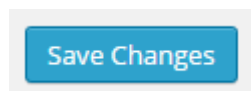
2. Then below that, click where it says “Permalinks”.



3. You want to check beside where it says “Post Name”.
(you will find it is probably set to “Default”).



4. Once you do that, click “Save Changes”.



Now if you go to your site and click on one of your pages, you will now notice that instead of the coding it says the name of the page or post.

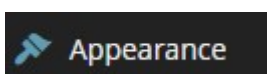
Please Note – I think WordPress may have made it show page and post names by default, but if yours is showing the random coding – just follow the steps shown above to show the page or posts name in the URL.

Set A Specific Page As Your Homepage

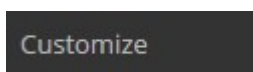
To set a specific page as your “Home Page” is very simple (the “Home Page” is the first page a visitor will come to when they visit your website). You will want to add a page called “Home” (or something like that) and design it in a way that will match the theme of your site (using the instructions above on “Adding Pages”).

Now that you have created the page, just follow the instructions below to make this page your websites new “Home Page”.

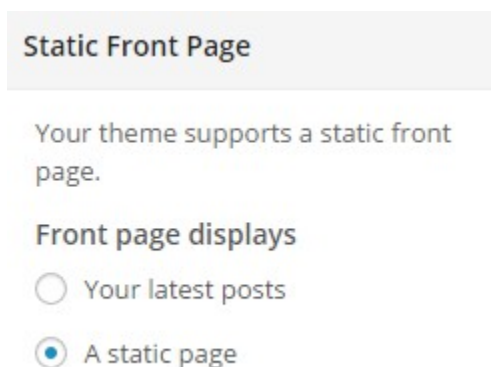
1. From your “Dashboard”, on the left hand side – click “Appearance”.



2. Then just under that, click “Customize”.

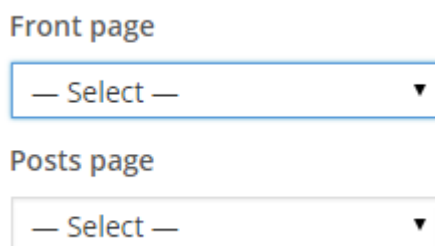


3. Click where it says “Static Front Page” to expand the box.

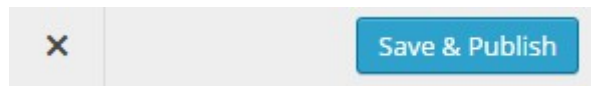


4. Check the option that says “A Static Page”.

5. From the drop down menu called “Front Page”, select the page you just created to be your “Home Page”.



6. Then, up at the top click “Save & Publish”.

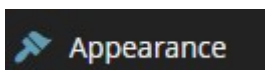


Now the Page you selected from the drop down menu will be set as your “Home Page”, but when you look at the menu of your website, you might be thinking that you would like the pages to be in a different order, to do this we need to create a “Custom Menu”, which we are going to cover in the next section.

Create A Custom Menu

To create a “Custom Menu” for your WordPress website or blog, just follow the instructions below.

1. From the Dashboard, on the left hand side – click “Appearance”.



2. Just below that, click where it now says “Menus”.



3. Now, where it says “Menu Name” just type in what you want to call this menu. (this is only for your own reference, it will not show up anywhere on your site).

Menu Name

4. Once you have given it a name, click “Create Menu”.



5. Then, on the left hand side, under where it says “Pages” - check the box beside any pages you want to add to your new menu.

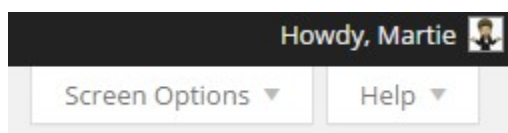
Pages ▲

Most Recent View All Search

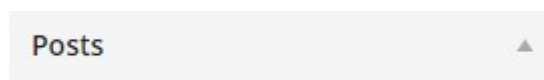
- Build A WordPress Website
- Terms and Conditions
- Privacy Policy
- About Me
- Contact Me

[Select All](#)

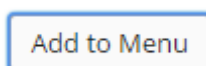
If you want to add POSTS to your menu, click in the top right corner where it says “Screen Options”.



Then check the box beside where it says “Posts”. You will now see a box that says “Posts” appear, click to expand it and then check the box beside any posts you want added to your new menu (same as you did with pages above).



6. Once you have selected any pages or posts you want in your menu, click “Add To Menu”.

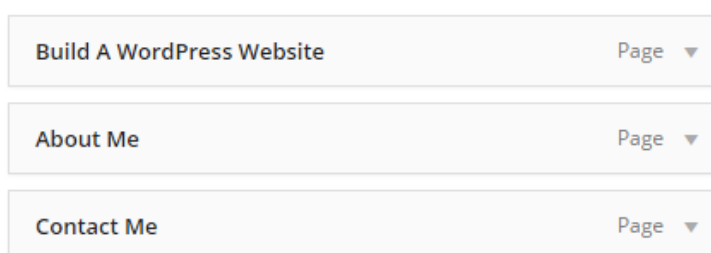


If you want to add a “Home” button to your menu, just click where it says “Links” and add your website URL (domain name) as the destination beside where it says “URL” (in the following format “<http://www.YourSiteName.com>”). Then beside “Link Text” you want to type the word “Home” (or whatever you want to call it) and then click “Add To Menu”.

Please Note – The list of pages you have added, from top to bottom in the list will appear from left to right on your menu, to change the order of them – just literally click and hold your mouse pointer on them and drag them into the order you want (just make sure it does not say “sub item” anywhere on the page names when dragging them into position).

Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.



7. Once your happy with the order of your pages and posts, under where it says “Theme Locations” - you want to check the box beside where it says “Navigation Menu” (This will make it your websites main menu).

Theme locations

Primary Navigation Menu

Please Note – There may be more than one menu location depending on what theme you are using, some themes support multiple menus.

8. Now click “Save Menu”.

Save Menu

Now, when we visit our site, you will see that the menu has changed and it's now in the order we wanted and includes all the pages and posts we added.

An Intro To Widgets & Changing The Sidebar

What are Widgets?

WordPress widgets are small drag-able blocks that normally live on the sidebar. Some themes may also support more widget areas in the header, footer, or under main content areas. Widgets are used to provide specific things like search boxes, calendars, page links, text areas and even custom menus on your site. They are highly customizable, and enable you to add features in an easy and structured way. The text widgets even allow you to enter HTML coding which will allow you to edit and style your website even more (don't worry, this is not necessary).

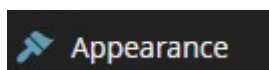
How To Use Widgets

Please Note – The “Widget Areas” we cover may be different depending on chosen theme, although no matter what Theme you use, changing the actual “Widgets” themselves will still be done the same way.

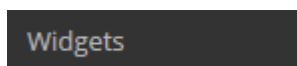
The “Sidebar” is content that will appear on the right-hand side of EVERY page on your site (on some themes, it may be the left-hand side or even both sides).

For example purposes, we are going to add a “Search bar”, a little piece of text about our website and a “Custom Menu” to our sidebar. You can obviously add different Widgets to your sidebar, this is just to show you the basics of how it all works.

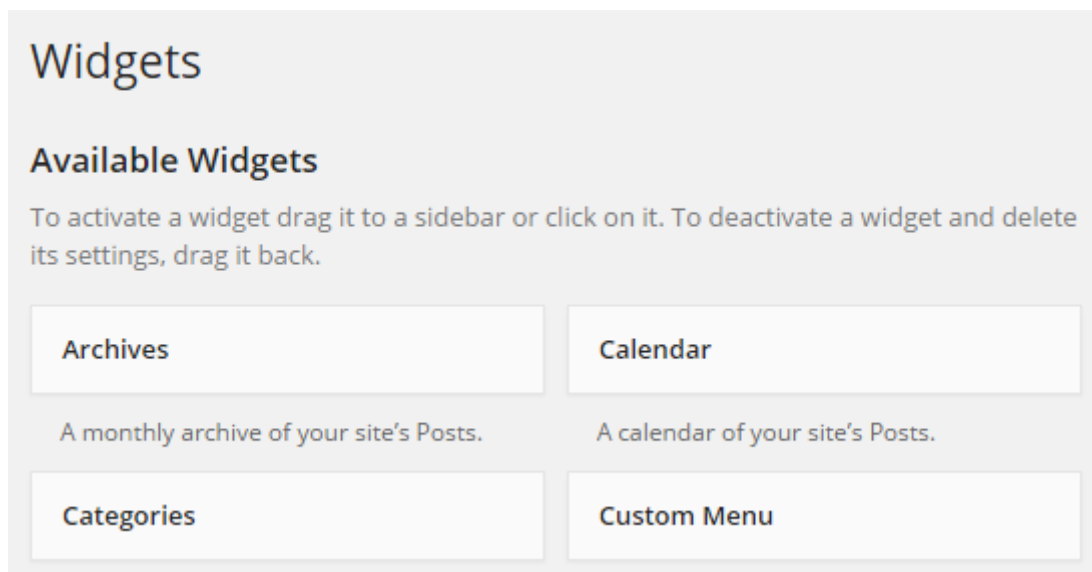
1. From the “Dashboard”, on the left hand side – click “Appearance”.



2. Below that, still on the left – click “Widgets”.



Here you will see a list of different “Widgets” that you can add to your websites Sidebar or Footer.

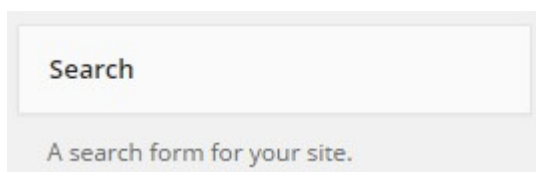


3. On the right hand side, click where it says “Primary Sidebar” and this box will expand.



Please Note – It is not always called the “Primary Sidebar”, sometimes it is called something different, but if you click on the box it will expand – usually there is some text explaining where the widgets will appear (then use the one that says “Sidebar”).

4. Now, click & hold your mouse pointer on the first “Widget” you want to add to your Sidebar, in this example it is going to be the “Search Bar” widget.



Primary Sidebar ▲

This is the primary sidebar if you are using a two or three column site layout option.

Search ▲

Title:

[Delete](#) | [Close](#) Save

5. Now drag and drop the selected widget into the “Primary Sidebar”.

6. As we are adding the “Search-bar” first in this guide – we will title this one “Search”

7. Then click “Save”

If you visit your website now and visit any page you will see that there is now a Search-bar in the right hand corner (or left if your theme is using a left side-bar).

Please Note – To easily navigate between your website and your dashboard, just click your website or blog name in the grey bar that runs along the top of your website (this bar is only visible to you when you are logged in).

Now we are going to add a “Text Widget” to our Sidebar

Just follow the steps above, only add the “Text Widget” instead of the “Search Bar”.

If you want the “Text Widget” above the “Search Bar”, then just drag it above the “Search Bar” when dragging it over from the list of Widgets.

1. Now name your Widget, I have called mine “Interesting Text”.

Text ▲

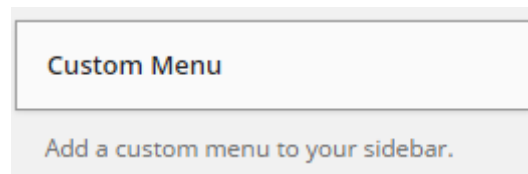
Title:

2. Then type whatever text you want into the “Main Content Area” and once you are happy with everything, click “Save”.

When you visit your site now you will see that the Second Widget has been added to your Sidebar (either above or below the Search-bar depending where you positioned it)

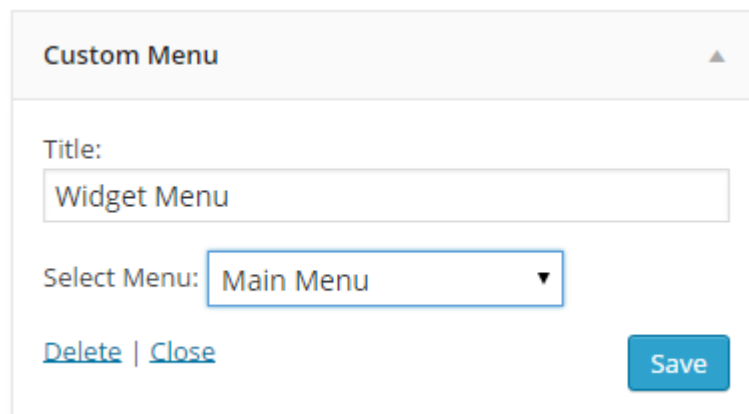
Now we are going to add a “Custom Menu” to our Sidebar. We are going to use the same one as we made for our “Main Menu” but you can create different menus for the sidebar containing pages or posts that are not in your Main Menu.

Now to add a custom menu to your sidebar, Just follow the steps above, only add the “Custom Menu Widget instead of the “Search Bar” or “Text”.



Remember to drag it into the position you want it to appear in your sidebar when adding it.

1. Name your “Widget” - I just called mine “Widget Menu”.

A screenshot of the configuration form for a Custom Menu widget. The form has a light gray header with the text "Custom Menu" and a small upward-pointing triangle on the right. Below the header, there is a "Title:" label followed by a text input field containing "Widget Menu". Underneath that is a "Select Menu:" label followed by a dropdown menu showing "Main Menu" with a downward-pointing triangle. At the bottom left of the form, there are two links: "Delete" and "Close", separated by a vertical bar. At the bottom right, there is a blue "Save" button.

2. Then choose what menu you want from the drop down list.
(at this point you probably only have one).

3. Click “Save”

When you visit your site you will now see that the Third Widget has been added to your Sidebar (wherever you positioned it in the list).

Please Note – It is really easy to add more Widgets to your WordPress site, this is done by installing “Plugins”. Just Google it and you will find loads of cool extra things to add to your sites sidebar and other Widget Areas.

Congratulations!

You have successfully finished this guide and I hope you have an amazing website!

Thank-You Very Much For Checking Out My Guide!

“How To Build A Website Using WordPress”

BY Martie from LetsBuildWP.com

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Also be sure to check out the folder called “Bonus” included along with this guide!