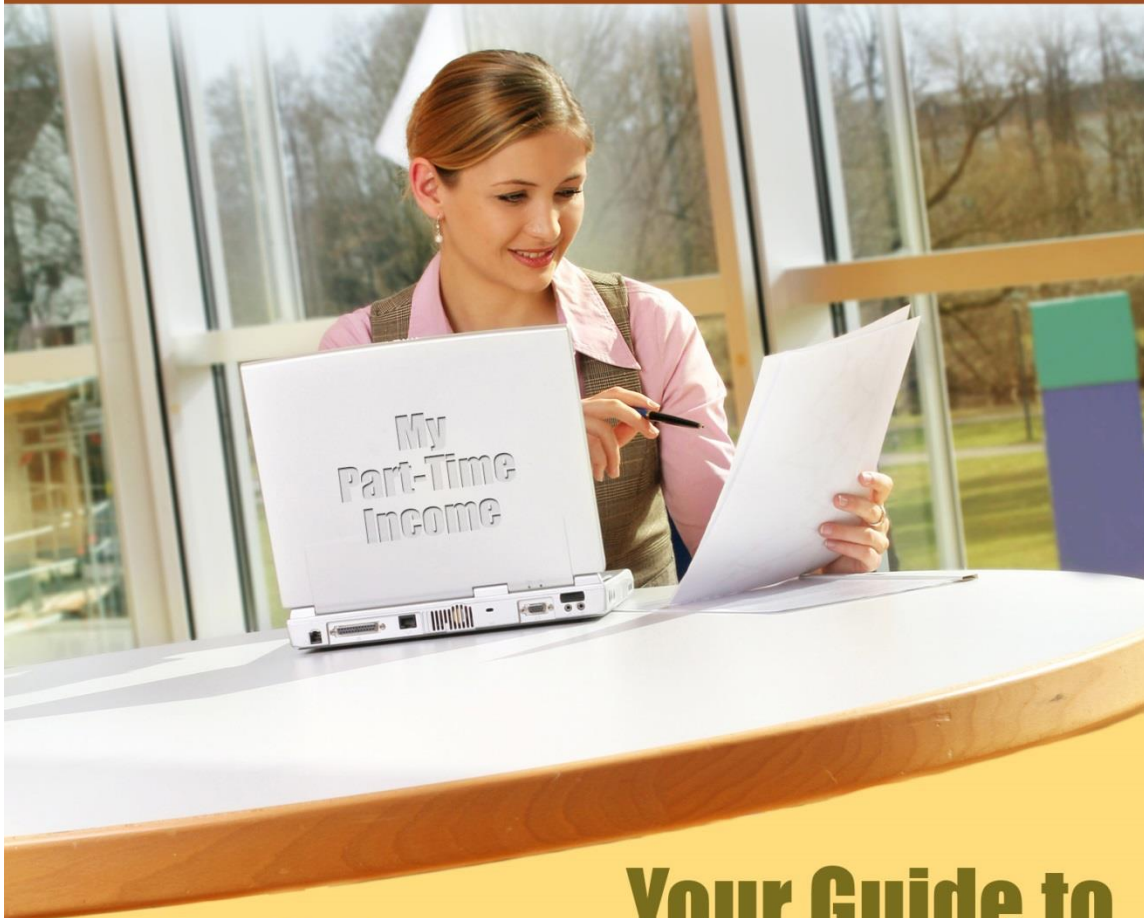


Earn Extra Money, Work at Your Convenience



**Your Guide to
21 REALISTIC Part-time
Income Opportunities
with Flexible work schedules**

M. Lashall Fitz

***EARN EXTRA MONEY,
WORK AT YOUR CONVENIENCE***

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Your Guide to 21 Realistic Part-time Income Opportunities with Flexible Work Schedules

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**In order to be successful,
your desire for success *must* be greater
than your fear of failure**

Foreword

The economy is changing; employers are cutting back and job security is not what it once was. Coupled with the high price of gas and the ever increasing cost of basic living expenses, many people are finding it hard to just make ends meet. Most people would love to have extra money coming in each month, but many don't have the desire or the time in their current lifestyle to take on a second job with set work hours in order to supplement their income.

If you are in need of a way to earn extra money to pay bills, buy gas, food, medication, fund your savings or just have extra spending money, then ***"EARN EXTRA MONEY"*** can help you. As you are about to learn, not only are there many ways to earn extra money without the exhaustion of working a traditional second job but these income opportunities will allow you the freedom to work when it's convenient for you.

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INTRODUCTION

WHY I WROTE THIS BOOK

Searching for a way to earn extra money is not an easy task. With so many scams on the internet it's difficult to know where to start. This book was created to save you time and frustration.

This is my story: I am an entrepreneur. In 2007, I lost everything in the great recession. After working for myself for over 17 years, I found myself needing a way to make a living but I dreaded the idea of working for someone else, especially a traditional job with set work hours.

I spent hours researching online, looking for a way to earn extra money. It seemed that everything that I found that didn't require time or an investment to get started, involved selling, multi-level marketing, gimmicks and scams or unrealistic ideas.

It was frustrating because I didn't have the time or money to invest in an opportunity. Perseverance prevailed and I eventually stumbled upon several of the income opportunities listed in this book.

I jumped right in and within a couple of weeks I had money coming in. It wasn't a lot of money but I was still excited. It was if I had discovered gold.

After much trial and error, within a couple of months, I was making enough money to cover my living expenses by combining several of these income opportunities; I call this "Patch-working".

WHAT TO EXPECT FROM THIS BOOK

I want to point out a few things about this book. As the title of this book indicates, the primary purpose of this book is to help you earn "extra" money. We've all seen the ads on the internet, "Make \$87 an hour working part-time" or "Make fast cash working from home online", etc. Well this is definitely not that book!

You won't make \$5,000 a month working part-time or earn money while you sleep. The income opportunities listed in this book are realistic. All of them can be easily started with no out of pocket costs. And don't worry none of them involve multi-level marketing, sales, chain letters, dog walking, plant watering or any other unrealistic, outdated or dumb ideas commonly found on the internet.

The second thing is most definitely don't expect a lot of pages full of boring information. (I hate reading those type books) I don't believe in wasting other people's time with useless information, especially when they are looking to learn something specific.

I designed "**EARN EXTRA MONEY**" to be a resource guide. What I have tried to do is kept the information concise and to the point. Some of the opportunities require more information and others do not, so you will find that some chapters are longer than others. My goal was to only include pertinent information that you would need about each opportunity.

HOW TO USE THIS BOOK

"*Earn Extra Money*" is divided into two sections:

Section one: Work "from" home opportunities. These are the opportunities that involve signing on with a company and performing most of the work outside of your home in various locations. Your home is used as your base to enter reports, enter your time, make calls, fax, etc.

Section two: Work "at" home opportunities. These are the opportunities that involve performing all of the work in your home.

I've also taken some of the guesswork out and saved you time on research by including the following information to help you determine which opportunity will best fit your lifestyle and meet your financial goals:

A Pay Scale Range Comparison Chart – That lists each opportunity and what you can expect to make each month

A Fast Track Guide – That highlights the pros and cons of each opportunity

Now not all of the opportunities listed in this book will be fitting for everyone. Some of the opportunities are tedious, some are fun, some can be boring and others don't pay as much money. Before starting, I suggest reading through the entire book to get a realistic understanding of each and every opportunity.

So whether you need to make an extra \$100 - \$1,000 a month, you can be on your way to earning extra money, if you utilize the information in this book.

Okay, that's it. I'm done. I wish you much success in this and all your endeavors.

Pay Scale Range Chart

Opportunity	Average Pay Rate (1hr/1 Assignment)	*Monthly Potential Earnings
Mystery Shopper	\$12.00	\$300-\$400
Video Mystery Shopper	\$50.00	\$1,200-\$1,500
Hospitality Evaluator	\$35.00	\$500-\$600
Movie Checker	\$12.00	\$150-\$200
Display Installer	\$35.00	\$120-\$175
Field Inspector	\$35.00	\$750-\$1,500
Drive By Inspector	\$15.00	\$800-\$900
Merchandiser	\$10.00	\$800-\$1,500
Retail Data Collector	\$10.00	\$400-\$600
Field Interviewer	\$11.00	\$900-\$1,200
Independent Field Agent	\$15.00	\$550-\$700
Court Researcher	\$10.00	\$200-\$300
Telephone Mystery Shopper	\$5.00	\$175-\$300
At Home Freelance Agent	\$15.00	\$800-\$900
Website Tester	\$10.00	\$20-\$50
Ads Search Quality Rater	\$14.00	\$900-\$1,200
Micro Worker	\$7.00	\$300-\$500
Virtual Assistant	\$18.00	\$900-\$1,500
Data Entry	\$10.00	\$300-\$400
Online Mock Juror	\$25.00	\$150-\$200
Mail Decoy Agent	\$20.00	\$150-\$200

*Figures intended only as a guideline

FAST TRACK GUIDE

MYSTERY SHOPPER

PROS: EASY TO START, EXTREMELY FLEXIBLE

CONS: WORK NOT CONSISTENT

VIDEO MYSTERY SHOPPER

PROS: HIGH EARNINGS POTENTIAL, VERY FLEXIBLE

CONS: CAN TAKE A WHILE TO GET FIRST JOB

HOSPITALITY EVALUATOR

PROS: GREAT PERKS, FREE MEALS, HOTEL STAYS, ETC.

CONS: LIMITED OPPORTUNITIES FOR REPEAT ASSIGNMENTS

MOVIE CHECKER

PROS: EASY WORK, CAN SEE MOVIES FOR FREE

CONS: WORK NOT CONSISTENT

DISPLAY INSTALLER

PROS: VERY FLEXIBLE HOURS, EASY TO START

CONS: WORK CAN BE TEDIOUS

FIELD INSPECTOR

PROS: GOOD PAY FOR SIMPLE WORK, HIGH EARNINGS POTENTIAL

CONS: OPPORTUNITIES CAN BE HARD TO FIND

DRIVE BY INSPECTOR

PROS: EASY WORK, HIGH EARNINGS POTENTIAL

CONS: OPPORTUNITIES CAN BE HARD TO FIND

MERCHANDISER

PROS: STEADY INCOME, VERY FLEXIBLE

CONS: WORK CAN BE TEDIOUS

RETAIL DATA COLLECTOR

PROS: EXTREMELY FLEXIBLE, EASY TO FIT IN LIFESTYLE

CONS: WORK CAN BE INCONSISTENT

FIELD INTERVIEWER

PROS: MENTALLY REWARDING, VERY FLEXIBLE

CONS: BIG GAPS IN WORK FLOW

INDEPENDENT FIELD AGENT

PROS: EASY TO START, VERY FLEXIBLE

CONS: WORK CAN BE INCONSISTENT

COURT RESEARCHER

PROS: EASY WORK, EASY TO START

CONS: OPPORTUNITIES CAN BE LIMITED IN CERTAIN AREAS

TELEPHONE MYSTERY SHOPPER

PROS: EASY WORK, EASY TO START

CONS: HIGH PAYING ASSIGNMENT CAN BE HARD TO FIND

AT HOME FREELANCE AGENT

PROS: WIDE VARIETY OF WORK, HIGH EARNINGS POTENTIAL

CONS: LOT OF COMPETITION

WEBSITE TESTER

PROS: EASY WORK, VERY FLEXIBLE

CONS: LIMITED OPPORTUNITIES

ADS SEARCH QUALITY RATER

PROS: VERY FLEXIBLE, GOOD PAY

CONS: WORK CAN BE BORING

MICRO WORKER

PROS: EXTREMELY FLEXIBLE, WIDE VARIETY OF WORK

CONS: LOW PAYING FEES

VIRTUAL ASSISTANT

PROS: HIGH EARNINGS POTENTIAL, FLEXIBLE WORK

CONS: CAN TAKE A WHILE TO GET FIRST JOB

DATA ENTRY

PROS: EXTREMELY FLEXIBLE

CONS: LOW WAGES

ONLINE MOCK JUROR

PROS: INTERESTING WORK, VERY FLEXIBLE

CONS: WORK NOT CONSISTENT

MAIL DECOY AGENT

PROS: EASY WORK, EXTREMELY FLEXIBLE

CONS: LIMITED OPPORTUNITIES

SECTION ONE

Work from Home Opportunities

MYSTERY SHOPPER

OVERVIEW

Mystery shoppers (*also called secret shoppers*) are undercover customers who visit businesses posing as customers. Contrary to many of the ads you may have seen on the internet, mystery shoppers are actually paid to gather information and not to shop per se.

The work is very simple. It involves visiting an assigned business and evaluating the service(s) based on your instructions. The information you collect is reported on an evaluation form that is submitted online to the mystery shopping company.

Mystery shopping is one of the easiest ways to earn extra money. It's unique, fun and can be very interesting. The mystery shopping industry is huge. There are literally hundreds of mystery shopping companies in the United States, so you can always find work.

Mystery shops are conducted in all types of industries:

Retail Shops	Banks
Restaurants	Hotels
Storage Facilities	Gas Stations
Airports	Tanning Salons
Apartment Complexes	Dealerships
Entertainment venues	Service facilities

WORK SCHEDULE

One of the greatest benefits of mystery shopping is that it is easy to incorporate it into your lifestyle. Most companies use self-scheduling software systems. This simply means, you have the option of choosing which assignments you want to complete. Once you accept an assignment, you have the flexibility to complete the assignment on your own schedule just as long as it's done and reported by the due date.

You can choose assignments that will allow you to work one Saturday a month, or if you want to make a steady income, you can choose a couple of assignments to work throughout the week. It's completely up to you.

Typical assignments can include:

- Checking the cleanliness of the store
- Evaluating employee(s) customer service skills
- Checking the quality of a product
- Checking to see if a particular product is displayed correctly
- Checking signage(s)
- Buying a particular item or service
- Inquiring about a certain product or service

HOW MUCH YOU CAN EXPECT TO EARN

Mystery shoppers are Independent Contractors and not employees. That means you are paid by the job and not by the hour and taxes are not withheld from your pay.

If you make over \$600 a year as a mystery shopper, you will need to report this amount on your taxes, but any and all of your out-of-pocket expenses to do the work (gas, printing cost, etc.) are deductible on your taxes. (*See your tax consultant for more help on this*)

The fee you are paid as a shopper is based on the amount of time needed to complete the assignment and the report. The fee can range from \$12-\$25 for simple assignments and \$40- \$250 for more complex assignments.

Big ticket assignments like home, cars and bank mystery shops often pay higher fees. Normal assignments take anywhere from 15 minutes to an hour to complete.

Some assignments may require you to purchase an item or pay for a service. In that case, you are reimbursed. And you get to keep the merchandise. The assignments that are more complex or require that you drive a longer distance from your home usually pay higher fees or include a bonus.

Hypothetical Mystery Shopping Assignments:

- Your assignment is to pose as a potential customer at a car dealership to evaluate the service you receive. You will be required to take a test drive. This assignment could take approximately 40 to 90 minutes to complete. *It pays \$50.00*
- Your assignment is to go to Regions Bank and inquire about their mortgage products to evaluate how much information the sales associate knows about the products. This assignment could take approximately 35 to 45 minutes to complete. The bank is located 25 miles from your home. *It pays \$75.00 plus a \$15.00 bonus.*
- Your assignment is to purchase groceries from Kroger to evaluate the cleanliness of the bathroom, your wait time in line and report if the cashier greeted you. You will be reimbursed for your groceries up to \$20.00. This assignment could take 15 to 30 minutes to complete. *It pays \$18.00*

GETTING PAID

There are a small number of companies that only pay via check. But most companies offer direct deposit or pay via PayPal. Pay dates vary from company to company. The majority of companies pay once a month. There are a few that pay twice a month and a very slim few that pay weekly. Before registering with a mystery shopping company, you can find this information in their FAQ

TIP

If you don't have a PayPal account, you can sign up for a free account at PayPal.com. It takes about 15 minutes to complete the process. Having a PayPal account is very helpful in other ways as well; you can receive money from anybody, anywhere for free.

DRAWBACKS

1. Although, Mystery shopping is an easy way to earn extra money, it would take a lot of effort to earn more than \$500 a month. You can make up to \$300-\$400 a month very easily by doing 10-14 shops a month without interrupting your current lifestyle. To make more than that, then you would really need to get your hustle on.
2. Unlike starting a traditional part-time job, you won't generate a regular income right away mystery shopping. All mysteries shopping companies are not alike. Some have regular assignments and others are more sporadic. Some companies only do work in certain industries (groceries, retail, restaurants, etc.) and there are some that do work in all types of sectors.
It takes a couple of months, to learn which companies offer regular assignments and to build up your reputation as a shopper to get access to more assignments
3. Some companies pay slow. They only pay once a month and only pay by check. Some may take up to 45 days to pay you.

REQUIREMENTS TO GET STARTED

Anyone over the age of 18 can become a mystery shopper. You don't need any experience, special skills or equipment to do the work. You just need to meet these basic requirements:

- ✓ Have access to the internet
- ✓ An email address
- ✓ Have access to transportation
- ✓ Have access to a scanner or fax to submit copies of paper reports (Figure 1-1)
- ✓ Have access to a digital camera or cell phone with a camera

FINDING OPPORTUNITIES

The best place to find mystery shopping jobs is on the internet (Table 1-1). You can start by signing up directly with several different Mystery shopping companies to gain access to their job boards.

In some cases, you may gain immediate access to the job board and actually get an assignment the same day. Most companies take a couple days to verify your social security number.

If you are uncomfortable providing your social security online, you can always use an employer identification number (EIN) instead. You can apply for one for free with the IRS.

Some companies run ads on the internet or on job boards such as Indeed.com, Careerbuilder.com or Simplyhired.com

Here is how the complete process works:

Step 1: You register online at the Mystery shopping company's website to become a shopper.

Step 2: Once you are approved to become a shopper, the Mystery shopping company will set up an account for you in their portal and email you your login information.

Step 3: You log onto the portal to update your profile by entering your demographic information, the zip codes or cities you prefer to work in and the way you want to receive your pay (i.e. PayPal, check).

Step 4: That's it. You use the portal to search for available assignments, enter your reports and track payments

You can also find opportunities by:

1. Signing up with several Mystery shopping scheduling services (Table 1-2). Scheduling services schedule assignments for many different shopping companies.
2. Submitting an application to be a shopper on Archon Development website, archondev.com. Archon is scheduling system that will automatically distribute your contact information to its affiliated mystery shopping companies.
3. Signing up for a free account with any or all of these job boards:
 - a. JobSlinger - JobSlinger.com
 - b. MSJobBoard - MSJobBoard.com



- c. Mystery Shopping Solutions- Mystshopsol.com
- d. Mystery Shop Forum – Mysteryshopforum.com

CAUTION

Unfortunately, the Mystery shopping industry has been plagued by scammers. To protect yourself, stick with company websites that are associated with the Mystery Shoppers Providers Association (MSPA), certified by the Better Business Bureau or are well known companies.

Don't do business with any company that:

- ✗ Requires you to pay a fee for certification in order to accept assignments
- ✗ Charges a fee to access "hidden" mystery shopping opportunities
- ✗ Sell directories of companies that hire mystery shopping companies
- ✗ Solicit you without permission via email
- ✗ Ask you to deposit a check and then wire some of the money back to them

Real mystery shopping companies don't charge any fees to get started or to access their job boards. If you have an encounter with a mystery shopping scam, you can file a complaint with the FTC, your State Attorney General or the Better Business Bureau.

TIME SAVING TIPS

1. **Read the guidelines and instructions very carefully before accepting an assignment.** Only accept assignments that you are comfortable performing. Not following instructions can result in getting fewer assignments. You won't get paid if an assignment is not completed according to the guidelines. In almost all cases, you will be required to re-do the assignment at your expense.
2. **Make sure the fee that is offered is worth your time and gas.** You don't want to take an assignment that pays less than \$25.00 if you have to drive more than 20 miles back and forth to complete the assignment.
3. **Complete assignments on time.** Completing assignments on time is very important in the Mystery shopping industry. Not completing assignments can also decrease your ranking which can affect your chances of getting future assignments. If you find you can't complete the assignment on time, it's best to email the scheduler to get the due date extended.
4. **Register with several different Mystery Shopping companies, scheduling services and Mystery Shopping job boards.** Because there is no way of predicting which companies will have assignments in your area, this will increase your access to more available job assignments.
5. **Don't always take the first fee that is offered to complete an assignment.** Sometimes, the first fee offered is not the most the mystery company is willing to pay to get the job done. In some cases, it pays to wait it out before taking an assignment- some assignments have rigid deadlines so the longer an assignment sits on the job board, the higher the fee goes up. Of course, there's always the chance that another shopper will grab the job once the fee goes up which brings us to the next tip.
6. **Set up an email address just for mystery shopping.** Mystery shopping jobs are offered on a first-come, first-serve basis. Once the good assignments become available, they are grabbed up quickly. You can elect to be notified by email when new assignments come available. Setting up a separate email account will help you stay organized and not miss any new opportunities and/or the higher paying assignments.
7. **Watch the job boards.** If you want to increase your chances of getting more assignments and keep watch of when the fees are increased or a bonus is added to an assignment, then it's best to check the job boards as often as you can throughout the day. As a rule of thumb, you may want to get in the habit of checking the board(s) when you are online checking your email or social media accounts.

8. **Incorporate Mystery shopping into your lifestyle.** You may possibly find assignments that you can complete on your way to work, school, the doctor's office, the grocery store, running errands, etc. Many mystery shopping companies have available assignments all over the country. You can search for assignments when you go on vacation or out of town to visit relatives. You could possibly make enough to supplement or even pay for the trip.

9. **Accept last minute assignments.** For one reason or another, some shoppers don't complete their assignments. Very often this happens at the last minute. This of course, puts the mystery shopping company in a bind. You benefit because last minutes assignments often include a bonus.

[A Closer Look](#)

[About Face](#)

[Amusement Advantage](#)

[Ann Michaels & Associates](#)

[Asset Protection Associates](#)

[Assurance Performance](#)

[At Your Service](#)

[Baird Consulting Group](#)

[Bare International](#)

[BDS Marketing Inc.](#)

[Beyond Hello Inc.](#)

[Brandt Group](#)

[Cirrus](#)

[Confero](#)

[Count On Us](#)

[Informa Research](#)

[Insula Research](#)

[I-Spy Hospitality Audit Svc](#)

[Integrity Consultants](#)

[Intelli-Shop](#)

[Interaction Mystery Shop](#)

[Jancyn](#)

[Management Consulting Group](#)

[Maritz Research](#)

[Market Endeavors](#)

[Market Force International](#)

[Market ViewPoint](#)

[Marketwise Consulting Group](#)

[Measure Consumer Perspective](#)

[Michelson & Associates](#)

[Mystery Guest](#)

[Quality Ass. Mystery Shopper](#)

[Rentrak](#)

[Restaurant Cops](#)

[Retail Track](#)

[RQA, Inc.](#)

[Second to None](#)

[Sentry Marketing](#)

[Service Excellence Group](#)

[Service Metrics Group](#)

[Service Performance Group](#)

[Service Scouts](#)

[Service Research Corporation](#)

[Shoppers Confidential Inc.](#)

[Creative Image](#)

[Customer Impact](#)

[Customer Service Experts](#)

[Customer Perspectives](#)

[Data Quest Ltd](#)

[DSG Associates](#)

[Ellis Mystery Shoppers](#)

[Feedback Plus Inc.](#)

[Gap Buster](#)

[GFK Mystery Shopper](#)

[Goodwin Hospitality Shopper](#)

[HS Brands International](#)

[ICC/Decision Services](#)

[ICU Associates](#)

[Imyst](#)

[Mystery Inquiries, Inc.](#)

[Mystery Researchers](#)

[Mystery Shopper Services](#)

[Mystique Shopper](#)

[National Shopping Service](#)

[New Image Mktg. Research](#)

[Nsite](#)

[NW Loss Prevention Group](#)

[Perception Strategies](#)

[Person to Person](#)

[Personal Profiles, Inc.](#)

[Pied Piper Management Co.](#)

[Pinnacle Financial Strategies](#)

[Premier Mystery Shopping](#)

[Premier Service](#)

[Pulseback](#)

[Shoppers Critique International](#)

[Shoppers Inc.](#)

[Signature Worldwide](#)

[Sinclair Customer Metrics](#)

[Spies in Disguise](#)

[Stericycle](#)

[Strategic Reflections](#)

[The Secret Shopper Company](#)

[Texas Shoppers Network, Inc.](#)

[Trend Source](#)

[Verify International](#)

[Xzamcorp](#)

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Mystery Shoppers

Mystery Shopper Jobs

Secret Shopper

Retail Secret Shopper

Mystery Shopping Companies

Mystery Shopping Scheduler Jobs

You can also search for opportunities in specific industries such as:

Restaurant Mystery Shopping

Apartment Mystery Shopping

Automotive Mystery Shopping

TABLE 1-1 MYSTERY SHOPPING COMPANIES

TABLE 1-2 SCHEDULING COMPANIES

[BLD Scheduling](#)

[Coast to Coast Scheduling Services](#)

[Kern Scheduling Services](#)

[Palm Scheduling Services](#)

[Summit Scheduling & Editing](#)

ADDITIONAL RESOURCES

<http://volition.com/mystery> - A message board that lists hundreds of reputable mystery shopping companies, advice, forums, tips and feedback

<http://www.mysteryshop.org/home> - Mystery Shopping Professional Association, a good place to learn more about getting started as a mystery shopper.

<http://www.quirks.com> - A free online directory of over 300 mystery shopping companies.

Greeting

Did the sales associate greet you with a smile?

- Yes
- No

If they were busy did they acknowledge you immediately?

- Yes
- No

Was the associate wearing a name tag?

- Yes
- No

What was the name of the associate that waited on you?

Service and Environment

How long did you wait for your order to be taken?

- Immediate service
- Less than 1 minute
- 1 to 3 minutes
- More than 3 minutes

How long did you wait for your product after ordering?

- Less than 1 minute
- 1 to 3 minutes
- 3 to 5 minutes
- More than 5 minutes

How many customers were in line?

Was the store clean and inviting?

- Yes
- No

Summary

Briefly describe your overall shopping experience.

VIDEO MYSTERY SHOPPER

OVERVIEW

Video mystery shopping (*also called covert mystery shoppers*) is mystery shopping combined with the use of covert video equipment. You basically secretly record the mystery shopping assignment using video or audio equipment.

The assignments are called “video shops” and they are performed unannounced using video equipment that is hidden on your body or carried in your purse or bag. The completed video shops are uploaded and submitted online to the mystery shopping company.

Video mystery shopping is one of the more lucrative ways to earn extra money. It’s becoming more popular because video mystery shop reports are more reliable than handwritten reports. It’s not uncommon to make \$1,500 or more a month working part-time doing video shops.

Businesses that use video mystery shoppers include:

- High end retail stores
- Hotels
- Car Rental Agencies
- Apartment Complexes
- Fitness centers and Spas
- Real Estate Agencies
- Tanning Salons

WORK SCHEDULE

Accepting assignments as a video mystery shopper works exactly the same as regular mystery shopping. You have the freedom and flexibility to choose which jobs you want to work and when you want to work them, just as long as it’s completed by the due date. Most video shop assignments are conducted in businesses that are open 7 days a week.

Typical assignments can include:

- Evaluating an employee’s sales presentation skills
- Evaluating employee(s) customer service skills
- Recording images of the sales floor and/or service area
- Recording interaction with employee(s) to evaluate if company policy and procedures are being followed

HOW MUCH YOU CAN EXPECT TO EARN

Video shops are a little more complicated than regular traditional mystery shopping assignments and take longer to do so the pay is much higher. Fees can range from \$25-\$400 per assignment. As with traditional mystery shopping, the amount you are paid is based on the complexity of the assignment. A normal assignment can take anywhere from 30 minutes to 2 hours to complete.

Hypothetical Video Mystery Shopping Assignments:

- Your assignment is to go to a local department store and secretly record the interaction between you and a specified employee. This assignment could take up to 15 to 30 minutes to complete. It pays \$35.00
- Your assignment is to meet with a homebuilder, posing as a potential customer looking to purchase a home in a new subdivision. Your assignment is to secretly record the entire meeting. This assignment could last up to 90 minutes. It pays \$145.00.

GETTING PAID

Getting paid as a video mystery shopper is basically the same as getting paid as a regular mystery shopper. See Chapter 1- Getting Paid.

DRAWBACKS

1. If the recording is not up to the standard or not completed as instructed, then you won’t get paid for your time and effort.
2. If you experience technical problems with the equipment during a shop that is not your fault, you won’t get paid.
3. Opportunities can be limited if you don’t live in or near a major city or live in a rural area.
4. See Drawbacks Chapter 1.

REQUIREMENTS TO GET STARTED

It takes a little more time and effort to get started as video mystery shopper. Some companies prefer to only hire experienced video shoppers but there are some companies that offer free training.

As a part of your training, you are taught how to use the equipment and complete a mystery shop. Most companies will have you to do some test shops before assigning you a real shop to help you get used to using the equipment.

In addition, you will need to be over the age of 18 and meet these guidelines:

- ✓ Have access to the internet
- ✓ Have access to video recording equipment
- ✓ Have access to reliable transportation
- ✓ Have an email address

Some companies provide the video equipment and other require you to have your own equipment. There are some Mystery shopping companies that require a deposit before shipping you their equipment. This is just done as a safety measure, in the event that the equipment is lost, stolen or damaged.

FINDING OPPORTUNITIES

Not all Mystery shopping companies perform video shops. The quickest way to find opportunities is to register with VSN, videoshoppingnetwork.org. VSN is a networking organization that was created for the video mystery shopping community. VSN offers a forum and free training for anyone that wants to become video mystery shopper

Other ways to find opportunities include:

1. Register with several Free Mystery Shopping Job boards
2. Register with several Mystery Shopping scheduling services
3. Do an inquiry on traditional Mystery Shopping Forums
4. See Table 2-1 Video Mystery Shopping Opportunities

TIME SAVING TIPS

1. **Read the guidelines and instructions very carefully before accepting an assignment.** Only accept assignments that you are comfortable performing and feel you can complete. Companies pay a lot of money for video shops. Not following instructions or completing a shop as expected will result in you not get paid and/or getting fewer assignments.
2. **Purchase your own equipment.** After you have done a few video shops and feel comfortable doing them, you may want to consider buying your own equipment. It will be well worth the investment. Having your own equipment increases your chances of getting more assignments and making extra money from bonuses for doing last minute shops with quick deadlines.
3. **Complete several traditional mystery shops.** If you are new to mystery shopping, completing a few traditional shops will help you better understand the industry.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Video Mystery Shoppers	Video Secret Shopper
Video Mystery Shop Jobs	Video Shopping
Video Mystery Shopping Companies	Covert Video Mystery Shopper

TABLE 2-1 VIDEO MYSTERY SHOPPING COMPANIES

<u>*Advanced Feedback</u>	<u>LeBlanc & Associates</u>
<u>*All-Star Customer Service</u>	<u>Measure Consumer Perspectives</u>
<u>*Bare International</u>	<u>Melinda Brody & Associates</u>
<u>Baird Group</u>	<u>Michaels & Associates</u>
<u>BDS Marketing Inc.</u>	<u>Personal Profiles, Inc.</u>
<u>BestMark.com</u>	<u>Quality Assessments</u>
<u>Business Observations</u>	<u>Retail Track</u>
<u>*Clear Evaluations</u>	<u>Second To None</u>
<u>Confero</u>	<u>Shopper's View</u>
<u>Customer Impact</u>	<u>Sinclair Customer Metrics</u>
<u>Ellis Partners</u>	<u>The Shadow Agency</u>
<u>*Game Film Consultants</u>	<u>The Training Factor</u>
<u>Impact Marketing</u>	<u>Trend Source</u>
<u>InteliChek</u>	<u>Xzamcorp</u>

**Offers free training*

HOSPITALITY EVALUATOR

OVERVIEW

Hospitality evaluators are mystery shoppers that perform specialized secret shops in the hospitality industry. The hospitality segment is a large piece of the growing mystery shopping industry.

Performing hospitality evaluations is one of the more pleasurable and rewarding ways of earning extra money. In addition to enjoying the benefits of higher payer assignments, you get great perks like free nights at a hotel, free spa treatments, free meals at high restaurants, etc.

Secret shops are performed in such places as:

- Hotels
- Spas
- Cruise ships
- Casinos
- Resorts
- High end restaurants
- Private clubs
- Time Shares

WORK SCHEDULE

The work is basically the same as traditional mystery shopping. You have the freedom to create your own work schedule. You decide which shops are most convenient for you to complete. After you accept the assignment, you perform the shop as instructed and submit your report online by the due date.

Typical assignments can include:

- Evaluating the quality of service
- Ordering a particular meal and evaluating the quality of the food
- Inspecting room accommodations
- Making a complaint about your services and observing how you were treated

HOW MUCH YOU CAN EXPECT TO EARN

Fees can range from \$35 up to \$500 plus reimbursement depending on the assignment. Some shops may not include a fee but only reimburse for your expenses, but the reimbursement could be \$60, \$75, \$150 or more.

Examples:

- An assignment at a local high end restaurant does not include a fee but will reimburse the cost of a meal up to \$200.00.
- A hotel assignment at the Marriott requires an overnight stay. The fee is \$75.00 plus reimbursement up to \$125.00.
- An assignment at the Casino pays \$80.00 plus reimbursement up to \$50.00

DRAWBACKS

1. Competition is stiff for the best assignments.
2. Some mystery shopping companies have strict limits on the number of time you can conduct a shop. In many cases, you can only evaluate a particular business once, or once a year, etc.
3. Opportunities for higher paying assignments may be limited, if you live in a rural area.
4. Some higher paying assignments may require you to use your debit or credit card to pay for the expenses that are reimbursed.
5. Some companies prefer to only hire shoppers that have experience in the hospitality industry

REQUIREMENTS TO GET STARTED

You will need to be over the age of 18 and meet these guidelines:

- ✓ Have access to reliable transportation
- ✓ Have access to a computer with internet connection
- ✓ An email address
- ✓ Have access to a scanner or fax to submit copies of paper reports
- ✓ Have access to a digital camera or cell phone with a camera

FINDING OPPORTUNITIES

The best way to find hospitality evaluator jobs is by searching online (Table 3-1). See also Chapter 1- Finding Opportunities.



Remember, you can protect yourself from scammers by not doing business with companies that:

- ✘ Require you to pay a fee for certification in order to accept assignments
- ✘ Charge a fee to access “hidden” mystery shopping opportunities
- ✘ Sell directories of companies that hire mystery shopping companies
- ✘ Solicit you without permission via email
- ✘ Ask you to deposit a check and then wire some of the money back to them

Real mystery shopping companies don’t charge fees to get started or to access their job boards.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Hospitality Evaluators Hotel Mystery Shopper Jobs
Hospitality Mystery Secret Shopper Hospitality Mystery Shopping Companies
High End Mystery Shops Hotel Mystery Shops

You can also search for opportunities in specific industries such as:

Spa Mystery Shopping Casino Mystery Shopping
Restaurant Mystery Shopping Resort Mystery Shopping Companies

<u>A Closer Look</u>	<u>Eve Spv Critique & Consulting</u>
<u>Advance Feedback</u>	<u>Five Diamond Hospitality</u>
<u>Bare International</u>	<u>Gapbuster</u>
<u>BestMark</u>	<u>Goodwin Hospitality Shopper</u>
<u>Bevinco</u>	<u>Guest Check</u>
<u>Beyond Hello</u>	<u>Hotel Shopping Network</u>
<u>Buckalew Hospitality</u>	<u>HS Brands International</u>
<u>Cirrus</u>	<u>I-Spy Hospitality Audit Svc</u>
<u>Count On Us</u>	<u>Imvst</u>
<u>Coyle Hospitality</u>	<u>Inside Evaluators</u>
<u>Customer Impact</u>	<u>Its Incognito</u>
<u>Data Quest Ltd</u>	<u>LRA Worldwide</u>
<u>Dynamic Advantage</u>	<u>Management Consultant Group</u>
<u>ESP Shop</u>	<u>Maritz Research</u>
<u>Expert Audits</u>	<u>MSI Mystery Shopping</u>
<u>MSP Services LLC</u>	<u>Sentry Marketing</u>
<u>Mystery Guest</u>	<u>Service Check</u>
<u>National Shopping Service</u>	<u>Service Excellence Group</u>
<u>NSite</u>	<u>Service Impressions</u>
<u>Person to Person Quality</u>	<u>Service Performance Group</u>
<u>Phantom Shoppers</u>	<u>Service Scouts</u>
<u>QSI Specialists</u>	<u>Shoppers Confidential Inc.</u>
<u>Quality Assessments</u>	<u>Shoppers Critique</u>
<u>Quality Assurance Consulting</u>	<u>Signature Worldwide</u>
<u>Quest for Best</u>	<u>Spies in Disguise</u>
<u>Reality Check</u>	<u>SQM</u>
<u>Reflection</u>	<u>The Brandt Group</u>
<u>Regal Hospitality Group</u>	<u>The Brandt Group</u>
<u>Restaurant Cops</u>	<u>The Performance Edge</u>
<u>Satisfaction Services Inc.</u>	<u>Verify International</u>
<u>Secret Shopper</u>	<u>Xzamcorp</u>

TABLE 3-1 HOSPITALITY COMPANIES

Figure 3-1 Sample Hotel Evaluation Form

Visit Information	Response
1. Check-in date	04/22/14
2. Check-out date	04/23/14
5. Time of check-in	3:15 p.m.
6. Time of check-out	11:30 a.m.
7. Total amount for room	137.00
Reservations	Response
1. Name of receptionist	Janice
2. Was the telephone answered in a prompt and professional manner?	YES
3. Was the staff member friendly and enthusiastic?	YES
4. Was the receptionist genuinely accommodating to your arrival time, date, and room size?	YES
5. Were you given a confirmation number along with a repeat of the arrival/departure date and rate?	YES

Reservation Summary

After two rings, Janice answered the phone. I said I needed a room for April 22. She asked me to wait while she checked to see if a room was available for that date. She asked if I wanted smoking or non-smoking and if I said non-smoking king. She then said she had rooms available for \$89 and \$109. She said the \$109 rooms had a view. I booked the \$109 room. She asked if I was a preferred guest member and I said I was not. She said they usually automatically enroll all customers and asked if I was interested. I said yes and she enrolled me at that time.

She asked how I would like to guarantee the room and I told her with my visa card and gave her my credit card information. Janice repeated all of the reservation information, advised me about the sales tax and then provided my confirmation number.

She asked if there was anything else she could do for me, thanked me and told me to enjoy my trip. Her demeanor was professional and friendly.

MOVIE CHECKER

OVERVIEW

Movie checkers are assigned to go to a chosen theatre to gather information about a particular movie. Sometimes referred to as Theatre Audits, this is another easy way to earn extra money.

If you are the type of person that enjoys the thrill of going to the movies, then you will love doing this type of work. The work is extremely simple and straight forward.

Assignments can be either covert or overt. When you do a covert assignment, you are posing as a customer so you have to purchase a movie ticket. But you are reimbursed for the cost of the movie plus snacks.

You are not required to buy a ticket when completing overt assignments. But you must check in with theatre management before starting your assignment.

In almost all cases, you can't stay and watch the movie when you do overt assignments, unless you buy a ticket at your expense. Otherwise, you are required to leave the movie once you have completed your assignment. (*Unless the manager says it's okay for you to stay*)

Assignments can include performing:

Trailer Checks - presenting a Letter of Authorization to the theatre manager to watch and record all trailers shown prior to an assigned feature.

Lobby Checks - checking for promotional items throughout the theatre either openly or covertly, depending on the assignment.

Blind Checking - covertly counting the number of movie goers (head count) for an assigned feature on an assigned day and/or a particular show time. These assignments could also include checking the cleanliness of the lobby, restrooms, concession area and auditorium

Open Checking - presenting a Letter of Authorization to theatre management to count the number of movie goers attending the show time(s) of an assigned feature and collecting the box office information from management at the end of the day.

Theatre Evaluations - posing as a movie goer and evaluating your experience as a customer. These assignments may include reporting how you were treated as a customer, the appearance and cleanliness of theatre, the appearance of staff and placement of marketing and/or promotional materials.

Sneak Preview Checking - presenting a Letter of Authorization to theatre management to watch a sneak preview of an upcoming release, collecting the audience's reaction and demographic information.

All Screen Checking - presenting a Letter of Authorization to theatre management to openly watch all the screens showing a particular feature and recording all the trailers and/or ads.

Advertisement Checks - presenting a Letter of Authorization to openly watch and record all advertisements shown prior to an assigned feature(s).

Audience Reaction Checks - openly or covertly attending an assigned feature and recording the audience's reaction.

Promotional Material Installations - assembling movie standees, installing one-sheets (movie posters), banners, etc.

Exit Polling - obtaining public opinion of a current movie

WORK SCHEDULE

Most assignments are performed on Friday, Saturday and/or Sunday. You have the option of choosing which assignments you want to complete, the theatre you want to visit and the day that's most convenient for you to work.

HOW MUCH YOU CAN EXPECT TO EARN

Movie checkers are Independent Contractors. Fees can range from \$7 - \$45. Some assignments pay a flat fee and other pay per task. The simplest assignments pay the lowest fees. Assignment can take anywhere from 30 minutes to all day to complete.

Hypothetical Movie Checker Assignments:

- You are assigned to do a trailer check. Your assignment is to watch and record the opening trailers and record how the audience responded during the trailers. You will only need to check 1 showing of this movie. This assignment pays \$12.00
- You are assigned to do an open check. Your assignment is to collect box office information (*ticket sales*) about the assigned movie and performing a head count. You will need to collect this information for all show-times. This assignment pays \$45 for the first screen checked each day and \$25 extra for additional screen checked. If the movie is playing on 3 screens you would make \$95.00.
- You are assigned to put up a movie poster. This assignment pays \$8.00.

GETTING PAID

Most companies offer direct deposit or pay via PayPal and pay once or twice a month.

DRAWBACKS

1. Some assignments may require you to check the first showing on the first day of the movie opening only.
2. You won't be paid if you accept an assignment and the movie is not playing at the theatre as advertised.
3. Opportunities can be limited if you don't live in or near a major city or live in a rural area.

REQUIREMENTS TO GET STARTED

You will need to be over the age of 18 and have the following:

- ✓ Have access to reliable transportation
- ✓ Have access to the internet
- ✓ An email address
- ✓ Have access to a scanner or fax to submit copies of paper report
- ✓ Have access to a digital camera or cell phone with a camera

FINDING OPPORTUNITIES

The companies that provide this service can be found online (Table 4-1); you will need to apply on their websites to see if they have open opportunities in your area.

TIME SAVING TIPS

1. Be sure to arrive fifteen to thirty minutes before the selected movie starts in the event of a long line. You don't want to risk not doing any parts of your assignment and not getting paid for your time and effort.
2. Be sure to read the instructions carefully, you won't get paid if the assignment is not completed as instructed.
3. Be sure to remember to have the manager sign off on your report before leaving the theatre when conducting overt assignments.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Movie Theatre Checker

Movie Trailer Checker

Theatre Mystery Shopper

Movie Theatre Evaluator

Theatre Trailer Checker

Movie Trailer Audit Jobs

TABLE 4-1 MOVIE CHECKER COMPANIES

[A Closer Look](#)

[Bestmark](#)

[Carol Media Services](#)

[Checker Patrol](#)

[Confero](#)

[Gigwalk](#)

[ICC/Decision Services](#)

[Imvst Inc.](#)

[MarketForce](#)

[Michael & Associates](#)

[MSP](#)

[National Shopping Services](#)

[Quality Assessments](#)

[Rentrak](#)

[Satisfaction Services Inc.](#)

[Service Check](#)

[Service Sleuth](#)

[VeriTes](#)

DISPLAY INSTALLER

OVERVIEW

Display installers set up and install promotional and marketing displays in movie theatres, trade shows, retail stores or special events. This is a great way to earn extra money if you are mechanically inclined or enjoy putting things together. The work involves assembling a range of different types of displays that can include:

- Standees
- Posters
- Banners
- Point of purchase displays
- Special event display items

WORK SCHEDULE

You have the freedom to select only those projects that are of interest to you and fit within your schedule. Some assignment may require you to work on certain days. Assignments typically take between 1 to 3 hours to complete.

Typical assignments can include:

- Assembling cardboard displays in local theaters (standees)
- Putting up promotional banners and/or posters
- Auditing current promotional material as needed.
- Miscellaneous theater display merchandising tasks

HOW MUCH YOU CAN EXPECT TO EARN

Display installers are paid on a project basis. The average project pays between \$25 and \$35 per display.

GETTING PAID

Most companies pay twice a month via and offer direct deposit.

DRAWBACKS

1. The work can be tedious and some of the more elaborate displays can be hard to assemble.
2. Not many companies offer this service.
3. Opportunities can be limited if you don't live in or near a major city or live in a rural area.
4. The work is not consistent; you may get 2-4 assignments 1 month and only 1 assignment the next month.

REQUIREMENTS TO GET STARTED

No experience is required for most companies; you will just need to meet these basic requirements:

- ✓ Be at least 18 years of age
- ✓ Have access to reliable transportation
- ✓ Be able to lift a minimum of 25 pounds
- ✓ Have the ability to take and email digital pictures of every installation
- ✓ Have an email address

FINDING OPPORTUNITIES

The best way to find these opportunities is by searching online (Table 5-1). Some companies run ads on the internet or on job boards such as Indeed.com, Careerbuilder.com or Simplyhired.com.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Theatre Promotional Installs	Theatre Display Installs
Theatre Display Merchandiser	Movie Standee Installer

TABLE 5-1 DISPLAY INSTALLATION COMPANIES

[Deluxe Media](#)

[MarketForce](#)

[*VeriTes](#)

**May not have regular installment assignments*

FREELANCE FIELD INSPECTOR

OVERVIEW

Freelance field inspectors are independent contractors that perform field inspections for companies such as banks, mortgage companies, real estate agencies, credit unions, etc.

If you don't mind driving a lot, this can be a really good way to earn extra money and you have the potential to make a lot of money for doing really simple work.

The work involves performing basic inspections, collecting data and taking photos of the assigned property and/or business based on your instructions. The information you collect is reported on an inspection form and submitted online to the company requesting the inspection.

Field inspection is a broad field that includes many different types of inspections such as:

- Insurance Loss Inspections
- Occupancy Inspections
- Retail Outlet Verifications
- REO Inspections
- Sale Date Inspections
- Merchant Credit Card Site Inspections
- Drive By Inspections
- Bankruptcy Inspections
- Mortgage Inspections
- Vehicle Leasing Inspections
- Business Verifications
- FEMA Inspections

If you decide to pursue field inspection as a way to earn extra money, you will find that you will have more than enough work. There are many companies looking for honest and reliable people to conduct field inspections. Field inspectors are needed in all zip codes across the country.

WORK SCHEDULE

You 're the boss; you set your own work hours and choose which assignments you want to accept, just as long as the inspections are completed by the due date.

Most field inspections need to be completed within 48 -72 hours, during the daylight hours and can be completed 7 days a week. You can work as much or as little as you want. The more you work the more you earn.

HOW MUCH YOU CAN EXPECT TO EARN

Fees vary from industry to industry but can range from \$7-\$100 and up per assignment. The amount you are paid is based on the type of inspection. The average assignment takes 20 minutes to 1 hour to complete. Commercial inspections pay the highest fees, insurance in the middle and residential/ mortgage inspections pay the least.

Hypothetical Field Inspection Assignments:

- You are assigned to do a Merchant Site Inspection. Instructions: you will need to contact the business to be inspected within 24 hours to schedule an appointment, meet with the contact, verify the physical address and take photos of the business license, exterior sign and file cabinet. *This assignment pays \$35.00*
- You are assigned to do an Insurance Loss Inspection. Instructions: drive to the assigned residential address, verify the address and take 2 photos of damaged roof. *This assignment pays \$25*
- You are assigned to do a Retail Outlet Verification. Instructions: you will need to visit the assigned business, verify address and take a photo of display of requested product line. *This assignment pays \$15.00*

GETTING PAID

The pay methods vary from company to company but most companies pay via check. Some pay 10 days after the work is completed and others pay once a month.

DRAWBACKS

1. Some opportunities may be hard to find because many field inspection companies don't advertise open jobs on job boards or in the classified section in the newspaper
2. There are many national companies that try to take advantage of people new to the field by hiring them for low inspection fees. Many of these companies are connected with large, well-known banks and title companies.
3. The work can put a lot of wear and tear on your car if you decide to work a lot.
4. You will have a big tax bill at end of year if make a lot of money.
5. Opportunities can be limited if you don't live in or near a major city or live in a rural area

REQUIREMENTS TO GET STARTED

Believe it or not you don't need any prior experience, license or certification to get started as a Field Inspector. Some companies provide free training but most people learn on the job. All you need to get started is:

- ✓ Have access to a computer with internet
- ✓ A Digital camera or cell phone that can take pictures
- ✓ Have access to reliable transportation
- ✓ An email address

FINDING OPPORTUNITIES

You can find some opportunities listed online (Table 6-1). You can start by signing up directly with several different companies. Most companies take a couple days to verify your social security number and/or conduct a background check.

Some companies advertise open positions on Craigslist and LinkedIn. You can find the opening on listed on Craigslist in the job section under general labor or part-time jobs.

You can also find opportunities by:

1. Joining on SOFI.us. – Society of field inspectors a free membership website, that has a directory of companies that are hiring and other resources to get started.
2. Doing a keyword search online by state or zip
3. Contacting companies listed on Northamericanassociation.com- A free directory listing inspection companies



When searching online for opportunities:

- ✗ Be careful when answering ads advertising for "field reps needed asap" often times these are not actual job opening but affiliate ads looking to sell you an e-book.
- ✗ Beware of bank inspector job scams, these sites ask you to pay a fee for a starter kit and background check. You don't need a kit to get started as a field inspector. .

TIME SAVING TIPS

1. **Always do good work** – If you take good pictures, fill out your forms correctly and complete your inspections on time, you will notice that the inspection company will consistently throw work your way.
2. **Sign up with a lot of field inspection companies** – Signing up with several different companies will give you access to more available assignments.
3. **Don't take on more than you can handle** – Reliable field inspectors get the best jobs, not overloading yourself will help you complete your assignments on time.
4. **Work in several zip codes** – The more zip codes you can work in, the more work you can get and the more money you can make. You never know, a zip code a few miles away just might be full of inspection jobs that pay higher fees.
5. **Check your email often for available job notifications.**
6. **Consider getting trained as a FEMA inspector** - FEMA uses field inspectors to assess property damages in the event of a natural disaster. This can be a great way to earn a lot deal of money in a short period of time
7. **Perform a variety of inspections-** Doing a variety of inspections will increase your chances to make more money and help keep the work interesting.
8. **Never accept less than \$10 per inspection** – Unless you are doing a lot of small jobs in the same area or the job is on your route to work or home, anything under \$10 wouldn't be worth your time and gas. (Especially since some companies can take up to 30 days to pay you).

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Field Inspector Jobs	Independent Field Inspector
Field Inspection Companies	Independent Field Agent
Becoming a Field Inspector	Field Inspectors Wanted
Field Inspectors Needed	Field Service Inspectors

You can also search for opportunities in specific industries such as:

Mortgage Field Inspectors	Residential Field Inspectors
Insurance Field Inspectors	Property Field Inspectors
Reo Inspections	Insurance Loss Inspections
Business Verification Inspections	Merchant Site Inspections
Foreclosure Field Inspectors	Bank Field Inspectors
Photo Inspections	Occupation Inspections

TABLE 6-1 FIELD INSPECTION COMPANIES

<u>A1 Field Services</u>	<u>ISN</u>
<u>A2Z Field Services</u>	<u>LPS Field Services</u>
<u>Aim Your Way</u>	<u>Madison Field Services, LLC</u>
<u>ASD America</u>	<u>Metro Inspections</u>
<u>CAC Services</u>	<u>Millennium Information Services</u>
<u>Checkmate Inspections</u>	<u>National Creditors</u>
<u>CoreLogic</u>	<u>National Field Representatives</u>
<u>Cyprexx</u>	<u>National Mortgage Field Services</u>
<u>Douglas Guardian</u>	<u>National Property Inspections</u>
<u>Facility Management Advisors</u>	<u>Nationwide Field Inspections</u>
<u>Field Services, Inc.</u>	<u>Nationwide Field Network</u>
<u>Five Brothers Mortgage</u>	<u>NEIS Inc.</u>
<u>GCS Field Research</u>	<u>NIIS</u>
<u>Guardian Portfolio Services</u>	<u>Northwest Loss Prevention</u>
<u>Integrated Mortgage Solutions</u>	<u>NRS</u>
<u>NVMS</u>	<u>Spectrum Field Services</u>
<u>PB Disaster Services</u>	<u>Sprint Mortgage LLC</u>
<u>Photoinspection.com</u>	<u>TrendSource</u>
<u>Property Transactor</u>	<u>Trinity Real Estate Solutions</u>
<u>Quiktrak</u>	<u>Universal Mortgage Field Services</u>
<u>Reliance Field Services</u>	<u>Vectra Field Services</u>
<u>REO Allegiance</u>	<u>We Go Look</u>
<u>Research Specialist Inc.</u>	

OVERVIEW

Drive-by inspectors are field inspectors that perform all of their inspections from the car. Drive-by inspections are quick assessments of a property. These inspections are done to assess both residential and commercial properties.

As you can guess, the work is really easy. It involves simply driving around your city or town, taking photos of the assigned properties, completing basic inspection forms and submitting the information online to the company requesting the inspection.

Information provided on these types of inspections can include:

- Multiple photos of the address and surrounding area
- Condition of property
- Verifying if the property is occupied

WORK SCHEDULE

Since you don't have to get out of the car, this one can easily be worked around your lifestyle. After you decide which assignments you want to work, just plan your route, get in your and go to work.

HOW MUCH YOU CAN EXPECT TO EARN

Fees for drive -by inspections vary from industry to industry but the pay can range from \$12 - \$50 per assignment. Commercial assignments pay the highest fees. The average drive- by inspection takes 10-15 minutes to complete.

GETTING PAID

Getting paid as a drive-by inspector is basically the same as getting paid as a field inspector. See Chapter 6 - Getting Paid.

DRAWBACKS

See Chapter 6- Drawbacks

REQUIREMENTS TO Get Started

You will need a valid driver's license in addition to meeting the basic requirements listed in Chapter 6. See Chapter 6- Requirements to Get Started.

TIME SAVING TIPS

See Chapter 6- Time Saving-Money Making Tips

KEYWORD SEARCH

For best search results, enter any of the following keywords:

- | | |
|--------------------------------|-------------------------------|
| Drive By Inspections | Drive By Mortgage Inspections |
| Drive By Field Inspections | Drive By Property Inspections |
| Drive By Occupancy Inspections | Drive by Survey Inspection |
| Drive By Inspection Jobs | Drive By Inspection Companies |
| Drive By Surveys | Drive By Bank Inspections |

- [Aim Your Way](#)
- [Central Valley Field Services](#)
- [CWIS LLC](#)
- [Facility Management Advisors](#)
- [Field Inspectors LLC](#)
- [Field Services Inc.](#)
- [JMI Reports](#)
- [LPS Field Services](#)
- [Metro Inspections](#)
- [Mortgage Field Inspections](#)

- [National Field Representatives](#)
- [National Mortgage Field Svcs](#)
- [Nationwide Field Services](#)
- [NRS](#)
- [Photoinspection.com](#)
- [Sentinel](#)
- [Sprint Mortgage LLC](#)
- [TrendSource](#)
- [Trinity Real Estate Solutions](#)
- [We Go Look](#)

TABLE 7-1 DRIVE-BY INSPECTION COMPANIES

MERCHANDISER

OVERVIEW

Merchandisers are 3rd party vendors hired by merchandising companies to perform various retail tasks. Assignments can range from on-going part-time assignments, short term projects, route work, week end only projects or temporary special projects. Some assignments can also include you working on a team and/or traveling to other cities.

Merchandisers most often work in major retail outlets such as, Walmart, Kroger, Dollar General, Home Depot, etc.

Tasks can include:

- Delivering new stock
- Offering product samples to customers
- Rotating stock
- Installing promotional signs
- Ensuring that the merchandise is displayed correctly
- Ensuring that the proper level of stock is maintained
- Taking Inventory and Performing Audits
- Setting up, tearing down or re-setting displays and /or promotional shelves
- Conducting physical product recalls

WORK SCHEDULE

Merchandisers enjoy the benefit of working flexible hours. The way the work is assigned varies from company to company. Some companies use self-scheduling software, which gives you the ability to choose the assignments you want to complete. Other companies assign work by territory.

Some assignments may require you to do the work on certain days but for the most part you can visit your assigned stores the days and times that work best for you.

HOW MUCH YOU CAN EXPECT TO EARN

Merchandising companies hire both independent contractors and W-2 employees. The amount you can expect to earn depends on your employment status.

Independent contractors are paid per task. Fees can range from \$10.00 - \$25.00 per task. The pay for W-2 employees can range from \$8.50 - \$15.00 per hour. Companies that hire merchandisers as W-2 employees, generally pay for gas mileage, training and have some sort of bonus program.

Part-time merchandisers that work for one company, earn on average between \$500 and \$1,200 a month. You can expect to earn more if you work as an independent contractor and/or work part time employee for more than one company.

GETTING PAID

Most companies that hire W-2 employees pay weekly or bi-weekly. Most companies that hire independent contractors pay once a month. A few pay twice a month. Most companies offer an option for direct deposit or pay via check.

DRAWBACKS

1. Some work projects can be tedious.
2. The pay for some jobs can be too low for the amount of work required.
3. Some merchandising companies can have unreasonable deadlines.
4. Work assignments with some companies can be inconsistent for merchandisers that are independent contractors.
5. The pay raises can be slow for merchandisers that are W-2 employees.

REQUIREMENTS TO GET STARTED

The experience required to become a part time merchandiser varies from company -to-company. Companies that hire independent contractors generally don't require any type of experience.

For a number of different reasons, some companies that hire W-2 employees prefer to hire people that have some sort of merchandising experience. But if you have worked in any type of retail environment, this experience usually is enough to get your foot in the door with some companies.

In addition, you will need to meet these requirements:

- ✓ Have an email address
- ✓ Physically able to lift at least 25 pounds
- ✓ Understand basic merchandising terms (Figure 8-1)
- ✓ Ability to read plan-o-gram
- ✓ Access to reliable transportation
- ✓ Ability to take product inventory

FINDING OPPORTUNITIES

The easiest way to find merchandising jobs is on the internet (Table 8-1). You can start by applying directly to several different merchandising companies.

Many companies run ads on the internet or on job boards such as Indeed.com, Careerbuilder.com or Simplyhired.com. Some companies list ads on Craigslist for special projects. The ads are generally listed in the job section under retail, general labor or part-time job.

You can also find opportunities on the following merchandising resource websites:

1. Worldalliance-retail.org.
2. Volition.com
3. Mr Checkout.com
4. Signing up for a free account with NARMS.com – The National Association for Retail Marketing Services.

TIME SAVING TIPS

The easiest way to get started as a merchandiser is to start with one or more of the companies that hire independent contractors. These jobs are easier to get. The work can be sporadic with some companies but this will give you a basic understanding of the field of merchandising and you can get paid while you learn.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Part-time Merchandisers

Retail Merchandiser Jobs

Merchandising Jobs

Part-time Field Merchandiser Jobs

Merchandising Companies

Independent Retail Merchandiser Jobs

TABLE 8-1 MERCHANDISING COMPANIES

<u>Acosta</u>	<u>ASC Retail Merchandising</u>
<u>Action Link</u>	<u>Advantage Sales & Marketing</u>
<u>Aisle One Merchandising</u>	<u>American Greetings</u>
<u>AMS Retail Solution</u>	<u>Anderson Merchandisers</u>
<u>Apollo Retail</u>	<u>Ardent Services Inc.</u>
<u>*At Your Service</u>	<u>ATA Retail Services</u>
<u>BDS Marketing</u>	<u>Castforce</u>
<u>Channel Partners</u>	<u>Chuck Latham</u>
<u>Convergence Marketing</u>	<u>CPM</u>
<u>Crossmark</u>	<u>Demo Sales Inc.</u>
<u>Driveline Retail</u>	<u>DSI</u>
<u>Foot Print Retail</u>	<u>Hallmark Cards</u>
<u>HDA Merchandising</u>	<u>*ICC/ Decision Services</u>
<u>Lawrence Merchandising</u>	<u>MarketStar</u>
<u>Merchandise Management Co.</u>	<u>Mosaic Jobs</u>
<u>National Merchandising</u>	<u>News America Marketing</u>
<u>Premium Retail Services</u>	
<u>*Quest Service Group</u>	<u>Readerlink</u>
<u>Revenue Creations</u>	<u>RMS</u>
<u>SAS Retail Services</u>	<u>Set & Service Resources</u>
<u>Shelf Tech</u>	
<u>*Spar Group</u>	<u>USA Merchandising Solutions</u>
<u>WIS International</u>	<u>Wolf Retail Services</u>
<u>Work Smart Merchandising</u>	

**From NARMS Website*

*Indicates companies that hire independent contractors

***Figure 8-1 Merchandising Terms**

Add-On	Additional merchandise that could be added-on to a sale and purchased by the customer
Adjacency	The layout of the store that shows how each planogram or rack is set next to each other
Back Order	An item of order that is presently not in stock but is being reordered and will be available at another time.
Back Room	Stockroom or receiving area where reserve product is stored
Baler	A large cardboard compactor found in the back room
Bar Code Scanners	Reads bar codes. Bar code scanners are generally classified as wands, hand-helds, etc.
Bar Code	A group of lines printed on a piece of merchandise or on a label attached to the merchandise, also known as a 'UPC Code'
Base	The bottom flat part of each gondola section, sometimes also referred to as Shelf 1
Blitz	A type of merchandising that denotes a rapid roll-out of a product or planogram within a geographic area. A blitz is usually coordinated with an ad date or promotional event.
Building a Display	Arranging and putting together merchandise or sample products, usually from scratch
Computerized Inventory System	A computer program that tracks inventory and sometimes creates automated replenishment orders
Cross Merchandise	Mixing merchandise from several different departments on one merchandise display; a product merchandised in more than one category
Cut-in	When a new product is introduced, the manufacturer usually likes to cut-in the new product into the existing planogram via a Revision.
Cycle	A set period of time where a merchandising visit can be performed
Dead Label	An EAS label in an inactive state where it will not alarm an EAS System
Demonstration	Showing how to complete a task. Sometimes called a demo, often used in conjunction with food sampling
Display	An entire gondola side, counter, category set complete with product and point of purchase materials
Disposable Label	An EAS label that is attached to or inserted inside of merchandise or packaging and is not intended to be removed at the point of purchase
Distressed Goods	Items that have been damaged or soiled
Divider	Used along with fencing to separate product on the shelves
Dummy Facings	When the actual product is not in stock, another product with the same dimensions is temporarily faced backwards to ensure correct space is left on shelf
Dump Table	A table or bin used to display merchandise
EAS Label	Abbreviation for Electronic Article Surveillance; lightweight tags that are attached to garments prior to placing on sales floor in order to deter shoplifting
End Cap	A 3 or 4 foot section located at the end of a gondola used to merchandise seasonal, temporary or promotional product. High margin items are placed on end caps to generate impulse purchases
Facing	The number of times a product is merchandised on the shelf or peg hook. Some better selling products have more than one facing.
Fast-Back Hook	A two prong hook that attaches into the pegboard
Fencing	Acrylic rails secured to the front of the shelf to contain product on the shelf
Fixture Accessory	Shelves, Peg Hooks, etc.
Fixture	A display furnishing to hold merchandise
Free Standing Store	A retail outlet that stands by itself and is not attached to a mall or shopping center
Front Runner	Plastic strips that attach to the pegs to hold the labels
Gondola	A type of free-standing shelving unit where products are merchandised, usually secured to the floor
HBA	Abbreviation for Health and Beauty Accessories
HBC	Abbreviation for Health and Beauty Care
Hang Tag	Manufacturer's label describing the merchandise. Also a hanging price tag used on garments and other merchandise
Hard Lines	Durable merchandise that includes everything from hardware and appliances to Health and Beauty Accessories
IRC	Abbreviation for Instant Redeemable Coupon or Instant Rebate Coupon
Identification Sticker	A sticker adhered to product packaging which communicates that the item is protected against theft or shoplifting
Inventory Shrink	Reduction in inventory caused primarily by shoplifting and employee theft
Inventory	Merchandise in-stock and currently available
J Hook	A hook so called because of its J shape. Placed on a shelf used to merchandise impulse products
Just-In-Time (JIT)	A replenishment system that reduces the amount of space a retailer needs for back stock. The product is reordered every time the cashier rings up a sale
Kiosk	1) A small leased area, booth or cart inside a mall or store. (2) An interactive display or terminal giving access to an Intranet or to the Internet from inside a store for ordering or checking on merchandise

Label	Contains price information for the consumer. Labels are placed in the shelf channels to the left of the product or on the front runners for peg hooks
Lead In	The first product a consumer sees from the main aisle. Planograms have lead in indicators to show which end of the planogram starts near the main aisle.
Live Label	An EAS label in an active state which will set off the store alarm system if the merchandise is taken past an authorized check point
Loss Leader	Merchandise sold at or below cost intended to bring customers into the store
Manufacturer	Producer of products and merchandise that people buy
Mapping	The process of determining locations and adjacencies of departments and merchandise inside a store
Merchandising	Presenting products in their best light to generate more sales
OOS	Abbreviation for Out of Stock; item not available for sale at this time
Overhead	The shelf above a section holding overstocks or discontinued items also called Cap Shelf
Overstock	Additional stock of product that is full to capacity on the shelf or peg
POG	Abbreviation for Planogram.
POP	Abbreviation for Point of Purchase material. Printed material that draws attention to the product on the shelf
POS	Abbreviation for Point of Sale Term normally used to describe cash register systems that record transactions or the area of checkout in a retail store
Peg Board	The backing on many fixtures where hooks are inserted to display product.
Peg Hook	Metal or plastic hooks that fit into the pegboard to hold product.
Pegged Merchandise	Product that is merchandised on peg hooks
Physical Inventory	Physically counting the individual items in stock at a particular date and time
Planogram	A schematic drawing of fixtures that illustrate product placement. Picture or layout plan describing where merchandise is to be placed on the fixtures. Also known as a POG
Preferred Product	Shelves that are located between hip level and eye level
Reserve Stock	Merchandise that is stored in an area inaccessible by customers
Reset	A major change or revision to an existing planogram, a section, department or an entire store
Retailer	An individual or firm that sells goods and services directly to the consumer
Riser	Shelves above the shoppable portion of a gondola
Rotate Stock	Stock new merchandise behind old merchandise when filling displays. Can also mean replacing old stock with new stock
Rounder	Round apparel rack fixture
SKU	Abbreviation for Stock Keeping Unit. Some SKU's have more than one facing. Each SKU is associated with a different product on a planogram (POG) and is a number assigned by the retailer to keep track of the type, color and size of a product
Schematic	Line-art drawing of the planogram, showing how many shelves or peg hooks to use.
Service Recovery	Dealing effectively with customer complaints, problems and dissatisfaction.
Shelf Channel	The indented front of the shelf where labels or plastic label strip holders are placed
Shelf Extender	A 7 metal extender used to merchandise and compare a name brand product to a private label product
Shelf Label	Label showing item placement on the shelf and description of product size, price, UPC code, ordering code, movement and date tag was printed
Shelf Talker	A small sign that points out sale, product features or price
Sky Hook Peg	Fastback metal peg with label holder attached. Front-runner is not used
Soft Lines	Clothing merchandise including accessories
Stock Turnover	A measure for determining how quickly merchandise is being sold
Surge	Expanded or increased need for a reset due to a new item initiative
T-Stands	Basic apparel fixtures with posts topped by cross bars
Telzon	Hand-held tracking unit used to order and track store inventory
Tri-Level Round	An apparel fixture with three face-out arms
UOM	Abbreviation for Unit of Measure
UPC	Abbreviation for Universal Product Code
Universal Product Code	Standard for encoding a set of lines and spaces that can be scanned and interpreted into numbers to identify a product. A sequence of numbers and bar code on the back of each product
Vendor	Person or company providing merchandise or service to a retail store
Visual Merchandising	Arranging items for display. Also known as Visual Presentation
Wing Display	A display that flanks or attaches to the side of an end cap

RETAIL DATA COLLECTOR

OVERVIEW

Retail data collectors collect consumer retail data from a variety of retail stores. This data is collected by scanning the UPC codes on products. This is another great way to earn extra money if you need to pay small bills.

The work is a no brainer. It involves you going to a selected store and scanning the bar code labels located on ads, promotional items, store displays and/or store shelving.

Duties can include:

- Reconciling purchase invoices against inventories
- Scanning UPC codes via hand-held device
- Collecting display and promotional information
- Inputting product price information
- Collecting and entering custom survey data
- Transmitting collected data via internet

WORK SCHEDULE

Retail data collectors are W-2 employees. They have the flexibility to set their own work schedules and collect data when it best fits into their schedule, as long as the projects are completed by the due dates.

Since the data is collected primarily from retail stores that are open late 7 days a week, you can collect data at 10pm if you like or 3 am if the store is open 24 hours.

HOW MUCH YOU CAN EXPECT TO EARN

The pay range is generally between \$8.50 and \$10.00 per hour. Most companies pay for drive time and mileage. The work hours range from 5-20 hours a week depending on the project.

GETTING PAID

Most companies offer direct deposit and pay twice a month.

DRAWBACKS

1. Not many companies offer this service.
2. Opportunities can be limited if you live in a rural area.

REQUIREMENTS TO GET STARTED

You don't need any experience when applying for some companies. As long as you have the time, can do the work and meet these basic requirements:

- ✓ Valid driver's license
- ✓ Access to reliable transportation
- ✓ Proof of car insurance
- ✓ Ability to lift up to 25 lbs. and stand for up to 5 hours
- ✓ Ability to travel within a 60 mile radius from home

FINDING OPPORTUNITIES

The companies that provide this service can be found online (Table 9-1). Some companies run ads on the internet or on job boards such as Indeed.com, Careerbuilder.com or Simplyhired.com

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Retail Data Collector jobs Retail Data Collection companies

Retail Merchandiser Surveyor

TABLE 9-1 RETAIL DATA OPPORTUNITIES

[Crossmark](#)

[Full Line Research Inc](#)

[Retail Data](#)

[Retail Diagnostics Inc](#)

[RGIS](#)

[SAS Retail](#)

FIELD INTERVIEWER

OVERVIEW

Field Interviewers conduct face-to face interviews with selected participants on research projects. The work involves contacting respondents at their homes, businesses, or schools to conduct the interviews.

The interviews are conducted using a laptop or paper questionnaire, depending on the requirements of the research project. Once the information is collected, it is transmitted back to the home office.

The work can be really interesting. The research projects often obtain information on issues such healthcare, employment, family life, education, etc. This is a good way to earn extra money if you enjoy meeting and interacting with new people from all walks of life and hearing other people's point of view.

WORK SCHEDULE

You have the freedom to set your own work schedule just as long as the schedule meets the demands of the research project. Interviews are generally conducted in the evening and/or on the weekends or whenever participants are available.

HOW MUCH YOU CAN EXPECT TO EARN

Pay rate varies. The average starting rate is between \$11.00 and \$13.00 per hour. Most companies pay you for drive time and reimburse for mileage, meals and lodging if you are required to travel for a project.

GETTING PAID

Pay dates and methods vary from company to company, most companies pay twice a month and offer direct deposit.

DRAWBACKS

1. The work can be tiring, and stressful
2. New opportunities can be hard to find
3. You are required to complete the assigned project regardless of weather conditions.
4. Some participants can be difficult and uncooperative.
5. Projects may require you to work in a bad neighborhood.
6. Work flow can be extremely inconsistent
7. There can be big gaps between research projects.

REQUIREMENTS TO GET STARTED

Some companies require prior field interviewing experience and others accept similar work/life experience. *Basic requirements include:*

- ✓ A valid driver's license
- ✓ Proof of car insurance
- ✓ Access to reliable transportation
- ✓ Familiar and comfortable using a laptop computer

FINDING OPPORTUNITIES

The companies that provide this service can be found online (Table 9-1). Some companies run ads on online. To get started, you will need to apply directly on their websites.

You can also find additional opportunities on:

1. Craigslist. You can sometimes find opportunities in the job section listed under ETC
2. College websites
3. Survey Research centers
4. US Government
5. Part-time jobs boards
6. Newspaper classified ads (online and print)
7. Shopper news
8. LinkedIn

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Field Data Collector jobs Field Data Collection companies
 Part-time Field Interviewer jobs Part-time Research Field Interviewer
 Survey Research Centers

TABLE 10-1 FIELD INTERVIEWER OPPORTUNITIES

[Mathematica Policy Research](#)

[NHSDA \(SAMSHA\)](#)

[Nielson Company](#)

[NORC](#)

[RTI International](#)

[Westat](#)

INDEPENDENT FIELD AUDITOR

OVERVIEW

Independent field auditors are independent contractors that perform a variety of retail, compliance and procedural audits. These services are provided by a variety of companies including mystery shopping and merchandising companies.

The work is generally fairly simple. It involves visiting an assigned business, performing services based on the instructions and completing a report form. The report form is submitted online directly to the company's website.

Work can include:

- Product Recalls
- Retail Quality Audits
- Product Retrievals
- Consumer Complaint Retrievals
- On-site validations
- Compliance evaluations
- Physical inventory

WORK SCHEDULE

You have the freedom to select only the assignments you want to complete. Once you accept an assignment, it must be completed with the specified time frame. You can work as little or as much as you want.

HOW MUCH YOU CAN EXPECT TO EARN

Fees vary from company to company and are paid based on the nature of the assignment. Fees can be as low as \$3 per task and up to \$150 per assignment. Assignments take between 10 minutes to up to three hours to complete.

GETTING PAID

Pay dates and methods vary from company to company, most pay twice a month and offer direct deposit.

DRAWBACKS

1. The work flow can be inconsistent.
2. Some of the fees for assignments can be too low.

REQUIREMENTS TO GET STARTED

No experience is required for most companies. Basic requirements include:

- ✓ An email address
- ✓ Access to reliable transportation
- ✓ Access to internet
- ✓ Scanner or fax
- ✓ Cell phone that can take pictures.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Quality Assurance Auditor

Independent Auditor Jobs

Independent Contractor Retail Audits

Independent Field Agent

TABLE 11-1 FIELD AUDITOR COMPANIES

[Ardent Services Inc.](#)

[Clickwork](#)

[Field Agent](#)

[GCS Research](#)

[Goodwin Hospitality](#)

[LRA Worldwide](#)

[ROA Inc.](#)

[Sinclair Customer Metrics](#)

[Spar Business Services](#)

[Stericycle](#)

[Trend Source](#)

[We Go Look](#)

OVERVIEW

Court researchers perform research of various court documents from available public records. The type of research that is done is dependent upon the needs of the client.

The work is quite simple. It generally involves retrieving the requested information from the court records needed by the client and entering the information into a database or spreadsheet software.

Assignments vary but can involve researching:

- Mortgage records
- Judgments
- Tax liens
- Marriages
- Bankruptcies
- Foreclosures
- Probates

WORK SCHEDULE

There are no set work hours. You have the flexibility to collect court house records anytime during court house hours.

HOW MUCH YOU CAN EXPECT TO EARN

The average researcher earns \$10-\$15 per hour. Experienced researchers earn \$25 per hour and up.

GETTING PAID

Pay dates and methods vary from company to company but most offer direct deposit and pay once or twice a month.

DRAWBACKS

1. There may not be many open opportunities in certain cities
2. Opportunities may be limited if you live in rural area
3. The work can be inconsistent
4. You won't get paid for your mileage or drive time to and from the courthouse

REQUIREMENTS TO GET STARTED

Some companies prefer to hire only experience court researchers, companies that hire inexperienced researchers generally offer free training. Basic requirements include:

- ✓ Access to computer with internet
- ✓ An email address
- ✓ Access to reliable transportation
- ✓ A cell phone
- ✓ Ability to type

FINDING OPPORTUNITIES

The companies that provide this service can be found online (Table 12-1); you will need to apply directly to their websites to see if they have opportunities available in your area.

**CAUTION**

Watch out for sites that charge a fee for starter kits or certifications. You don't need a starter kit or certificate to become a court researcher.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Court Researcher Jobs	Court Records Researchers
Court Researchers Wanted	Court Researchers Needed
Independent Court Researcher	Become a Court Researcher
Courthouse Researchers	Court Researcher Work from Home
Court Researching Companies	

TABLE 12-1 COURT RESEARCHER COMPANIES

[Accurate Background](#)

[Advantage Background Check](#)

[Background Profiles](#)

[Castle Branch](#)

[Court Couriers](#)

[Deed Collector](#)

[First National Acceptance Co.](#)

[Harvey E Morse, P.A.](#)

[Hire Right](#)

[Information Direct](#)

[Information Technologies Inc.](#)

[IT-Boss Research](#)

[Jelly Bean Services](#)

[Lighthouse Information Services](#)

[Mail Co Productions](#)

[Mid-South Information Services](#)

[Omni Data Retrieval](#)

[Sentinel Screening Inc.](#)

[Tax Sale Lists](#)

[The Screening Group](#)

[Validity Screening Solutions](#)

[Wholesale Screening Solutions](#)

[Wolfgang Research](#)

SECTION TWO

Work at Home Opportunities

Positive Thoughts
Generate
Positive Feelings
And
Attract Positive Life Experiences

TELEPHONE MYSTERY SHOPPER

OVERVIEW

Telephone mystery shopping is essentially the same as mystery shopping with the exception that all of the assignments are performed over the phone. It's actually easier than regular mystery shopping because all of the work is done from the convenience of your home. This is an extremely convenient to earn extra money especially, if you live in a rural area, don't drive, are home-bound or don't have access to transportation.

Performing telephone mystery shops can also be very intriguing. The work involves placing calls to businesses posing as a customer and evaluating your experience based on your instructions. Assignments are generally very simple and don't require a lot of time to complete.

Most companies only require you to take notes during the call. Others may require you to record the shop. In that case, the mystery shopping company will have you to call a special toll number to make the call or download software onto your computer.

All types of companies use mystery phone shoppers to help improve their customer service, including:

- Car Dealerships
- Travel Agencies
- Apartment Complexes
- High End Retail Shops

Some companies even use telephone mystery shopping as a way to spy on their competition.

WORK SCHEDULE

Just like regular mystery shopping, you have the option of choosing which assignments you want to complete. Some assignments may require you to call a business during certain hours or only on certain days. Other than that, once you accept an assignment, you have the flexibility to complete the assignment at your convenience just as long as it's done and reported by the due date.

Typical assignments can include:

- Reporting if the telephone was answered in three rings or less
- Evaluating how you were greeted
- Obtaining information about a certain product or service
- Measuring the amount of time you were left on hold

HOW MUCH YOU CAN EXPECT TO EARN

The fee you are paid as a mystery phone shopper is not as high as the fees you make working as a traditional mystery shopper. Fees can range from \$3-\$15 per call. A normal assignment can take anywhere from 15 seconds to 20 minutes to complete.

Hypothetical Telephone Mystery Shopping Assignments:

- Your assignment is to call AAA travel agency and inquire about a vacation special for you and your family. This phone call will not be recorded so you will need to take notes. This assignment could take up to 20 minutes to complete. It pays \$15.00
- Your assignment is to call Sears and make any inquiry to evaluate how many times the phone rang and the employee's phone greeting. This will be a recorded phone call. The assignment could last up to 5 minutes. It pays \$5.00.
- Your assignment is to call an apartment complex posing as a potential customer looking for a two bedroom apartment to evaluate the leasing agent's sales skills. This is not a recorded shop. The assignment could last up to 20 minutes. It pays \$12.00.

GETTING PAID

Getting paid as a telephone mystery phone shopper is basically the same as getting paid as a regular mystery shopper. See Chapter 1-Getting Paid.

DRAWBACKS

1. You will need to sign up with several different companies to earn more than \$200.00 a month.
2. Because telephone mystery shopping jobs are so easy, the higher paying assignments can go very quickly.

[Ace Mystery Shopping](#)
[Advanced Feedback](#)
[Amusement Guest Experience](#)
[Ann Michaels & Associates](#)
[Anonymous Insights Inc.](#)
[Apartment Shoppe](#)
[Arc](#)
[Assurance Performance](#)
[Bare International](#)
[BestMark.com](#)
[Bild & Company](#)
[BMA Mystery Shopping](#)
[The Brandt Group](#)
[Confero](#)
[Coranet Evaluations Inc.](#)
[Shadow Agency](#)
[Shopper's Critique](#)
[Shopper's View](#)
[Sinclair Customer Metrics](#)
[Sparks Research](#)
[Sutter Marketing Inc.](#)

[Customer Perspectives](#)
[Devon Hill](#)
[DSG Associates](#)
[Dynamic Advantage](#)
[Ellis Partners](#)
[Game Film Consultants](#)
[Imvst](#)
[Inteli Chek](#)
[Intelli-Shop](#)
[I Secret Shop](#)
[MeasureConsumer Perspectives](#)
[Remington Evaluations](#)
[Ritter & Associates](#)
[Secret Shopper](#)
[Service Performance Group](#)
[Technology Store Shopper](#)
[Telexpertise](#)
[Test Track Research](#)
[Trend Source](#)
[Xzamcorp](#)

REQUIREMENTS TO GET STARTED

Just like becoming a traditional mystery shopper, anyone over the age of 18 can become a telephone mystery shopper. You don't need any experience, special skills or equipment to do the work, you just need to meet these basic requirement:

- ✓ Have access to the internet
- ✓ Have an email address
- ✓ Have access to a telephone

Not all Mystery shopping companies perform telephone mystery shops (Table 13-1). The quickest way to find companies that offer telephone assignments is to:

1. Do a search on Quirks.com for Mystery Shopping companies that offer audio recorded shops
2. Register with several free Mystery shopping job boards like JobSlinger.com or MSJobBoard.com
3. Register with several Mystery Shopping scheduling services
4. Do an inquiry on Mystery Shopping Forums

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Telephone Mystery Shoppers	Mystery Caller Jobs
Telephone Secret Shopper	Mystery Shopper Telephone Evaluator
Secret Caller Jobs	Phone Shoppers

TABLE 13-1 TELEPHONE MYSTERY SHOPPING OPPORTUNITIES

OVERVIEW

At home freelance agents (*also call subcontractors*) are independent contractors that perform one time projects for specific clients. Work projects vary widely and can include almost anything such as:

- Writing articles
- Customer Service Projects
- Making calls
- Event Planning
- Designing Websites
- Performing Research
- Doing voice overs
- Creating Documents
- Creating Videos'
- Editing and proofreading
- Creating sales materials
- Creating SEO reports
- Translating
- Online Marketing
- Trend-spotting

This can be a really great way to earn extra money. Thanks to the internet, there are endless opportunities to make money doing freelance work. It's one of the fastest growing "work at home" income opportunities. Depending on how much time you commit and your skill set, you have the potential to make \$1,000 or more a month working part-time.

WORK SCHEDULE

You are in complete control. You decide what projects you want to complete and what days you want to work. Since, freelance agents generally complete a project and move on to the next project. Clients aren't concerned how and when you do the work, just as long as your work is completed by the project deadline.

HOW MUCH YOU CAN EXPECT TO EARN

Freelance agents are paid in a variety of rate structures:

- Per project basis
- Per hour
- Per call
- Per word for freelance writers
- Flat fee or lump sum

Fees vary widely because of the nature of the business. Rates are often negotiated based on the type of project, the project's time line and your skill set. Fees can start as low as \$5 for a simple project and go as high as \$500 or more for more complex projects.

Hypothetical Freelance Project Postings:

- Need someone to research requested PDF documents for a writing project. Will send you the requested documents by email. Project deadline- 2 weeks. Pay rate: \$15 per document
- Need someone set-up database of email contacts. Project deadline - 3 weeks. Pay rate: \$250 flat
- Need someone to record a voice over from a written script. Deadline - 3 days. Pay rate: \$10

GETTING PAID

Pay methods vary in accordance to how you obtain your work. If you obtain your work from a freelance website company, then you will be paid via direct deposit or PayPal. Most freelance websites pay once a week or bi-weekly.

If you obtain work directly from a client or company, then you will be paid in accordance with the agreements of the work contract.

DRAWBACKS

1. It can be hard to get your first few jobs
2. There's a lot of competition for the higher paying jobs
3. The workload can be unpredictable – you might have three deadlines one week and one the next week
4. There may be big gaps between projects

REQUIREMENTS TO GET STARTED

This is what you will need to get started:

- ✓ Have access to a computer with internet
- ✓ Scanner or fax
- ✓ An email address
- ✓ A small website to market your services (optional)

FINDING OPPORTUNITIES

The quickest way to find opportunities is by signing up with several online freelance websites (Table 14-1). You can start by creating an account to gain access to the available jobs. It's free to sign up.

Here is how the process works:

Step 1: You register online at the freelance company's website to create your free account.

Step 2: After setting up your account, you can search for open projects.

Step 3: To obtain work, you bid on the projects that you can complete and then wait for the client to accept or negotiate your bid.

Step 4: If you win the bid, then you start the work.

Step 5: Once the project is completed to the client's satisfaction, you get paid!



CAUTION

As with anything that becomes extremely popular online, along comes the scams. And you will find plenty on the road of freelance opportunities. The best way to protect yourself from scams is to beware of sites or ads that contain:

- ✘ Exaggerated income claims
- ✘ Making a lot of money for little or no work
- ✘ Secret inside information
- ✘ Need payment before you get the information

You can always check out any company with the Better Business Bureau and/or by doing a Google search to view any past issues or complaints posted online.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Work at Home Contract Jobs

Online Freelance Websites

At Home Freelance

WorkAt Home Independent Agent

Work at Home Freelance Jobs

Work at Home Part-time jobs

TABLE 14-1 AT-HOME FREELANCE OPPORTUNITIES

[Billing Services Group \(BSG\)](#)

[Clickwork](#)

[ContractWorld.jobs](#)

[CSR Virtual Staffing](#)

[Eance](#)

[Fiverr](#)

[Freelancer](#)

[Guru](#)

[Leapforce At Home](#)

[Lionbridge](#)

[ODesk](#)

[People Per Hour](#)

[Verafast](#)

[Workhoppers](#)

WEBSITE TESTER

OVERVIEW

Website testers (*also known as remote usability testers*) are paid to review selected business websites or mobile applications and give their opinion on the usability of the website or application. This is an easy way to earn extra money but don't expect to make a lot of money.

Website testers are chosen based on their demographic profiles. That means you only get the opportunity to test websites whenever a client requests your particular profile. It's a toss-up because you never know when your profile will be chosen.

WORK SCHEDULE

Extremely flexible, you work when it's convenient for you. .

HOW MUCH YOU CAN EXPECT TO EARN

The pay ranges from \$5-\$10 per test for websites and \$15 for mobile applications. Reviews generally take about 15-20 minutes.

GETTING PAID

Most sites pay weekly via PayPal, once the test is accepted by the client.

DRAWBACKS

1. Opportunities to earn money can be limited. Some sites have more testers than opportunities.
2. You won't get paid if the client is not satisfied with your work.
3. You never know when your profile will be selected.

REQUIREMENTS TO GET STARTED

This is what you will need to get started:

- ✓ Have access to a computer with internet
- ✓ An email address
- ✓ A webcam (maybe required for some sites)

FINDING OPPORTUNITIES

The few companies that provide his service can be found online (Table 15-1); to get started you will need to apply directly on their websites. Some sites may require you to take a small sample test.



CAUTION

Watch out for scammers, you don't have to pay a fee to become a website tester.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Website Usability Jobs	Website Testers
Website Usability Testing Jobs	Get Paid to Test Websites

TABLE 15-1 WEBSITE TESTER COMPANIES

[Analysia](#)

[Loop11](#)

[Roar Web Design](#)

[Start Up Lift](#)

[Shvoong](#)

[TryMYUI](#)

[UserFeel](#)

[Userlytics](#)

[User Testing](#)

[uTEST](#)

[What Users Do](#)

[You Eye](#)

ADS SEARCH QUALITY RATER

OVERVIEW

Ads Quality raters track the visual quality and content accuracy of online ads. This one sometimes referred to as "search engine evaluators", "internet assessors" or "google raters," is definitely not for everyone.

This is a great way to earn extra money but the work may be too complicated or boring for some people. It involves working on projects that may include examining and analyzing:

- Advertising related data
- Online text
- Web pages
- Photos and images
- Videos
- And any other types of online information

WORK SCHEDULE

You have the freedom to schedule your own hours along as you work the required minimum number of hours. This amount varies from company to company.

HOW MUCH YOU CAN EXPECT TO EARN

The pay range is between \$13 and \$15 per hour. Some companies allow you to work as much as you want and other companies restrict you to 20 30 hours per week. You can find this information in their FAQ section.

GETTING PAID

Pay dates and methods vary from company to company, some pay twice a month and offer direct deposit and others pay once a month via check. You can find this information in their FAQ section before applying.

DRAWBACKS

1. Some companies pay monthly by check.
2. Work can be boring.
3. May view disturbing images such as porn, death photo, decapitation videos, etc.
4. Work limited to one person per household
5. The work flow may not always be consistent.
6. The work is contract based. If your contract is not renewed for whatever reason, that's it.

REQUIREMENTS TO GET STARTED

This is what you will need to get started:

- ✓ Have access to a computer with internet
- ✓ Scanner or fax
- ✓ An email address

You will be required to take a lengthy test, but you will be given the materials to study before you take the test.

FINDING OPPORTUNITIES

The few companies that do this service can be found on the internet. (Table 16-1); you will need to apply directly on their websites to see if they have opportunities available.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Search Engine Evaluator	Social Search Engine Evaluator
Ads Quality Rater	Online Internet Assessor
Search Quality Judge	Google Rater

TABLE 16-1 ADS SEARCH QUALITY RATER COMPANIES

[Appen Butler Hill](#)

[Leapforce](#)

[Lionbridge](#)

[Zero Chaos](#)

MICRO-JOB WORKER

OVERVIEW

Micro-job work (also called pay per task jobs) can be anything. It's basically doing a small one-time task for a set amount of money. This is one of the easiest ways to make extra money working online from home.

Most of the pay per task sites are easy to use and the tasks are generally simple for the most part. The variety of work is wide and can involve such things as:

- Tagging photos
- Loading You tube videos
- Writing or editing texts
- Checking the price of milk at local grocery
- Creating email accounts
- Web research
- Verifying information (websites, addresses, etc.)

WORK SCHEDULE

The work schedule is extremely flexible. You have the freedom to choose when and how much you want to work.

HOW MUCH YOU CAN EXPECT TO EARN

The pay rates for micro jobs also vary widely. The amount you earn is based on the job site, the complexity of the job and your skill set. Some jobs pay well and there are those that pay very little. The pay can be as low as \$0.01 and as high as \$100 per task.

GETTING PAID

Most pay per task sites pay via PayPal and pay once or twice a month.

DRAWBACKS

1. Some tasks site don't pay that well.
2. The work flow can be inconsistent. The work is not always a sure thing.
3. Some of the tasks can be a complete waste of your time.

REQUIREMENTS TO GET STARTED

This is one of the simplest opportunities to start all you need is:

- ✓ Have access to a computer with internet
- ✓ A cell phone that can take photos
- ✓ An email address
- ✓ Access to transportation (some assignments)

Some sites may have you take qualification tests so that they can match you with the tasks that suit your skills.

FINDING OPPORTUNITIES

You can find opportunities by signing up with several online micro job websites (Table 17-1).

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Micro Worker Sites	Micro Job Sites
Pay Per Task Jobs	Pay Per Task Online Jobs

TIME SAVING TIPS

1. Be sure to read the FAQ sections before starting a task. You don't want to waste your time and efforts on something that is not worth your time.
2. Sign up for several websites. Many people do lots of short, easy micro-jobs to create of steady income flow.

TABLE 17-1 MICRO JOB COMPANIES

[Amazon Turk](#)

[Check Points](#)

[Click Chores](#)

[Click Worker](#)

[Cloud Crowd](#)

[Crowd Source](#)

[Do My Stuff](#)

[Easy Shift](#)

[Field Agent](#)

[Fiverr](#)

[GigsBull](#)

[Loop88](#)

[Micro Workers](#)

[Purchased](#)

[Slice the Pie](#)

[Task Rabbit](#)

[zapiddy.com](#)

[Fittytown](#)

[Fourerr](#)

[Gigwalk](#)

[Micro Task](#)

[Paid2twitter](#)

[Rapid Workers](#)

[Task Army](#)

[Twentyville](#)

VIRTUAL ASSISTANT

OVERVIEW

Virtual assistants are office assistants that work from home. They provide administrative, creative or technical services generally to small businesses that need help running their business. This is another great way to earn extra money if you are homebound or live in a rural area and have the skills needed to do the work.

Tasks vary and can include:

- Handling inquiries by phone or email
- Maintaining a calendar and setting up meetings
- Making travel arrangements
- Making PowerPoint Presentations
- Preparing and sending out email newsletters
- Sending out requested information to customers via mail
- Conducting research

WORK SCHEDULE

Some work assignments may require you to work during certain hours of the day but for the most part you have the freedom to choose when and how much you want to work based on the needs of your client (s).

Some clients may have a web based workspace, giving you the ability to access documents, share files and collaborate on projects, anytime, anywhere.

HOW MUCH YOU CAN EXPECT TO EARN

Pay rate is generally based on the complexity of the work. The pay range is between \$15 and \$45 per hour.

GETTING PAID

Payment methods vary depending on the client. Most companies offer direct deposit and pay twice a month.

DRAWBACKS

1. It may be hard to get your first few jobs.
2. Some companies may prefer to only hire someone with a college degree.

REQUIREMENTS TO GET STARTED

- ✓ Computer with up to date software
- ✓ Internet connection
- ✓ Phone with voicemail or answering machine
- ✓ Access to fax or scanner
- ✓ Proficient with Microsoft software, using email attachments, uploading and downloading files

FINDING OPPORTUNITIES

The easiest way to find opportunities is by signing up with several online staffing agencies or freelance websites (Table 18-1). Some small business owners run ads on Craigslist. The ads are generally listed in the job section under administration or part-time job.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Virtual Assistants	Virtual Assistant Companies
Virtual Staffing	Virtual Assistant Websites
Virtual Assistant Jobs	Virtual Assistant Jobs at Home

TABLE 18-1 VIRTUAL ASSISTANT COMPANIES

[Contemporary Virtual Assistants](#)

[CSR Virtual Staffing](#)

[Elance](#)

[Fancy Hands](#)

[Freelance](#)

[ODesk](#)

[Task Army](#)

[Virtual Assistant for Experts](#)

[Virtual Gal Friday](#)

[Virtual Pros Staffing](#)

[Virtual Staffing Team](#)

[Worldwide 101](#)

[Zirtual](#)

OVERVIEW

Data entry involves inputting data (alphabetic, numeric, or symbolic) into a company's computer or file system. The work may also require you to verify and/or edit data as it is entered.

Data entry is a general term that is often referred to a number of different jobs that fall under the umbrella of data entry.

This includes:

Word Processing	Captioning
Typing	Transcribing
Information Processing	Medical Coding

Performing data entry work is great for people that are homebound and or just need to earn extra money to pay small bills.

WORK SCHEDULE

You have the freedom to choose which projects you want to work and when you want to work them. The average project takes 30 to 60 minutes to complete. Some companies may require you to work a minimum number of hours per week.

HOW MUCH YOU CAN EXPECT TO EARN

Most data entry workers are independent contractors. The pay structure varies from company to company, such as:

- Hourly wage
- Per-piece
- Keystrokes per hour or keystrokes per minute

The rate you are paid is based on the complexity and skill level needed to complete the project.

Examples:

- General data entry projects pays per-piece, small forms pay an average of 4 to 8 cents per form and large documents pay an average of \$5 to \$9 per piece.
- Transcription projects pay based on the number of lines typed rather than by the number of hours worked. The average per-line ranges from \$0.07 to \$0.13, which is equivalent to \$10 - \$30 per hour, depending on your efficiency
- Captioners are generally paid for each hour of captioning created. The average pay is between \$40 and \$100 per hour of captioning.

GETTING PAID

Pay methods vary. Most companies pay via PayPal or mail a check and pay once or twice a month.

DRAWBACKS

1. There are not that many legitimate companies that offer work at home entry level data entry work.
2. There can be a long waiting list for legitimate companies.
3. Most entry level work from home data entry jobs often pay low wages.
4. You might be required to purchase equipment for some of the higher payer jobs.

REQUIREMENTS TO GET STARTED

You will need to meet the following requirements:

- ✓ Type at least 60 wpm with accuracy
- ✓ Have access to a computer with internet
- ✓ Have an email address
- ✓ Have knowledge of using e-mail attachments, downloading and uploading files

FINDING OPPORTUNITIES

The few legitimate data entry companies can be found online (Table 19-1). The quickest way to find genuine opportunities is to register with some of the following freelance websites:

- Elance.com
- Odesk.com

- Guru.com
- Freelancer.com



Unfortunately, work at home data entry is another opportunity that is plagued by scammers. You can protect yourself when looking for data entry jobs by following these tips.

Watch out for companies that:

- ✗ Require you to pay a fee for classes, training kits or certifications in order to accept assignments
- ✗ Promises huge salaries i.e. \$50.00 an hour.
- ✗ Sell directories of companies that hire data entry workers
- ✗ Solicit you without permission via email
- ✗ Require you to pay a monthly fee to get access to higher paying jobs

Real data entry companies don't charge fees for training, certifications or kits to get started. Legitimate companies give you the **work first and then pay you** for doing the work, not the other way around.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Legitimate Data Entry Jobs Online Data Entry Jobs No Investment
Work from Home Data Entry Jobs Online Data Entry Jobs Work

TABLE 19-1 DATA ENTRY COMPANIES

[3Play Media](#)

[Accutran Global](#)

[Axion Data](#)

[Capitol Typing](#)

[Click Worker](#)

[CSR Virtual Staffing](#)

[Dion Data Solutions](#)

[Elance](#)

[Freelance](#)

[GMR Transcription](#)

[Mulberry Studio](#)

[Net Transcripts](#)

[ODesk](#)

[Quicktate](#)

[Scribie](#)

[TigerFish](#)

[Transcription Divas](#)

[True Scribe](#)

[Ubiquis](#)

[Verbal Ink](#)

[Virtual Bee](#)

[VOBA](#) -oversees company looking for English speaking workers

[Xerox Virtual Workforce Program](#)

OVERVIEW

Online mock jurors (also called virtual jurors) are paid to serve on online mock trials. The verdicts help lawyers determine how they should best handle their arguments to win their case.

If you enjoy watching TV dramas, then you will enjoy serving as an online mock juror. It's by far an interesting way to earn extra money. The work involves reading real life case files, answering questions and submitting your verdict online.

WORK SCHEDULE

You have the flexibility to choose the hours and cases you want to work. The work setting varies from company to company. Some send out written case summaries for selected jurors to review. Other use virtual courtrooms with chat capability for attorneys to present their cases online to the jurors at a specified time and other have the jurors to listen to a recording or view a presentation of the case.

HOW MUCH YOU CAN EXPECT TO EARN

The amount you are paid is determined by the amount of time it takes to review a case. Typical cases pay \$10 to \$60 per case. A case can take anywhere from 20 to 30 minutes to complete. There is no limit on the number of mock trails you can serve on.

GETTING PAID

Pay methods vary. Most sites pay once a month via PayPal or mail a check.

DRAWBACKS

1. The work flow can be sporadic. There are not a lot of available online cases.
2. You will need to be able to devote the right amount of time to reading the cases.

REQUIREMENTS TO GET STARTED

The requirements to serve on an online juror varies, in general, you will need to meet the following requirements:

- ✓ Be at least 18 years of age
- ✓ Be a U.S citizen
- ✓ Cannot be a convicted felon
- ✓ Cannot be under indictment for felony or misdemeanor charge
- ✓ Cannot be employed in certain parts of insurance industry
- ✓ Cannot be employed in legal profession, i.e. lawyer, legal assistant, paralegal

FINDING OPPORTUNITIES

You can find the majority of companies that provide this service online (Table 20-1). Some companies run ads on online. To get started, you will need to apply directly on their websites.



It doesn't cost anything to serve as an online mock juror. Beware of sites that ask you to send money in exchange for a list of sites that offer online jury jobs. This information can be found online for free.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

- Online Mock Juror
- Virtual Juror
- Paid Mock Jury
- Online Mock Jurors Needed
- Online Mock Juror Sites
- E Juror Jobs
- Online Mock Juror Jobs
- Paid Jury Focus Group
- Online Mock Jurors wanted

TABLE 20-1 ONLINE MOCK JUROR COMPANIES

[Bryles Research](#)

[EJury](#)

[Focus Forward](#)

[Jury Insights](#)

[Jury Talk](#)

[Jury Test](#)

[Jury Workshop](#)

[Jury Voice](#)

[Online Verdict](#)

[Research Participants Institute](#)

[Resolution Research](#)

[Trial Juries](#)

[Trial Practices Inc.](#)

[Virtual Jury](#)

MAIL DECOY AGENT

OVERVIEW

Mail decoy agents are paid to receive mail at their home addresses. This one sounds a little unbelievable but it's an actual legitimate way to earn extra money.

The work is extremely simple. It involves allowing companies to send you mailings such as catalogs, magazines, flyers and so forth. After you receive the mail, your job is to notify the mail decoy company when the mail was received and report other information. This information could include what the mail contained, the condition of the mail or other pertinent information. The method to process the mail varies from company to company. You may have to enter the information online for one company, call an 800 for another or just mail the mailing back to others (they supply the postage).

WORK SCHEDULE

Since there isn't much work involved with this opportunity, you process the mailings at your leisure, just as long as it's logged on the day that the mail was received. You can expect to receive approximately 15 to 30 pieces of mail in your mailbox two to three days a week. It takes about 3 minutes to process the mail.

HOW MUCH YOU CAN EXPECT TO EARN

The amount you can expect to earn depends upon the company you sign up with and the type of mail you receive. Most companies pay a base rate per month, plus a piece rate for each mail received and processed. The average pay rate ranges from \$20 to \$200 a month.

GETTING PAID

The pay method varies from company to company but most companies pay once a month via check.

DRAWBACKS

1. Unfortunately, most companies only need one person per zip code. If they already have someone working as a mail decoy in your zip code, you may be put on a waiting list or you may not hear anything back from them.
2. There are not a lot of opportunities to be a mail decoy agent because only a few companies provide this service.
3. You will need to make arrangements to have the mail processed or report a break in service, if you are going to be away from home for more than a week.
4. You can be disqualified from the program if you don't maintain an acceptable reporting rate.

REQUIREMENTS TO GET STARTED

Anyone over the age of 18 can become a mail decoy agent. To do the work, you will need to have:

- ✓ Access to the internet
- ✓ An email address
- ✓ A mailing address
- ✓ A place to store mailing for up to 6 months

FINDING OPPORTUNITIES

The few companies that provide his service can be found online (Table 21-1); you will need to apply directly on their websites to see if they need someone in your area.

KEYWORD SEARCH

For best search results, enter any of the following keywords:

Mail Decoy Agents Mail Decoy Jobs
Mail Decoy Companies

TABLE 21-1 MAIL DECOY COMPANIES

[Hauser Group](#)

[Local Influencer](#)

[Small Business Knowledge Center](#)

[US Monitor](#)

PATCH-WORKING

Patch-working is paring multiple part-time income opportunities to create your own unique source of income. This will allow you to comfortably earn enough money to meet your financial needs.

For instance, if you need to earn an extra \$700 a month, you can simply create a stream of income by combing two or more of the income opportunities listed in this book. That way you would have several checks coming in instead of just depending on one check.

Most of these opportunities are flexible enough that you can fit two or more into your lifestyle without getting burdened down.

Examples:

You need an extra \$500 a month- You can try these combinations:

- Mystery Shopper & Merchandiser
- Drive-by Inspector & Court Researcher
- Micro-Job Worker , Movie Checker & Field Auditor

Or if you need to earn more- say an extra \$1500 - You can try these combinations:

- Field Inspector & Retail Data Collector
- Drive-by Inspector & Hotel Evaluator
- At-Home Freelance Agent & Video Mystery Shopper

ABOUT THE AUTHOR

M. Lashall Fitz is a writer, publisher and small business owner. She lives in Memphis, Tennessee and loves listening to jazz music. This is the second book she has self- published.

Thank you for downloading "Earn Extra Money, Work at Your Convenience." I hope you enjoyed the information and found it useful. Please consider leaving a review even if it's only a line or two. It would make all the difference and would be very much appreciated.

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