

A large, stylized explosion graphic in shades of orange and yellow, with radiating lines, serving as a background for the main title.

Explosive Success

**In The New Age Of
Internet Marketing**

**"How to Quickly And Easily
Explode Your Downlines, Build
Hyper-Responsive Lists And
Enjoy Massive Sales In A New
Evolution Of Internet Business!"**

marketing
strategy



Jason & Skye Mangrum

Explosive Success In The New Age Of Internet Marketing

**“How to Quickly And Easily Explode Your
Downlines, Build Hyper-Responsive Lists
And Enjoy Massive Sales In A New
Evolution Of Internet Business!”**

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Explosive Success In The New Age Of Internet Marketing!

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WARNING: Skimming or Skipping Sections Of This Book Will Result In A Total Waste Of Your Time!

Invest your time wisely. Read this Book. Print it out. Study it. You're about to get a total education in the New Age Of Internet Marketing...

Foreword

Times have changed.

The internet marketing industry was once only known to be profitable for those who are inside the "inner circle" and closely associated with "gurus" – in fact, the majority of those who got online with high hopes of making an honest dime, were pulled in so many different directions that after 2-3 months of learning the ropes, they gave up, more broke and distressed than when they started.

It was estimated that over 98.7% of everyone who came online to make money failed miserably within the first few months. The other 1.3% went on to experience wild success and became the new generation of "gurus" looked up to, admired and also despised by the losing majority.

Because so many failed, (due to lack of proper knowledge and implementation) you soon couldn't even mention terms like "network marketing", "MLM" or "Make Money Online" without getting shrugged off and labeled a scammer.

Even today you see this popular trend of "hate anyone who makes money" in discussion boards, chat rooms, groups, blogs and their comments.

The sad thing is...

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They don't even realize the times have changed.

There are opportunities now that have never existed before.

And they're making those "in the know" an absolute killing online.

Today, you don't have to make best friends with a guru to make money.

A lot of money.

You don't even need a list, web site or product...

Whether you've never made a dime online before, made a few bucks here and there, or make thousands every month, this document will quickly get you 'up to speed' on the latest tactics and their underlying strategies to reap profits NOW, and enjoy solid sales and residual rewards for years to come.

At last, a new age is upon us...

Welcome to the New Age of Internet Marketing.

A Virtual Phenomenon

Something truly amazing has taken place on the internet.

In truth, it has always existed to some degree, but never before at the level it exists now. Successful people have always preached the importance of personal development and self-improvement to acquire the right mind-set for success...

But the lacking majority never really "caught on" simply because they didn't have a clue why or how they could attain success by working from the inside-out.

Then came along two movies that pierced global consciousness in a way that nothing ever has in our modern age... a direct explanation of WHY focusing on oneself can provide a true key to wealth, success, prosperity and happiness...

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Those movies are *The Secret* and *What The Bleep (Do We Know)*.

Now I'm not going to profess that both of those movies are 100% accurate. But they introduced a completely new way of thinking that has literally enriched the lives of millions around the world. Science is discovering new facts about our reality and experience here on Earth every day that put old ideas out in the cold.

The study of quantum physics is now brought out into the mainstream society and has enlightened the world (or some of it) into the scientifically-validated knowledge that "whatsoever a man thinks, that he becomes."

I can guarantee you that if this information is even remotely new to you, you have no idea how powerful and truthful that statement really is. This information has been suppressed from the public for centuries and anyone who challenged the "scientific community" was scoffed at, laughed at... or burned at the stake.

I'm not going to go into how you've been duped. Or, how your entire world is a lie – by design – or even how ancient civilizations MUCH more advanced than even today's culture held these truths and considered them natural facts of reality...

That's for a whole other Book.

And if you think "New Age" means that I'm talking about the spiritualized movement to turn people into mindless zombies, you're mistaken. The New Age Movement is also a deception-by-design. Ancient sciences were taken and completely distorted – on purpose – to further remove the masses from the truth of their reality, and to confuse those seekers of the truth, far from it.

I'm talking about a new thought process that has enveloped humanity on a global scale in just the last few years, and has more to do with marketing, networking and online business than you'd ever imagine...

For example, did you know the great majority of those teachers in both "The Secret" and "What The Bleep" were internet and network marketers?

Both movies used the internet as a major catalyst for their incredible success.

This spawned more than a dozen books, audios, videos, and entire business opportunities based on the infamous “Law of Attraction” and Metaphysics.

Sure, they existed before those movies, but not to the mass majority.

To many, *The Secret* was their very first introduction to a Quantum Reality.

It wasn't long after that an *incredible* phenomenon took place...

Internet and network marketers were using their power and influence to awaken the world to these new ideas and combining the Laws of Attraction and Abundance to actually help people make money on the internet!

This in effect, created a **virtual hybridization** of three *powerful* niche markets...

- Internet Marketing
- Network Marketing
- Personal Development

More and more internet marketers (i.e. those who create information products and sell them online) are opening up once again to the limitless potential of network marketing. This is due mainly to another phenomenon now called “Social Networking” that was brought about in mainstream media by the advent of MySpace. Now there are thousands of social networking sites spread across the internet and this has literally leveled the playing field for any network marketer who knows how to use them correctly to achieve astounding results.

For the sake of brevity, (and because no one seems to have yet coined a term for it) we will refer to this global hybridization of internet marketing, network marketing, and personal development, as “The New Age of Internet Marketing.”

People who have never made a dime in these industries are suddenly doing record numbers of sales and largely attribute them to the new mind-set they gained after watching *The Secret*.

It is absolute truth. Your mind-set is *critical* to your success.

I'm going to give you not one, but three web sites that contain distinct, powerful techniques that – if you use them – will prove to you beyond the shadow of any doubt just how powerful your mind really is to pull money out of “thin air.”

As I teach my students in [The Golden 25 Mastermind](#), you learn best by doing.

I could fill pages upon pages with *mind-numbing* information that would make your head spin, but chances are your current mind-state would not allow you to receive the information and would make you feel that you could or should be doing “something else” to remain productive. Therefore, I give you these three action-oriented web sites that IF USED, will change your limited view of reality...

1. [GetPaidByGod.com](#)
2. [TheMoneyManifestor.com](#)
3. [UseManifestSoftware.com](#)

After *thousands* of comments from users of these sites, I'll go so far as to say that if you're still having financial problems after doing these techniques daily, you simply aren't doing the techniques. They DO work regardless of your current belief in them. They utilize Universal Laws of Reality that when put into motion in your experience, energetically attract money (or anything else) to you, with a magnetic force. Mainstream science has yet to recognize the absolute inherent power in all of humanity, ready to be tapped and utilized at a moment's notice.

But it's there, nonetheless.

Use those sites daily for a minimum of 90 days and prove it to yourself from direct experience. You might be shocked at just how quickly the money comes!

These techniques have never failed me, or any of my students.

They're my gift to humanity (with an exception of UseManifestSoftware, which was inspired from Dr. Joe Vitale's *Attractor Factor*.) **Use them and prosper.**

Once you are aligned energetically with money, you will attract it.

And all you need from that point is an open channel to receive it.

So for the rest of this document you will discover how to open the channels for money to come rushing into your life, through having your own business.

Don't fret; it isn't near as difficult and cumbersome as you are programmed to believe. In fact, I'm going to assume that you don't yet have a business, and are starting from absolute scratch – no list, no product and no web site.

Fact is, you don't even need them to get started and actually make money.

But first, you need the right information.

Then, you MUST implement what you've learned.

If this Book is sitting on your hard drive collecting digital dust after you read it, you will not make any more money than you're making now.

There are tons of Books, audios and videos out there that you probably own and haven't read, listened to or used. What good are they doing?

None.

Yes, there's a bunch of crap being sold and given away from people who've either never made a dime themselves, or made very little. This isn't one of those Books.

And chances are, you've downloaded some real gems that you've probably paid for, and never read. It's strange, we often find the time to spend our money to get information we just KNOW will help us out of our situation, but once we hit the "thank you" page and download the material, our interest suddenly vanishes.

You might even open the Book and begin reading... but quickly start skimming, somehow thinking that you're going to "absorb" life-changing information by racing through the material... again, because you don't have the time to spend reading all that stuff. You just want to buy something that makes you rich.

Take it from me... I've spent literally hundreds of thousands of dollars over the years buying information products, software, access to membership sites, audios, videos... you name it. And unless I used them, they never made me a dime.

Take your time with this information, because it will change your life.

The most successful business leaders in the world all have one thing in common. When they learn something new, they implement it *immediately*.

In fact, the quicker you implement what you learn, the faster you make money.

There are no exceptions to this rule.

In the New Age of Internet Marketing, the terms “internet marketing” and “network marketing” have become one and the same. Only network marketing suggests or implies using networking to achieve success in your own business.

Internet Marketing does too really, but the association has leaned more towards concepts such as product creation, joint ventures, affiliate marketing, email marketing and the like. We’re going to focus on network marketing because it’s easier to get in and get started. Plus, there’s already a business structure in place and all you have to do is learn the ropes and jump in for big-ticket sales and streams of passive recurring (residual) income.

Recurring Income Explained

Recurring Income is another term for residual income. In a nutshell, there are three (3) types of income streams that you may have coming into your business.

1. If you do a one-time job, sale or perform a contract, you get paid once and the income stops there.
2. If you do a normal 9 to 5 job, you will continue to get paid as long you continue to work for your employer—often called a linear income. This is the type of income that the majority of workers “enjoy.” Even if you are a

neurosurgeon, lawyer or engineer, you are only paid as long as you continue working. You stop working and the bank account dwindles.

3. The third type of income is the recurring income where you are paid even after you have stopped working. For example, you wrote a Book and as long as your Book continues to sell, you will continue to receive royalty income for a work done once.

The majority of rich and affluent people create wealth through a form of recurring income. Take the hip-hop artist Jay-Z for example; he still continues to receive royalties from the sales of his albums produced years ago. He can even repackage the same songs and sell them to generate new income. He's now "retired" and doesn't have to spend time in the studio to record new songs in order to have staggering amounts of cash continuously flowing into his offshore bank accounts!

This is the most ideal situation of the three. We would all like to work once and get paid over and over again. This is the power of recurring income!

The majority of professionals that enjoy this type of income belong to creative fields such as actors, writers, singers and inventors.

Unfortunately, not many of us are blessed with the opportunities to be in these lucrative industries. However, there is one lucrative opportunity for any ordinary individual today to enjoy residual income in the 21st Century...

You guessed it: none other than *Network Marketing*.

Network Marketing Reviewed

The field of Network Marketing (or its evil cousin, MLM) has been instrumental over the past 60 years or so to make the recurring income concept very popular and attractive among the majority of entrepreneurs and even billionaires.

Here, you can build a network of distributors, referred to as your *downline*, and generate income outside of your own immediate effort. Joining a reliable and trustworthy Network Marketing Business is one of the most satisfying ways you can generate recurring wealth and big ticket sales... but alas, there is a problem.

A sad reality of the Network Marketing industry is that there are many scam artists that come along just for the quick cash just before they close shop and disappear. This would require that you do your due diligence such as checking consumer alert websites as FTC.gov and WorldWideScam.com among others.

These scam artists will normally emphasize the compensation plan over the actual product—if there really is a product—and apply high pressure sales tactics to persuade you to join the “ground-floor opportunity.” These criminals prey on human greed and have little sympathy for the naïve.

The profane has given the rest of the entire industry a bad name.

The mass majority is thus led to believe that ANY opportunity no matter how legit and genuine it may be, is nothing more than another fancy scam.

Don't be fooled into this way of thinking. Here's how to see through the lies...

Choosing The Right Business – *The First Time*

According to a respected journalist, Richard Poe, in his Book *Wave4 – Network Marketing in the 21st Century*, Network Marketing is responsible for moving over a whopping ****\$100 billion**** of goods and services yearly on the global front.

It is therefore very likely that you have already come in contact with some type of Network Marketing product or service. The concept of moving goods through an army of independent distributors has earned its place in the marketing world despite the negative publicity suffered by the industry. Network Marketing is here to stay; the question that remains is, “How do I choose the right business?”

Here are some very important pointers that will guide you in the right direction.

Any business you can find passing these criteria is highly recommended...

A) A business that has great financial backing, excellent management and a 'distributor first' philosophy. The business should also have a long-term development goal and not just be out for the quick cash.

Any business owner would admit that the first years are the toughest. This is the period when the company is just establishing a footing and income is most likely low, unless the owner is already a multi-millionaire.

If the company does not have the proper financial backing it is not likely to survive. You would not want to join a company that is depending too much on the distributors for survival.

A Network Marketing business takes time to build momentum by the very nature of the business - word of mouth advertising, people telling people.

Before it reaches top momentum it must have the financial backing to survive the early hurdles.

Customer support for the distributors is also a critical part of the company. If their distributors feel neglected then they will simply not stick around. Especially in today's market where there are thousands of Network Marketing businesses beckoning. The distributors are the consumers and salespeople, and to neglect them is to commit certain suicide.

B) High quality (unique if possible), reasonably priced products or services that should encourage repeat customers so users purchase from the seller over and over again.

Traditionally, Network Marketing businesses are able to produce higher quality products simply because they don't have to pay outrageous prices for advertising.

Just think about the millions of dollars paid per year by companies such as *Nike* to sports stars for a 30 second commercial. This money, if *Nike* followed the Network Marketing model, could go into developing better quality products and paying their workers better salaries.

Because a large part of a normal company's budget goes towards advertising, Network Marketing businesses are often able to deliver a higher quality product, all things being equal, per dollar spent.

Also remember that you want to be paid continually so you need a product or service that is either *consumable* so the customer has to keep refilling his supply, or set to a monthly membership model so you advertise once, and get paid monthly commissions forever. Nutritional and telecommunication companies fit this requirement very well.

Apart from being consumable, another important factor is how 'needed' this product or service is. The negative side of pushing nutritional products is that most people are only concerned about their health after it is already failing! (You'll do well recruiting at the local hospital). If you are marketing a service such as web hosting, medical coverage or media-based services you are more likely to have less attrition in your downline.

If the company is selling a product that you can pick up at your local department store, then you're not likely to do very well. A unique or proprietary product will do better since you'll have *less* competition—you learn very early that there is no such thing as zero competition although some companies will want to make this claim. *(There is a new concept that actually does eliminate competition within your own downline, through a new concept called a "matching override" – more on this a bit later!)*

The "acid test" question to apply to the price of the product or service is, "*Would I purchase at this price if there wasn't a compensation plan attached to it?*" If your

answer is “No,” then you are looking at a potential pyramid scheme where a product is just attached to the compensation plan to make the opportunity appear legitimate. In these cases you will always find that the compensation plan becomes the selling point and the product or service is rarely mentioned.

Here is an informational article on the subject of recognizing and avoiding such schemes: <http://www.ftc.gov/bcp/online/pubs/invest/NetworkMarketing.htm>

C) A Compensation Plan that is fair to both fulltime and part-time distributors alike with leadership bonuses for those who build large and productive teams.

We have already mentioned that a successful Network Marketing business will have a “distributor first” philosophy. In no other place should this be exhibited more than in the compensation plan.

It takes only some simple arithmetic to see how many sales or distributors you need in your organization in order to be in profit. Most people don’t take the time to do the math and sometimes are “deceived” by the fancy potential income charts that are put out by the company.

The point here is that you need to read between the lines and the fine print to be sure what you are paid for your effort. Most people will skim this section because it may read like a tax code and who likes to do their taxes?

That’s why we hire accountants.

Compensation plans fall into basically *four* types:

1. **The Break Away Plan.** This is the oldest and most traditional plan and allows distributors to build and be paid on an unlimited number of frontline associates. When the frontline associates reach a certain predetermined volume they can “break away” from their up line and form their own organization. In this break away plan the leaders are paid on all their frontline and also certain levels down in their break away groups. In this model if you don’t work you don’t eat. You have to recruit in order to be compensated.
2. **The Uni-level Plan.** Here you are only paid on a certain number of levels determined by the company. In this case there are no ‘break away’ groups. The larger your frontline the larger will be your total group size. The lower levels would therefore be much larger than the upper ones. Again if you don’t recruit you don’t get a check.
3. **The Matrix Plan.** In this plan you are limited to the number of recruits you could have on your frontline. So in a **3 X 5** matrix you’ll have 3 on your front line then 9 on the second level, then 27 on the next and so on. Compared to the two other plans we’ve looked at the matrix plan limits your success to a certain level. What’s so appealing about this plan though is that recruits are told they only need to get 3 and are even promised “spill-over” from a “heavy hitter” in their up line. The results are that everyone joins looking for spillover and never makes any personal effort. Results? Certain failure. A matrix, though limited, can work but the distributors must depend on their personal efforts and allow the spillover (if any) to be just an added bonus.
4. **The Binary Plan.** This plan is a special case of the matrix where you can only have two on your frontline, hence ‘binary’. The only caveat here is that many such plans require you to balance both sides of your organization before you can get paid.

This is really a trick so that the company can keep your money as long as possible and sometimes forever. Some dishonest companies will start off by opening only one side of the binary—called a ‘*power leg*’—as there is no possibility of you getting paid until the other side is opened. By the time the other side is opened many people may have left the company leaving their commission checks behind as well.

You are forever left, not only with recruiting, but trying to balance the sides of your team. Beware of such plans!

There are variations of these plans that have come along such as the straight-line plan where you are paid on every one that comes in after you.

Companies that follow these plans don’t seem to survive very long since most people just join and stand by waiting on their checks. There is no real incentive to work the plan.

There is another completely new and unique compensation plan known as the “matching override” and it basically means you make the exact same amount of money your downline makes on every sale! (you’ll learn more about this as you read further!)

D) Training and solid upline support for your team.

Many companies provide training and promotional materials for their distributors but it is often difficult to strike a balance between product promotion and distributor training. And distributor training normally takes a backseat.

You should be wary of companies that charge exorbitant prices for their promotional materials. You are investing your advertising dollars so the company should not seek to make a profit from you here—although many do.

You should seek to align yourself with an experienced leader and learn as much as possible from his or her recruiting methods. Be sure to investigate your upline because that can be the one factor that determines success or failure for you.

Study the company literature to see who the 'big hitters' are and join their group.

It is said that misery loves company; **so does success.**

E) A wide and even global market if possible.

You may find a company with all the great characteristics that we have looked at so far and then discover that it is not available in your area—ouch! With the advent of the Internet you find that many more companies are going global. This means that your market reach will be wider and chances of building a solid team are greatly improved.

Apart from the sheer geography of the company's market reach, is the potential customer base as well. For example, many American nutritional companies are aiming for the 'baby boomers' who are now in their midlife years and make up a good percentage of the buying public—in means and numbers. This demographic of customers want to look younger and are very health conscious. Any product that caters to their needs will most likely have a ready market.

Another big "bubble" when looking at population demographics is the children of the baby boomers. Look at what they are spending money on!

Choosing a company that has a product or service for which there is no ready market will make it very difficult on the distributor. And in this industry one needs a lot of encouragement.

Network Marketer's Survival Guide

In the Network Marketing industry attrition rates can run as high as over **70%**.

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This means that the majority of people who try a Network Marketing company don't survive the first few months! The upside of this is that 9 out of 10 of those who survive through ten years become very wealthy. This industry has produced more self-made millionaires than any other single industry in America. What a recommendation for Network Marketing!

So if this industry has produced so many self-made millionaires, how is it that more people aren't staying for the long haul? First we would look at some of the major reasons for failure and then some tips to help you escape these traps.

5 Main Reasons Network Marketers Fail

Human beings are complex creatures and so it's always a little risky to make general statements. Over time however, a pattern emerges and we can get a very good idea why so many people start this business and then drop out.

1. Rejection from close family members and their warm market.

When someone is first introduced to the concept of Network Marketing they become very motivated—mainly by the income possibilities—to start recruiting right away. Most companies will teach you to start with a list of your warm market and work from there. Even though this is a logical route, rejection from this group can be very discouraging and most people stop there. This means that the majority of recruits will give up after speaking with their spouses for example.

In the *New Age of Internet Marketing*, Network Marketing has once again become recognized as a viable and respected profession, but many are still quick to cry, "Oh! You mean a pyramid scheme!" This comes because of the negative press that many famous companies have received and the general misunderstanding of the public. Best advice here: DON'T TRY TO RECRUIT FRIENDS AND FAMILY!

Most likely they aren't interested in your business and never will be unless you show them piles and piles of cash you've made directly from your new business. Instead, stick close to the methods and strategies contained in this Book!

2. False expectations for too early results with too little effort.

Depending on the way in which the business is presented, one can get the impression that there is not much effort involved. I mean, just get two who gets two and you can become rich. When early recruits realize that considerable *networking* and *marketing* is involved in Network Marketing, disappointment quickly sets in. There is *work* involved, and any business that presents a plan to you and says that you don't have to do anything is peddling a lie. All successful network marketers worked for their success.

Many marketers do not factor into their planning the cost of advertising their business. This cost can eat up a good chunk of your investment especially when you are just launching. The idea here is that you have to regard this as a normal business and not just a trial run venture.

3. Lack of focus.

Network marketers have gained a reputation of jumping around and changing companies like they change clothing. At least this applies to those who flirt with success but never reach it.

As I mentioned before, those who survive the early years normally go on to do very well. However, there are many people who are looking for the 'next big thing' and keep jumping from opportunity to opportunity.

The rule of thumb here is that you should establish yourself in one solid company before venturing off into other companies. And if you do work more than one

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opportunity, make them complementary to each other. A perfect example is working a leads company which you'll need anyway to feed your primary Network Marketing company. *In fact, if you find any tools that enhance your business, why not purchase from a company that has a compensation plan attached?*

4. Failure to work an easy to duplicate recruiting plan.

With the advent of the Internet and all the new communication means that it affords, Network Marketing has come a long way from the home meetings and house to house presentations. Doing these presentations was very intimidating to many people and so the recruiting chain often broke along the way.

The key here is that if the recruiting machine does not have a system that anyone can comfortably do, it will come to a screeching halt.

Good trainers know that a simple system must be in place or the trainer's efforts will not be properly duplicated. If the impression is given that a recruit must be turned into an instant public speaker giving motivational speeches at the local Hilton, they can be easily scared off.

At the same time, you must take the time to learn the system and become familiar enough with the products that you can tell another about its benefit.

As a user yourself, this should not be difficult. A caution here is to work the system that has been field tested, rather than trying to invent your own methods.

This doesn't mean that you shouldn't be innovative, but there is no use to reinvent the wheel either, so be teachable.

5. Baby-sitting their downline members.

Teaching is surely a part of the game of building a strong team. Some marketers make the mistake of doing too much for their downline members thinking that if they didn't their recruits will leave. This often backfires, however, because the downline members become comfortable and depend too heavily on their upline and never grow strong enough to build their own team.

There is only so much you can do for someone and no more. These spoiled over-dependent downline members can become a liability instead of an asset to your team. So avoid the temptation to micromanage your team; you'll get burnt out.

Teach your team members to fish instead of fishing for them.

Secrets of the “Heavy Hitters”

Now we come to the positive side of the equation.

Ninety percent of conquering a problem is to identify the problem. Even addicts have to first agree that they have a problem before they can be helped. So if we can quickly review the major reasons why people fail we can just avoid those pitfalls. Let us take a look at these pointers:

1. Be prepared to handle rejection.

Who said that any kind of selling was easy? But it all comes down to attitude. If you can understand that a rejection of the opportunity that you are so excited about is not a rejection of you as a person, then you are on your way.

“No” must be interpreted as “next.” This is easier said than done but it's the price of success. The Internet and other new technologies now allow some rejection proof approaches, such as using lead capture pages and autoresponder messages.

These methods serve to “pre-qualify” your prospects. There still must come a time when you will have to be in personal contact with your downline members however. Part of preparing your mind for these ‘negative’ people is to fill your mind with positive messages.

There are many Network Marketing and “positive thinking” speakers that will help you keep your spirits up. You will be surprised to discover the boost that motivational tapes and Books can give to your attitude in general.

This is one of the benefits of being in this industry—it teaches you to have a brighter outlook on life. And with the *New Age of Internet Marketing* upon us, prosperity and abundance flow easier than ever before because our minds have now been introduced and thus “programmed” to operate the right mind-set!

2. Be realistic in your expectations.

To expect too much too soon will only set you up for a possible let down. Accept that this is a legitimate business that requires investment of time and effort and you must be prepared to sow the seeds for the harvest you expect to reap. Who builds a house without first considering the cost?

When you are quoted the salaries of the big recruiters, be sure to ask how much time and money they spent to get to that level. This information will give you a clearer picture. Now don’t get me wrong, I’m NOT saying you shouldn’t “dream BIG” – I’m only saying that you should have a solid and definite plan backed up with massive, consistent and inspired ACTION to bring that dream into reality!

3. Once you find a reputable company be prepared to stay for the long haul.

This goes without saying but if you expect to succeed you must stay the course.

The most successful people in life have gone through very trying times but they stuck with it and left a legacy behind. It is often said that tough times don't last but tough people do.

The same is true for those seeking to build a solid recurring income. You should commit yourself to at least 3 years before making a decision either way.

Jumping from one opportunity to the next only shows a lack of decision and stability in your planning. Teenagers are expected to fall in and out of love every few months, but married couples have committed for life. Be prepared for a marriage, not a fling!

4. Do not make the business more complicated than it needs to be.

Stick with what works.

There is always the temptation to improve on the methods that experienced networkers have shown to work. Go with what works, not with what *should* work.

If you find a system that has been working just plug into it and squeeze the last drop of success you can get from it. This means you must show yourself teachable to your upline and be willing to teach your downline members the same system.

Success normally comes from doing what works over and over again until it becomes second nature.

Another note of caution is that you should not expect from your recruits what you are not doing yourself. There are many networkers who will give advice that they are not willing to follow. In other words they get their team members to “do the dirty work” for them. This practice takes away from the real meaning of *duplication*—I'm doing the same thing that I'm teaching you to do.

5. Train and then let loose!

Explosive Success In The New Age Of Internet Marketing!

The real power of Network Marketing is the power of leverage. Rather than using 100% of your own effort, you are using 1% of the effort of a hundred. If your downline members become too dependent upon you then they will be using 110% of *your* effort. This can easily lead to rapid burnout.

So the key here is to train your frontline members, then train them to train their frontline members. As you gain leadership experience in the business then you can occasionally pick up the slack for a colleague.

The important thing here is that your team members understand that effort is required on their part or they cannot expect your support.

Here are some additional insider tips on really hitting the ground running. These 'secrets' are learned from the study of those who have made millions in this industry...

6. Talk to many at the same time instead of one at a time.

We just mentioned that the real power of Network Marketing is leveraging your efforts. Did you ever notice that the most successful people in this industry never talk to one person at a time?

Just think about it.

Your recruiting message or script will be the same for each prospect. You are introducing them to a business opportunity. If you were to use the telephone to do your presentations, how many prospects can you talk to in one day? So here is what the serious marketers do:

- (a) Set up a toll free number with a recorded message and invite callers to leave their number and other contact information.

- (b) Advertise conference calls where many people can join and listen to your presentation at the same time.
- (c) Run a message board on your website where people can ask questions and discuss the business.
- (d) Host an online conference chat room.

7. Target other network marketers.

This may seem to go against the issue of not jumping from opportunity to opportunity, but it is much easier to work with someone who has already worked in the industry than a totally new person.

There are list brokers who specialize in mailing list of distributors from companies that have closed down. For these individuals you don't have to teach them to fish, they already know, and that can be a plus.

In addition to this, you can expect that if they join forces with you they can bring their entire down line from the old company. Of course, one challenge is that these seasoned marketers will also be more difficult to recruit since they will take a more critical stance of your opportunity.

8. Target business-minded people and entrepreneurs.

Here again you are targeting people who are already motivated and understand what it takes to run a successful business. These individuals would also already be networking in their businesses and therefore would be in a position of influence.

Such people include chiropractors, real estate agents, sales people and internet marketers. These professionals come in contact with a large number of people and could be the boost that the organization needs. The more 'business minded' your prospects are the more likely you will recruit them.

9. Make a written plan with all your goals and steps to get there.

Psychologists tell us that when we write something down we are more likely to commit to it. That's why you are required in a contract to place your signature on the dotted line—helps you keep your end of the bargain.

Every business owner should have a goal to which they are aspiring. If you aim for nothing you are likely to strike it. If your plan is to get to a recurring income of \$10,000 per month then you should set smaller goals on your way there. Say, \$3,000 per month after the first year, then \$7,000 per month after the second year and finally \$10,000 per month by the third year.

A very important part of writing out this plan is to calculate what is required to get to your goal. So if you must call 20 people to get 1 'yes', and that prospect is worth \$50 per month to you, you will know how many calls you have to make per month to get to \$3,000 per month in one year.

Looks simple, but most people don't do this kind of calculation and so they run their businesses with blind expectations.

Knowing where you are going is one of the easiest ways to get there!

10. Continually work to improve your people skills, especially listening skills.

At its core, Network Marketing is really people management. If you don't like dealing with people then this is not for you. You are always going to be in direct or indirect contact with people and so you should brush up on your people skills.

One of those skills that you'll need to primarily focus on is your listening skills.

One of the most common downfalls of Network Marketers is that they talk too much and don't listen enough. This applies to the majority of salespersons. You have to always take time to listen to the customer because if you do - they will tell you what they are looking for! Here are some quick tips to improve your listening skills (particularly on the telephone):

- (a) Well ... just stop talking and listen. That's the toughest part.
- (b) Learn to view things from the prospect's position. Is your prospect a single mom struggling to make ends meet? Empathize and provide the solution.
- (c) Restate what the person tells you to be sure that you understand what they are saying. This also makes the other person feel "heard."
- (d) Try not to interrupt them while they are talking—another hard one.
- (e) Ask a lot of questions for clarification but not to be confrontational.
- (f) Avoid jumping to unnecessary conclusions and learn to "listen between the lines."
- (g) Smile! You'll be surprised to see what this does to your tone of voice.

11. Stay informed with what's happening in the industry by subscribing to at least one professional Network Marketing journal.

There are many magazines to choose from and many Books written on the subject of Network Marketing. As an “expert” in the field you should be able to speak of it in a professional way and be aware of the latest trends and technologies available to you. Think of how impressed your prospects will be when you can quote them the latest statistics. This helps you to build immediate credibility with your prospects.

If you expect to make \$20,000 per month, think about what other professionals with similar salaries had to endure before they reached that level, a doctor for example—years of medical schools, educational loans and internships! Don't be skimpy on your education.

12. Write your own Book or produce Network Marketing videos and CD's.

This may appear to be a tall order but it is not as difficult as it first appears. First you can publish an Book even if you have this Book written by a professional ghostwriter. You can place a bid at a website such as Elance.com and have writers bid on your job. This Book will have your name on the cover and no one has to know that you never wrote one word!

Audios, Videos and CD's can be produced using a stereo recorder or in a local studio. You can also use your computer with the appropriate software and hardware to do this. There are many companies that will reproduce these for you at minimum cost, although if doing videos you really want to set yourself apart from everyone else by having the most professional videos possible, and this can get expensive. ***(For example, imagine paying \$1,500 per minute for industry specific online videos! Wow, that could be an incredibly lucrative opportunity... if only there was a strong compensation plan attached!)***

7 Habits of Highly Successful Network Marketers

As a network marketer, there are a number of habits you have to develop. Just as bad habits can constantly prevent you from doing things that are critically important, good habits can force you to do the exact opposite.

But in order to have these habits and to employ them successfully, you first must spend the time to develop them.

Highly Successful Habit #1: Develop Strong Skills of Salesmanship

One of the most important habits you must develop is great salesmanship. No matter how good your product is, no one is going to want to sell it if you can't convince them to do so. The greater part of doing this is learning the art of salesmanship.

So what does sales entail? Primarily, salesmanship entails being able to communicate everything clearly and concisely. While there are a number of important devices you can use as a salesperson, none is as important as being able to clearly explain what it is that you want your target audience to understand.

This will be important in two instances: the first is convincing customers that your product is worth buying. In order to do this, you will have to clearly connect the product as a solution to a problem they have.

You will also have to clearly communicate the benefits; and explain why it is different or better than similar products.

Now, in the second instance, you must “sell” the opportunity to all of the members of your network. I personally suggest you do this in an honest and ethical way. If they can't realistically earn \$30,000/year the first year in your program, then do not tell them that. Rather, tell them what people actually have made and what was required.

It is always important to clearly communicate to new network members. Explain to them what it is that they are doing exactly; and how you would suggest that they could best get it done.

Above all, remember to employ salesmanship often; and to develop it as a habit, not just a skill.

Highly Successful Habit #2: **Enjoy Helping Other People**

One of the most important habits you must develop as a network marketer is the tendency to help others, even before you attempt to help yourself. This sounds counter-intuitive, especially if your goal is simply to make money at any cost; however, as almost all network marketers learn, helping others and helping yourself often means the exact same thing.

The reason why this is so true with network marketing is because the best way to earn is to get others to do the work for you – to gain leverage. Without gaining leverage, your best hope is to simply sell the product yourself through some type of direct marketing approach.

Now, if you want to gain leverage, you have to find ways to teach others to do what you presumably know how to do yourself – which is to find prospects, introduce them to the product, and then close sales. Conversely, if you are shooting for a network-perpetuation model, you will want to be able to show people how they can recruit people just like you.

With this being said, there is a significant difference between knowing and doing.

You might know how to teach people this process, but if you are unwilling to actually do so, the skill is useless.

So make a habit of helping others – especially those in your downline. Whenever someone sends you an email, make your best attempt to respond to it quickly and comprehensively. Even if the person is unlikely to earn you any money, your simple act of kindness could stir him or her to spread the word about your network to their friends, co-workers and colleagues.

Additionally, remember that helping others is only one part of the equation: the other is making sure you do it correctly. If you can't come up with a workable model for people to replicate your success, then you may not want to begin building a downline; you might want to stick to direct sales.

Highly Successful Habit #3: **Surround Yourself with the Right People**

There's an old proverb that makes quite a bit of sense when applied to network marketing: “Dig your wells before you need water.” That's right: before you need someone to sell a product for you or to recruit for you, have that person there, ready, and willing to do it. If you approach that person for the very first time with a pitch, chances are that he or she will reject your offer on the spot.

So how do you go about digging these wells? You start by surrounding yourself with the right people. That's right: start making friends.

There are a number of places where you can find friends in your field who can potentially be business partners in the future. Perhaps the best place to look for them is on Internet Marketing and Network Marketing forums. The more popular of these forums are, the better. [The Warrior Forum](#), for instance, has over 30,000 members and boasts the membership of many industry leaders.

Starting at a place like the Warrior Forum is a great way to surround yourself with people who could potentially help you in the future; however, it is important to

understand that you have to be careful when you do this. If you take the wrong approach, you could end up wasting your time and preventing partnerships.

One of the best ways in which you can approach this is to make sure to be helpful whenever you post on a forum. At the same time, try to be helpful in ways that specifically showcase your talent. For instance, if you happen to be an expert on network marketing—or at least very knowledgeable—then take the time to post thoughtful, comprehensive responses to network marketing questions on the forum.

After you've spent some time there, you will likely start to notice people who have common interests and positions. Make every effort you can to network with these people. When the time comes to launch a product, service or business opportunity, your network will already be set in place.

Highly Successful Habit #4: **Build Huge Networks & Relationships**

Another important habit you can develop is the tendency to network and build relationships. The downfall of most network marketers is that they fail to take the human element into consideration. Rather, they mistakenly see it as somewhat of a numbers game, where the only goal is to increase the size of the network at any cost.

Rather than doing this, get in the habit of networking and building relationships.

You can do this by making a profuse effort to gain the trust of every single person in your network. I personally suggest that you do the following in order to achieve this most effectively...

1. Systematize Training.

Whenever someone enrolls in your downline, it is important that he or she immediately has access to the same training that all other members have received. You may want to do this by getting him or her to join an autoresponder course or to work through some e-course. Whatever you do, make sure that each member immediately has access to high-quality training.

2. Contact All Enrollees Immediately.

If someone enrolls in your network, contact that person within a day to personally greet him or her, to explain who you are, and to explain what he or she can take advantage of as a member of the network.

3. Use Databases and Spreadsheets.

One of the best ways you can keep track of all of your network members is to actually write all of their names down in excel, along with some pertinent information about them, such as previous experience, level of interest, etc.

Most importantly, remember that you have to develop this as a habit, not just a skill. You will want to be careful to network and build relationships at every possible opportunity; additionally, you will want to find ways in which you can make these relationships mutually beneficial.

Highly Successful Habits #5 & 6: Develop Leadership & Charisma

Perhaps two of the most important traits you can develop as a network marketer are leadership ability and charisma. In this specific context, I call them “habits” because they are something you want to do repeatedly until you feel as if you have no choice but to do them.

Charisma is not something easily attained – nor is it any one thing, as many people incorrectly categorize it. You can be surly and loud-mouthed, but still have charisma. Likewise, you can be awkward or unconventional and still have charisma. Being charismatic more importantly involves being confident in the type of person you are; and then being able to repeatedly and consistently convey that image to members in your downline. If you can do this clearly and boldly, people will want to follow you, regardless of your personality.

This is where our next important habit comes in: leadership ability, which goes hand-in-hand with charisma. If you've developed charisma, people now probably want to follow you – the only question is where you will lead them. Do you feel confident telling them how to replicate your success? *Are you decisive?*

All of these things are important components of leadership ability. Without them, you may be able to attract people to become members of your downline, but you will be unable to lead them to anything other than ruin, which doesn't help anyone involved – neither them nor you.

So keep this in mind when you are trying to develop new skills: be self-confident and build your network around your own personality. Don't feel like you have to be constrained to work within a given image of what is conventional or acceptable. Rather, create a personality that attracts marketers; and then lead them with clear, well-thought-out decisions. You are their leader.

Highly Successful Habit #7: **Don't Subscribe to Conventional Wisdom**

Conventional wisdom is the perfect roadmap to mediocrity; and yet, for whatever reason, almost everyone who gets into network marketing--or any type of online opportunity—will skillfully adhere to each piece of conventional wisdom they have heard over the years. Unfortunately, this is often to their disadvantage.

Rather than subscribing to conventional wisdom, test it yourself.

Explosive Success In The New Age Of Internet Marketing!

Find out if it really works.

Experts love to tell people what is and what isn't possible. With that being said, remember they are experts and often do have valid opinions to offer; however, that does not mean what they say is true for you. This is why it is important to break from this conventional wisdom and test it yourself.

Another reason why it is important to break with conventional wisdom is because it will give you an edge over your competitors.

While they slave away, following the dictates of someone who may or may not have any grasp on your industry, you can immediately position yourself above them by introducing a renegade method – something everyone believes is too risky or can't work. ([see a perfect example of this in action](#))

However, it is important that you do know what the conventional wisdom actually is and why people say it is that; otherwise, you won't be a renegade – you'll just be someone who refuses to learn from other's mistakes.

So begin your break with conventional wisdom immediately: start putting everything to the test. Conventional wisdom might suggest that you should approach potential members of your downline in a certain way. Try doing the absolute opposite. See what effect it has on your network.

The only thing you will want to avoid violating is consistency. In your attempt to break conventional wisdom and to find the best methods, you will still want to retain that persona you have worked hard to develop, so do your best to be both creative and to avoid ruining your reputation at the same time.

How to Recruit Downlines By The Doves

In the past, network marketing was something done completely offline. If network marketers advertised at all, they would do it with flyers or with classified

ads in newspapers. Unlike marketers today, they had no opportunity to reach massive amounts of people at a very low price.

Today, you can reach network leads through dozens of different outlets—many of them Internet-based. Additionally, there are companies that now specialize in extracting highly-targeted leads for this exact purpose.

One such company is called [Digital Ad Gear](#). Their larger advertising packages are designed to extract huge downlines and big-ticket sales in quick bursts.

One quick way in which you can recruit network leads is to setup a “squeeze page,” which captures names and email addresses – and then send traffic to it.

Once leads sign up through the squeeze page to join your mailing list, you can then send them a training course (like this one), which teaches them the various ways in which they can make money with a network marketing program.

You can then make subtle attempts to get them to join your own network in several emails placed strategically into your autoresponder.

Another way in which you can recruit network leads to fill your downline is to send out mailings through ezine advertisements.

This is one of the fastest ways in which you can immediately reach tens of thousands of people with very little effort. The [Directory Of Ezines](#) contains an extensive list of ezines you can advertise in for substantial leads and profits.

Additionally, you can use forums to recruit members for your downline. You can make useful posts on Internet Marketing forums frequently; and then use a signature file that gives a brief overview of your Network Marketing opportunity.

Another way in which you can build a downline is to use free advertisements. If you have a low budget, you could accumulate credits on a traffic exchange or banner exchange program; and then use that to get your advertisement placed on various exchange sites. This is a relatively effective and easy way to increase the amount of people who join your mailing list through your squeeze page.

You can also use a reputable co-registration company such as [List Builder Pro](#) to give away your free Book or lead generator in exchange for your prospect's contact information. They'll even place your leads directly into an autoresponder for you, so you obtain maximum ROI from a minimum monthly investment.

[Rent-A-List](#) is also a fantastic source for advertising – but be prepared to spend some bucks. Some of their larger packages (although extremely effective) can go as high as \$1,500 or more for a single campaign!

Finally, there are Safe-lists.

I don't recommend the vast majority of them.

There's only three that I still enjoy a good response from...

1. [ListJoe](#)
2. [MadVlad](#)
3. [Herculist](#)

Before advertising with paid sources, I would highly advise you to cross-reference the [Traffic Testers](#) database. They constantly test new advertising sources and report which ones are profitable, and which ones to avoid like the plague!

Advertising with these services on a consistent basis will result in a literal flood of downline members into your Network Marketing business. Be sure and set a weekly and monthly budget, and never spend more money than you're making.

Take a percentage of profits you earn and dedicate it to your advertising budget. This will gradually increase your profits AND your ad budget exponentially while growing your downlines and network to massive proportions!

However...

There is another source... and it's not only free, according to the world-famous [Going Natural 2.0 Videos](#) recently released by StomperNet, these prospects statistically have over 20% more disposable income, and they're more likely to

spend it online. I encourage you to watch those videos and open yourself up to a whole new world that you only *partially* knew existed...

I'm talking about the wild world of Social Networking.

Sounds like a match made in Heaven, doesn't it?

Network Marketing meets Social Networking...

What The Heck IS 'Social Networking?'

We have all likely heard of it before, but not everyone knows what it means.

If you were asked to define what social networking was, would you be able to give an accurate definition?

Unfortunately, most individuals cannot, even though it is likely that they participate in some form of social networking, especially online.

Social networking is defined as *the grouping of individuals together into specific groups, often like a small community or a neighborhood.*

Although social networking is possible in person, especially in schools or in the workplace, it is most popular online. This is because unlike most high schools, colleges, or workplaces, the Internet is filled with millions, if not more, of individuals who are looking to meet other Internet users and develop friendships.

When it comes to social networking online, websites are used. These websites are known as social networking websites. Social networking websites are, in a way, like an online community of Internet users. Depending on the social networking website in question, many of these online community members share a common bond, whether that bond be hobbies, religion, politics... or business.

Once you are granted access to a social networking website you can begin to socialize. This socialization may include reading the profiles or profile pages of other members or even contacting them.

The friends you can make are just one of the many benefits to social networking online. Another one of those benefits includes diversity. Unlike in most schools or workplaces, the Internet gives individuals, from all around the world, access to social networking sites.

This means that although you are in the United States, you could develop an online friendship with someone in Japan. Not only will you make a new friend, you but may also learn a thing or two about a new culture.

As previously mentioned, social networking often involves grouping specific individuals or organizations together.

While there are a number of social networking websites that focus on particular interests, there are others that do not.

These websites are often deemed traditional social networking websites. These types of websites typically have an open membership.

This means that anyone can become a member, no matter what their hobbies, beliefs or views are. However, once you are inside this online community, you can begin to create your own network of friends; thus eliminating others that do not meet your criteria.

Once you have learned everything you feel you need to learn about social networking online, you can begin to search for networking communities to join that will benefit your Network Marketing business.

Why Are Social Networking Sites So Popular?

Social networking websites - over the past few years - have *rapidly* increased in popularity, so much that many are wondering why...

If you have used a social networking website before, it is likely that you are already fully aware of their popularity and the reason for popularity. There is just something about these websites that draw in millions of Internet users. With a wide variety of different social networking websites available, there are a wide variety of different reasons for their popularity. One those reasons being the ease of use.

Social networking websites are, for the most part, **easy to use**. Most sites are easy to navigate. In fact, many require little knowledge of the internet.

In addition to being easy to navigate, social networking websites also make it easier to meet new people online. There are many internet users who would love to make new friends online; however, that can sometimes be difficult do.

Without social networking websites, you would have to connect with internet users, often in chat rooms, and learn about their interests before deciding if you would like to consider them your “buddy.”

Social networking sites allow you to learn information about another Internet user before ever having to make contact with them.

Another one of the many reasons why social networking sites are popular is because many are free to use. In fact, the majority of social networking sites, such as [MySpace](#) and [Yahoo! 360](#), are free to use.

Despite being free to use, many websites require that you register with them. This registration will not only allow you to create your own profile or online webpage, but it will also allow you to contact other networking members.

Although most social networking websites are free to use, there are some that are not. [Classmates](#) is one of those websites. Many of these websites give you a free trial period or a free membership. That membership can be used to help you determine whether or not the website is worth paying for.

What is nice about paid online social networking websites is that many can be considered exclusive. Since most Internet users would not want to pay for something that they can get for free, most paid social networking sites are limited on the number of members they have. This may work out to your advantage because it tends to eliminate those who create fake accounts or aim to cause controversy online.

Social networking websites are also popular because they come in a wide variety of different formats. Websites like Yahoo! 360 and MySpace focus on a wide variety of different topics. This means that just about anyone can join.

However, there are other social networking sites out there that have a particular focus. These focuses may be on a particular religion, political following, or hobby.

Most specialty social networking sites restrict the individuals that can participate in their network; thus, making your experience more enjoyable.

One of those such web sites is [Direct Matches](#), which is 100% dedicated and exclusive to entrepreneurs and Network Marketers!

Finally, social networking websites focus on meeting new people, especially online, but over recent months, many have started including additional features only available to their online members.

Many social networking members can receive their own free webpage, get free access to popular music videos, a free blog, and much more.

Although social networking websites are popular enough to bring in members on their own, these additional features are - in a way - providing Internet users with an extra incentive to join. And this makes it easier than ever for Network Marketers to jump in and enjoy MASSIVE, highly targeted and even pre-sold traffic for just pennies on the dollar (if not totally free!)

Mentioned above were a few of the most popular social networks that could be found online. Those networks included MySpace, Yahoo! 360, and Classmates. There are literally hundreds and maybe thousands more.

Today's most popular Social Networking Sites are:

- [MySpace](#)
- [FaceBook](#)
- [Squidoo](#)
- [Bebo](#)
- [Orkut](#)

Again, it is highly advised to watch every video in the StomperNet [Going Natural 2.0 series](#) to understand a great deal about how to use Social Networking to get acquainted with the New Age of Internet Marketing and build your business.

For your convenience, I'm providing a full listing of Social Networks, Social Bookmarking Sites and Social Video-Sharing Networks that when utilized, will explode your downline with members to a degree you've never seen before...

Social Networks Database

Social Networks, like Myspace, Squidoo, etc... are a great way to get your ideas and products in front of a lot of eyeballs. And yes, this includes your Network Marketing business too!

Most (if not all) of these places allow you to create a "profile" that people will see. Inside that profile, you can (carefully) direct your traffic to either your main sites or directly to your products.

I would suggest you interact with the networks and gently push your traffic to your main sites/products. Otherwise, you will get a reputation as a spammer and might get your profile deleted. So, be careful and play by the rules!

<u>Social Networking Sites</u>	<u>Google PR</u>	<u>Alexa</u>
http://360.yahoo.com	8	1
http://spaces.live.com	8	5
http://www.MySpace.com	8	6
http://www.orkut.com	8	7
http://www.facBook.com	8	10
http://www.hi5.com	6	11
http://www.friendster.com	7	17
http://www.fotolog.com	7	20
http://www.livejournal.com	8	59
http://www.bebo.com	7	89
http://www.xanga.com	7	92
http://www.multiply.com	6	111
http://www.linkedin.com	7	139
http://www.piczo.com	6	263
http://www.last.fm	7	284
http://www.stumbleupon.com	8	288
http://www.broadcaster.com	5	342
http://www.gaiainline.com	6	424
http://www.mybloglog.com	7	454
http://www.squidoo.com	6	487
http://my.opera.com/community/	8	492
http://www.buzznet.com	6	564

http://www.imvu.com	6	615
http://www.twitter.com	8	620
http://www.slashdot.org	9	632
http://www.wayn.com	5	1,067
http://www.classmates.com	7	1,080
http://www.meetup.com	8	1,264
http://www.vox.com	8	1,357
http://www.blackplanet.com	6	1,400
http://www.faceparty.com	6	1,511
http://www.yelp.com	7	1,793
http://www.ning.com	7	1,911
http://www.secondlife.com	7	1,975
http://www.myyearBook.com	6	2,323
http://www.hubpages.com	6	2,773
http://www.43things.com	7	2,885
http://www.mog.com	6	3,284
http://www.reunion.com	6	3,884
http://www.xuqa.com	5	4,006
http://www.ecademy.com	7	4,178
http://uk.tribe.net	3	4,211
http://www.tribe.net	6	4,211
http://community.adlandpro.com	4	4,429
http://www.greatestjournal.com	0	4,665
http://www.nexopia.com	5	4,776

http://www.care2.com	6	5,435
http://www.mobango.com	5	5,636
http://www.couchsurfing.com	6	6,093
http://www.fanpop.com	5	7,527
http://www.gazzag.com	4	8,571
http://www.ryze.com	6	9,276
http://www.unyk.com	3	9,358
http://www.migente.com	6	9,379
http://www.downelink.com	3	9,782
http://www.bluedot.us	6	10,224
http://www.gather.com	6	10,446
http://www.directmatches.com	3	12,752
http://www.zaadz.com	6	13,243
http://www.librarything.com	7	14,929
http://start.aimpages.com	6	15,322
http://www.yuwie.com	0	16,248
http://www.dogster.com	6	18,835
http://www.tagworld.com	6	19,035
http://www.eons.com	6	21,925
http://www.travbuddy.com	5	23,114
http://www.student.com	6	25,996
http://www.profileheaven.com	5	27,346
http://www.passado.com	5	30,017
http://www.ruckus.com	6	31,343

http://www.graduates.com	5	46,510
http://www.bizpreneur.com	3	51,302
http://www.meetin.org	5	56,148
http://www.blurty.com	5	57,077
http://www.takingitglobal.org	7	65,893
http://www.consumating.com	7	75,910
http://www.wallop.com	0	87,146
http://www.trade-pals.com	5	90,363
http://www.deadjournal.com	6	90,743
http://www.musicforte.com	6	117,921
http://www.mugshot.org	6	123,116
http://www.dodgeball.com	7	124,452
http://www.mygamma.com	5	133,295
http://www.decayenne.com	3	161,472
http://www.dandelife.com	6	180,141
http://www.tripconnect.com	5	298,657
http://www.bizfriendz.com	3	328,262
http://www.itsjustcoffee.com	5	371,872
http://www.mynetspot.org	4	374,830
http://www.babbello.com	4	477,153
http://www.sitespaces.net	4	556,072
http://www.mylocalspot.com	0	694,251
http://www.intellectconnect.com	3	769,852
http://www.udugu.com	3	772,127

http://www.daylo.com	5	774,862
http://www.refer-online.com	3	894,990
http://www.flingr.com	4	1,214,411
http://www.lunarstorm.co.uk	4	1,347,222
http://www.yapperz.com	3	1,427,170
http://www.listography.com	4	1,524,242
http://www.linkrank.com	3	2,028,088
http://www.communityx.net	3	2,189,003
http://www.refernet.net	4	3,095,115
http://www.vshake.com	4	3,349,294
http://www.akintu.com	2	4,589,635
http://www.100millionspiders.com	4	4,941,761
http://www.canyouconnect.com	4	5,110,187
http://www.christianspace360.com	2	5,734,849
http://www.uuswap.com	3	5,747,854
http://www.mixednutz.net	4	no ranking

Social Bookmarking

Social Bookmarking sites are a little different.

Some allow you to create a profile, while others will make you create an account so you can post your links.

But once again, do not bombard these sites with link after link or you could get banned. Remember, as long as you “play the game” and play it right, you will dominate the Social Networks. Any trickery, and you lose BIG TIME.

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I suggest you keep some kind of promotion journal (in a spreadsheet) so that you can keep track of each of your sites/products and what avenues you use to help create traffic to them.

<u>Social Bookmarking Sites</u>	<u>Google PR</u>	<u>Alexa</u>
http://Bookmarks.yahoo.com	7	1
http://myweb.yahoo.com	8	1
http://www.google.com/notBook	7	3
http://favorites.live.com	6	5
http://www.digg.com	8	104
http://mystuff.ask.com	8	194
http://www.technorati.com	8	238
http://del.icio.us	8	260
http://www.stumbleupon.com	8	288
http://www.netscape.com	9	525
http://www.reddit.com	7	861
http://www.meneame.net	7	1,762
http://www.fark.com	7	2,049
http://www.ilike.com	6	2,945
http://www.mog.com	6	3,284
http://www.newsvine.com	7	4,173
http://www.furl.net	8	4,179
http://www.blinklist.com	6	4,852
http://www.dzone.com	6	5,071
http://www.clipmarks.com	6	6,834

http://www.pligg.com	6	6,875
http://www.kaboodle.com	6	7,066
http://www.bumpzee.com	4	7,214
http://ma.gnolia.com	7	7,416
http://www.rollyo.com	7	8,153
http://www.jaiku.com	6	8,506
http://www.9rules.com	8	8,691
http://www.startaid.com	4	9,069
http://www.shoutwire.com	5	10,216
http://www.bluedot.us	6	10,224
http://www.gather.com	6	10,446
http://www.simpy.com	7	11,018
http://www.nowpublic.com	7	13,077
http://www.plugim.com	5	13,733
http://www.stylehive.com	5	14,062
http://www.spurl.net	6	14,448
http://www.blinkbits.com	6	14,621
http://www.librarything.com	7	14,929
http://www.blogmarks.net	6	15,334
http://www.netvouz.com	6	15,486
http://www.diigo.com	6	16,328
http://www.wink.com	6	17,483
http://www.corank.com	5	18,063
http://www.popurls.com	6	18,542

http://www.mister-wong.com	6	19,913
http://www.backflip.com	6	20,036
http://www.rojo.com	8	24,035
http://www.shadows.com	6	26,359
http://www.bloghop.com	6	28,551
http://www.rawsugar.com	6	28,679
http://www.listible.com	6	28,854
http://www.thoof.com	4	29,996
http://www.tailrank.com	7	31,764
http://www.wists.com	5	32,096
http://www.bibsonomy.org	6	32,143
http://www.plime.com	6	32,608
http://my.xilinus.com	5	33,992
http://www.yoono.com	7	37,043
http://www.searchles.com	6	38,080
http://www.hugg.com	6	40,325
http://www.citeulike.org	7	42,690
http://www.kuro5hin.org	7	43,416
http://de.lirio.us	7	44,008
http://www.spotback.com	5	44,542
http://www.spotplex.com	6	45,914
http://www.fazed.org	5	46,862
http://www.kinja.com	7	48,083
http://www.connotea.org	7	50,838

http://www.markaboo.com	5	51,636
http://www.stylefeeder.com	6	52,124
http://www.i89.us	4	52,467
http://www.linkagogo.com	6	53,642
http://www.lifelogger.com	5	57,816
http://www.feedmelinks.com	6	58,515
http://www.tagtooga.com	5	58,629
http://www.buddymarks.com	5	59,264
http://www.claimid.com	7	59,735
http://www.clipfire.com	7	59,735
http://www.linkroll.com	5	60,704
http://www.bmaccess.net	4	67,799
http://www.aboogy.com	4	68,810
http://www.oyax.com	4	70,420
http://www.gravee.com	5	71,022
http://www.butterflyproject.nl	5	82,517
http://www.myhq.com	5	84,174
http://www.wirefan.com	3	86,989
http://ww2.ikeepBookmarks.com	3	99,132
http://www.a1-webmarks.com	4	102,467
http://www.connectedy.com	4	102,786
http://www.sitejot.com	4	104,531
http://www.linkatopia.com	5	104,757
http://www.myvmarks.com	5	107,019

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http://www.getboo.com	4	107,787
http://www.mylinkvault.com	5	107,919
http://www.urlex.info	4	111,942
http://www.lilisto.com	5	117,882
http://www.philoi.com	4	119,466
http://www.syncone.net	4	120,241
http://www.syncone.net	4	120,241
http://www.30daytags.com	4	121,240
http://www.shoppersbase.com	4	121,787
http://www.linkfilter.net	6	126,289
http://www.voo2do.com	6	130,419
http://www.jeteye.com	7	139,913
http://www.hanzoweb.com	5	147,791
http://www.myprogs.net	5	153,994
http://www.reader2.com	5	154,589
http://www.fungow.com	4	161,631
http://www.feedmarker.com	6	183,175
http://www.zlitt.com	3	186,557
http://www.hyperlinkomatic.com	5	188,099
http://www.tektag.com	4	195,310
http://dev.upian.com/hotlinks/	6	197,988
http://www.givealink.org	5	206,332
http://www.unalog.com	5	209,357
http://www.plum.com	5	212,421

http://www.ifaves.com	4	243,925
http://www.taggly.com	5	244,560
http://www.rrove.com	5	270,344
http://www.maple.nu	0	273,975
http://www.links2go.com	6	292,911
http://www.sync2it.com	5	294,608
http://www.saveyourlinks.com	5	298,538
http://www.web-feeds.com	5	302,599
http://www.ez4u.net	4	304,278
http://www.allmyfavorites.net	4	324,449
http://www.6-clicks.com	4	342,096
http://www.ambedo.com	5	370,925
http://www.cloudytags.com	4	375,411
http://www.dohat.com	4	378,369
http://www.chipmark.com	2	391,193
http://www.Bookkit.com	4	404,019
http://www.wobblog.com	4	412,265
http://www.meme-stream.com	3	419,904
http://www.thinkpocket.com	4	428,727
http://www.yattle.com	3	452,735
http://www.tutorialism.com	4	454,097
http://www.carnatic.com/www/	5	455,733
http://www.2centsnews.com	3	497,794
http://www.gibeo.net	6	516,754

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http://www.portachi.com	4	523,206
http://www.aworldofhelp.com	3	540,229
http://www.tabmarks.com	3	602,582
http://supr.c.ilio.us	5	671,434
http://www.sitetagger.com	0	675,383
http://www.trexy.com	6	789,323
http://www.openserving.com	6	818,185
http://www.allyourwords.com	5	877,650
http://thumblicio.us	6	930,264
http://www.newsweight.com	2	940,884
http://www.nextaris.com	6	964,600
http://www.pixelmo.com	4	1,028,271
http://www.listmixer.com	5	1,425,518
http://www.wurldBook.com	6	1,470,607
http://www.memfrag.com	4	1,490,036
http://www.feedalley.com	5	1,659,422
http://www.smelis.com	4	2,141,471
http://www.recipe-buzz.com	0	4,011,082

Social Video-Sharing

Unless you have been really blind to trends, you should know that videos are HOT, HOT, HOT! ***The best thing since sliced bread, baby!***

Explosive Success In The New Age Of Internet Marketing!

But I digress...

Seriously, more and more people are not only watching videos for their information, but more marketers are starting to use them as well to get their messages to the end user...and if you are not using them, well, then you are missing a great opportunity to capitalize on this growing market.

Here – go read these press releases:

<http://www.comscore.com/press/release.asp?press=1529>

<http://www.webpronews.com/topnews/2007/06/13/online-video-ads-lead-to-sales>

http://publications.mediapost.com/index.cfm?fuseaction=Articles.showArticle&art_aid=62634

<http://blog.compete.com/2007/09/06/video-market-share-july-2007/>

<http://blog.compete.com/2007/04/26/online-video-market-share-google-youtube-maniatv/>

So, are you convinced you need to start using video?

The only answer is YES!

“But, I don’t know how to create a video!”

Oh, come on... I have a solution for you... and it’s free!

Basically, you can create a video using screen capture tools – from capturing your surfing websites, to making a video screen capture of you going through a PowerPoint presentation (relax, I have a freebie for that as well!), to a video screen capture of you using Notepad!

And really, it is not all that complicated.

What you will need is a video screen capture program, a cheap microphone, and if you want to create videos of PowerPoint / Word / Notepad presentations, you will need those programs as well (fear not, I have a free option for those as well!)

Video Screen Capture Programs:

Not Free:

Camtasia (\$300) is without a doubt, one of the best screen capture utilities available – but it is also \$300! If you can afford it, I would highly suggest you get it. But it's not necessary.

BECAUSE...

There is a free version of Camtasia available for download. Camtasia was actually created from a program called [Cam Studio](#)....which is actually *free*.

Another free option is called *The Jing Project*.

[The Jing Project](#) is actually made by the creators of Camtasia, but is free and is very easy to use!

Ok, now if you're a Windows user, you already have a built in video creator... it's called Windows Movie Maker!

If for some reason it's not installed, you can [get it here](#) (and learn more about it).

Two more free options to look at:

<http://www.smallvideosoftware.com/screen-video-capture/>

<http://www.virtualdub.org>

Now, as far as a Microsoft Word / PowerPoint alternative, one of the best ones available (and also free) is a Suite of "Office-type" tools called Open Office.

You can download it here:

<http://www.openoffice.org>

<u>Video Sharing Sites</u>	<u>Google PR</u>	<u>Alexa</u>
http://video.yahoo.com	8	1
http://soapbox.msn.com	6	2
http://video.msn.com	7	2

http://video.google.com	9	3
http://www.youtube.com	8	4
http://vids.myspace.com	6	6
http://www.dailymotion.com	7	50
http://uncutvideo.aol.com	7	54
http://video.aol.com	8	54
http://www.veoh.com	6	97
http://video-upload.download.com	2	109
http://www.4shared.com	6	110
http://www.multiply.com	6	111
http://www.metacafe.com	7	140
http://stage6.divx.com	7	178
http://www.yourfilehost.com	5	181
http://www.flurl.com	6	254
http://www.webshots.com	8	271
http://www.break.com	6	283
http://www.tinypic.com	6	315
http://www.broadcaster.com	5	356
http://www.esnips.com	7	400
http://www.buzznet.com	5	564
http://www.livevideo.com	6	713
http://www.mojoflix.com	5	743
http://www.liveleak.com	6	757
http://www.collegehumor.com	8	1,072

http://mix.lycos.com	6	1,144
http://www.ebaumsworld.com	6	1,197
http://www.ifilm.com	7	1,332
http://www.heavy.com	6	1,384
http://www.putfile.com	6	1,612
http://www.ning.com	7	1,911
http://www.fark.com/video/	6	2,046
http://www.sevenload.com	6	2,252
http://www.brightcove.com	8	2,459
http://www.guba.com	6	2,532
http://www.vidmax.com	5	2,757
http://www.megavideo.com	0	3,413
http://www.revver.com	7	3,533
http://www.addictingclips.com	7	3,663
http://www.atomfilms.com	7	4,064
http://www.sumo.tv	5	4,258
http://www.grouper.com	6	4,431
http://www.blinkx.com	6	4,491
http://www.gorillamask.net	6	4,495
http://www.i-am-bored.com	5	4,575
http://www.jokeroo.com	5	4,713
http://www.blip.tv	8	4,943
http://www.funnyjunk.com	5	5,223
http://www.vimeo.com	7	6,441

http://www.vidilife.com	6	6,650
http://www.dabble.com	6	6,949
http://www.vidiac.com	5	7,033
http://www.dumpalink.com	5	7,690
http://www.funnyordie.com	0	7,785
http://www.zippyvideos.com	6	7,799
http://www.maniatv.com	5	8,531
http://www.yikers.com	6	8,577
http://www.glumbert.com	6	8,881
http://www.jibjab.com	6	10,040
http://www.flixya.com	6	10,380
http://www.jumpcut.com	6	10,404
http://www.videojug.com	6	10,848
http://www.stupidvideos.com	6	12,414
http://www.freeiq.com	1	12,440
http://www.expertvillage.com	5	12,800
http://www.vsocial.com	6	13,180
http://www.thatvideosite.com	5	13,225
http://www.mefeedia.com	6	13,423
http://www.videovat.com	6	13,742
http://www.kaneva.com	5	13,863
http://www.funnyhub.com	6	14,057
http://www.dropshots.com	6	14,117
http://www.yourdailymedia.com	6	14,436

http://www.wewin.com	3	14,545
http://www.ustream.tv	4	15,783
http://www.vidivodo.com	4	15,976
http://www.vuze.com	2	16,187
http://www.5min.com	6	16,782
http://www.godtube.com	5	18,198
http://www.tagworld.com	6	18,785
http://strmz.jot.com	0	20,157
http://www.sclipo.com	0	20,740
http://www.onetruemedia.com	5	21,834
http://www.shoutfile.com	5	23,572
http://www.twango.com	5	23,708
http://www.sharkle.com	5	23,885
http://www.purevideo.com	0	23,912
http://www.viddler.com	6	24,524
http://www.kwego.com	4	24,554
http://www.spymac.com	6	25,081
http://www.dailyhaha.com	6	26,561
http://www.blogtv.com	4	27,083
http://www.clipshack.com	5	27,443
http://www.guzer.com	5	27,906
http://www.needforfun.com	5	29,807
http://www.castpost.com	5	31,549
http://www.funmansion.com	6	33,069

http://www.bofunk.com	5	34,034
http://www.tubetorial.com	7	36,018
http://www.current.tv	7	38,090
http://www.expotv.com	6	38,387
http://www.vume.com	0	38,752
http://www.truevo.com	6	41,165
http://www.vmix.com	6	41,271
http://www.holylemon.com	5	41,648
http://www.getmiro.com	5	46,609
http://www.motionbox.com	8	46,880
http://www.funnydump.com	5	46,987
http://www.funnyplace.org	4	48,682
http://www.mediabum.com	5	51,716
http://www.ourmedia.org	7	52,155
http://www.eyespot.com	6	54,917
http://www.danerd.com	6	56,020
http://www.babelgum.com	5	56,270
http://www.dorks.com	6	56,319
http://www.operator11.com	0	56,842
http://www.caught-on-video.com	4	57,042
http://www.lifelogger.com	5	57,816
http://www.tubearoo.com	0	58,055
http://www.videowebtown.com	5	58,600
http://tv.oneworld.net	6	60,979

http://www.ziddio.com	5	62,529
http://www.lulu.tv	6	66,446
http://www.videobomb.com	6	70,123
http://www.myvideo.co.za	5	74,044
http://www.mogulus.com	5	75,781
http://www.dotcomedy.com	5	76,645
http://www.viddyou.com	6	78,871
http://www.zanyvideos.com	4	82,792
http://www.videodumper.com	6	84,119
http://www.evideoshare.com	4	84,391
http://www.showmedo.com	6	89,209
http://mojiti.com	5	98,211
http://www.pickle.com	5	98,862
http://www.thedailyreel.com	7	100,485
http://www.dailycomedy.com	5	107,244
http://www.nelsok.com	5	109,629
http://www.flukiest.com	5	112,524
http://www.fliqz.com	5	128,926
http://www.clickcaster.com	6	135,415
http://www.freevlog.org	7	149,402
http://www.teachertube.com	6	153,819
http://www.viewdo.com	5	158,214
http://www.sutree.com	5	159,801
http://www.clipblast.com	4	159,844

http://www.zooppa.com	5	164,487
http://www.eyeka.com	5	182,749
http://www.bigcontact.com	4	197,919
http://www.dave.tv	5	213,428
http://www.youare.tv	5	218,251
http://www.funnyreign.com	5	223,867
http://www.pixparty.com	4	244,372
http://www.vidipedia.org	3	269,750
http://www.cuts.com	5	277,587
http://www.voomed.com	5	286,045
http://www.treemo.com	5	292,082
http://www.izimi.com	4	301,545
http://www.mixpo.com	6	303,888
http://www.hictu.com	5	305,314
http://www.panjea.com	5	327,573
http://www.zeec.net	4	342,704
http://www.dovetail.tv	5	348,885
http://www.scenemaker.net	6	352,443
http://jaycut.com	2	353,906
http://www.hungryflix.com	5	419,096
http://www.u2upfly.com	2	443,601
http://www.qubetv.tv	3	573,409
http://www.fireant.tv	7	629,887
http://www.helpfulvideo.com	0	659,150

http://www.engagemedia.org	6	680,339
http://www.vlogmap.org	6	684,603
http://www.dumpthe.net	5	719,941
http://www.coull.tv	5	753,818
http://uvu.channel2.org	5	793,051
http://www.video123.com	3	846,027
http://www.cozmo.tv	5	881,566
http://www.blogcheese.com	4	1,125,446
http://www.yourkindatv.com	5	1,440,335
http://www.filecow.com	5	1,625,194
http://www.onfuego.com	3	1,970,323
http://www.skilltip.tv	4	2,112,774
http://www.clesh.com	5	2,146,609
http://www.yurth.com	4	4,225,459
http://www.myextreme.ca	3	4,598,369

A Power-Punch Technique For Leveraging 2.0

I've just given you SEVERAL ways to drive hoards of visitors to your squeeze page and build your Network Marketing business on steroids.

But perhaps, you'd like a "clear picture" of exactly how to leverage these monsters to achieve your goal, i.e. "major traffic to your site."

Alright, here goes...

1. Get a squeeze page, an autoresponder and a series of email messages.

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2. Create a lead-in product to offer in exchange for contact information.
3. Create a blog and/or use the Social Networks to publish your blog.
4. Write 30-50 articles ([or have them written for you](#)) about your product.
5. Publish the articles via your blog & the Social Bookmarking Sites.
6. Submit articles to [EzineArticles](#), [GoArticles](#), [IdeaMarketers](#), & [ContentDesk](#).
7. Submit the blog via the Social Bookmarking Sites.
8. Create profiles on Social Networks all pointing to your blog.
9. Create videos about your product & submit to Social Video Sharing Sites.

Your blog should link to your squeeze page, which should link to your Network Marketing sales page or presentation movie. Your autoresponder series follows up with the prospect inviting them back to the movie and also to call you to get any of his or her questions answered. The only time you ever pick up the phone is when a highly interested, pre-sold prospect calls you about joining your business!

You can hire someone at [Elance](#) to create your lead-in product for around \$500-\$1,000. Or, you can use the very Book you're reading now as a high-velocity lead generation machine to advertise your internet business for you!

How This Book Could Drop \$900 Sales In Your Inbox...

I've been involved with several big-ticket Network Marketing businesses such as Easy Daily Cash, Perfect Wealth Formula, 1Step System, Prosperity Automated System, Reverse Funnel System, Predator Marketing System and many more...

Some of them are good. Some are bad. Others are great. But there's only one I'm going to recommend in this Book for the products, the support and the SYSTEM.

It's called [Big Ticket to Wealth](#). And it's by far, the most lucrative high-dollar paying business on the internet. Multi-millionaire CEO and former owner of several radio stations, Mr. Gerald Von Yerxa has created a *monster*...

Remember earlier in this Book I mentioned how cool it would be if you could sell something like big-ticket, industry-specific online videos AND there was a killer compensation plan attached to the business?

I wasn't just daydreaming.

These videos cost as much as \$1,500 a minute to produce and are of the highest quality you've ever seen. And they're "niche-specific" which means you can sell them to various Network Marketing niches and help THEM get more business! *(This can be an excellent way to bring more experienced members into your downline and expand your network extremely fast!)*

What's really cool is that you name the price, and pocket 100% of every sale.

No other business on the internet has these video products. *They're unique.*

They also include around 400+ internet marketing and wealth generation type products with Master Resale Rights so you can learn at your own pace and generate wealth through multiple streams of automated income. **However...**

What really sets [Big Ticket to Wealth](#) apart from any other business of its kind is the compensation plan... Thanks to the "matching overrides" you make the exact same amount as any of your downline members, every time they bring in a new paid member. This literally means you earn up to \$900 per sale on both tiers!

Now something that I feel is very important to mention here is that **Big Ticket To Wealth is NOT actually a Multi-Level-Marketing program.** The Law defines any MLM as "***a program that pays on more than two tiers (or levels).***" Big Ticket to Wealth uses a 2-tier affiliate marketing model.

So you make sales on the 1st tier (direct sales), and you also make sales on your 2nd tier (indirect sales) which are sales from your *directly* recruited affiliates.

In addition, every paid member you bring into [Big Ticket to Wealth](#) brings you up to \$900, and an additional \$50 per month, passive residual income.

When I refer to **Network Marketing** I am NOT talking about MLM. I am referring to leveraging Social Networks and “networking” to build your internet business.

There are **three levels of membership** (not tiers) in Big Ticket to Wealth:

1. **National Level:** \$797 (you get \$300 instant commission per sale)
2. **Executive Level:** \$1,197 (you get \$500 instant commission per sale)
3. **Presidential Level:** \$1,997 (you get \$900 instant commission per sale)

Unlike most other businesses that offer 1-up or 2-up compensation (which means you must pass up your first couple of sales to your sponsor) Big Ticket to Wealth **eliminates** competition between you and your downline members. If your downline member Bob (for example) brings in Sally at the Presidential Level – even though you didn’t get her in yourself, you still make \$900 instantly!

Like I said, I’ve been a part of several online business ventures and have never come across anything remotely as powerful as [Big Ticket to Wealth](#).

Not to mention, it’s easier than ever to convert prospects into paid members because all you’ve really gotta do is let them go through the pre-written follow up autoresponder email series, wait for them to call you, and simply send them to any of the prospecting calls Gerald holds himself four days a week. These calls are designed to “pump up” your prospects and sells them on the business for you!

I’m not going to try and ‘convince’ you to join Big Ticket to Wealth.

If you’re still having second thoughts after reading this Book and knowing **exactly** how to effectively bring droves of prospects into your business... then I might question your level of commitment.

I’ve already done all the heavy lifting for you...

I’ve even got a mastermind of 25 mentored millionaires in training who are willing to help you do whatever it takes to succeed in this business. They’re known as **The Golden 25 Mastermind** and if you haven’t heard of them yet, you will soon.

In fact, see them in action on [The Golden 25 Mastermind Blog!](#)

How To Use This Book To Build YOUR Business...

Want to skip light-years ahead of the pack?

Think this 74 page hard-hitting Book can bring in some traffic, leads and sales?

You better believe it does.

I considered selling this Book for \$97 and offering Resell Rights for \$197.

After all, you can take this information and become a huge success in literally any internet business – *But I'll tell you what...*

How about I *give* the Resell and Branding Rights to you for free?

And, what if I gave you a pre-written, high-converting squeeze page, a gorgeous graphical Book cover, a download page, and a 21-part autoresponder email series designed to extract prospects from these Social Networks and put them directly into your downline as PAID members of [Big Ticket to Wealth](#) under *you*?

This effectively means you're building an affiliate army that not only generates up to \$900 sales for you every time they join, but you also get up to \$900 every time your affiliates make a sale... **Is this a no-brainer or what?**

AND... you get to use this very Book as a mother-of-all-lead-generators that pre-sells the dickens out of your prospects and almost *hypnotizes* them into joining!

UPDATE: Now, I've gone and done something *truly* insane. But you're going to love me forever. (maybe, we'll see.) I wanted to make sure you get the most benefit humanly possible from this Book. At first, I offered the Branding Rights only if you became an upgraded member of [Big Ticket to Wealth](#) ...

But then I had an idea so huge, **it almost knocked me out of my chair!**

I'm a *strong* believer in reciprocity.

I know the energy I give out in sincerity, I'll get back. *Often ten-fold.*

So, I've decided to offer you the ability to brand this Book for FREE, *AND* allow you to **include your name** (or any product name you want) & **any web site** of your choice. That's right. You can now use this book as an amazing traffic and lead generator for YOUR internet business! Advertise any product, web site or affiliate program you wish. It's all yours. Got a team page? Include the link in THIS Book!

In a minute you'll get a special link to run over to and grab your fully-brandable version of this Book. But first, I want to make it perfectly clear that you do *NOT* have to join Big Ticket to Wealth to get your branded version of this Book.

Yes, there's a space in the brander for you to enter your BTTW User ID. But if you don't join [Big Ticket to Wealth](#), you can simply leave it blank. The User ID of the person who sent you this Book will receive credit for the \$900 sales it generates.

But, you'll still have a killer traffic & lead generator for YOUR business. You can give it away to build a list, build a stronger relationship with your subscribers, include it as part of any bonus package, give it away within your membership site, make it part of any special offer – use it however you want! **It's a WIN/WIN.**

Of course I'd highly recommend you join [Big Ticket to Wealth](#) (duh) and upgrade so YOU can be the one getting all the \$900 sales from paid members who read this Book and upgrade immediately. Yes, it does happen! *(more often than you might think. In fact, one of the most powerful promotion methods to advertise a big ticket business is by using a viral 'lead-in' product, just like this Book!)*

But like I said, if you don't see the incredible value in Big Ticket to Wealth, that's ok. No skin off my back. I'm still making sales like crazy. And it's NOT because I have a "big list" or whatever. It's because of THIS BOOK. You get to leverage off my name... my status... my credibility. It's so easy, *it's almost cheating.*

Make NO mistake. I'm not saying marketing, or this business, or anything about it is "easy" – I'm saying you get the opportunity to shave off YEARS of trial and error, and use a proven marketing system already set in place for your benefit.

And all you do is give away a free Book.

How difficult can that be, right?

I know you might still have reservations.

I've given you some of my best stuff right upfront.

You've got the know-how... you know how to drive traffic. Just use what's already in this Book to distribute your branded version. It's mostly FREE traffic!

Ah yes... I can almost hear it, *"but what if there are tons of people giving away the same book – won't my version get buried under all the rest?"*

Yes, and no. If there are thousands of people giving away the same book – on the same sites – then some of those are going to be buried. This is true.

But the fact is that more than 95% of those who download this book will not read it. Sad, but true. Over 90% of those who read the book will not brand it.

And less than 5% of *those* who brand the Book and join [Big Ticket to Wealth](#) will promote it. These are facts. Most people on this planet are afraid of success.

So, when faced with something that really can bring them a quantum leap in success, they self-sabotage. At this point, anything and everything else in the world suddenly seems more important. They get distracted. And they lose out.

If you've read this far, congratulations.

You're more serious about your success than most people.

In the next few pages, you'll see a link where you can obtain your own brandable version of this Book, for free. It will not cost you a dime to brand the Book.

If you choose to take it to the next level and transform this Book into your own personal cash-generation machine that spits out \$900 sales for you, be my guest.

This is the best promotional method you could imagine for [Big Ticket to Wealth](#).

Think about it. I wrote the entire Book around it!

It's a powerhouse marketing machine.

I'm giving you the squeeze page AND download page you can use as a lead generator for Big Ticket to Wealth. Also, I've got a full 21 autoresponder messages you can load right into your favorite autoresponder, that answers any and all

Explosive Success In The New Age Of Internet Marketing!

questions and objections to joining [Big Ticket to Wealth](#), builds a solid relationship with your subscribers and even trains them for you!

One of the coolest things in my humble opinion about Big Ticket to Wealth is the training calls. They're unique. Gerald (the CEO) usually gets on the phone himself and stuns his unsuspecting listeners by pulling in new sales and paid members right then and there. He's incredible! *(it's an amazing learning experience)*

Also there are training webinars and prospecting calls literally five days a week, so all you essentially do to anyone who asks you for more information about Big Ticket to Wealth after reading this Book, is just send them to one of the prospecting calls and Gerald closes them for you. **It's a great business.**

Again, if you choose not to join Big Ticket to Wealth, you can still use this Book as a fantastic traffic & lead generator for any web site you want. Plus, it's got your name (or your product / company's name) at the top AND bottom of the Book, so it's great branding for you and your business.

But those who do join [Big Ticket to Wealth](#) are going to be blown away by the simplicity in this system. And when combined with the cash-generating power of this Book, you've got a winning combination that really can make you wealthy.

I'm not going to promise you'll get rich. **You might never get rich.**

I don't know you, or your level of success. Or, your willingness to 'step out of your comfort zone' and **TAKE ACTION** to make things happen for you. I will say however that I'm extremely confident in Big Ticket to Wealth, especially when combined with my Book to multiply its promotional power exponentially.

With that said, on the next page you'll find the instructions to brand the Book and **get started right away** distributing it to as many people as you can find online...

Turn This Book Into Your Auto-Pilot Marketing Machine

STEP ONE:

[Click Here Now To Brand This Book](#)

STEP TWO:

On that page, you'll download a zip file **containing all your materials** including the brandable version of the book, 21 autoresponder messages, graphic eCover, download page and branding software. (*don't worry, it's super-easy to use*)

STEP THREE:

Download the file, unzip it and *take some action!*

Everything has practically been done for you.

The only missing equation is *you*.

After you get setup with your own branded version of this Book, drive *insane* amounts of traffic using the exact strategies and tactics you've learned within these very pages for...

"Explosive Success In The New Age Of Internet Marketing!"

Wishing You Explosive Success In The New Age,

***Jason & Skye Mangrum, Entrepreneurs & Authors of,
“Explosive Success In The New Age Of Internet Marketing!”
ReplyToJasonAndSkye.com***

[Yes! Give Me A Branded Version Of This Incredible Book NOW!](#)

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