

**A Step-By-Step Guide To Leveraging The Power Of The
Digital Economy With Ease In 2016.**

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Word From The Author



Hi my name is **Mwansa**, and this is my daughter **Kate**. Thank you for choosing to download “**Building Your Digital Empire With Traffic Monsoon - A Step By Step Guide To Leverage The Digital Economy.**”

I have been in Digital Marketing for a few years and without a doubt, this is one of the most powerful and easiest business models I have ever come across on the Internet. Especially when it comes to making money online! Truly understanding and implementing this concept will open to you a whole new world of possibilities. I am delighted that you have got your hands on this special report that changed everything for me. If you can click a mouse, you can do this! Enjoy!

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Foreword

If you are reading this then its either you have bought one of my digital products or one of my students introduced you to my business or we are connected on facebook and you requested for further information on my online business or we got connected on one of the social media platforms where we have our presence.

Before anything, this will in no way interfere with your job or business you are currently doing. All you will be required to perform is one simple task, by just giving it less than 15 minutes of your attention per day, as I will show you shortly....

Finally this is something anyone can make money with, even someone with zero experience! Yes you heard me right, even someone with ZERO experience!

It is designed to pay newbies and experts equally. The best part is, you don't need to **sponsor** or to **sell** to anyone at all! This business pays you every hour, 24 times a day, 7 days a week. It surely beats waiting for 30 days to get paid!

There is only one task that you are required to do; that is clicking on 10 ads per day.

In fact the #1 selling product on the Internet is **TRAFFIC**, which is created through Advertising. **Facebook, Google, YouTube** and many more are all advertising networks disguised as something else... search engines, social networks, video sharing sites and more....

All of these companies make billions of dollars each year in advertising fees.

Any successful multimillion-dollar business owner will agree— that traffic is the **Holy Grail**.

Websites operate much the same way as a retail store. In your due diligence, one of the most important considerations you make before opening a new store, is the location. What drives this? The amount of traffic in that area of course! And the total cost of the lease directly corresponds to the amount of foot traffic you get to your store. More traffic means a premium lease cost and vice-versa.

No matter how good the product or service you are offering, if you can not get it in front of the right audience, you wont make money and as such you will not build a profitable business.

Traditional advertising typically assumes, a “blindfold” approach to marketing. In typical traditional advertising such as radio, TV, or newspapers, you basically place an ad to a mass audience (often a mixed market) where the majority may not even be interested in your products or services. You will also have no way tracking where your customers are or which ads are converting. You are practically throwing a massive budget into a black hole and just waiting to see what comes out of it. This is not the best approach to building a massively profitable business.

Most business owner's see marketing and advertising as an expense. This is absolutely incorrect. Advertising is NOT an expense. It is a necessity for any businesses to scale.

Online paid advertising works completely different, compared to the traditional approach. It enables you to target and to bring your offer before a specific audience, re-target customers and track sales.

Additionally, with paid media, you get to control your budget, your cost per lead, who sees your ad, and where your ad appears. In essence you are in charge of the profitability of your business.

There is no other medium that will allow you to have the level of control that online paid advertising accords you.

Mastering traffic generation therefore, not only puts you ahead of the pack, but also allows you to scale your business and retain a most sought after skill-set in the entire industry.

However my goal in this e-book is not to delve so much into traffic generation. I am merely giving you some information on how the digital platform works. In the next few paragraphs I will particularly share with you how Google and Facebook really work, contrary to popular perception. Your understanding of this, will help you understand how Traffic Monsoon works as well.

How does google work?

When most people think of Google, the first thing that comes to mind is the famous search bar set against a stark white background. The answer I often get in my training sessions is that Google is a Search Engine

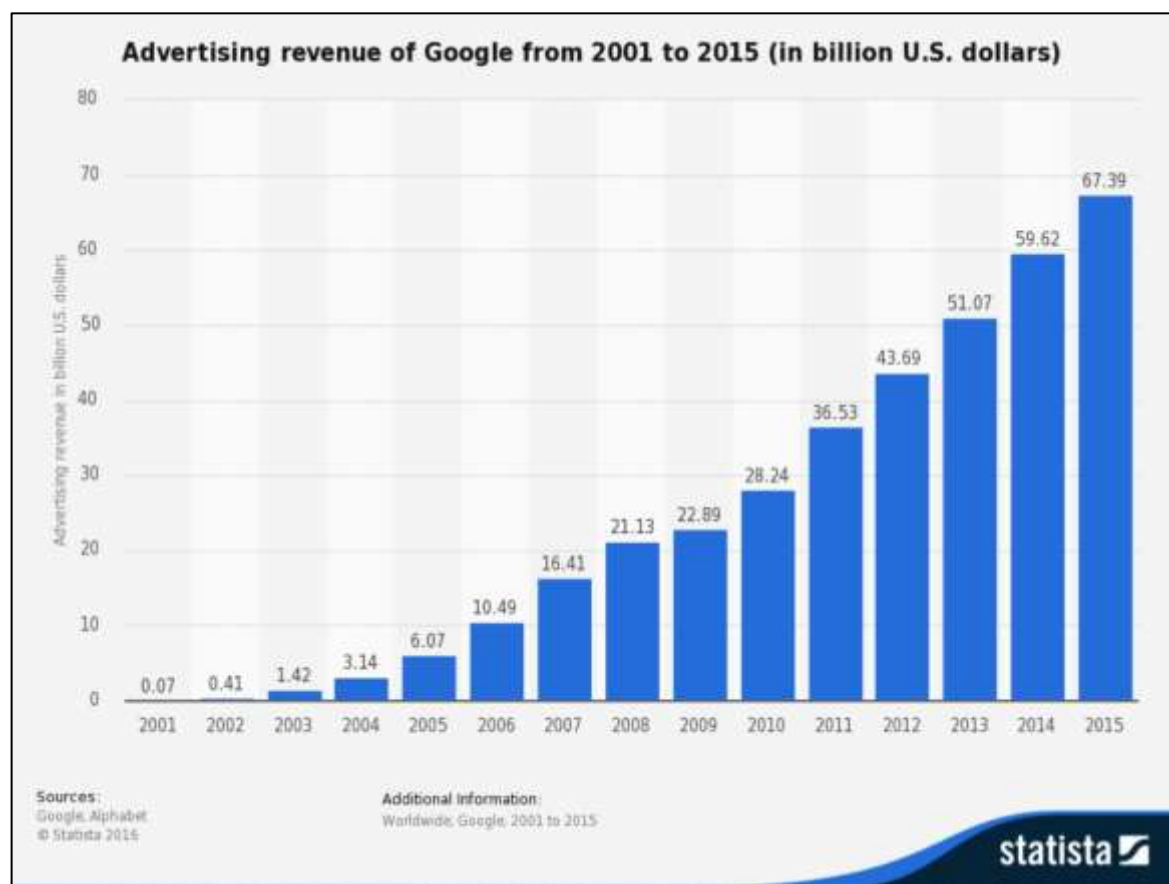
That is how much many perceive Google to be. But Google is more than a mere search engine.

What really is Google?

Google is an American multinational technology company specializing in Internet-related services and products.

Yes, Google is still very much a search company and it makes sense that the majority of its revenue comes from online searches. Specifically, that revenue comes from advertising.

But Google is actually an advertising network. More precisely put, it is a network within a network. About 89% of Google's **US\$74.5** billion in revenue in 2015 came from advertising. Yeah you heard right, it's advertising, and again advertising! See the graph on the next page.



The remaining 11% was from *Google Play Store*, *Google Apps*, *Google Cloud Platform* and *Google Fiber* which are Google's other income streams.

Google breaks down their network into 3 different venues. **Search**, **Contextual** and **Display**. Each of these venues has its strength. Yet, at the same time, the psychological mindsets of the people being targeted are completely different. I will quickly take you through each of the 3 networks and the audiences it targets in a few brief lines below.

Search Audiences

Search engine marketing (**SEM**) is a form of internet marketing that involves the promotion of websites by increasing their visibility in search engine results pages (SERPs) primarily through paid advertising. The search network is one of the best ways to turn new prospects into customers. As a matter of fact, these are people who are more likely to purchase products and services because they are hyperactive buyers. Before I explain further on what I mean by hyperactive buyers, I want to show you what I mean by search network.

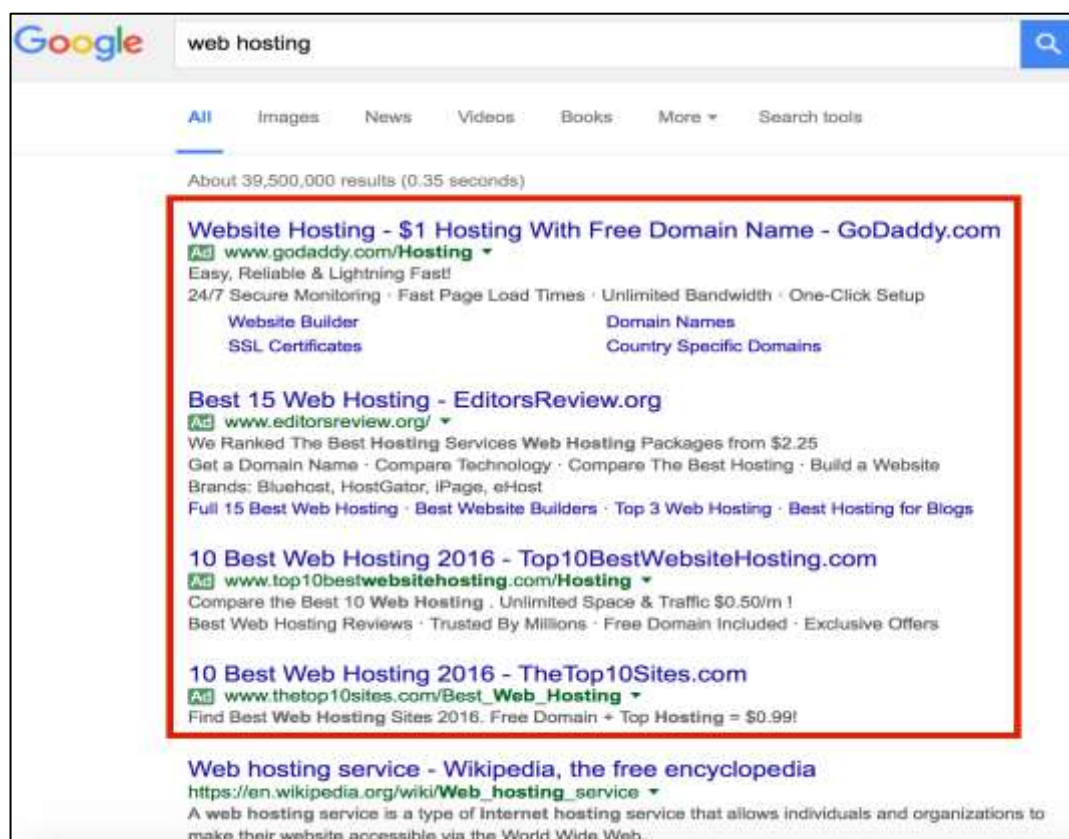
On the next page is a screenshot of what search ads look like within Google.

For illustration purposes, when you type say "*web hosting*" in the Google search query you will have results similar to the screen shot below. Do you see the green 'Ad' in front of the top 4 search results? Do you think that's random....? Of course not! Organizations and companies pay millions of dollars to appear at the top of the search. In fact – any and every time you click on a result with 'Ad' in front of it... **Google Makes**

Money! Remember we are the ones clicking on the advertisements that make them money! Often, we are in such a hurry we don't even realize, this is what is happening.

The Real questions is... Why aren't you or I being paid for this?

Imagine how many people are online everyday and searching for every kind of information and clicking on ads round the clock from all around the world! Does it now make sense that these giants declare billions of dollars in profit every year? They have literally employed a global workforce, which goes unpaid! How smart is that?



Search ads will only show to people who are hungry for information, products or services, because they are potential prospects that are actively searching for a solution. Whenever someone goes to Google and types a specific keyword in the search query, they are looking for an answer or a solution. This is why they are called hyperactive. They are already in a buying trance and ready to pull out their credit card in exchange for products or services. As a result of the search network having such massive capability, there is one downside. **Competition!** When there's high competition in a specific network the cost will go up. But of course you guessed it, this is a good thing for Google!

Now that doesn't mean that the cost becomes unaffordable in this competitive space. With knowledge, you can set up campaigns to achieve a high quality score — a system that Google follows to determine cost — the cost will be far less than what other advertisers maybe paying. In other words, it is still possible to run very profitable ad campaigns.

Contextual Audiences

The next of Google's networks is its Contextual Network. This may sound a little new to you, but don't worry. To give you an idea, below is a screenshot of what a contextual ad looks like...

The semiofficial Fars news agency quoted Iran's seismology center as saying the earthquake was the worst in 40 years.

But it quoted Mohammad Sarvar, head of Iran's Emergency Medical Service, as saying the power of the earthquake overstated its effects. "We still do not have an accurate number of casualties but due to the low population density, we foresee the number of casualties is not high," he was quoted as telling Fars, adding that officials in Saravan were not reporting any casualties. Still, other officials said a precautionary state of emergency was declared there.

In Zahedan, Mahmoud Taheri, general manager of crisis infrastructure and telecommunication affairs, said in an interview by telephone that he had felt the earthquake but not the damage. He also said there were no reports of casualties or that Zahedan was the closest city to the earthquake's epicenter.

Zahedan, Mak Soukhte and Lolokdan, about 35 miles from the earthquake, but that "fortunately there are not many people living in Zahedan."

Zahedan, some of which have taken tens of thousands of lives. In an earthquake near the city of Bam killed at least 26,000 people, and in an earthquake along the Caspian Sea. Last week, a major earthquake in Bushehr Province, home to Iran's main nuclear reactor,

What you get for ... \$995,000
ALSO IN REAL ESTATE +
- A city so charming that many visitors never leave
- House hunting on ... Capri

nytimes.com REAL ESTATE

HOME DELIVERY
+ FREE ALL DIGITAL ACCESS
SAVE 50%

Ads by Google what's this?

Bike Tours Direct®
385 Routes In 70 Countries.
Bike Tours From \$550/Week!
BikeToursDirect.com

Contextual advertising is a form of targeted advertising for advertisements appearing on websites or other media, such as content displayed in mobile browsers. The advertisements themselves are selected and served by automated systems based on the identity of the user and the content displayed.

Advertising on a website is targeted to the specific individual who is visiting the website. A contextual ad system scans the text of a website for keywords and returns ads to the web page based on what the user is viewing, either through ads placed on the page or pop-up ads. The majority of the time, this type of ad is placed right beside an article. Google's contextual network is their least expensive form of advertising traffic. However, you may experience lower conversion rates because the buying behavior is very different in contextual networks.

The ultimate key with contextual networks is positioning ads near an article that shares a similar interest or topic to what is being promoted. If you are able to make such a connection, you can experience clicks for as little as just \$0.10. Yet the amount of traffic you can get from this is like a tidal wave!

Display Audiences

Display advertising is a type of online advertising that comes in several forms, including banner ads, rich media and more. Unlike text-based ads, display advertising relies on elements such as images, audio and video to communicate an advertising message. Display network is the most effective network within Google. This is the network that can give you access to over 2 million websites — from large news broadcasting websites to small less significant sites.

According to ComScore, a leading source for analytics in the digital world, they've confirmed that Google Display Network reaches 90% of Internet users. This is how powerful this single network within Google is. You may be wondering right now what exactly Google Display Network is and how it looks like.

Here's a screen capture of what display looks like.



The audiences within display are very different from other two audiences earlier discussed. These people are not ready to purchase anything. Certainly, the placement of the ad and where it is shown will help, but you need more. You need to attract people to your ad, and make them click. Advertising is largely a game of psychology.

So in summary there are 3 different networks within Google, each with a specific target audience. As such a single ad will not successfully target these unique audiences, as each audience responds differently.

Last, but definitely not the least, I will talk to you about another *advertising network* that I expect anyone who has had the slightest brush with the Internet to know about...**Facebook**.

Now at this stage, you may be saying, *“Hold on Mwansa! Did you just call Facebook an **ADVERTISING NETWORK**? I thought it was social media platform?”*

Yes I did. And yes it is commonly perceived as social media platform. But it is more than that. I will explain shortly...

Facebook

As I mentioned earlier, the greatest advantage of paid media advertising over the traditional brick and mortar approach is the ability to target a specific market; from a specific age, workplace, interests, online behaviors etc. The power within this network is not simply targeting, it's precision targeting. In fact, this specific network has spent billions of dollars to acquire companies simply to enhance their precision targeting so advertisers can have better results. The network is called **Facebook**.



Facebook is the second most visited website in the world. It's a place where people share their adventures, their insights of the day, and express their feelings to their circle of friends. To an average Facebook user, it is just a place to connect or simply a place patronized by young people who have nothing serious to do in life.

But there is a side of Facebook that is completely different and less understood by many. Did you know that whatever you share (including your date of birth, city, town, country, college attended, relationships etc.), comment on, like and even click on, is all tracked by Facebook and pooled into a massive database for advertisers to harvest? It is a goldmine to advertisers, because Facebook has the ability to collect all this data into one place and segment it to serve ads to their users. Not only does Facebook use its own platform to gather all these data for advertisers, but they also pool in data from their data-mining subsidiaries.

Let me ask you a simple question. Why do you think Facebook spent \$1 billion to buy out Instagram? Or even \$19 billion to acquire Whatsapp? If you are a user of one of these two apps, you know there's no revenue generation from them. Did Facebook just

have too much money and didn't know what to do with it? Of course not.

Well this is the answer; Facebook acquired them to gain access to user's data within Instagram and Whatsapp to enhance their targeting capability.

Facebook's main revenue source is advertising. Enhancing its targeting capability for advertisers means better results for their advertisers and more revenue for Facebook.

Facebook generated **\$17.93** billion dollars in revenue just from advertising in 2015 alone! The only reason why Facebook has had such a quantum leap in their advertising revenue is all due to their proactive approach on enhancing their precise targeting feature. With Facebook's advertising platform, backed by their data mine, advertisers are now able to precisely target combinations that are incomprehensible in the brick and mortar space.

You can go as deep as, 28 year old female, living in Washington DC, who just moved in the last 12 months, away from her hometown, that follows Holton Buggs, with an African-American ethnic affinity and is single. Imagine showing an ad to this group of ladies that says "MLM Success Course By A Handsome Male African-American Instructor Who Recently Moved To Washington DC." Chances of them clicking on that ad is extremely high. You'll probably see double digits in click-through-rate!

The power is within the targeting. Chances of you finding hundreds, thousands or tens of thousands of new customers from Facebook's 1.65 billion active users are extremely high, all due to Facebook's enhanced targeting feature.

Having said all this, Google or Facebook never sends you or me a cheque at the end of the week for the "work well done", do they?

With "Traffic Monsoon" however you get paid for clicking on ads. Traffic Monsoon is absolutely the simplest and easiest way for anyone and everyone to make money.

Absolutely no special skills are required! By doing exactly what you do on Google and Facebook, with Traffic Monsoon, you can make money! **How hard is that?**

Before you get started, I want you to know that whoever gave you this report, knows something of value. I am glad you decided to take 30 minutes or so to read it. You will also notice some links throughout the report. Check them out; they are there to provide additional value. Read it carefully and make an intelligent decision; you won't regret it. The Digital Economy is booming – are you?

Here's to your success!

Mwansa Chilekwa
CEO And Co-Founder
Incredible Life Media

My Story...

In 2011 I made the decision to look for a new way of making an income that would allow me to live life on my terms; a way of life that would give me the freedom and time to enjoy life at a whole different level. Even though I was relatively a young person, with a great job and a “bright future”, in a Mine Engineering career, something just wasn't right.

Something was missing; I was empty inside. I lacked inspiration and the zest for life I once felt especially in my days in university.

At the time, I was working around 70 hours a week including weekends, as I thought that's just what had to be done to achieve success. I was a mine production engineer for a large mining company. I was good at my job. Particularly after doing it for 8 years and moving overseas working as an expert.

In my early days of work, a typical day for me then would be getting up at 4 am, hurriedly stuff down my breakfast, commute to work, then hold a morning meeting with a team of people who didn't really want to be there any more than I did.

Honestly, success for me at that time was largely money orientated. I put up with the long hours (12+ hour days), the politics and the stress in the hope for a bigger paycheck at the end of the month. Well I believed I was earning a great income especially when I worked on public holidays including **Christmas!** But in spite of this, I came to realize that this job wasn't going to offer me the kind of lifestyle I aspired to live, or provide the kind of life I wanted, to be able to provide for my family. In a nutshell, there was no way that this job was going to provide me the quality and balanced life I dreamed of – let alone any real free time to do the things I wanted to do. It was slowly dawning on me that I was simply on the **wrong vehicle**.

On top of that, I was waking up each day less and less motivated to go for work. In fact just saying that now, brings back memories of how most Sunday evenings I would feel a knot in my stomach, just knowing that I was about to start another week of the same old thing, repeating the same old daily grind!

All I did was work, work, and work. If you have any idea of work in a mining environment, everything is so fast-paced. I was working so hard, but all I was doing was building someone else's dream, not my own. And every hour on the job, every ounce of effort applied, seemed like a waste. I couldn't help but think, “**what if I was building my own dream instead of making my bosses richer?**” I know this is going to sound like a cliché, but I finally decided I had enough. I was fed up with the rat race! I wanted more....

Driven by a deep desire for a change, I left my first job to join the second largest mining company in the world. Compared to the previous one, this job paid me 10x as much. I was elated! I thought, this was it!

After 2 years on the job, I came home from work one evening on a Friday; the same feeling of emptiness and inadequacy was creeping back. I was yearning for more in life. The day was not particularly a great one. It had been really depressing, dealing with annoying site managers, as my role was to provide specialized mine planning support for one of the mine sites – the key focus being on mining activities within the life of asset time horizon. And I was exhausted...

It's appropriate to issue certain caveats here; I was not being ungrateful, I was just dissatisfied. This was a great job with many perks. I worked in middle management, got paid a six-figure income and living in a large city. I had every reason to be thankful.

Dissatisfaction inherently is not a bad thing; in fact it's a 'creative state'. Only dissatisfied people become innovative. Even though, if not properly handled, dissatisfaction can result in irreparable disaster.

What I was concerned about was this; I was on the wrong vehicle that was heading down the wrong road. You know, direction is more important than speed. That is to say, don't just enjoy the ride for now, over and above the comfort, look at where you will eventually end up.

If you have any financial goals, which I believe you do, otherwise you wouldn't be reading this. Ask yourself these two important questions:

1. Is this vehicle (your job, business, Masters Degree or whatever you are currently doing) travelling fast enough to take you where you want to go, in the time you want to get there?
2. Is it headed in the direction you want to go?

Now these questions look deceptively obvious, but trust me their simplicity doesn't make them insignificant at all. Pay attention....

If the answer to any of the above questions is NO, start planning to disembark before it becomes too late and too costly to do so. The time to make big changes in life is often a time for difficult decisions. Also remember that the best decisions are not always the most popular neither are they the most convenient. Decisions are your onerous prerogative and no one else's. It's either you live with what you have or you go for what you want. Indecision is a decision not to decide. If you don't decide anything, "You will end up where you are headed", it is as simple as that.

...back to my story...

I decided to go online. I googled "**business opportunities online**" to see what ideas I could come up with, that would enable me to get some control and zest back into my life.

I had no idea what exactly I was looking for, but what I did know, was that I wanted to find a business opportunity that would give me:

- Leverage (Unlimited income potential)
- The ability to work from home
- Autonomy, freedom, and flexibility
- No more endless meetings, conference-calls, annoying managers, 5AM flights to the mine site and impossible deadlines
- Satisfaction and fulfillment that I already knew could only come from doing something for myself.

The first thing that I noticed when looking at the various opportunities was that I could actually easily get into many of them with money from my monthly paycheck.

I was excited when I found something that had to do with flipping properties. It looked pretty good and wasn't going to cost an awful lot of money to get in. It cost about \$7k to get both the training and a JV partnership with the owner. The testimonials of those already in the business were pretty thrilling. Some made in the north of \$100k on a single deal! I thought if I paid \$7k to get in and then make \$100k on a single deal, that was a no brainer! Long story short, I was in the business for 12 months and made exactly \$0.00! I 'lost' all the money!

I was stunned. I wondered whether the old adage, **“if it sounds too good to be true, it probably is”** is actually true. This saying actually isn't always correct. In fact, the suspicion, cynicism, and doubt that are inherent in this belief can and does keep people from taking advantage of excellent opportunities.

One thing that was very clear to me at the time though, was that, watching my hard-earned \$7k go down the tubes, didn't even begin to quench my burning desire and drive to find my freedom. The experience made me stronger. I was more resolved than ever to create and design a life that would allow me to live life on my own terms, instead of having to answer to someone for the rest of my life! Here is a free wisdom nugget for you **“Don't invest in any business, what you are unwilling to lose. Every business has a risk element.”** On the flip side, the fear of failure is what makes common men with common results.

As they say, “hindsight is 20/20”, in retrospect, even though I didn't make any money with it, the property flipping business was actually a genuine business with a host of success stories. There were just some important things I needed to know about myself, that I didn't at the time... but that 's another day's story.

Weeks and months went by and I kept looking... Do you know that when you set your sail to look for something, you will actually find it?**seek and ye shall find?** Well I had my break.... I found another online opportunity. Yippee!

It was a digital publishing business. I attended a few free webinars and I was completely sold! I was so excited. I felt like I was already a multi-millionaire. I told my wife, who is now my business partner and co-founder of our primary business, “...honey we are going to Vegas!”

True to my word, we went to Las Vegas for a 3-day live event, which later turned to a week! It was a life-changing occasion for my wife and I. It was in this meeting that I met **Bob Proctor** face-to-face who happened to be the keynote speaker at the event.

Figure 1 -Live Event With Bob Proctor -Las Vegas



Prior to this, I had only read Bob’s books and watched some of his tapes.... videos... (*tapes sounds a little bit old-school*).... anyway...

Bob Proctor is a master thinker and an expert when it comes to systemizing life. Bob collects thoughts like Imelda Marcos used to collect shoes. He strings them together in exquisite arrays; one thought leading logically to the next until a whole method has been constructed. He is the author of the Best Selling Masterpiece “**You Were Born Rich**” Bob is a direct link to the modern science of success stretching back to **Andrew Carnegie** the great financier and philanthropist. Carnegie’s secrets inspired and enthused **Napoleon Hill**, whose book **Think and Grow Rich** in turn inspired a whole

genre of success-philosophy books that now take up large sections of modern bookstores. Napoleon Hill, in turn passed the baton onto **Earl Nightingale**, who has since placed it in Bob Proctor's capable hands. Some of Bob's programs include: [Six Minutes To Success](#), [Magic In Your Mind](#), and [Streaming Club](#)

Back to My Story...

For almost a year that I was in the digital publishing business, I only made \$11.00 from a Clickbank product I sold on Facebook. In the same period, being a newbie I had my Facebook account shut down, because I had apparently violated some FB ad policies. I made some desperate attempts to recover my account. I wanted to prove to Facebook that I was not a scam or any of that sort, but an honest guy simply looking for a decent life.

I submitted my ID and some other things, nonetheless that didn't change matters. So I lost my business account after eleven bucks worth of sales! **Classic!**

What am I going to do? Since I still had my job, I didn't give up hope. I was determined to use it to get what I wanted. I was undeterred in the pursuit of my goal---freedom!

The following day while I was at work I couldn't stop thinking about what it would be like to work from home with a business that offered big money. I was daydreaming and imagining how much less stressful and flexible it would be!

Later that day, instead of going home the usual time, I stayed late at work, to continue my online business research. I had a hunch that something was there...I just had to find it. Remember.. **“he that seeketh findeth.”**

I was beginning to realize that, this was not a mere wish anymore, it was an obsession, and I loved it.

...fast forward...

To cut a very long story short, my search continued until I came across another opportunity on YouTube. This appeared very different. The guy in the video spoke with passion and would hardly quote any specific dollar amounts, unlike a heap of other biz opps I had come across. He was emphasizing on the **“training that would help you make six figures online”**. It appeared very legit. And right there it hit me! I was going about it the wrong way. *I was going hook line and sinker for business opportunities without the necessary re-training of my mind.*

I thought I needed to understand the online environment and also the kind of person I needed to become, to be a successful entrepreneur. I figured that, if it took nearly 17 years of academic education to prepare me to be an employee, I would be deluded to think that, with this mindset I would become an overnight success in business. That was a light bulb moment for me. Something in me had to shift...yes that's right...I needed **“a paradigm shift”** a complete overhaul of the employee mentality.

I realized that I could not make a million dollars with an average wage mentality. I did not just need the right vehicle (*business*), but also the right knowledge (*training*) and the right me (*mindset*)! Eureka! What an epiphany!

Even though, I did not make a million dollars with this newfound opportunity it surely delivered to me million-dollar lessons. I learnt so much about myself and about mastering the inner game of money. For instance I realized for the first time that, I was a very significant variable in my own success equation. It was not enough to just find a good business concept, I had to be the right me! That is, I had to take up habits and a way of thinking that supports success. Trust me, no one taught me this in elementary school, or even university. What do you think is the reason why two people in the exact same business, in the same area, fair so differently? Why does one fail lamentably, while the other achieves breathtaking success? Do you think it's the business model that is flawed? Well not exactly...there is what is called "*Success Blueprint*", I will share more on this idea in my next e-book on *Success Principles*.

The rest really is history...

I later quit my job, reasoning that; its either things continued the way they were, or I did something to change my circumstances. Things won't change until you change! For emphasis, I will say that again.... "*Things won't change until you DO!* The greatest change is the change within you and not the one outside. Remember this principle always.

Now listen guys, I am not recommending for you to quit your job under such circumstances, the best is to use your job to get ahead. There are some things you can do more easily when you have a job and an income, than when you don't. Your own circumstances maybe different....make the best judgment.

Weeks later a stranger (who I later came to fondly know as **Alexus**) private messaged me on Facebook about this business which will not take me away from my primary business, but will instead require just a fraction of my time.

In a 'not too salesy' tone, Alexis further went on to say, "*It may not be for you Mwansa, but am happy to send you a link for you to have a look. If you can click a mouse, you can do this. It will only require a fraction of your time every single day*".

I said, well, what do I have to lose, to look at something that will not require me to completely dissipate my energy? So I said yes....

The link **Alexus** gave me led to a landing page with a short video about a Revenue Sharing and Advertising company called **Traffic Monsoon**....that I could sign up for FREE, and that, there were no monthly subscription fees, and that, I didn't have to sell anything to anyone and....

I said **wow!.....**

Well again, cutting the long story even shorter....., It was the best thing that happened that day. I knew I was in! I called her back and we went over all the sign up processes and I have been with the business to this day.

The lesson learnt.... “Don’t be overly skeptical about everything. Yes it is really easy nowadays to lose money online. There are just too many opportunities, too many shiny objects, too many promises.. It’s a jungle out there and so easy to get lost especially if you are new to this industry. However give yourself a chance, you don’t know everything. Have an open mind. Open-mindedness is a habit that supports success. I could have written off Alexis as a scam because of my previous experiences. But tripping and falling is necessary, as it is sometimes the only way to learn to walk.”

Having told my short story, it’s now my joy and greatest honor to share with you this great opportunity in detail, in a way that I didn’t get it myself. There is no doubt that a lot of people are skeptical that a so-called business model can earn you money while you sleep or travel the world without having to sell or sponsor anyone.

This is simply a foreign concept to most people. But I know you having read to this point, are *definitely* looking for ‘*something*’...like I was looking for ‘*something*’, as I just shared. This may just be that ‘*something*’ for you....please give yourself a chance , stay with me.....

I promise you, this system is frighteningly simple, once you understand it in principle.

It’s simply a method of making money that takes most of the variables and heavy lifting out of the equation. The end result: the model that enables you to earn money even while you’re asleep, while you’re on holiday, or while you’re doing something else you’d rather be doing.

How? ...

By introducing a whole new element of leverage. Namely, time and effort leveraged to a whole new degree. Leverage allows you to take whatever results you’re already getting and multiplying them by ten, twenty, fifty or maybe even a hundred times. Leverage simply put; is about working smarter, not harder. Leverage is achieving more with less. That is what **Traffic Monsoon** helps you do. No special skills are required to do this. You don’t have to be an *HTML guru* or a *programming expert to win with this*. This business is both newbie and expert friendly. Your only qualification is a computer and an Internet connection. How hard is that? Of course you can decide to hit the hard road by sticking it out on your own, but why struggle if you can leverage a professional, automated system?

By the end of this report you’ll understand why this business has produced a myriad of success stories like [Sharon James’](#). See her story [here](#)

I am confident you will like what you find...

Lets dive in and look in detail at the **Traffic Monsoon** business, shall we?

The Business

Traffic Monsoon is a specialized Advertising and Revenue Sharing company that allows international participation of individuals and groups. Their services provide high quality advertising targeted for people seeking a way to earn money online along with complete account privacy, top-level online security, efficient account management, and a dedicated support team. **PLEASE** watch [this](#) short introductory video [here](#) before you proceed.

Why Traffic Monsoon?

Every marketer needs a traffic source for his or her business. As it were, traffic is the life-blood of any business. Without visitors to your website, your business will die a natural death.

Having said that, I am delighted to introduce to you a unique company with massive traffic to promote your primary business and also an opportunity to earn unlimited income from its revenue share.

Traffic Monsoon is a Paid To Click Advertising Network Founded by the CEO [Charles Scoville](#), based in Utah. The company was launched in October 2014. To-date Traffic Monsoon is #1 of the top 10 Traffic Exchanges on [trafficexchangelist.com](#)

Traffic Monsoon, at the time of writing of this report, had a global ranking of 3013 on [Alexa.com](#) out of the millions of websites worldwide. **Figure 2** shows Traffic Monsoon global ranking on the Traffic Exchange List.

Figure 2 -Traffic Monsson Exchangelist Ranking

The screenshot shows the homepage of [trafficexchangelist.com](#). At the top, there is a navigation menu with links for About, Lists, Badges, Reports, Owners, Scripts, Services, Add Your TE, and Tools. A search bar is located on the right. Below the navigation, there are several promotional banners for various services, including 'REVENUE SHARING ADVERTISING COMPANY' and 'TOP FLIGHT TRAFFIC'. The main content area is titled 'Best Manual Exchanges' and features a list of 'The Top 10 Exchanges'.

Rank	Exchange Name
1	Traffic Monsoon
2	EasyHits4u
3	I Love Hits
4	TopHits4U
5	TE Racing League
6	StartXchange
7	Legacyhits
8	Tezak Traffic Power
9	Cool Cat Hits
10	TrafficG

Below the list, there is a 'Sign Up Now' button and a promotional text block: 'Looking for more traffic exchange related information? Subscribe to StartXchange Owner Tim Linden's Blog and get help with traffic exchanges, web development, and even interviews with other owners!'.

Income Streams

Traffic Monsoon has 4 income streams, namely:

1. Sharing Positions Through The Purchase Of Adpacks
2. Cash Links
3. 10% direct referrals
4. Turning traffic into cash

The 4 income streams are discussed in detail below.

1. Sharing Positions

When you buy an ad pack (advertising package) with sharing, what are you exactly buying? Buying an adpack with sharing is not making an investment or buying shares, You are only buying advertising services. It's from the sales of all Traffic Monsoon services that revenues are shared.

When members purchase a service from Traffic Monsoon, the company holds the revenues from that purchase. Then, you can qualify to receive a share of the profits! Naturally there is cost associated with providing services. Each service provided generates a profit margin. Those profits are shared with you!

Adpack combos come in \$50 increments. With one adpack purchase you'll receive 20 clicks to your banner, 1,000 traffic exchange credits, and a revenue sharing position.

When you click a minimum of 10 ads in the traffic exchange and remain on the website for 20 seconds each, you'll qualify for the next 24 hours to share in site profits.

As long as you are qualified, each sharing position you receive with your Adpack Combo purchase, will continue to share in revenues up to \$55.00. Reaching this maximum is not guaranteed, or affixed to any time frame. It's completely reliant upon sales of services, and you being qualified. It currently works around 2% per day. There is no requirement to refer to share in site profits.

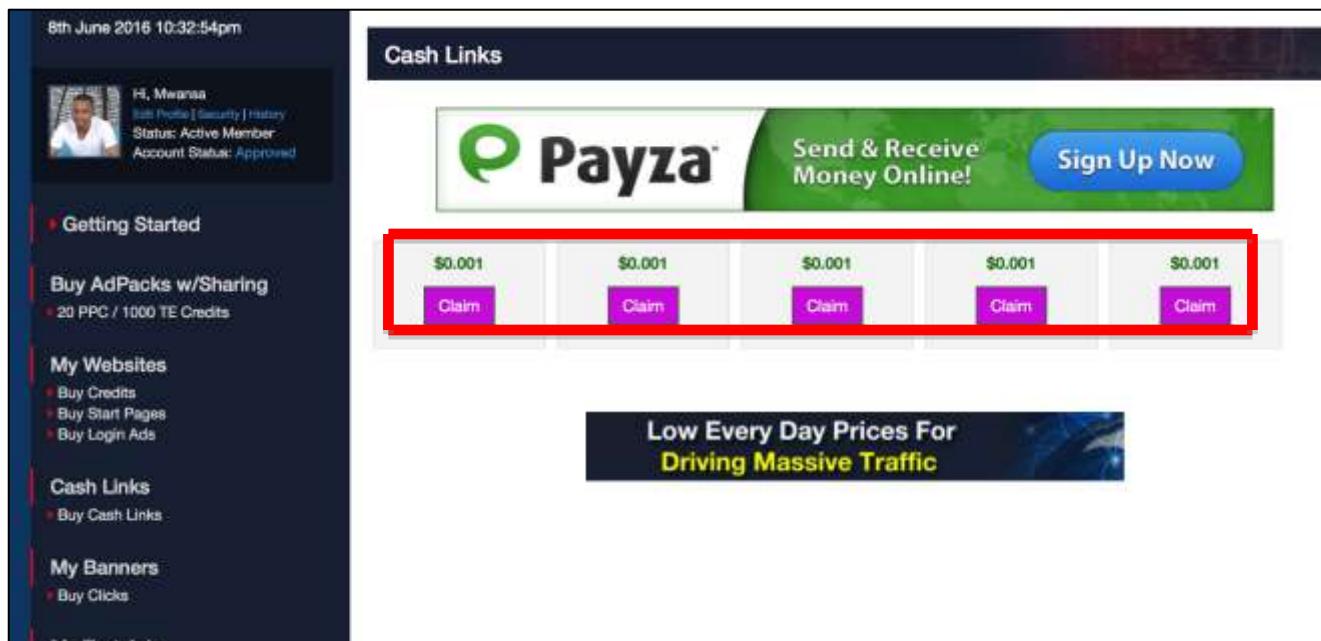
Earn Traffic Exchange Credits

Any purchase turns your account into a lifetime paid member. Each ad view in the traffic exchange will reward you 1 visitor credit in the traffic exchange.

FREE members can surf ads, and receive 1 visitor credit for every 2 sites viewed in the traffic exchange.

2. Cash Links

Figure 3 -Cash Links In the Traffic Monsoon Traffic Exchange



These are paid-to-click links, which appear on your dashboard, and reward you with extra cash!

Cash links are a great way to show other members what else you're involved with, and invite them to join you.

Basically \$1.00 => 50 visitors = \$0.02 per click. \$0.01 goes to clicker, and \$0.01 goes to sponsor when visitor remains on your site for 30 seconds

\$1.00 => 1000 visitors = \$0.001 per click. \$0.0005 goes to clicker, and \$0.0005 goes to sponsor when visitor remains on your site 5 seconds

To qualify for referral click earnings from these links, you must have clicked a minimum of 10 ads in the traffic exchange within the last 24 hours. **Figure 3** shows \$0.001 cash links.

3. 10% Referral Commissions

Referring people to Trafficmonsoon is not a requirement. However it is a great way to earn a passive income through direct referral commissions at 10% on every adpack that is sold, including repurchases, for life! Besides there is no limit on the number of referrals you can sponsor, that means you can recruit as many people as you can. You can withdraw your earnings to your [Payza](#) or [Solid Trust Pay](#) Account so it can easily be transferred to your bank, credit card or Bitcoin wallet. Plans are underway to include a withdrawal feature, to transfer earnings to your Allied Wallet MasterCard.

4. Turning Traffic Into Cash

Traffic Monsoon has to date delivered up to 1.5 Billion visits to the different websites. This makes it an amazing place for you to promote other products. In turning traffic into cash, you can promote your own product or affiliate products. I recommend that you visit clickbank.com, create an account. [Clickbank](#) is a great digital market place with great products in every niche. Get more information on being a Clickbank affiliate [here](#).

Ad Services

Profits are shared from all of the following services.

- Pay-Per-Click Banner Ad Campaigns
- Pay-Per-Click Text Ad Campaigns
- Traffic Exchange Start Pages
- Traffic Exchange Credit Purchases
- Monsoon Traffic Packages
- Login Ads

Pay-Per-Click Campaigns are \$0.25 per click and allow you to target your ads to specific countries for \$0.50 per click. Every click on your banners ads is worth a lot - those users who click on your ads may become your referrals or even clients. Users click simply because they are interested in the topic of your ads!

Traffic Exchange Start Pages is an offer for your site to be the first to be viewed by all members. This is priced at \$35 per day. You'll receive a lot more attention to your ad this way and stand out first in people's minds.

Getting Started

Getting started with Traffic Monsoon is easy. Your basic requirements are itemised below:

1. An Internet connection
2. A PC or laptop, tablet or smart phone
3. Basic English knowledge
4. A minimum of 15 minutes surfing a minimum of 10 Ads daily.

That's It! With a computer and Internet connection, you are set to go to the next step.

Choosing Payment Processor

The next important step is choosing your payment processor. Payment processors are basically virtual bank accounts, which are used both to fund the Traffic Monsoon account, and also to make withdrawals. There are more than 100 payment processors available on the Internet today. Trafficmonsoon currently only accepts three payment processors: [Payza](#), [SolidTrustPay](#) and Allied Wallet (the latest addition which appears as Credit Card Gateway in The Traffic Monsoon back office). You can make instant withdrawals to your [Payza](#) or [SolidTrustPay](#) accounts. I recommend that you sign up PERSONAL accounts for both [Payza](#) and [SolidTrustPay](#). The reason is, each processor has its' unique features and capabilities that you may find handy at different times.

Besides, as technology is not perfect all the time, if one processor is down, you will always have an alternative.

Note that you don't have to sign up for an Allied Wallet account separately. Your Allied Wallet account is activated the moment your Traffic Monsoon account is verified. Purchases from earnings within Trafficmonsoon do not carry a fee. On the contrary payments and withdrawals using the processors charge a processor fee ranging between 2.9%- 4.5%.

I personally find all the available processors to be very handy, as I use them for my other online businesses as well.

After creating your free payment processor accounts, ensure that you get them verified. The verification levels and requirements for Solid Trust and Payza payment processors as detailed below:

Card Verified: Add the credit/debit card you intend to use for your business to your STP/Payza back office. Upload the front and back of your card. Your card should bear your name as it appears on your STPay or Payza account profile. Any mismatch in the information will cause undesirable delays. **ENSURE** that the information you provide is accurate.

For security reasons hide your card number except the last FOUR digits as shown in **Figure 4**.

Figure 4 - Card Verification- Front Card Scan



For back of card scan PLEASE also hide the CVV (three digit code at the back of the card) as shown in **Figure 5**

Standard Verified: supply a scan photo ID and proof of residential address e.g. utility bill. Two refundable micro-amounts of will be deducted from the account associated with your card. To get verified simply enter these two amounts which will appear on your statement and you are good to go. If for some odd reason you make a mistake in the entry of the micro amounts, DON'T stress. Simply upload a copy of your statement highlighting the two amounts and STPay will verify your account.

Bank Verified: Submit bank statement. Bank verification will enables you to withdraw the highest amount per transaction. A screen capture of a bank verified STPay account is shown in **Figure 5**.

Figure 6 - STPay- Bank Verified

The screenshot shows the SolidTrustPAY user interface. At the top, there is a navigation bar with links for 'My Account', 'My Banks & Cards', 'My Money', 'Security Zone', 'Merchant Zone', 'Shop & Earn', and 'News & Notes'. Below this, a welcome message reads 'Welcome Mwansa Chilekwa' followed by a redacted name and a 'Logout' link. The main content area is divided into several sections:

- Account Status:** Bank Verified | Card Verified
- Account Type:** Personal
- Last Login:** June 22, 2016 12:07
- TrustCard:** ORDERED

To the right of these details is a box titled 'YOUR ACCOUNT BALANCES' with columns for 'Currency' (USD), 'Available' (redacted), and 'Pending'.

Below this is a search section for transactions with 'date from' and 'date to' input fields, a 'Search' button, and a link to 'Open advanced search'.

The bottom section is 'Your Recent Transactions', which includes a table with the following data:

Transaction ID	Description	Amount	Currency	Balance	Status	Created at	Details
[Redacted]	[Redacted]	\$29.30	USD	\$0	Approved	June 22, 2016 12:08	[Icon]
[Redacted]	TrafficMonsoon (stp@trafficmonsoon.com)	\$30	USD	\$29.30	Approved	June 22, 2016 12:06	[Icon]
[Redacted]	[Redacted]	\$13.54	USD	\$0	Approved	June 22, 2016 11:00	[Icon]

Signing Up For Trafficmonsoon

Signing up on Traffic Monsoon is FREE with NO monthly subscriptions. You can start [here](#). You will see the Traffic Monsoon Homepage as shown in **Figure 6**.

Figure 6 -Traffic Monsoon Home Page



Click on “Register” on the top right hand corner of the homepage. A registration form like the one in shown **Figures 7, 8 and 9** will appear. Enter the required information carefully.

Figure 7 -Traffic Monsoon New Account Registration Form

HOME | NEW ACCOUNT REGISTRATION

New Account Registration

Account registration is currently open and we are accepting new members, please fill in the short form below to become a part of our growing community.

Your enroller's name is **Mwansa Chilekwa**

Personal Information

First Name : Last name : Date of Birth (MM/DD/YYYY) :

Contact Information

Email Address : Retype E-mail :

*** Do Not Use Hotmail, MSN, Outlook, Live, AOL, Mail.RU Because You Won't Receive The Activation Email ***
It's Best to Use Gmail or Yahoo To Ensure Receiving Your Activation Email.

Address : City : State :

Country : Postal Code : Phone :

Enter the payment processor information and security questions in the respective boxes. **Remember** to carefully record this information in your dairy or other material where you can easily refer to it if need arises. The system will ask you for your security questions at login each time your IP changes. Therefore **REMEMBER** them.

Figure 8 -Traffic Monsoon New Account Registration Form

Account Information

Enter Username :

Define Password (Letters and Numbers) : Retype Password :

Define Withdrawal Password : Retype Withdrawal Password :

Withdrawal Password is the password you enter at the time you request earnings to be sent to you from Traffic Monsoon

Payment Information

If you don't have any eCurrency account yet, please signup to one here:
[Payza](#) ; [SolidTrustPay](#) - They're fast, secure & free!
If you prefer to simply use your credit card, leave these fields blank.
Your credit card statement will read ALW*trafficmonsoon8776446714

Payza Email : Solid Trust Pay Username :

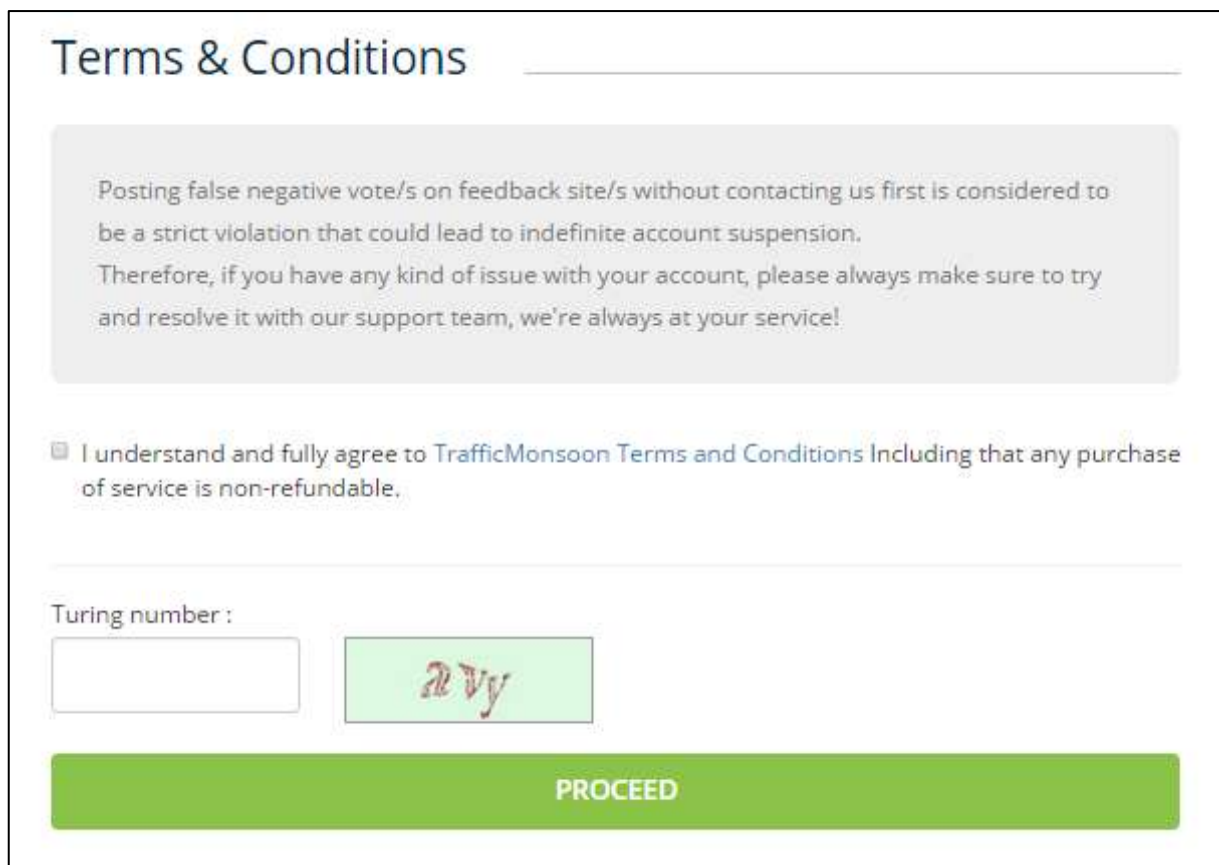
Security Questions

1. What is the name of your best friend as a child?	2. What is the name of your elementary school?	3. In what city or town does your nearest sibling live?
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please remember the answers. When you will try to login from the different IP address you will be required to answer these questions.

Finnish off the sign up process by accepting **“Terms and Conditions”**, enter the Turing number and hit **“PROCEED”**. An email with an activation link will be sent to your registered email address. Click on the link to activate your Traffic Monsoon account. **Congratulations!**

Figure 9 -Traffic Monsoon New Account Registration Form




Terms & Conditions

Posting false negative vote/s on feedback site/s without contacting us first is considered to be a strict violation that could lead to indefinite account suspension.
Therefore, if you have any kind of issue with your account, please always make sure to try and resolve it with our support team, we're always at your service!

I understand and fully agree to [TrafficMonsoon Terms and Conditions](#) Including that any purchase of service is non-refundable.

Turing number :



PROCEED

Things you want to take note of:

- ✓ Make sure you have opened your FREE Payment Processor Accounts with [Payza](#) and [Solid Trust Pay](#).
- ✓ Make sure enroller's name is **Mwansa Chilekwa** (or Name Of Your Sponsor) Reach out to me on [Facebook](#), Skype ID: [Chilli930](#) Or [Email](#) If you are not sure.
- ✓ Don't use Email Addresses such as Hotmail, MSN, Outlook, Live, preferably use a Gmail Account
- ✓ 1 Person only can register 1 Account.
- ✓ Don't use Proxy Address to register.
- ✓ Once you register, if you don't receive a confirmation email to your Inbox, please check your Spam/Junk Folder
- ✓ Each time your IP changes, the system will ask you for your security questions
- ✓ Remember your withdraw Password
- ✓ If you have other problems please contact [Support](#)

Other important reminders....

1. After creating your FREE account, **PLEASE** keep your login information secure and handy (written away in a diary or a notepad that you can safely store away and easily refer to). Traffic Monsoon will as well send you an email with some important account information.
 2. **Activate Account** via an activation link sent to your email. After the account is activated it will go into “Not Verified” status.
 3. **Upload a JPG scan copy of your government issued ID** (e.g. Passport or Drivers Licence). Click on “Not Verified” on the top left hand corner of the Traffic Monsoon dashboard. Follow the prompts and complete it with your transaction pin. The account will go into “Pending Status” after successful upload your ID copy. Ensure that the scan copy is not upside down, blurred or photo-shopped!
 4. **Support will take 24-48hrs to Approve your account.** They will contact you with instructions on what you should do if for any reason they have questions or are not satisfied with your ID copy. If not PLEASE raise a support ticket from the Support tab at the bottom of your Traffic Monsoon page. You MUST be logged-in in to do this, for security reasons.
 5. **Add a cute profile picture** of yourself. It's not mandatory, but just adds a human face to your account.
 6. After verification, account status will change to “Approved”
- Your account dashboard will look similar to **Figure 10** below. Having successfully registered lets go to the next step...

Figure 10 -Traffic Monsoon Dashboard

The screenshot shows the Traffic Monsoon dashboard for user Mwansa Chilekwa. The top navigation bar includes 'My Account', 'Start Surfing 1:1, 20 sec', and 'Logout'. The main content area features a welcome message, a 'Getting Started Video' for Google SNIPER, a 'Daily Sales Snapshot' table, and a notification about 50250 unassigned credits. The user's account details are displayed, including the username 'Mwansa', registration date '09 Feb 2016 08:47 PM', and last access '08 Jun 2016 10:30 PM'. There are several promotional banners for 'GROW YOUR REFERRAL LIST', 'SFI Ad for Gateway', and 'CREATE YOUR FREE ACCOUNT'. A timer indicates that the user is qualified for clicking 10 ads until 09 Jun 2016 06:24 AM. The dashboard also promotes 'Cash Links Are Available For You!' with a button to click here to go to cash links.

Day	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Revenue	\$3,982.97	\$5,844.00	\$5,743.38	\$2,944.48			
Profit	\$3,982.97	\$5,844.00	\$5,743.38	\$2,944.48			

Buying Adpacks

By now you should have set up your [Payza](#) and [SolidTrustPay](#) payment processors before creating the Traffic Monsoon account. If you haven't, no worries! You can still do it now. Just click [here](#) to set up your [Payza](#) account and [here](#) for your [Solid Trust Pay](#). Lets do it now...before proceeding...

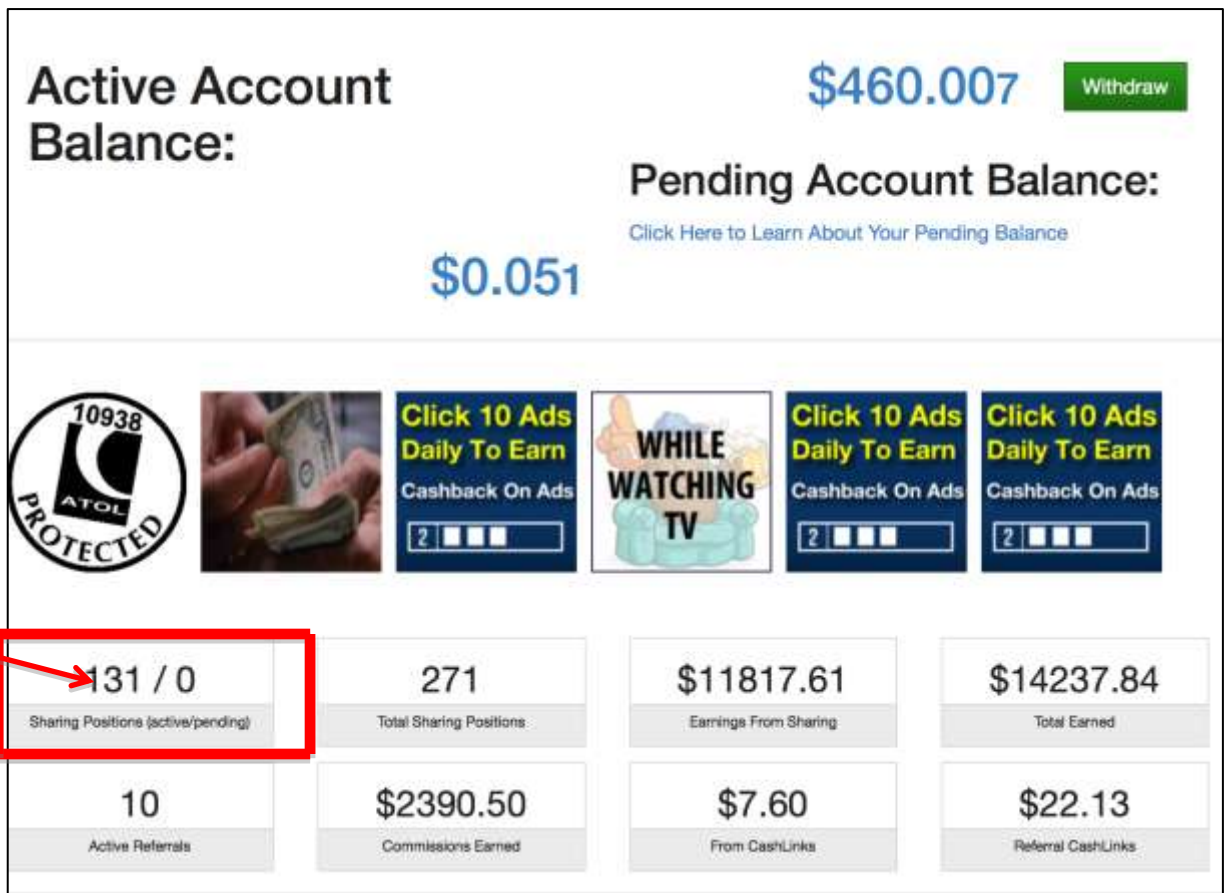
.... Ok lets proceed....

Trafficmonsoon shares up to 110% in revenue. That is, you will get up to \$55 on every adpack purchased. After funding your account you are now set to purchase adpacks. Simply follow the instructions given below:

1. Click on the '20 PPC / 1000 TE Credits' or simply click on "My Banners" on the left hand side of your dashboard.
2. Click on the green '**Setup A New Banner Ad**' button to setup the banner you want to promote. You can start with the Traffic Monsoon Banner for now.
3. Select the size of your banner (468x60). Enter the title of your campaign (Traffic Monsoon), then enter the target and banner URLs in the appropriate spaces provided. Then, click on the 'save' button.
4. Wait for the 10 second count down timer to end. Then, click on '**Back to My Ads**'.
If your website doesn't appear in the test window, edit your target link to correct it. Click on the '**Details**' button beside your banner and make the changes. You can setup a maximum of 5 banners.
5. Choose the banner you want to add the clicks to and click the green '**Buy Adpack**' button besides it.
6. Enter the amount of Adpacks you want to buy and select your payment processor i.e. Credit Card Gateway (Allied Wallet), [Payza](#) or [Solid Trust Pay](#). The Credit Card Gateway enables you to make instant payment from your credit/debit card.
After choosing the appropriate processor, click on the '**Preview**' button. The total amount including processor fees will appear. Then, click on '**Pay Now**' button to confirm the payment. Once the payment is confirmed, your account will be credited with the number of sharing positions equal to the number of adpacks purchased, along with 1,000 ad credits and 20 banner clicks, multiplied by the number of adpacks you just bought. **(Example: If you buy 2 adpacks on your banner, you get $1,000 \times 2 = 2,000$ ad credits and $20 \times 2 = 40$ banner clicks).** You can assign your ad credits to your active ad links by clicking on the 'My Websites' link on the left menu. If you haven't done this, don't worry I will talk about it shortly.
7. Note that the more Adpacks you buy the more shares you get. Kindly [Email me to REQUEST adpack calculator tool](#), [here](#) to understand this more.

The adpacks you just purchased will appear in your account as shown in **Figure 11**.

Figure 11 -Adpack Purchase



The next section is the **BIG** one!.....roll the drums....drrhhhh...**EARNINGS!** Lets dive in.. shall we?

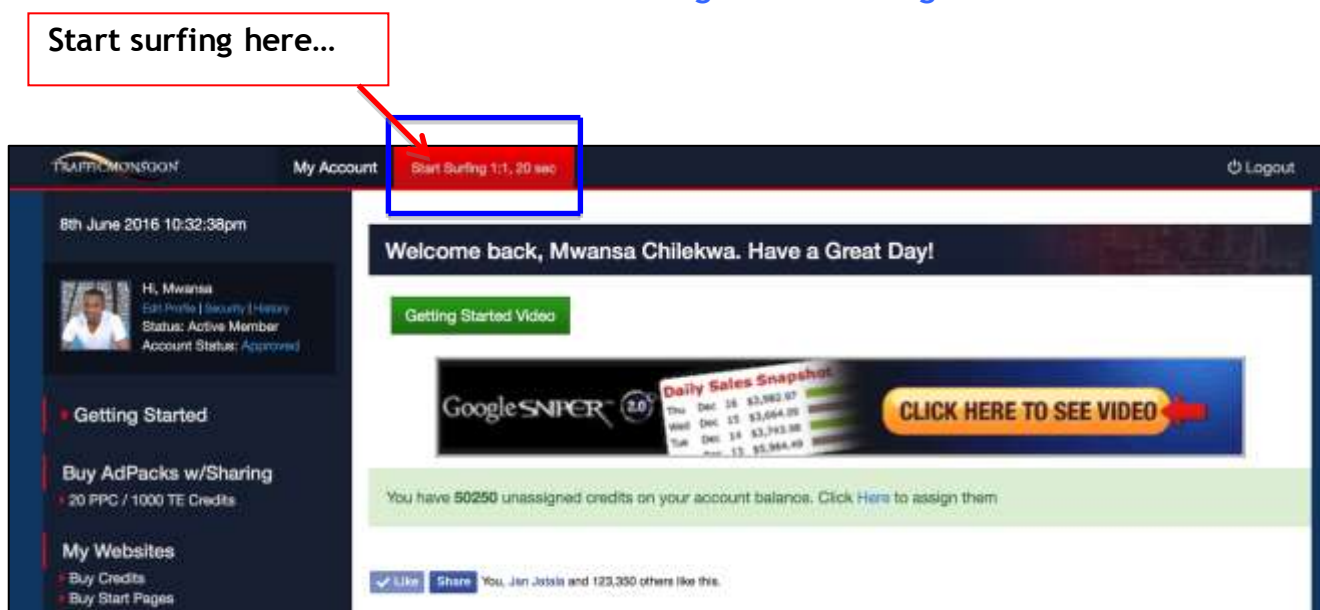
Start Earning

After registering, getting the account approved and having purchased some adpacks, we ready to start earning. Your daily earnings appear in the **“Active Account Balance”**

When you log in to your account, the first ad you see is called a login ad.

Note: when you login for the first time, you need to surf a minimum of 10 ads in the Traffic Exchange, which will qualify you to share in the company revenue for the next 24 hours. Surfing a minimum of 10 ads will typically take you under 10 minutes depending on your Internet speed. Click on the red **“Start Surfing”** tab at the top of your account as shown in **Figure 12** to start surfing.

Figure 12 -Surfing Ads



You can also click on Cash Links as they become available. When Cash Links are available a green tab as shown in **Figure 13** below appears in the centre of the screen with the words **“Cash Links Are Available For You”**

Note that Cash Links are on first-come first-served basis. At this point you maybe asking what Cash Links are?

Well the answer is simple; Cash Links in **Figure 13** are similar to PTC ads.

Trafficmonsoon have 4 kinds of Cash Links. Some pay \$0.02 per click; others \$0.01, \$0.005, and \$0.001 per click respectively.

Figure 13 -Cash Links Available Tab

The screenshot shows a user dashboard with the following elements:

- Username: Mwansa, Sponsor Username: Asemerson6
- Registration Date: 09 Feb 2016 08:47 PM, Last Access: 08 Jun 2016 10:30 PM
- Three promotional boxes: "GROW YOUR REFERRAL LIST", "SFI Ad for Gateway", and "CREATE YOUR FREE ACCOUNT".
- A notification bar: "To Receive Referral Click Earnings From Cash Links & Share In Site Revenues You Must Be Qualified. You're Qualified For Clicking 10 Ads Until : 09 Jun 2016 06:24 AM. Recommended to Click 10 Minutes Before Timer Runs Out : 7 hrs 52 mins 18 sec".
- A central call-to-action box with the text "Cash Links Are Available For You!" and a green button "Click Here to Go to Cash Links (Free to Click & Get Paid)".

When you click on the green “Click Here to Go to Cash Links” a page similar to Figure 14 below will appear.

Figure 14 -Cash Links

The screenshot shows the 'Cash Links' page with the following elements:

- Header: "Cash Links" and "Payza Send & Receive Money Online! Sign Up Now".
- A row of five claimable amounts, each labeled "\$0.001" and "Claim", highlighted with a red box.
- Footer: "Low Every Day Prices For Driving Massive Traffic".
- Left sidebar: "Getting Started", "Buy AdPacks w/Sharing", "My Websites", "Cash Links", and "My Banners".

In my opinion even though Cash Links are a great way to earn as a FREE member (i.e. someone who hasn't bought any adpacks) and probably working on a budget, it is the slowest method of the 4 revenue streams earlier discussed. But it sure does work especially if you build a large team of referrals. I have heard of members that have earned up to \$17 per day from Cash Links! So it is in no way to be neglected.

See a detailed review of this in the [Frequently Asked Questions](#) on my website of under

the question “How do I make money with TrafficMonsoon?”

Note: you need be approved to earn from Cash Links. You also need to surf a minimum of 10 ads daily in the Traffic Exchange daily in order to earn from shares and referral Cash Link clicks.

You get paid up to 24 times per day! That’s up to 168 times per week! ... A whopping 672 times per month! That sure beats waiting 30 days to get paid. You can either withdraw instantly to your Payza or Solid Trust account or repurchase more adpacks. It’s your money; it’s your call to do whatever you choose with it!

Getting Direct Referrals

The other beautiful thing about Trafficmonsoon is the limitless income potential through referral commissions. With no direct referral limit, you can get as many referrals as you want. With no subscription fees, Trafficmonsoon presents an enormous income potential even if you start out as a Free Member (i.e. member who has not purchased any ad services in Traffic Monsoon).

Additionally Trafficmonsoon provides 100% referrals Cash Link clicks commission and a 10% commission on every purchase made by your referrals. Below I provide referral scenarios to simply highlight what is possible with this business model:

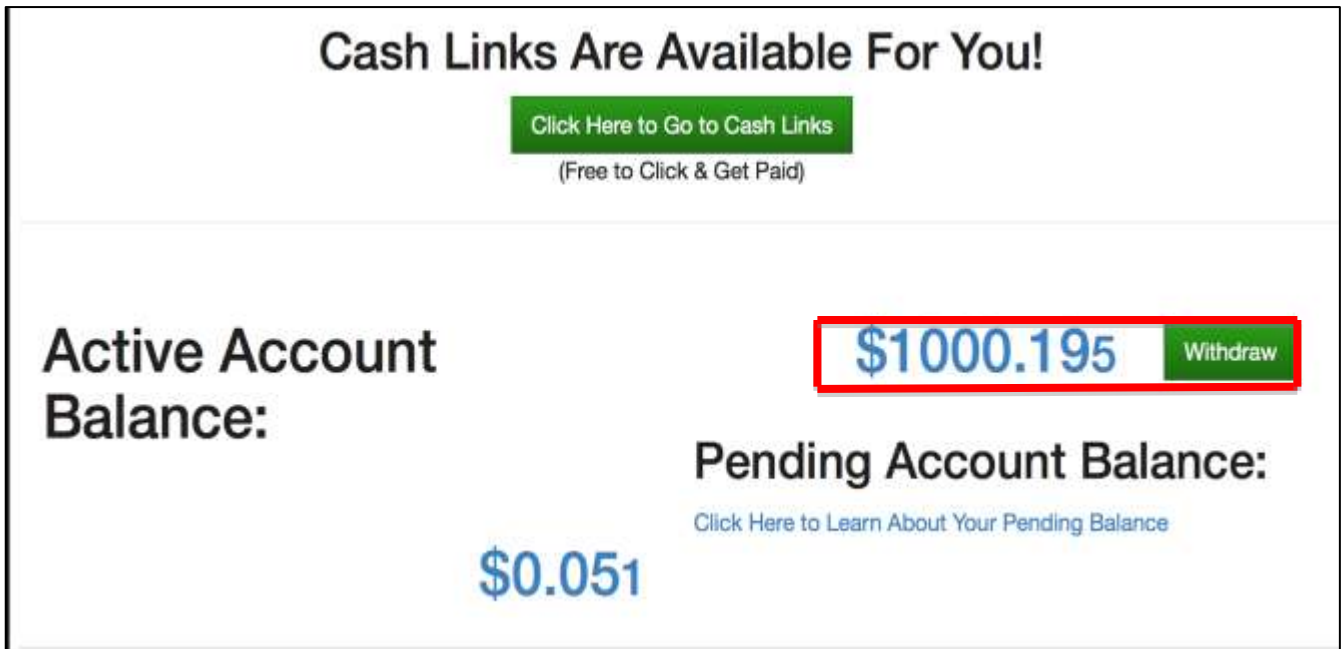
1. If you have 10 referrals purchasing 2 adpacks daily, you earn \$100 daily
2. If you have 100 referrals purchasing 2 adpacks daily, you earn \$1,000 daily
3. If you have 100 referrals purchasing 4 adpacks daily you earn \$2,000 daily
4. If you have 1000 referrals purchasing 4 adpacks daily you earn \$20,000 daily
5. If you have 1000 referrals purchasing 10 adpacks daily you earn \$50,000 daily

Withdrawing Earnings

Unlike banks that may cap how many times you can withdraw your own money, Trafficmonsoon has no such restrictions. You can withdraw as many times as you wish. Traffic Monsoon provides great features with many along the way, when it comes to making instant withdrawals. These features make Trafficmonsoon more legit than any other PTC TE or revenue sharing site I know. To start with, you can withdraw on any day of the week. Withdraws only stop for a few minutes on the top of every hour during system updates. Some revenue sharing sites limit withdraws only to weekdays but this is not the case with Traffic Monsoon.

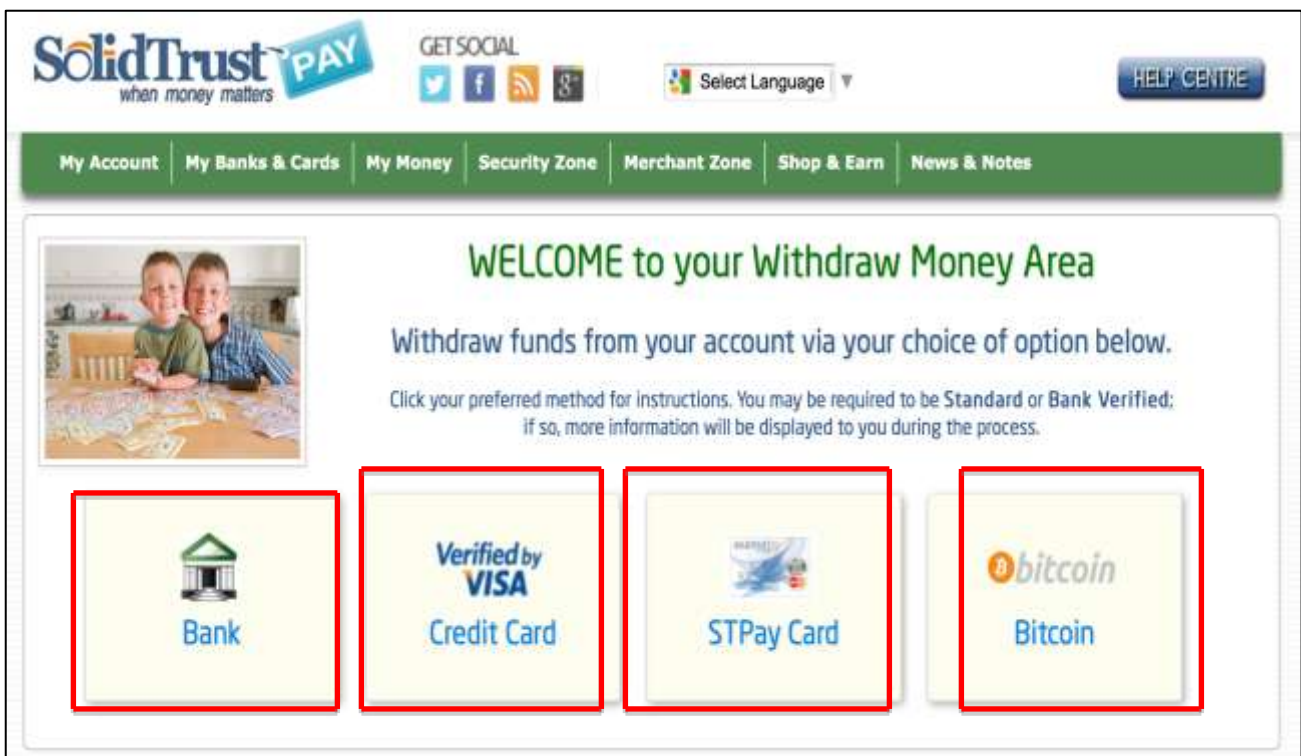
To make a withdraw just click on the green “**Withdraw**” tab shown in **Figure 15**. Select your payment processor, enter amount you wish to withdraw, the withdraw pin and Turing number and boom you got your payment instantly!

Figure 15 -Traffic Monsoon Withdraws



From your online processor account, you can easily transfer your funds to your local Bank, credit card, STPay Card or to your Bitcoin wallet like [Coinbase](#) or [Blockchain](#) etc. The choice is yours. **Figure 16** shows a Solid Trust Pay Withdraw Area with various withdraw options available to you. The latest development is the addition of an Allied Wallet Debit Card. This will enable you to make instant withdraws to your debit card at only \$0.50 per transaction. You can order the card from the Traffic Monsson back office at only \$6.00.

Figure 16 -Solid Trust Withdraw Options



An example of a withdraw of **\$1,000.18** from Traffic Monsoon to my SolidTrustPay account on **8 June 2016** is shown in **Figure 17**

Figure 17 -Instant withdraw to my SolidTrustPay account

Your Recent Transactions

1 2 3 ... Next > Last >> Displaying transactions 1 - 25 of 86 in total

Transaction ID	Description	Amount	Currency	Balance	Status	Created at	Details
+ 30006499380	TrafficMonsoon (stp@trafficmonsoon.com)	\$1,000.18	USD	\$1,269.39	Approved	June 08, 2016 18:44	

Transfer #30006499380:
Approved

- Transaction ID #: 30006499380
- Order #: TrafficMonsoon1a3c0a40b902b944d619
- Sender: TrafficMonsoon (stp@trafficmonsoon.com)
- Amount: \$1,000.18
- Fee: \$15.25
- Net Amount: \$984.93
- Currency: USD
- Note: Withdrawal Request from Traffic Monsoon for member ID 2879070
- Status: Approved
- Refund Now

Created at: June 08, 2016 18:44 :: Updated at: June 08, 2016 18:44

Figure 18 is an example of a withdraw of **\$1,269.39** from Solid Trust to my local bank via bank wire. The transfer currently takes 3-5 business days to reflect in my local account. As you can see this transfer was also done on the **8 June 2016**.

Figure 18 -Traffic Monsoon Wire Transfer

Your Recent Transactions

1 2 3 ... Next > Last >> Displaying transactions 1 - 25 of 87 in total

Transaction ID	Description	Amount	Currency	Balance	Status	Created at	Details
- 30006499386	SWIFT Bank Wire Withdraw	\$1,269.39	USD	\$0	Approved	June 08, 2016 18:48	

Withdraw #30006499386:
Approved

- Transaction ID #: 30006499386
- Order #: MwansaC96d8714d33368eacea0b8
- Payment Option: SWIFT Bank Wire Withdraw
- Amount: \$1,269.39
- Fee: \$10
- Net Amount: \$1,229.39
- Currency: USD
- Status: Approved

Created at: June 08, 2016 18:48 :: Updated at: June 10, 2016 13:08

Figure 19 is another payment proof example of \$1,000 withdrawn from Solid Trust to my Bitcoin wallet on 16 May 2016. The Bitcoin transfer currently takes 1 business day to clear.

Figure 19 -Bitcoin Withdrawal

Withdraw #30006375678:
Approved

- Transaction ID #: 30006375678
- Order #: 626014
- Payment Option: Bitcoin Withdrawal
- Amount: \$1,000**
- Fee: \$30
- Net Amount: \$970
- Currency: USD
- Status: **Approved**

Created at: May 16, 2016 10:08 :: Updated at: May 17, 2016 09:32

Income Results From My Traffic Monsoon Account

In Figures 21-24 I show more of my latest income results with Traffic Monsoon at various times. **RESULTS NOT TYPICAL.** This proof of income is not a guarantee you would earn the same, but would be possible to earn this and more with equal or greater strategy and work ethic.

Figure 20 -My Traffic Monsoon Income Results

Active Account Balance: **\$12.104** [Withdraw](#)

Pending Account Balance: \$0.051
[Click Here to Learn About Your Pending Balance](#)





 128 / 0 Sharing Positions (active/pending)	 278 Total Sharing Positions	 \$12385.61 Earnings From Sharing	 \$15156.12 Total Earned
11 Active Referrals	\$2740.50 Commissions Earned	\$7.60 From CashLinks	\$22.41 Referral CashLinks

Figure 21 - My Traffic Monsoon Income Results

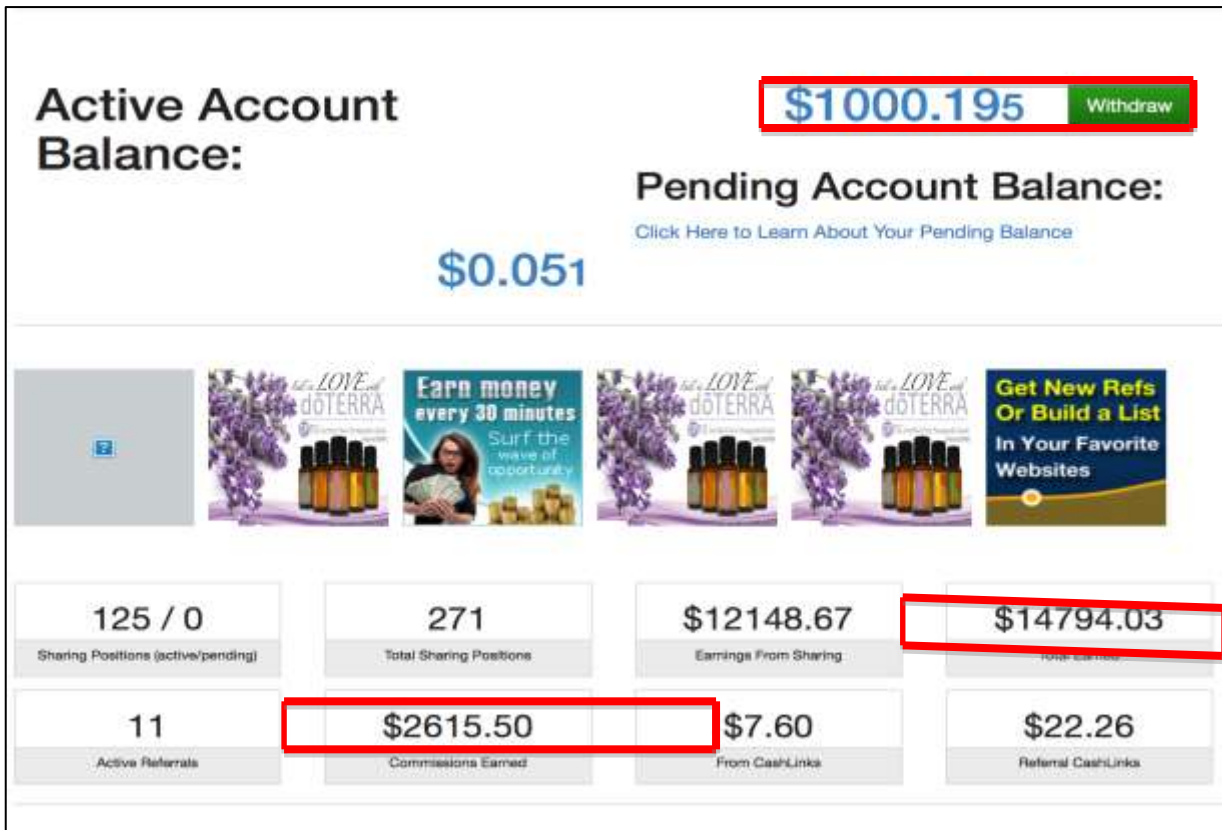


Figure 22 - My Traffic Monsoon Income Results

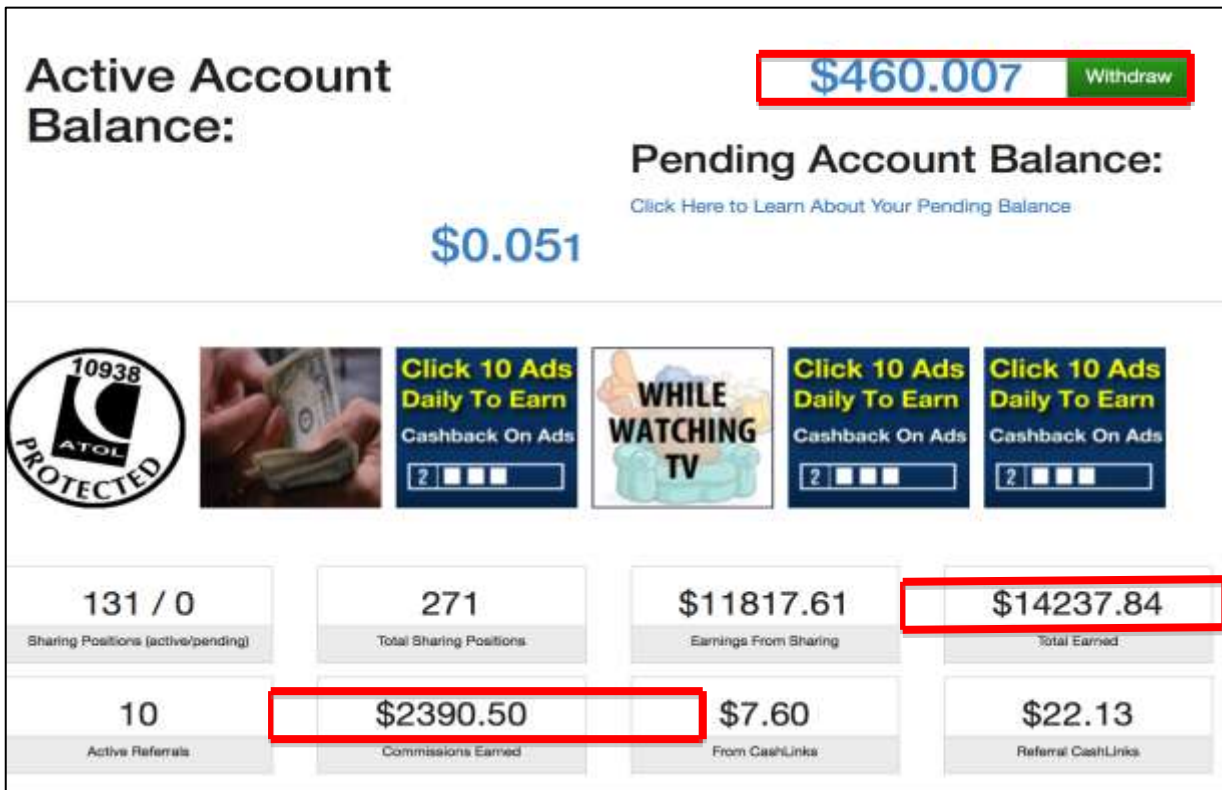
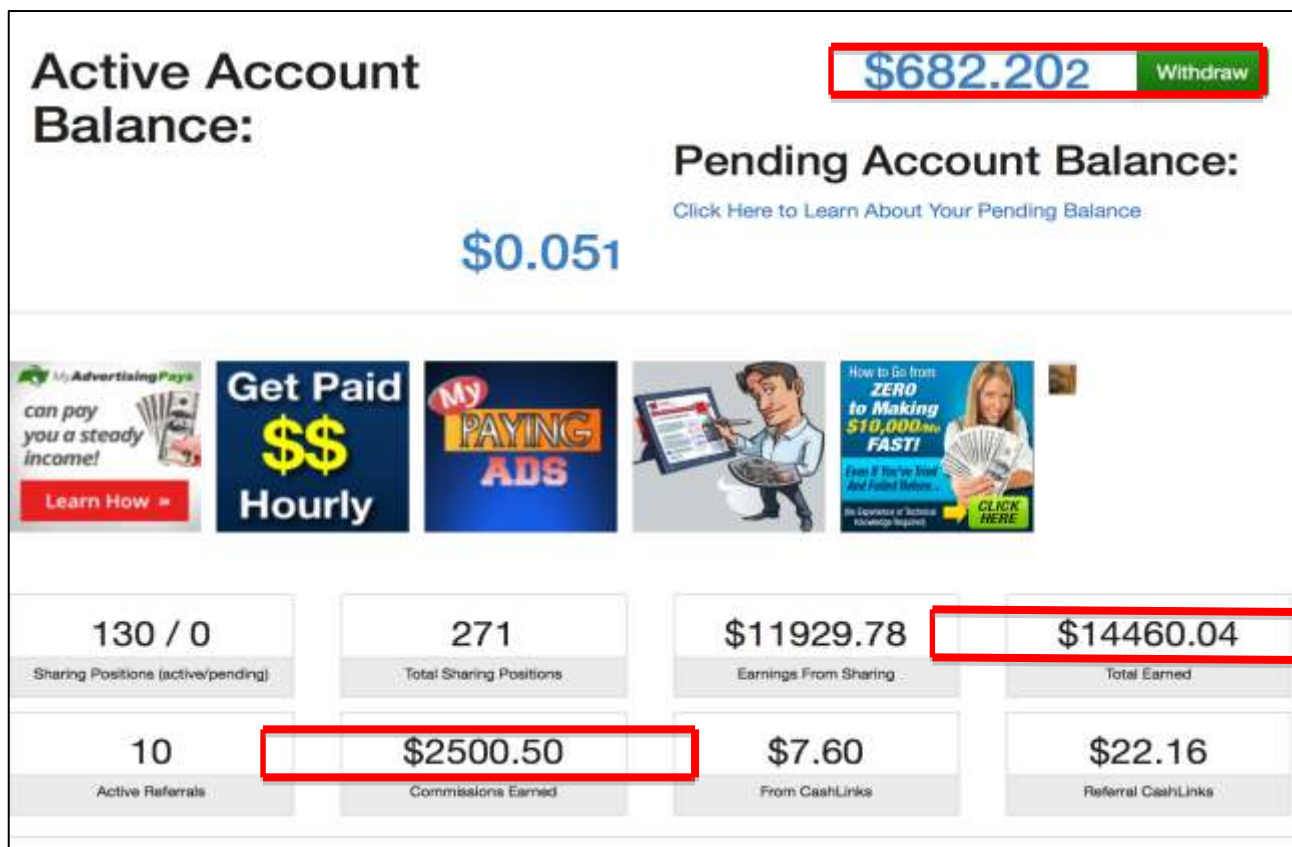


Figure 23 - My Traffic Monsoon Income Results



For questions, testimonials, income proofs and online business success tips, visit my personal blog at www.digitalbloggers.com/Mwansa

Traffic Monsoon Member Results- Examples

Income Results # 1- Michael Haggie

MICHAEL HAGGIE

Michael Haggie
August 29 at 7:30pm

Status this morning

RESULTS NOT TYPICAL

adbrook • Earn money every 30 minutes • PAIDVERT • Massive traffic exchange with rapid delivery! • Profitable Advertising Solutions • Are you interested in...

29 August 2015

158 AdBro Sharing Positions	380 Total Sharing Positions	\$16344.83 Earnings From Sharing	\$19443.87 Total Earned
37 AdBro Referrals	\$3029.05 Commissions Earned	\$0.29 From Cash/Link	\$69.70 Referral Cash/Link

Income Results # 2- Hans Rostek

HANS ROSTEK

Hans Rostek
August 25 at 2:16pm

Reached my goal of 300 packs today, next goal is 400 packs and then it will be plain sailing from then on..... 😊

Account Balance: **\$0.264** [Withdraw](#)

ADS Join Now • Sense • Low Every Day Prices For Driving Massive Traffic • FREE Webcast • 72 PAYOUTS A DAY • Busy Traffic Exchange With Fast Visitor Delivery

300 AdBro Sharing Positions	324 Total Sharing Positions	\$7196.77 Earnings From Sharing	\$7197.26 Total Earned
--------------------------------	--------------------------------	------------------------------------	----------------------------------

YouTube

Income Results # 3- Imy Islam Hans

IMY ASLAM – TOP 1% EARNER!

Get referrals or make a list of your favourite site right now and earn every hour!

EARN EASILY

Low Every Day Prices For Driving Massive Traffic

RESULTS NOT TYPICAL

3317 Active Sharing Positions	7974 Total Sharing Positions	\$342138.70 Earnings From Sharing	\$513064.47 Total Earned
99 Active Referrals	\$170272.65 Commissions Earned	\$1.83 From CashLinks	\$651.29 Referral CashLinks

YouTube

Income Results # 4- Frank Calabro Jr.

Frank Calabro Jr.
July 2 at 6:56pm

Day 261 Results ...

1.53 million in front line sales

6,510 combined packs

Just SMASHED 563k total

"Results Not Typical" this is proof of payment is not a guarantee you would earn the same, but would be possible to earn this and more with an equal or greater strategy and work ethic.

2107 / 4403 Sharing Positions (active/pending)	10983 Total Sharing Positions	\$408635.24 Earnings From Sharing	\$563084.16 Total Earned
419 Active Referrals	\$153117.68 Commissions Earned	\$18.44 From CashLinks	\$1312.80 Referral CashLinks

Income Results # 5- Abas Ahmed

The screenshot shows a mobile application interface for a user named Abbas Ahmed. At the top, there is a profile picture and the name 'Abbas Ahmed' with a timestamp 'June 30 at 2:56pm'. Below this, a notification states 'Just reached 500 addpacks'. The main content area displays account balances: 'Active Account Balance: \$5.404' and 'Pending Account Balance: \$112.801'. A link 'Click Here to Learn About Your Pending Balance' is provided. Below the balances, there are several small promotional banners. The bottom section of the app shows a summary of sharing statistics: '506 / 104' for 'Sharing Positions (active/pending)', '938' for 'Total Sharing Positions', '\$36759.10' for 'Earnings From Sharing', and '\$36776.30' for the total earnings.

Active Account Balance:	\$5.404
Pending Account Balance:	\$112.801
Click Here to Learn About Your Pending Balance	
506 / 104	Sharing Positions (active/pending)
938	Total Sharing Positions
\$36759.10	Earnings From Sharing
\$36776.30	

Income Results # 5- Sofia Mughal

 **Sofia Mughal**
July 1 at 5:28pm

Finally reached 1277 addpack 1300 here i come and hit over 90k in total earnings this is what you call an amazing Company 😊

#TMRocks #IAmInLove

"Results Are Not Typical This Proof Of Payment Is Not A Guarantee You Will Earn The Same, But Would Be Possible To Earn This & More With An Equal Or Greater Strategy & Work Ethic"

502 / 775
Sharing Positions (active/pending)
2277
Total Sharing Positions
\$89727.33
Earnings From Sharing
\$90682.25
Total Earned

In Closing...

I hope all of this information has made the concept of building your digital empire with Traffic Monsoon so easy to understand. While it's not everything you'll ever need to know, it does cover most basics, and it is enough to get you started on your journey [here](#). What you do now, will determine what you get later. You don't have to reinvent the wheel though; it's all here...simply leverage it...

I hope you enjoy the journey from newbie or whatever level you are at, to a significantly successful digital entrepreneur, but remember: you don't have to do it alone. You can always reach out to me via Skype ID: [Chilli930](#), [Facebook](#) or [Email](#)...I am here to help you every step of the way! Make sure after joining you are in my Facebook Coaching Group to build this quicker. Access extensive training modules and group support. Request to join my secret Facebook Group [here](#)

I trust that reading this report has shown you just how simple it really can be to start making money especially when using a proven business system to do it!

By now, you know that:

The #1 selling product on the Internet is **TRAFFIC**, which is created through Advertising. **Facebook, Google, YouTube** and many more... are all advertising Networks disguised as something else... *search engines, social networks, video sharing sites* and more. All of these companies make billions of dollars each year in advertising fees And guess what? - every time you click on an advertisement on their website.**they make money.....legally!**

And you and I are the ones clicking on the advertisements that make them money!

The Real questions is... Why aren't you or I being paid for this?

With "**Traffic Monsoon**" you get paid for clicking on advertisements.

Traffic Monsoon it's absolutely the simplest & easiest way for anyone & everyone to make money. Absolutely no special skills are required!

If you can click a mouse you can make moneyI am certain that, if you are reading this you can definitely click a mouse. So this is for you. ..my friend.

Get paid up to 24 times per day!

There are 4 revenue streams...

1. Profit Share – qualify by clicking on 10 Ads per Day
2. Cash Links - Extra Cash Rewards
3. 10% Instant Referral Commissions for life
4. Turning your traffic into cash

Follow these 4 Simple steps to get started ...

1. [Sign up for Free!](#)
2. Activate Account and get it verified
3. Buy Adpacks
4. Click & View 10 Ads per Day

We get paid in the daily profit share

Everyone Gets Paid up to 24 times per day!

No Reason for you not to signup

- [Free to Join](#)
- Absolutely No Sponsoring Required
- Absolutely No Selling Required
- No Monthly Fees Ever

This is Absolutely Easy for Everyone!

If you want to recruit...

- You can make more money
- 10% direct referral Commissions
- Every time an Adpack is sold you get paid (this includes re-purchases!)
- Get paid in real cash straight into your Payza or Solid Trust Pay account so it can be easily transferred to your bank, credit card or Bitcoin wallet!
- You can withdraw your earnings or purchase more adpacks... it's your call because it's **YOUR MONEY** you are in control
- Withdraw Anytime - 24 Hours per day!

Some Referral Examples

You Earn 10% on your referral daily for Life!

4 members purchase 100 AP = You Make \$2000

20 members purchase 20 AP = You Make \$2000 Daily

200 members purchase 2 AP = You Make \$2000 Daily

100 members purchase 4 AP = You Make \$2000 Daily

We get paid instantly and in **CASH!**

This is what makes Traffic Monsoon different...

- ✓ [Free to Join](#)
- ✓ Retail Customers - any person, company or business can purchase ad

- packages without becoming an affiliate
- ✓ Free members can also earn credits
- ✓ Extra earning can be made from cash links
- ✓ **No Monthly fees** Ever
- ✓ **No Sponsoring Requirement**
- ✓ Unlimited Adpacks can be purchased

Fast Start Process...

1. [Enroll for Free Now at Traffic Monsoon](#)
2. Buy as Many Adpacks as you can
3. View 10 Ads Per Day = Earn Cash (At This step you can make money / cash the next step is only optional)
4. Optional = Refer / Sponsor Like Crazy

A Final Word...

I sign off with this quote...

“Procrastination, the opposite of **DECISION**, is a common enemy which practically every man must conquer.” **Napoleon Hill- Think And Grow Rich**

Watch [this](#) inspiring story of Traffic Monsoon’s top lady earner **Sharon James** [here](#) and learn how a single decision changed her whole world....

Also CHECK out the last section, “[Frequently Asked Questions](#)”, it might just answer some questions you may have, both now and in the future.

To Your Success

Mwansa Chilekwa

www.MwansaChilekwa.com

Frequently Asked Questions

I need website visitors. Can I join Traffic Monsoon as a FREE Member and get visitors in your traffic exchange?

Yes. There's no requirement for you to purchase anything before using our traffic exchange services.

As a free member, you'll be able to enjoy a 2:1 surf ratio. That means, you'll surf 2 websites to receive 1 visitor credit.

When you purchase services, you'll enjoy a 1:1 surf ratio. That means, you'll surf 1 website to receive 1 visitor credit.

Is Traffic Monsoon a Hyip, Ponzi, Pyramid scheme, or illegal?

No, this is not an investment site nor is it illegal in any way, shape, or form.

We sell ad services.

TrafficMonsoon offers quite a lot of advertising services of the highest possible quality, and delivers them quickly.

When people buy these services, the company holds the revenues.

When you buy an adpack and receive 1000 visitors to your website, and 20 clicks on your banner advertisement -- you'll also receive a sharing position.

By clicking a minimum of 10 ads in a day, you qualify to receive share in the revenues generated from sales of services.

This isn't a cycle, and there's no time frame affixed, nor guaranteed, because it's completely related to the revenues generated from the sales of services.

(First sales of services generate revenues, then they are shared)

You'll receive 10% commissions when someone you refer buys a true and legitimate advertising service.

How do I make money with TrafficMonsoon?

Think of Traffic Monsoon as a traffic exchange mixed with a paid-to-click site.

But instead of rental referrals, we have adpacks that give ad service + sharing positions that share up to \$55. You must click at least 10 ads in the traffic exchange to qualify for referral click earnings sharing each day. Qualifying lasts 24 hours, just like needing to qualify for referral clicks & rental earnings on a paid-to-click.

Some have wondered--- can earning on a paid-to-click site be profitable? If so, how?

More referrals will be more money for you.

10 referrals X \$0.10 earnings from cash links X 30 days = \$30 from your referral clicks

10 referrals X \$0.10 earnings from cash links X 365 days = \$365 from your referral clicks

500 referrals X \$0.10 earnings from cash links X 30 days = \$1,500 from your referral clicks

500 referrals X \$0.10 earnings from cash links X 365 days = \$18,250 from your referral clicks

1000 referrals X \$0.10 earnings from cash links X 30 days = \$3,000 from your referral clicks

1000 referrals X \$0.10 earnings from cash links X 365 days = \$36,500 from your referral clicks

This is not a guarantee of income, but an example of what you can earn by referring new members to Traffic Monsoon who click on cash links.

There are really 4 opportunities to earn with traffic monsoon.

I. paid to click

II. using ad services to generate leads to make money in your primary business

III. revenue sharing

IV. direct sales commissions

Each one can be your main focus, or all of them. Naturally, the more you utilize all 4 of these ways to earn money, the more you'll earn.

You'll receive 10% commissions from all your referral purchases, except for cash link purchases. There's no commissions from cash link purchases, because all the money from those purchases are divided up to be rewarded to clickers and the sponsor of the clicker.

This site is really awesome. I want to setup more than 1 account. Can I do that?

No. We have it built in our system to disallow multiple sign-ups from the same IP address, and additionally will not allow multiple accounts to sign into accounts from the same IP within the day.

Can I refer my family member or friend to this site?

Yes. You may absolutely invite friends and family to use our services. Each account must have its own IP, email address, and payment processor account.

There's no stacking, nor creating accounts for loved ones using your payment processor account.

If for any reason an account is signed up from the same IP as yours, the account would be forced "unreferred"

What kind of sites do you allow?

We allow any site, as long as it is not a frame breaker, can be displayed inside an ad frame, and is not pornographic in nature.

Websites with more than ONE pop-up are also disallowed. One pop-up is ok, but more than 1 is too annoying for our members. Ads that break this rule will be suspended. Repeat offenders will have their account suspended.

When is revenue shared from purchases?

Revenues are shared hourly, and delayed by 24 hours. This means you will receive share in revenues today from purchases made yesterday.

We do this for security purposes, and to protect our members from fraudulent funds needing to be removed from their account earnings.

What's your minimum payout?

You can request your first payment when your balance reaches \$2.00

This minimum increases by \$1.00 for each withdrawal until you reach \$10.00

(\$2.00, then \$3.00, then \$4.00, and so forth up to \$10.00)

Then, your minimum will remain at \$10.00

What payment processors do you accept?

We accept Payza, and Solid Trust Pay.

When I was surfing, I entered the code and I was given a message "wrong click"?

This means you need to turn off adblock within your browser add-ons. If you see this without this add-on, try another browser or update your current browser to the most recent version.

Are withdrawals handled instantly?

We process all requests within 24 hours. Sometimes it will be so fast it will feel instant.

How often can I request payout?

As soon as you've reached your minimum, you can request payment. This could happen multiple times per day.

If I choose to quit using your services after I've made a purchase, can I get a refund?

No refunds, because all revenues are already shared with all active members and commissions paid to your referring sponsor.

What does "share revenue up to \$55" mean?

This means we cannot guarantee the amount you'll receive per day, but as long as you are qualified to receive share in site revenues, you'll continue to receive of revenues on each sharing position up to \$55.

This also means we do not guarantee reaching \$55, because earnings from revenue sharing is completely dependent upon the sales of ad services, and also dependent upon you meeting the qualification to receive of revenues by surfing a minimum of 10 ads in a 24 hour period.

What is a Click or a Credit?

Some banner or text ad sites sell impressions. We sell clicks. You'll get unlimited impressions, until you reach the number of clicks on your banner or text ad.

Traffic exchanges generally describe the number of visitors you have remaining in the traffic exchange in terms of credits.

Both terms describe that 1 credit (or click) equals 1 visitor to your site.

What is a withdraw code?

This is a security feature to protect your withdrawals. Other sites might call this a transaction pin. This is what you'll enter inside your TrafficMonsoon back office when you request a payment to be sent to your payment processor.

I didn't receive referral cash link earnings. Why not?

You must click at least 10 ads in the traffic exchange to qualify for referral click earnings.

The qualification 10 click minimum will look at a window of 24 hours. If within that window 10 ads have been clicked, than you will still appear qualified. The countdown timer will be based upon the oldest click in the 24-hour window.

So you can click on hour 23, and if you click 10 ads in a row at hour 23, your timer will display the new time of the 1st of your most recent clicks of 10.

How do I change my payment processor after sign-up?

When you signed up, you entered your payment details how you want to be paid.

Sorry, we do not allow processor changes for security reasons.

If you need to add a processor differently than you entered at sign-up, the only other way is to make a purchase.

When you make a purchase, it locks your account to the processor account used to make a purchase.

This is heightened security against hackers in case anyone gains access to your account.

I'm seeing this message: "It seems you are behind proxy or using VPN"

I'm sorry you're receiving the VPN/PROXY message

Solution:

Update your browser

Use google chrome.

If that doesn't work, switch your browser.

Make sure you're using the most updated version of your browser.

Make sure you're not accessing the site through a proxy, or VPN. Google translate might be causing the problem.

Login from the login page <http://trafficmonsoon.com/login> as another solution.

Internet Explorer and Firefox users are finding with the most updated versions of these browsers to have no problems, but I'm using Chrome and also have no problem.

Can I change my Sponsor?

Only Traffic Monsoon support are able to help with this. But I recommend that you sign up under the correct sponsor. You cannot sign up under “Traffic Monsoon” as your sponsor. Get in touch with your sponsor and get their referral link or username.

Is it possible for me to do a wire transfer directly to Traffic Monsson for my adpack purchase, instead of using the available payment processors? If so where can I find the Traffic Monsoon Bank details?

Yes Traffic Monsoon provides an opportunity for individuals to transfer money by bank wire. The bank details are given below: Please ensure that your **USERNAME** is included in the reference as shown below. If this is not done the funds will not be allocated to the right account. Contact [Support](#) for more information.

SWIFT CODE: CHASUS33

NAME OF BANK: JP Morgan Chase Bank

ADDRESS:

6250 N SAGEWOOD DR

PARK CITY, UT 84098

BANK ROUTING: 124001545

ACCOUNT #: 807958256

Beneficiary

Traffic Monsoon LLC

4927 Murray Blvd

Apt Z9

Murray, UT

84123

Reason: Advertising [username]