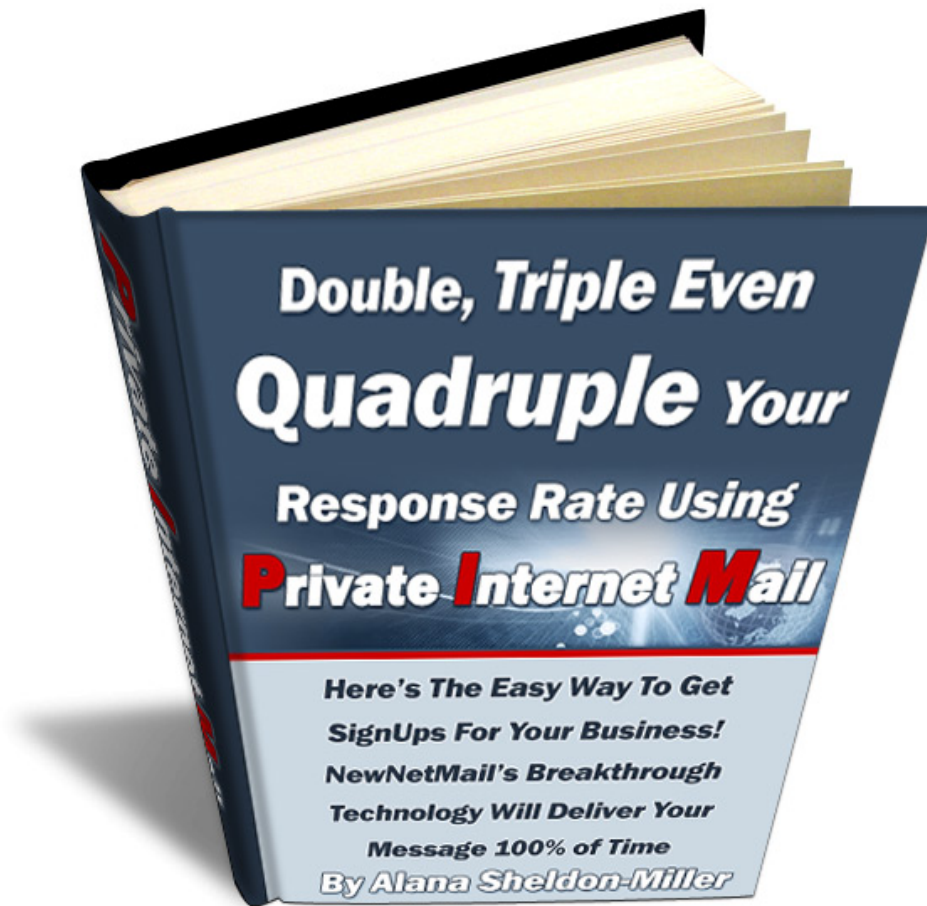*"NewNetMail is forging a new way to communicate online that will attract millions of subscribers who are frustrated with the current email system." – Alana Sheldon-Miller*

Double, Triple Even Quadruple Your Response Rate Using Private Internet Mail

Here's The Easy Way To Get SignUps For Your Business! NewNetMail's Breakthrough Technology Will Deliver Your Message 100% of Time

By Alana Sheldon-Miller

Written By Alana Sheldon-Miller

Version 2.2

Purpose + Passion + Persistence = Prosperity

This Publication Brought To You By -

James Silver

[Click Here To Visit My Website](#)

Before you continue… please take a minute to read this important announcement!

Virus, Spam Free, 100% Totally Secure Internet Mail System… is this for real? You bet!

How many email addresses have you abandoned due to Spam? How many Spam blocker software programs have you purchased in an effort to control Spam? How much money, leads, prospects, and subscribers have you lost to ISP email filters?

If you're someone who would truly appreciate the value of a Private Internet Mail system, that's completely independent of our deteriorating public email system, then I invite you to keep reading!

The aim of this eBook is to show you how to use a **revolutionary new mail technology** to build a productive responsive mailing list for any program you are currently involved in. As you read this ebook you will discover how to combine this new technology into an explosive mix that will skyrocket your list building, response rate, and income.

Rebrand this ebook and feel FREE to give it away to anyone you choose and watch it "Go Viral". Your rebranded copy of this ebook includes free distribution rights. That means that every person you give it to also has permission to give it away to anyone they wish—that's when **"Viral Magic"** kicks in.

Your 24/7 digital salesperson will sort, sieve, <u>and close sales for you</u>! <u>The only restriction is that you CAN NOT modify this document in any shape or form.</u>

Sounds exciting? You bet it is… keep reading for complete details.

Table of Contents

A Note From The Author

"Instead of seeing the rug being pulled from under us, we can learn to dance on a shifting carpet" – Thomas Crum

A Special Message From Alana Sheldon-Miller

Dear Internet Marketing Enthusiast,

I wrote this book because I was tired of obsessively trying to communicate with my opt-in lists and newsletter subscribers. I felt helpless as more and more of my important emails and newsletters were taken hostage by ISPs' email filters.

I was also frustrated by the amount of junk emails clogging my inbox—I hated having to work my way through a mountain of emails just to get the ones that I wanted. In fact, I dreaded checking my emails because I typically had to deal with a 9-to-1 ratio of junk to actual valid messages every time I logged on.

Instead of continuing to obsess over my frustrations with email marketing, I began looking for a better way to communicate with my newsletter subscribers and a more efficient way to get my message out. Then, quite by accident, I stumbled across [NewNetMail](#) – a Private Internet Mail system that is completely different from regular public email.

Nine months ago I downloaded my free trial version and from day one I was hooked! The private almost serene nature of [NewNetMail](#) surprised me at first because I had grown so used to the clutter and noise of the commercial email system.

Then a light went on in my head and I realized how easy it was to use [NewNetMail](#) and the power of viral marketing to effortlessly meet and develop relationships over the Internet, without spending a fortune—I immediately knew I had found my new niche.

The Revolution Has Begun

There is a quiet revolution spreading across the world. Over 50,000 NewNetMail subscribers are saying 'No' to Spam, 'No' to wrestling with email filters, 'No' to bad email addresses, 'No' to getting blacklisted, 'No' to Spam complaints, 'No' to wasting money on bulk emailing, 'No' to scams, 'and 'No' to viruses!

They are saying 'Yes' to NewNetMail's breakthrough Private Internet Mail Technology that keeps the Spammers out and puts users back in control.

NewNetMail Sets a New Standard in the Industry

Why am I so confident?

Because NewNetMail - Private Internet Mail is already being used by over 50,000 subscribers in over 90 countries, AND requests for private labeling are pouring in. With ISP email providers losing the Spam wars, the demand for this new technology is growing at a phenomenal pace.

As I fill you in about this amazing new technology I promise I won't engage in hype. My role here is to simply introduce you to this powerful new technology—a technology that I believe will change the way we use and send emails in the future.

What you will learn in this ebook will release you from months, if not years, of email marketing frustration and point you in a new direction as you travel the road to online marketing success.

Give me 30 minutes of your time and I will show you how NewNetMail will revolutionize the way we communicate online in the future.

You will see how you can stop using the same outdated, head-in-the-sand email system that everyone else uses and use a superior and more effective alternative instead. And you will learn how adopting this new technology now, before everyone else comes on board, will make you more successful than you ever dreamed possible!

To your continued health, wealth and success.

Alana Sheldon-Miller
Founder – New Horizon **Global Marketing**

New**Horizon** Global Marketing

An independent marketing company headed by proven home business professionals. We have created a dynamic marketing system to help you double, triple or even quadruple your response rate, no matter what home business you represent.

Purpose + Passion + Persistence = Prosperity

A Special Note From James Silver

Hello, my name is James Silver,

I'm the person who referred you to this exciting New Technology — **Private Internet Mail.**

To be frank, when you use public email to communicate with your prospects you are relying on the **LUCK OF THE DRAW** to succeed. Spammers, Spam filters and email saturation have compromised the integrity of email marketing, <u>making it increasingly difficult to get emails delivered or even opened.</u>

There is a better way…

I have to confess that I was somewhat skeptical that NewNetMail would be the answer to my email problems. But once I tried this new system, I was stunned at how powerful NewNetMail is. My head was swimming with the implications that NewNetMail will have on how we will communicate online in the future. <u>NewNetMail will help you solve the biggest challenge you face trying to communicate with your lists, newsletters, and prospects…getting your messages delivered, opened and read!</u>

Print out this entire ebook, grab a cup of coffee, relax in your favorite easy chair and enjoy.

To our mutual success,

James Silver
 Visit My Website

Part I –
Introduction To NewNetMail

The World's First No Spam, Scams, Viruses, Offensive Ads Private Internet Mail System!

NewNetMail is not about fighting Spam—it's about eliminating it!

Chapter 1: Spam Is Sucking The Life Out Of Email Marketing

> **Definition of spam.** In a nutshell, Spam is most accurately defined as email messages that are BOTH unsolicited AND sent in bulk.

Before I began writing this book, I conducted a survey and asked many of my online marketing friends what was the BIGGEST challenge they currently face with their Internet business.   The answer I got loud and clear was "email."

The majority of the people I talked to told me they wasted anywhere from 5 to 10+ hours of their time every week dealing with email challenges. They told me that managing their email lists, adding new subscribers, unsubscribing old subscribers, removing bounce-backs, duplicate names and deleting Spam mail was frustrating and difficult to manage.

They told me they were NOT profiting from email marketing like they used to and, in order to duplicate the results they achieved three years ago, they were forced to quadruple their paid advertising efforts in order to attract and keep more subscribers on their list!

Does this sound familiar? Are you stuck in a similar trap?

If you're like most Internet business owners you may ALREADY be caught in this vicious cycle of spending more time and money just to break even.

Here's the typical scenario:

- You craft your incredible promotional piece with attention grabbing subject lines.

- You are eager to get your message out. You know your marketing materials are very impressive and now you are ready to start making money.

- You spend time, money and energy driving traffic to your opt-in page.

- Your advertising materials convince people to join your list. They request more information by filling out the form on your landing page. Then your autoresponder takes over sending out your expertly written email messages that are response-pullers.

- But... less than half of your subscribers ever receive your mailing!

- Then to add to your disappointment... <u>very few actually read your mailing</u>. Your follow-up attempts produce miserable results.

You did everything "by the book"—so what the world happened?

The answer is simple—<u>many of your subscribers NEVER received your emails</u>!

Then to add to your problems, people start sending you <u>angry messages complaining and demanding </u>that you remove their email address from your mailing list. Some even threaten to report you for Spamming! Now you're worried that you might get blacklisted or, even worse, lose your domain!

A Defeating Cycle

To make matters worse, your downline or affiliate members are in the same position. The people who join your program soon realize that email marketing RARELY produces results and your business starts sinking faster than the Titanic!

You see, most people rarely stick with the same advertising method for more than a few weeks.

Why? Because the majority of the people you enroll:

- Don't have the patience

- Are usually in a hurry to make money

- And, as soon as they realize more money is going out than coming in, they stop marketing your program and drop out as fast as you are signing others up!

Email – A Blessing Or A Curse?

There was a time when we had to go to the post office to send a letter that took a few days or sometimes months, depending on which side of the globe you were on, to reach its destination. Then came the fax machine with its instant connection—but of course, having to make those long distance phone calls wasn't exactly cheap. When email arrived, it was an answer to our prayers and dramatically changed the way we communicate.

But within just a few short years, the email system has turned into a real nightmare. Despite the implementation of the CAN-SPAM Act of 2004, Spammers continue to wreak havoc and Spam continues to fill up users' inboxes—a full 99% of Spam doesn't comply with the law.

Today's email users suffer from **'email fatigue syndrome'** and simply don't have the time or desire to read all of their messages—even newsletters they have subscribed to and asked to receive.

Internet Email Marketing Used To Be So Easy

Email marketing—ONCE one of the most effective tools in any e-marketer's toolbox— is now being suffocated by a growing deluge of Spam.

Remember the good old days when email marketing had significant response rates of 5% click-through? Now you're lucky if your click-through rate is 0.0005%.

Why? There are three main reasons:

- The plague of Spam filters and their "False Positives".

- Mass deletion of emails by subscribers.

- Email overload—constant bombardment and abuse by Spammers and marketers.

People used to willingly subscribe to mailing lists but now they avoid them like the plague. Nobody wants email ads.

Most people simply trash advertising emails without even giving them a second look.

A DoubleClick study found that 64.7% of all legitimate emails sent are never opened. For mailing list and newsletter owners the news is even worse. <u>It is estimated that fewer than 10% of your subscribers are actually reading your email messages!</u>

In a recent interview with online Media Daily, Denis McGrath— interactive marketing manager for Procter & Gamble admits, "It's not working quite as well as it used to, and the trend is a little disturbing. We were doing better a couple years ago. The smart marketers have got to be asking: 'What's it going to be in the future?'"

[source: The Radical Group]
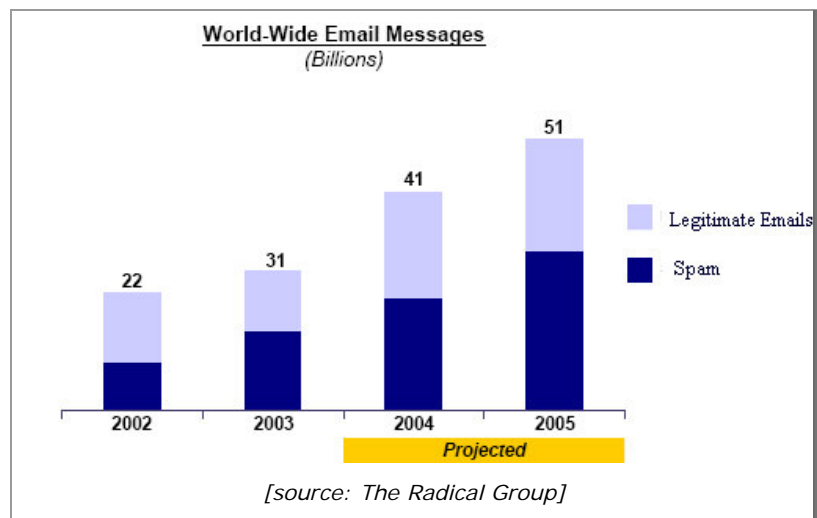
McGrath and other executives cite several reasons why consumers no longer respond to marketing emails at the same rates as in the past. But the major culprit is the mistaken reporting of legitimate email as Spam.

When consumers report messages as Spam, Internet service providers and email service providers sometimes classify the company that sent the message as a Spammer-- which means they refuse to deliver future emails from that company. *[Read more....]*

ISP Filters Are Sucking Your Emails Into The World Wide Web's "Black Hole" And Crushing Your Online Business!

Need more proof? Then take a look at this report by DeliveryMonitor.com.

Domain	Inbox	Bulk	Missing	First Seen	Last Seen	Duration dd:hh:mm:ss
OVERALL	8%	30%	62%	06/09/04 08:28:38	06/09/04 14:28:20	00:05:59:42
aol.com	10%		90%	06/09/04 08:31:02	06/09/04 08:31:02	
bellsouth.net			100%			
cs.com	86%		14%	06/09/04 08:29:22	06/09/04 08:30:31	00:00:01:09
earthlink.net		100%		06/09/04 14:25:18	06/30/04 13:25:21	20:23:00:03
excite.com			100%			
hotmail.com			100%			
mac.com			100%			
mail.com	100%			06/09/04 08:29:37	06/09/04 08:29:37	
msn.com			100%			
netscape.net	10%		90%	06/09/04 08:29:19	06/09/04 08:29:19	
netzero.com			100%			
sbcglobal.net		100%		06/09/04 08:28:45	06/09/04 08:30:55	00:00:02:10
usa.net		100%		06/09/04 08:28:39	06/09/04 08:29:49	00:00:01:10
verizon.net			100%			
worldnet.att.net			100%			
yahoo.com		100%		06/09/04 08:28:50	06/09/04 08:29:36	00:00:00:46

As Spam invades more email inboxes, ISPs are deploying more aggressive Spam filters and these Spam filters have the unfortunate side effect of blocking legitimate emails.

Many email marketers have experienced blocked rates in excess of 30% for double opt-in information.

These are legitimate, wanted, and requested emails <u>that are getting blocked before they reach the subscribers' inboxes!</u>

When this happens, the blocked message is referred to as a "false-positive" result.

As it turns out, stopping Spam is not nearly as difficult as avoiding false-positives. Eliminating false-positives is the most difficult problem for email recognition and filtering technologies.

Sending emails to a list of subscribers or an opt-in list is like playing tennis in the dark—you have absolutely no control of the outcome. Ezine publishers, website owners, Internet marketers and many others doing business online, experience endless frustrations just trying to stay-in-touch with the people who <u>want</u> to communicate with them!

> ### Bill Gates' Spam Prediction Misses Target – Information Week January 24, 2006
>
> Two years ago, Gates said the spam problem would be 'solved' by now. We're not even close, experts say, and for many reasons that don't have anything to do with Microsoft.
>
> **Did he predict his lack of prophetic skills?**
>
> "It's not such good news for Bill Gates' skills as a fortune teller," said Cluley. "Spam is clearly not a thing of the past." [Read more...]

Spam and email overload are the main reason email marketing results are down by approximately 60%. <u>It is really no surprise then that many mailing list and newsletter owners have given up on email</u>.

Spam Is Back With A Vengeance…Spam Doubled in 2006! You Can Count On It Getting Worse In 2007!

Ironport, a firm that makes its business tracking the world of Spam, says that the volume of unwanted junk email has doubled in the past year.

According to The New York Times December 6, 2006 article, "Spam is back — in e-mail in-boxes and on everyone's minds. In the last six months, the problem has gotten measurably worse. Worldwide Spam volumes have doubled from last year, according to Ironport, a Spam filtering firm, and unsolicited junk email now accounts for more than 9 of every 10 e-mail messages sent over the Internet.

Spam accounts for more than 90 percent of all e-mail messages on the Internet – that's double the load in 2005. [Read more...] "

Spammers Are The Blight Of The Internet And Email Users Are Fed Up.

These 'Internet Pirates' continue to devise new and more insidious ways to harvest email addresses and send maddening unsolicited emails. To make things worse, they then turn around and SELL your email address to other disreputable Spammers who send you even more junk email.

- People are sick and tired of searching through a load of junk emails just to get to the emails they want. Most people just don't have the time to read all their email, so they quickly skim through their inbox and fail to notice your important message.

- Bounce back emails from free email accounts could result in your account being blocked. The majority of Internet marketers and information seekers use free email accounts with very little storage space. Inevitably, emails bounce if their inboxes exceed their maximum storage space. WARNING: Each time you email to your lists and you have a lot of "bounce backs", you risk being blacklisted by the ISPs.

- Aggressive Spam filters leave you in the dark about who is receiving your email and who is not. It takes time and money to keep your list current and since ISP filters have no way of letting you know if your message has been flagged, you have no way of knowing if you have been blacklisted or not.

- People change their email addresses frequently to escape the flood of Spam email. Your marketing efforts are going to waste! Not only are you losing time and money, you are also losing potential subscribers and customers.

- Spam Police find you guilty, no questions asked. If your email accidentally gets reported as Spam, clearing your name is a long, tedious process.

- Legitimate, wanted, and requested emails get filtered as junk email. If you use Spam triggered words such as "FREE", "Home-based Business" or "Click Below", <u>your message is almost guaranteed to end up filtered out or in your subscriber's junk box</u>.

Spam Has Turned Email Into A Very Costly Liability

Spam places a serious strain on the Internet pipeline. Spam is clogging servers so thoroughly that legitimate email sometimes takes hours to break through the jam, causing major headaches on the information superhighway and costing businesses a considerable amount of money.

There are casualties on both sides and the cost to prevent Spam keeps mounting. Anti-Spam tools, legislative attempts, criminal prosecutions, and lawsuits are costing the industry billions.

> **Spam Harmed Economy More Than Hackers, Viruses**
>
> **By Tim Lemke**
>
> **THE WASHINGTON TIMES 11/10/2003**
>
> Spam caused more economic damage than hackers and viruses last month, despite indications that the amount of unwanted email actually declined.
>
> London-based computer-security firm mi2G said in a report on Thursday that computer outages and lost productivity because of Spam led to $10.4 billion in worldwide economic losses in October. Meanwhile, the company said viruses and worms — also known as malware — caused $8.4 billion in losses, while hackers contributed to $1 billion in financial damage worldwide. [Read More....]

According to a recent study conducted by Ferris Research, a market and technology research firm specializing in messaging and collaboration, Spam cost U.S. businesses over $10 billion in 2003. Despite the escalating cost, Spam continues to defy most legal and technical efforts to stamp it out.

Email users have no choice but to deal with Inboxes taken over by Spam—<u>the occasional good mail is difficult to spot while legitimate mail is blocked</u>—and their mail not getting through because of all kinds of anti-Spam tactics.

<u>Newsletter publishers and mailing list administrators have to authorize themselves and continually defend what they do while still getting continually blocked.</u>

Phew! Who in their right mind wants to deal with all of this?

But it gets worse… Yahoo and AOL to Charge a Toll For Email Access! Could This Be The Final Nail In The Coffin for Email Marketing?

<u>February 2006</u> – Saul Hansell of the New York Times reported that America Online and Yahoo will begin the use of a system that gives preferential treatment to emails from companies that pay from 1/4 of a cent to a penny each to have their ads delivered. AOL and Yahoo will still accept email from others, but the paid messages will be given special treatment.

He goes on to say…"The Internet companies say this will help them identify legitimate emails and cut down on junk emails, identity-theft scams, and other scourges that plague users of their services. They also stand to earn millions of dollars a year from the system if it is widely adopted."

The article also says, "But critics of the plan say that the two companies risk alienating both their users and the companies that send emails… Paying senders will be assured that their messages will be delivered to AOL users' main in-boxes and marked as "AOL Certified Email." Unpaid messages will be subject to AOL's Spam-filtering process, which diverts suspicious messages to a special Spam folder."   [Read More…]

Folks, Are You Buying This?

It's obvious with so much money at stake that it's just a matter of time before all the other email providers start charging as well.

Even your grandmother's emails may be in trouble! Be prepared to be strong-armed if you run a commercial mailing list. The problem here is <u>once Certified Email gets going it will be increasingly difficult for people who DON'T pay to get their mail through</u> because the system has no way to distinguish between ordinary emails and bulk emails, Spam and non-Spam, personal and commercial emails—it just gives preference to people who pay.

This in no way stops Spam. Instead, we will be subjected to a constant barrage of "certified" paid emails running side by side with Spam.

Can We End Spam Or Not?

No! According to Les Seagraves, EarthLink's Chief Privacy Officer, "We can reduce it so you don't dread checking your email because you have to deal with a 10-to-1 ratio of junk every time you log on. We're trying to preserve the usefulness of email." [Read More...] Junk emails now make up 9 in every 10 email messages sent!

CAN-SPAM Is Totally Useless

Despite the CAN-SPAM Act, which became effective January 1, 2004, Spammers continue to ignore the law. The CAN-SPAM Act, which is fondly called the "Spam Legalization Act," is showing its true LACK OF IMPACT a full two years after the law went into effect. Spam is still arriving in Internet users' email boxes –99% of it is non-compliant with the law.

US-based Spammers are actively off-shoring their operations to avoid tough US anti-Spam laws. If Spammers are sending Spam from servers outside the United States, as many of the effective Spammers now do, the law can't touch them.

Although the vast majority of Spam comes from computers in the US, researchers believe that a large percentage of Spam actually originates in Russia. The Russian Spammers use hijacked PCs in the US to distribute their annoying messages!

China now pumps out nearly 26 per cent of all Spam filtered by Internet ISPs and ranks second in the world of Spam-producing countries. Britain – 21 per cent, France – 15 per cent, India – 7 per cent, and Turkey – 4 per cent.

> ### Is the CAN-SPAM Act a help or a hindrance?
> ### Joel Dubin 02.01.2007
>
> While some argue email has become more dangerous since CAN-SPAM was enacted, I believe the increased email danger is due to changes in the spamming technology and scams; these changes are independent of the law and would have happened regardless of whether it has been signed into law. However, regardless of what you believe, it's clear to see that CAN-SPAM has been ineffective. And here are four reasons why: [Read More...]

Spam Is A Real Problem Demanding Real Solutions

At this point, things are looking pretty grim for email. But it frustrates me to no end because it feels like we are losing the war, even if we happen to win the occasional battle. As things stand now, we need some serious changes, and we need them fast.

My Solution AND The ONLY Real Solution...Take away the revenue lifeline from Spammers and they'll be forced to find new jobs! It really is that simple.

The best solution is to put power and control back in the hands of users. <u>It's time we got serious about alternatives to the current email system</u> and start offering real solutions

that help stamp out Spam rather than making the ISPs richer and politicians look as if they've done something useful.

Has The Door On Email Marketing Officially Closed?

I believe it's just a matter of time. <u>Email is no longer a reliable, cost effective, safe way to communicate with your prospects, clients or even family and friends!</u>

But when one door closes, another door opens…

Chapter 2: The Paul Burks Story

While Everyone Else Remains Disgruntled And Worried About The Future of Email, An Innovative And Bold Internet Company Decided To Take Matters Into Their Own Hands And Do Something About It!

In August 2005, a pioneering online marketing company unveiled a <u>New Breakthrough Technology</u> that could seamlessly replace email as the most efficient, cost effective, and personalized way for individuals and businesses of any size to communicate with customers and associates online.

Just over 5 years ago, Paul Burks, the owner and founder of **NewNetMail**, created a company call FreeStoreClub. FreeStoreClub experienced explosive growth and within 24 months grew to over 2 million subscribers. <u>Trying to stay in touch with 2 million people worldwide via email proved to be a nightmare.</u> So Paul, a computer programmer, thought, "why don't I create a communication device that bypasses email altogether, that can not be touched by ISP email filters, and delivers my messages directly to the member's desktop?"

Paul developed NewNetMail as his own personal way to solve the uphill battles he faced trying to stay in touch with over <u>2 million FreeStoreClub members via email</u>.

When Paul first introduced NewNetMail in November of 2004, his friends and associates though he'd lost his mind. The excuses ranged from 'Why should I pay for an email account when I can get one for free at Hotmail or Yahoo or just use the one that comes with my Internet connection ISP account?' or 'No one is using it yet, so I wouldn't

have anyone to write to' or 'I wouldn't like it because I couldn't receive letters from my friends who use Yahoo' or 'I don't need it because I have anti-virus software and I don't get much Spam.'

Little by little, a handful of individuals took the plunge and decided to give it a try—they wanted to see for themselves what Paul was so enthusiastic about. Since his last mad idea, FreeStoreClub is still going strong after 4 years with more than 2 million members; it was possible that he was onto something!

As they began experimenting with [NewNetMail](#), their excitement grew as they too began to see Paul's vision.

The word spread like wildfire and, and as of this writing, [NewNetMail](#) has over 50,000 subscribers with hundreds more joining daily **and requests for private labeling are pouring in.**

In Paul's own words...

"[NewNetMail](#) is tapping into the largest existing "people" network that has ever existed...the existing EMAIL people network.

Think about it....

Email is like the United States Postal network of a few years ago. It was public, available to anyone and cheap to use. But it was poorly managed, inefficient and frustrating. And, because it was a government operated monopoly, it was all any of us had to get a letter from point A to point B.

[Then came two PRIVATE companies, United Parcel Service (UPS) and FedEx.](#) I remember the naysayers back then saying some of the same things they were saying about NewNetMail. Like 'Why would anyone pay $12 to send a letter to someone when they can send a letter through the US Post Office for a few cents?'

Or 'Parcel Post was good enough for my Grandfather and it's good enough for me.'

But they were wrong! Totally and hopelessly WRONG. Those companies have completely changed the way important letters and packages are delivered. And they were successful because they did it better, faster, more dependably and for a fair price.

[NewNetMail](#) will be successful for exactly the same reasons. It simply does email BETTER in so many ways that there is no comparison. Will it ever completely replace email? Of course not. Just as neither UPS nor FedEx have completely replaced the Post Office.

But they didn't have to! They just carved out a huge niche market where the Post Office couldn't compete. And they get bigger and bigger each year.

You see, RIGHT NOW, companies and many individuals are fighting a losing battle trying to use email. Spam, viruses, inaccurate Spam-filtering and insecurity of important communications are a major threat to their ability to do business. The demands of commerce today REQUIRE them to communicate over the Internet and until now email was all they have had.

Do you really believe that, when they learn that there is a better way, they won't jump on it en masse? Of course they will! As we say here in the South, like a bird on a June bug! Can you imagine what it would be like for you if companies like Toyota or Coca-Cola were brought into the NewNetMail™ system by someone in YOUR downline? I have no idea whether those specific two companies will adopt [NewNetMail](#), but I know that thousands of companies will."

He goes on to say "But in the past week I am seeing the explosion coming. The first USA Today Ad, run by some of those who SEE what is about to happen, appeared this weekend.

Already scores of people have responded to the ad and left their contact information on the 800 voice line. Some of those people left additional messages saying that they are professional networkers and that this is the first program that has gotten them excited in years!

That is EXACTLY what happened with FreeStoreClub! I wish I had a crystal ball that would tell me exactly when the explosion will occur. But I don't. It could happen this week or it could happen two, three, or four weeks from now.

The only thing that I can predict with certainty is that IT'S COMING. And I think it will be sooner rather than later."

Chapter 3: New Technology Bypasses Email Filters & Delivers Your Message 100% Of The Time

There is a new idea on the horizon—NewNetMail, a Private Internet Mail system. NewNetMail acts as a completely separate Internet mail network, shielding innocent users from the current email mess. It stops Spam dead in its tracks.

I'm about to share with you an AMAZING, yet incredibly powerful Internet mail system that you can use RIGHT NOW to increase your productivity, build relationships, and transform your online business!

NewNetMail is a totally NEW Internet Mail technology so revolutionary that the developers secured several international patents before releasing it to the marketplace.

NewNetMail's online communications system ensures that all messages sent to an individual are never lost, undelivered, deleted or misrouted by an ISP. But the joy of this system is that the sender must be granted permission to communicate with another NewNetMail Subscriber by being added to their contact list first.

NewNetMail **is not about fighting Spam— it's about eliminating it!**

NewNetMail not only stops Spammers and their junk emails dead in their tracks but also provides a private, 100% secure (encrypted) online network completely separate from the existing email network. Even more importantly, viruses, Trojan Horses and destructive worms cannot be distributed via the NewNetMail system.

For years, public email was the only way online marketers could get in touch with their subscribers and customers. Now, after many years of abuse by Spammers, email's inherent flaws have detracted from the purpose of email messaging.

NewNetMail's Private Internet Mail has none of these flaws.

It's secure, 100% deliverable and permission-controlled by the user. NewNetMail technology was specifically created to keep the Spammers out and to put YOU, the user, back in control!
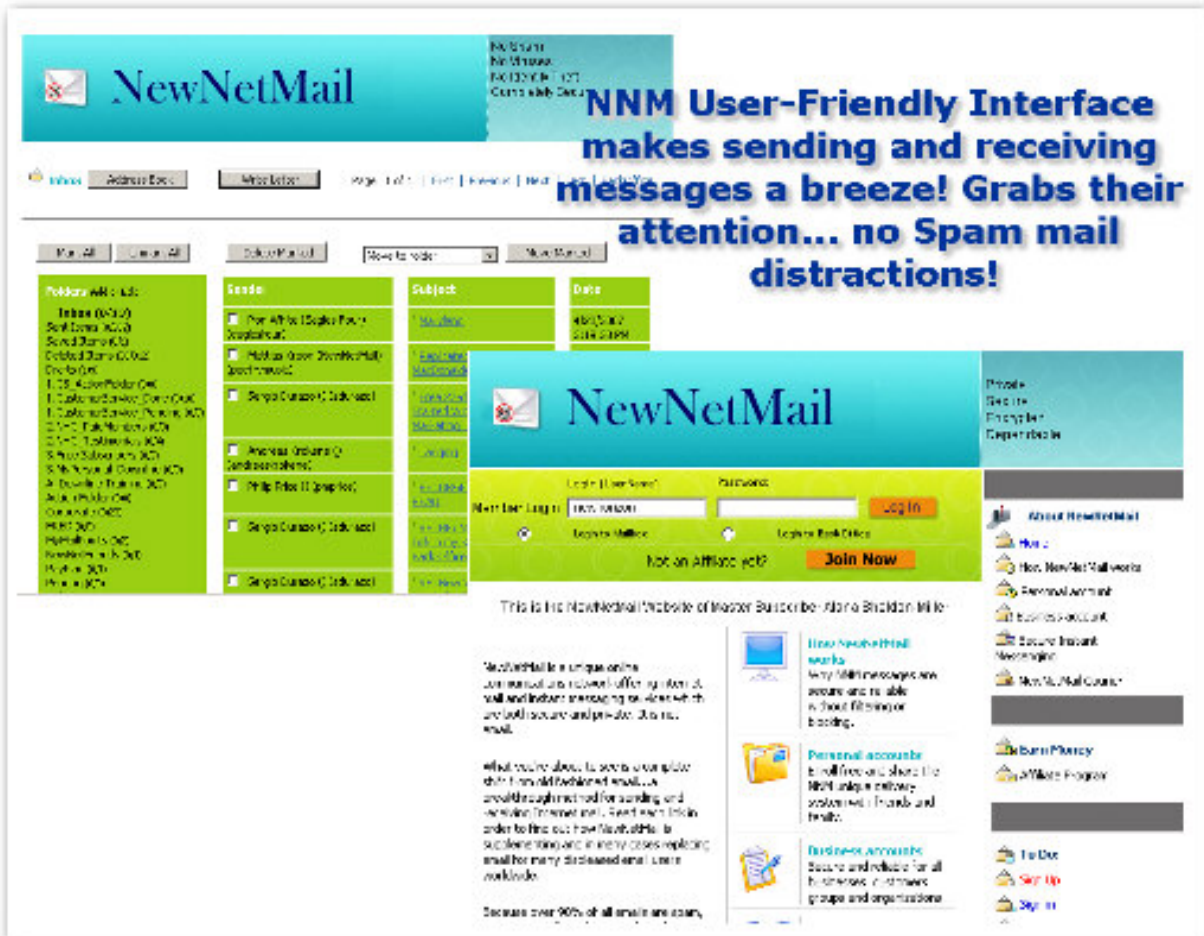
As a NewNetMail subscriber you have total control of what information you receive:

- Anyone wishing to correspond with you must first go through a simple approval process. You can "pull the plug" on any contact in your address book whenever you wish.

- Unsolicited bulk email does not work with NewNetMail. No more opening the inbox to find the one or two valid messages along with 20, 30, 60 or even hundreds of unwanted junk emails.

- You have total security since each message that you send and receive is encrypted. Your encrypted NNM address book is also safe from Spammers. You can sleep soundly at night knowing that your important messages can't be hacked and your private and business data cannot be intercepted.

- With NewNetMail you will never receive a single UNWANTED junk email message… EVER!

NewNetMail is an incredibly powerful tool that you can use to build real relationships online. NewNetMail 'rises above the noise and clutter' of email and allows you to be more personal with your subscribers. You now have a direct, uninterrupted, two-way channel to your prospects. Simply hit Send and your message will be delivered immediately.

NewNetMail represents much more than your standard communication tool. It's a new way of thinking that will set a revolutionary standard in the industry. It's an intricate new online technology designed to place control back into the hands of the marketer.

You Can Use NewNetMail in 2 Ways:

- As an online web-based system just like you would use Yahoo, Hotmail or any other web-based email program.

- Or from your Desktop.

To use NewNetMail as a desktop application, simply install the software to your desktop and the icon with the NewNetMail symbol will automatically appear in your taskbar (usually in the lower right-hand corner of your computer screen). You can then send and receive messages from your desktop and you will be notified when you have a new message.

Will It Make A Difference In Your Online Business?

You bet... a BIG difference! Once you start to implement NewNetMail into your online marketing efforts, your response rate and profits could change dramatically.

NewNetMail allows you to communicate quickly and directly, in real time if you choose, increasing your ROR (rate of return) and productivity by 100%. You'll soon discover that you can build your own private opt-in-list at a fraction of the cost of using autoresponder email marketing methods.

This is a POWERFUL tool that allows you to reach out across the Internet and connect directly with other people—and you can do it effortlessly when you learn how to effectively use NewNetMail's technology.

> The Internet is your online highway to people and NewNetMail is your vehicle to help you win the marketing communication game.

In a business where success has always been based on the number of people you can show your business to and the relationships that you have with them, NewNetMail gives you an advantage of building your business without the typical interference and distraction of emails. It gives you easy access to people you'd rarely have access to otherwise.

In a few years, as it gets more popular, this type of technology will be universally accepted as a means of online communication—and could possibly replace tired, abused, old email completely.

When you use the NewNetMail system, you'll discover a powerful new tool that allows you to INSTANTLY send messages to your entire list, either directly to their desktops or through your NewNetMail's web-based system.

'MyMailPoints' Is A NewNetMail <u>Optional</u> Incentive Program That Transforms the Ordinary into The Extraordinary

MyMailPoints has two major purposes—to reward prospects for taking a serious look at NewNetMail and to encourage subscribers to read and send mail.

I recently attended an exhibition and conference in Washington DC, and noticed that the busiest booths were those where attendees were offered an incentive just for stopping by and exchanging business cards. On the final day of the conference, hundreds of attendees waited in lines for up to an hour to get free gifts such as a nifty knapsack on wheels, a travel size computer mini-mouse, heavy duty sweat shirts, and free computer bags.

That's a perfect example of how an incentive can motivate people to do what you want them to do. Marketing programs that reward customers for their patronage are not new and have been around long before airlines established frequent flier clubs and credit card point rewards.

But consider the power of an incentive program designed to help your affiliates achieve increased productivity, improve customer service, nurture teamwork, recognize loyal affiliates, etc.

Incentive Marketing + Motivation = Performance

Market research consistently shows that incentive programs, such as sales incentives, and recognition award programs successfully bolster employee motivation, enhance customer loyalty, motivate sales teams, and attract prospects.

Online incentive marketing works wonders when it comes to building relationships with customers. In a recent study from market research firm NFO Interactive, about 53 percent of online consumers surveyed said they'd go back to shop at a specific Web site IF it offered incentives.

Customers need a reason to keep doing business with you. Are you giving them one?

MyMailPoints Is An Impressive Incentive Rewards Program Designed To Attract New Customers To You!

> With MyMailPoints you earn 'Rewards Points' for each message sent or read, and more 'Bonus Points' for further participation. Redeem your points for a variety of quality merchandise such as quality cookware, leather goods, watches, cameras or redeem your points for a 3 Day, 2 Nights vacation, with 90 Destination Getaways to choose from!!

When you communicate with other NewNetMail members, including ones you sponsor, you also earn one point for each letter sent to and/or received from them, up to 6 points per day.

- Earn 50 shopping points just for signing up free.
- Invite up to 6 friends and earn 25 points each when they join free.
- Earn 25 points each when you invite 6 new free signups each month you are a member.

Every member is eligible for Double Winner Cash Awards. When someone you invited wins, you do too! [This service is optional. Read more.....]

Chapter 4: Use NewNetMail To Maximize the Power Of Viral Marketing And Explode Your Contact List & Your Income

Leveraging The Power of Viral Marketing

Viral marketing is one of the most powerful and effective forms of Internet marketing. It is the online equivalent of old-fashioned word of mouth advertising. In viral marketing, one person passes on a marketing message to another person and so on. The message spreads in a viral form in a manner similar to the spreading of a common cold virus from person to person (I know, I know… it's the only analogy I could think of 😊). It is the best way to increase your traffic and market your product or service on the Internet.

Viral marketing combines advertising and the power of duplication to spread your marketing message to countless persons on the Internet. You reap the benefits of viral marketing by attracting more customers to your product or service and increasing the number of subscribers to your opt-in mailing list. It enables you to advertise your business without spending huge amounts on advertising campaigns.

The best examples of viral marketing are ebooks, web sites, classified advertising, links, traffic exchanges, banners and press releases. They all use many of the following elements:

- Give away valuable products or services.
- Make it easy for others to copy or duplicate and create exponential growth.
- Use standard Internet resources to get the word out.

Look at it this way. You give Sue a **free** product. Sue distributes it to 3 of her friends. Her 3 friends then distribute the same to 3 of their friends as well. In just 6 tiers down, your free product will be exposed to 3,249 people.

3 x 3 = 9 copies

3 x 3 x 3 = 27 copies

3 x 3 x 3 x 3 = 81 copies

3 x 3 x 3 x 3 x 3 = 243 copies

3 x 3 x 3 x 3 x 3 x 3 = 729 copies

3 x 3 x 3 x 3 x 3 x 3 x 3 = 2,187 copies

Amazing isn't it?   But it doesn't stop there—that's the beauty of viral marketing. Your free product just continues to spread and this will go on for as long as the recipients have an incentive to distribute it.

If you're not using viral marketing, you are missing out on one of the most cost-effective advertising tools available to you.

Branding yourself using viral methods, giving away <u>free information-related products, like ebooks and software,</u> will drive huge amounts of targeted traffic to your site and trigger a potential flood of prospects all coming to you for more information instead of you chasing them!

By giving away a Free Trial of [NewNetMail](), you will have an abundance of pre-selected and pre-qualified individuals to communicate with. The best part about giving away a free trial of [NewNetMail]() is, you can generate a high quality mailing list for you and your business without breaking any laws—<u>and it can also be a profit center for you.</u>

> You can communicate DIRECTLY with anyone who subscribes to [NewNetMail]() from your website. The fact that they have taken the time to try the software means you now have their attention and that makes them a perfect prospect exclusive to YOU!

Unlike many companies that offer free trials, <u>we have no need to try to "trick" or "hype" people into signing up for NewNetMail service.</u>

If you don't love NewNetMail's unique service during your free trial, all you have to do is cancel it… nothing lost!

Of course, just starting your free trial is not enough—you have to actually use the service to get results. In fact, of the people who don't become customers after trying the service, most didn't get results because they simply didn't use the service to its full potential. They are the ones who sign up, decide to add the service to their marketing tools later, and never get around to actually doing it.

I know that if you start your free trial, add the service to your communication tools and follow my guidelines for getting more referrals, <u>your results will justify the small investment in NewNetMail many times over</u> and you will end up signing up.

With email marketing losing the spam wars, you really cannot afford to ignore everything NewNetMail has to offer.

Every online professional and small business owner desperately needs this system because they know the importance of following up with their customers and clients to establish a relationship of trust. Until now, they had to rely on the current unreliable broken public email system for all their follow-ups.

Just consider…

- No more headaches or confusion trying to get your message delivered and read.
- No more going broke using expensive online marketing tools that you NEED for email marketing to work.
- No more spending days, weeks, months and tons of money trying to educate yourself on how to avoid the Spam filters or wrestling with 'Spam buster' techniques that soon become outdated.

Now, if you are still reading, are you ready to take NewNetMail for a free test drive?

By incorporating [NewNetMail](#) as your main communication tool, you can expect tangible results in no time flat, whatever you're trying to achieve with your online marketing. Private Internet Mail will directly benefit your business by saving you time and money. It will also provide you with exclusive opt-in subscribers, residual revenue, and add other real benefits to your business.

Still Skeptical? I am confident that the next chapter, "Frequently Asked Questions About [NewNetMail](#)", will answer all your questions...

Chapter 5: Frequently Asked Questions About NewNetMail

Q – I rely on email exclusively to market and communicate with my mailing lists. Why should I start using [NewNetMail](#)?

A – Well let me just say, if you are NOT concerned about the effects **existing and new anti-Spam legislation** will have on your email marketing efforts… you should be! You need to have a safer alternative to regular email that protects you from future anti-Spam laws that might be passed. The Can-Spam Act, which passed in 2004, has had a devastating impact on legitimate Internet businesses. More changes in the law are predicted so don't let this happen to you. If you are using email exclusively for your business, you need to have a plan B in place.

Q – We run a membership website and the number one complaint from our members is that they are not receiving our emails and are missing out on conference calls and special events. How can we encourage our members to subscribe to [NewNetMail](#)?

A – One of the most effective ways to encourage your members to subscribe to [NewNetMail](#) is to emphasize how much they will benefit by using this service. Some of the most powerful benefits are reliability, instant delivery, Spam free, user has total control, worry free, and safety. It's important to let them know that due to aggressive ISP email filters your important announcements are not getting through to them. By using [NewNetMail](#) they are guaranteed to get your messages and never miss out on important announcements that could affect their business. Plus, they won't have to wade through a mountain of junk mail just to find your important message!

Q – My email address has been "Flagged" by the ISPs. I have tried every technique and software available to thwart the ISPs but my messages are still not getting through to many of my customers and subscribers. Can my [NewNetMail](#) messages be blocked by Spam filters or ISPs?

A – Remember NewNetMail is independent of the regular email system and therefore your mail <u>can not be touched by the ISPs</u>. Now you can say goodbye to trying to thwart the spam filters or tricking your subscribers into reading your messages.

If you send out thousands of emails on a regular basis you can bet your email address is on the ISPs 'Watch List'. <u>Once you are on the ISPs 'Watch List' they are no longer concerned about the content of your message… it's now about your reputation.</u> I personally had to abandon two thriving email newsletters because my email address had been 'Flagged' by the ISPs. **It's very easy to end up on the blacklists of email service providers such as Hotmail, AOL, and Yahoo**. If your sales messages are not getting through to your subscribers, how long do you think you can run your online business at a loss?

Q – How can I use NewNetMail to build my business and my mailing list?
A – There are numerous ways you can use NewNetMail to attract and keep loyal customers. Here are a few suggestions:

1. Notify your NewNetMail subscribers of up and coming special events.
2. Send a "Tip of the Day".
3. Send weekly/monthly newsletters.
4. Give away a series of free lessons.
5. Start a competition. Offer a free gift to the winner!

Q – How secure is the NewNetMail environment from hackers and others who want to do harm?
A – Security is the center of what NewNetMail is all about. NewNetMail, a private Internet email system, is free of Spam, viruses, junk, predators and thieves—all the things that plague old-fashioned email. Every time you open and send a NewNetMail message you send a unique key, and the person you sent the message to can only open your message if you are in their address book— then that message can be unlocked.

Q – Can my NewNetMail messages be read by anyone working for the company, anyone within the NNM organization?

A – No. Security and privacy are the very foundation of this system. Nobody can access your mail other than you. With that in mind, a security feature was programmed into the system so that your password is exclusive to you. The company does not store passwords. If you misplace your password, you can send a request to member services to have it reset and a temporary password will be sent to you. You must then login and change the password. That's why it's so important to write your password down and keep it in a safe place.

Q – Is it possible to get a computer virus from a file that was received using the Tack on File feature (an attachment) in NewNetMail?

A – If you use the Tack on File feature, the system pays attention to what kinds of files are being sent or received. Remember that you will only receive messages from other subscribers whom you have given permission to contact you and are on your contact list. Even if you trust someone and they unknowingly send you a questionable file, you can rest assured that the system will scan the file to make sure that it is not a virus and will block it if is a suspected virus of any kind.

Q – How long has NewNetMail been in operation?

A – Lighthouse America, the parent company of NewNetMail and FreeStoreClub, has been in operation since June 24, 1997. NewNetMail was introduced to FreeStoreClub members several years later as an in-house communication tool. As it continued to evolve and demand for NewNetMail grew, the company made it available to the public in early 2005. The rest is history.

Q – Where is the company located? Is this a real company or just some virtual product based on the Internet?

A – The Company has been physically located at 500 East Center Street, Lexington - North Carolina, U.S.A for many years.

Q – How many unique users are there?

A – As of September 2006 there were approximately 50,000 subscribers.

Q – The Courier automatically checks and downloads incoming mail every 30 minutes to your desktop, if you are using the desktop application. Will users be able to change the time for incoming mail from 30 minutes?

A – The timer cannot be changed. However, you can click "Check Messages" to have your messages sent to you immediately—you do not have to wait for the Courier to download them. Getting your messages is faster than email. ISPs must first read your email and run your mail through filters to check for Spam. This will often delay the delivery of mail making it take longer to send and receive your message. NewNetMail has taken 'Big Brother' out of the picture and you receive your messages much more quickly. You can also use NewNetMail's Instant Messaging feature to exchange messages in real-time.

Q – What is the advantage of using the Courier from my desktop as opposed to using NewNetMail as web-based email?

A – If you travel a lot or use different computers, it is advisable to use NewNetMail as a web-based mailer so you can access your messages from any computer around the world. However, if you only use one computer, then it is advantageous to download the courier to your desktop and access your messages that way.

Q – How long can I use the Free version?

A – As long as you like. However, the free version or 'Lite Version' is a trial version. Features such as 'manage groups', send 'file attachments' and the 'take back message' feature are not available in the free version.

Q – Does NewNetMail have the ability to recall a sent message after it has been sent?

A – Yes and that's one of the attractions of this system. How many times have you

written an email, clicked the 'Send' button, and then realized you've made a big mistake and wished you could take the message back? NewNetMail users can recall unread messages sent to other NewNetMail users by using the 'Take It Back' feature. However, you can only recall an unread message from the server. If a member has already downloaded the message, you cannot recall it.

Q – So what is NewNetFriends and how will it help me expand my contact base?
A – I'm sure you have heard of MySpace, the Social Network phenomenon that has 40+ million members. Online Business Social Networks are similar in concept to MySpace. The main difference is that they are more geared towards professionals. Online Business Social Networking Communities are the fastest growing Internet trend and that's why it's <u>critical for you to get involved NOW.</u> Many people, who started with few or no prospects, have joined these communities and within a few months have hundreds of new prospects, recruits, clients and customers.

NewNetFriends is an exclusive networking community, exclusive to NewNetMail subscribers**, designed to help people connect, build relationships, and create engaging communities around common interests.** Create your profile so that visitors will know what services or products you have available. Only communicate and respond to members and visitors that you choose. NewNetFriends will help you expand your business contacts in an online community that connects people through a network of trusted friends. NewNetFriends is fast, fun and <u>definitely a very special part of NewNetMail about which you will learn much more in Part II.</u>

Q – What is a Personal Subscriber?
A – Personal subscribers are retail customers of NewNetMail, and cannot earn income. A Personal Subscription includes all the features of basic NewNetMail, for $5.99 per month. This includes the benefits of a private, secure, encrypted, Spam and virus-free, offensive ad-free, identity theft-free, and junk-free Internet correspondence system. In addition, you'll enjoy the benefits of NewNetMail Messenger, the instant messaging

service, which includes the same privacy and security as NewNetMail mail service, both at one low price.

To suit the needs of families who want to provide the same level of privacy and security for both parents and children, NNM offers additional courtesy subscriptions, as many as you need, for only $2.50 each per month added to your Personal subscription.

Businesses can also purchase additional subscriptions for their associates and employees at a monthly fee of as little as $1 per month.

Q – What are the benefits of being a NewNetMail Affiliate?
A – Unlike traditional email companies, NewNetMail invites you to not only have access to the finest and most innovative Internet mail system in existence, **but also invites you to share in the growth and financial success of its private mail system, if you so desire!**

NewNetMail pays generous commissions, allowing you to pay for the cost of your own subscription by referring others. It's possible to earn hundreds or even thousands of dollars per month through the affiliate program. There are virtually no limits to your earning potential. *

Q – I am interested in earning additional income. How do I do that?
A – As a **NewNetMail Business Builder** you will be able to earn an income for simply offering people the chance to communicate via the Internet safely, efficiently, and securely. No one has ever done it before, to our knowledge, and we've looked hard!

You can take advantage of the Business Builder opportunity by partnering with NewNetMail at one of three levels:

> **1. Basic level subscribers** enjoy the same benefits as Retail subscribers, plus they get basic membership to NewNetMail's online Social Networking community NewNetFriends. Basic subscribers also automatically qualify for NewNetMail's dual-pay affiliate plan. *

2. **Pacesetter subscribers** enjoy the same services as Personal Retail and Basic subscribers plus membership to NewNetMail's online Social Networking community, NewNetFriends. Unlike Personal Retail subscribers, Pacesetters have the opportunity to earn a significant income by sharing NewNetMail with others. *See the affiliate pay plan for full details.* *

3. **Master subscribers** enjoy the same basic benefits mentioned above plus three free additional Courtesy subscriptions for a total of four, as well as the highest level of participation in the NewNetFriends Social Networking community.

Their earnings potential is more than double that of Pacesetters. Only Master subscribers qualify for the NewNetMail Infinity Bonus, their income earning capacity is practically unlimited. *See the affiliate pay plan for full details.**

In addition, *Basic, Pacesetters and Masters earn a 40% direct commission on all Retail Personal subscribers they refer to NewNetMail, whether they come from individual or business sources. Their Sponsors also earn a 20% direct commission on these same sales.* *

Q – What is MyMailPoints and why should I participate?

A – MyMailPoints was specifically designed to introduce people to NewNetMail in a friendly, non-threatening, and even rewarding way. They get something of real value in return for signing up free.

MyMailPoints rewards you just for communicating with your NewNetMail contact list. It's a new and unique incentive marketing program designed to support NewNetMail affiliates in building their businesses by encouraging members to communicate with each other. [This service is optional. Read more.....]

*DISCLAIMER: Every effort has been made to accurately represent NewNetMail's products and income potential. Please remember that each individual's success depends on his or her background, dedication, desire and motivation. As with any business endeavor, there is no certain guarantee that you will earn any money.

Part II –

SPECIAL UNADVERTISED BONUS!

The Online Business Social Networking Phenomenon!

Chapter 1: Discover A Breakthrough Marketing System That Guarantees You An Unlimited Pool of Prospects

Does this sound like you?

- You have a great product or service to sell, but you <u>need people to offer it to</u>?

- Are you missing out on sales because you can't find enough prospects or qualified leads?

- Are you tired of fussing with search engine optimization, writing articles that get rejected, blasting your sales pitch to questionable leads?

- Are you frustrated because you know you have something that could really make a difference to others - if only you could get their attention?

Well I've got some great news for you!

Even as you are reading this, there are people all around the globe who are actively looking for business opportunities, partnerships, friendships or just looking for solutions to their marketing problems that you may be able to solve. <u>You're the answer to their prayers!</u> The trouble is they have no idea that you exist.

Let me ask you...

What if you had access to a gigantic pool of thousands of people that you could tap into any time, from any place in the world, people who actually WANT to communicate with you and find out more about YOU and your business?

What would your life be like if you had access to resources that EASILY and EFFORTLESSLY bring you together, via a *powerful* networking forum, with people that are actively looking for business opportunities, marketing solutions, partnerships, friendships, and so much more?

Now consider the ease and simplicity of using this resource to ***draw people to you like a magnet!*** No more selling, no more asking people for hundreds of dollars or more. No more convincing people you have the best products going. That's the old hard way to go which many people have tried and many people have failed.

Right now you are familiar with the "old way" of marketing online. We've all seen these claims:

> *"Email 1,000,000+ every month & Watch your Sales EXPLODE!...*
> *"Your Ad in Multiple Ezines for as Little as $10"...*
> *"Email 250,00 people, Spam Free"...*

If you're like me, you've lost time and money on traffic hits, search engine optimization, and advertising sources that are full of hype, empty promises, and drain your bank account! In fact, it's amazing how many of the most popular web promotion sources are nothing more than outright RIP-OFFS!!!

Fighting the Spam wars is only 50% of an Internet marketer's problem!

Spammers are not the only pirates of the Internet! It's the pirate lead-brokers lurking on the fringes of the Internet peddling their quasi-legal marketing schemes cleverly packaged to appear legitimate. Many of them use Spam or other unethical business techniques to get their so-called opt-in leads. These pirates have latched onto the online business marketing industry like leeches, dragging the industry into the credibility gutter.

I got sucked into their world more times than I care to talk about. I'm embarrassed to admit that I blew thousands of my hard earned dollars believing the hype. I spent hours in front of my computer screen jumping from program to program spending money on the next best lottery leads program...I confess I was a junkie.

Of course, there are genuine list-building programs that work—they are legitimate, get results and will help you build an opt-in list without breaking any laws.

Today it's a relief to see more and more people revolting against 'monster recruiting'.

They now see that email blasts, buying guaranteed hits, blasting to anonymous autoresponders leads, and search engines optimization **just doesn't work** any more. Monster recruiting is dying an inevitable death as <u>email marketing loses its effectiveness.</u>

People are discovering **how much they miss the human factor**, **the friendship, the fun, and the relationships that legitimate successful businesses are built on.** It's a fact... people like buying from people not faceless emails!

Relationships have always been the cornerstone of business success. <u>If you build quality relationships, gain trust and develop loyalty with enough people in your business, you will be successful.</u>

The Internet is remote, impersonal and neutral. In order to create relationships online, your subscribers or customers need to see you as a person, not a blank remote impersonal email! <u>They need to know you care about them, not just their wallets.</u> Sending true relationship-building emails is uncommon when it comes to online marketing—people are used to getting impersonal emails that are merely sales pitches.

Why is it important to build relationships?

Because when you email a business opportunity to a total stranger they have no reason to trust or believe you because they don't know you. If you have a good relationship with a person they'll trust what you're saying and be more receptive to taking a serious look at what you're involved with. It's always easier to get someone involved in your business when they know and trust you. It's that simple.

> **According to a US Government study, 70% of business-to-business customer defections are due to nothing more than a general feeling of indifference from their supplier.**

Relationship Building for Income

Relationship marketing is making a comeback and **Business Social Networking sites** are forging new ways to communicate online that are attracting millions of people globally who are frustrated with the current online marketing and prospecting options. This technology is truly cutting edge and an exciting marketplace for you to find quality prospects to take a serious look at your offer**.**

Online Business Networking (electronic schmoozing) is an Internet marketer's dream! Many people, who started with little or no prospects, have joined these communities and within a few months have hundreds of new prospects, recruits, clients and customers.

If your current advertising methods are working for you, that's great! If not, then **Online Business Networking** could be your gateway to success because it gives you direct and EASY access to so many people. You'll connect with people of like minds that your advertising dollars could never reach.

Online Social Networking sites have enjoyed <u>AMAZING growth over the last few years.</u> This phenomenal NEW technology can help you find new customers, meet new business partners, find your dream job, create a powerful professional presence, attract business, start and promote your own blog, and use discussion forums to build strong relationships.

> ## Social Networking Recently Made Entrepreneur Magazines 2007 Hot List
>
> Entrepreneur Magazines 2007 Hot List. "Five years from now, we won't be talking about social networks--it will just be integrated in every application you see." --A.C.K. [Read More...]

The benefits are endless...

- Get access to thousands of prospects around the world.

- A perfect place for meeting and making new friends and establishing new business relationships.

- Eliminates the biggest obstacles you face when getting started in business - wasting big money in your marketing efforts.

- Easily introduce your business or products to anyone.

- A simple, duplicable, way of making friends, developing relationships, and positioning yourself to tell anyone about your business and products.

- Makes it easier for you to find people with common backgrounds and interests.

- Provides a simple way to find an endless supply of pre-qualified prospects for your business.

If you love your company's products or service but have stopped building your business because you've run out of friends, people to talk to, or money to buy leads, **all that's about to change.** When you master a few simple concepts to networking online <u>you will never need to buy leads, cold call or mass advertise for prospects ever again.</u>

Chapter 2: Leveraging Online Business Networking To Generate Business

MSNBC News report, Online Social Networks Go To Work

A recent news report by MSNBC brings to light how social networking services (SNS) can also be a powerful professional tool for businesses, where personal connections lead to professional allies.

The MSNBC report demonstrates the changing outlook on the future of online social networking. Focus is shifting beyond the entertainment value of casual interaction and dating to include Business-to-Business (B2B) and Business to Customer (B2C) networking.

[Read more...]

Business Social networking sites are ideal for online marketers and the network marketing industry. They have unique directories that provide you with incredible information about their members. You have names, locations, marital status, hobbies, and personal viewpoints and so much more.

Imagine for a second NEVER having to worry about where your website traffic is going to come from. Now imagine not having to go through the drudgery of posting classified ads, submitting to FFA links, buying so called double opt-in leads, or sending bulk emails that can get you into trouble. All of which we know are not worth the time and trouble doing.

Imagine having contacts and building relationships with like-minded people in countries like Great Britain, France, South Africa, New Zealand, Australia, Singapore, and many others.

You will have easy access to THOUSANDS of people and, at the same time they will have easy access to you. There are "search" tools attached to many sites that will allow you to identify the best possible prospects for your business. You'll be able to pre-screen and pre-qualify people before you attempt to contact them.

You can create your online identity and find other people to connect with. You can look for people that are ideal prospects for your business or you can wait for them to contact you as a result of them reading your profile.

Your Personal Profile – Your Online Business Card

Filling out your personal profile complete with your picture and personal information is the most critical part of the process. When someone finds you through a member's search or in a club or when you send a request to someone to become your friend **your profile is the first thing members look at when they want to learn more about you.**

Your profile doesn't have to be long or complex, but it should include your basic information – the industry you represent, interests/hobbies, a brief bio, and links to your websites or anything you've published online - blogs, articles, etc. Also, be sure to have your photo handy somewhere and on your hard drive, and in a variety of sizes, so you can make it appropriate to the site's profile layout.

Oh… and one more thing–whatever you do, do not set up an empty profile. You can lurk around as a guest without setting up a profile at first, but an empty profile isn't helping you. Most sites have some way of showcasing new members, so if you set up an empty profile, you're missing out completely on the additional exposure you get as a new member!

Advertising Your Business Opportunity Right Off The Bat Is Not A Good Idea! Here's Why…

The most important thing to understand when trying to build your contact base is that you don't want to actively market yourself or your products or services upfront. Many people make the mistake of joining a community and then start talking about the wonders of their products or services. <u>Actively promoting yourself like this doesn't work.</u>

All community members can tell when someone is clearly out to serve himself or herself. They see just another salesperson trying to recruit them for the next big thing or someone simply trying to get their money.   I'm always baffled when someone joins a community, aggressively starts promoting themselves or their products expecting immediate results, throws up their hands when no one responds and then leaves never to be heard from again.

So what's the best way to participate in business social networking communities? Here are a few ways you can participate. .

- Answer questions of other members.
- Provide useful resources.
- Raise interesting discussions.
- Use Free Product Giveaways
- Write thoughtful profiles and comments
- Contribute regularly

Each of the above involves being ACTIVE in the community. <u>You gain attention not by talking about how great you or your services/products are, but by helping others.</u>

Participating lets others get to know and trust you. People are much more likely to listen to someone they know and buy from someone they trust.

So you see, there's much more to online social networking than simply signing up. Get to know the communities you are involved with. Take a passive role at first if you have to learn what makes the community tick. Once you understand how the community works take an active role by contributing something of value to make it more than it was before you arrived.

So if you're ready to network with some wonderful people online and make incredible friends let's get started. It's easy and actually fun to do...

NewNetFriends

It's Fast, Fun And A Very Special Part of NewNetMail. NewNetFriends Is An Exclusive Business Community Provided As Part Of Your NewNetMail Membership.

Building on the Spam-Free, Virus-Free, totally Secure Internet correspondence system provided by NewNetMail. NewNetFriends takes connecting and communicating to a new level.

The system is designed to help you extend your contact base and business network. NewNetFriends clubs are places where you can find interesting people/prospects and connect with them, through common interests, shared friends and so on. Guestbook, private messaging, events and a host of opportunities are all included. Create your profile so that visitors will know what services or products you have available. Only communicate and respond to the members and visitors that you choose.

NewNetFriends was designed to help people connect, build relationships and create engaging communities around common interests. NewNetFriends will help you expand your business network in an online community that connects people through a network of trusted friends.

To Get Started, if you haven't done so, you need to subscribe to NewNetMail. Then click the link below to register for NewNetFriends. To really enjoy the "Full" benefits and to get the most out of the system you will need to upgrade to at least NewNetMail "Pacesetter" membership ($24.95 per month).

Login with your Username & Password—usually the same as your NewNetMail login information. Look to the left of the member's area welcome page and there you will find the menu bar, your "Command & Control Center". The system is intuitive and very user friendly so simply click on the "Getting Started" link and follow the instructions to get set up. It really is that easy.

Here are a few dos and don'ts before you begin networking:

DO

1. Do your homework and research each networking group before you join. Make sure it's relevant to your business and see if the participants are in your target market. Look at how much traffic the group gets. How busy is it? There's no point in joining a dead group with very few posts. Check the group rules before you post. Some groups will allow you to post advertisements for your business while others will object.

2. Be polite and treat everyone the way you would like to be treated. Even though you don't meet people face to face you will build up some great relationships if you take the time to give good answers to questions, to be helpful and to respect other people's opinions. And every post you answer adds to your reputation. Use your posts to give genuine, useful advice, not just to plug your business and you'll soon be looked on as an expert.

3. Don't be afraid to ask for advice – no one knows everything and sometimes you will need help.

4. To make the most of your time on the groups, allow yourself only a certain amount of time each day. Read only the posts that are relevant and that interest you and post answers quickly before moving on. It's very easy to spend the whole day on groups and not get anything else done.

DON'T

1. Let me remind you once again - Never use a post to blatantly advertise your business, particularly if the group rules don't allow it. Nothing will damage your reputation faster than Spamming a group.

2. Don't go through the list of group members, collect email addresses and send them unsolicited mail. At best you'll be banned from the group and at worst the owners might report you to your ISP.

3. Don't ever get involved in a flame war (this is when a heated conversation on a group boils over and degenerates into nothing but an exchange of personal insults). It might be really satisfying to say what you think about someone, especially if they've been getting on your nerves, but just imagine what other people will think of you if you do.

In conclusion, treat people online like you treat people in real life. Think of it as a networking event that's taking place on your computer and don't forget that real people are behind these posts with real feelings.

You already know how to make friends and new contacts face to face. Apply what you already know to online networking and you could be enjoying great success on a global scale.

Following these daily steps will build your contact list, start long-lasting relationships, and in turn grow your business.

Patience & Persistence

Every day social networkers are sitting down at their computers, signing onto the Internet and establishing relationships with total strangers in minutes and you will be doing the same thing.

With so many people to connect with you may experience "prospect overload". Simply use the tagging and bookmarking tools provided to keep track of all your new Internet friends.

However, success, like most things in life, doesn't happen overnight. For those who are willing to spend some time learning how to make it work for them, there is no limit to the number of new online friends you can make–it all depends on how much time you can devote to sitting at your computer. It's a step-by-step learning process that you can pick up very quickly. It takes a little work to get things up and running, but it's well worth.

Chapter 3: These Are Changing Times

"Change is inevitable. The question is, are you making the changes you want or does change happen to you" – Phil Laut, author, Wealth Without a Job

To quote Bob Dylan, "and the times they are a changing". Isn't it amazing how words written so long ago still remain so relevant today? Bob Dylan was considered the Prophetic Musical Voice but in my opinion he was never more "on the mark" about what is presently happening in the online marketing industry than he was when he penned lyrics like these over forty years ago!

I have been involved in many phases of the affiliate marketing industry for over ten years. The first five were spent learning how things are done in this business. Now due to the rapid evolution of the Internet, I've spent the last five years un-learning almost everything I once knew!

The world of Internet marketing is evolving at an alarming rate. You blink and you get left behind!

Most people are actually quite conservative. They adapt to new technology quite slowly. That opens up BIG opportunities for individuals that are smart enough to figure out a way to help people create a bridge between the old established technology and the new ones.

The Internet is constantly evolving, and new ideas create incredible business opportunities. To keep your online business alive and flourishing you need to make the most of these innovative new ideas, and take advantage of them before anyone else!

Unique happens only once, and once it's done, that's it, it's done! But the best ideas make life easier and better for everyone and once the world is changed there's no going back.

As a [NewNetMail](#) Affiliate You Have Absolutely No Competition!

Most online business owners, worldwide, sense that a massive Internet email shift is about to take place. Those that recognize the potential of what [NewNetMail](#) has to offer can expect amazing rewards and BIG monthly profits by taking advantage of this unique revolutionary global opportunity.

> In a recent conference call, **[NewNetMail's](#)** *Marketing Director – Darryle Douglas,* explained that <u>evidence is quickly mounting</u> that email is no longer an efficient means for ethical online marketers to reach prospects and subscribers. All the email controversy has created opportunities for innovation and if you **ACT NOW** and become an early adapter you will **reap the rewards.** By taking advantage of [NewNetMail's](#) unique revolutionary global opportunity affiliates of [NewNetMail](#) can **expect amazing rewards and BIG monthly profits**.

[NewNetMail](#) and [NewNetFriends](#) are forging new ways to communicate online that will attract millions of subscribers who are frustrated with the 'old' email and marketing options.

Care to join them? Then you'll NEED to have your OWN version of this ebook, branded with your own affiliate links and your name.

Don't worry. It's all incredibly EASY to do! My simple **step-by-step instructions in Chapter 4,** at the end of this book, will have you set up within minutes. **Everything is fully automated for you!**

We wish your online journey to be enjoyable and profitable!

Alana Sheldon-Miller

Founder – New Horizon** Global Marketing**

Chapter 4: Rebrand This eBook With Your Affiliate Links And Give It Away for FREE!

Get Your Own Copy Of *"Double, Triple Even Quadruple Your Response Rate Using Private Internet Mail"* Customized With YOUR Name, Website URL And YOUR affiliate links.

Give It Away For FREE As A "Lead Generation" Tool And Drive 1,000's Of Qualified Buyers To Your Website…

While preparing this viral ebook marketing system, I wanted to offer something with a lot of "MUSCLE" for the serious marketers—those who plan to promote NewNetMail and NewNetFriends in a BIG way!

When I began writing this ebook I wanted to accomplish three important tasks…

First, the book had to be extremely easy to read and educate people on how email marketing—ONCE one of the most effective tools in any e-marketer's toolbox— has been ruined by Spam. My main objective was to introduce NewNetMail's Dynamic NEW Technology, Private Internet Mail, and build my list without having to worry about ISP Spam filters unfairly taking my mail and newsletters hostage.

Second, I wanted the book to be filled with my affiliate links to several programs with the goal of creating multiple streams of income on *auto-pilot*!

And third, I wanted to give you an opportunity to promote any other program you choose by personalizing the inside cover with your name and website link. By embedding your referral link on the inside cover of this ebook you will give BIG

exposure to any program you are currently promoting. Basically, this is a soft sell that works very well.

Build An Online Empire With Endless Passive Income Potential!

When I decided to leave my cushy, yet unfulfilling, corporate job to start my own business, **"Multiple Streams of Internet Income" by Robert G. Allen** was one of the first books I read. In this inspiring book, Mr. Allen emphasizes that having "multiple profit centers" is the most important key to self-employment success.

The greatest small business owners know that all businesses have cycles, just as the economy has cycles. If you depend on one main source of income, you can bet that there will be up times and there will be down times—that's the nature of a cycle.

It's like owning stock. We all know that investing in just one stock is a prescription for disaster. That stock could go up or it could go down. Diversifying your portfolio is a hedge against the down times. The same is true for your business.

By creating multiple profit centers your wallet will thank you.

Once someone downloads this ebook and experiences the viral power of this system in action, they immediately recognize its value.

Thousands of people are downloading information every day. Now you can benefit from this viral exposure too. Whatever you do, DON'T MISS this opportunity to grab this unique prospecting tool!

VIRAL eBooks are the HOT NEW way to drive floods of qualified buyers to your site!

When you purchase the rebranding rights to this ebook it will give you a sense of ownership—your name/URL/affiliate links will be branded within the content of the book. Secondly, every time someone makes a purchase through one of your affiliate links... you get the credit.

Once you have your rebranded copy of this ebook, you can generate multiple commission streams FOREVER simply by giving it away FREE to your associates. Then let others do the work of making it viral—all you have to do is get it started.

If you follow my "Marketing Plan" and if you put the time in, you can easily add 10 to 15 seriously pre-qualified prospects to your mailing list each week. That means you'll be putting 40 to 60 NEW people into your Business Building Pipeline every month.

The viral potential is endless:

- Automatically generate thousands of fresh, unique qualified prospects all coming to you.
- Create a long-lasting passive income with an infinite potential. Talk about easy money!
- Visibility – multiple website visitors.
- And there is SO much more...

You need to have your OWN version of this eBook, with your own affiliate links and your own name linked to your URL. **When you sign up for the rebranding rights, your version is created on the spot – ALMOST INSTANTLY.** The promotional tools I am providing - web site, ads, and marketing letters are all included.

You'll Get Exclusive Access to Powerful Promotional Tools

In the members area you will find a selection of marketing tools. All are a complimentary part of our affiliate program.

✔ **Your own Viral eBook affiliate website** – <u>Click here to see sample</u>

✔ **Email Copy** – Attention grabbing pre-set email templates to send to your opt-in list.

✔ **Forum & Email Signatures** – Great for forum signatures. *Hotmail email signatures skyrocketed their subscribers into the millions!*

✔ **Banners** – We have great looking eye-catching banners for you to place on your existing website, use in banner exchanges or use in forums.

✔ **Ezines & Top Sponsor Ads** – Submit these to Ezines of your choice.

✔ **Plus** – you'll have access to ALL future training and promotional materials that will be added to the member's area.

PLUS…

Promote ANY Other Program You Choose by Personalizing the Inside Cover with Your Name and Website Link.

Embedding your referral link on the inside cover of your rebranded version of this book will give <u>BIG exposure to any program you are promoting.</u>

SPECIAL BONUS!

A NewHorizon Global Exclusive
The Ultimate Turnkey Article Marketing System…

EVERY MONTH you'll receive two professionally pre-written **Private Label/Internet Marketing Articles** that you can customize as your own—even as the author!

Use these articles for FREE as a "lead generation" tool to attract qualified buyers to your websites, blog sites and mini-sites.

Each article will come highly optimized with relevant niche keywords and phrases to drive quality web traffic to your NewHorizon Global affiliate website that will encourage your prospects to download you branded ebook and NewNetMail.

'Information Marketing' offering free information to prospects and customers is a **powerful business building strategy** that can result in a flood of NEW and repeat customers and put your contact list building and income on auto-pilot.

It doesn't get any simpler than that. Literally ALL of the time-consuming work has been done for you. With our "Ultimate Turnkey Article Marketing System" in your hands you can easily:

* Submit them to literally hundreds of article directories to drive more free traffic back to your site…

* Create a network of blogs and use the articles as content

* Use them to create websites or add them to your current websites… and drive free search engine traffic to your related sites

* Bundle multiple articles together and create an ebook or an information product that's 100% your own.

PLUS… you'll be able to instantly rebrand each Private Label article with your own affiliate links.

Writing a weekly or monthly newsletter is not easy and getting them written can be expensive!

Just think of the time and money you'll save. If you were to hire a ghostwriter you would be looking at paying out of pocket roughly $200 - $500 per month. If you write them yourself <u>you'll need to commit to a minimum of 40 to 60 hours each month</u>...that for many is just not doable.

Let's see...

A small one-time membership fee versus $500 per month!

Zero hours verses 100 hours per month!

Definitely a no-brainer!

Your Viral eBook Package Will Include The Following:

You have to agree that this is surely a better value than the price I'm asking!

- ✔ **A Personalized re-brandable copy of,** "Double, Triple Even Quadruple Your Response Rate Using Private Internet Mail" which will help you build your list, traffic and income VIRALLY!

- ✔ **Professionally written email sales letters**, press releases, and monthly subject specific articles so you don't have to spend weeks learning how to write web copy or spend thousands of dollars on hiring a copywriter.

- ✔ **Special pre-written promotional materials**, banners and email/forum signatures that will easily assist you in promoting you rebranded manuscript!

- ✔ **PROMOTE ANY OTHER PROGRAM YOU CHOOSE** by personalizing the inside cover with your name and website link

- ✔ **Your Personal Marketing Manager** - A Daily/Weekly/Monthly Promotion Scheduler to help you with your promotions. Print out and keep handy.

✔ **NewHorizon Global Exclusive Tagging Secrets Training** - Wondering what to do with all your NewNetMail free trial subscribers? Tagging is a simple teamwork strategy that will SKYROCKET your [NewNetMail](#) business! This forgotten networking secret is ESSENTIAL to building any business and will have you converting more free trial subscribers to motivated members faster than a greyhound on steroids.

✔ **Plus –** You'll have access to ALL future training and promotional materials that are added to the member's area.

How Much Is All This Worth?

They say honesty is the best policy, so here's the bottom line—by the way, my friends and husband think I'm nuts for doing this but I've always been a little stubborn. Creating this book has taken months of work—research, purchasing software, finding and hiring a reliable programmer, a professional graphics designer, and a proofreader…phew! Then there are the hosting fees, professional monthly fees, and maintaining all of the above each month. Yikes!

Most rebranding ebook packages this powerful are selling upwards of $97— many charge a monthly fee of $29.95 plus a set up fee!

Originally, I had planned on selling the rebranding rights for $67 but I wanted to make it available to the average marketer so I dropped the price drastically. I know many would gladly purchase the rebranding rights for $47 considering the **potential ROI (return on investment) is well over thousands of dollars**.

I wracked my brain to find a mutually beneficial strategy for all concerned and I believe I have come up with a WINNER! All I ask is your testimonials good, bad or indifferent!

Pre-launch Special Offer!

For a Limited Time ONLY...
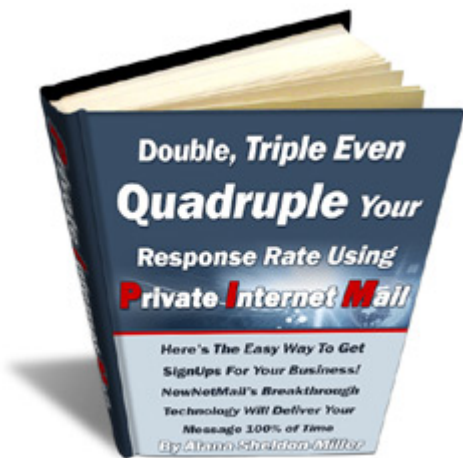
During pre-launch, I'm waiving the $47 rebranding fee. All I ask is your testimonials good, bad or indifferent!

You Get The Entire Rebrandable Viral eBook System for

~~$127~~ ~~$97~~   ~~$67~~ $47...

One Time Set Up Fee of Just $19.97!

No Monthly Membership Fees Or Ongoing Licensing Fees Whatsoever!

After launch, this rebrandable Viral eBook Package will be $47.00 and our 2 Tier <u>Referral Commissions will kick in</u>! So DON'T miss this golden opportunity to obtain this entire package at a substantial discount!

As a NewHorizon Global Affiliate you will be able to **earn 64%** commission, through a 2 tier affiliate program, every time one of your referrals signs up and purchases the rebranding rights to our Viral eBook Marketing Package.

You will earn $20.00 on TIER 1 and $10.00 on TIER 2 for rebranding rights purchases.

In Order To Brand This Ebook With Your Affiliate Links, Draw Traffic To Your Site, and Grow Your Subscriber List by Giving It Away For Free... You Need To Follow The 3 Simple Steps Below!

Step 1: Join NewNetMail!

Your branded ebook will include links to NewNetMail and NewNetFriends.

Click here to get your free NewNetMail account. Once you have subscribed to NewNetMail then...

Click here to register with NewNetFriends. *Your Username & Password will be the same as your NewNetMail login information.*

Step 2: Click Here To Grab Your Viral eBook Marketing Package 100% Risk Free!

No-Risk 100% Satisfaction GUARANTEE!

I am 100% confident that you will be thrilled with your Viral eBook Package that I want you to try it for a full 30 days without risk. If for any reason you are not completely satisfied with your purchase, simply contact me and I will issue you a prompt and courteous refund on the spot - no questions asked.

That gives you a full 30 days to really put this package to good use - Sound fair?

Step 3: Customize Your eBook And Give It Away For Free To Increase Your Traffic, Responses, Sales & Profits!

Once you have completed Step 2, you will have immediate access to the member's area to retrieve all bonuses and brand your ebook. Login to the member's area and follow the rebranding instructions and enjoy.

Please don't hesitate to contact us if you have any questions.

NewHorizon Global Marketing

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1-800-731-0191

Contact Information:
NewNetMail: NewHorizon
email: support@newhorizonglobal.com

Office Hours:
Monday – Friday: 10:00 am – 6:00 pm Eastern Standard Time
Saturday: 11:00 am – 4:00 pm Eastern Standard Time

NewHorizon Global Marketing

An independent marketing company headed by proven home business professionals. We have created a dynamic marketing system to help you double, triple or even quadruple your response rate, no matter what home business you represent.

Disclaimer

NewNetMail & NewNetFriends is a subsidiary of Rex Venture Group, LLC. NewHorizonGlobal.com is not affiliated with Rex Venture Group, LLC in anyway, nor does Rex Venture Group, LLC s express an opinion as to the correctness of any of the statements made by NewHorizonGlobal.com in the materials in this ebook.

Earnings Disclaimer

Every effort has been made to accurately represent our product and its potential. Please remember that each individual's success depends on his or her background, dedication, desire and motivation. As with any business endeavor, there is no certain guarantee that you will earn any money.