

*Career Options*

# For Educated Unemployed



There are  
113 million  
Indian unem-  
ployed as per  
2011 census

**N.Natarajan**

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## Remember

Leaders and people dealing with public money should never forget the following.

- Unemployment leave **starved** people.
- Any starved person is, nearly, a **cattle** in their mind.
- Cattle minded people can be **enslaved** and **exploited**.
- Cruel rulers ensure bulk of their subjects remain poor and starved so that they can be exploited.

### Everyone want unlimited wealth

Fools accumulate wealth through .... bribe, wickedness, gambling and snatched from others. Such wealth **destroy the home** as well as nations. — **Vedic knowledge.**

**Ill-gotten wealth** - vanish through acts of **thief, king** and **doctor**. Ill-gotten wealth takes along with it the honestly earned wealth too.

No one takes along with them the **wealth on earth**, at death. The wealth on earth belong to God. For a peaceful life, one should not indulge in wealth beyond the absolute minimum extent required. No doubt, the Wealth helps to get comforts in life. At the same time, the wealth acquired beyond a limit cause **insecurity** and **unhappiness**.

No individual or a family can hold wealth for long periods of time. Wealth is another life. Born, grows, moves and dies.

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# Introduction

## Education & Unemployment



Many poor are made to believe that merely by joining the education system and obtaining degrees, they would get white collar jobs and they can live a comfortable life. Unlike those work for wages, white-collar jobs ensure that the post retirement life is secured economically. So the poor take loans, mortgage or sell all that is worth and struggle in education system.

Very small percentage, especially from rural India can reach such employment. Others spend their life as Educated unemployed.

The reason for the poverty is lack of knowledge.

Life of the citizen is decided by the economic theories followed by the government. A basic knowledge about the money and economic theories (they are quite simple and easy to grasp) will be helpful to avoid suffering in life.

**There are truths that most people (educated and uneducated alike, are unaware of:**

No government, anywhere and ever has a capability to generate, especially the white-collar job, to all their citizen.

There are millions of ways one can engage themselves to lead an affluent Life.

Stories from real life is given for the benefit of **Educated-unemployed**.

Book is written for benefit of unemployed and under employed.

## **Unemployment!**

### **Blame it on Colonial Economic practices**

In today's world, all over the globe, the biggest problem for the government and the **people** is **Unemployment**. **Every problem has one or more root cause. Every problem has a solution when the root cause is known!** There are more than one **Root cause** for unemployment

The **first** and the oldest among the **root cause** to the twin problems of **Poverty** and **unemployment** in India can be traced to 1000 plus years of **alien-rule**, first by Mughals and then by **European** nations.

Nations got freedom from alien colonial rule. But not its citizen. **Second** and newer of the **root cause** is continuation of Laws, processes and practices that were followed by **alien rulers** even after the **colonial rulers quit** several decades ago.

## Chapter 2

### Dirty face of Controlled Economy



**"Controlled Economy",**

**The Poverty & Unemployment!**

**Those do not understand will remain poor.**

During the time of **British rule** the practice of **Controlled Economy** (a shade of Command Economy) was thrust on every one of their **colonies**, including in **India**.

**The objective of controlled economy:**

Starve and weaken the common man,

Grow their own native economy at the cost of their colonies,

Enrich their citizen and perpetuate their rule in their colonies.

**This is accomplished through:**

Sell the products made in their society into their colonies and other societies.

Deprive the citizen of the colonies, from performing the Economic activities (Producing, distributing) colonies, to have earn a living.

Unemployment leads to **starvation**. Starvation leave the people **thinking**

**disabled** and **physically weak**.

Those living on **wages** are often the victims of vagaries of the nature that make them go without food.

Under **alien rule**, the Citizen of colonies were eligible for, only the **wages** that is available only when there is a work to do. and **not a share** of the nation's wealth.

Governments are mandated to distribute the nation's wealth among the citizen, equitably, as determined by **80:20** formula. This translates to, the **20% people** share the **80% of wealth** generated in a given society and the remaining 80% people sharing the 20% wealth.

### **Why the bad rulers keep people starved?**

Starved citizen cannot revolt against atrocities perpetrated on them by the bad rulers. A starved person is, nearly, **cattle**, in their mind. Just as any other cattle, they are **learning** and **thinking** disabled.

**The starved citizen can be**

**Enslaved, Exploited and Denied their dues.**



The **starving citizen** will never understand anything about **economics theories**, never the less, about the **80:20 formula**.



The economic wizards, who advise the governments, had been the students of world's celebrated economic schools and must have learnt about the 80:20 formula! But they do not appear to have educated the leaders they are advising that we are democratic nation and not a colony.

Soon after independence, early governments gave the poor **subsidies** for buying food, fuel and travel.

### **Are Subsidies populist?**

Slowly the subsidies were declared as **Populist measures** and **anti-economic**. Slowly and steadily the subsidies are withdrawn.

**Why do the countries continues to have controlled economy even after freedom?** Most leaders in countries that were ruled by aliens have **inherited** not only **the rule** (the laws, governance processes, judicial processes that were favorable to rulers and not to citizen) but the colonial **mind-set** of ex-rulers.

1. The worst among them the denial of the wealth share through the **80:20 formula** among commoners.
2. Wages for common man.
3. Calling Subsidizing the Products and services for poor in the society as **Populist** and **uneconomic** act.
4. Continuation of wealth flow out of the nation through legal as well as dubious routes such as the stock market (P Note) trade.
5. Corporates stashing away wealth to tax havens continue nonstop.
6. Governments turning a blind eye to various information flow on citizen stashing away and parking the wealth to other nations.
7. Rural masses have no access to money. Farmers who produce food for the society commit suicide due to loan burden. For over 70 years, no government has evolved a solution for better the rural economy.
8. Cheap foreign goods flood the Indian market depriving the citizen of livelihood.

## Chapter 3

**Nation's Wealth Sharing****The 80:20 Formula!**

British Left several decades ago! But **colonial Rule** continues masquerading as democracy.

The democratic countries share the nation's wealth among its citizen, namely the **Elites** and **Common man** in the ratio of **80: 20**.

**80:20 formula not applicable in Colies**

What makes difference between the independent nations and alien Rule

1. 80:20 Formula; 2. Movement of Wealth from the society.

In alien rule, rulers do not share the nation's wealth with **common man**. Common man is entitled only for **wages**, that too when there is job to do. **This 80:20 formula is not implemented in colonial rule.**

**Wealth share among citizen is the key feature of any independent nation.**

Why Independent India continue with **Colonial Economics**?

Not only the Economic policies, the Judiciary, the Penal code, most laws, the Governance, treatment to common man are still **colonial**.

**Leaders inherit the mind-set of alien rulers**



**Poverty** continues. **Farmers** are left to commit suicide. The rich poor gap is widening.

### **What Governments do to Create jobs?**

The large chunks of nation's wealth is thrown open to **corporate houses** through **financial system** called Banks under nation's first bank (RBI). They use the nation's wealth as their capital and start economic activities. They engage the citizen as a labor on **wages**.

Substantial part of the wealth so generated by the corporate houses are owned by them and the remaining moved to other economies through legal and illegal means. The story of an airlines operator, currently taken refuge in British soil is an example such a practice.

Read the **Reserve Bank of India's** Annual report from the internet.

The citizen might think Economics is a great science. By following regularly the discussions in TV News channels, You will have a clear understanding all about economics. Going by the discussions by **Economic experts** one can understand that there are **200** such organizations which account for bulk of the employment creation in our country.

Advancement in Technology (automation, Use of Industrial ROBOTS) leads to reduction in human labor. In the current model of job creation, there will always be decline in the annual demand for labor.

**G D P**



Every citizen contributes to create the wealth of the nation. The fools claim that what Governments spend is the Tax that it collects from citizen. The tax money a merely 10% of the nation's wealth.

The **GDP** is not merely an economic indicator of a society but **money** that Government deal through Banking system. GDP is **monetized** and lent to Banks by RBI. Every citizen contributing to the wealth of the nation.

RBI has, in excess of Rs **80000** Lakh Crore in the financial system. Industry barrows through banks.

Periodically banks buildup **Non Performing Assets!** The loan given to many of such enterprises are written off from time to time.

The same industry generates its capital needs through stock markets too. The members of public and banks invests in their stocks. But many of them vanish. Those who borrowed do not repay the loan. Governments write-off such unpaid loans to the extent of **Lakhs of Crores** periodically.

Our country has become a dumping ground for several countries leaving citizen depleting opportunities to earn a living.

But Government can stop the onslaught of other economies dumping their products and services in our country. This dumping of cheap and low quality goods from other countries, deprive the citizen of own society of employment avenues.

The **Leaders mislead** the poor suggesting them the **education** and **skills** can help them to advance both economically and socially. There are so many poor job seekers that is several fold larger than the jobs that are available.

### Poor become Poorer with Education

Crores of Rural Indians invested their scant resources to education seeking a lucrative employment only to spend their remaining life as **Educated Unemployed**.

Students, not fit for higher education, are promoted to higher classes who spend their remaining resources on **Coaching Institutes**.

The only solution to solve unemployment that is the root cause of various evils in the society such as the violence and unrest in any society is to have a **two tier economy**.

**First tier** being, exclusively for native citizen, who produce, distribute and consume that which can be produced locally.

Not allowing other economies to sell their products and services that can be produced with people and resources available within the society.

The News Channels, in the year 2017, reports that China's exports to India is Ten times what we export to China.

The new technology needs, in fields such as Defense, communication and energy should be met with domestic talents in lines of Indian Space Research Organization.

Imports restricted to current needs, reduced year after year. These activities should be a part of **Second tier**.

### Solution to the above problem!

1. The **Educated Unemployed** Should Realize the truth No Government can ever provide Jobs. **Leaders lie** about **creating** millions of **jobs** because the unemployed are happy **listening to lies**. Job **reservations** are no solution to Individual person. Job Creation and job reservations are the biggest frauds committed on thinking-disabled common man.
2. There cannot be Job opening for every job seeker in a poor country.

3. Due to automation and newer technologies, the number of job opportunities will become lesser every year. Newer Technology replaces human effort in every **field**.
4. Currently several automobile manufacturers around the globe are engaged in the design of **Driverless Cars**. These will be lesser need for drivers in the years to come.
5. During colonial rule, the elites, known as Zamindars owned the land and common man earned their living on wages from Zamindars. The same model continues with some cursory changes. Modern **Corporate Families** have replaced **Zamindars of colonial period**. But the life of common man did not change from then to now.
6. Governments depend entirely on corporates for generating employment but **Corporates** have their own goals to meet. The government priorities are not theirs.
7. Leaders of all hues should shed their **Colonial mindset** and become true leaders of the society they belong to.
8. Protect citizen in their society from the dumping products and services from other economies.
9. Invest heavily in rural India in infrastructure that would enhance the life of rural poor.
10. Fancy projects like **Bullet trains** and **smart cities** could generate short term jobs on wages! But lead to **ruined environment** extending to several thousand villages around those smart cities.
11. There is a solution to the unemployment. That address several other associated problems. That is, to switch over to **Natural** or **traditional economy**.

## Chapter 4

**Ability to “Learn & Thinking”**

Learning **Vedic texts** are of two parts. First part is **memorizing slokas** consisting of complex sounds in an alien language, (that would last nearly 300 hours if recited continuously). The Second part is **understanding** the meaning of what was memorized.

Vedic knowledge is all about the **life that lie** outside the human **sense perception limits**. That is complex.

Solution to Problems of Poverty, unemployment, slavery and every human problem can be traced to Learning & Thinking within the boundaries of **Sense perception limits**. That can be solved through observing the life around us, learn, think and acquire relevant knowledge.

Knowledgeable and kind among our ancestors have left behind the relevant knowledge, ready to use. Some of the solutions to human problem can be found from them.

The next chapter, lists **43 eschatological laundry list** by Sheldon Kopp that can be found in several **Websites**.

That contain knowledge, both for rulers and the ruled

A starved citizen is a “**thinking disabled**” and “**cattle minded**” human life. They exhibit the qualities of cattle and not that of the human.

Enable **learning &** Introduce **thinking skills,**

Most powerful nations that control (and exploit) several societies have more number of its citizen with higher levels of learning practices and thinking skills.

### **Human mind**

Every human mind likes fun. Learning makes the mind fatigued. It is possible to train the mind to learn (from Reading, listening and experiencing).

Mind that is not enabled to **learning** are not any different from the cattle. Cattle minded cannot think and so become poor.

### **Growing Minds**

The **cattle minded** are the poorest in the society. With training in learning and practice, they can get better. By imparting more and more thinking skills, **the cattle minded** can grow into **Donkey dominant** (Middle class).

The donkey dominant, with further acquisition of thinking skills can grow into **Fox minded** (Leaders).

Those who control the entire society are **Lion dominant minds**. They form Business and Trade leaders of the citizen in the society.

Further growth in thinking abilities takes a man to the realm of Saints, Sages and Sufi who have no interest in the world of ordinary, that is within the periphery of Sense driven world.



Chapter 5

**An Eschatological Laundry List:**

**A Partial Register of the 927 (or was it 928?) Eternal Truths**

This list appears in "If you meet the Buddha on the Road, Kill Him!" by Sheldon B. Kopp.

Published by Bantam Books, ISBN 0-553-27832-0.

- 1) This is it!**
- 2) There are no hidden meanings.**
- 3) You can't get there from here, and besides there's no place else to go.**
- 4) We are all already dying, and we will be dead for a long time.**
- 5) Nothing lasts.**
- 6) There is no way of getting all you want.**
- 7) You can't have anything unless you let go of it.**
- 8) You only get to keep what you give away.**
- 9) There is no particular reason why you lost out on some things.**
- 10) The world is not necessarily just. Being good often does not pay off and there is no compensation for misfortune.**
- 11) You have a responsibility to do your best nonetheless.**
- 12) It is a random universe to which we bring meaning.**
- 13) You don't really control anything.**

- 14) You can't make anyone love you.
- 15) No one is stronger or weaker than anyone else.
- 16) Everyone is, in his own way, vulnerable.
- 17) There are no great men.
- 18) If you have a hero, look again: you have diminished yourself in some way.
- 19) Everyone lies, cheats, pretends (yes, you too, and most certainly I myself).
- 20) All evil is potential vitality in need of transformation.
- 21) All of you is worth something, if you will only own it.
- 22) Progress is an illusion.
- 23) Evil can be displaced but never be eradicated, as all solutions breed new problems.
- 24) Yet it is necessary to keep on struggling toward solution.
- 25) Childhood is a nightmare.
- 26) But it is so very hard to be an on-your-own, take-care-of-yourself-cause-there-is-no-one-else-to-do-it-for-you grown-up.
- 27) Each of us is ultimately alone.
- 28) The most important things, each man must do for himself.
- 29) Love is not enough, but it sure helps.
- 30) We have only ourselves, and one another. That may not be much, but that's all there is.
- 31) How strange, that so often it all seems worth it.
- 32) We must live with the ambiguity of partial freedom, partial power, and

**partial knowledge.**

**33) All important decisions must be made on the basis of insufficient data.**

**34) Yet we are responsible for everything we do.**

**35) No excuses will be accepted.**

**36) You can run, but you can't hide.**

**37) It is most important to run out of scapegoats.**

**38) We must learn the power of living with our helplessness.**

**39) The only victory lies in surrender to oneself.**

**40) All of the significant battles are waged within the self.**

**41) You are free to do whatever you like. You need only face the consequences.**

**42) What do you know...for sure...anyway?**

**43) Learn to forgive yourself, again and again and again and again...**

## Chapter 6

**Knowledge = Ability to Learn & Think**

Learning, Remembering, thinking and internalizing are processes for acquiring knowledge. No two persons can have **equal knowledge**. Depending upon the effort put in the four steps, one can acquire knowledge.

People with higher levels of knowledge could be more successful, affluent and happier than those who have lesser levels of knowledge.

**Why our education did not give knowledge?**

One may ask, if the education system that we have all over the world do not enable the students to **Learn & Think** at all! Most educated are equally vulnerable compared to lesser or uneducated in the society.

The culprit is ROTE learning! Modern Education systems are based as **ROTE Learning** that has no ingredient to enable students to **Learn** and **think**. Student is required to Memorize information supplied to them for at the most one academic year and successfully recall and reproduce in the examination.

**Rote learning gives the ability to learn a finite quantity of information remember and retain for a short time and recall from memory in an examination. Those who cross a certain threshold are certified as a Scholar!**

### 1. Poor ability to retain information learnt!

The natural information storage capacity of each person is varied and invariably very small. There are good reasons for it.

Very few people have exceptionally far higher levels of abilities to remember and recall and top scientists are among them.

One can find a strong correlation between **Poverty** and the extent of their **ability to remember**.

### 2. Learning cause mental fatigue:

The natural inclination of the human mind is towards entertainment and fun. Most people would sleep-off when they open a book or listen to a lecture. Learning cause mental fatigue to varying extent in each person.

Like the ability to remember and recall, the learning abilities have the bearing on one's wellbeing, affluence, social status and happiness.

### 3. Not many are aware of Thinking skills:

Thinking is not just a process to recall from memory or memory search.

There several **thinking processes** that makes one **Knowledgeable**. Many of us will be familiar with the following terminologies but not exposed to the processes.

Thinking are the mental processes that are used to extract the **deployable knowledge** from the information in our living environment and beyond.

Information is not knowledge. Information when processed becomes knowledge.

Examples are:

1. Extracting Scent from the flower.
2. Cooking food and raw vegetables and rice.

### 4. Pre-processing information:

Several messages around us carrying same or similar knowledge. When learning,

we need to practice discarding redundant information.

### **5. Internalizing Knowledge.**

Computers are designed the way of Human mind and the way it works.

Just as computers, we have a small temporary or **volatile memory** but they are quick to store and retrieve that which is stored in it. This is referred to as **Conscious Mind**.

Also a large storage, comparable to the **disk store** that take longer effort and time to store. This is called **Subconscious mind**.

While the disk storage is slower to retrieve the stored information, Subconscious mind store is the **fastest** to retrieve the stored information.

Let us see more about thinking in the following pages.

## Chapter 7

### More about thinking



Thinking skills are the intense **mental activities** necessary to process **information** to extract **knowledge**. **Knowledge** would help us making make unfailing decisions in life situations. Right knowledge, helps one prevent losses or achieve gains. Like information, the knowledge also can overflow and lost from memory.

A process called internalization takes the knowledge to **subconscious memory** where it stays. Internalized knowledge is known as **Wisdom**. Difficult to store in subconscious mind but fastest to retrieve.

What is floating around us is **information**. What is given to students in the education is information. It is no doubt that information is useful to us. In many situations, information alone do not suffice. Several information carry knowledge.

Thinking enables one to create new ideas. Thinking is necessary to enjoy humour beyond slapsticks.

To understand what is going around you in home and society one need the ability to think.

In day-to-day life at home and workplaces problems and obstacle crop-up now and then. Thinking is a tool to solve them and move ahead.

## Everyone thinks

A few of the popular thinking skills, are: Logical thinking, mathematical thinking, extrapolation, interpolation, convoluted thinking, analytical thinking, Critical thinking, creative thinking.

When the information is applied to those processes, one gets different results. (For more on this topic with examples read free ebook: **Knowledge. Go. Get it.**)

Every one of us has thinking skills, naturally. But not equally. People are poor because they have a few to nil of these skills. More successful among citizen have more of these skills. By exposure to those skills and practicing them, one get these skills.

More number of skills one gets exposed to (and practice) these skills one grows in knowledge. One Good at thinking see possibilities and successes whereas others see only obstacles or roadblocks. Scientists are great Thinkers who innovate and come-up with new and unique solutions to problems.

The simplest and common thinking skill consists of remembering the information and recall when needed. Complex thinking processes include analysing, application of logic and mathematics, combining one or more facts, extrapolation of known.

### Thinking as an add-on

Most of what we discussed above are not taught at education systems, world over. But used as a measure to pick a few out of millions of contenders for admission to premier educational institutions and employment in public services.

Any ideal education system does not stop with supply of information system. It is expected address the three components.

1. Increasing the ability to store and retrieve more information into conscious



**memory.**

2. Rigorous practice in **learning** such as reading, listening to gather and preprocess the information around us in the society and world over.
3. Learning various **thinking** processes.

## Chapter 8

**Humans are most cruel!**

Humans must be the only specie that enslave its own specie. Robs its own species.

Just as ships are modeled on Fishes, aircrafts on birds, **computers** are modeled on humans.

- A small amount of fast conscious memory along with a vast and slow storage is a part of the humans (perhaps, every other species too)!

Just as other species, humans are equipped with:

- Limited ability to move about.
- A vast resource as food and other needs to **consume** so as to survive and grow.

But, unlike most other species, some among the humans o **Produce** (products and services) to meet the needs of every people in the society.

Some others **take them** nearest to the needy.

Everyone **consume** what was produced and delivered.

The lives need to perform **one** or the **other** task for their living.

**We**, the humans, are **different** from other species in many ways.

We enslave not only other species but our own specie.

We steal the efforts of our own and other species.

Perhaps humans are the most crooked among God's creations. This can be traced to the varying extent of abilities to **learn & think** by humans.

Some among human with higher levels of ability to **learn & think** gone beyond the limits set by the creator.

- We fly with machines, travel to and live in distant planets and under the water. Not just that alone. We tamper with the nature, destroy the very nature to which we are part of in our quest to become the **masters of the world**.
- We invented **Money**.
- A few among us, with **far higher levels of thinking abilities** found innovative ways of owning very huge wealth without ever producing any Product / services or distributing them.

Such people own thousands or even millions of times wealth than who Produce product or service that is relevant to the society.

The society can exist without them.

Those with far higher levels of **Learning & thinking** play the role of **leading** people belong to a **Caste, Religion, and Industry**.

## Chapter 9

**Honest ways to earn a decent living**

There are several ways to affluence. Some among them are (1) Dishonest ways, and others (2) Honest ways and a mix of both the above.

(1) Dishonest ways,

(2) Honest ways

**Dishonest ways,**

Many among us are leading a life of comfort by earning money in dishonest ways. Some of them are:

1. Stealing, Robbery, black mail, hoarding, black marketing, manipulating price of commodities through online portals, hoarding to create scarcity and such criminal activities.
2. Selling or distributing products that are harmful to the consumers and so banned by the government.
3. Public servants forcing hapless citizen to pay bribes.
4. Selling government jobs.
5. Adulteration in food.
6. Elected Leaders and officials in various levels of the society (from a small gated society, village panchayat State and central government) taking commission in purchases by inflating the price made on behalf of the Government.
7. Leaders / Govt servants who collude with trade and industry and exploit common man to earn more than reasonable.

The elders say that the **scriptures** tell us that the wealth accumulated through sins listed above, small or big, brings disastrous consequences during life time. Such ill gotten wealth do not stay with the beholder. It leaves the sinner through **(1) Thief, (2) doctor** or **(3) King**.

Still worst, while leaving, it takes along the wealth earned in honest ways.

### **Vedic Knowledge on honest ways**

#### **Yajur veda 40/1:**

One who does not snatch away other's wealth by believing that God's authority is everywhere, Such a dharmatama ( religion great men) obtains happiness in this world, achieve salvation and reached God's worlds.

**Rig Veda 1/1/3:-**We should earn the wealth only according to the rule made by god. The wealth earned from dishonesty should be away from us. Let us not keep the money earned by improper means. Earn money according to religion rule and use them in religious work.

#### **Rig Veda 2/13/13:**

Only the income earned justly and with labour gives happiness to a man. it goes on increasing and always keeps the mind cheerful. With it soul remains cleaned and pure. a person's manliness increases and he is inspired for good acts. the money earned through thefts, deceit , and treachery also causes sorrow.

#### **rig V eda 1/189/1:-**

We must totally discard bad habits and earn wealth always by truthful path.

#### **Atharva veda:3/24/5:-**

O men! may you earn plenty of money with hundreds of hands through your high profession and other's advice and use that wealth with thousand hands for excellent deeds. with that you will progress constantly.

**Rig Veda 7/32/18:-**

Money earned through moral means, when use in good deeds leads to salvation. those who use it for sinful acts get destroyed.

**Rig Veda 7/56/12:-**

Everything of ours both inner and outer be pure. we help others by **pure wealth** earned religiously. bribe, wickedness, gambling and wealth snatched from others destroy the home as well as nations .

Choose one of the three activities and perform it with utmost sincerity. There is a wrong notion that honest ways do not pay.

There could be some one in our family well known for **ill-gotten** wealth. Their life situation would be miserable.

**What to do for a honest living?**

There are millions of opportunities in the **core economic** tasks namely, Production of Products /Services and Distribution.

**(1) Produce Products (2) Delivery Products and Services (3) Reach Products to Consumers closer to their door step.**

**Most leaders Mismatch the people**

India is a predominantly agrarian economy. Leaders seeks to change to Industrial economy. The result is that the agriculture /farming is becoming increasingly unattractive because :

- (1) Government apathy towards rural India (a large number of Rural India has no good roads, electricity affordable health care.
- (2) Farming community is in worst ever economic Crisis even after several decades of independence from **Colonial rule**.
- (3) The bulk of the Farmers are not allowed a decent price so that they can save

from the sale of their produce for the investment needs of the next season. The bank funds are available only to rich farmers.

The local money lenders charge exorbitant interest rates that forces farmers to sell their produce at beaten down prices.

Thus are exploited of their lack of capital for investment.

Farmers commit suicide for several years now. No Government in the past addressed the core issue.

The leaders advice the poor to take to formal education for prosperity. Those who profit by education are those who run education enterprises. Others who benefitted are employees, the text book suppliers, shoe companies and transporters.

The leaders advise the under privile/ ged in the society to seek education for prosperity. Truth is, increasingly, those who took education to prosperity through employment are becoming poorer.

As per **2011 census**, nearly **11.3 Crore** rural Indians are Educated in professional and post graduate courses are unemployed. Now this number should be much more.

### **Post Independent India**

Leaders of independent India, consider and so treat **common man** as coolies or **wage earners**. That the common man is entitled for **Wages** that too when there is some job to do.

So they advise common man to university Education and Skill training so that they focus on white collar employment.

We will explore a few diverse avenues to earn for a living, including (1) Farmer (2) Trader (3) political leader (4) Purohit (5) Spiritual discourse deliverer .

## Chapter 10

**No profession is bad.**

There are rich and poor in every profession. It is the extent of Learning & thinking abilities determine the affluence and poverty among professionals.

**(1) *Farming***

**A way to affluence.**



Farming is not only a noble profession but most lucrative too. But yet, the farmers in India, commit suicide due to economic distress. Rural farming community is quite vulnerable to exploitation. The truth is, there are very rich among farmers.

The poor among farmers, not every farmer, is **vulnerable to exploitation**.

Anyone who have learning habits and exposure to thinking skills cannot be exploited.

In India Punjab is an agrarian state. Punjab famers are not in the news for suicide.

The very thought of farmer must be scary, going by the news of farmer suicides. Educated unemployed has an advantage over famers in the country. They are



reasonably learning and thinking enabled compared to rural farmer.

I would strongly recommend **Farming** for educated unemployed. Educated Unemployed have far higher levels of Learning & Thinking abilities so less vulnerable to exploit.

In developed countries Farming is a profitable activity. Most farmers are prosperous like any citizen in the trading and any other industrial activities.

### **Governments in many countries takes care of farmers**

In developed countries, when price of farm produce fall due to excess production, the government is learnt to buy the produce from farmers and dump it in the ocean, to ensure that the price does not fall.

Nearly **seven decades** after independence several parts of India do not have electricity, affordable health care and rail road infrastructure.

Farmers **commit suicide** not withstanding **loan burden**.

**Small** and **tenant farmers** depend largely on **private money lenders** who charge unreasonably high interest rates.

Most rural population has nearly "nil to very little ability" to **learn** and **think**.

### **Rich farmers:**

Farmers who hold large tracts of land are **Learning & Thinking** enabled.

- They are rich because they cannot be exploited by money lenders and traders.
- With large income from vast farm holding, they are exempted from taxes.
- They have access to **Bank funds** at low interests.
- Use machinery to save on labor and make huge profits.
- Affluence enable them to store and sell their produce at higher prices.

- Economic and technology growth do not enrich the rural poor.

### **You have a Roll to play**

**Educated Unemployed** can play a positive role in villages with their increased levels of ability in **Learning & Thinking** (though marginal).

Professionally qualified educated– unemployed, can Cut out a career in producing **secondary products** and **service**, Installing and operating **cold storage facility** that would get the farmers far better returns for their efforts.

### **Farmers are vulnerable**

Farming in most part of India is pursued by people who are **vulnerable** to exploitation. So the farming society continues to be exploited.

The traders and money lenders profited by ensuring very poor compensation for the farmer for all their efforts.

The rich among farmers are rich because rich are less vulnerable to exploitation.

It is the trio, **poverty, deprivation** and **hunger** that makes the have nots, **learning & thinking disabled** and thus vulnerable to exploitation.

### **“Failures” are great Teachers**

Failures teach us that which Education system did not. Educated unemployed are better in learning & thinking than the employed. Struggle always makes us strong.

It is true that the education systems did not deliver its students, the ability to earn a living. This is because the education system has failed to impart **Learning practice & thinking** skills.

But, sure that the failure to win a lively-hood have woken-up many among the educated unemployed (TV debates on economy reveal) poor and triggered the **thinking** ability in a small way.

Any educated unemployed is smarter than that of a **traditional farmer** in rural India.

It is worth noting that, while the farmers **end their life** when **crops fail**, the educated unemployed do not commit such a blunder when all their money and hopes for a honorable living is lost.

That suggest that the difference between the “uneducated farmers” and “educated unemployed”.

When Educated unemployed join farming, the vulnerability to exploitation of poor uneducated farming community gets significantly reduced. The educated and unemployed are potential Learners and thinkers unlike educated employed.

The entry of Educated-unemployed into farming will revolutionize rural economy. Presently the Professionally qualified people flood to cities in search of lucrative employment.

Instead, the presence of Educated unemployed would certainly help farming community.

### **Trading**

Many make living through taking various products to consumers across the society. There are those who use internet to reach their customers to sell their products.

Combining products and technology one can earn more.

Trading has several favorable features to pursue than manufacturing. Every successful manufacturer reaches out to traders all over the country.

Here goes an interview with a **cloth trader** who did not waste several years in Education institutions.

Community of traders are the most Learning & Thinking enabled. That makes them prosperous.

The middle class and poor, who chase education for a honorable living through employment are **far less** thinking & learning enabled than traders. Following story would prove this point.

## Chapter 11

### Rural India offers

#### A Vast range of opportunities

Educated flock to crowded cities, live in unhealthy environment in search of a living.

Thinking disabled leaders in most countries in India think it prudent to concentrate economic activities in a few selected cities.

All the urban chaos that we witness today in Delhi Mumbai result of mindless concentration of economic activities.

#### What do the villages offer to

#### Educated Unemployed?'

- Cleaner and healthier living environment.
- Pollution free air and water.
- Lower cost of living.
- Immense opportunities for entrepreneurship.

Farmers do not get a fair price for their investment, effort in farming.

Those who buy from farmer, package and sell get far higher returns in a short time with very low risk.

The wealthy section of the society has access to bank funds at low interest rates processed farm products fetch a few fold price of unprocessed ones. The educated unemployed can employ the technology to **convert** unprocessed **farm products** into ready to consume products that fetches higher price.

Educated unemployed can Undertake marketing of **fresh** and **processed** farm products and help farmers get out of clutches of the **greedy money lenders**.

Create cold storage to store the farm produces till the market price stabilizes to reasonable level.

Guide farmers in choosing profitable crops.

### **Story 1**

Following is an interview with an young owner of a shop in the Whole sale cloth market in Bangalore known as Chitpet market. This will be an eye opener to **job seekers!**

There are over 1000 shops in this market. Most owners are migrants from Gujarat / Marwar region run these shops.

Reading this interview expose the reader to a truth that prosperity is not linked to Education. There are millions of ways to affluence.

The least is the employment through education.

I am not talking about dishonest ways that would, some day, lead to endless pain in life.

**We all want money!****But Education has nothing to do with it****It is foolish to seek Education to become rich.****Q:** Is it foolish to seek **education**, to become **affluent**?**Ans:** There is no doubt about it. Lucky few might get an employment that would provide for **survival**.

There are always fewer jobs in any country. The job seekers outnumber the jobs available.

So most educated will be either unemployed or under employed.

One political leader after the other, **mislead** the "**poor and socially backward**" that **education** is a **panacea**.

After more than sixty years of freedom, **the new the slogan exhorts** the poor unemployed to acquire "**skills**" for *getting a job*.

**Education**, at best, help grabbing a few low paid employment for a small number of people. Most of those jobs are non-creative, **clerical** in nature. Such employment call for minimal abilities to **learn** and **think**.

The Poor in society like India are economically and socially backward for several generations. So they find a value in such poorly paid jobs.

**Extraordinary few:**

There are many who are richest among people of every village/ town/ state / country. Neither they produce any useful product or service.

Most uneducated and a few moderately educated belong to rich and super-rich class.

Richest in most countries are, the School or Collage drop-outs. So, it is foolish to associate education with success in life or with wealth.

**Q:** Do you mean to say that, **Education does not make people wealthy.**

**Ans: Most certainly, yes.** If there is one, it is not due to education but, despite the education one receive.

## Chapter 13

**The interview**

(With a not much educated, but a successful entrepreneur)

**Received the following interview in whatsapp, from person unknown. My heart felt thanks to the author for this wonderful writeup.**



CHICKPET in Bangalore is known the business hub of Bangalore City with more than 1000 shops in the locality.

This place is always crowded as people throng to buy clothes, furniture, toys etc. at a wholesale price.

A gentleman had been to the City market as part of his Educational Research to talk to few shop keepers to understand how they do business and what education has to do to them with regards to their business.

During his interaction with many shop keepers in Chickpet, he found that, most of them were from Rajasthan. One more interesting thing that he found was that most of them were in their teenage.

Out of all, meeting a young 10th dropout who runs a clothes shop was very interesting. His name was Bramhadev from Rajasthan. Sharing a few discussions here.

As he went into the crowded shop as a customer, he greeted me with a great smile



calling "Anna banni, en bekithu". (Meaning: Brother, what do you want).

(The conversation was in Kannada, that has been translated it below).

**GM:** I wanted to check for some nice shirt and pant piece.

**Bramhadev:** Tell me sir, what is the range you are looking at?

**GM :** You first show me all the clothes, let me choose out of those.

**Bramhadev:** Sure sir and started showing me all his collections.

(Meanwhile during the selection time, I thought of asking him few questions, which was my only intention)

**GM:** How did you learn Kannada?

**Bramhadev:** Sir, obviously by talking to people.

**Gm:** But, your Kannada is very fluent!

**Bramhadev:** Sir, initially, I found it difficult, but, when I continued speaking to customers, I learnt it on the fly. Now, I speak better than Bangalore Kanndigas.

**GM:** Superb. When did you start this business?

**Bramhadev:** It's almost 10 years now. I started it when I failed in my 10th. My uncle got me into this business.

**GM:** How many languages can you speak?

**Brahmadev:** I can speak, Hindi, English, Kannada, Marathi, Tamil, Telugu & Malayalam.

**GM:** Oh my God ! How did you learn so many

**Brahmadev:** I told you sir, Customers taught me.

**GM:** Sorry to ask you, but still out of curiosity, I just wanted to know what would

be your monthly turnover?

**Brahmadev:** Ummmm, it depends on the festival season. Normally, the turnover would be around 8 - 9 lakhs per month, and during festivals it will shoot up to 15 lakhs. Profit up to Rs. 4 lakh per month.

**GM:** What? Oh my God! That's a super number! Great man!

**Brahmadev:** What great sir? In Chickpet, this is very less. Others make double than what I do.

**GM:** Didn't you feel like completing your education by studying further?

**Brahmadev:** Sir, to be honest, none of our family members completed education. To complete my education it might take another 5 - 6 years which I feel is a big waste of time and money. I invested both in my business. Today, I will challenge none of the educated person with 10 years experience will earn as much as I do. What do you say sir?

**GM:** Hmmm....Yes. True. But still education would have helped you grow more than what you are earning today.

**Brahmadev:** Seriously No sir. Education would give us fear and make us feel that, one has to work under someone to earn their livelihood. Education does not teach us to live independently. I also have many friends who studied along with me and completed graduation. None are into business. Almost all are working in some private firm.

**GM:** Hmmm....So you don't regret completing education?

**Bramhadev:** Definitely No sir. I am very happy. (In between our conversation, another customer had purchased around 20 pairs of shirt and pant, and few sarees.

Without using a calculator Bramhadev calculated the total cost of the purchase and told the customer the total cost including 10% discount in just 15 - 20 seconds).

**GM:** Boss, you don't even use calculator?

**Bramhadev:** Sir, educated people need calculator and mobile phones to calculate. Not me.

**GM:** Started smiling and put my head down (because I was using calculator to calculate the cost of my purchase).

**Bramhadev:** I continuously practiced calculating. I am doing this since 10 years and I have become perfect. I am sure, I will never err in my calculation.

After this, GM made a purchase and the next whole day, he was thinking about their conversation again and again. He would like to infer what he learnt.

1. Without higher education, Bramhadev is not jobless. Whereas our today's graduates with distinction are still in search of a job.
2. Without higher education, Bramhadev has good communication skills. But, today's corporate world complains about our graduates for having no communication skills.
3. Without higher education, Bramhadev earns in lakhs, where as our current generation graduates complains of not having enough salary to pay their EMIs.
4. Without higher education, Bramhadev's mathematical mind works faster than today's graduates who has cleared different levels of mathematics papers with high scores. Today's graduates need Mobile Phones to perform simple calculation.

5. Without higher education, Bramhadev has no fear of losing his job, but today's graduate employees are always fear of getting fired from company they are working in.

Now, the question in mind is

"HOW DOES HIGHER EDUCATION HELP anyone?"

DOES STUDYING MORE make a person weak and incapable to earning?

**Conclusion:** Dear reader,

Do not look for employment. Look around and think, one would find millions of ways to live honestly.

## Chapter 14

**Why the people seek job?**

It is true that some among the poor may not wish to remain poor but they have no **knowledge** to throw away their poverty or fight against it easily.

Most poor settles to live with the poverty after they find no way to affluence.

They find pleasures within the frame work of poverty. Indeed, there are many pleasure in life of poverty.

A few who succeed might have taken to crimes. For **example**: narcotic trading, thieving, robbery, paid killers. Producing and trading in counterfeit currencies,

Many among the criminals may not find ways to affluence that which the society accepts. Punishments are mild and not many are punished.

**The right way to riches**

There are always a few, the **curious** among the poor. They observe their surrounding and learn from it. Their nearest people to observe are the **White Collars** called middle class. The teachers, the clerks in government offices, the doctors and engineers.

They find that they have assured income during and after they become old. They emulate them. Fair enough. But there is a bottle neck.

A precondition to admission to, middle class life is **education** from **universities**.

There are hurdles to successful education.

1. Poor **ability** to remember. (The education now is based on ability **memorize** and **recall** information **supplied** with a **license to forget** all that was memorized, after a year).

2. Repulsion of the **mind** to learning. Reading or even listening induces sleep.
3. Fascination for entertainment and fun.
4. Lack of ability to learning and thinking.

Majority of population in most societies have people with insignificant to very small ability to remember. Nature has provided each person such a small extent for good reasons. We will not discuss them here.

A small population in most societies have a **very small** to **reasonably good** ability to remember and recall whatever that was told to them, read or saw. This can be enhanced by a **rigorous** practice.

The Vedic scholars memorize **verses in Sanskrit** that is so large that it takes some **300 hours** in chanting.

In the world of science, you might come across **Scientists** who have tremendous **memory power**.

The problem of the poor is that **they** have nearly zero to insignificant ability to remember. Those with marginal to small power to remember lead a **better economic** life than those with poor ability to remember. The more one can learn and remember, they grow into rich and super rich.

Finally, those with most powerful minds become **men-of-knowledge**.

The poor do not know several simple truths that are required to lead a life in **peace** and **prosperity**.

Truth can be known only when there is **curiosity to know**. Not many of us, especially the poor, have curiosity to know. For example, if a poor gets the **curiosity to know** how a few are rich while many in our society are poor, he will find a way for himself to become rich.

There are many stories on, people who became, **rags to riches**. Most of them are either real incidents or fictions based on some real life events.

The curious people do not **assume** anything. They **learn**. In order to learn, they

**ask** someone who they think are **knowledgeable** people in the society around. For example, the **teachers, elders in** the family **or** in their living places.

Some others might read newspapers, books and magazines **regularly** to collect information. This makes them **knowledgeable**.

The solution to many problems can be found through **Learning**.

## Chapter 15

## Rags to riches stories

### **Real life stories that might help unemployed.**

I engage the taxi / auto drivers in conversation for several reasons. Invariably I get interesting stories from the most. He is the success story of a youngster who knew education alone will not bring prosperity into his life.

In the internet, one can read quite a few stories that could inspire the educated unemployed to explore alternate ways to earn a lively hood.

People migrate to big cities from distant villages invariably have poor background. They move to cities in search of some livelihood but make it to riches. Most of them, if not all, are school drop-out.

I hope that these stories bring prosperity to readers of the book who are waiting for employment after graduation.

### **Services can make one rich**

#### **Story 3**

#### **The OLA driver**



It was a rainy day and late into evening. Was going to Bangalore city railway station from my residence. We went through some distance and the traffic was



moving rather slowly and that is when I started a conversation with that young driver.

He said he is from a small town in north Karnataka. He went to college upto B A economics II year. The studies did not interest him. He could not learn English. He knew many in his town with degrees and good English communication with no job.

His parents were poor. He did not want to burden them with his studies which will not lead him anywhere near an employment.

He discontinued the education which he was sure, will not help him to get a job. He said he befriended the owner of a huge truck that transported cement. It took two days for every trip. Third day was a rest day. My work was to run errand for the driver during the trip.

On the rest day, I went for driving lessons. Soon I got a driving license. He was allowed to drive vehicle by the owner after observing the driving and trying out .

Soon he was given a free hand to drive the heavy truck under the supervision of the regular driver

Six months down; he fulfilled the requirement to become a heavy vehicle driver. He obtained the required license and became a heavy vehicle truck driver.

He had made nearly ten trips per month.

That meant Rs 30000 a month, over and above his expenditure. In 18 months he saved Rs 2.5 lakhs and bought a good second hand car.

Three months ago he came to Bangalore.

He said that he was earning a good amount money in driving his car for OLA. He worked from 6 AM to ten PM. Now, he proudly says that saves a substantial portion of the income in a bank and planning a second vehicle.

He is proud that he sends money home for supporting the education of his brother who is keen to study.

His goal is to own a fleet of ten cars. I will work hard not to realize his dream.

He has a long list of dreams. Starting a transport company with a large fleet of cars.

Ultimately, he says that he wants his poor parents enjoy the comforts in life which every rich business family do.

**Conclusion:** I wondered the way the young man planned and the execution flawlessly. He could realize the truth that Self employment is a better bet than running around for the **Employment** that is less rewarding and rare to get.

### **Services—food industry is Ever green**

#### Story 4

#### **Samosa Vendor At Mumbai...**

Income Tax raids on road side eateries, found to be serious **tax evaders**. Several vendors running road side eateries in Mumbai and Ahmedabad (Selling **Pav-bhaji, Bada-Pav, Masala Dosa** etc) owned **several crores** worth properties and huge **cash**.

I recall from my memory that, One of the first few to own a **Maruthy 800 car** that came to market in 1984 (in Hyderabad) was a vendor of **Pav-Baji**.

He was a road side vendor who never went to school. (Several Engineers like me could afford only a Scooter and that too with Government loan).

#### **Learning helps earning!**

Knowledge is everywhere.

Learning is the first step to become **knowledgeable**. Today we have several ways to learn and become knowledgeable.

The news that can enrich our lives can be gathered from a variety of sources like the internet and TV News Channel.

Our problem is, we were not taught to **Learn**.

The recent news items should be an eye opener to every **job seeker**.

This was about a series of **income Tax raids**. Not in **star hotels!** but in small **road side eaters**.

### **Service Industry is ever green.**

Especially, the food Industry. There are thousands of different types of Industry., Perhaps, a millions of products produced and sold all over the world, non-stop. Those who seeks to become affluent are unaware of gold-mine in

food industry. Here goes a A real-life story that was in circulation in WhatsApp.

### **In a Mumbai Local train**

Reproduced here is the conversation between a simple **samosa vendor** in a Mumbai local train and a fellow passenger, Mr Wagle: an **educated** and **employed**. **Let us listen to their conversation.**

It was my regular train journey home from work.

I boarded the 18:50pm train from Church Gate. When the train was about to leave **Marine lines**, a samosa vendor with an empty basket got on and took the seat next to me.

As the compartment was sparsely occupied and my destination was still far away, I got into a conversation with him.

Wagle: "Seems like you've sold all your samosas today."

**Vendor (smiling):** "Yes. By Almighty's grace, full sales today."

**Wagle:** "I really feel sorry for you people. Don't you get tired doing this tiresome job the whole day?"

**Vendor:** "What to do, sir? Only by selling samosas like this every day do We get a commission of 1 rupee for each samosa that we sell."

**Wagle:** "Oh, is that so ?

How many samosas do you sell on an average each day?"

**Vendor:** "On peak week days, we sell 4,000 to 5,000 samosas per day.

On an average, we sell about 3,000 samosas a day."

I was speechless.....for a few seconds.

The guy says he sells 3,000 samosas a day; at 1 rupee each,

He makes about 3,000 rupees daily, or 90,000 rupees a month.

That's Rs. 90,000 a month. OMG.

I intensified my questioning and this time it was not for time pass.

**Wagle:** "Do you make the samosas yourself?"

**Vendor:** "No Sir. we gets the samosas through a samosa manufacturer

And we just sell them.

After selling we give him the money

And gives us 1 rupee for each samosa that we sell."

I was unable to speak a single word more but the vendor continued...

"But one thing...most of our earnings are spent on living expenses here at Bombay.

Only with the remaining money are we able to take care of other business."

**Wagle:** "Other business? What is that?"

**Vendor:** "It is a land business. In 2007 I bought 1.5 acres in

Palghar for 10 lakh rupees and I sold it a few months back for 80 lakhs.

Now I have bought land in umroli for 40 lakh rupees."

**Wagle:** "What did you do with the remaining amount?"

**Vendor:** "Of the remaining amount,

I have set aside 20 lakhs for my daughter's wedding.

I have deposited the other 20 lakhs in the bank, post office, mutual funds, gold and bought cash back insurance."

**Wagle:** "How much schooling have you had?"

**Vendor:** "I studied up to third standard;

I stopped my studies when I was in the 4th standard.

But I know how to read and write.

Sir, there are many people like yourself, Who dress well, wear a tie and suit, wear shoes,

Speak English fluently and work in air-conditioned rooms.

But I don't think you guys earn as much As we do wearing dirty clothes and selling samosas."

At this point, what could I reply. After all, I was talking to a True Indian Millionaire!

The train chugged into **Khar station** And the samosa vendor got up from his seat.

**Vendor:** "Sir, this is my station...have a good day."

**Wagle:** "Take care."

Welcome to the real India !!!

### **Inspiring Stories from around us!**

**Introduction:** Many of you, educated and unemployed. Some among you might be dreaming to become **IAS** officers.

One can enliven the life of rural poor! One need not have to become an IAS Officer

Read the following stories how a thoughtful could help **Tribal** in a Kerala from **starvation** and **malnutrition** one can brighten the life of rural poor, who were exploited by the officials and local leaders.

There is a dearth of honest and good leaders in rural India. There are many to exploit the Rural

poor and none to bringing happiness to their lives. The traders, the money lenders, the greedy among the government officials and leaders.

Rural poor needs brightest among you to lead them. Help the rural poor, the farmers, the artisans get a decent income for their efforts. You can find a decent living for yourself while helping the rural poor through **innovative ideas**. You may get helped by some of the NGOs, honest among officials and the leaders who are spiritually elevated.

There are the bright and hardworking queuing up before corporate and MNC run enterprises who only create wealth which is shifted to other economies. If you are bright, innovative, dynamic and compassionate the rural India needs you.

Let us read the story of Priyadarshini Estate in Kerala.

### 1. **Priyadarshini Tea Estate,**

<https://www.thebetterindia.com/>

**Email: [contact@thebetterindia.com](mailto:contact@thebetterindia.com), or join us on Facebook and Twitter (@thebetterindia).**

How a Thoughtful IAS Officer Used Tourism to Combat Hunger and Malnutrition in a Tribal Community— by Ranjini Sivaswamy

A simple meal scheme and a tourism idea wiped away hunger and malnutrition among the tribal people of Wayanad. All thanks to the inspirational work done by IAS officer Prasanth Nair.

Sometime in the early 1980s, when Indira Gandhi was the country's prime minister, there was a human rights crisis brewing in the hills of Wayanad, Kerala. Wayanad, a tourist paradise, is home to a large number of adivasis or indigenous tribal people. The Adivasi have lived in these hills for at least the last 300 years. But over the years, greedy landlords in the area have often subjugated them and used them as bonded labour. They were even

sold as labourers to tea plantations. When this exploitation came to the notice of the government, a rescue operation was mounted and the tribal people liberated. But, what next? Where would the rescued people go? Thankfully, the authorities were farsighted enough to conceive of a livelihood opportunity for these people.

Priyadarshini Tea Estate, eponymous of the then Prime Minister, was founded as a co-operative to rehabilitate the indigenous tribes by giving them shelter and employment.

Set up with the purpose of supporting the Adivasis, Priyadarshini was never about profits. The tribal people found a safe haven as workers of the tea plantation. Elected tribal people were part of the estate's board to empower them in participative governance. But, the initial welfare momentum did not last long. Corruption and mismanagement plagued Priyadarshini. The estate saw several strikes and lockouts for prolonged periods, and once again misery befell the lives of the tribal people. With no work and no income, the worker families started going hungry. They resorted to tobacco chewing, not as much for intoxication as for suppressing hunger. As late as 2005/06, people were dying due to starvation and there were suicides too. This humanitarian crisis sent chills down the spine of Keralites.

The government intervened again. This time, with the hope of bringing better governance and reviving Priyadarshini, the state decided to bring the estate under the direct supervision of the sub collector of the area. Thanks to this move, IAS officer Dr. Balkar Singh, Sub Collector of Mananthavady, Wayand, became the managing director of Priyadarshini. Balkar Singh was committed to helping the people and began the groundwork for Priyadarshini's revival. But, unfortunately, he was transferred within a very short period. Sankaran, a tribal worker at Priyadarshini recalls, "We thought our destiny had hit another roadblock. But thankfully we had good times in

store for us.”

A new IAS officer, Prasanth Nair, fresh from his IAS training, took charge as Managing Director, Priyadarshini Tea Estate, in 2009.

The young officer was determined to do his best to change the lives of the tribal workers for the better. He dug out details about the history of the estate, the accounts and other minute details to understand the problems plaguing Priyadarshini. Of the many complex issues he unearthed, there was a particular one that caught his eye – the medical reimbursement expenses of the estate were extremely high. “People were falling sick rampantly and most of them suffered from malnutrition. It was food that was at the core of the problem. I realized that the workers were toiling at the plantation, morning till evening, without getting proper food to eat,” says Prasanth Nair.

Nair wanted to make nutritious food available to the workers. But there was no budget for it nor could he expect the workers to pay for it. Food had to be provided free of cost. He scoured for ideas and his eureka moment came when he hit upon the idea of connecting tribal well-being with tourism.

Wayand is a charming hill station on the Western Ghats and there was a huge demand for accommodation facilities for tourists. There is a bungalow on the Priyadarshini estate, which was built for its Managing Director. But neither Nair nor his predecessor had ever used the bungalow since they had their sub-collector’s residence. Essentially, the bungalow was unused. “Why not convert this building into a tourist resort?” was Nair’s game changing idea.

He proposed this to the administrative officers of Priyadarshini and they were thrilled. Together, they decided to make Priyadarshini a tea plantation resort, christening the resort ‘Wayand County’. The bungalow had just four rooms, but the building and the 400 acre tea estate carried their own



unmatched charm. The team readied the bungalow and the estate to host tourists. A few tribal youngsters were trained to become guides. Some were even sent far down the hills to learn to become chefs. A trekking route was mapped out and an enchanting viewpoint identified. They called the viewpoint 'Vishwas', as a symbol of belief and hope for the people. Slowly, tourists started coming in and Wayanad County became a much sought-after resort.

The success of the resort was more about the tribal people than of tourism. Nair and his team had decided on and even formulated a policy at Priyadarshini that all the money from Wayanad County would be used to provide meals for the workers. Initially, the food was the simple traditional kanji and payar gruel and green gram, but the change was tremendous.

Malnutrition and illnesses dropped within just three months, and so did Priyadarshini's expenditure on medical reimbursements.

"Linking tourism to tribal welfare was not easy. It was even seen with suspicion by many. We did the impossible by linking it with daily food which everyone could easily relate to. The workers did not have to worry about hunger anymore. Their faces gleamed and their sense of relief was palpable. What food can do, probably nothing else can," says Nair. The then Secretary of the estate, Babu Rajendran, says "Providing food for the workers has been the most satisfying work I have ever done in my career. I saw the transformation that the people went through from starvation and malnutrition to having a satisfying meal every day."

To everyone's delight, the tea production at Priyadarshini too peaked during this time. From annual tea production of 6 lakh kilos, the numbers surged to 14 lakh kilos. Never before had Priyadarshini seen such high output levels.

Prasanth Nair and his team also built new houses for the workers, getting rid

of the earlier dilapidated shelters. Bank accounts were opened for every worker. Wayanad Tea County added more rooms and brought in more tourists throughout the year. On the whole, there was good food, good homes and happy hearts in Priyadarshini. And then, it was time for Prasanth Nair to leave.

Prasanth Nair was there only for two years but his work changed the course of Priyadarshini's destiny. One old tribal woman poignantly asked him, "Will they stop our food if you leave?" Thankfully no, Priyadarshini continues to provide free meals for its 300 workers. The new Sub-Collector, Sambasiva Rao IAS, is now leading a new wave of change in Priyadarshini. The Priyadarshini Tea Factory, which had shut down many years ago, has started functioning again. Efforts are under way to help the next generation of the tribal community find more lucrative jobs than what the estate can provide. Plans are also ongoing to add newer revenue areas like adventure tourism.

"So if you plan a trip to Wayanad, you might want to consider staying at Wayanad County. What you spend as a tourist will feed over 300 people," says Prasanth Nair, who deeply cherishes his tenure at Priyadarshini Tea Estate.

## Conclusions

### Why employment is not preferred?

As an employee one uses his knowledge (Skills/knowledge) and earn some money from the customers. The employer then, gives a **small** part of it as a salary.

*If these citizen have some learning ability they would know that :*

- (1) Not every educated person get a meaningful employment.
- (2) Most leaders mislead the people that education will lead to jobs and that would enhance their socio-economic status improved.
- (3) Many graduate Engineers from famed institutions find low paid jobs in the billing counters in super markets / Malls. BE with MBA compete for a job as clerks in Banks. Some others are selling finance products for a commission.
- (4) One finds Post graduates in science as sales persons.
- (5) Majority who completed higher education remain unemployed. As per **2011** Census **11.3 Crore** Professionally qualified (Graduates and Post Graduates) are job seekers. Today it would be nearly double. This will increase with time.
- (6) There is a never ending changes in the technology that render most jobs redundant. So the number of **employment opportunities decreases** year after year.
- (7) Only those who run education institutions and related services like transport, school book publishing, shoe sale benefit from education and the students.

So the **learning**, especially the one delivered through the current education system, cannot lead every educated, not only to their dream **employment** but also to, any other meaningful **self employment**.

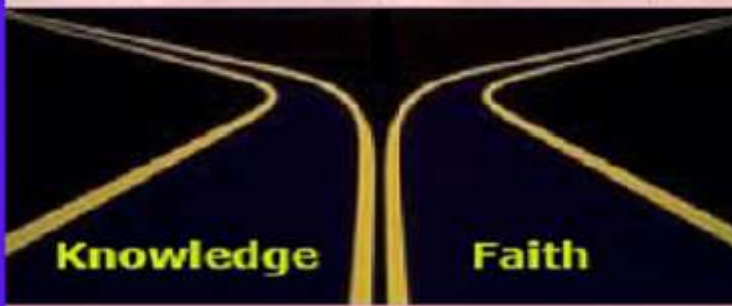
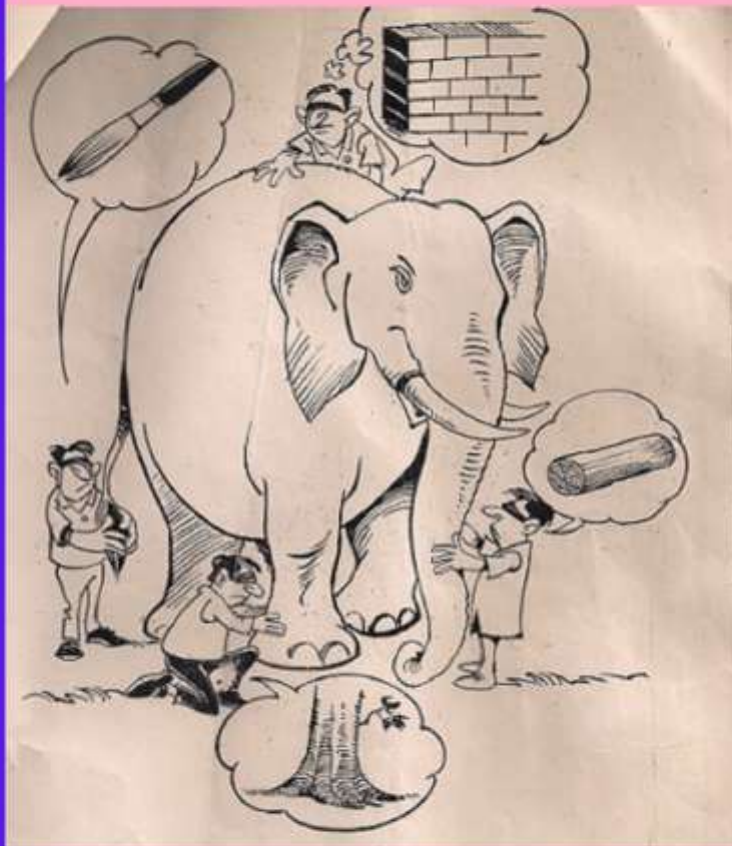
1. The poor should not spend the borrowed money or their own scant resources in Education looking for a job.
2. Education system do not deliver knowledge. What is delivered is the Information that is insufficient to earn a living
3. Technology growth reduce employment opportunities year after year.
4. No leader has a solution for unemployment problem. The thinking disabled poor only believes the unbelievable.
5. The best way to solve several problems, including unemployment and poverty in the society is to adopt a **two tier economy**. (This will be discussed in one of the following chapters). Alternately, read the ebook **titled Anatomy of Economy**.



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